



Workshop Report: Tobacco Cessation Counselling

Organized by:

Bharati Vidyapeeth (Deemed to be University) College of Nursing, Sangli, and Global Initiative for Public Health and Innovation (GIPHI)

Date: 19th February 2025 Time: 10:00 am to 1:00 pm Mode: Online (Zoom)

Background and Significance- Tobacco use prevalence is alarmingly high (India: 28.38%, Maharashtra: 26.60%). Tobacco consumption is a leading cause of preventable diseases such as cancer, cardiovascular disorders, and respiratory illnesses.

Key Highlights

Inaugural Address -Dr. Suresh Kumar Ray, Principal of Bharati Vidyapeeth, Pune, introduced the workshop, highlighting the university's commitment to educational and social initiatives for noble causes.

Keynote Speaker: Dr. Sumedha Kushwaha, Founder of GIPHI, Research Assistant at CAMH, and Professor at Humber College, Canada. Delivered a comprehensive presentation on: Reasons and forms of tobacco consumption. Health hazards associated with tobacco use. Strategies to combat tobacco use through digital health innovations.

Hands-On Training: Dr. Mohita Chadha-Chief Operating Officer, GIPHI, and MPH from Brunel University, London. Madam conducted practical training on the START App (Stop Tobacco with Assistance and Recovery Today), a tool for effective tobacco cessation counselling. Addressed potential challenges and solutions in using the app.

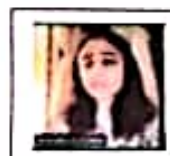
Supportive Faculty and Contributors expertise ensured the event was conducted efficiently.

Participation Statistics-Total Participants: 87, (Teaching Staff: 34, Non-Teaching Staff: 14 & PG Students: 39)

Coordinator: Dr. Sunil Kulkarni, HOD, CHN Dept., proposed the vote of thanks, marking the conclusion of the event.



Introduction by Dr. Suresh Kumar Ray, Principal



Keynote by
Dr. Sumedha (Canada)



START app demo
Dr. Mohita (London)

HOD

Community Health Nursing
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I/C PRINCIPAL

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