



BHARATI VIDYAPEETH (DEEMED TO BE) UNIVERSITY
DEPARTMENT OF ENGINEERING & TECHNOLOGY

Sector – 3-A, Plot No.KC-1, Kharghar, Navi Mumbai- 410210

REACCREDITED WITH 'A+' BY NAAC



Academic Year		2023-2024
Name of the Event		Entrepreneurial Launchpad
Date of the Event		4 October 2024
Time of the Event		2:00pm - 4:30pm
Program driven by		Ecell
Semester/ Quarter		Semester 1/Quarter 1
Activity Name		Entrepreneurial Launchpad
Name of Resource Person		Prajakta Banglae,Fahim Khan,Aditya Negi
Program Type		Broadcast-Style Entrepreneurship Talk with Guest Speakers and Interactive Networking
Program Theme		Entrepreneurship and Empowerment
Program Starting Date		4/10/24
Program Ending Date		4/10/24
Number of Students Participants		200
Number of Faculty Participants		6
Number of Expert Participants, If Any		3

Expenditure, If Any		1000
Mode of Delivery		Offline
Remark		LAUNCHPAD was a highly engaging and successful event that featured insightful talks from budding entrepreneurs, offering attendees valuable real-world lessons in entrepreneurship. The interactive format, including a broadcast-style interview with guest speakers, allowed for meaningful discussions and networking, leaving participants inspired to pursue their own ventures
Objectives		Provide actionable insights and practical knowledge on entrepreneurship. Showcase strategies and challenges faced by student entrepreneurs. Encourage networking and idea exchange.
Benefits in terms of learning/skill/knowledge development		Attendees gained practical insights into entrepreneurship, learning about business challenges, growth strategies, and market positioning from successful student entrepreneurs. The event enhanced their knowledge of content creation, sports merchandising, and web development, while also providing valuable skills in networking, business management, and creative problem-solving.
Program Coordinator (S)		1.Prof.Deepika Sharma Assistant Professor, Dept of CSE 2.Dr.Divya Rohatgi IIC Convenor

		Bharati Vidyapeeth DU Dept.of Engineering and Technology,Navi mumbai
		<p>Promotion in social media (Promotion in any one social media is mandatory)</p> <p>Facebook: https://www.facebook.com/100075939127553/posts/557125873495379/?mibextid=rS40aB7S9Ucbxw6v</p> <p>Instagram: https://www.instagram.com/p/DAqAONrINvD/?igsh=b3h4YmdmdDBmNWho</p> <p>LinkedIn: https://www.linkedin.com/posts/bvdu-det_entrepreneurship-launchpad-workshop-activity-7247532235120095232-B43w?utm_source=share&utm_medium=member_android</p> <p>Attachment</p>
Photo		Attached Below
Summary Document/Overall Report of Activity		Attached below

Overall Report of the Activity

The event "LAUNCHPAD," organized by E-Cell BVDU on October 4th 2024, was a huge success, bringing together budding student entrepreneurs for an inspiring and dynamic session. The event featured insightful talks from our very own rising stars—**Prajakta Bangale, Fahim Khan,** and **Aditya Negi**—who shared their unique entrepreneurial journeys. From the creative world of content creation and graphic design to the niche markets of sports jerseys and web development, each speaker offered valuable insights into their challenges and successes. The TED Talk-style presentations were followed by an engaging interview, where our guests dove deeper into their experiences, business strategies, and future aspirations. The event also provided a space for interactive discussions, networking, and even some exciting giveaways, making it an unforgettable experience for the audience. LAUNCHPAD highlighted the talent and ambition of our student entrepreneurs, leaving attendees motivated and eager to continue their own

entrepreneurial journeys.

Brief Profile of the speakers –

Prajakta Bangale

Prajakta is a multifaceted entrepreneur, excelling in both content creation and graphic design. As a social media influencer, she uses her platform to promote not only her personal projects but also her clients' businesses, including her newly launched face pack venture. Prajakta's ability to leverage her online presence for business growth makes her a key player in the digital marketing space. She balances multiple ventures while continuing her academic journey, demonstrating exceptional time management and creativity.

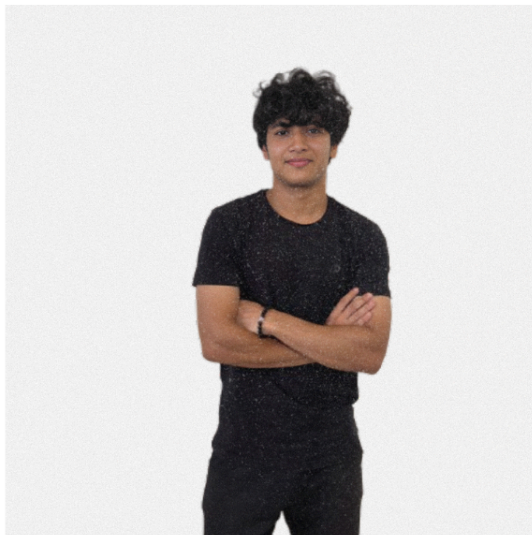
Fahim Khan

Fahim has carved out a niche in the sportswear industry, specializing in football, cricket, and

basketball jerseys. His entrepreneurial journey in this segment is making waves, combining passion for sports with a growing business in high-demand products. Fahim's dedication to quality and unique market positioning has set his business on a promising growth trajectory. He continues to explore ways to expand his venture while catering to the specific needs of sports enthusiasts.

Aditya Negi

Aditya is a co-founder of a web design and development startup that, despite being just a few months old, is showing significant potential. Along with his partner, Aditya is working on building innovative and user-friendly websites for clients, quickly gaining traction within the tech community. Known for his humble and media-shy demeanor, Aditya lets his work speak for itself as his venture grows steadily with promising project projections by the end of this year.



The event was attended by **180 students** and **5 faculties** of BVDUET.

The event started at 2.00am in the seminar hall where Respected Vice Principal sir was present

Event Objective –

The objective of **LAUNCHPAD** is to provide attendees with actionable insights and practical knowledge on entrepreneurship, straight from the experiences of our own budding student entrepreneurs. The event aims to showcase real-world strategies and challenges faced by entrepreneurs like **Prajakta Bangale, Fahim Khan, and Aditya Negi**. Through their inspiring talks and interviews, participants will gain valuable perspectives on starting, managing, and scaling a business. Additionally, the event encourages networking and idea exchange, fostering a collaborative environment to empower and inspire the next generation of innovators.

Event Outcome –

The **LAUNCHPAD** event was a tremendous success, providing attendees with valuable entrepreneurial insights and inspiring stories from our student entrepreneurs, **Prajakta Bangale, Fahim Khan, and Aditya Negi**. Through engaging talks and a dynamic interview session, participants gained a deeper understanding of navigating business challenges, finding their unique selling propositions, and managing growth. The event also fostered networking among attendees, encouraging collaboration and idea exchange. Overall, ****LAUNCHPAD**** empowered aspiring entrepreneurs with practical knowledge and connections, leaving everyone inspired to pursue their entrepreneurial journeys.

Event Poster -



 **BVDU DET NM**
-CELL
THE POWER TO INSPIRE & INNOVATE

2024
OCT 4TH

ENTREPRENEURIAL
LAUNCHPAD

Empowering Your Next Big Leap

 **BVUDET**
Department of Engineering & Technology
Bharati Vidyapeeth Deemed to be University

1:30 TO 2:30
📍 SEMINAR HALL

 **DEEMED UNIVERSITY**
PUNE





List of Faculty members attended –

1. Dr. Kamal Mehta – AIML Dept.
2. Dr. Gayatri Hegde – CSBS Dept.
3. Prof. Nusrat Parveen – CSE Dept.
4. Dr. Divya Rohatgi – CSBS Dept
5. Prof. Deepika Sharma – CSE Dept.