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Top Skills

Research

Microsoft Office Leadership

vishwajeet khade

Rabbitntortoise Entertainment Pvt Ltd Pune

Experience

Rabbitntortoise Entertainment Pvt Ltd Project Manager December 2017 - Present (5 years 2 months)

Education

Annasaheb Dange College of Engineering and Technology, ASHTA Engineer's Degree, Mechanical Engineering · (2013 - 2016)

shri.shivaji university,kolhapur (2013 - 2016)

Dr. J. J. Magdum College of Engineering, JAYSINGPUR diploma, Mechanical Engineering · (2016)



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BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT, KOLHAPUR

Date: 18/01/2023

Seminar Topic: Startup Management

Resource Person: Mr. Vishwajit Khade

Date: 18/01/2023

To see today's global requirement Resource Person has stressed on to become an Entrepreneur, and start a business with some innovative ideas. Starting a new business venture can be exciting and rewarding, but it also comes with challenges that require effective management. In this report, we will discuss the essential aspects of startup management, including planning, funding, team building, product development, marketing, and scaling.

Planning plays a very important role in our life, same as in business. The first step in startup management is creating a business plan. A business plan is a blueprint that outlines the company's mission, vision, goals, target audience, products or services, marketing strategies, and financial projections. A well-thought-out business plan serves as a roadmap for the company's success and helps attract investors and stakeholders.

Resources Person has covered, how Securing funding is crucial for the success of any startup. There are various ways to fund a startup, such as bootstrapping, crowd funding, angel investors, venture capitalists, and government grants. The type of funding depends on the stage of the startup and the amount of money required. It is essential to research and evaluate the different funding options to choose the most suitable one for the startup.

A Resource Person has focused on Effective startup management involves careful planning, securing funding, building a talented team, developing a quality product, implementing a targeted marketing strategy, and scaling the business. Startups face many challenges, but with the right management approach, they can achieve success and create a positive impact in the market.



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