



**Bharati Vidyapeeth**  
(Deemed to be University), Pune, India

**Institute of Management and Entrepreneurship Development**



Erandawane, Pune -38.

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC  
'A' Grade University Status by MHRD, Govt. of India

# ADMISSION NOTICE 2024-25

## MBA | MBA (HR) | MCA | BBA | BCA

### PROGRAMMES

#### MBA, MBA (HR)

2 years full time programme with Dual specialization in

- Marketing Management
- Financial Management
- Human Resource Management
- International Business Management
- Production and Operations Management
- Information Technology Management
- Agribusiness Management
- Retail Management
- Project Management
- Event Management
- Business Analytics
- Hospitality Management
- Sports Management
- Infrastructure Management

#### MCA

2 Years Full Time Programme

#### BBA/BCA

3 Years & 4 Years Honors  
Full Time Programme

## INDIA'S LEADING B-SCHOOL

Ranked among top 50 B-schools in India by IIRF

### Calendar of Events

Program	Name of Entrance Test	Last date of Application
MBA, MCA	B-MAT - 2024	29th March 2024
BBA, BCA	B-UMAT - 2024	7th June 2024

### PLACEMENTS AT A GLANCE

- Companies Participate in Placement
- Drive every year : more than 150
- Highest package :  
54.08 LPA (International)  
18 LPA (Domestic) & 7.4 LPA (Median)

For Application Visit  
[www.bvuniversity.edu.in](http://www.bvuniversity.edu.in)



BVUDU CET

### Salient Features

- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

for detailed information and online application visit -  
[bvuniversity.edu.in](http://bvuniversity.edu.in)



**IMED**

'Where Dreams  
Become Reality'

INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT, PUNE  
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Website : [bvuniversity.edu.in](http://bvuniversity.edu.in) / [imed.bharatividyaapeeth.edu](http://imed.bharatividyaapeeth.edu)

Dr. Ajit More  
Director, IMED

"Creating Successful Leaders and Entrepreneurs"



**BharatiVidyapeeth  
(Deemed to be University) Pune, (India)**

**INSTITUTE OF MANAGEMENT AND  
ENTREPRENEURSHIP DEVELOPMENT, PUNE- 38**



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'A' Grade University Status by MHRD, Govt. of India

Ranked among top 35 B-Schools in India by IIRF



**PLACEMENTS:**

- Companies participate in placement Drive every year : More than 150
- Highest package:  
**MBA Rs.54 LPA (International)  
Rs.18 LPA (Domestic)**
- Highest package:  
**MCA Rs.47.00 LPA (International)  
Rs.8.5 LPA (Domestic)**

**ADMISSIONS-2024-25**

The schedule for application is as follows:

Entrance test	Last date of Application	Date of Entrance Examination
<b>B-MAT 2023</b> (Against Vacant Seats) MBA/MBA-HR/MCA	28 <sup>th</sup> March 2024	7 <sup>th</sup> April 2024
<b>BU-MAT 2023</b> BBA/ BCA	7 <sup>th</sup> June 2024	16 <sup>th</sup> June 2024

**Top Recruiters**



**For more details contact**  
Institute of Management and  
Entrepreneurship Development  
Eradawane, Pune, M.S. India-411038  
Telephone: 020-25425517, 29970366,  
29970344, 29970355  
Website: <https://www.bvuniversity.edu.in/imed/>  
E-mail: [imed@bharatividyaapeeth.edu](mailto:imed@bharatividyaapeeth.edu)

Scan QR code to Apply



For Online application please visit:  
<https://www.bvuniversity.edu.in>

*“Creating Successful Leaders and Entrepreneurs”*



## Bharati Vidyapeeth (Deemed to be University), Pune (India)

### Institute of Management and Entrepreneurship Development



Erandawane, Pune -38. Contact: 020-25431060, 25425517, 25448005.

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#### IMED-A Top Ranked B-school Invites Applications for MBA, MBA HR, MCA Programme (2024-25)

#### Ranked among Top 50 B-Schools in India by IIRF - Indian Institutional Ranking Framework

#### Salient Features :

- Outlook -ICARE India ranked IMED 13th among top 50 Institutes in west zone and 25th among top in University -Constituent College in India.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Holistic development of students through Management & IT Club Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.



#### Placements

- Companies Participate in Placement
- Drive every year : **more than 150**
- Highest package : **MBA 54.08 LPA (International)**  
**18 LPA (Domestic)**
- Highest package : **MCA 47.00 LPA (International) /**  
**Rs 8.4 LPA (Domestic)**



The schedule for application to BVDU IMED : MBA/MBA-HR / MCA programmes is as follows:

Entrance Test  
B-MAT 2024

Last Date of Application  
28<sup>th</sup> March 2024

Date of Entrance Test  
7<sup>th</sup> April 2024

For further details contact : Admission officer –

Institute of Management and Entrepreneurship Development (IMED),

Bharati Vidyapeeth Educational Complex, Paud Road, Erandawane, Pune, M.S., (India) – 411038.

Tel : 020-25425517, 29970366, 29970344, 29970355

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BV(DU) CET