

## INTERNATIONAL OZONE DAY, 16.09.21

Bharati Vidyapeeth (deemed to be University) Institute of Management and Research (BVIMR), New Delhi in collaboration with Shri Ram College of Commerce (Delhi University) celebrated International Ozone Day on 16<sup>th</sup> September 2021. In the year 1994, the United Nations General Assembly proclaimed 16<sup>th</sup> September as the International Day for the Preservation of the Ozone Layer. To celebrate this day, the faculty and students of the respective institutions came forward and participated in various environment friendly events.

The highlight of the event was the cyclathon which witnessed a huge enthusiastic participation from staff and students. The flag off happened from BVIMR campus in the morning followed by a 15 km ride creating awareness about protecting the ozone layer by using alternative modes of transportation that do not emit pollution.



*Students participating in the Cyclathon*



*Dr. Aggarwal planting tree with other faculty*

As an initiative to keep the environment green, a plantation drive was organized. Saplings were sown in the campus and nearby areas knowing that the world needs more greenery than concrete. Some other interesting activities of the day were Nukad- natak, best out of waste, song composition, etc. were also organized. In the afternoon a panel discussion was held online in Microsoft Teams where eminent personalities working for the environment were invited on a virtual platform to address the students. Students from BVIMR, New Delhi, SRCC, New Delhi and BVIMSR, Navi Mumbai participated in the event.

Dr. Rajiv Khurana, Founder Trustee Lung Care Foundation encouraged the students to be a change maker and take action to conserve the environment. Dr. Yamni Aggarwal, Director BVIMR New Delhi emphasized on the use of eco-friendly utensils like 'mitti ke bartan' to protect the environment with some small lifestyle changes. Dr. A.N. Yellepa Reddy, Chief Advisor to Banagalore Bio-diversity Park made a significant contribution and said that the youth has to take the responsibility to save and maintain the diversity in the ecosystem. Mr. Pramod Susare, CEO of P2S International emphasized on green-entrepreneurship and his business of Furniture which are made recycled from waste products.

The organizers of the event, Ms. Gagandeep Kaur, Ms. Anuradha Nain, Ms. Rupam Jyoti Das and Ms. Bhavika Batra were appreciated and acknowledged to plan an event with this grandeur keeping in mind the covid protocols and creating awareness about such a significant topic of conserving the ozone layer.