

BACHELOR OF SCIENCE (HOSPITALITY & HOTEL ADMINISTRATION) (CBCS-2018 COURSE)
B.Sc. (H. & H.A.) Sem-V : WINTER : 2024
SUBJECT: TOURISM OPERATIONS

Day : Wednesday
Date : 27/11/2024

W-19891-2024

Time : 10:00 AM-12:30 PM
Max. Marks : 60

N.B.:

- 1) All questions are **COMPULSORY**
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer booklet.

SECTION - I

Q.1) Explain the following terms (ANY SIX): **(1Mark X 6 = 06)**

- | | |
|---------------------|-------------------|
| 1) Tourist | 5) MICE |
| 2) Tourism | 6) Ecotourism |
| 3) Domestic Tourism | 7) VFR |
| 4) Excursionist | 8) Health Tourism |

Q.2) Attempt any THREE of the following: **(4Marks X 3 = 12)**

- a) Explain 5A's of tourism.
- b) Discuss any four negative socio-cultural impacts of tourism on tourist destination.
- c) Explain the role of transportation in tourism
- d) Describe the following types of accommodations:
i) Resort Hotels ii) Motel iii) Home stays iv) Youth hostels

Q.3) Attempt any THREE of the following: **(4Marks X 3 = 12)**

- a) Describe the Economic Multiplier Effect in detail.
- b) Explain primary constituents of tourism industry.
- c) State eight functions of IATA.
- d) Describe the various objectives and functions of ITDC.

SECTION - II

Q.4) Explain the following terms (ANY SIX): **(1Mark X 6 = 06)**

- | | |
|--------------------|---------------------|
| 1) Leisure Tourism | 5) Outbound tourism |
| 2) 4-S formula | 6) Rural Tourism |
| 3) Transit Visitor | 7) Wildlife Tourism |
| 4) Tour | 8) Passport |

Q.5) Attempt any THREE of the following: **(4Marks X 3 = 12)**

- a) Explain the various components of a tour package.
- b) Describe the following:
i) Wholesale travel agency ii) Online travel agency
- c) List down the requirements for passport and explain any four types of passport.
- d) Write a short note on Do's and Don'ts while planning a tour itinerary.

Q.6) Attempt any THREE of the following: **(4Marks X 3 = 12)**

- a) Describe any four functions of travel agency.
- b) Describe the following:
i) Inbound tour operator ii) Outbound tour operator
- c) Write a note on health regulations to be followed by tourist before travelling overseas.
- d) What are the various uses of internet in tourism?