



Bharati Vidyapeeth (Deemed to be) University

School of Photography and Cinematography



Master's Programs

Academic Year 2024-25



About Bharati Vidyapeeth

Established in 1964, Bharati Vidyapeeth is a leading institution with 180 educational establishments covering various disciplines from pre-primary to postgraduate education.

- Accredited 'A+' by NAAC, Bharati Vidyapeeth is a Category-I Deemed University approved by the UGC, offering 324+ programs through 29 constituent units.
- The University's growth, diverse offerings, academic excellence, and global collaborations contribute to its esteemed reputation nationally and internationally.
- Recognised by AIU and ACU, the University's strong emphasis on academic and research excellence reflects its commitment to providing quality education.

In **April 1996**, 12 institutions of Bharati Vidyapeeth together were conferred the status of University on the advice of the University Grants Commission, thus establishing- **Bharati Vidyapeeth (Deemed to be) University.**



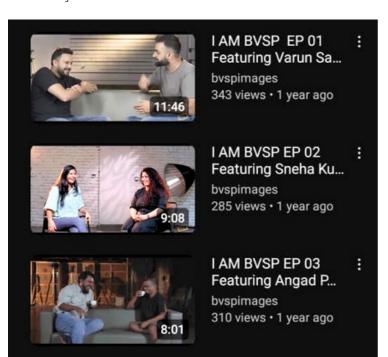
About BVSP

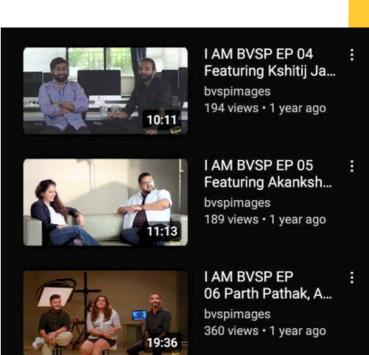
BVDU's School of Photography and Cinematography (BVSP) has been a premier educational institution in India for 12 years, excelling in cultivating artistic vision and a unique style among students in visual arts.

- The programs integrate industry-specific content, taught by experienced industry professionals, fostering a balance between theoretical knowledge and practical skill development.
- BVSP emphasises on fundamental art and design, encouraging students to **craft** narratives and develop a distinctive visual identity.
- Albus Atrum, our Annual Exhibition, provides a unique platform for our graduating batch to showcase their work to the world.

What to know what our Alumni have to say?

Just click on the thumbnails!





M. A. in Commercial Photography and Moving Images

Our 2 year program aims to develop **professionals in visual media**, by providing holistic knowledge and training in still and moving Images. Recognising the importance of staying current with emerging technologies in the visual industry, our program incorporates the latest developments in Al and other emerging technologies.

Duration: 2 Years, Full-Time

Intake: 10 Students



What you will learn

CORE COURSES

- Studio and Outdoor Lighting
- Visual Storytelling and Conceptual Portraitures
- Fashion Photography
- Post Production
- DSLR Filming
- Video & Sound Editing
- Lighting Principles for Video
- Architecture and Spaces
- Photoshop Composites
- Product Photography
- Food Photography
- Business Practices & Marketing
- Graduation Portfolio & Exhibition Project
- Masterclasses and Workshops

ELECTIVE COURSES

- Analogue Photography & Darkroom
- Fine Art Photography
- Fashion Film
- Alternate Process
- Automobile Photography
- Food Styling
- Emerging Tech (CGI etc)
- Food Showreel
- Product Showreel
- Art Curation
- Drone Photography and Cinematography
- Al Visuals

Fees

TTuition Fees (1st Year) General Categrory Student Fees- Rs 4,41,000/-Foreign/NRI/PIO - USD 8,489

- + One-Time Refundable Deposit Rs 50,000/-
- * Note: The fees shall be revised upwards @ 5% per year.



Expenses excluded from Fees but mandatory

- Study Tour (8 to 10 days) Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition
- Exhibition expenses include Printing and Framing cost for the selected work.

Basic Equipment Required

- Full Frame Mirrorless Camera
- Manfrotto or Sirui Tripod

Further requirements, if any, shall be conveyed prior to the respective semesters.

M. A. in Cinematography

This Program will follow a rigorous set of classroom instruction, self-directed projects, instructor-led workshops, and school-facilitated collaboration with industry experts across different disciplines.

In addition to providing a comprehensive education in cinematography, our program also incorporates emerging technologies such as VFX to equip students with the skills needed to create visually stunning and engaging films.

Duration: 2 Years, Full-Time

Intake: 10 Students



What you will learn

CORE COURSES

- Creative Lighting (Workshop)
- Cinema Gears Workshop (Steadycam, Track & Trolley, Crane & Car Rig)
- Advanced Film Techniques (VFX, CGI, Chroma Key Workshop)
- TV Advertising
- Practical: Shooting a scene from a popular Web Series (Re-interpretation)
- Digital Camera Basics: Sensor, Resolution, Formats
- Post Production (DI Workshop)
- Industry Internship (P)
- Final Film Project

ELECTIVE COURSES

- Art Direction (Workshop)
- Emerging Tech (VR & AI)
- Cinematography Masterclass
- Dissertation Project + Viva Voce
- Emerging Tech (VR, AI, LED Volume Technology, 3D Film Shooting, Virtual Shooting, etc.)
- Business Practices & Marketing
- Project: A Short Film Using Color Theory

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Admission Process

Eligibility

Postgraduate Program

Candidates who have completed **graduation from any stream** (Science, Arts, Commerce, Fine Arts etc.) from a recognised university will be considered eligible for admission.

BVSP CET

It is mandatory for all Candidates to appear for BVSP Common Entrance Test (CET)

BVSP CET consists of a Personal Interview and Portfolio Review. There is no written test.

Provisional admission will only be confirmed after clearing BVSP CET-2024.

Commencement of Program

Tuesday 1st August 2024.



Unlock the Secrets of Visual Artistry



Drop by at

Bharati Vidyapeeth Campus,

Opp. Katraj Dairy,Pune-Satara Road,

Dhankawadi, Pune - 411046

Call us on 020-24365191/+91-8262965466

https://www.bvuniversity.edu.in/bvsp/