

Bharati Vidyapeeth (Deemed to be University)

School of Photography and Cinematography

POSTGRADUATE PROGRAMS

Academic Year 2025-26



About Bharati Vidyapeeth

Established in 1964, Bharati Vidyapeeth is a leading institution with 180 educational establishments covering various disciplines from pre-primary to postgraduate education.

- Accredited 'A++' by NAAC, Bharati Vidyapeeth is a Category-I (Deemed to be University) approved by the UGC, offering 324+ programs through 29 constituent units.
- The University's growth, diverse offerings, academic excellence, and global collaborations contribute to its esteemed reputation nationally and internationally.
- Recognised by AIU and ACU, the University's strong emphasis on academic and research excellence reflects its commitment to providing quality education.

In April 1996, 12 institutions of Bharati Vidyapeeth together were conferred the status of University on the advice of the University Grants Commission, thus establishing Bharati Vidyapeeth (Deemed to be University).





About BVSP

Bharati Vidyapeeth's School of Photography and Cinematography has been a premier educational institution in India for 14 years, excelling in cultivating artistic vision and a unique style among students in visual arts. What makes BVSP truly special is its exclusive focus on offering dedicated B.A., M.A. & Diploma programs in Commercial Photography and Cinematography.

These programs provide a comprehensive and immersive learning experience, enabling students to specialize deeply in these fields and refine their creative expertise.

Our curriculum integrates industry-specific content, taught by experienced professionals, fostering a balance between theoretical knowledge and practical skill development. With an emphasis on fundamental art and design, students are encouraged to craft narratives and develop a distinctive visual identity. Through platforms like Albus Atrum, our annual exhibition, graduating students proudly present their work to the world, showcasing the innovation and artistry that define BVSP

Alumni Speak

Just Click on the thumbnail!



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I AM BVSP EP 06 Parth Pathak, A... bvspimages 360 views • 1 year ago

M. A. in Commercial Photography and Moving Images

This 2 year postgraduate program aims to create **professionals in visual media**, by providing holistic knowledge and training in still photography and moving images. Recognizing the importance of staying abreast with the emerging technologies in the photography industry, the curriculum incorporates core subjects of photography, video making and emerging technologies like Artificial Intelligence (AI).

Duration: 2 Years | Full-Time | Student Intake: 10



PROGRAM HIGHLIGHTS

- Studio and Outdoor Lighting
- Visual Storytelling and Conceptual Portraiture
- Fashion Photography
- Post Production
- DSLR Filming
- Video & Sound Editing
- Lighting Principles for Video
- Architecture and Spaces
- Photoshop Composites
- Product Photography
- Food Photography
- Business Practices & Marketing
- Graduation Portfolio & Exhibition Project
- Masterclasses
- Workshops

- · Analog Photography & Darkroom
- Fine Art Photography
- Fashion Film
- Alternate Process
- Automobile Photography
- Food Styling
- Emerging Tech
- Food Showreel
- Product Showreel
- Art Curation
- Drone Photography and Cinematography
- Al Visuals

FEE STRUCTURE

Tuition Fees (1st Year)

- General Category Student Fees Rs 4,41,000/-
- Foreign/NRI/PIO USD 8,489
- · One-Time Refundable Deposit Rs 50,000/-
- * Note : The fees shall be revised upwards @ 5% per year.



Mandatory Expenses excluded from Fees

- Study Tour (8 to 10 days) 'Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Projects and Final Portfolio.
- Exhibition expenses including Printing and Framing cost for the selected work.

Minimum Equipment Required

- Full Frame DSLR or Mirrorless Camera
- Professional Tripod
- Flash

Further requirements, if any, shall be conveyed prior to the respective semesters.

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M. A. in Cinematography

This Program follows a rigorous set of classroom instruction, self-directed projects, instructor-led workshops, and school-facilitated collaboration with industry experts across different disciplines in film. In addition to providing a comprehensive education in cinematography, our program also incorporates emerging technologies such as VFX and CGI to equip students with the skills needed to create visually stunning and engaging films.

Duration: 2 Years, Full-Time | Student Intake: 10



PROGRAM HIGHLIGHTS

CORE COURSES

- Creative Lighting (Workshop)
- Cinema Gears Workshop (Steadycam, Track & Trolley, Crane & Car Rig)
- Advanced Film Techniques (VFX, CGI, Chroma Key Workshop)
- TV Advertising: Shooting a scene from a popular Web Series (Re-interpretation)
- Digital Camera Basics: Sensor, Resolution, Formats
- Post Production (DI Workshop)
- Industry Internship (P)
- · Final Film Project

ELECTIVE COURSES

- Art Direction (Workshop)
- · Cinematography Masterclass
- Dissertation Project + Viva Voce
- Emerging Tech (VR, AI, LED Volume Technology, 3D Film Shooting, Virtual Shooting, etc.)
- Business Practices & Marketing
- Project: A Short Film Using Color Theory

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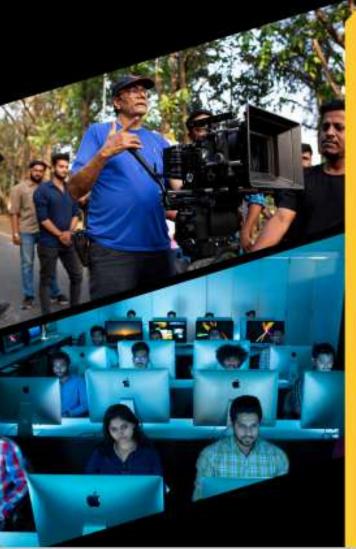
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WHY CHOOSE BVSP

- · Skill-oriented curriculum (as per NEP 2020 guidlines).
- · Faculties with notable academic and industry experience.
- Multiple studio floors of over 12,500 sq.ft.
- State-of-the-art photography and cinematography equipment including Hasselblad, Phase One, Blackmagic, Broncolor and ARRI, Sony PXW-FX9.
- · Digital lab with 90 Apple Macintosh & Dell Precision workstations.
- · Life-size shooting set for cinematography.
- · Access to multiple shooting locations across the 85 acre university campus.
- Print studio with large-format Epson 9900 fine art printers.
- · Well-equipped prop room.
- Library of more than 500 books on various aspects of photography and cinematography.
- Workshops & Guest sessions by renowned industry experts.
- · Albus Atrum, an annual exhibition to showcase curated work of students.







Admission Process

Eligibility Criteria

Postgraduate Program

Candidates who have completed Graduation from any stream (Science, Arts, Commerce, Fine Arts etc.) from a recognised university will be considered eligible for admission.

Candidates must register for the Common Entrance Test (CET), which includes a Personal Interview and Portfolio Assessment, No written exam

Provisional admission will only be confirmed after clearing CET-2025.

Date of Commencement of Program Tuesday 8 July 2025

For more queries:



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https://www.bvuniversity.edu.in/bvsp/



Unlock the Secrets of Visual Artistry

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