Bharati Vidyapeeth's School of Photography, Pune

A New Degree in Visual Media Education





Founder: Hon'ble Dr. Patangrao Kadam

Accredited with 'A+' Grade (2017) by NAAC
'A' Grade University Status by MHRD, Govt. of India
Accredited (2004) & Reaccredited (2011) with 'A' Grade by NAAC
Category -I Deemed to be University Grade by UGC,
62nd Ranked among universities by NIRF-2019



Prospectus A.Y. 2021-2022

BVSP (BVDU YMC Department of Photography Pune, Affiliated to BVDU, Pune Under Faculty of Art) IMPORTANT DATES FOR ADMISSION TO BVSP

B.A.in Commercial Photography (3 Year Full Time)

B.A. in Photography & Cinematography (3 Year Full Time)

M.A in Commercial Photography & Cinematography (2 Year Full Time)

Commencement of Online Application From:	Thursday 10th June 2021.
Last date of Online application	Sunday 18th July 2021 Up to 5:00 pm.
Whereon:-	Click here for Online Registration for BVSP CET-2021.
Online Personal interview+Portfolio	1) For BA Program:- Monday 26th July 2021.
Assessment Time From:- 10:00 AM to 5:30 PM	2) For MA Program:- Tuesday 27th July 2021.
Declaration Of Result:	Saturday 31st July. From 11:30 AM. Click here (BVDU) Website.
Contact:	02024365191 / 9545489102
Email Us On :	admissionsbvsp@bharatividyapeeth.edu
Website :	Click here for BVSP Website.
Commencement of Course:	Thursday 19th August 2021 (World Photography Day)

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Dr. Patangrao Kadam

In Memory and Gratitude. 1944 – 2018.

Founder, Bharati Vidyapeeth, Pune. Founder Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune.





Dear Students,

Since its inception, Bharati Vidyapeeth Deemed to be university has emerged as one of the prominent University in India. It is established by Founder Chancellor, Dr. Patangrao Kadam with an objective to bring all round social transformation by providing quality education and holistic development of its students. As one of the most trusted global knowledge destination, University has made astonishing strides in the field of education.

The year 2018-19, was a significant year for the University on many fronts. The biggest achievement was the accordance of Category-I University Status by University Grant Commission. The ranking profile of the University was strengthened by being ranked at 62nd Rank among Universities by NIRF-2019. Bharati Vidyapeeth is the first and the only organization to have 4 institutes under its ambit having NIRF ranking.

Throughout the year the university continued its focus on excellence in academics and research. Faculty members strengthened their research profile by publishing their research work in highly reputed International and National journals having high impact factor and indexed in Google Scholar, Scopus, and Web of Science. The partnership with the industry was strengthened by successfully securing the major and minor research projects. The university also entered into various national and international collaborations.

What we have achieved so far is greatly admirable. But in this dynamic world, we are aware about the demand for highly qualified professionals in every sector. The responsibility of fulfilling these expectations lies with us. I have no doubt that Bharati Vidyapeeth Deemed to be University will be able to fulfill it with the joint efforts and cooperation of its management, faculties and staff.

I congratulate the Vice Chancellor for his continued efforts in bringing the University to the higher pinnacle of academic excellence.

Affectionately,

Prof. Dr. Shivajirao Kadam

Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

It is a matter of immense pride and pleasure for me to be a part of the Bharati Vidyapeeth (Deemed to be University) family and I take this opportunity to welcome you to Bharati Vidyapeeth (Deemed to be University) School of Photography.

Our School of Photography is a pioneering effort in the field of visual education in India and was founded to ensure that its students graduate ready to meet the demanding expectations of the photography industry. We are the only school in the country to provide an exacting standard of continuous hands-on training to students via collaborations with leading photographers and brands. This is perfectly complemented by our infrastructure that even professional studios struggle to emulate. We also organise and host the annual Albus Atrum exhibition, an unmatched platform for the graduating batch to showcase their portfolios to the industry.

We are proud to have launched degree courses in Photography & Cinematography.

As students of Bharati Vidyapeeth's School of Photography, you are torchbearers of the excellence the world has come to expect from our alumni. I wish you the best and assure you that we will help you pursue your objectives that will make you, your loved ones, and your school proud.

All the best,
Prof. M.M.Salunkhe
Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

In the few short years since its inception, Bharati Vidyapeeth's School of Photography has come to represent a standard of commitment and excellence that is drawing students from all over the subcontinent. It is this zeal that has driven us and resulted in us being awarded the No. 1 School of Photography at the prestigious Edutainment Awards, 2015.

The School is ever evolving, not just in stature but in syllabus too. In August 2015, we introduced new courses that delivered much needed training in Visual Thinking by converging Photography with Cinematography and reinforcing it with the newest infrastructure and the finest faculty, helping students emerge equipped to thrive in the ever-evolving world of media. And now, we're giving you degree courses that India has long needed.

I welcome your interest in India's most visionary school of photography and I promise you will learn enough to help you earn both fame and fortune.



Best regards, Hon.Dr. Vishwajeet Kadam. Pro Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Secretary, Bharati Vidyapeeth, Pune





Bharati Vidyapeeth, the parent body of Bharati Vidyapeeth (Deemed to be University) was established on 10th May 1964 by Dr. Patangrao Kadam with the objective of bringing about intellectual awakening and all round development of the people of our country through education.

Bharati Vidyapeeth is now a leading educational institution in the country, which has created a history by establishing within a short span of 53 years or so 180 educational institutions imparting education from the pre-primary stage to post graduate stage. Our colleges and institutions of higher education impart education in different disciplines including Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Arts, Science, Commerce, Engineering, Pharmacy, Management, Social Sciences, Law, Environmental, Architecture, Hotel Management and Catering Technology, Physical Education, Computer Science, Library Science, Information Technology, Biotechnology & Agriculture, Performing Arts etc.

These educational institutions which have achieved an acclaimed academic excellence cater to the educational needs of thousands of students coming from different parts of India and also abroad. Our teaching faculty includes highly qualified, experienced, dedicated and student-caring teachers. These educational institutions are located at various places viz. Pune, Navi Mumbai, Kolhapur, Solapur, Sangli, Karad, Panchgani, Jawhar and New Delhi. The spectacular success achieved by Vidyapeeth is mainly a creation of unusual foresight, exceptionally dynamic leadership and able guidance of the founder of Vidyapeeth, Dr. Patangrao Kadam. It has been our constant endeavor to impart high quality education and training to our students and therefore it is no wonder that our institutions have become nationally known for their academic excellence. In recognition of the academic merit achieved by its institutions and potential for development which they have, the Department of Human Resource Development, Government of India and the University Grants Commission of India have accorded the status of a deemed to be university to Bharati Vidyapeeth with its twenty nine constituent units.

Besides these 180 educational institutions, Bharati Vidyapeeth has also been successfully running a Co-operative Bank, Co-operative Consumer Stores, Co-operative Poultry, Co-operative Sugar Factory, Co-operative Spinning Mill, Charitable Hospitals and Medical Research Centre and the like.

BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE, INDIA Accredited (3rd cycle) with 'A+' Grade by NAAC 'A' Grade University Status by MHRD, Govt. of India Accredited (2004) & Reaccredited (2011) with 'A' Grade by NAAC

BVDU WAS ESTABLISHED U/S 3 OF UGC ACT, 1956 VIDE NOTIFICATION NO. F.9-15/95-U.3 OF THE GOVT. OF INDIA.

DISTINCTIVE FEATURES OF BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

- A+' Accreditation (Third Cycle) by 'NAAC' in 2017
- Category-I Deemed to be University Grade by UGC
- 66th Rank among Universities by NIRF-2018
- 'A' Grade by Ministry of HRD, Government of India
- Accredited & Re-Accredited With 'A' Grade by 'NAAC' in 2004 & 2011
- Among Top 10 Universities preferred by Overseas Students
- Member of Association of Indian Universities (AIU) & Association of Commonwealth Universities (ACU)
- All professional programmes are approved by respective Statutory Councils
- 29 Constituent Units spread over 8 Campuses
- 12 Faculties offering 324 Programmes
- 23000+ Students & 1600+ Teachers
- Students from almost all the states in India & from 48 countries



Bharati Vidyapeeth (Deemed to be University) came into existence in April, 1996, when the Ministry of Human Resource Development, Government of India, in exercise of the powers under section 3 of the University Grants Commission Act conferred the status of University to 12 institutions of Bharati Vidyapeeth on the advice of the University Grants Commission, the apex body concerned with higher education in India which made assessment of the academic excellence achieved by the institutions through a committee of experts. Subsequent to that, the Government of India, vide its various notifications brought several other institutions of Bharati Vidyapeeth under the ambit of this University.

As on today the University is having 29 constituent units conducting study programmes in different disciplines, including Modern Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Arts, Science, Commerce, Engineering, Pharmacy, Management, Social Sciences, Law, Environment Science, Architecture, Hotel Management Tourism and Catering Technology, Physical Education, Computer Science, Library Science and Information Technology etc.

Bharati Vidyapeeth, the parent body of Bharati Vidyapeeth University was established in May, 1964 by Dr. Patangrao Kadam with the objective of bringing about intellectual awakening and all round development of people of our country through education. Bharati Vidyapeeth is now a leading educational institution in the country, which has created history by establishing within a span of 50 years, 180 educational institutions imparting education from the pre-primary to the post graduate stage.

These educational institutions which have achieved an acclaimed academic excellence cater to the educational needs of thousands of students coming from different parts of India and abroad. Our teaching faculty includes highly qualified, experienced, dedicated and student-caring teachers. These educational institutions are located at various places viz. Pune, Navi Mumbai, Kolhapur, Solapur, Sangli, Karad, Panchgani, Jawhar and New Delhi. The spectacular success achieved by Vidyapeeth is mainly the result of unusual foresight, exceptionally dynamic leadership and able guidance of the founder of Vidyapeeth, Dr. Patangrao Kadam. It has been our constant endeavor to impart high quality education and training to our students and we have achieved success in these pursuits so that our institutions have earned reputation and high acclaim for their high academic standard.

The University was accredited by the National Assessment and Accreditation Council (NAAC) with the prestigious 'A' grade in 2004. Once again the university is reaccredited with 'A' grade in 2011. In March 2017, under the third cycle of assessment, the university is accredited with 'A+' grade by NAAC. The Ministry of HRD Govt. of India has awarded 'A' Grade status to the University. Besides, the Institute of Management and Research, New Delhi, Poona College of Pharmacy, Pune and College of Engineering, Pune have received accreditation for their various courses by the National Board of Accreditation.

One of the distinctive features of this University is that it has three self-financing research institutes, which are involved in sophisticated researches in health related sciences, pharmaceutical sciences and social sciences.

The University has established its academic reputation so much that it is being preferred for admission by the students not only from India, but from abroad. At present there are about 734 overseas students coming from 45 countries.

It had been a long-standing dream of our founder to get the status of a University to Bharati Vidyapeeth. That dream was realized when the Ministry of Human Resource Development (Department of Education, Government of India) on the recommendations of the University Grants Commission, New Delhi through their notification No. F.9-15/95- U.3 dated 26th April, 1996 declared a cluster of institutions of Bharati Vidyapeeth at Pune as Deemed to be University.

- 1. Medical College, Pune
- 2. Dental College & Hospital, Pune
- 3. College of Ayurved, Pune
- 4. Homoeopathic Medical College, Pune
- 5. College of Nursing, Pune
- 6. Yashwantrao Mohite College of Arts, Science and Commerce, Pune
- 7. New Law College, Pune
- 8. Social Sciences Centre (M.S.W.), Pune
- 9. Yashwantrao Chavan Institute of Social Science Studies & Research, Pune
- 10. Research and Development Centre in Pharmaceutical Sciences & Applied Chemistry, Pune
- 11. College of Physical Education, Pune
- 12. Institute of Environment Education & Research, Pune
- 13. College of Engineering, Pune
- 14. Poona College of Pharmacy, Pune
- 15. Institute of Management & Entrepreneurship Development, Pune.
- 16. Rajiv Gandhi Institute of Information Technology & Bio-Technology, Pune
- 17. Interactive Research School for Health Affairs, Pune.
- 18. Medical College & Hospital, Sangli.
- 19. Dental College & Hospital, Navi Mumbai.
- 20. Institute of Management & Research, New Delhi;
- 21. College of Architecture, Pune;
- 22. Institute of Hotel Management & Catering Technology, Pune;
- 23. Yashwantrao Mohite Institute of Management, Karad;
- 24. Institute of Management, Kolhapur;
- 25. Institute of Management & Rural Development Administration, Sangli.
- 26. Abhijit Kadam Institute of Management and Social Sciences, Solapur.
- 27. Dental College & Hospital, Sangli
- 28. College of Nursing, Sangli
- 29. College of Nursing, Navi Mumbai

Thus, there are 29 institutions, which are the constituent units of Bharati Vidyapeeth Deemed University.

As is widely known, the Central Govt. had constituted a high power Task Force consisting of very eminent and experienced academicians to evaluate the academic performance of deemed universities in the country. The Task Force appreciated the report submitted by the University and also the presentation made by Prof. Dr. Shivajirao Kadam Vice Chancellor. The Task Force noted the University's excellent performance with regard to teaching-learning process, research, scientific publications by faculty and their impact and potential, innovative academic programmes, enriched infrastructure and recommended to the Ministry of Human Resources Development, Govt. of India to award 'A' Grade status. The Central Government has accepted the recommendation of the Task Force and awarded 'A' Grade status to this University.

Ours is the only University established under section 3 of the U.G.C. Act having under its umbrella institutions of diverse disciplines of professional, technical and traditional categories such as Medicine, Dentistry, Physical Education, Natural and Physical Sciences, Social Sciences, Commerce, Law and Humanities, Pharmaceutical Sciences, Management Studies, Engineering and Technology. The UGC has recognized this University u/s 12 'B' of UGC Act.

This University is a Member of Association of Indian Universities and also a member of Association of Commonwealth Universities.

The status of University was given to a cluster of these colleges and institutes in appreciation of the high level of their academic excellence and for their potential for further growth.

During the last 23 years or so, the University has achieved higher pinnacle of academic excellence and has established its reputation to such an extent that it attracts students not only from various parts of India but also from abroad. According to a survey conducted by Association of Indian Universities, this University is one among the top10 Universities in the country preferred by the overseas students for admissions. At present, there are more than 542 overseas students from 41 countries on the rolls of constituent units of this University.

During the last 23 years, there has been tremendous academic expansion of the University. It now conducts in all 290 courses in its constituent units, of them 107 are Post Graduate, 40 are Undergraduate and 37 Diploma level and 14 are PG Diploma level courses. 11 Fellowship and 5 certificate courses. All the professional courses which the University conducts such as those of Medicine, Dentistry, Engineering etc., have approval of the respective statutory councils, viz., Medical Council of India, Dental Council of India, All India Council for Technical Education etc. The University is a throbbing center of research activities and has launched Ph.D. programmes in 79 subjects and M.Phil in 2 subjects. It has also introduced quite a few innovative academic programmes such as Masters in Clinical Optometry, M.Tech. in Nano Technology etc.

The University's performance and achievements were assessed by the "National Assessment and Accreditation Council" and it was Accredited with a prestigious "A+" Grade in 2017. Some programmes of the constituent units such as Poona College of Pharmacy, College of Engineering at Pune & the Institute of Management and Research, at New Delhi, have also been accredited by "National Board of Accreditation". Three constituent units of Bharati Vidyapeeth (Deemed to be University) are also the recipients of ISO 9001-2001 certifications.In 2019, in the assessment under National Institutional Ranking Framework (NIRF), by Ministry of HRD, Govt. of India, the university is ranked 62th at the National level among universities. Also its constituents units-i.e. Poona College of Pharmacy, Pune is figured at 16th place, College of Engineering, Pune at 93rd place, Institute of Management and Entrepreneurship Development, Pune at 55th place and Rajiv Gandhi Institute of Information Technology and Biotechnology at 42th place at the national level.

Salient and Distinctive Features of Bharati Vidyapeeth (Deemed to be University) This University:

- Is one of the largest Deemed to be University in the country established u/s. 3 of the UGC Act, 1956;
- Is a multi-faculty University offering a variety of courses in 12 faculties namely Faculty of Arts, Social Sciences and Commerce; Faculty of Science; Faculty of Law; Faculty of Medical Sciences; Faculty of Dentistry; Faculty of Ayurveda; Faculty of Homoeopathy; Faculty of Nursing; Faculty of Pharmaceutical Sciences; Faculty of Management Studies; Faculty of Engineering & Technology and Faculty of Interdisciplinary Studies is accredited and reaccredited by the NAAC with prestigious 'A+' grade.
- Is probably the only University of its kind in the country having three self-financing Research Institutes devoted exclusively to the researches respectively in Health Related Sciences, Pharmaceutical Sciences and Social Sciences.
- Has the distinction of getting recognition from the University Grants Commission u/s. 12 (B) of its act;
- Is a University, which is academically and intellectually very productive. Its faculty members have a very laudable track record of research, publications and patents;
- Has created a special fund to provide research seed money to its faculty members;
- Has digitalized the libraries of its constituent units and which makes an extensive use of modern Information and Communication Technology in teaching, learning and research and also in administration;
- Publishes its own scientific Journal. Besides, two of its Management Education Institutes publish their own academic journals which have gained recognition in the core academic circles;
- Has established linkages with more than 50 national and international reputed academic institutions, such as North Carolina A & T University (USA), University of Cologne, (Germany), Liverpool Law School, (UK), Kingston University (UK), Pioneer Research Centre for Nano-grid Materials, Pusan National University, Busan (South Korea), Deakin University (Australia), Selford University (Australia), Oxford Brookes University (UK) and several others;
- Has several colleges of health related sciences such as Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Audiology & Speech Language Pathology, Optometry in one campus (Pune). This has facilitated the introduction of interdisciplinary courses and research.
- IRSHA, its health related Sciences Research Institute has done a good path breaking research work on Omega 3 Fatty Acids and has taken a lead in encouraging farmers to cultivated flax seeds which are major source of Omega 3 Fatty Acids.
- Its Institute of Environment Studies & Research Education has adopted several primary schools, wherein it implements its programmes of creating environmental consciousness among the students. Its work has received national level applaud.
- Is a throbbing centre of academic activities and has organized several national and international level seminars, conferences, workshops, etc.
- Runs a School of Performing Arts, wherein graduate and postgraduate programmes in various Performing Arts including dance, music etc., are conducted in the traditional Gurukul system.



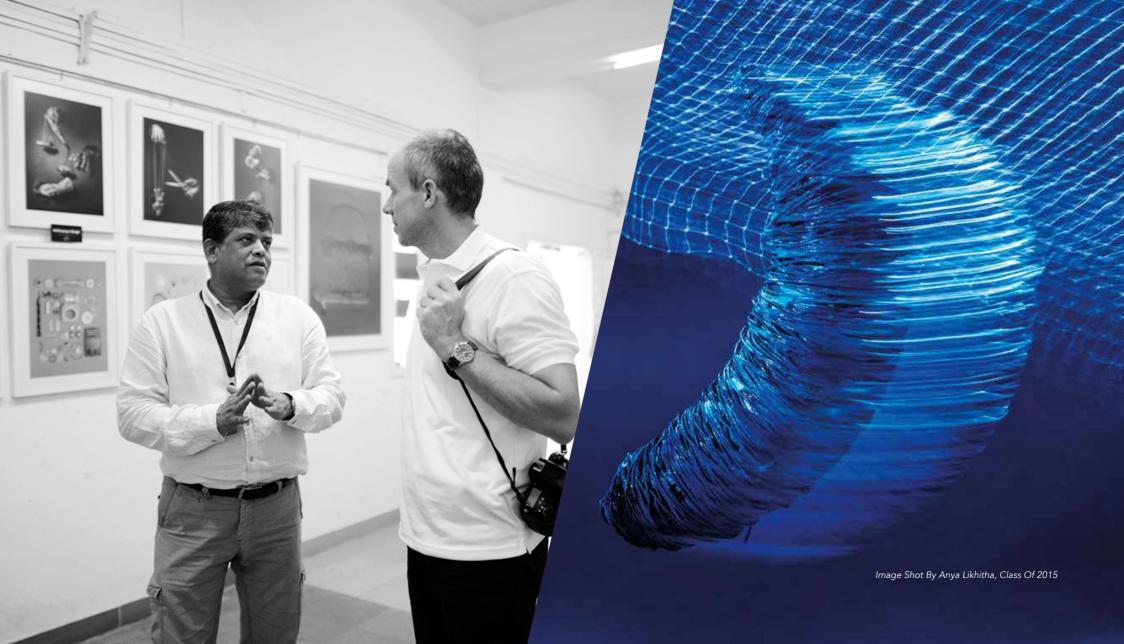






Image Shot By Akshay Sabale, Class Of 2015

Image Shot By Jash Mehta, Class Of 2017



WELCOME TO A NEW DEGREE OF VISUAL MEDIA EDUCATION.

A new degree of choice.

Our courses have set new standards in Photography and Cinematography Education and offer a wide choice to students. And by now offering two 3 Year full-time Degree courses (B.A. in Commercial Photography and B.A. in Photography & Cinematography) and 2 Year full-time Master course M.A. in Commercial Photography & Cinematography) at Department of Photography under BVDU, Yashwantrao Mohite College of Arts Science & Commerce Pune-38 we're offering a choice to students of every age and stage of life.

A new degree of preparedness.

All our courses have industry-relevant content and are taught by industry-respected faculty to ensure that you get trained by the minds that move the industry. This empowers our students to graduate with a level of unmatched readiness, ensuring that quite a few of them are already being recognized and rewarded in the world of photography.



A new degree of coursework.

While classroom learning builds a foundation, practicing that knowledge helps transform it into skill. Our intensive hands-on approach means that students undergo assignments with the same preparedness and pressures as real world shoots, often with creative directors, visualizers and other professionals present.

A new degree of interaction.

We organize regular workshops with professionals from advertising, travel, research, music, drama, crafts, and other diverse fields both on campus and on the field. This exposes students to diverse points of view and helps develop a holistic world view.

A new degree of awareness.

Along with unique courses, we also offer unique experiences to our students to help them expand their horizons. Like our Orientation Programme, for instance, in which fresh students spend the first 2 months of their Degree & Masters courses interacting with musicians, actors, writers, potters, and other creative professionals as they learn how different minds express themselves differently. We are also the only Photography School in India to organize a Field Trip that allows the students to explore an Indian region as photographers and return to the campus having learned how to work with fellow professionals on a location.





A new degree of access.

Being in Pune affords us several advantages in terms of resources and opportunities. With its vibrant theatre and culture scene and its wholehearted celebration of festivals like Ganesh Chaturthi, Pune serves up continuous shooting inspiration. The city also hosts large corporate and manufacturing majors like Tata Motors, Bajaj Auto, Mahindra & Mahindra, which represents commercial potential. Last, but certainly not least, it is but a 4-hour drive from Mumbai, the film and advertising capital of India, where opportunity awaits you.

A new degree of history.

We are part of Bharati Vidyapeeth (Deemed to be University), one of India's leading and most trusted educational trusts that has established 180 educational institutions imparting education from the pre-primary stage to post graduate stage. With more than 1.5 million current and past successful students, we know how to put you first.





One of India's most successful photojournalists, Rajan is Director at BVSP. Critically acclaimed for his pictures, he has led large photo-teams through his career. Working with 14 of the country's leading editors, he has managed photo-desks, acquired the best pictures, and created archival packages. He has also participated in and conducted several exhibitions of his work.

"Our vision is to contribute to the world of photography via photo artists who are second to none, towards which we have structured our institution", he says. "I take this opportunity to congratulate my students, our faculty, and all others who have helped us realise this dream. My best wishes are with them, always."

Associate Director and Head of Academics, Bharat is a commercial photographer whose passion for teaching photography as well as learning new aspects to it has led him to BVSP, where he has put in place the syllabus, the methodology, the studio, and classroom practices and protocol. Along with the equipment, Bharat also handpicks students on the twin parameters of passion and talent.

He shoots across product categories, is a multiple winner of the Gourmand Award for Food Photography (Best Cookbook Photography in 2008, 2011, and 2014) and is represented internationally by Stockfood GmBh, Germany.

RAJAN CHAUGHULE

BHARAT BHIRANGI





This 3 Year Degree is our flagship course and aims at developing professional photographers who embody the roles of both artist and communicator. The course offers you a learning environment that engages intellectual and creative thinking and combines technical know-how with artistic vision to help produce distinctive work. Our faculty comprises experienced professionals, including the biggest names in the business, and this will challenge you to expand beyond the core photography and media production curriculum and develop skills in other areas including professional business practices and ethics.

B.A. in **Commercial Photography**

DURATION: 3 years, full time INTAKE: 50 students

ELIGIBILITY:

- Candidates who have cleared the HSC or equivalent exam with a minimum passing grade from any stream (Science, Arts, Commerce) will be considered eligible for admission.
- Personal Interview & Evaluation of student portfolio
- Commencement of course: Thursday 19th August 2021 (World Photography Day)





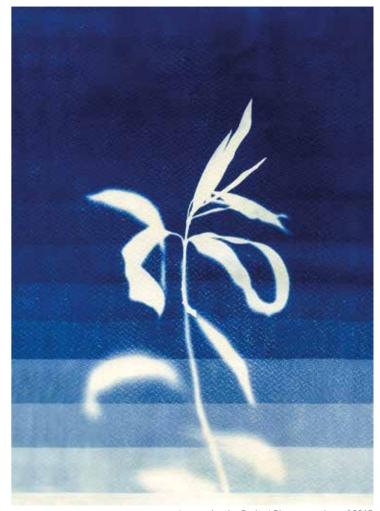


Image shot by Durgesh Kumar, class of 2016

Image shot by Manas & Parth, class of 2015

Image shot by Rashmi Bhargawa, class of 2015



Course Structure & Scheme of Credits

The B.A. in Commercial Photography programme is 3 years in duration and consists of **6** semesters and a total of **147 Credits.**

Semester I has 24 Credits

Semester II has 25 Credits

Semester III has 25 Credits

Semester IV has 25 Credits

Semester V has 24 Credits

Semester VI has 24 Credits

Syllabus Structure

A student joining the first year B.A. course shall offer six subjects mentioned below Please Note:-

- (T) after the subject name indicates Theory.
- (P) After the subject name indicates Practical.

1st Year Semester I

			Ma	laximum Marks		
Subject type	Title of the Paper	Credits	Internal Assessment	University Exam	Total	
	General English 1 (T)	3	0	100	100	
	History of Art (T)	3	40	60	100	
Core	Foundation of Art and Design (P)	Internal University Exam To	100			
Courses	History of Photography (T)	3	40	60	100	
	General English 1 (T) History of Art (T) Foundation of Art and Design (F) History of Photography (T) Equipment and Processes (P)	5	40	60	100	
	Fundamentals of Photography (P)	5	40	60	100	

2nd Year Semester III

Subject			Maximum Marks		
type	Title of the Paper	Credits	Internal Assessment	University Exam	Total
	English- Creative Writing (T)	3	0	100	100
History of Fashion (T) 3 40 Visual Storytelling (T+P) 4 40 Core	60	100			
Core	Visual Storytelling (T+P)	Internal Assessment University Exam To - Creative Writing (T) 3 0 100 10 cory of Fashion (T) 3 40 60 10 Il Storytelling (T+P) 4 40 60 10 oles of Lighting 2 (P) 5 40 60 10 and Portraiture 2 (P) 5 40 60 10	100		
Courses	Principles of Lighting 2 (P)		100		
	People and Portraiture 2 (P)	5	40	60	100
	History of Fashion (T) Visual Storytelling (T+P) Principles of Lighting 2 (P)	5	40	60	100

1st Year Semester II

C letters			Ma	Maximum Marks			
type	Title of the Paper	Credits	Internal Assessment	University Exam	Total		
	General English 2 (T)	3	0	100	100		
General English 2 (T) History of Cinema (T) Elements and Principles of Design in Photography (T) Principles of Lighting 1 (P) People and Portraiture 1 (P) Still Life Products 1 (P)	3	40	60	100			
		3	40	60	100		
	Principles of Lighting 1 (P)	4	40	60	100		
	People and Portraiture 1 (P)	4	40	60	100		
	Title of the Paper Credits Internal Assessment University Exam General English 2 (T) 3 0 100 History of Cinema (T) 3 40 60 Elements and Principles of Design in Photography (T) 3 40 60 Principles of Lighting 1 (P) 4 40 60 People and Portraiture 1 (P) 4 40 60 Still Life Products 1 (P) 4 40 60	100					
	Basics of Post Production (P)	4	40	60	100		

2nd Year Semester IV

C. In in art			Maximum Ma			
Subject type	Title of the Paper	Credits	Internal Assessment	University Exam	Total	
	English- Business Applications (T History of Architecture (T) Still Life and Products 2 (P)	English- Business Applications (T) 3		0	100	100
	History of Architecture (T)	3	40	60	100	
Core	Still Life and Products 2 (P)	4	40	60	100	
Core Courses	Food and Beverage 1 (P)	5	40	60	100	
	Post Production 2 (P)	5	40	60	100	
	Core Courses History of Architecture (T) Still Life and Products 2 (P) Food and Beverage 1 (P)	5	40	60	100	

3rd Year Semester V

Cb.:		Credits	Maximum Marks			
Subject type	Title of the Paper		Internal Assessment	University Exam	Total	
F	Food and Beverage 2 (P)	4	40	60	100	
	Fashion Photography 2 (P)	4	40	60	100	
Core	Advertising Photography (P)	5	40	60	100	
Courses	Architecture and Spaces 2 (P)	4	40	60	100	
	Post Production 3 (P)	2	40	60	100	
	Specialization (P)	5	40	60	100	

3rd Year Semester VI

Culata at		Credits	kimum Marks		
Subject type	Title of the Paper		Internal Assessment	University Exam	Total
Specialization (P) Emerging Tech (VR, AR, CGI etc.) (P)	5	40	60	100	
	Emerging Tech (VR, AR, CGI etc.) (P)	4	40	60	100
Courses	Business Practices (T)	3	40	60	100
	Graduation Portfolio & exhibition project (P)	12	40	60	100

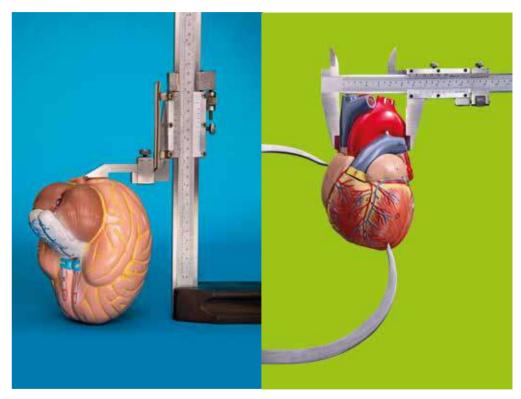


Image shot by Sneha Kulkarni, class of 2019

IMPORTANT INSTRUCTIONS

- 1. A student seeking admission to BVSP in the first year of this course will have to apply to BVSP with mandatory prescribed documents mentioned below after he/she has cleared the BVSP CET-2021.
- 2. Applications received after the prescribed date for admission will not be considered.
- 3. International students seeking admission to the college will have to apply in the prescribed form along with the Provisional Eligibility Certificate issued by The Registrar, Bharati Vidyapeeth (Deemed to be University), Pune and **NO OBJECTION CERTIFICATE** from the Central Government along with visa & passport.
- 4. Students from other universities in India seeking admission to the college will have to apply in the prescribed form.

DOCUMENTS REQUIRED FOR STUDENTS FROM OTHER UNIVERSITIES/ BOARDS

Migration Certificate • Passing Certificate • Attendance Certificate • Transfer Certificate/Leaving Certificate • Statement of Marks of previous examination • Medical and H.I.V. Test (for international students) • Medical fitness certificate (including Blood Group) for Indian Student • Photo ID copy of Passport or Aadhaar Card • I-Card size 5 photographs (Hard Copies)

DOCUMENTS REQUIRED FOR STUDENTS FROM THE MAHARASHTRA BOARD

Passing Certificate • Attendance certificate * Transfer Certificate (including Blood Group) • Photo Id copy of Passport or Aadhaar Card • I-Card size 5 photographs (Hard Copies)

- 5. Provisional admission will only be confirmed after submission of final eligibility certificate from Bharati Vidyapeeth (Deemed to be University), Pune.
- 6. All students must carry 3 sets of photocopies along with the original when they come for admission.

Note:- The admission of the student, will remain provisional until the other necessary certificates in original are submitted to the institute within **3** months. If the certificates are not submitted by the said period, the eligibility will not be granted and the admission would automatically stand cancelled.

FEES: YEAR 2021-2022.

FOR INDIAN STUDENTS:

Sr.No.	Course	Duration	Total fees (INR)	Fees (INR)
1	B.A. in Commercial Photography	3 Years		1st Year-Rs. 3,50,000/- payable at the time of admission. 2nd & 3rd Year-Rs. 3,50,000/- payable before the commencement of every subsequent year of study.

FOR INTERNATIONAL STUDENTS:

Sr.No.	Course	Duration	Total fees (\$)	Fees (\$)
1	B.A. in Commercial Photography	3 Years	\$ 19,230	\$ 6,410 at the time of admission & before the commencement of every subsequent year of study.

Refundable security deposit:

A one-time security deposit of Rs. 40,000/- is payable at the time of admission in the first year of the above-mentioned course. The student will be given a receipt (hard copy) as an acknowledgment of his security deposit. It is mandatory for the student to submit a duly signed written application and the original recepit of the security deposit after the submission of the NO DUES CLEARANCE FORM at the administration office, after the successful completion of his/her course or at the time of cancellation of admission. Some amount will be deducted towards common breakages.

Fees Payment:

The fees can be paid in the form of Cheque/Demand Draft (Drawn in favour of BVDU Department of Photography) * Payable at Pune and can be delivered in Person/Post/ Courier or can be paid online on the mentioned link: (https://www.bharatividyapeethfees.com)

Cancellation of Admission and Refund of Fees:

A) If the student chooses to withdraw from the program of studies in which he/she is enrolled, the refund of the fees paid will be made as per the following UGC guidelines.

Sr	% Of refund of Aggregate fees*	Point of time when notice of 'withdrawal of admission is submitted to the University/college.
1	100%**	15 days or more, before the formally-notified last date of admission.
2	90%	Less than 15 days before the formally-notified last date of admission.
3	80%	15 days or less, after the formally notified last date of admission.
4	50%	30 days or less, after the formally notified last date of admission.
5	0%	More than 30 days after the formally notified last date of admission.

(Inclusive of course fees but exclusive of caution deposit)

- B) In case of (1) in the table above, the University/college shall deduct Rs. 5,000/- as processing charges from the refundable amount. .
- C) Any student who withdraws from the course as mentioned in Sr. No. 5 and thereafter will be required to remit to the University in addition to the amount already forfeited, the course fee payable for the remaining period of the course.
- D) In case of Foreign/NRI candidates, the refund will be made in accordance with RBI/Foreign exchange regulations.
- E) All refunds will be processed by the respective units of the University upon receiving the approval from the Registrar based on the recommendation of the Head of the Institution. Refund will be made only after the candidate has surrendered the ID card, original fee receipt and the dues clearance certificate.
- F) Application and Entrance Test fees, wherever applicable, once remitted shall NOT be refunded under any circumstances.

The refund information given above is indicative only and Bharati Vidyapeeth (Deemed to be University) reserves the right to make changes as per the notifications received from the concerned statutory/regulatory authorities from time to time.

- ** The date of opening of the college shall be deemed to be the last date of admission for the limited purpose of admission & refund of fees.
- Under no circumstances, other fees paid by the student will be refunded either in part or in full except the amount of college and university development fund.
- If any student admitted to any, of course, leaves the course at any time after 90 calendar days after the date of his admission to that course in an academic year, he/she will be required to pay the full amount of tuition fees for the entire Year of the course.
- No compensation will be given in case of any change of date, time, and venue of the scheduled course at Bharati Vidyapeeth's School of Photography.
- Registration Fees will not be refunded if admissions get cancelled from the student's end.

Admitted students will have to maintain strict discipline on campus premises, grounds, and the hostel. Any student found violating discipline would have strict disciplinary action taken against them.

B.A. in **Photography & Cinematography**

DURATION: 3 years, full time INTAKE: 25 students

ELIGIBILITY:

- Candidates who have cleared the HSC or equivalent exam with a minimum passing grade from any stream (Science, Arts, Commerce) will be considered eligible for admission. Its mandatory for all Candidates to appear for
- Personal Interview & Evaluation of student portfolio
- Commencement of course:

Thursday 19th August 2021 (World Photography Day)



This 3 Year Degree is crafted to transform students into Directors of Photography via a hands-on, professional environment. The course provides a unique setting that imparts both the creative vision and technical proficiency necessary to excel as a cinematographer.

You will follow a rigorous program of classroom study, self-directed projects, instructor-led workshops, and school-facilitated collaboration with industry experts across different disciplines. On graduating, you will be proficient with many of the state-of-the-art camera systems used by professional cinematographers and will also be able to confidently supervise the creation of sophisticated lighting schemes.

Most importantly, you will be able to effectively harness all the tools of cinema to tell meaningful stories, making you an asset to the industry.







Image shot by Yash Yeri, class of 2016

Image shot by Animesh, class of 2014

Image shot by Adarsh Vishnu, class of 2019



Year one

SEMESTER 1

Course Structure & Scheme of Credits

The B.A. in Photography & Cinematography programme is 3 years in duration and consists of 6 semesters and a total of 147 Credits.

Semester I has 24 Credits

Semester II has 25 Credits

Semester III has 24 Credits

Semester IV has 24 Credits

Semester V has 26 Credits

Semester VI has 24 Credits

Syllabus Structure

A student joining the first year B.A. course shall offer six subjects mentioned below

Please Note:-

- (T) after the subject name indicates Theory
- (P) After the subject name indicates Practical

1st Year Semester I

	T				
Cb.:+		Credits	Ма	ximum Marks	
type	Title of the Paper		Internal Assessment	University Exam	Total
	General English 1 (T)	3	0	100	100
	History of Art (T)	3	40	60	100
Core	Title of the Paper	100			
Courses		100			
		100			
	Fundamentals of Photography (P)	5	40	60	100

1st Year Semester II

Subject		Credits	Maximum Marks			
type	Title of the Paper		Internal Assessment	University Exam	Tota	
	General English 2 (T)	3	0	100	100	
	History of Cinema (T)	3	40	60	100	
Core	Elements and Principles of Design in Photography (T)	3	40	60	100	
Courses	Principles of Lighting 1 (P)	4	40	60	100	
	People and Portraiture 1 (P)	4	40	60	100	
	Still Life 1 (P)	4	40	60	100	
	Basics of Post Production (P)	4	40	60	100	

2nd Year Semester III

Subject type	Title of the Paper	Credits	Maximum Marks			
			Internal Assessment	University Exam	Total	
Core Courses	A Technical Introduction to the moving Camera (P)	3	40	60	100	
	Film Appreciation (P)	3	40	60	100	
	The lens – optics in cinematography (P)	5	40	60	100	
	Masters of cinematography (P)	3	40	60	100	
	Fundamentals of cinematography (P)	5	40	60	100	
	Equipment & Processes (P)	5	40	60	100	

2nd Year Semester IV

Subject type	Title of the Paper	Credits	Maximum Marks			
			Internal Assessment	University Exam	Total	
Core Courses	Theory of motion picture photography (P)	4	40	60	100	
	Lighting tools (P)	5	40	60	100	
	Creative lighting (P)	5	40	60	100	
	Continuity & Dialogue – 1 (P)	5	40	60	100	
	Workshop 1 (P)	5	40	60	100	

3rd Year Semester V

Subject type	Title of the Paper	Credits	Maximum Marks		
			Internal Assessment	University Exam	Total
Core Courses	Color & its application in motion picture photography (P)	3	40	60	100
	Editing (P)	4	40	60	100
	Continuity & Dialogue 2 (P)	5	40	60	100
	Working with sound (P)	4	40	60	100
	Workshop 2- Short film & Documentary (P)	5	40	60	100
	Workshop 3 -Advertising & Music videos (P)	5	40	60	100

3rd Year Semester VI

Subject type	Title of the Paper	Credits	Maximum Marks			
			Internal Assessment	University Exam	Total	
Core Courses	Anamorphic presentation techniques, DI & CGI (P)	4	40	60	100	
	Master class 1 (P)	4	40	60	100	
	Master class 2 (P)	4	40	60	100	
	Graduation project (P)	12	40	60	100	

IMPORTANT INSTRUCTIONS

- 1. A student seeking admission to BVSP in the first year of this course will have to apply to BVSP with mandatory prescribed documents mentioned below after he/she has cleared the BVSP CET-2021.
- 2. Applications received after the prescribed date for admission will not be considered.
- 3. International students seeking admission to the college will have to apply in the prescribed form along with the Provisional Eligibility Certificate issued by The Registrar, Bharati Vidyapeeth (Deemed to be University), Pune and **NO OBJECTION CERTIFICATE** from the Central Government along with visa & passport.
- 4. Students from other universities in India seeking admission to the college will have to apply in the prescribed form.

DOCUMENTS REQUIRED FOR STUDENTS FROM OTHER UNIVERSITIES/ BOARDS

Migration Certificate • Passing Certificate • Attendance Certificate • Transfer Certificate/Leaving Certificate • Statement of Marks of previous examination • Medical and H.I.V. Test (for international students) • Medical fitness certificate (including Blood Group) for Indian Student • Photo ID copy of Passport or Aadhaar Card • I-Card size 5 photographs (Hard Copies)

DOCUMENTS REQUIRED FOR STUDENTS FROM THE MAHARASHTRA BOARD

Passing Certificate • Attendance certificate * Transfer Certificate (including Blood Group) • Photo Id copy of Passport or Aadhaar Card • I-Card size **5** photographs (Hard Copies)

- 5. Provisional admission will only be confirmed after submission of final eligibility certificate from Bharati Vidyapeeth (Deemed to be University), Pune.
- 6. All students must carry 3 sets of photocopies along with the original when they come for admission.

Note:- The admission of the student, will remain provisional until the other necessary certificates in original are submitted to the institute within 3 months. If the certificates are not submitted by the said period, the eligibility will not be granted and the admission would automatically stand cancelled.

FEES: YEAR 2021-2022.

FOR INDIAN STUDENTS:

Sr.N	Vo.	Course	Duration	Total fees (INR)	Fees (INR)
1		B.A. in Photography & Cinematography	3 Years	12,00,000/-	1st- Year- Rs. 4,00,000/- payable at the time of admission. 2 nd & 3 rd Year- Rs. 4,00,000/- payable before the commencement of every subsequent year of study.

FOR INTERNATIONAL STUDENTS:

Sr.No.	Course	Duration	Total fees (\$)	Fees (\$)
1	B.A. in Photography & Cinematography	3 Years	\$ 23,100	\$7,700 at the time of admission & before the commencement of every subsequent year of study.

Refundable security deposit:

A one-time security deposit of Rs. 40,000/- is payable at the time of admission in the first year of the above-mentioned course. The student will be given a receipt (hard copy) as an acknowledgment of his security deposit. It is mandatory for the student to submit a duly signed written application and the original recepit of the security deposit after the submission of the NO DUES CLEARANCE FORM at the administration office, after the successful completion of his/her course or at the time of cancellation of admission. Some amount will be deducted towards common breakages.

Fees Payment:

The fees can be paid in the form of Cheque/Demand Draft (Drawn in favour of BVDU Department of Photography) * Payable at Pune and can be delivered in Person/Post/ Courier or can be paid online on the mentioned link: (https://www.bharatividyapeethfees.com)

Cancellation of Admission and Refund of Fees:

A)If the student chooses to withdraw from the program of studies in which he/she is enrolled, the refund of the fees paid will be made as per the following UGC guidelines.

Sr	% Of refund of Aggregate fees*	Point of time when notice of 'withdrawal of admission is submitted to the University/college.	
1	100%**	15 days or more, before the formally-notified last date of admission.	
2	90%	Less than 15 days before the formally-notified last date of admission.	
3	80%	15 days or less, after the formally notified last date of admission.	
4	50%	30 days or less, after the formally notified last date of admission.	
5	0%	More than 30 days after the formally notified last date of admission.	

(Inclusive of course fees but exclusive of caution deposit)

- B) In case of (1) in the table above, the University/college shall deduct Rs. 5,000/- as processing charges from the refundable amount. .
- C) Any student who withdraws from the course as mentioned in Sr. No. 5 and thereafter will be required to remit to the University in addition to the amount already forfeited, the course fee payable for the remaining period of the course.
- D) In case of Foreign/NRI candidates, the refund will be made in accordance with RBI/Foreign exchange regulations.
- E) All refunds will be processed by the respective units of the University upon receiving the approval from the Registrar based on the recommendation of the Head of the Institution. Refund will be made only after the candidate has surrendered the ID card, original fee receipt and the dues clearance certificate.
- F) Application and Entrance Test fees, wherever applicable, once remitted shall NOT be refunded under any circumstances.

The refund information given above is indicative only and Bharati Vidyapeeth (Deemed to be University) reserves the right to make changes as per the notifications received from the concerned statutory/regulatory authorities from time to time.

- ** The date of opening of the college shall be deemed to be the last date of admission for the limited purpose of admission & refund of fees.
- Under no circumstances, other fees paid by the student will be refunded either in part or in full except the amount of college and university development fund.
- If any student admitted to any, of course, leaves the course at any time after 90 calendar days after the date of his admission to that course in an academic year, he/she will be required to pay the full amount of tuition fees for the entire Year of the course.
- No compensation will be given in case of any change of date, time, and venue of the scheduled course at Bharati Vidyapeeth's School of Photography.
- Registration Fees will not be refunded if admissions get cancelled from the student's end.

Admitted students will have to maintain strict discipline on campus premises, grounds, and the hostel. Any student found violating discipline would have strict disciplinary action taken against them.





Course Structure & Scheme of Credits

The MA programme is two years in duration and consists of 4 semesters and a minimum of 110 Credits.

• Semester I has 30 Credits • Semester II has 28 Credits • Semester III has 30 Credits • Semester IV has 22 Credits

Syllabus Structure

A student joining the first year MA course will be offered 5 subjects mentioned below

Please note that (T) after the subject name indicates Theory and (P) After the subject name indicates Practical

1st Year- Semester I

C him		Credits	Ma	ximum Marks	
Subject type	Title of the Paper		Internal Assessment	University Exam	Total
	Introduction & Orientation Commercial Photography (P)	4	40	60	100
	Principles of design + Equipment & Processes. (P)	8	40	60	100
Core Courses	Commercial Photography – Genre agnostic (P)	8	40	60	100
	Contemporary practices in commercial photography (T)	4	40	60	100
	Masterclass Project 1 (P)	6	40	60	100

1st Year- Semester II

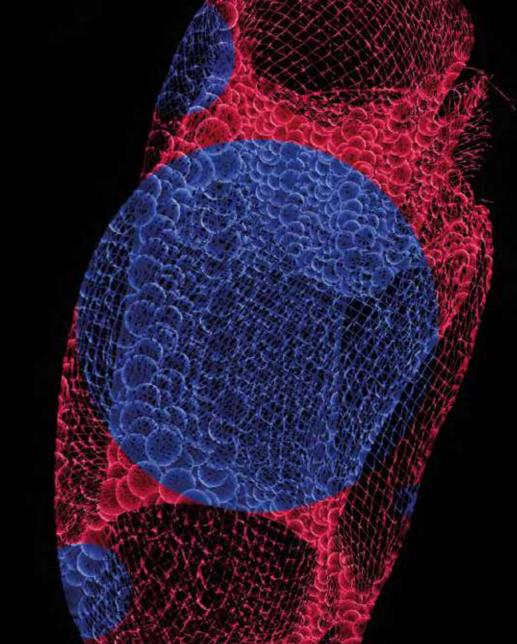
		Credits	Credits Maximum Marks		
Subject type	Title of the Paper		Internal Assessment	University Exam	Total
_	Commercial Photography – Genre specific (P)	8	40	60	100
Core	Project 1 (Dissertation + Viva Voce) 10	40	60	100
Course	Contemporary practices in advertising & design (T)	4	40	60	100
	Masterclass project 2 (P)	6	40	60	100

2nd Year- Semester III

Cla.: a a4		Credits	Ma	Maximum Marks			
Subject type	Title of the Paper		Internal Assessment	University Exam	Total		
	Practical cinematography – Equipment & processes (P)	8	40	60	100		
	Practical cinematography – popular practices (Dissertation + Viva voce)	4	40	60	100		
Core Courses	5 C's of cinematography Genre agnostic (P)	8	40	60	100		
	Masters of cinematography (T)	4	40	60	100		
	Master class project 3 (P)	6	40	60	100		

2nd Year-Semester IV

C litters		Credits	Ma	Maximum Marks			
Subject type	Title of the Paper		Internal Assessment	University Exam	Total		
	5 Cs of cinematography – Genre specific (P)	8	40	60	100		
Core Courses	Business practices & marketing (Dissertation + viva voce)	4	40	60	100		
	Final project (Jury)	10	40	60	100		



IMPORTANT INSTRUCTIONS

- 1. A student seeking admission to BVSP in the first year of this course will have to apply to BVSP with mandatory prescribed documents mentioned below after he/she has cleared the BVSP Personal Interview.
- 2. Applications received after the prescribed date for admission will not be considered.
- 3. International students seeking admission to the college will have to apply in the prescribed form along with the Provisional Eligibility Certificate issued by The Registrar, Bharati Vidyapeeth (Deemed to be University), Pune and NO OBJECTION CERTIFICATE from the Central Government along with visa & passport.
- 4.Students from other universities in India seeking admission to the college will have to apply in the prescribed form.

DOCUMENTS REQUIRED FOR STUDENTS FROM OTHER UNIVERSITIES/ BOARDS

Migration Certificate • Passing Certificate • Attendance Certificate • Transfer Certificate/Leaving Certificate • Statement of Marks of previous examination • Medical and H.I.V. Test (for international students) • Medical fitness certificate (including Blood Group) for Indian Student • Photo ID copy of Passport or Aadhaar Card • I-Card size 5 photographs (Hard Copies)

Documents required for students from the Maharashtra Board

Passing Certificate • Attendance certificate • Transfer Certificate/Leaving Certificate • Statement of marks • Character Certificate • Medical fitness certificate (including Blood Group) • Photo Id copy of Passport or Aadhaar Card • I-Card size 5 photographs (Hard Copies)

- 5. Provisional admission will only be confirmed after:
- Submission of final eligibility certificate from Bharati Vidyapeeth (Deemed to be University), Pune
- 6. All students must carry ${\bf 3}$ sets of photocopies along with the original when they come for admission.

*Note:- The admission of the student, will remain provisional until the other necessary certificates in original are submitted to the institute within 3 months. If the certificates are not submitted by the said period, the eligibility will not be granted and the admission would automatically stand cancelled.



Image shot by Sampada Patil, Class of 2013

FEES: YEAR 2021-2022

FOR INDIAN STUDENTS:

Sr.No.	Course	Duration	Total fees (INR)	Fees (INR)
1	M.A. in Commercial Photography & Cinematography	2 Years	7,00,000/-	1st Year- Rs. 3,50,000/- payable at the time of admission. 2nd Year- Rs. 3,50,000/- payable before the commencement of every subsequent year of study.

FOR INTERNATIONAL STUDENTS:

Sr.No.	Course	Duration	Total fees (\$)	Fees (\$)
1	M.A. in Commercial Photography & Cinematography	2 Years	\$ 13,200	\$6,600 & before the commencement of every subsequent year of study.

Refundable security deposit:

. A one-time security deposit of Rs. 40,000/- is payable at the time of admission in the first year of the above-mentioned course. The student will be given a receipt (hard copy) as an acknowledgment of his security deposit. It is mandatory for the student to submit a duly signed written application and the original receipt of the security deposit after the submission of the NO DUES CLEARANCE FORM at the administration office, after the successful completion of his/her course or at the time of cancellation of admission. Some amount will be deducted towards common breakages.

Fees Payment:

The fees can be paid in the form of Cheque/Demand Draft (Drawn in favour of BVDU Department of Photography) * Payable at Pune and can be delivered in Person/Post/Courier or can be paid online on the mentioned link: (https://www.bharatividyapeethfees.com)

Cancellation of Admission and Refund of Fees:

A)If the student chooses to withdraw from the program of studies in which he/she is enrolled, the refund of the fees paid will be made as per the following UGC

Sr	% Of refund of Aggregate fees*	Point of time when notice of 'withdrawal of admission is submitted to the University/college.	
1	100%**	15 days or more, before the formally-notified last date of admission.	
2	90%	ess than 15 days before the formally-notified last date of admission.	
3	80%	15 days or less, after the formally notified last date of admission.	
4	50%	30 days or less, after the formally notified last date of admission.	
5	0%	More than 30 days after the formally notified last date of admission.	

(Inclusive of course fees but exclusive of caution deposit)

- In case of (1) in the table above, the University/college shall deduct Rs. 5,000/- as processing charges from the refundable amount. .
- Any student who withdraws from the course as mentioned in Sr. No. 5 and thereafter will be required to remit to the University in addition to the amount already forfeited, the course fee payable for the remaining period of the course.
- In case of Foreign/NRI candidates, the refund will be made in accordance with RBI/Foreign exchange regulations.
- All refunds will be processed by the respective units of the University upon receiving the approval from the Registrar based on the recommendation of the Head of the Institution. Refund will be made only after the candidate has surrendered the ID card, original fee receipt and the dues clearance certificate.
- Application and Entrance Test fees, wherever applicable, once remitted shall NOT be refunded under any circumstances.

 The refund information given above is indicative only and Bharati Vidyapeeth (Deemed to be University) reserves the right to make changes as per the notifications received from the concerned statutory/regulatory authorities from time to time.
- ** The date of opening of the college shall be deemed to be the last date of admission for the limited purpose of admission & refund of fees.
- Under no circumstances, other fees paid by the student will be refunded either in part or in full except the amount of college and university development fund.
- If any student admitted to any, of course, leaves the course at any time after 90 calendar days after the date of his admission to that course in an academic year, he/she will be required to pay the full amount of tuition fees for the entire Year of the course.
- No compensation will be given in case of any change of date, time, and venue of the scheduled course at Bharati Vidyapeeth (Deemed to be university) Department of Photography.
- Registration Fees will not be refunded if admissions get cancelled from the student's end.
- Admitted students will have to maintain strict discipline on campus premises, grounds, and the hostel. Any student found violating discipline would have strict disciplinary action taken against them.

The medium of instruction and examination shall be English.

University Terms

The University authorities shall fix the dates for the commencement and conclusion of the First and the Second terms. Students, who have registered their names with the University, can keep the terms.

Scheme of Examination

The assessment of students in the academic session 2021-2022 and thereafter shall be based on:

- (a) University Examinations (UE)
- (b) Internal Assessment (IA)
- (c) Choice Based Credit System (CBCS) and
- (d) Semester Grade Point Average (SGPA) and Cumulative Grade Point Average System (CGPA).

For each paper of 100 marks, there will be an Internal Assessment of 40 marks and the University Examination of 60 marks/3 hour duration at the end of each semester. The 4 credits will be given to a student who secures at least 40% of marks allotted to each paper. A candidate who does not pass the examination in any subject or subjects in one semester will be permitted to reappear in such failed subject or subjects along with the papers of following semesters. The Internal Assessment (IA) for each paper will be of 40 marks.

The Internal Assessment may be in the forms as follows:

- a) Attendance 10 Marks
- b) Home Assignment/Tutorial/Test/Presentation 30 Marks

Standard of Passing:

For all courses, both UE and IA constitute separate heads of passing. In order to pass in such courses and to earn the assigned credits, a student must obtain a minimum grade point of 5.0 (40% marks) at UE and also a minimum grade point of 5.0 (40% marks) at IA.

If a student fails in IA, the learner passes in the curse provided he/she obtains a minimum of 25% in IA and GPA for the course is at least 6.0 (50 % in aggregate). The GPA for a course will be calculated only if the learner passes at the UE.

A student who fails at UE in a course has to reappear only at UE as a backlog candidate and clear the head of passing. Similarly, a student who fails in a course at IA has to reappear only at IA as a backlog candidate and clear the head of passing.

STANDARD OF PASSING:

- For all courses, both UE and IA constitute separate heads of passing. In order to pass in such courses and to earn the assigned credits, a student must obtain a minimum grade point of 5.0 (40% marks) at UE and also a minimum grade point of 5.0 (40% marks) at IA.
- If a student fails in IA, the learner passes in the course provided he/she obtains a minimum of 25% in IA and GPA for the course is at least 6.0(50 % in aggregate). The GPA for a course will be calculated only if the learner passes at the UE.
- A student who fails at UE in a course has to reappear only at UE as a backlog candidate and clear the head of passing. Similarly, a student who fails in a course at IA has to reappear only at IA as a backlog candidate and clear the head of passing.
- The 10-point scale Grades and Grade Points according to the following table.

Range of Marks (Out of 100)	Grade	Grade Point
80 ≤ Marks ≤ 100	0	10
70 ≤ Marks ≤ 80	A+	9
60 ≤ Marks ≤ 70	Α	8
55≤ Marks ≤ 60	B+	7
50 ≤ Marks ≤ 55	В	6
40 ≤ Marks ≤ 50	С	5
Marks Below 40	D	0

The performances at UE and IA will be combined to obtain the Grade Point Average (GPA) for the course. The weightage for performance at UE and IA shall be 60% and 40%.

GPA is calculated by adding the UE marks out of 60 and IA marks out of 40. The total marks out of 100 are converted to grade point, which will be the GPA.

FORMULA TO CALCULATE GRADE POINTS (GP)

Suppose that 'Max' is the maximum marks assigned for an examination or evaluation based on which GP will be computed. In order to determine the GP, Set x = Max / 10 (since we have adopted 10-point system). Then GP is calculated by the formulas shown as below.

Range of Marks at the evaluation	Formula for the Grade Point
8x ≤ Marks ≤ 10x	10
$5.5x \le Marks \le 8x$	Truncate (Marks/x) +2
$4x \le Marks \le 5.5x$	Truncate (Marks/x) +1

Two kinds of performance indicators, namely, the Semester Grade Point Average (SGPA) and the Cumulative Grade Point Average (CGPA) shall be computed at the end of each term. The SGPA measures the cumulative performance of a student in all the courses in a particular semester, while the CGPA measures the cumulative performance in all courses since his/her enrolment to the course. The CGPA of learner when he/she completes the programme is the final result of the learner.

The SGPA is calculated by the formula SGPA = $\frac{\Sigma Clx GPk}{\Sigma ck}$, where Ck is the credit-value assigned to a course and GPk is the GPA obtained by the student in the course. In the above, the sum is taken over all the courses that the student has undertaken for the study during the semester, including those in which he/she might have failed or those for which he/ she remained absent. The SGPA shall be calculated up to two decimal place accuracy.

The CGPA is calculated by the formula CGPA = $\frac{\sum C k \cdot GPk}{\sum ck}$, where Ck is the credit-value assigned to a course and GPk is the GPA obtained by the student in the course. In the above, the sum is taken over all the courses that the student has undertaken for the study from the time of his/her enrolment to the course and also during the semester for which CGPA is calculated, including those in which he/she might have failed or those for which he/she remained absent

The CGPA shall be calculated up to two decimal place accuracy.

The Formula to compute equivalent percentage marks for specified CGPA:

% Marks (CGPA) =	10 × CGPA – 10	if 5.00 ≤ CGPA ≤ 6.00
	5 × CGPA+ 20	if $6.00 \le CGPA \le 8.00$
	10 × CGPA – 20	if $8.00 \le CGPA \le 9.00$
	20 × CGPA – 110	if $9.00 \le CGPA \le 9.50$
	40 × CGPA – 300	if $9.50 \le CGPA \le 10.00$

AWARD OF HONOURS:

A student who has completed the minimum credits specified for the programme shall be declared to have passed in the programme. The final result will be in terms of letter grade only and is based on the CGPA of all courses studied and passed. The criteria for the award of honours are given below.

Range of CGPA	Final Grade	Performance Descriptor	Equivalent Range of Marks (%)
9.50 ≤CGPA≤ 10.00) 0	Outstanding	80 ≤ Marks ≤ 100
9.00 ≤CGPA≤ 9.49	A+	Excellent	70 ≤ Marks ≤ 80
8.00 ≤CGPA≤ 8.99	А	Very Good	60 ≤ Marks ≤ 70
7.00 ≤CGPA≤ 7.99	B+	Good	55≤ Marks ≤ 60
6.00 ≤CGPA≤ 6.99	В	Average	50 ≤ Marks ≤ 55
5.00 ≤CGPA≤ 5.99	С	Satisfactory	40 ≤ Marks ≤ 50
CGPA Below 5.00	F	Fail	Marks Below 40

Gracing The gracing shall be done as per existing rules of the University.

VERIFICATION AND REVALUATION:-

There is a provision for verification and revaluation of the result. A student can apply for the verification and revaluation of the result within two weeks from the declaration of the results with the prescribed fee. The verification and revaluation shall be done as per the existing rules of the University

Rule for ATKT for DEGREE COURSES: -

A candidate shall be permitted to proceed further from the 1st Semester up to 4th Semester irrespective of his/her failure in any of the Semester examinations subject to the condition that the candidate should register for all the backlog subjects of earlier semesters along with current (subsequent) semester subjects.

Rule for ATKT for MASTER COURSE:

A candidate shall be permitted to proceed further from the 1st Semester up to 3rd Semester irrespective of his/her failure in any of the Semester examinations subject to the condition that the candidate should register for all the backlog subjects of earlier semesters along with current (subsequent) semester subjects.

SPAN PERIOD TO QUALIFY A B.A. DEGREE:

As per the guidelines issued by the University Grants Commission (UGC) on "Determination of Uniform Span Period within which a student may be allowed to Qualify for a Degree", a student has to qualify for a degree within the period prescribed by the UGC. If a student could not, he/she will be allowed two more years beyond the prescribed period. In exceptional cases, further extension of one more year may be considered by the University. This is applicable to those students who will be admitted from the academic year of 2016-17 onwards as per the Notification (No. 775 dated 14/12/2015) issued by Bharati Vidyapeeth University.

SPAN PERIOD TO QUALIFY A MASTER DEGREE

As per the guidelines issued by the University Grants Commission (UGC) on "Determination of Uniform Span Period within which a student may be allowed to Qualify for a Master Degree", a student has to qualify for a Master degree within the period prescribed by the UGC. If a student could not, he/she will be allowed two more years beyond the prescribed period. In exceptional cases, further extension of one more year may be considered by the University.



ENTRANCE TEST - GENERAL INSTRUCTIONS, TERMS AND CONDITIONS

- IApplicants should note that merely appearance for the personal interview + portfolio evaluation and featuring in the merit list does not confer any automatic rights to secure admission to the programme offered by the institute. Selection and admission to the programme are subject to fulfilling the admission criteria, eligibility, and any such other criteria as may be prescribed by the University/Institute and availability of seats to the particular programme.
- IApplications of candidates producing false or fabricated information will not be considered. Before initiating the registration process, candidates should carefully study the Information Brochure carefully for eligibility criteria, pattern of examination, and more. The information brochure shall be available at www.bvuniversitv.edu.in

Procedure

admission

and rules for

- IAn incomplete online application, if not in accordance with instructions. will not be considered and processed. The applicant should carefully fill up all the fields during the online application process and complete the payment process. Applications, once submitted in finality, cannot be withdrawn or modified. The Information Brochure is subject to modification without notice, so please check the website regularly for updates, if any.
- IThe authorities of the institution reserve the right to withdraw permission. if any, granted inadvertently to any candidate who is not eligible to appear in the selection process even though an appointment for the personal interview has been issued.
- IThe Admissions provided to candidates based on the result of the selection process will be purely provisional and subject to the fulfillment of eligibility criteria as mentioned in the Information brochure.
- IAII correspondence should preferably be addressed by email. The email query shall be addressed only if it is not anonymous and not vague. Candidates are deemed to have read, agreed and accepted the terms and conditions in the Information brochure and on completing the registration/application form for the entrance test.

• Iln case of differences of opinion or any ambiguity in interpretation and implementation of any of the instructions/terms/rules/criteria regarding the determination of eligibility/conduct of selection process/registration of candidates/information contained herein, the same shall be referred to the Vice-Chancellor of the Bharati Vidyapeeth (Deemed to be University) and his decision shall be final and binding on all concerned. Any legal matters arising out of the total admission process through the selection process, shall be within the exclusive jurisdiction of competent courts at Pune, Maharashtra State only.

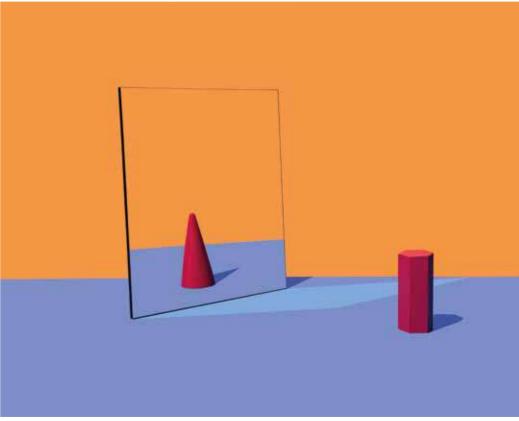
ELIGIBILITY

For B.A. Program: Candidates who have passed the HSC or equivalent exam with a minimum passing grade from any stream Science, Commerce & Arts will be considered eligible for the admission.

For M.A. Program: Candidates who have completed their graduation in any stream (Arts, Commerce, Science, etc) with a minimum passing grade.

BASIS OF SELECTION

- .1 A candidate seeking admission to BVSP B.A. in Commercial Photography (3 Year Full Time), B.A. in Photography & Cinematography (3 Year Full Time) and M.A. in Commercial Photography & Cinematography (2 Year Full Time) should fulfill the minimum eligibility criteria stated above.
- 1.2 Candidates have to appear for a personal interview to be conducted online and will undergo an evaluation of their Student Portfolio (soft copy of images shot by him/her) submitted in PDF format.
- 1.3 The seats will be based on their performance in the personal interview plus the evaluation of their submitted portfolios.
- 1.4 Students who clear the process will be asked to deposit the course fees & required documents along with the admission form within the next 15 days after the declaration of the result to ensure that they secure their admission.



PERSONAL INTERVIEW & EVALUATION OF STUDENT PORTFOLIO RULES & REGULATIONS

- The Personal interview & Evaluation of student Portfolio will only be conducted online & shortlisted students will be intimated about the time & date well in advance.
- An appointment for the interview will be set up & details communicated to the applicant via email.

The Personal interview & Evaluation of student Portfolio will only be conducted online & shortlisted students will be intimated about the time & date well in advance.

STUDENTS PORTFOLIO GUIDLINES:

For all candidates seeking admission to our Degree & Master Courses the students Portfolio requirements are as follows:

- 1) The portfolio should have only 10 PHOTOS shot by you.
- 2) These images should represent your best recent work.
- 3) These images can be shot by any digital camera. (Mobile or DSLR camera)
- 4) They can be from any genre of photography like People & Portraiture, Still Life, Fashion, Travel & Landscape, Wildlife, etc.
- 5) Your portfolio must be in a single PDF file.
- 6) The 1st page should have your Resume with your recent photograph.
- 7) There should be only 1 image per page.
- 8) The title of your PDF file should be "FirstnameLastname-CourseName.pdf". For e.g. RajeevArora-BA Photography.pdf
- 9) The entire PDF should not be more than 15 MB in size.

MERIT LIST

After the completion of the BVSP CET, the results will be published as per the merit list on the (Click here:- (BVDU) University Website) & BVSP website. (See "IMPORTANT DATES" in the brochure)



IMPORTANT NOTE ATTENDANCE OF INTERNATIONAL STUDENTS

Office of the Commissioner of Police has made mandatory to the college to observe International students' attendance in the college and send the monthly report of the individual international student to the police (FRO). In this context, International students are appealed to be regular and punctual in attending classes, practical work, tutorials, and submission of the term-work in various subjects. If the progress, conduct and attendance of any international student is not satisfactory his/her terms shall not be granted.

INSTRUCTIONS TO NEWLY ADMITTED STUDENTS FOR PERMANENT REGISTRATION NUMBER (PRN) REGISTRATION

- 1. Student need to visit the "www.bvuniversity.edu.in" website.
- 2. Click on Student PRN No. generation link under the Admission Notice Column.
- 3. Select New Registration link (1st time user only).
- 4. Select College / Faculty / Course / Specialization (if any) as per specified on College Fee receipt.
- 5. Now create USER by entering all the valid personal details. Use EMAIL ID as USER ID for further communication.
- 6. After successfully creation of USER, all the credentials will be send on mail (on registered mail ID).
- 7. Student now needs to login and with the valid credential to fill the form.
- 8. After login student needs to UPLOAD PHOTO, SIGNATURE and FEE RECEIPT in soft copy (Guidelines for uploading Images are given on the Website).
- 9. After uploading these documents, student will proceed on next page.
- 10. Student needs to enter personal details, local communication details, permanent communication details and educational details.
- 11. System will display the list of eligibility documents according to the course.
- 12. After completing these procedures student will able to see the application form, at this stage student can edit and update the information.
- 13. Student will submit the form and take print out of this form.
- 14. Student needs to submit this application form to the college office.
- 15. For existing students, the same procedure is applicable except they have to enter PRN number at the time of filling the form.
- 16. Kindly refer registration guide given on the website.
- 17. For any difficulties regarding PRN system, kindly contact **020-24407163** or mail on **bvusisprn@gmail.com**







CHANDAR KUMAR



Chandar has been associated with BVSP since its inception and has been a pillar since then. He began his career as a photographer with DNA in Mumbai, worked as a chief photographer for Gulfimages in Dubai, and returned to People magazine as a senior photographer and soon went on to become the Assistant Photo Editor. He recognises that the BVSP approach of combining quality education with important soft skills and imparting this learning in an engaging, fun-filled atmosphere brings out the best in both students and faculty and lets everyone hone their skills even more.

Chandar teaches People Photography at BVSP.

MAYURESH MOGHE



Mayuresh earned his MFA in Art Studio from University of Kentucky. USA where he majored in photography, but his art practice constitutes a cross disciplinary approach, which results in blending of photography with other art forms like painting, installation, sculpture and sound. His photographic practice ranges from the historical alternative processes to digital photography and digital imaging through 'scanograms'. Mayuresh has exhibited his work in solo and group shows in India as well as in USA and has served in the field of education in photography since 2006.

Mayuresh teaches the history of photography, the visual language of photography and visual communication through photography along with enabling the students to look at photography as a contemporary art form at BVSP



Resident **Faculty**

SACHIN SONAWANE



Sachin's love for cameras led him to do a Masters in Communication after completing his Bachelor's in chemistry. However, Sachin's real passion was films, and to pursue that and also enhance his skills he decided to join the cinematography course at The Film and Television Institute of India, Pune (FTII), after which he he worked with eminent cinematographers from the Indian film industry. Sachin has worked as an independent Director of Photography and has several corporate films, documentaries, ad films and short films on his reel.

Sachin teaches Cinematography **BVSP**

SHIRISH DESAL

shows, documentaries, music videos, and ad films and he's also directing a feature film which is currently under production. Apart from his extensive shooting experience, Shirish also brings 15 years of teaching know-how with him.

Shirish teaches Cinematography at **BVSP**









Guest Faculty

Our guest faculty comprises some of the most awarded and sought-after photographers and industry professionals from India and overseas.

INDIAN **PHOTOGRAPHERS**

Avinash Gowariker

Raghu Rai

Tarun Khiwal

Kedar Bhat

Vinya Kumar

> Fawzan Hussain

Jaideep Oberoi

Atul Loke

Pablo Bartholomew

PHOTOGRAPHERS

Nadia Winzenried Andrea Belluso

Geoff Ang

CINEMATOGRAPHY & FILM MAKING

- Dara Singh (Sound Design)
- Deep & Yardly Pal (Steadicam)
- Shailesh Dupare (Screenplay & Direction)
- Rajendra Mahapatra (Film Editing)
- Dilip More (Art Direction)
- Bindu Nayar (Documentary Filmmaker)



ALLIED INDUSTRY PROFESSIONALS

- Karuna Laungani
- Neil Hibbs
- Vaibhav Mahajan
- Nitin Tandon
- Niyatee Shinde
- Swati Apte (The Art Quotient team)
- Achyut Palav
- Shripad Bhalerao
- Bobby Vijaykar
- Arti Manik
- Manan Dhuldhoya
- Poonam Sharma

Image Shot By Chnadana, Class Of 2014





Developing & Printing by Ilford

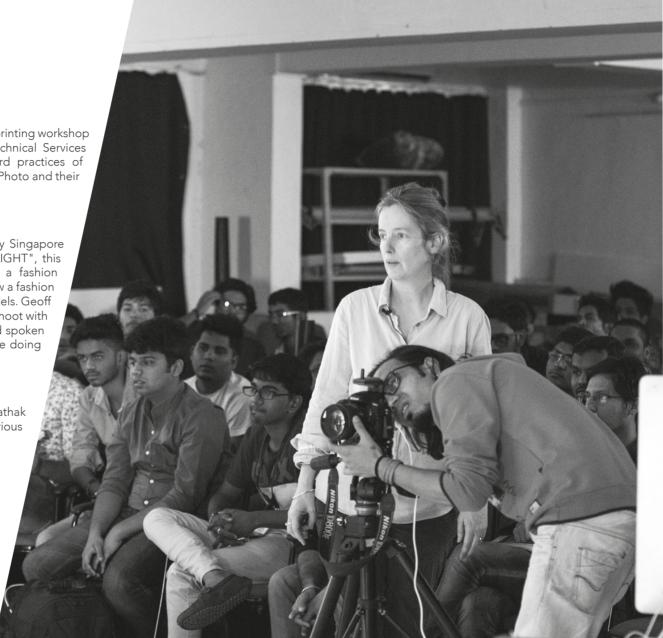
Ilford Photo and Srishti Digilife organized a black and white film developing and printing workshop for our students and alumni in June 2018 conducted by Mr. Neil Hibbs, Technical Services Manager, Ilford Photo. Neil made a detailed demonstration of the standard practices of developing and printing and shared a presentation outlining the history of Ilford Photo and their product range.

Fashion by Profoto

Profoto and Shrishti Enterprises organised a fashion photography workshop by Singapore based prominent fashion photographer Geoff Ang. Called "BREAKING THE LIGHT", this workshop spread over two sessions in which Geoff explained the role of a fashion photographer, duties, and work responsibilities. He also showed the students how a fashion photographer should prepare for shoots and how to interact with clients and models. Geoff shared different, simple yet very effective lighting setups while conducting a full shoot with a model. The students got to witness Geoff in practicing everything that he had spoken about in the earlier session. He also showed certain post-production tricks while doing some basic retouching and processing on the photographs.

Theatre Workshop by The Art Quotient

The Arts Quotient team consisting of Swati Apte, Pradeep Vaidyya, and Jaimini Pathak conducted a three-day theatre workshop in which students participated in various theatre and team building games and other creative activities.



Advertising Workshop

Poonam Sharma and Manan Dhuldhoya conduct a two part advertising workshop for the students of every final year to prepare them for life as commercial photographers. Starting from the history of advertising, they explain how agencies function and how students will be expected to interact with them as professionals. The first part ends with an brief being shared and discussed in exhaustive Pre-Production Meetings, a critical component of their preparation. They come back a few days later to the see the student work on that brief, which is then minutely evaluated and then graded.

ARRI Camera & Workflow Workshop

An intensive and hands-on ARRI AMIRA Digital motion picture camera workshop was conducted for BVSP's cinematography students. Students were also introduced to all ARRI Digital cinema camera systems, digital workflow, aspect ratios, colour sampling and different types of lenses like anamorphic & spherical.

RED Epic Camera Workshop

We conducted an intensive workshop on the RED Epic cine camera for cinematography students. The workshop included understanding the RED Epic workflow and shooting in outdoor and indoor lighting conditions. The students also got hands-on experience in camera operation, focus pulling, exposure, ISO settings etc.



Sound Designing & Mixing

Mr. Dara Singh, an acclaimed Sound Designer & Mixer who's portfolio includes work like Rangoon, 24: India (TV Series), Slumdog Millionaire, Don, and The Blue Umbrella conducted a 2 day extensive workshop for BVSP Cinematography students on understanding the art and craft of Sound Designing & Mixing in movies and its integral working relationship with various departments of filmmaking specifically with the cinematography department. He also spoke about the challenges faced while working on a film set daily and on how to resolve them.

Production Design

Mr. Dilip More, an acclaimed Production Designer & Art Director whose portfolio includes movies like Million Dollar Arm, The Best Exotic Marigold Hotel, Zero Dark Thirty, The Fall, and Balak Palak conducted a 2 day extensive workshop for cinematography students on understanding the art and craft of Production Design & Art Direction in movies and its integral working relationship with various departments of filmmaking specifically with the cinematography department.

Script & Screenplay Workshop

Award-winning filmmaker and screenplay writer Shailesh Dupare conducted a week-long workshop for our cinematography students during which he worked with students on the entire process of filmmaking starting from coming up with ideas to developing the story, writing a script and screenplay, understanding shot division and then actually the production and shooting process. The workshop that began with understanding the intricacies of the screenplay writing process, culminated in the making of a short film on the script written by one of the BVSP students. Actors from FTII performed in the short film. The students practically implemented everything that they had learned through theory and class demos and activities. Sachin Sonawane, senior faculty in cinematography at BVSP also helped and guided the students throughout the workshop.







Infrastructure:

- Multiple studio floors of over 14,000 sq.ft.
- A master studio of almost 10,000 sq.ft with a 28ft high ceiling.
- The facility also has Equipment room, Edit room, Makeup & Vanity room, and AV library amongst others.
- Access to multiple shooting locations spread over a 90-acre in the Bharati Vidyapeeth university campus.
- Harman Gold certified analogue Darkroom facility.
- DSLR Medium Format Cameras-Pentax, Hasselblad & Phase One with Schneider lenses.
- DSLR cameras-Nikon D3x & Nikon D3s & Canon 5D Mark III.
- Nikon cameras with lenses ranging DSLR lenses ranging from 16mm to 500mm.
- Canon EF lenses ranging from 16mm to 200mm.
- Broncolor-Scoro A4S, Verso A4, Pulso G, Minicom, Siros, & HMI 800 with a variety of modifiers amongst others.
- HMI, Halogen, and LED light sources amongst others
- Elinchrom- Ranger Quadra Hybrid, Ranger RX Speed AS, Ranger Power Pack Digital 2400 amongst others.
- Canon C300 & C500 cameras.
- Blackmagic production 4k & URSA cameras.
- Zeiss Cine Prime Lenses 15mm to 135mm.Samyang Lenses 8mm to 85mm.
- Cine Lights- Arri HMI, Halogen, Kino Flo, Solar, Baby, Multi-10 & Multi-20, among others.
- Manfrotto & Vanguard Tripods & Edelkrone rigging system.
- Steadicam & Track & Trolley.
- Edit suites with the latest hardware & software.
- A digital lab with 90 Apple Macintosh workstations.
- A print studio with large-format Epson 9900 fine art printers.
- A well-equipped prop room.
- An ever-growing library of 400 books on photography, cinematography, film direction, production design, sound, editing, film history, art, advertising, fashion & lifestyle.
- Subscriptions to over 15 relevant magazines & periodicals.

Our campus is strategically located in the sprawling Bharati Vidyapeeth (Deemed to be University) grounds and is outfitted with the newest and best infrastructure to help you learn the art while honing your skills.





Bharati Vidyapeeth's School of Photography has a fully equipped, state of the art black and white darkroom which has been awarded the Harman Gold Lab certificate by Ilford Photo. This facility allows students to carry out the entire Black and White photography workflow from exposing and developing the film to making enlargement silver gelatin prints. The enlarger supports 35mm as well as 120mm negatives. We also maintain a stock of 35mm and 120mm Ilford black and white films, which are made available to the students at heavily subsidized rates. Same is the case with the darkroom chemistry and printing paper.

The darkroom is also used for Alternative Processes in photography. We teach Non-Silver photographic processes like the Cyanotype and students actively experiment within the process working with photograms and contact prints using both analogue as well as digital negatives. Willing students also have access to other alternative processes like the gum bi-chromate process and the platinum-palladium process.

The Darkroom is one more feather in our cap which proves our commitment to preparing our students to be industry-ready when they graduate.





A new degree of exposure.



The
art of storytelling is innate
to humankind and inside us lay
artists waiting to tell their tales. While most
stories might be told with a black or white
perspective, life teaches us to appreciate the shades
of grey that add colour to our tales. Inspired by dark and
light and the greys in between, Albus Atrum was founded
to allow the artists inside our students give voice to the art
they have pursued at

Bharati Vidyapeeth School of Photography
Albus Atrum, however, is not just a showcase of the best work of our graduating class of the year. It is also the embodiment of the pursuit of excellence that drives every one on. An image that we feel best captures the spirit of Albus Atrum is chosen for the cover of the book as well as for the invite and any advertising and communication for the event. This offers students an unparalleled opportunity to be published even before they graduate.







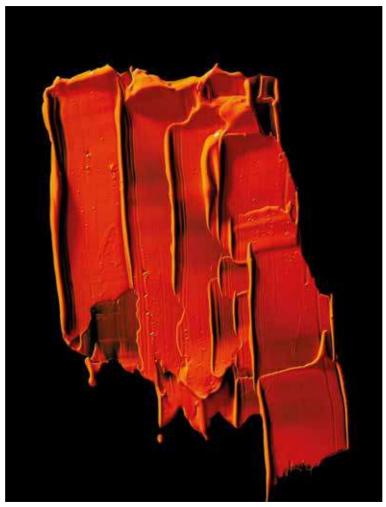




Image Shot By Ashutosh Joshi, Class Of 2016

Image Shot By Monica Kulkarni, Class Of 2016

Image shot by Vaishnav Parveen, class of 2014

PARTICIPATION IN ALBUS ATRUM, OUR ANNUAL EXHIBITION, AND BEING FEATURED IN THE ALBUS ATRUM BOOK IS NOT A RIGHT, BUT A PRIVILEGE TO BE EARNED.

- Albus Atrum is not just a showcase of the best work of our graduating class of the year.
- It is also the embodiment of the pursuit of excellence that drives every one of us at Bharati Vidyapeeth's School of Photography (BVSP)
- Albus Atrum is the annual exhibition of the graduating Degree class of BVSP and is held at a premier art gallery in Mumbai (Duration three days to one week). The exhibition begins with a grand opening to which leading photographers, advertising industry professionals, artists, and celebrities are invited, which is one of the reasons that the exhibition gets widespread coverage in the media.
- We also publish the Albus Atrum book to showcase and introduce the work of students directly to the industry. The book is unveiled at the exhibition and is sent to ad industry professionals, design & media houses and corporates, amongst others. This provides unmatched industry exposure to our students and gives them an unparalleled platform.
- However, the right to participate in Albus Atrum is not an entitlement and cannot be taken for granted by the students. While exhibition space will be made available to each and every eligible student, only those whose images stand out and make it through a stringent selection process will be allowed to exhibit their talent at Albus Atrum. Importantly, course attendance of at least 80% is mandatory to qualify selection to Albus Atrum.
- BVSP retains all rights to ensure only the best and most deserving work makes it to the Albus Atrum book. No queries or complaints will be entertained and our decision on the selections, both for the Albus Atrum book and the exhibition, is final.



Yash Yeri - @yashyeri

Yadnesh Joshi - @theendlessforms

Anya Likhitha - @anya.likhitha

Durgesh Kumar - @durgeshkumar_0210

Ashish Gurbani - @ashishgurbani

Sampada Ravindra - @sampada.ravindra

Varun Sathe - @varun_sathe

Aditya Patil - @theimage_company

Siddharth Chavan - @siddharthchavan

Jugal Singh - @jugal_singh_photography

Roshini Kumar - @rosh93

Akshay Sabale - @akshaysable

Viraj Korgaonkar - @korgaonkarviraj

Sushmita Tadakamadla - @sushmitatadakamadla

Naveen Kadam - @naveenkadamphotography

Rashmi Bhargava - @rashmi.bhargava

Bhavesh Talreja- @bhavesh_24

Bibhas Maharjan - @bibhasms

Onil Shah - @Onil.shah

Sridevi L M - @sridevilm

Alumni @Instagram







At BVSP, we have put into effect a range of stringent and fair policies aimed at providing a safe, comfortable working atmosphere for our students to excel in.



ATTENDANCE POLICY

1. Students will be allowed 6 excused leaves per semester. Un-excused absences will have to be backed by evidence. BVSP reserves the right to verify evidence.

- 2. An average attendance of 90% is expected to be maintained by all students throughout the year.
- 3. Attendance will carry weightage in grading for semester assessments.
- 4.Attendance will have a bearing on students' participation in the annual exhibition as well as on receiving the Graduation Certificate.
- 5.Attendance in the second half of the day will be checked. Failure in being present without prior permission will result in students being marked absent.
- 6. Students will log in at the attendance machine every time they enter and exit the main building during the school hours. 7. Students will be allowed 6 excused leaves per semester. Unexcused absences will have to be backed by evidence. BVSP reserves the right to verify evidence.

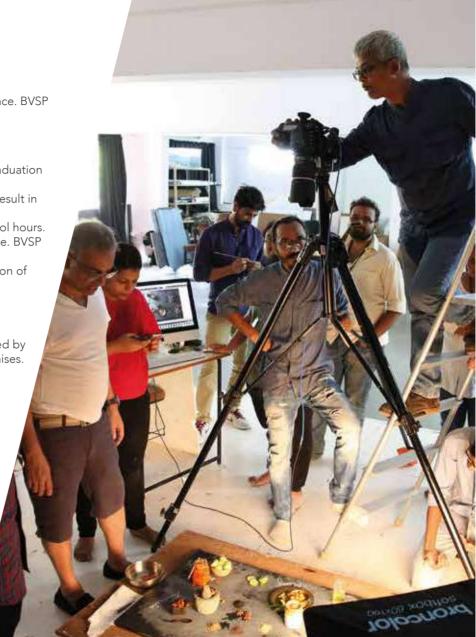
8. In case, a student requires to remain absent for some reasons, he/she will be required to take the prior permission of the Principal.

RULES & REGULATIONS

9. A student must carry Identity Card / Smart Card signed by the Principal and produces the same whenever asked by the College Authorities. Without Identity card / Smart Card students will not be allowed to enter the college premises.

10. Do not alter any setting or configuration on computers in the lab.

- 11. Always shut down your computer when leaving the lab.
- 12. Push your chair back in under the desk when leaving the lab.
- 13. Students are not allowed to change the admin passwords.
- 14. Students should switch off the keyboard and the wireless mouse.
- 15. Do not install any software on the computer without the permission of faculty. The IT team will randomly inspect all machines and non-compliance will result in punitive action.
- 16. Students & Parents should take note that Bharati Vidyapeeth's School of Photography do not encourage or prescribe use of any pirated software's related to photography & cinematography. BVSP ensures that the institution and its students only use original software. If any student he/she is found guilty of using pirated software on the college computers or on their personal computer in the BVSP premises, then the school management will take appropriate action against them and the school will not be held responsible.



- 17. Students will maintain backups of their data and the school will not be responsible for any loss of data.
- 18. Downloading, watching movies and playing games on the Internet on school computers is not allowed without prior information. Computer access will be suspended for 10 days on non-compliance by the student.
- 19. Students will be held responsible for any loss or damage to computers or computer accessories.
- 20. If any problem arises, please bring it to the notice of the lab-in-charge or of the faculty.
- 21. Food and beverages are not allowed inside the computer labs, studios, and classrooms.
- 22. Smoking, drinking (alcohol) and use of drugs is strictly prohibited in the premises of the School and hostel.
- 23. Students must use aprons and uniforms of prescribed pattern while working in dissection hall, laboratories, and classroom and in the school
- 24. Bicycles, scooters and vehicles should be parked only in areas provided for the purpose. The institute accepts no responsibility for their safe custody. Vehicles lodged elsewhere may be confiscated.
- 25. Any damage to the college property, apparatus, furniture, equipment's, library books, building etc. must be paid immediately by the students.
- 26. A student shall not go to the press or any other publicity media without permission of the Principal
- 27. If any of the statement made in application form or any information supplied by the student in connection with his/her admission is later on, at any time found to be false or incorrect, his/her admission will be cancelled, fees forfeited and he/she will be expelled from the college by the Principal and prosecuted by Govt., if deemed necessary.
- 28. Any changes in the address of the student must be intimidated by him in writing to the school office immediately.
- 29. A student is expected to read the notices put up on the notice board of the school. The school accepts no responsibility for loss of any advantage by student due to his failure to read the notice in time.
- 30. No student will be allowed to appear for the university examination unless he/she has paid all his/her dues and completed his/her practical journals and has kept satisfactory attendance.
- 31. All outdoor assignment work should be informed of via the email account provided by the college.
- 32. Students must attend social and national events organized by the school such as 26th January, 10th May and 15th August, and all other declared national celebrations.
- 33. The students will not involve in any kind of activity inside or outside the school premises, which will harm the image of the Institute. The students shall not participate in any unsocial activity or else be ready to accept a disciplinary action taken by the authority such as rustication or detention.



- 34. Students, if found indulging in anti-national activities contrary to the provisions of the Acts & Laws enforced by Government will be liable to be expelled from the college without any notice by the Principal of the school.
- 35. Ragging of students in any form within or outside the school and hostel is strictly prohibited. Defaulters will be strictly dealt with as per Govt. instructions in this matter.
- 36. A student will be bound by the rules and regulations framed by the school/University from time to time.
- 37. Principal reserves the right to prescribe from time to time any rule/s of discipline and accordingly take necessary disciplinary action.
- 38. Bharati Vidyapeeth Deemed University has framed the general discipline code of conduct for the admitted students in the college premises entitled as "Student Discipline and Conduct Rule 2008" under the provision of Article 24(h) rules of Vidyapeeth. Students are required to go through in above "Student Discipline and Conduct Rule 2008". The same is displayed on the notice board for the information of admitted students.
- 39. The student whose admission is confirmed for the degree programme cannot shift between the 2-degree programs i.e. from 3 Year Degree Course B.A. in Commercial Photography to 3 Year Degree course B.A. in Photography & Cinematography or vice versa.
- 40. We do hereby declare that, we student (he/she) & Parents have read and understood all the provisions contained in the prospectus and hereby agree to abide by these provisions in case of occurrence of any kind of dispute or disagreement or any legal matter arising out of the total admission process and future circumstances regarding academic curriculum will be under the jurisdiction of courts at Pune, Maharashtra only.



RAGGING AND CODE OF CONDUCT

Students shall not get involved in any kind of RAGGING ACTIVITY. If the student is found directly or indirectly committing, participating the same inside or outside the school premises he /she will be punished as per the Maharashtra Prohibition of Ragging Act, 1999.

As per the directions of the Hon'ble Supreme Court, ragging constitutes:

- A display of disorderly conduct, doing of any act, which causes or is likely to cause physical or psychological harm
- An act that raised Apprehension or fear or shame to a student within or outside an educational institution
- Any act or abuse by spoken words, emails, snails-mails, blogs, and public insults
- Any act of financial extortion or forceful expenditure burden put on a junior student by senior students
- Any act of physical abuse
- Any act that affects mental health & self-confidence of students
- Asking to perform tasks for amusement like dancing, singing, jumping etc. in both the school and the hostel
- Any injury caused to the fundamental right to human dignity through humiliation heaped on juniors by seniors

STRICT ACTION TO BE TAKEN AGAINST STUDENTS INDULGING AND ABETTING IN Ragging as per the Directions of Hon'ble Supreme court of India. MAHARASHTRA ACT NO. XXXIII OF 1999, THE MAHARASHTRA PROHIBITION OF RAGGING ACT, 1999. (As modified up to the 29th August 2012)

This could entail:

- Cancellation of admission and being debarred from taking admission in any technical institution in India
- Suspension from attending classes
- Withholding/Withdrawing scholarship / fellowship and other benefits
- Being debarred from appearing in any test/ examination or other evaluation process
- Withholding of results
- Being debarred from representing the institution in any regional, national or international meet, tournament, youth festival etc
- Suspension / expulsion from the institution for period ranging from 1 to 4 semesters
- A fine of Rs.25,000/-
- Collective punishment
- An FIR filed, without any exception, at the local police station



IMPORTANT NOTICE

The students and the parents will have the submit the printouts of antiragging undertaking online on the following websites:

Website 1: www.antiragging.in

Website 2: www.amanmovement.org

This has to be submitted immediately after confirmation of admission.

Note:

As per the directions of the Hon'ble Supreme Court of India Order No. SLP(C) No. 24295/2004 and SLP No. 143656/2005, WP(C) No. 173/2006and SLP(C) No. 24296-24299/2004 all the students are hereby informed of the following:

"If any incidents of ragging comes to the notice of the authority, the concerned students shall be given liberty to explain and if his explanation is not found satisfactory the authority would expel him from the institution."

All the students should note the above directives from the Supreme Court.

Registrar

Bharati Vidyapeeth (Deemed to be University)



MANDATORY EQUIPMENT REQUIREMENTS

At BVSP, we take great pride in offering very heavily subsidised courses, which make them accessible to students from various strata of society. While the school provides the best in faculty & equipment (along with a whole range of other facilities), a Basic Professional Camera Kit comprising of the following is a mandatory requirement while joining the course:

SEMESTER 1

- A crop sensor or Full Frame DSLR camera
- A 50mm (f/1.4 or 1.8) lens
- A tripod with head
- A filter kit with ND, GND & CPL filters with holders
- CF card & SD cards with a card reader
- 1 TB portable HDD
- Adobe CC (Creative Cloud) subscription

SEMESTER 2

- ROSCO Colour Correction Filters
- A GODOX V860ii Flashgun
- A GODOX X1T (Canon or Nikon) Trigger

ADDITIONAL EXPENSES

- The Photography Study Tour
- Select workshops wherein artists or professionals are especially invited
- All expenses pertaining to the student's assignments, which include models, make-up & hair stylists, props, travel and other associated expenses
- . Expenses towards their final portfolios

BVSP organizes a field trip for its students only during the 1st year of joining their course. The trip is usually between 10 to 15 days in duration, faculty and studio staff accompanies the students. The field trip is mandatory for all Degree & Diploma students.

The aim of the field trip is to allow students to experience the culture, foster friendships, and give them a chance to apply the learning of the past 3 months in a unique way. Since students come from varied social, financial and educational backgrounds, this field trip gives the students a chance to experience previously unexplored layers of our society and culture.

Previous field trips have included a 15-day adventure in the Lahaul-Spiti region of Himachal Pradesh, a 15-day, nearly 1800 km sojourn across South India, a 15-day run across Mewar & Kutch, and an 18-day exploration across Madhya Pradesh.

The expenses for the field trip will be borne by students and the details of the expenses will be communicated to parents well in advance.

Field **Trip**



BVSP FIELD TRIP RULES & REGULATIONS

- 1. All activities during the BVSP field trip will be conducted under the supervision of the BVSP Faculty. Their Instructions must be clearly followed at all times. Faculty decisions will be final & binding to all students.
- 2. All students must travel in proper attire only. Please follow instructions while getting your clothing and other belongings.
- 3. Students have to adhere to safety instructions at all times. No student is allowed to travel on his/her own or flout timelines without permission from faculty.
- 4. Alcohol & drug abuse is strictly prohibited. Students found consuming or carrying drugs/alcohol will face exemplary action including made to discontinue the field trip & sent home immediately to expulsion from the course.
- 5. All students must conduct themselves with dignity and good sportsmanship. Bullying & ragging is strictly discouraged. A collective sense of responsibility & co-operation is expected at all times.
- 6. Students will have to ensure that School equipment is handled with care. Damaged equipment will have to be replaced by student(s) responsible at their cost. In the case of equipment being issued to the group, liability lies with the entire group.
- 7. Students will have to carry money for personal expenses like lunch & snacks, entry fee to places like museums, ASI or private monuments etc. Breakfast, Dinner, stay & transport is included in field trip costs.
- 8. Students will bear expenses arising from extra stay overs due to natural calamities, act of god, war, mechanical failure etc.
- 9. Any student who will require to discontinue the field trip & return home for medical or any other reason will bear all expenses incurred for the return along with the expenses of the person escorting them back.

Students will have to carry the following with them at all times (originals & 2 photocopies each) – College identity card • PAN card/Aadhar card/Driving license/Passport • 4 passport sized photos • Medical insurance policy/card (if any) • Medical prescriptions (if any)











STANDARD PROFORMA FOR MEDICAL FITNESS CERTIFICATE

This is to certify that I have conducted clinical examination of	
He/She has not given any personal history of any disease incapacitating him/he	who is desirous of admission to Bharati Vidyapeeth's School of Photography, Pune. r to undergo the professional course. Also, on clinical examination it has been found that nat he/she has not shown any evidence of major defects of posture, locomotion, vision,
Though, following deviations have been revealed, in my opinion, these are not	impediments to pursue a career in Photography or Cinematography.
1	
2	
3	
Address of the Registered Medical Practitioner	
Signature: Name: Registration No.:	
Seal of Registered Medical Practitioner:	

Date: / /20

CONSTITUENT INSTITUTIONS

-Medical College, Pune (with School of Optometry, School of Audiology and Speech Laguage Pathology and Centre for Health Management and Research, Pune) - Medical College & Hospital, Sangli • Dental College & Hospital, Pune - Dental College & Hospital, Pune • Dental College & Hospital, Sangli • College of Ayurved, Pune • Homoeopathic Medical College, Pune • College of Nursing, Pune - College of Nursing, Sangli * College of Nursing, Navi Mumbai - College of Engineering, Pune - College of Architecture, Pune • Poona College of Pharmacy, Pune • Institute of Management & Entrepreneurship Development, Pune • Institute of Management and Research, New Delhi - Abhijit Kadam Institute of Management & Social Sciences, Solapur • Institute of Management, Kolhapur • Institute of Management and Rural Dev. Administration, Sangli • Yashwantrao Mohite Institute Of Hotel Management & Catering, Pune • Yashwantrao Mohite College of Arts, Science and Commerce, Pune (with School of Performing Arts) • New Law College, Pune • College of Physical Education, Pune • Social Sciences Centre, Pune (Social Work) * Institute of Environment Education and Research, Pune • Interactive Research School for Health Affairs, Pune • Rajiv Gandhi Institute of Information Technology and Bio-Technology, Pune • Yashwantrao Chavan Institute of Social Science Studies & Research, Pune • Research and Development Centre in Pharmaceutical Sciences and Applied Chemistry, Pune.

BHARATI VIDYAPEETH — HIGHER EDUCATION (INSTITUTIONS AFFILIATED TO OTHER UNIVERSITIES)

College of Engineering for Women, Pune • College of Fine Arts, Pune • Kala Mahavidyalaya, Pune • Jawaharlal Nehru Institute of Technology (Polytechnic), Pune - Institute of Pharmacy (Polytechnic), Pune • School of Photography, Pune • College of Engineering, Lavale, Pune • Institute of Management Studies & Research, Navi Mumbai • Institute of Management and Master of Computer Application and Information Technology, Navi Mumbai • College of Engineering, Navi Mumbai • College of Architecture and School of Designing and Decoration, Navi Mumbai • College of Pharmacy, Navi Mumbai - Institute of Pharmacy (Poly), Navi Mumbai • Institute of Technology (Poly), Navi Mumbai - Institute of Hotel and Tourism Management, Navi Mumbai • College of Engineering, New Delhi ' Institute of Computer Application and Management, New Delhi • College of Pharmacy, Kolhapur • New Law College, Kolhapur • College of Engineering, Kolhapur • Dr. Patangrao Kadam Arts, Science & Commerce College (Jr., Sr., and P.G.), Sangli • Matoshri Bayabai Shripatrao Kadam Kanya Mahavidyalaya (Jr. & Sr.) Kadegaon (Sangli) • New Law College, Sangli • Institute of Technology (Poly), Palus (Sangli) • Loknete Mohanrao Kadam College of Agriculture, Kadegaon (Sangli) • College of Horticulture, Kadegaon (Sangli) • Yashwantrao Chavan Law College.

SCHOOL OF BHARATI VIDYAPEETH

Bal Viikas Mandir (Marathi Medium) — Erandwane, Pune — 38, Navi Mumbai, Solapur • Primary, Secondary Schools and Junior Colleges (Marathi Medium) at different places such as in Pune, Solapur, Raigad, Satara, Sangli, Kolhapur, Palghar and other places • Ravindranath Tagore School of Excellence, Pre—Primary and Primary Schools, Balewadi, Pune • Pre Primary, Primary, High Schools and Senior Secondary Schools(English Medium), Erandwane, Pune, Dhankawadi, Pune, Lohegaon, Pune, Navi Mumbai, Jawhar, Dist. Palghar, Vikramgadh, Dist. Satara, Kolhapur, Vita, Dist. Sangli, Kadegaon, Dist. Sangli • Residential CBSC School (English Medium)Pachgani, Dist. Satara • Primary and Secondary Ashram Schools, Jawhar, Dist. Palghar * Industrial Training Institute for Girls, Kadegaon (Sangli).

ASSOCIATE INSTITUTIONS

Bharati Vidyapeeth English-Maths Exam Department • Bharati Vidyapeeth's Bharati Printing Press •Bharati Sahakari Sahakari Bank Ltd. • Bharati Madhyawarti Sahakari Grahak Bhandar Ltd. • Sonhira Sahakari Sakhar Karkhana Ltd., Wangi, Kadegaon, Dist. Sangli • Sagareshwar Sahakari Soot Gimi Ltd., Kadegaon, Dist. Sangli • Krishna Verala Sahakari Soot Girni Ltd., Kundal-Palus, • Sou. Vijaymala Patangrao Kadam Mahila Auodyogik Sahakari Santha, Kadegaon, Dist. Sangli • Mahatma Gandhi Hospital & Research Centre | Bharati Vidyapeeth Medical Foundation • Bharati Hospital & Research Centre • Eye Bank • Mobile Health Care Unit & Ambulance • Foundation for Rural Development • Bharati Vidyapeeth Krida Pratishthan • Bharati Vidyapeeth Kala Academy • Sonhira Milk Producers and Allied Agro Co—op. Soc. Ltd., Kadegaon • Sonhira Co—op. Poultry Society Ltd., Kadegaon, Dist. Sangli

