



Bharati Vidyapeeth (Deemed to be) University

School of Photography and Cinematography



Master's Programs

Academic Year 2024-25



About Bharati Vidyapeeth

Established in 1964, Bharati Vidyapeeth is a leading institution with 180 educational establishments covering various disciplines from pre-primary to postgraduate education.

- Accredited 'A+' by NAAC, Bharati Vidyapeeth is a Category-I Deemed University approved by the UGC, offering 324+ programs through 29 constituent units.
- The University's growth, diverse offerings, academic excellence, and global collaborations contribute to its esteemed reputation nationally and internationally.
- Recognised by AIU and ACU, the University's strong emphasis on academic and research excellence reflects its commitment to providing quality education.

In April 1996, 12 institutions of Bharati Vidyapeeth together were conferred the status of University on the advice of the University Grants Commission, thus establishing- **Bharati Vidyapeeth (Deemed to be) University.**



About BVSP

BVDU's School of Photography and Cinematography (BVSP) has been a premier educational institution in India for 12 years, excelling in cultivating artistic vision and a unique style among students in visual arts.

- The programs integrate **industry-specific content**, taught by **experienced industry professionals**, fostering a balance between **theoretical knowledge** and **practical skill development**.
- BVSP emphasises on fundamental art and design, encouraging students to **craft narratives and develop a distinctive visual identity**.
- Albus Atrum, our Annual Exhibition, provides a unique platform for our graduating batch to showcase their work to the world.

What to know what our Alumni have to say?

Just click on the thumbnails!



I AM BVSP EP 01
Featuring Varun Sa...

bvspimages
343 views • 1 year ago

11:46



I AM BVSP EP 02
Featuring Sneha Ku...

bvspimages
285 views • 1 year ago

9:08



I AM BVSP EP 03
Featuring Angad P...

bvspimages
310 views • 1 year ago

8:01



I AM BVSP EP 04
Featuring Kshitij Ja...

bvspimages
194 views • 1 year ago

10:11



I AM BVSP EP 05
Featuring Akanksh...

bvspimages
189 views • 1 year ago

11:13



I AM BVSP EP
06 Parth Pathak, A...

bvspimages
360 views • 1 year ago

19:36

M. A. in Commercial Photography and Moving Images

Our 2 year program aims to develop **professionals in visual media**, by providing holistic knowledge and training in still and moving Images. Recognising the importance of staying current with emerging technologies in the visual industry, our program incorporates the latest developments in AI and other emerging technologies.

Duration : 2 Years, Full-Time

Intake : 10 Students

Image by Ashutosh Joshi, Class of 2017



What you will learn

CORE COURSES

- Studio and Outdoor Lighting
- Visual Storytelling and Conceptual Portraiture
- Fashion Photography
- Post Production
- DSLR Filming
- Video & Sound Editing
- Lighting Principles for Video
- Architecture and Spaces
- Photoshop Composites
- Product Photography
- Food Photography
- Business Practices & Marketing
- Graduation Portfolio & Exhibition Project
- Masterclasses and Workshops

ELECTIVE COURSES

- Analogue Photography & Darkroom
- Fine Art Photography
- Fashion Film
- Alternate Process
- Automobile Photography
- Food Styling
- Emerging Tech (CGI etc)
- Food Showreel
- Product Showreel
- Art Curation
- Drone Photography and Cinematography
- AI Visuals

Fees

Tuition Fees (1st Year)

General Category Student Fees- Rs 4,41,000/-

Foreign/NRI/PIO - USD 8,489

+ One-Time Refundable Deposit - Rs 50,000/-

* Note : The fees shall be revised upwards @ 5% per year.

Image by Jaideep Natwade, Class of 2023

Expenses excluded from Fees but mandatory

- Study Tour (8 to 10 days) - Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition
- Exhibition expenses include Printing and Framing cost for the selected work.

Basic Equipment Required

- Full Frame Mirrorless Camera
- Manfrotto or Sirui Tripod

Further requirements, if any, shall be conveyed prior to the respective semesters.

M. A. in Cinematography

This Program will follow a rigorous set of classroom instruction, self-directed projects, instructor-led workshops, and school-facilitated collaboration with industry experts across different disciplines.

In addition to providing a comprehensive education in cinematography, our program also incorporates emerging technologies such as VFX to equip students with the skills needed to create visually stunning and engaging films.

Duration : 2 Years, Full-Time

Intake : 10 Students



What you will learn

CORE COURSES

- Creative Lighting (Workshop)
- Cinema Gears Workshop (Steadycam, Track & Trolley, Crane & Car Rig)
- Advanced Film Techniques (VFX, CGI, Chroma Key Workshop)
- TV Advertising
- Practical: Shooting a scene from a popular Web Series (Re-interpretation)
- Digital Camera Basics: Sensor, Resolution, Formats
- Post Production (DI Workshop)
- Industry Internship (P)
- Final Film Project

ELECTIVE COURSES

- Art Direction (Workshop)
- Emerging Tech (VR & AI)
- Cinematography Masterclass
- Dissertation Project + Viva Voce
- Emerging Tech (VR, AI, LED Volume Technology, 3D Film Shooting, Virtual Shooting, etc.)
- Business Practices & Marketing
- Project: A Short Film Using Color Theory

Fees

Tuition Fees (1st Year)

General Category Student Fees- Rs 4,41,000/-

Foreign/NRI/PIO - USD 8,489

+ One-Time Refundable Deposit - Rs 50,000/-

* Note : The fees shall be revised upwards @ 5% per year.



Expenses excluded from Fees but mandatory

- Study Tour (8 to 10 days) - Approx. 25,000 to 35,000/-
- Expenses for Assignments, Field Visits, Final Portfolio and Exhibition (Albus Atrum)
- Exhibition expenses include Printing and Framing cost for the selected work.

Basic Equipment Required

- Full Frame Mirrorless Camera

Further requirements, if any, shall be conveyed prior to the respective semesters.



Why Choose Us



- Multiple studio floors of over 15,000 sq.ft
- Access to multiple shooting locations across the 90 acre university campus
- Lifesize shooting set for cinematography
- Digital lab with 90 Apple Macintosh & Dell Precision workstations.
- Print studio with large-format Epson 9900 fine art printers.
- A well-equipped prop room.
- Library of 400 books on photography, cinematography, film direction, production design, sound, editing, film history, art, advertising, fashion & lifestyle.



Image by Manas Anjaria, Class of 2015

Admission Process

Eligibility

Postgraduate Program

Candidates who have completed **graduation from any stream** (Science, Arts, Commerce, Fine Arts etc.) from a recognised university will be considered eligible for admission.

BVSP CET

It is mandatory for all Candidates to appear for BVSP Common Entrance Test (CET)

BVSP CET consists of a Personal Interview and Portfolio Review. There is no written test.

Provisional admission will only be confirmed after clearing BVSP CET-2024.

Commencement of Program

Tuesday 1st August 2024.



Unlock the Secrets of Visual Artistry



@bvspimages

click on icons to redirect

Drop by at
Bharati Vidyapeeth Campus,
Opp. Katraj Dairy, Pune-Satara Road,
Dhankawadi, Pune - 411046

Call us on **020-24365191/+91-8262965466**

<https://www.bvuniversity.edu.in/bvsp/>