# IMED NEWS

Issue: June 2023

**Bi-Annual News Letter** Vol. 31 | June 2023



# BHARATI VIDYAPEETH

(Deemed to be University), Pune, India

**Institute of Management & Entrepreneurship Development, Pune** 

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC





**Dr. Patangrao Kadam**Founder, Bharati Vidyapeeth, Pune
Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

# Director's Message

Greetings to All!

It gives me great pleasure to present this newsletter for Term-II of the Academic Year 2022-23.

The Term-II was very exciting since there were lots of student centric events organized by students under the guidance of faculty members. 'Xpressions', the International Management and Cultural Fest, was celebrated with great zeal and enthusiasm with a large number of participants from various colleges. Events like Shark Tank, Launchpad gave a lot of practical learning to the budding entrepreneurs of IMED.

Also there was huge participation from students for national seminars on Marketing, Finance, HR, along with guest lectures and workshops on Entrepreneurship Developments, Alumni Meets, and Entrepreneurship Development Cell activities.

I am very happy to share that our placement drive is going great with more than 125 Blue Chip companies giving placements to more than 300 students till now. Companies like Hindustan Unilever Ltd, Reliance Industries Ltd., Michelin Tyres, VIVO Global, MphasisLtd, Reliance BP Mobility Ltd., NeilsenIQ, NPCI Ltd., XIAOMI Technologies, ICICI Bank, ICICI Prudential Life insurance Ltd., Orient Cement Ltd., Fujitsu Consulting Pvt.Ltd., Accenture, Bank of America, Reliance Jio Platforms, Tech Mahindra, HDFC Life Insurance Ltd., Birlasoft Ltd., Dalmia Cements, TATA AIG, etc. have recruited IMED students.

I am sure, this year also we will achieve 100% Placement by the end of June.

Though relaxed, all precautionary measures against the spread of corona virus are being followed at IMED, as per guidelines issued by Govt. and our University. Safety of all is our priority and accordingly cleanliness, sanitization, social distancing, use of masks, thermal screening etc. are regularly practiced.

This Newsletter is a snapshot of the various curricular, co-curricular and extra-curricular activities conducted by IMED like Seminars, workshops, FDPs, Dr.Patangraoji Kadam National Elocution competition, Xpressions, Social initiatives through NSS, ED Cell, etc.

As a team, IMED will always keep trying to reach greater heights with your support and best wishes. Stay Safe, Stay Healthy, Stay Happy!

Dr. Sachin S. Vernekar Dean FMS BVDU, Director IMED

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Hon'ble. Prof. Dr. Shivajirao Kadam Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune



Hon'ble. Dr. Vishwajeet Kadam Secretary, Bharati Vidyapeeth, Pune Pro-Vice Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune



Hon'ble. Prof. Dr. Vivek Saoji Vice Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune



# IMED Achievements

- Indian Institutional Ranking Framework IIRF 2023 ranking conducted by Education Post:
- Ranked IMED: Overall- Best Business Schools (Private Category): 35th in India and 14th in West Zone
- Awarded with Certificate of Excellence as Institute for Best Management Courses In recognition of outstanding performance and premium quality work
- IMED's IIC has been awarded with 3.5 stars rating for promotion of Innovation and Start up in campus by Ministry of Education's Innovation Cell IIC.

### Dr. Patangraoji Kadam National Elocution Competition 2023

The guest for the inaugural ceremony was Dr. Asmitatai Jagtap. Dr. Sachin S Vernekar motivated the students in his welcome address and encouraged more participation in such competitions. The event was inaugurated by Dr. Asmitatai Jagtap, Dr. Sachin S. Vernekar and all the dignitaries on the dais. In her inaugural address Dr. Asmitatai Jagtap inspired the students with her inspiring words.



Lightening of lamp during the inauguration of National Elocution Competition 2023 by Hon'ble. Dr. Asmita Tai Jagtap Executive Director, Health Sciences

Bharati Vidyapeeth, Pune

1st prize	Miss Neha Chandrakant Durgade MKSSS'S Smt. Bakul Tambat Institute of nursing Education	Miss Nuha Haris BVP College of architecture
2nd prize	Miss Teena Jhabak IMED, BVP	Miss Dristi Prafull Bhande FC college Pune
3rd prize	Miss Silbi Saju BVP College of nursing	Vrushabh Chaudhary
Consolation prize 1	Miss Nandini Ravishankar MIT World Peace University	
Consolation prize 2	Miss Pranali Patil	



Dr. Sachin Vernekar addressing Hon. Dr. Patangraoji Kadam International Seminar "Innovation and Entrepreneurship in Hospitality Industry" at BVDU Institute of Environment Education and research, Dhankawadi campus, Pune



# IMED faculty and students visit to Sweden under Exchange Program

Dr.Shyam Shukla conducted lectures on Consumer adoption to technology and responsible Innovation. The major outcome of this Linnaeus Palme Faculty Exchange Program has been Internationalization through virtual collaboration (COIL). A joint proposal by BVDU IMED and Department of Marketing, School of Business & Economics, Linnaeus University, was submitted to LNU Strategic Funds for designing and implementing collaborative online international learning in courses. For this project LNU Strategic Fund will allot 100000 SEK (INR 8 Lacs approx) for running these COIL course.

Indian flag hoisted in the honour of faculty, BVDU IMED at LNU, Sweden

# **Placement Details:**

**Highlights of Corporate Resource Centre (2022-23)** 

Number of students placed till date:

**MBA: 187** 

Highest package: 11 LPA Average package: 7.4LPA

Number of students placed till date

**BBA: 59** 

Highest package: 6 LPA Average package: 3 LPA Number of students placed till date

MCA: 47

Highest package: 8.5 LPA

Average package: 3.2 LPA

Number of students placed till date

**BCA:8** 

Highest package: 3 LPA

Average package: 2.8 LPA

# Some of the companies where students placed



















#### **CRC** Activities



Mr. Amol Kawade, Manager ETS India Ltd.,being felicitated by Dr.Sachin Vernekar Dean FMS BVDU,
Director IMED



Mr.Eun Kyung Ki, Senior Manager, Wartsila, South Korea and Dr. Sachin Vernekar, Dean FMS BVDU Director IMED at the signing of the Centre of Excellence (COE) agreement between IMED and Wartsila, South Korea



Dr. Sachin Vernekar Dean FMS BVDU Director IMED felicitating the YES Bank team



Ms. Dilpreet Singh, Sr.Manager, Bank of Baroda addressing the National Seminar on Finance in IMED



Ms. Rupinder Kaur, Senior Manager Talent Acquisition Neeyamo Entrerprises and Ms. Neha Rai, Manager HR, Neeyamo Enterprises, being felicitated by Dr. Sachin Vernekar, Dean FMS BVDU, Director IMED during the Pool campus placement drive in IMED



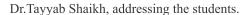
Ms. Akriti Virmani, IMED 2012 Alumni, settled in Singapore, being felicitated by Dr. Sachin Vernekar, Dean FMS BVDU, Director IMED

# Scope and opportunities in Civil Aviation

On 19th January 2023, CRC organized a session on "Scope and opportunities in Civil Aviation" for MBA-I and MBA-II nd year students. The session started with a brief introduction of the resource person Dr. Tayyab Shaikh, Ex-Executive Director, Airport Authority of India Ltd. Dr.Shaikh enlightened the students about Civil Aviation. He covered the scope, objective, and importance of Civil Aviation. He also explained the employment opportunity in India in Civil Aviation in the form of Airline Pilot, Air Crew, Airport Manager, ATC, Ground Handling, and Aircraft Engineer. For management students the opportunities are in finance, HR, Training, Commercial, Cargo, Architecture, and Legal departments. He emphasized the important skills that are required to grab employment opportunities in the Civil Aviation Industry. The session ended with a Q&A in which Dr. Shaikh answered the question put forth by the students.









The Students attending the session on Civil Aviation.

#### The Power of 10 Commandments.

CRC organized a session on 'The Power of 10 Commandments" for IMED students in the Campus Auditorium. The session started with a brief introduction of the resource person Mr. Umar Ali Shaikh, CEO, Atos Pvt. Ltd. Mr. Shaikh enlightened the students on the importance of academics. He covered the scope, objective, and importance of the commandments. He emphasized the important skills that are required to grab employment opportunities in the Corporate Industry. The session ended with a Q&A session in which the speaker cleared all the doubts of the students.





Mr. Umar Ali Shaikh with Faculty and Students.

Mr. Umar Ali Shaikh addressing the students.

# **Innovation and Entrepreneurship Development Cell Activities ED Club 2023 – BUSINESS CHARADES COMPETITION: IN COLLABORATION WITH IMAC**

The ED CLUB in collaboration with IMAC held an event "Business Charades" for MBA and BBA students. The objective of the event was to make students aware of the brand names, to indulge students in an environment with knowledge and fun and to overcome consternation on stage and in front of the audience. The key outcomes of the event was understanding managerial and organising skills required for Entrepreneurship.

1st Prize	Harsh Jaiswal, Bijendra Mishra
2nd Prize	Ashish Ranjan, Dimple Tiwari
3rd Prize	Samridhi Akhauri, Shubham Jain, AnanyaMukhi



IMED Faculty with members of IMAC and winners.



Participants and audience during the event.

# Start-ups and Entrepreneurship as a career option:

The event was organised on 19th January 2023. This session was organised for BBA, BCA and MBA students and all the members of the Entrepreneurship Development Cell. The resource person Mr. Puneet Raman, Entrepreneur briefed on when, how and what steps can be taken to become a successful entrepreneur. The objective was to create awareness amongst the students about entrepreneurship, to clear the doubts about choosing to be an entrepreneur, to provide knowledge about the entrepreneurship, pros and cons of entrepreneurship and also about the scopes related to it. The session was very informative and students learnt about the perks of being an entrepreneur and the benefits of start-ups as well as risks of starting a start-up and how to plan for the process.



Mr. Puneet Raman addressing the students.

# **CWTED Presentation Competition 2023:**

The session started with an introduction of IMED, about CWTED and the activities conducted under ED Cell. Dr. Sachin S Vernekar, Dean FMS BVDU, Director IMED addressed the audience with his very thoughtful and inspiring words which made everyone enthusiastic and energetic. He also guided students and teachers about how to become perfect in your own work and give 100% dedication to achieve the success. He said "An Entrepreneur should never look at the time they should always be ready to work". He also gave some tips regarding the presentation like we should have an index page included ,then we have to tell audience how many slides ppt contains and always have to mention these in our last slide — "Our journey continues with valuable inputs."

He asked the students and teachers to visit the small vendors in coming year and help them to increase their business and help them to grow more as the biggest religion is HUMANITY.

Community Work Through Entrepreneurship Development (CWTED) is an unique activity of IMED where students, mentor small unorganised businesses (Street side vendors, fruit stall, chai wala, etc.). Till date 150 students have mentored 45 small businesses. All these students presented their cases in CWTED competition Judges Ms Lipika M and Dr Anuradha Yesugade analysed the presentations and gave their inputs.





IMED students presenting their CWTED case during the competition

# Launchpad Inaugural Ceremony - 23:

The purpose of Launch Pad is to encourage students of IMED to learn real-life entrepreneurial experience by putting their own stall and earning profit. Xpressions saw the collaboration of CWTED (Community Work Through Entrepreneurship Development) and Launch Pad.

Launchpad, is an initiative by the Director to help local vendors to expand their market with the help of students. The Director and the Guest named the road, opposite IMED 'IMED Street'. The Director along with the Guest inaugurated the event by unveiling the rocket of LaunchPad which raised the bar of the event. After the inauguration, the Director and the Guests visited all the stalls personally to motivate them. They specially acknowledged the stalls and students of CWTED and interacted with the vendors to know their point of view on this event.





LaunchPad ceremony-Dr. Sachin S. Vernekar, guest and all faculty members of IMED

# **Empowering women through skill development under AICTE SPICES:**

Skill Development Workshop for women self-help group under AICTE SPICES (Scheme for promoting interest, creativity and ethics among students)

IMED Entrepreneurship Development Cell conducted a skill development workshop for Women self -help group of Ghotawade village near Mulshi, Pune and Girls from IMED to promote Women Empowerment and Entrepreneurship. This program was conducted under AICTE SPICES Scheme.

In this workshop 60 ladies were trained for enhancing their entrepreneurial skills. The following activities were conducted:

- 1. Lecture on Women's Holistic Development and Entrepreneurship Avenues
- 2. Skill Developing training The ladies were taught 10 different types of designer Candle Making.



Women self-help group of Ghotawade village being felicitated by Dr. Sachin Vernekar, Dean FMS BVDU, Director, IMED. Also present were Dr. Shivani Ingawale, Founder Shakti Women's Club and IMED Faculty



Women from village Ghotawade being trained in candle making skills

# **International Women's Day- 10th to 14th March 2023**

The session started with exalting the women's strength and power and introducing the guests.Dr. Sachin S Vernekar addressed the audience with his very thoughtful and inspiring words which made everyone enthusiastic and energetic. He also guided students and teachers about how to become perfect in their own work and give 100% dedication to achieve the success.



Dr.Sachin Vernekar with the guest Mrs. Gayatri Jadhav and event coordinators.



All teaching and non-teaching staff at the women's day celebrations

#### Webinars and Seminars

#### Webinar on Analysis of Union Budget 2023:

A webinar was organized in association with Complicity on 3rd Feb, 2023 on Analysis of Union budget.

#### The following points were discussed:

- Reforms to tax laws and policies to encourage investment and boost revenue
- Simplifying the tax administration and tax compliance process
- Introducing more measures to curb tax evasion and black money
- Reviewing the existing tax laws and removing the ambiguity and inconsistencies
- Promoting the adoption of Industry 4.0 technologies in manufacturing and various sectors
- Policies to improve ease of doing business and attract foreign investment
- Introducing labor law reforms such as reducing compliance burden and promoting flexibility in hiring and firing

#### Speakers:

- Mr. Alok Vasant, Co-founder Acupro Consulting
- Mr. Balwan Bansal, Co-founder Acupro Consulting

#### **Moderator:**

• Mr. SumitPahwa, Co-founder & CEO – Complicity Technologies

#### Tableau Workshop

A one day workshop on tableau was organised for MBA-IInd year students. Business Analytics expert and renowned consultant Dr. Vivek Marathe was the resource person for the same.

Dr. Marathe explained the Tableau tool. Tableau is a powerful and fastest growing data visualization tool used in the Business Intelligence Industry. Tableau helps create data that can be understood by professionals at any level in an organization. It also allows non-technical users to create customized dashboards.

Dr. Marathe also explained about following features of Tableau software.

- Data Blending
- Real time analysis
- Collaboration of data



Participants with the guest Dr. Vivek Marathe in Tableau Workshop

#### Seminar on Hygiene for female faculty members and girl students of IMED.

Ms. Sukanya Pandey, Proceter & Gambles conducted seminar for girl's on personal hygiene and cleared many misconceptions about women health hygiene

SOME OF THE MIS CONCEPTIONS ABOUT PERIODS AS TOLD BY MS SUKANYA PANDEY WAS:

#### IMPURITY-A SPIRITUAL DISPUTE

- 1. It was thought by people that period blood was impure since it stinked
- 2. It was and is thought by some people that if a lady in her periods touched something while on menstruation then it would lead to impurity of other things as well
- 3. A lady in her menstruation should refrain from entering the kitchen

After clarifying misconceptions she also conveyed few facts as well as advised people when to consult a gynaecologist which was followed by motivation to work.



Girl students attending the seminar on Hygiene by Ms.Sukanya Pandey, Procter & Gamble

#### IT Seminar on "Recent Trends in IT":

The guests Mr. Rishikesh Mishra (Assistance vice president, Credit Suisse) and Mr. Abhishek Patil (Cloud Consultant, Google, India) emphasized on importance of hard work, discipline and consistency. They also emphasized on importance of research and technology as a means to innovate.

Some of the facts mentioned by speakers were mindboggling as 21.5 billion gigabytes data is generated everyday, And more emphasis was put upon data mining and artificial intelligence. Mr Abhishek Patil emphasized upon development of listening skills and improvement in co-curricular activities. He encouraged students to have more certifications. He introduced certain new recent technologies which are currently used in the IT sector, like Chat GPT, SRE,AWS as well as Google Bard.

Paper presentation was done by students who were divided into three panels.



Mr. Rishikesh Mishra (Assistance vice president, Credit Suisse) and Mr. AbhishekPatil (Cloud Consultant, Google, India) welcomed by Dr. Sachin Vernekar, Dean FMS BVDU, Director, IMED

### National Seminar On 'Contemporary Issues in Marketing – A Way Ahead':



Mr. Aniket Patil, sharing his views on Contemporary
Issues in Marketing

IMED organized a One Day National Seminar On 'Contemporary Issues in Marketing—A Way Ahead' The guest were Mr. Aniket Patil, Co-founder and Marketing Director at Brandessence Market Research and Consulting Private Ltd. Pune, Mr. Shiv Singh, Founder Brandup X, Pune and Mr. Jayant Kelkar, Founder Led Sales and Sales Fundas, Pune. All guests shared their valuable thoughts on contemporary issues in Marketing. Mr. Aniket Patil spoke on data privacy, digital transformation, personalization, Augmented Reality (AR), Artificial Intelligence (AI), Virtual Reality (VR), Content Marketing, etc.

In the second half of the seminar, a research paper presentation competition was held wherein students have presented papers on different topics related to contemporary issues in Marketing.

Winners	Ms. Shima Pradhan	Mr. Mohit Prakash Lal, Mr.Ayush Srivastava & Mr. Anmol Kumar
First Runner ups	Ms. Muskan Nagwani, Ms.Rishika Dandekar & Saurabh Taklepatil	Mr. Abhay Kabra
Second Runner ups	Mr. Soham Tikle& Rohan Gupta	Mr. Priyanshu & Prachi Kumari

### National Seminar on "Dynamic Business Environment and Indian Economy":

IMED organized a one Day 'National Seminar on "Dynamic Business Environment and Indian Economy". The resource persons were CA Ms. Dilpreet Singh, India and abroad Finance head, Bank of Baroda and Mr. Lav Kumar, ZONAL Head, LIC Mutual Fund, Mumbai (Esteemed Alumni, IMED).

CA Ms. Dilpreet Singh took overview of current global scenario and what would the impact of global recession on Indian economy be.

Mr Lav Kumar, focused on recession, yield curves, great depression, fiscal and monetary tools, covid impact on global economy, contribution of pandemic in recession, inflation in US and Europe. Post Lunch research paper presentation competition was held.



Guest speakers CA Ms. Dilpreet Singh, Mr Lav Kumar, Dr. Sachin S. Vernekar, Dean FMS BVDU, Director, IMED and the organizing team

#### Corporate Day- Lt. Col. Jitendra Sharma, Global Director, SODEXO:



Mr. Deepak Navalgund felicitating the guest speaker Lt. Col. Jitendra Sharma at the Corporate Day.

Lt Col Jitendra Sharma started the session by asking about exactly Murphy's law and its reference to the corporate world. With reference to the same, he discussed the necessity and significance of a contingency plan "We need to have a strategy. But if plan A doesn't work, we ought to have a backup strategy." He mentioned that the army keeps the opposition engaged, sends reinforcements, and works on plan B if plan A fails. To motivate the students, he displayed images of his regiment, tanks, and videos about the army. He displayed photos of his regiment from the 26/11 Mumbai attack, which was his last mission. He described his transition from the military to business. He made a distinction between corporate life and the army. He advised students to embrace the struggle and keep engaging in entrepreneurial endeavours. In order to maximize their development in the corporate world, students should accept the changes in life.

### Corporate day on 'Preparation and requirements for Overseas Education/Placements':

The Guest Mr. Kawade shared his knowledge about the tests which are useful for the student in order to enter foreign universities.

He cleared the important doubt that was 'Why to choose TOEFLiBT' and explained the benefits. He revealed that Bharati Vidyapeeth signed an agreement for this test and the special benefits for the students of Bharati Vidyapeeth. He discussed the marking and results to take the session forward. The Q & A session cleared the doubts regarding TOEFLiBT.

Mr. Kawade explained about the GRE (Graduate Record Examination) test. He gave an overview of the GRE and explained the registration process.





Mr. Amol Kawade, addressing students on 'Preparation and requirements for Overseas Education/Placements'

# **Corporate Day**

IMED organised a session on "Being Corporate ready". The program was organized for MBA first-year and second-year students on 16th February 2023. Mrs. Reshu Agarwaal, Founder BRAIN WORLD EDUTECH and Ms. Mrudula Manchanda, freelance soft skills trainer shared her thoughts.

The guests addressed the audience by giving a brief introduction of themselves. The session started with an activity to check our presence of mind. Students were introduced to what to do after knowing that you have an interview next week, how to treat people on the 1st day of the job, the difference between working from home and working from the office, and also how to control your emotion at the time of the interview



Mrs. Reshu Aggarwaal, addressing the students.

# Corporate Day-Mr. Eun Kyung Ki, Senior Supplier Development Engineer, Wartsila Corporation, South Korea:

The session was organized for MBA first-year and second-year students on 24th Februrary 2023. The guest Mr. Eun Kyung Ki, Senior supplier engineer, Wartsila, South Korea shared his experience.

The objective was to educate the students about requirement of Korean language and the scope of job in South Korea and to provide knowledge about various opportunities through Student Exchange Program.





Mr. Eun Kyung Ki, Senior Supplier Development Engineer, Wartsila Corporation, South Korea addressing the students

# **C-Googly**

The guest of the day was Mr. Harsh U. Joshi, Director, MVL Consulting Private Limited Pune, (MVLCO))





Mr.Joshi being felicitated by Dr. Sachin S. Vernekar

The Query and Ninja Coding in Computer Labs

Mr. Harsh Joshi, emphasized the importance of networking and Information Technology. He also emphasized on importance of research technology as a means to innovate. More emphasis was put upon data mining and artificial intelligence.

### Winners of C-Googly:

 $INSTITUTE\ OF\ MANAGEMENT\ AND\ ENTREPRENEURSHIP\ DEVELOPMENT\ (IMED)\ -For\ Undergraduate-:$ 

Ninja Coding	2nd position	SHREYA KATKAR	IMED	BCA 1st year
Ninja Coding	Runner-up	SNEHAL SHINDE	IMED	BCA 1 <sup>st</sup> Year
Break The Query	Runner -up	AISHIK DEY	IMED	BCA 2nd year
Quizzards	Runner-up	SUDIP SANTRA	IMED	BCA 1st year
Valorant	Winner	TEAM LKS	IMED	BCA 2nd year
Valorant	Runner-up	TEAM LIQUIDS	IMED	BBA 2nd year

#### For Post-graduate -:

Ninja Coding	Winner	AVANTIKA BARDHAN	IMED	MCA 1st year
Break The Query	Winner	AVANTIKA BARDHAN	IMED	MCA 1st year

Quizzards	Winner	SAJID HUSSAIN	COE Pimpari	MCA 1 <sup>st</sup> Year
			Chinchwad.	

# **Annual Day & Farewell:**

IMED organized Annual Day & Farewell to reward and appreciate students' achievements throughout the year. Dr. Sachin S. Vernekar, Director IMED, addressed all participant / students. He said that we all are a family and have to encourage and motivate each other. He said, we should never fear to participate, we should accept all the challenges. Whether we win or lose, doesn't matter much.

He also enlightened all about the association which our college is planning to form for the students i.e. "Alumni Association", which help the present students in their career. The sports prizes were distributed to the students who achieved good positions in state as well as national-level sports competitions.



Dr. Sachin S. Vernekar, Director IMED, and the faculty of IMED lightened up the lamp to inaugurate the annual day.



Students of IMED receiving trophies and awards at the hands of Dr. Sachin S. Vernekar, Director IMED

## **NSS**

Sr. No.	Activity	Date
1	Blood Donation Camp	12 <sup>th</sup> Jan 2023
2	NSS Winter Camp	1 <sup>st</sup> Feb - 7 <sup>th</sup> Feb 2023
3	Day 1 Inauguration	1st Feb 2023
4	Day 2 Cleanliness Activity and Treasure Hunt	2nd Feb 2023
5	Day 3 Cleanliness Activity and Activities for School Students	3rd Feb 2023
6	Day 4 Cleanliness Activity and Presentation for NSS Members	4th Feb 2023
7	Day 5 Cleanliness Activity and Paper Bag Making	5th Feb 2023
8	₱6 Cleanliness Activity and Slogan/Poster Making	6th Feb 2023
9	Day 7 Tree Plantation, Rally, and Street Play on Various Social Issues, Valedictory Function	7th Feb 2023
10	Chhatrapati Shivaji Maharaj Jayanti	19 <sup>th</sup> Feb 2023

# **Sports Corner**

# Men

Sr. No.	Event	Winner
1	AIIU Woodball Men Championship 2022-2023 - Gold Medal	Vaibhav Jagtap
2	<b>West Zone</b> Inter University Volleybal 1Men Championship 2022-2023- <b>Gold Medal</b>	Preetam Jadhav
3	West Zone Inter University Volleyball Men Championship 2022-2023- Gold Medal	Aditya Kudapane
4	All India Inter University Mini Golf Men Tournament 2022-2023- Silver Medal	Vaibhav Jagtap

# Women

Sr. No.	Event	Winner
1	All India Inter University RollBall Tournament 2022-2023 - <b>Bronze Medal</b>	Mansi Marne
2	AIIU Woodball Women Championship 2022- 2023 - <b>Bronze Medal</b>	Nikita Yadhav
3	AIIU Woodball Wome nChampionship 2022- 2023 - <b>Bronze Medal</b>	Jagriti
4	AIIU Woodball Women Championship 2022- 2023 - <b>Bronze Medal</b>	Shraddha Gaikwad

# Intercollegiate:

BVDU Intercollegiate Volleyball Men Tournament 2022 -2023Runners Up
BVDU Intercollegiate Table Tennis Men Tournament 2022-2023 Runners Up
BVDU Intercollegiate Volleyball Women Tournament 2022-2023 Winner
BVDU Intercollegiate Chess Men Tournament 2022-2023 Runners Up
BVDU Intercollegiate Athletics Men [100m] Tournament 2022-2023 Second Runners Up
BVDU Intercollegiate Athletics Men [400m] Tournament 2022- 2023 Second Runners Up
BVDU Intercollegiate Athletics Men [1500m] Tournament 2022-2023 Second Runners Up













# **Xpressions 2023**

XPRESSIONS 2023-Jamboree marked the beginning of an exciting journey that promised to be filled with fun, learning, and entertainment. This year's XPRESSIONS 2023 theme was all about exploring new possibilities, pushing boundaries, and embracing the unexpected. From cultural to technical, from gaming challenges to literary quizzes, Jamboree had something for everyone.

Overall, the XPRESSIONS 2023 was entertaining and gave an opportunity to the participants to showcase their interests and talents. The participants were honest with their duties and took care of discipline, coordination, punctuality and everything needed to the make event successful. The judges, faculty members and students enjoyed their performances a lot.



Dr. Sachin Vernekar, Director IMED, inaugurating Xpressions 23



The Director, guest, and all faculty members of IMED at the XPRESSIONS 2023 inauguration ceremony





Cultural program-Dancing (Feet on fire)

# Intercollegiatecompetition

# **Off-Campus/Intercollegiate:**

Sr. No.	Event	Winner
1.	Business Quiz 1st Runner Ups	Ritik Upadhyay & Aman Chaturvedi from MBA-HR
2.	Business Quiz 2nd Runner Ups	Bhuwan Meghani & Vidhur Kapoor from BBA and MBA
3.	Jigyasa - Valorant Runner ups	Kunal Randhir (BBA 1st year), Ansh Agarwal (BBA 1st year), Vansh Parashar (BCA 1st year)
4.	Sinhgad College Ambegaon - Street Play 2nd prize	Bhagya Garg Abhinandan Tak Yash Bagle Teena Jhabak Vaishnavi Singh Ishita Maheshwari Shrey Luthra Palak Jain Vidur Kapoor Aditya bhattacharya Alankreeta Srivastava Shreyansh Mukhariya Aakarsha Gupta Dishit. P. Karia
5.	Aspire - Business Plan 1st runner up	Parul Sahu & Suvidhi Chordia Class - MBA HR 1st
6.	Aspire - Case Study Competition-2nd Prize	Saurabh Taklepatil Class - MBA HR 1 <sup>st</sup>
7.	Aspire - Football tournament -Runner up team	Yash Patil Tejas Dwivedi Karan Uniyal Aditya Chadda Jay Gade Prithviraj Ghatage Shashank Mahaseth

8.	Equilibria- Stage Play Runner up	Bhagya Garg Abhinandan Tak Yash Bagle Teena Jhabak Vaishnavi Singh Ishita Maheshwari Shrey Luthra Palak Jain Vidur Kapoor Aditya bhattacharya Alankreeta Srivastava Shreyansh Mukhariya Aakarsha Gupta Dishit. P. Karia
9.	Sri Sarada Math, Pune - Quiz Competition 2nd Prize	Nikita Singh BCA Sem 2
10	MIT Summit 1st Prize	Aishwarya Joshi BBA SY Ishwari Shinde MBA FY
11	MIT Summit- Best player 1st Prize	Aishwarya Joshi
12	MIT Summit - Best setter 1st Prize	Ishwari Shinde
13	NIPM- Business Quiz Runner-up	RITIK UPADHYAY
14	NIPM- Business Quiz Runner-up	AMAN CHATURVEDI
15	NIPM- Business Quiz Runner-up	BHUSHAN KUMAR MEGHANI
16	POWER LIFTING -bronze Medal	ANKUR AMAN
17	SPORTS FOR PEACE- 1st prize	AISHWARYA JOSHI
18	Inter Collegiate Math Competition , Sri Sarada Math, Pune 2nd Prize	NIKITA YADAV
19	National Integration Camp (NSS)-Best NSS volunteer 1st Prize	Devansh Arya
20	NIC - Elocution 3rd Prize	Devansh Arya
21	NIC - Dram 2nd Prize	Devansh Arya
22	NIC - Dram 2nd Prize	Neha Lokhande
23	Woodball Runner-up	NIKITA YADAV
24	Edwise Intercollege street play competition 3rd Prize	Tarun Gupta ParshvaBohra



Winners of Intercollegiate competition with Dr. SachinVernekar.

# **Faculty Corner:**

# List of FDP, MDP and SDP

Sr. No.	Date	Topic	Resource Person	Participants
01	02/01/2023 to 07/01/2023	Six Days FDP on E-databases for research	Mr. Gaurav Date Dr.AmolIngole, Ms. Sneha Sahare Mr. Srijit Shashidharan Mr. Krantisinh Patil	29
02	18/02/2023	FDP on PO, PEO, CO and Attainment ratio	Dr. Arul Mozies	24
03	4/03/2023	Workshop on NAAC documents preparation	Dr.Annasaheb Gurav, Dean FMS, Shivaji University, Kolhapur	10

# **SDP**

Sr. No.	Date	Topic	Resource Person	Participants
01	18 <sup>th</sup> March, 2023	Effective Communication, Etiquettes, Mannerism and Student Satisfaction	Prof. Jayant Oke	38
02	03 <sup>rd</sup> May, 2023	Personality Development	Dr. Sachin Vernekar Prof. Jayant Oak	255

# Research Publication Jan' 2023 till date:

Sr No	Title of paper	Name of the author/s	Name of journal	ISSN number
1	Influence of advergaming on customer buying decision	Dr Shyam Shukla, Dr. Shradha Vernekar,Mr.Deepak Navalgund, Dr. Ramchandra Mahadik,Mr. Arun Pawar	JETIR	2349-5162
2	Collective empowerment	DR Shyam Shukla,Dr Shradha Vernekar,Mr Deepak Navalgund,Ms Pratima Gund	IJCRT	2320-2882
3	Application of Data Mining Techniques for Measuring and Predicting Employee Performances in Automotive Industry	Dr. Hema Mirji, Dr. Pravin Name, Mr. Pankaj Roy Gupta	AMERICAN JOURNAL OF ECONOMICS AND BUSINESS MANAGEMENT	2576-5973
4	Artificial Intelligence Applied in Banking for Inclusion of Unbanked Population	Dr. Ranpreet Kaur and Dr. Sonali Dharmadhikari	International Management Review	ISSN-P 1551-6849, ISSN-E: 2834-5487
5	AN ANALYTICAL STUDY ON CUSTOMERS BUYING BEHAVIOUR TOWARDS ELECTRIC CARS IN MUMBAI REGION	Mr. Davender Duggal, Prof. Dr. Mahesh V. Shitole	The Online Journal of Distance Education and e-Learning	2147-6454
6	CONSUMERS PREFERENCE TOWARDS ORGANIC FOOD PRODUCTS: A STUDY IN PUNE CITY WITH REFERENCE TO JAGGERY BY	Dr. Vrushali M. Shitole, Dr. Neeta Chavan and Dr.Meenakshi Duggal	The Online Journal of Distance Education and e-Learning	2147-6454
7	Optimization for achieving sustainability in low code development platform	Vaishali S Phalakel Shashank D Joshil Kuldip A Radel Vijay S Phalke2 Mayuri Molawadel	International Journal on Interactive Design and Manufacturing (IJIDeM)- Springer	

8	AN ASSESSMENT OF COMPLEMENTARITY BETWEEN AGRICULTURE AND INDUSTRIAL SECTOR AND SELECTION OF BIMODAL/ UNIMODAL STRATEGY TOWARDS ENHANCING THE ROLE AN EXPLORATORY ANALYSIS WITH FOCUS GROUP METHOD	Neha Swanand Karve and Dr. Ranpreet Kaur	The Management Accountant	0972- 3528
9	IMPACT OF COVID – 19 PANDEMIC ON CONSUMERS' BUYING BEHAVIOUR	Dr. Yogesh Gurav, Dr. Vinod Ingawale and Dr. Hrishikesh Bhagat	The Online Journal of Distance Education and e-Learning	2147-6454
10	IOT IN REINFORCEMENT LEARNING	Dr. Sachin Vishwasrao Ayarekar , Dr. Pramod Bajirao Pawar and Mr. Arun Pawar	The Online Journal of Distance Education and e-Learning	2147-6454
11	A REVIEW PAPER ON HIGH PERFORMING WORK TEAMS (HPWT): CASE STUDY OF KODAK AND CANON	Dr. Hema Mirji, Dr. Pravin Mane and Mr. Swapnil Thorat	The Online Journal of Distance Education and e-Learning	2147-6454
12	INVESTIGATING CRIME: A ROLE OF ARTIFICIAL INTELLIGENCE IN CRIMINAL JUSTICE	Ms. Pratima Gund, Ms. Sangeeta Patil and Dr. Vijay Phalke	The Online Journal of Distance Education and e-Learning	2147-6454
13	LITERATURE REVIEW ON FORWARD TRANSACTIONS - A COMPREHENSIVE ANALYSIS	Neha Swanand Karve, Dr. Ranpreet Kaur	The Online Journal of Distance Education and e-Learning	2147-6454
14	Design of a Web Portal for Assertive Diagnosis and Cognitive Evolution in Children with Special Abilities	Enrique Lee Huamaní, Brian Meneses-Claudio, Jehovanni Fabricio Velarde-Molina, Dr. Hema Mirji, Lizbardo Orellano- Benancio	International Journal on Recent and Innovation Trends in Computing and Communication	ISSN: 2321- 8169

15	Impact of Organizational Culture on Employee Engagement and Effectiveness	Dr. Hema Mirji, Dhananjay Bhavsar, Ria Kapoor	AMERICAN JOURNAL OF ECONOMICS AND BUSINESS MANAGEMENT	2576-5973
16	Internet gaming addiction  – a bibliometric review	Gupta, Kirti., Kumar, C., Deshpande, A.,Chopade, Pallavi., Raut, R.	Information Discovery and Delivery.	
17	Grape leaf disease prediction using various machine learning techniques: - A technical review	Patil, R., More, Ajit	11th International Conference on Internet of Everything, Microwave Engineering, Communication and Networks, IEMECON 2023, 2023	
18	IMPETUS TO THE FINTECH IN INDIA - A TREND ANALYSIS	Dr. Anuradha Yesugade, Dr. Pallavi Chopade and Dr. Kirti Gupta	The Online Journal of Distance Education and e-Learning, April 2023	2147-6454
19	A Study of ERP System Implementation Issues and Challenges in Sugar Factories in Western Maharashtra	Dr. Ramchandra Mahadik1 , Dr. Sucheta Kanchi2 , Prof. Deepak Navalgund3 , Prof. Shreyas Dingankar	European Economic Letters	ISSN 2323- 5233
20	An Analysis of Occupational Stress- A Case Study of Mumbai Police	Prof. Shreyas Dingankar1, Dr. Sucheta Kanchi2, Dr. Ramchandra Mahadik3, Prof. Deepak Navalgund4	European Economic Letters	ISSN 2323- 5233
21	STUDY OF TECHNOLOGY ADOPTION AND PERCEIVED USEFULNESS OF DIGITAL PAYMENT OF THE HAWKERS IN PUNE CITY	Dr. Sucheta Kanchi, Dr. Shweta Joglekar, Dr. Rahul Manjare	Rabindra Bharati University Journal of Philosophy	ISSN: 0973- 0087
22	Follicle Detection of Polycystic Ovarian Syndrome (Pcos) Using Yolo	Mahajan, K., Mane, P.	2023 9th International Conference on Advanced Computing and Communication Systems, ICACCS 2023	
23	FINTECH AND BEYOND	Abhay Kabra, Apurva, Bharati Jadhav	The Online Journal of Distance Education and e-Learning	I2147-6454



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## Personality Tips:

Five rules to influence other people positively:

Smile: Keep smiling.

**First Name**: Always remember the first name of the person you meet and call him by his first name. Our first name is the sweetest sound in any language for us.

**Talk what interests others:** Royal road to enter one's heart is to talk to him/her about things he/she treasures most.

Be a Good Listener.

Let Others feel important.

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**Dr. Sachin S. Vernekar** Dean FMS, BVDU, Director, IMED

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