



Bharati Vidyapeeth (Deemed to be) University

School of Photography and Cinematography



Bachelor's Programs

Academic Year 2024-25



About Bharati Vidyapeeth

Established in 1964, Bharati Vidyapeeth is a leading institution with 180 educational establishments covering various disciplines from pre-primary to postgraduate education.

- Accredited 'A+' by NAAC, Bharati Vidyapeeth is a Category-I Deemed University approved by the UGC, offering 324+ programs through 29 constituent units.
- The University's growth, diverse offerings, academic excellence, and global collaborations contribute to its esteemed reputation nationally and internationally.
- Recognised by AIU and ACU, the University's strong emphasis on academic and research excellence reflects its commitment to providing quality education.

In April 1996, 12 institutions of Bharati Vidyapeeth together were conferred the status of University on the advice of the University Grants Commission, thus establishing- **Bharati Vidyapeeth (Deemed to be) University.**



About BVSP

BVDU's School of Photography and Cinematography (BVSP) has been a premier educational institution in India for 12 years, excelling in cultivating artistic vision and a unique style among students in visual arts.

- The programs integrate **industry-specific content**, taught by **experienced industry professionals**, fostering a balance between **theoretical knowledge** and **practical skill development**.
- BVSP emphasises on fundamental art and design, encouraging students to **craft narratives and develop a distinctive visual identity**.
- Albus Atrum, our Annual Exhibition, provides a unique platform for our graduating batch to showcase their work to the world.

Want to know what our Alumni have to say?

Just click on the thumbnails!



I AM BVSP EP 01
Featuring Varun Sa...

bvspimages
343 views • 1 year ago

11:46



I AM BVSP EP 02
Featuring Sneha Ku...

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I AM BVSP EP 03
Featuring Angad P...

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I AM BVSP EP 05
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I AM BVSP EP
06 Parth Pathak, A...

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19:36

B. A. in Commercial Photography and Moving Images

Our flagship program, aims at developing **professional photographers** who embody the roles of both an artist and a communicator.

The program offers you a learning environment that engages intellectual and creative thinking and combines technical knowledge with artistic vision to help produce distinctive work.

The program expands from still to moving images, providing holistic knowledge of both the mediums.

Duration : 3 Years + 1 Year Hons (Optional) | Full-Time

Intake : 20 Students

Image by Prateek Sharma, Class of 2019



What you will learn

CORE COURSES

- Fundamentals of Photography and Design Principles
- Post Production & Digital Workflow
- Fundamentals of Natural & Portable lights with People Photography
- Cultural Study of India - Study Tour
- Equipment and Processes
- Studio and Outdoor Portraits Lighting
- Portraits and Lifestyle Photography
- Masters of Portrait Photography
- Visual Storytelling and Conceptual Photography
- DSLR Filming
- Architecture and Spaces
- Fashion Photography
- Product Photography
- Graduation Portfolio & Exhibition Project
- Masterclasses and Workshops

ELECTIVE COURSES

- Wedding Photography
- Street and Documentary Photography
- Still Life Photography
- History of Art & Photography
- Analog Photography and Alternate Process
- Video & Sound Editing 101
- Business Practices & Marketing
- Emerging Tech, CGI & AI Visuals
- Fine Art Photography
- Website Designing
- Art Curation
- Intellectual Property Rights & Cyber Security



Fees

Tuition Fees (1st Year)

General Category Student Fees- Rs 3,85,875/-

Foreign/NRI/PIO - USD 7,067

+ One-Time Refundable Deposit - Rs 50,000/-

*** Note : The fees shall be revised upwards @ 5% per year.**



Image by Sushmitha Tadakamadla, Class of 2017

Expenses excluded from Fees but mandatory

- Study Tour (8 to 10 days) - Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition
- Exhibition expenses include Printing and Framing cost for the selected work.

Basic Equipment Required

- Full Frame Mirrorless Camera
- Manfrotto or Sirui Tripod
- Godox Flash + Trigger

Further requirements, if any, shall be conveyed prior to the respective semesters.

B. A. in Photography and Cinematography

The program is designed to provide students with a comprehensive education that will enable them to become successful **Directors of Photography**. The program has been specifically crafted to offer a hands-on, professional environment that prepares students for real-world experiences.

The program begins with a foundation of Photography and further dives into more detailed study of Cinematography.

Duration : 3 Years + 1 Year Hons (Optional) | Full-Time

Intake : 25 Students





What you will learn

CORE COURSES

- Introduction to Seeing, Camera and Lighting
- Introduction to Script writing
- Direction Workshop
- Film Editing and Film Sound
- Advance Film Lighting
- Shooting Dialogue scenes in films
- Creative Lighting Workshop
- Introduction to Art Direction & Production Design
- TV & Media Broadcasting
- Advance film Techniques
- Drone Cinematography
- Post Production- DI Workshop
- Documentary films
- Advertising Workshop
- Colour theory: Colour & Moods (Use of colour in narrative)
- VFX Workshop
- Final Project

ELECTIVE COURSES

- History of Cinema
- Masters of Cinematography
- Film Viewing
- Film Appreciation
- Study on a famous Director
- Film Continuity
- Study on a famous cinematographer
- New Innovation in the World of Cine Equipment
- Music Video
- Emerging Tech
- High-speed cinematography
- Business Practices & Marketing

Fees

Tuition Fees (1st Year)

General Category Student Fees- Rs 4,41,000/-

Foreign/NRI/PIO - USD 8,489

+ One-Time Refundable Deposit - Rs 50,000/-

* Note : The fees shall be revised upwards @ 5% per year.



Expenses excluded from Fees but mandatory

- Study Tour (8 to 10 days) - Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition (Albus Atrum)
- Exhibition expenses include Printing and Framing cost for the selected work.

Basic Equipment Required

- Full Frame Mirrorless Camera

Further requirements, if any, shall be conveyed prior to the respective semesters.



Why Choose Us



- Multiple studio floors of over 15,000 sq.ft
- Access to multiple shooting locations across the 90 acre university campus
- Lifesize shooting set for cinematography
- Digital lab with 90 Apple Macintosh & Dell Precision workstations.
- Print studio with large-format Epson 9900 fine art printers.
- A well-equipped prop room.
- Library of 400 books on photography, cinematography, film direction, production design, sound, editing, film history, art, advertising, fashion & lifestyle.



Image by Pratik Shrivastava, Class of 2023

Admission Process

Eligibility

Undergraduate Program

Candidates who have cleared the HSC (10+2) or equivalent exam with a minimum passing grade from any stream (Science, Arts, Commerce, Fine Arts etc.) will be considered eligible for admission.

BVSP CET

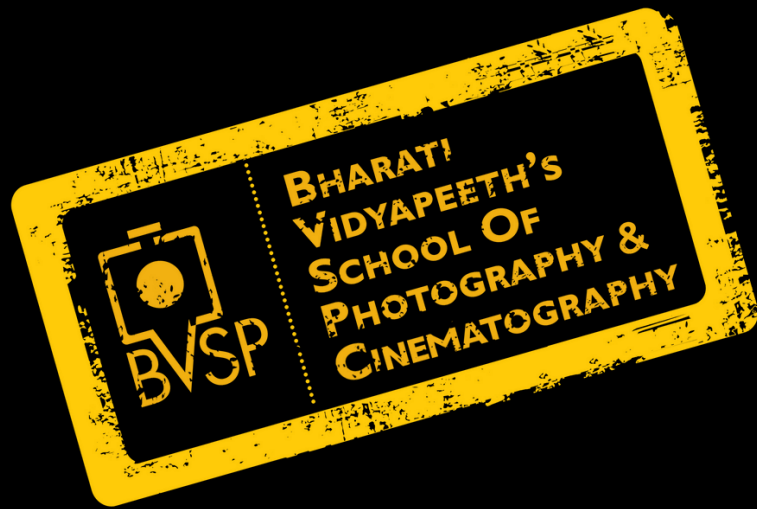
It is mandatory for all Candidates to appear for BVSP Common Entrance Test.

BVSP CET consists of a Personal Interview and Portfolio Review. There is no written test.

Provisional admission will only be confirmed after clearing BVSP CET-2024.

Commencement of Program

Tuesday 1st August 2024.



Unlock the Secrets of Visual Artistry



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Drop by at
Bharati Vidyapeeth Campus,
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<https://www.bvuniversity.edu.in/bvsp/>