

Bharati Vidyapeeth (Deemed to be University)

School of Photography and Cinematography

**UNDERGRADUATE PROGRAMS** 

Academic Year 2025-26



# About Bharati Vidyapeeth

**Established in 1964, Bharati Vidyapeeth** is a leading institution with 180 educational establishments covering various disciplines from pre-primary to postgraduate education.

- Accredited 'A++' by NAAC, Bharati Vidyapeeth is a Category-I
  (Deemed to be University) approved by the UGC, offering 324+
  programs through 29 constituent units.
- The University's growth, diverse offerings, academic excellence, and global collaborations contribute to its esteemed reputation nationally and internationally.
- Recognised by AIU and ACU, the University's strong emphasis on academic and research excellence reflects its commitment to providing quality education.

In April 1996, 12 institutions of Bharati Vidyapeeth together were conferred the status of University on the advice of the University Grants Commission, thus establishing Bharati Vidyapeeth (Deemed to be University).





# **About BVSP**

Bharati Vidyapeeth's School of Photography and Cinematography has been a premier educational institution in India for 14 years, excelling in cultivating artistic vision and a unique style among students in visual arts. What makes BVSP truly special is its exclusive focus on offering dedicated B.A., M.A. & Diploma programs in Commercial Photography and Cinematography.

These programs provide a comprehensive and immersive learning experience, enabling students to specialize deeply in these fields and refine their creative expertise.

Our curriculum integrates industry-specific content, taught by experienced professionals, fostering a balance between theoretical knowledge and practical skill development. With an emphasis on fundamental art and design, students are encouraged to craft narratives and develop a distinctive visual identity. Through platforms like Albus Atrum, our annual exhibition, graduating students proudly present their work to the world, showcasing the innovation and artistry that define BVSP

#### Alumni Speak

Just Click on the thumbnail!



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### B. A. in Filmmaking

The B.A. in Filmmaking is our flagship undergraduate degree program designed to provide an in-depth understanding of filmmaking techniques, cinematic storytelling, and the collaborative process of film production. This one-of-a-kind program offers students the unique opportunity to specialise in one of five core areas of filmmaking - **Direction**, **Cinematography**, **Editing**, **Sound**, **and Production Design**.

Specialiations: Direction I Cinematography I Editing I Sound I Production Design

Duration: 3 + 1 Years Hons (Optional) | Full-Time | Student Intake: 20



### **PROGRAM HIGHLIGHTS**

- Fundamentals of Photography and Design Principles
- History of Cinema (Indian & World Cinema)
- Fundamentals of Filmmaking
- Introduction to Production Design
- Film Appreciation
- Fundamentals of Cinematography
- Film Editing
- Film Sound
- Digital Video Project
- Introduction to Script Writing & Direction
- Cultural Study of India Study Tour (P)
- Industry Internship
- Final Film Pre-production
- Final Film Shooting
- Final Film Post-production
- Business Practices

- Project: 6 Shot Film, 10 Shot Film
- Theatre & Drama
- Film Festival Studies
- Fundamentals of Screenplay Writing
- Mise-en-scene
- How to Pitch a Script
- TV & Media Broadcasting
- Emerging Tech
- Film Montage
- Digital Sound Recording and Post-Production Processes
- Period & Fantasy Design
- Building Miniature Models
- Advertising Filmmaking Project
- Film Production for Sustainability and Social Impact

### **FEE STRUCTURE**

Tuition Fees (1st Year)

- Student Fees Rs 3,50,000/-
- Foreign/NRI/PIO USD 6,200
- One-Time Refundable Deposit Rs 50,000/-
- \* Note: The fees shall be revised upwards @ 5% per year.



# **Mandatory Expenses** excluded from Fees

- Study Tour (8 to 10 days) Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Film Festivals, Final Film Production and Exhibition (Albus Atrum).
- Exhibition expenses include Poster Printing and Framing cost for the selected work.

# Minimum Equipment Required

• Full Frame Mirrorless Camera

Further requirements, if any, shall be conveyed prior to the respective semesters.

### B. A. in Commercial Photography and Moving Images

This flagship program aims at developing professional photographer's who embody the role of both an artist and a communicator.

This program offers a learning environment that engages intellectual and creative thinking and combines technical knowledge with artistic vision to help produce distinctive work.

This program expands from still to moving images, providing holistic knowledge of both the mediums.

Duration: 3 + 1 Years Hons (Optional) | Full-Time | Student Intake: 20



#### Image Credit | Kvan Choudhari | Class of 2016

### **PROGRAM HIGHLIGHTS**

- Fundamentals of Photography & Design Principles
- Post Production & Digital Workflow
- Fundamentals of Natural & Portable lights with People Photography
- Cultural Study of India Study Tour
- Equipment & Processes
- Studio & Outdoor Portraits Lighting
- Portraits & Lifestyle Photography
- Visual Storytelling & Conceptual Photography
- DSLR Filming
- Architecture & Spaces
- Fashion Photography
- Product Photography
- Graduation Portfolio & Exhibition Project
- Masterclasses & Workshops

- Wedding Photography
- Street & Documentary Photography
- Still Life Photography
- History Of Art & Photography
- Analog Photography & Alternate Process
- Video & Sound Editing 101
- Business Practices & Marketing
- Emerging Tech AI Visuals
- Fine Art Photography
- Website Designing
- Art Curation

• Foreign/NRI/PIO - USD 7,067

• One-Time Refundable Deposit - Rs 50,000/-

• \* Note: The fees shall be revised upwards @ 5% per year.

# Mandatory Expenses excluded from Fees

- Study Tour (8 to 10 days) Approx.
   25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition (Albus Atrum).
- Exhibition expenses include Printing and Framing cost for the selected work.

# Minimum Equipment Required

- Full Frame DSLR or Mirrorless Camera
- Professional Tripod
- Flash

Further requirements, if any, shall be conveyed prior to the respective semesters.

### B. A. in Photography and Cinematography

The program is designed to provide students with a comprehensive education that will enable them to become successful Director of Photography. The program has been specifically crafted to offer a hands-on, professional environment that prepares students for real-world experiences.

The program begins with foundation of Photography and further dives into more detailed study of Cinematography.

#### Duration: 3 + 1 Years Hons (Optional) | Full-Time | Student Intake: 25



## **PROGRAM HIGHLIGHTS**

- Introduction to Seeing, Camera & lighting
- Introduction to Script writing
- Direction Workshop
- Film Editing & Film Sound
- Advance Film Lighting
- Shooting Dialogue scenes in films
- Creative Lighting Workshop
- Introduction to Art Direction & Production Design
- TV & Media Broadcasting
- Advance Film Techniques
- Drone Cinematography
- Post Production- DI Workshop
- Documentary films
- Advertising Workshop
- Colour theory: Colour & Moods (Use of colour in narrative)
- VFX Workshop
- Final project

- History of Cinema
- Masters of Cinematography
- Film Viewing
- Film Appreciation
- Study of a famous cinematographer
- New Innovation in the World of Cine Equipment
- Music Video
- Emerging Tech
- High-speed cinematography
- Business Practices & Marketing

### **FEE STRUCTURE**

Tuition Fees (1st Year)

- Student Fees Rs 4,41,000/-
- Foreign/NRI/PIO USD 8,489
- One-Time Refundable Deposit Rs 50,000/-
- \* Note: The fees shall be revised upwards @ 5% per year.



# **Mandatory Expenses** excluded from Fees

- Study Tour (8 to 10 days) Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Film and Exhibition (Albus Atrum).
- Exhibition expenses include Poster Printing and Framing cost for the selected work.

# Minimum Equipment Required

Full Frame Mirrorless Camera

Further requirements, if any, shall be conveyed prior to the respective semesters.

## WHY CHOOSE BVSP

- Skill-oriented curriculum (as per NEP 2020 guideline).
- Faculties with notable academic and industry experience.
- Multiple studio floors of over 12,500 sq.ft.
- State-of-the-art photography and cinematography equipment including Hasselblad, Phase One, Blackmagic, Broncolor and ARRI, Sony PXW-FX9.
- Digital lab with 90 Apple Macintosh & Dell Precision workstations.
- Life-size shooting set for cinematography.
- Access to multiple shooting locations across the 85 acre university campus.
- Print studio with large-format Epson 9900 fine art printers.
- Well-equipped prop room.
- Library of more than 500 books on various aspects of photography and cinematography.
- Workshops & Guest sessions by renowned industry experts.
- Albus Atrum, an annual exhibition to showcase curated work of students.







# **Admission Process**

## **Eligibility Criteria**

#### **Undergraduate Program**

Candidates who have cleared the HSC (10+2) or equivalent exam with a minimum passing grade from any stream (Science, Arts, Commerce, Fine Arts etc.) will be considered eligible for admission.

Candidates must register for the Common Entrance Test (CET), which includes a Personal Interview and Portfolio Assessment. No written exam

Provisional admission will only be confirmed after clearing CET-2025.

**Date of Commencement of Program** Tuesday 8 July 2025

#### For more queries:



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admissions@bharatividyapeeth.edu



https://www.bvuniversity.edu.in/bvsp/



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