



Bharati Vidyapeeth

(Deemed to be University)

Accredited with 'A++' Grade (2024) by NAAC

Category- I University Status by UGC; NIRF Ranking - 78

Department of Management Studies

Plot No. KC-1, Sector 03, Kharghar, Navi Mumbai-410210

ज्ञान VARTA

DMS NEWSLETTER



In this Issue

**Corporate Resource Cell
Campus Chronicles
Clubs in Action
Celebrating Excellence
Creativity Unleashed
Milestones**

Volume II, Issue I : July 2025

***Social Transformation
Through Dynamic
Education***

Founder's Story

Dr. Patangraoji Kadam

(1945-2018)

Founder Chancellor



Dr. Kadam came to Pune in 1961, where he completed one-year Diploma Course in teaching and in 1962 started working as a part-time teacher in a secondary school run by Rayat Shikshan Sanstha. Dr. Kadam obtained a Bachelor's Degree in Law and Master's degree from the University of Pune. Despite his preoccupation with educational, social and political activities, Dr. Kadam completed his research on the theme "Administrative Problems of Educational Administration in the 80s" for which he was awarded a Ph.D in Management by University of Pune.

Dr. Kadam established Bharati Vidyapeeth in 1964 when he was hardly 20 years old. From the beginning, his vision was to develop Bharati Vidyapeeth as a distinct educational institution. His vision and ambitions are reflected in the constitution, which was submitted to the Charity Commissioner at the time of registration of Bharati Vidyapeeth as a Trust, wherein he had included "to establish our own University" as one of the objectives of Bharati Vidyapeeth.

His dreams came true when the Government of India, on the recommendations of the University Grants Commission, accorded the "Deemed to be University" status to the 12 constituent units of Bharati Vidyapeeth on 26th April 1996. Dr. Kadam is nominated as the lifelong Chancellor of Bharati Vidyapeeth (Deemed to be University). Thus, a boy from a village having no propitious educational background became the Chancellor of University.

Dr. Kadam was a philanthropist of repute. He has established quite a few charitable trusts through which assistance of all kinds is given to needy people, particularly to the students of disadvantaged groups.

Our Patrons



Hon'ble Prof. Dr. Shivajirao Kadam
Chancellor

Bharati Vidyapeeth
(Deemed to be University), Pune



Hon'ble Dr. Vishwajeet Kadam
Secretary - Bharati Vidyapeeth,
Pro Vice Chancellor

Bharati Vidyapeeth
(Deemed to be University), Pune



Hon'ble Prof. Dr. Vivek Saoji
Vice Chancellor

Bharati Vidyapeeth
(Deemed to be University), Pune



Ms. Swapnali Kadam
Chairperson

Bharati Vidyapeeth
Rabindranath Tagore
School of Excellence, Pune



Dr. Vilasrao Kadam
Director

Bharati Vidyapeeth's
Educational Complex,
Navi Mumbai



Mr. G. Jayakumar
Registrar

Bharati Vidyapeeth
(Deemed to be University), Pune



Message from Dean & Director

Dr. Premasish Roy

Dean & Director

It is with immense pride and optimism that I present this year's reflection and vision through our Annual Newsletter, **ज्ञानVARTA**.

The academic year 2024–25 has been a remarkable journey of excellence, innovation, and social impact at the Bharati Vidyapeeth (Deemed to be University), Department of Management Studies (Off Campus), Navi Mumbai.

Our accomplishments this year, reflect our relentless commitment to holistic education and global engagement. From strategic collaborations with global entities like **KPMG**, **Southern Cross University, Australia**, and the **Association of Supply Chain Professionals (ASCP)** to distinguished performances in National and International arenas, our students and faculty have demonstrated unparalleled drive and excellence.

Our NSS Unit has shown exemplary social commitment, organizing impactful campaigns and community outreach programs. The successful organization of the International Conference and Doctoral Colloquium, **MINDS 2025** on *Inflection Points in the Changing Business Landscape* was a testament to our thought leadership in navigating modern-day disruptions.

We celebrated our **NAAC A++** accreditation, introduced high-impact sessions on AI, Gen AI, and Blockchain in business, and launched student-driven platforms like the **Socratic Club** to foster inquiry and leadership.

Our faculty have contributed significantly to global research dialogues, publishing in Scopus- and WoS-indexed journals, and securing patents and research grants across domains such as AI, FinTech, Sustainable Development, and Health Innovation.

Vision for the Academic Year 2025–26

As we look to the future, we must evolve not only in alignment with business trends but with a responsibility towards humanity and the global order. In 2025–26, we aim to amplify our academic and societal impact through the following strategic directions:

1. Integration of Artificial General Intelligence and Responsible Tech Use: With Generative AI, NLP, and Robotics rapidly transforming industries, our curricula will be updated to include applications of AGI, ethical AI practices, and cybersecurity in collaboration with leading tech firms and research centers.

2. Human-Centered Leadership and Spiritual Intelligence in Business: Building on our strong foundation in emotional and spiritual development, we will introduce new courses and guest lectures on spiritual humanism, empathy-driven leadership, and value-based decision-making in business.

3. Expanded Global Outreach and Student Mobility: We plan to deepen our international collaborations for faculty exchange, research fellowships, and student internships.

4. Social Entrepreneurship and Inclusive Innovation Labs: Through platforms like NSS and the new Social Incubator Program, we will nurture student-led innovations that solve real-world problems in rural development, health access, education equity, and gender empowerment.

5. Industry-Integrated Learning with Future Skill Tracks: New specialized tracks in areas like Digital Twin Technology, Green Finance, Behavioral Economics, and Sustainable Supply Chains will be introduced to keep our students ahead of the curve.

6. Human-Centered Digital Understanding and Cultural Intelligence: In a fragmented and polarized global society, we will champion the cause of cultural understanding, digital ethics, and social harmony through courses and events aligned with the United Nations Sustainable Development Goals (UN-SDGs).

As we stand at the confluence of rapid technological disruption and deep-rooted human needs, we are committed to nurturing business leaders who are not only competent but compassionate; not just professionals, but citizens of the world.

Let us move forward together with clarity, courage, and compassion—building a future that harmonizes business with purpose, innovation with inclusivity, and leadership with legacy.

Warm Regards



Dr. Premasish Roy

Dean - Faculty of Management Studies

Director & Professor

Bharati Vidyapeeth (Deemed to be University)

Department of Management Studies (Off Campus) Navi Mumbai



Message from Head of Department

Dr. Mona Sinha

Professor & Head of Department

My hearty congratulations to the Department of Management Studies, the editorial team, and our dear students for bringing out the newsletter, **ज्ञानVARTA**, for the Academic Year 2024–2025. It is truly heartening to see this platform capturing the creative expressions, ideas, and aspirations of our vibrant student community.

The past academic year has been remarkably productive and enriching for DMS. A major highlight was our collaboration with the prestigious **Southern Cross University**, Gold Coast Campus, Australia, for **MINDS 2025** - International Conference and Doctoral Colloquium. The event witnessed a resounding success, drawing 188 registrations and featuring esteemed international personalities as Resource Persons and Track Chairs.

In addition, we entered into several strategic partnerships that have significantly contributed to our academic and professional environment. Notable among them are:

GTT Foundation – Conducted a Python workshop for our students

Aspire For Her – Engaging students in addressing social issues

KPMG – Equipping students with upskilling opportunities and a valuable certification

ASCP – A dedicated tie-up to strengthen our supply chain domain

Scripto, Eduventura, ISDC, Hema Foundation and Coding Ninja – Diverse collaborations offering internships, guest lectures, and curriculum support

These partnerships have enriched our students' learning experiences, aligned our curriculum with current industry standards, and fostered a strong corporate culture within the Institute.

At DMS, we remain committed to nurturing a supportive and inclusive academic environment. I extend my sincere appreciation to all stakeholders for their continued efforts and contributions toward the growth and excellence of our institution.

Best Wishes
Jai Hind

Dr. Mona Sinha

Professor & Head of Department

Bharati Vidyapeeth (Deemed to be University)

Department of Management Studies (Off Campus)

Navi Mumbai



Message from Inaugural Editor

Dr. Evelina Brajesh Sahay

Assistant Professor

Dear Readers,

It is with immense pride and satisfaction that I submit my tenure as the inaugural Editor of **ज्ञानVARTA**, the official newsletter of Department of Management Studies – A publication that saw its promising launch in 2024.

ज्ञानVARTA has served as a vibrant platform that celebrates the academic spirit of our institution. It has captured milestones and provided a window into the dynamic ecosystem of learning, innovation, and collaboration that defines our department while facilitating dissemination of knowledge, highlighting institutional achievements.

Leading this initiative has been both a privilege and a learning journey. I am deeply grateful to Dr. Premasish Roy for giving me this opportunity and to the incredible editorial team, whose enthusiasm, creativity, and commitment made it successful. Together, we have set the tone and laid a strong foundation for what **ज्ञानVARTA** can achieve in the years ahead.

As I pass the baton to the incoming editorial team, I do so with full confidence in their ability to take this publication to even greater heights. With fresh ideas, renewed energy, and a shared vision, I am certain they will enrich **ज्ञानVARTA**'s legacy and deepen its impact across all stakeholders.

I extend my best wishes to the new team and look forward to witnessing the continued evolution and success of **ज्ञानVARTA** as it chronicles the journey of our academic community.

Best Regards

Dr. Evelina Brajesh Sahay
Assistant Professor

Bharati Vidyapeeth (Deemed to be University)
Department of Management Studies (Off Campus) Navi Mumbai



From the Editor's Desk

Dr. Neha Sharma

Assistant Professor
Chairperson- MDP & Consultancy

Dear Readers,

I am truly happy to present to you **Volume 2, Issue 1** of **ज्ञानVARTA**, the official newsletter of the Department of Management Studies (DMS). True to its name, **ज्ञानVARTA** serves as a platform for the exchange of knowledge. It mirrors our academic, professional, and cultural journey, capturing the spirit of learning that defines DMS.

This edition is particularly significant as it marks several key milestones in our department's evolving journey. To begin with, we had our first-ever **Management Development Program (MDP)** — a focused initiative that brought together 115 educators for meaningful and impactful learning, on the theme, *'Elevate - From Ego to Excellence'*.

Next, we hosted **MINDS 2025**, a prestigious international conference and doctoral colloquium that served as a stimulating platform for global exchange of ideas, research, and academic collaboration.

Adding further momentum to our progress, we signed strategic MoUs with esteemed organizations such as **ASCP** and **ACCA**, and forged academic collaborations with **KPMG** and **Southern Cross University**, Australia, paving the way for enriched academic opportunities and deeper industry engagement.

I extend my heartfelt gratitude to our Director, Dr. Premasish Roy, and Head of Department, Dr. Mona Sinha, for their unwavering support and guidance throughout this journey. My sincere thanks to Ms. Roshal Vinu, Associate Editor, for her constant support; to Dr. Evelina Brajesh Sahay, Inaugural Editor, for her valuable insights; and to all the contributors for shaping this into a vibrant and engaging publication.

Special thanks to the student members of the **Socratic Club**—your creativity and dedication brought this edition to life. And finally, warmest thanks to you, *our valued readers*. May **ज्ञानVARTA** continue to be more than a publication—a space where ideas flourish, voices matter, and knowledge moves forward.

Warm Regards

Dr. Neha Sharma
Assistant Professor

Bharati Vidyapeeth (Deemed to be University)
Department of Management Studies (Off Campus) Navi Mumbai

Creativity Unleashed

Painting



Chhatrapati Shivaji Maharaj

Samruddhi Indulkar
BBA- Sem IV



Corporate *Resource Cell*

Our Recruiters

The Corporate Resource Cell (CRC) is dedicated to facilitating student placements by forging strong industry connections and providing career guidance. It bridges the gap between academia and the corporate world, ensuring students are well-prepared and connected with top employers for successful careers.



Placement Glimpses 2024-2025

Highlights of placements; the list continues beyond..



Riddhi Shah (MBA)
BLUESTONE



Rajesh Dhakane (MBA)
HDB FINANCE



Vedant Kale (MBA)
HDB FINANCE



Shubham Khanvilkar (MBA)
IDFC FIRST BANK



Abhishek Gupta (BCA)
CONSILO



Shraddha Pawar (MBA)
GEO SERVICES MARITIME



Kamran Mujawar (MBA)
JARO EDUCATION



Ashutosh Santosh Sarode (BBA)
DHL



Vaishnavi Shinde (BCA)
NEUBRAIN SOLUTION

Immersion Programmes

Global Immersion Program – Dubai & Abu Dhabi

CRC organized a Global Immersion Trip to Dubai and Abu Dhabi, where students explored top companies, innovation hubs, and UAE's world-class infrastructure. The visit included industry sessions, professional interactions, and cultural experiences like Burj Khalifa and Desert Safari—offering valuable global exposure and practical business insights.



Industrial Visits



In addition, **CRC** organized a learning-based trip to Manali, Chandigarh, Kasol, and Amritsar for MBA, BBA & BCA final year students, combining practical learning and team-building with travel and cultural exposure.



Industrial Visits



The trip included industry visits in Chandigarh to observe real-time business operations, while students also explored the Golden Temple, Wagah Border, and the scenic beauty of Manali and Kasol, creating a perfect blend of education and exploration.

Barclays Conclave



The GTT Foundation and Barclays Bank visit on July 18, 2024, organised by **CRC** was a significant step towards empowering young women and fostering a new generation of leaders and entrepreneurs. By providing a platform for discussion and inspiration, the event successfully highlighted the importance of gender diversity in business and the value of entrepreneurship.

Corporate Expectation and Experiential Lab (CEEL)

MCX

MCX
METAL & ENERGY
Trade with Trust

CRC in association with Finance Club welcomed Mr. Jaydeep M. Tahashildar, an esteemed speaker and seasoned professional from MCX, who shared valuable insights on Commodity Markets and Derivatives.



LADDER 7

CRC organized a talk by Mr. Prateek Patani, Manager, Investment Advisory Division, Ladder 7, on the topic 'Career Opportunities in Financial Planning'.



ITC

CRC organized a highly informative and engaging L&D session by Ms. Sugandha Batra, Head-L&D, ITC. The main objective of the session was to equip students with the necessary skills to succeed in their professional careers.



Creativity Unleashed

Poetry

CHANGING PHASES OF THE MOON OR LIFE?

Have you ever wondered how the moon changes with each of its phases?

In its first phase, it's a new moon completely invisible,

Just like in real life, when a baby is born, they have done no karma; their actions and outcomes are at zero.

The second phase is the waxing crescent, where we begin to see a silver lining. Much like when a baby utters their first word faint, yet full of promise.

The third phase is the half moon, a perfect half-circle glowing in the sky.

It mirrors the time when a child begins to walk, eat like adults, giggle, ask questions, and step into school getting its first real glimpse of life.

Waxing gibbous is the fourth phase, more than half of the moon is visible, though not completely full.

Just like a child growing into adolescence, slowly becoming mature enough to begin understanding life.

Then comes the full moon, the moon shines at its brightest, fully visible to the world. This is when the individual enters adulthood, entirely exposed to the complexities of the world. It's the bittersweet stage, where dreams clash with reality, and the person begins running not to be part of the rat race... but to live like a bunny - free, joyful, and light.

The sixth phase is the waning gibbous.

After the full moon, the brightness begins to fade, but half of it still glows.

Similarly, in real life, the adult now shoulders responsibilities caring for family, providing for parents.

Yet somewhere along the way, just like the moon loses its artistic shine, the individual begins to lose touch with their dreams.

Just as the light fades and the cycle seems to end,

the old man, now tired, quiet, almost invisible like the waning crescent, meets a child.

That child speaks of wanting to dance, paint, act.. and the old man smiles.

In their spark, he sees his own.

He picks up the paintbrush again not to chase dreams, but to hand them forward.

~ Shreya Thakur
BBA - Sem IV



Student Orientation Program



The Student Orientation Program 2024 welcomed the new batches with engaging sessions, helping them settle in and begin their journey of learning and growth.

Designed to welcome the incoming MBA, BBA, and BCA students, the program offered a balanced mix of academic insights, interactive sessions, and engaging activities.

The highlight of the program was a Music Therapy Session that encouraged relaxation, emotional connection, and a positive start to the academic journey.



Beginnings & Goodbyes

Freshers' Welcome

A Night to Remember..



The college lit up as the Fresher's Party 2024 for the MBA, BBA, and BCA batches took center stage on August 2nd, 2024, marking a vibrant start to the new academic journey. DJ beats, fun games, ramp walks, and group performances made it a lively and memorable evening.

"It was the perfect welcome, felt like we already belong here."



Farewell

Goodbyes & New Beginnings..

The MBA, BBA, and BCA final year students were given a warm send-off in a beautiful ceremony, highlighted by heartfelt speeches expressing gratitude and hope.

Skillscape Days

BVDU-DMS provided internship opportunity to the MBA and BBA students in Navi Mumbai's biggest open ground 'Durgotsav – 2024', organized by the **Seawood Cultural Welfare Association - SWCWA**. The event was held from 6th October 2024 – 12th October 2024, wherein our students completed their short-term internship in areas like Sponsorship, Membership, Physical Marketing, Digital Marketing and Photography. They were awarded certificates and trophies for the internship and their participation in cultural programs.



Community Engagement



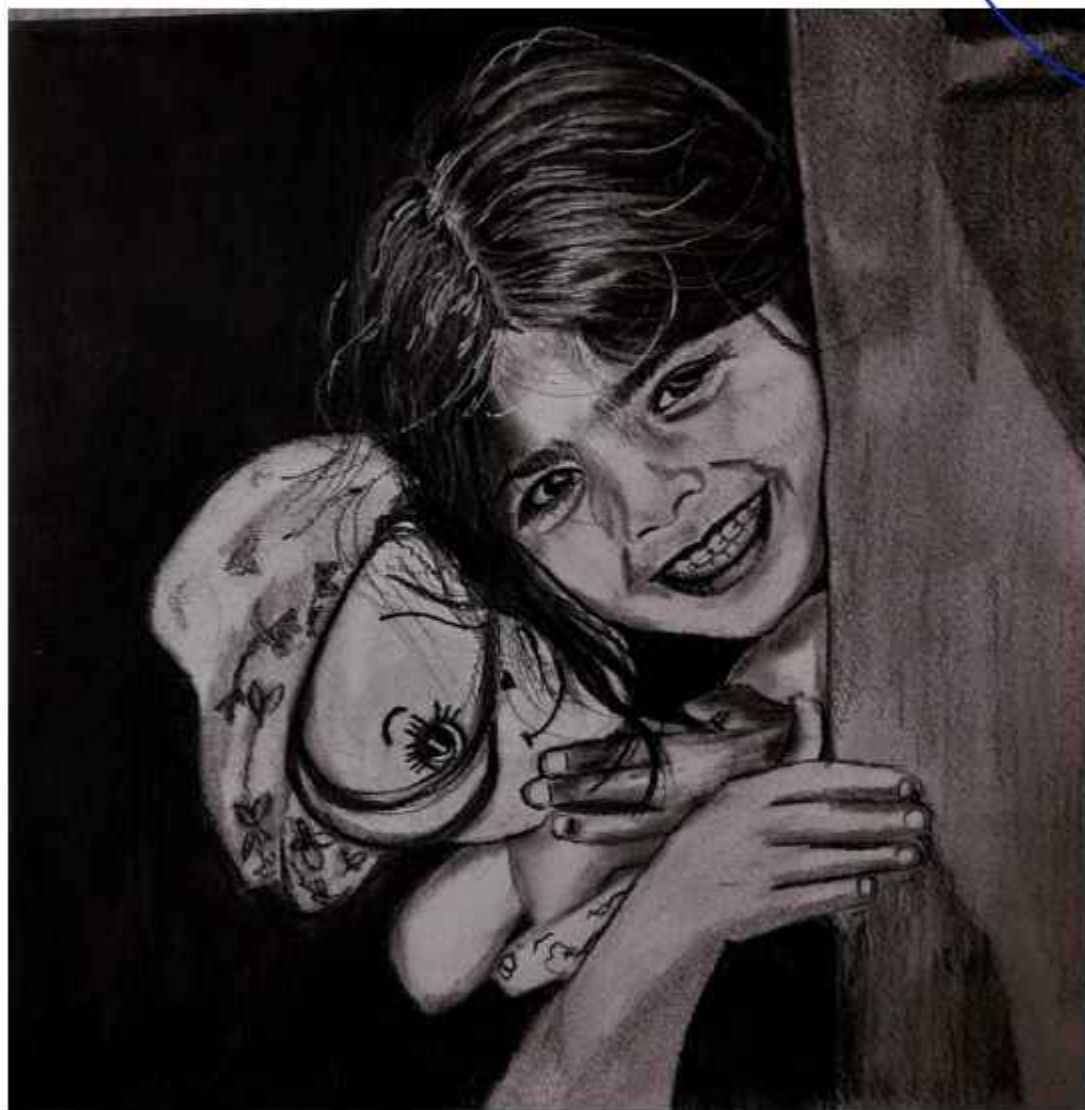
As part of our ongoing community engagement initiative, faculty members from our institute conducted a series of interactive sessions for Class X and XII students across various schools in Navi Mumbai.

The sessions focused on two crucial aspects of student well-being and academic success: **Stress Management** and **Time Management**. The goal was to empower students to face their board examinations with increased confidence, clarity, and emotional balance.



Creativity Unleashed

Sketch



Innocent Joy Through Her Eyes

Arpita Madhavi
BBA- Sem IV

QS India Summit 2025



Our team represented BVDU-DMS at the QS India Summit 2025, which was held from January 27th to 29th, 2025 in Goa, India. The Summit served as a premier platform for discussing India's evolving role in the global education sector.

Exploring SCM with ASCP

BVDU-DMS had the privilege of participating in the *Annual India Supply Chain 2024 Conference*, themed “**Supply Chain to Responsible Chain**”. The event brought together top industry leaders to explore sustainable supply chains through collaboration and technology.



KPMG x DMS

Learning Reimagined



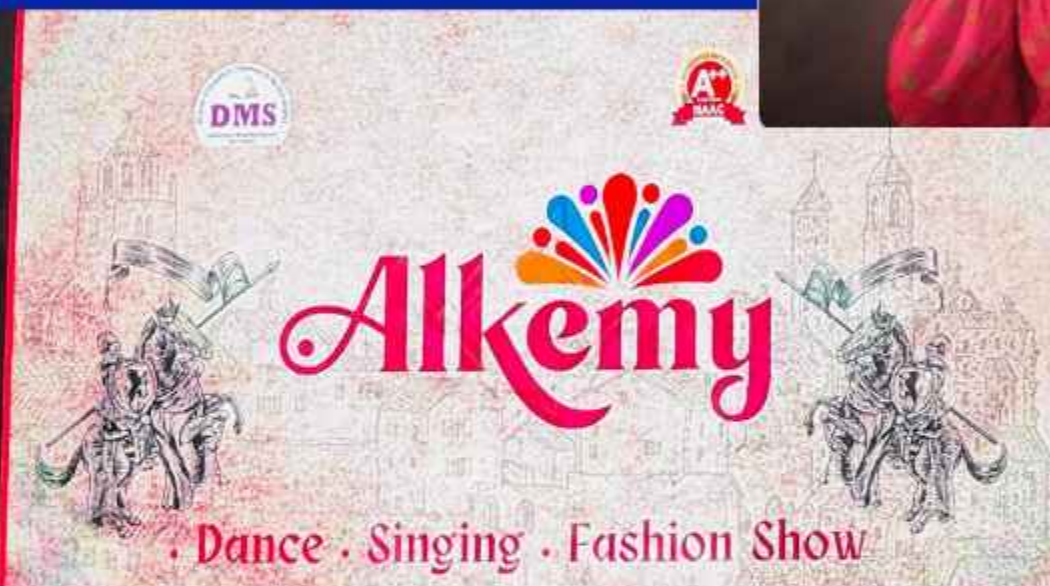
The KPMG and DMS collaboration offered impactful learning through Business Analysis & Design Thinking, blending creativity and data skills to solve real-world challenges with innovation, structure, and user-focused strategies.

The course equipped our MBA and BBA students with practical skills in user-centric problem-solving and creative thinking. Through real-world activities, they learned ideation, prototyping, and iterative solution development.



Alkemy 2025

Alkemy, the much-awaited annual fest of BVDU-DMS - a celebration of creativity, talent and vibrant spirit - brings together students from various programs to participate in cultural, sports, technical & e-sports, and business events.



Held from 22nd Feb to 1st March, 2025, Alkemy invited participation from hundreds of students across departments and colleges.

The campus came alive with electrifying performances, engaging competitions, and unforgettable moments.



Cultural, Sports, Technical & E-Sports



The Biz Medley



Business Quiz

A **Business Quiz** Competition was successfully held on 25th February 2025, as a part of Alkemy 2025. The event was designed to test the participants' business acumen and general knowledge.

*Brought to you by **Finance Club***

The Biz Medley



Marketing Carnival

Throughout the one-week Alkemy Fest, the **Marketing Carnival**—an initiative designed to give students a platform to apply marketing concepts through fun, real-world simulations—was organized.

Activities ranged from product pitching and interactive stalls to campaign mockups.

*Brought to you by **Marketing Club***



The Biz Medley

Shark Tank

Shark Tank, a highlight of Alkemy 2025, offered students a powerful platform to present their business ideas and innovative solutions. The event encouraged entrepreneurial thinking and helped participants sharpen their pitching skills in a competitive setup.

Brought to you by IIC Club



HR Theater Poster Presentation

The HR Club organized **HR Theater - Poster Presentation Competition** on 27th February, 2025, as a part of Alkemy, offering students a platform to showcase their creativity while highlighting key HR themes.

Participants presented on Industrial Relations, Workplace Ethics, Employee Engagement and Organizational Culture.

Brought to you by HR Club

The Biz Medley



SIP/Black Book

The **Summer Internship Project (SIP)** Competition was successfully conducted on 25th Feb 2025 by CRC.

The competition was divided into two segments, wherein BBA & MBA students focused on real-time internship learnings and experiences; and BCA & Engineering students focused on technical projects and innovations.

Brought to you by **CRC**



Creativity Unleashed

Photography



Perch of Peace

Rajrishi Pramod Dubey
BBA- Sem VI

Sports Spotlight



Athlos

Athlos, the annual sports event of BVDU-DMS, brought together fierce competition and unmatched enthusiasm.

Students participated in various indoor and outdoor games, showcasing skill, teamwork, and true sportsmanship; leaving behind unforgettable moments on and off the field.





Community Outreach & Extension Activities: NSS



National Youth Day

Brought to you by **NSS** in
association with **CRC**



Indian Constitution Day

Brought to you by **NSS**



Blood Donation Camp

Brought to you by **NSS**



Community Outreach & Extension Activities: NSS

NSS Winter Camp

Brought to you by
NSS



World Environment Day

Brought to you by **NSS**

Faculty Development Programme (FDP)

Dr. Pravin Patil, Director – Academics and Administration, BVDU, Pune, conducted a focused FDP session on “Demystifying Research Funding: Tips, Tricks and Best Practices” for the faculty members of BVDU-DMS.

The session offered insightful strategies for navigating the funding ecosystem and crafting successful research proposals.

Join Us



Dr. Pravin Patil
Director – Academics & Administration BVDU, Pune

FDP on Demystifying Research Funding - Tips, Tricks, and Best Practices

📅 17th Dec 2024

🕒 11.00 am onwards

📍 Academic & Administration, BVDU, Pune

Mode of FDP :
Teams (Online)

📞 8657008021 / 28, 022-280941 📍 Plot no 9C-1, Sector 3, Kharghar, Navi Mumbai 410210
📱 @BVUDMSOFTCampus 📱 @bvudms 📱 @bvdu-dms



Master Class

A Master Class on '**Entrepreneurship in the Digital Age: Leveraging Technology for Growth**' was conducted by Prof. Darshana Sedera, Associate Dean (International & Engagement), Southern Cross University, Gold Coast Campus, Australia.

Master Class Entrepreneurship in the Digital Age : Leveraging Technology for Growth



26th November 2024
Tuesday



11 am to 12 pm



Seminar hall



Prof. Darshana Sedera,
Associate Dean (Research),
Management
Southern Cross University,
Gold Coast Campus,
Australia

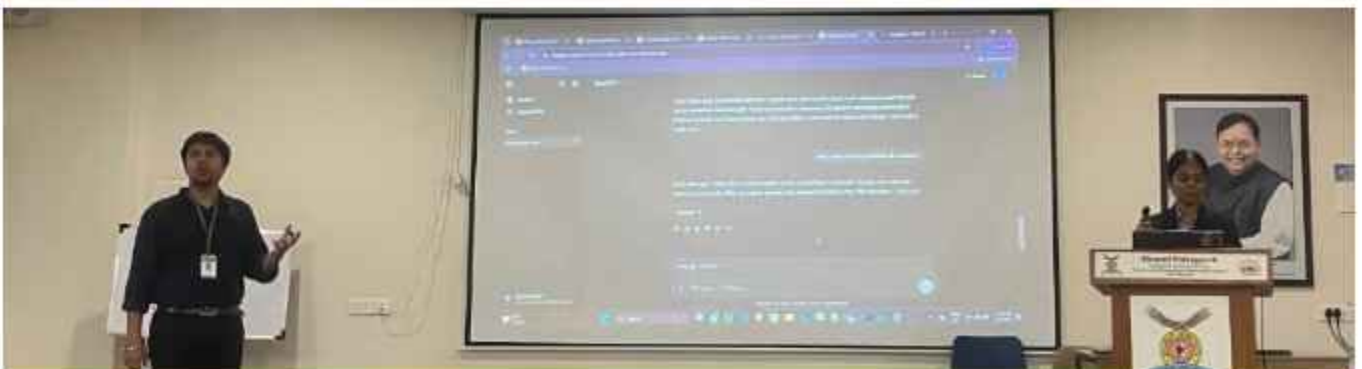
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🌐 BYDUDMSOFCampus 📧 @bvedudms 🌐 @bveda-dms



Workshop

Microsoft Azure Workshop - Peer Learning



The **Microsoft Azure AI Fundamentals** Workshop was conducted as part of the Microsoft's *Learn for Students Program*, offering students a free, self-paced online course leading to the AI-900: Microsoft Azure AI Fundamentals Certification.

Pre- Conference Workshops

As a precursor to 'MINDS 2025 – International Conference and Doctoral Colloquium', five Pre-Conference Workshops were organized, featuring sessions led by distinguished resource persons.

These workshops focused on imparting critical insights into the importance of research and its methodologies. Participants gained valuable knowledge on research design, data analysis, and academic writing.

MINDS 2025
(Management Insights and Network of Department of Management studies)
International Conference and Doctoral Colloquium
on
Inflection Points in the Changing Business Landscape
In Collaboration with
Southern Cross University Australia
Pre Conference Workshop
Resource Persons

		
Dr. Gireesh Rajesh Associate Professor, School of Management, VIT-AP Topic: "The Evolving Digital Marketing Landscape: Challenges and Opportunities" Date: 03.03.2025 Time: 10.30 am - 1.30 pm	Dr. Hitesh Gadhvi Associate Professor, School of Management, VIT-AP Topic: "Research Methodology: A Practical Approach" Date: 03.03.2025 Time: 1.45 pm - 4.45 pm	Dr. Ajay Garg Associate Professor, School of Management, VIT-AP Topic: "Business Ethics and Corporate Social Responsibility" Date: 03.03.2025 Time: 10.30 am - 1.30 pm

MINDS 2025
(Management Insights and Network of Department of Management studies)
International Conference and Doctoral Colloquium
on
Inflection Points in the Changing Business Landscape
In Collaboration with
Southern Cross University Australia
Pre-Conference Workshop
on
Statistical Data Analysis Using "SPSS"
Resource Person
Dr. Sandeep Bhanot
Mode: Hybrid (Online & Offline)
Date: 23.02.2025
Time: 10.30 am to 1.30 pm
Venue: Lab 401, 4th Floor

MINDS 2025
(Management Insights and Network of Department of Management studies)
International Conference and Doctoral Colloquium
on
Inflection Points in the Changing Business Landscape
In Collaboration with
Southern Cross University Australia
Pre-Conference Workshop
on
Application of Research Tools & Data Analysis using 'Jamovi'
Resource Person
Dr. Sandeep Bhanot
Mode: Hybrid (Online & Offline)
Date: 09.03.2025
Time: 10.30 am to 1.30 pm
Venue: Lab 401, 4th Floor



Creativity Unleashed

Poetry

मुनाफ़े

यहाँ पे ख्वाहिशें रखे दिल में ही,
तभी तोहफ़े दिए मैंने खुद को ही।
बेशक ज़िंदगी बुरे ख्वाब सो,
अब शाम भी ढल गई।
अब मिलती नहीं मुझे रौशनी।
आसां नहीं ये ज़िंदगी।
हर दिन लगे जैसे अज़ाब ये,
घर वाले भी मुझे नहीं जानते।
क्या मैं क़ाबिल हूँ?
क्या मैं अपनों का क़ातिल हूँ?
क्या मैं ही मुनाफ़िक़ हूँ?
क्या मैं खुद का हूँ?
क्या मुसाफ़िर हूँ?
कुछ अपने समझें, मैं काफ़िर हूँ।
मैं कहाँ फिरूँ?
मैं इलाज हूँ इनके ज़ख्मों का।
मैं नहीं बदलूँगा।
मैं ग़ैर हूँ, नहीं अपनों सा।
ये शख्स अब कभी नहीं बदलेगा।

~ Sufiyan Dawood Inamdar
MBA- Sem IV



Clubs in *Action*



DMS Talks



DMS Talks is a knowledge-sharing platform initiated by Socratic Club to encourage faculty exchange of thoughts and ideas on diverse topics.

Brought to you by **Socratic Club**



*The Audience
A Candid Shot*



DMS Talks: Season 1

In Frame: The Speakers

Season 1 of **DMS Talks** featured seven faculty members as speakers who shared insights across diverse fields — from Finance and Marketing to Geopolitics, Emotional Intelligence and AI — offering fresh perspectives and thought-provoking ideas in every session.





Flyover to France – Preparing for AI Exams and Beyond

Brought to you by **Socratic
Club**

Soaring Spirits Basant Panchami & Saraswati Pooja

Brought to you by **Socratic
Club**



Kites Flying High



Elocution Competition

Brought to you by **PACE Club**



Creative Writing Competition

Brought to you by **PACE Club**

Sell-A-Way: The Marketing way



Sell-A-Way, the experiential marketing event that gives students a chance to step into the real world of business.

From sizzling food and trendy accessories to fun games and handmade treasures, students set up creative stalls and applied hands-on marketing, selling, and promotional strategies.

Brought to you by **Marketing Club**



Workshop on POSH



The HR Club organized a **Workshop** on **POSH** to raise awareness about creating a safe and respectful workplace environment.

*Brought to you by **HR Club** in association with **Women's Counselling Cell**.*



Seminar on Career Opportunities in Securities Markets



On October 1, 2024, the Finance Club organized a session dedicated to exploring career opportunities in the securities markets for MBA and BBA students, specializing in Finance.

The guest speaker for the event was Mr. Nikhil Shinde, Senior AGM, NISM (National Institute of Securities Markets).

*Brought to you by **Finance Club***

E-BAAT

Digital Payments Awareness Drive



The Tech Club organized **E-BAAT – Electronic Banking Awareness & Training** as part of the *Digital Payments Awareness Week* on 12th March, 2025.

Ms. Riya Rani, AGM - DPSS, RBI and Mr. Akash Bhimawa Manager - DPSS, RBI provided valuable insights into the importance of financial literacy in today's digital age.

Brought to you by Tech Club



An **Internal Hackathon** took place at BVDU-DMS on 26th September, 2024, paving way for **Hack2Stack 2025**.

Five enthusiastic teams took part, featuring students from BCA and few students from MBA (IT) showcasing unity, talent, and competitive spirit.

Brought to you by Tech Club



Code Fusion 3 2024

Organized By Tech Club in Collaboration With Coders Club and IIC

Code Fusion 3 2024

Join the Problem Solving Hackathon hosted by the Coders Club and Institutions Innovation Council

Showcase your skills, compete, and innovate!

📅 Date: 20th September 2024

🕒 Time: 09:30 AM – 11:00 AM



Code Fusion 3 2024, organized by Tech Club in association with Coders Club and IIC, aimed to enhance coding skills through a competitive programming platform.

The participants took part in challenges, designed with varying levels of difficulty.

Solutions were assessed based on test cases, while a real-time leaderboard kept the competitive spirit high throughout the event.



Brought to you by **Tech Club** in association with **Coders Club** and **IIC**

National Start-Up Day 2025



The IIC celebrated **National Startup Day 2025** featuring keynote sessions, workshops and student-led startup presentations; offering a platform for these budding entrepreneurs to pitch ideas and gain mentorship.

*Brought to you by IIC
(Institution's Innovation Council)*



FDP on Protection of IP

FDP on **Protection of Intellectual Property** was organized on 27th September, 2024 by the IIC.

The event aimed to equip faculty members with essential knowledge about IPR and its significance in academia, research, and innovation.

*Brought to you by IIC
(Institution's Innovation Council)*



Google Developer Group



The Google Developer Group of BVDU-DMS serves as a dynamic platform for students passionate about technology and innovation. Dedicated to fostering a community of developers and tech enthusiasts, the club organizes hands-on workshops and coding boot camps.

The Tech Winter Break Workshop was a major highlight—spanning four days of interactive learning and practical exposure.

*Brought to you by **GDG***

The Tech Winter Break Workshop

The R&D Cell in association with IIC and IQAC organized **IPR Workshop** on 23rd April, 2025 to celebrate World IPR Day.

*Brought to you by **R&D Cell** in association with **IIC and IQAC***

IPR Workshop



Creativity Unleashed

Article

IDENTITY IN FLUX

Why Do Brands Keep Changing Their Logos (and Why You Should Care) ?

~ Divit Ashish Ghiya
BBA- Sem IV

By 2025, it appears that every company you can imagine- Amazon, Adobe, even your favourite sports shoe brands- have quietly rebranded. It's referred to as the "quiet rebrand" movement, and it's not just about looks. It's a good indication of how brands are testing the limits of their identity in an ever-changing digital world.

The Importance of a Logo: Why It Is Worth Changing-

From the first glance, a logo may appear to be something trivial. But as branding experts point out, it is the visual handshake a brand offers to the world. Color, shape, and type of a logo convey different messages, from trust to innovation.

So then why would a brand risk upsetting something so basic?

That's why:

Relevance: Logos must be revised to remain in sync with the cultural atmosphere.

Digital Adaptation: Modern logos need to be readable on small phone screens and giant billboard screens.

Strategic Changes: A new logo can indicate a company's reinvention, either expanding into new geographies or reaching out to a new generation.

The Minimalist Movement and Online Optimization

The world of digital technology has facilitated a trend of minimalist, flat design imagery. Mainstream companies like Amazon and Adobe have used leaner, sans-serif font and geometric lines in their communications.

Amazon: Amazon updated its ubiquitous smile logo in 2024 with the help of 'Koto' strengthening the smile and making it more consistent across devices.

Adobe: Adobe and 'Mother Design' teamed up in 2025 to design a logo that performs at its best in largely digital spaces.

Why minimalism? Because today's logos have to function in 16x16 pixel favicons, social media icons, and enormous digital billboard. Simple shapes and lines are simpler to adjust and maintain clear visibility wherever the brand resides.

Some Real Cases of Brand Identity Shifts

Apart from Amazon and Adobe, the following are some other real-life examples:

Burger King: Burger King unveiled a retro-brand logo in 2021, going back to its old brand identity as well as leveraging the nostalgia of Gen Z.

Jaguar: Jaguar went for a contemporary appearance in 2024, abandoning the leaping cat and instead going with minimalist typography. It was hailed as a trendsetter by some, but others believed it lost the agelessness of the brand.

These shifts highlight the constant tension brands face: balancing modern relevance with their core identity.



Creativity Unleashed

Article

IDENTITY IN FLUX

Why Do Brands Keep Changing Their Logos (and Why You Should Care) ?

Rebranding: More Than Aesthetics

Rebranding goes beyond simple visual attractiveness; it usually signifies deeper changes.

Market Repositioning: Firms redesign their logos to appeal to other segments or to switch to new products.

Legal or Trademark Issues: At other times, rebrands respond to practical issues like trademark conflicts.

User Behavior: Gen Z's values and norms culturally dictate the way they desire brands to be viewed—authentic, purposeful, and responsive.

The Gen Z Attitude: Authenticity Rather Than Superficiality

For Gen Z—digital natives raised on a diet of constant change, these remodels are the norm and ironically mundane. But we're intelligent enough to know when a rebrand is actually an evolution and not just a superficial glow-up. Rebranding today is not all about physical attractiveness; it is about creating genuine emotional connections in the age of short attention spans. Brands that do not achieve these run the risk of becoming irrelevant, and brands that over-rebranding risk losing their essence.

Key Takeaways: What It Means for You

So next time you see a familiar logo sporting a new look, pause and ask:

Is this change about staying relevant in a digital-first world?

Does it reflect a bigger shift in what the brand stands for?

Or is it simply keeping up with design trends?

Finally, these sneaky rebranding attempts highlight that identity, whether personal or organizational, is fluid by nature. In an age of boundless content consumption and instant trends, brands and individuals alike need to be flexible while staying true to their essence. More than anything, nothing is more stale than a cobweb-shrouded logo, much like a brand that refuses to evolve.

Pro tip: The next time you're working on your own projects- maybe for a club, personal brand, or college competition- think beyond the surface. A logo isn't just an image; it's a story waiting to connect.





Celebrating *Excellence*



Celebrating Excellence

Let us celebrate the dedication, discipline, and pursuit of excellence demonstrated by the academic toppers of the MBA, BBA, and BCA programs across all semesters of academic year 2023-2024.

Academic Toppers

MBA 2023-2024



Bairagi Sampatti
Sem - I Sem - II
SGPA - 9.12 9.52



Khwaja Aayan Hussain
Sem -III & SEM-IV
CGPA- 9.37

BBA 2023-2024



Jyoti Patel
Sem - I
SGPA - 9.25



Deepak Poonia
Sem - II
SGPA - 9.85



Manali Pawar
Sem - III SEM -IV
SGPA - 9.60 9.70



Akshata Patil
Sem - V & Sem VI
CGPA- 9.50

Academic Toppers

BCA 2023-2024



Shreya Mande
Sem - I
SGPA - 9.60



Vasanta Amgath
Sem - II
SGPA - 9.90



Ajinkyarana Patil
Sem - II
SGPA - 9.90



Rupesh Rao
Sem - III
SGPA - 9.75



Vaishnavi Shinde
Sem - III
SGPA - 9.75



Shravani Bhosale
Sem - IV
SGPA - 9.55



Komal Bhogan
Sem - V & Sem - VI
CGPA - 9.25

Congratulations

Swayam NPTEL Student Achievers



Tejas Padyachi
BCA Sem - IV

Business Fundamentals for Entrepreneurs- 96%
(Jan - Apr 2025)



Toomula Mansi
MBA Sem-II

AI in Marketing - 79%
(Jan - Apr 2025)



Varshad Shende
BBA SEM-II

Design Thinking: A primer -83%
(Jan - Feb 2025)



Congratulations to **Ms. Ankita Jangid** for spearheading the establishment of our institute as a **SWAYAM NPTEL Local Chapter**.



The Learning Ledger -Swayam NPTEL

2024-2025

S.no	Student Name	Title of the Course	Score
1	Dipesh Mhatre	Soft Skill Development	53%
2	Gayatri Ghosalkar	Soft Skill Development	54%
3	Mayur Santosh Sakpal	Advances in Strategic Human Resource Management	57%
		Advances in Strategic Human Resource Management	67%
4	Meahshar Siddiqui	Business Ethics	56%
		AI in Marketing	47%
5	Nimish Patil	Financial Statement Analysis and Reporting	75%
		Financial Management For Managers	55%
6	Nupoor Ghag	Soft Skill Development	64%
7	Prachitee Deshmukh	Financial Statement Analysis and Reporting	51%
8	Prerana Dubey	Foundation Course in Managerial Economics	43%
9	Rahul More	Business Ethics	53%
		AI in Marketing	56%
10	Ranvir Yogesh Singh	Design Thinking - A Primer	52%
11	Rashmit Thakur	Design Thinking - A Primer	60%
12	Riddhi Pritam Patil	Foundation Course in Managerial Economics	52%
13	Samruddhi Indulkar	Advances in Strategic Human Resource Management	76%
14	Shreya Patil	Advances in Strategic Human Resource Management	73%
		Organizational Design Change and Transformation	61%
15	Shreyash	Advances in Strategic Human Resource Management	51%
16	Toomula Mansi	Integrated Marketing Communication	75%
		Business Ethics	84%

Students' Laurels



BVDU-DMS proudly congratulates **Mr. Mohamed Shakir Shaikh** for his participation in the **Bodhi World Records**, contributing to the **Guinness World Record** for the Largest Karate Lesson with 3,000 participants on 8th February 2025 at Tamil Nadu Physical Education and Sports University, Chennai.

Siddhesh Shekhar Patil brings home the **2nd Prize** at the **26th State Level Mini & Youth Tennis Volleyball Championship 2025**-organized by Avadhesh Krida Mandal, Yavatmal District Tennis Volleyball Association under TVMA Maharashtra.



Students' Laurels

Accolades



BVDU-DMS students, **Siddhesh Patil, Shreyash Lawand, Rohan Shinde, Kshitij Patil and Shivam Bharadwaj** won the championship trophy in the Volleyball Tournament at D.Y. Patil University.



Krutika Ghodmare secured 1st prize in the Solo Dance competition at the inter-college event hosted by Rajiv Gandhi College, representing BVDU-DMS.

Students' Laurels



BVDU-DMS was awarded the **Best College** in the Sports Event - **Kurukshetra 2024** hosted by D.Y. Patil University.

BVDU-DMS cricket team rocked the **Mumbai Indians Cricket Talent Hunt**, securing an impressive **3rd place** out of 132 teams.

Players: **Shivam, Harsh, Devan, Deep, Ashir, Sauleh, Atharva, Ganesh, Suraj, and Karan.**



Students' Laurels

Our Research Scholar, **Ms. Preeti Jog** received 2nd Prize in Oral Paper Presentation at Multidisciplinary International Conference on 'IKS Teaching and Curriculum Designing' at Yashwantrao Mohite College of Arts, Science & Commerce, Pune.



Kudos to **Harsh Pathak** for his stellar musical journey — 1st in Solo Singing at SCOE and 2nd in Solo Singing at SIES and SAKEC Colleges.

Harsh again with his band members, **Dhairya Singh, Soham Panda, Dikshita Alave, and Krish Gharat** secured the Runner-up position in the Group Singing competition held at BVMSR.



Students' Laurels



We proudly congratulate **Pritesh Gupta** on being accepted by the Microsoft Learn Student Ambassadors Program as a Student Ambassador.



Coding Ninjas 10X Club Lead, **Neha Yadav** is driving the tech culture on campus. From hosting a Cybersecurity Webinar and mentoring peers, to planning events on AI/ML, she is empowering students through learning and leadership.

Students' Laurels



As the Google Developer Group's (GDG) On-Campus Organizer at BVDU-DMS, **Durgesh Keshri** is building a strong tech community through initiatives like Gen AI Study Jams, AI/ML & Full Stack workshops, and the Google Solution Challenge. His leadership is helping students connect academic learning with real-world skills and industry exposure.



The Association of Supply Chain Professionals (ASCP) **Students' Chapter** fosters industry-academia collaboration by engaging students in real-world logistics and supply chain practices. It organizes workshops, guest lectures, and case competitions to build practical skills.

Faculty Laurels

Honouring our faculty members in the domains of student placement and social service through NSS.



Ms. Rikhi Yadav, Chairperson - Corporate Resource Cell, was honoured by Aspire For Her (AFH) Foundation for her unwavering enthusiasm, exceptional support, and pivotal role in fostering and enabling success of AFH programs and initiatives at our institute.



Ms. Archana B. Sakure-Ubhe, Assistant Professor, received Best NSS Officer Award 2024 from Star International Foundation for Research and Education (SIFRE), Tamil Nadu

Faculty Laurels

Honouring the academic accomplishments of our faculty members who recently achieved doctoral success, marking a proud moment of academic distinction.



Prof. Ramesh Neelakantan was conferred the Honorary Doctorate (Ph.D Honoris Causa) in Business Coaching by Cambridge Digital University for his outstanding contribution in business development and coaching.

Bharati Vidyapeeth (Deemed to be University) bestowed a doctorate upon **Dr. Alok Shah** for his research work entitled, "*Design and Development of a Strategy Engine for Algo Trading in the Equity Market Using Machine Learning Algorithms*".





Creativity Unleashed

Poetry

Selfless Love

*Every moment longs for your sweet release.
Live for your smile, so warm, so true,
Each second feels empty without you.
When you're near, the world's in bloom,
Even in distance, your love resumes.
You may or may not understand this heart,
But it beats your name in every part.
I loved you beyond forgetting my own name,
In your love, I embraced every pain.
Now I live within your dreams each night,
Even without you.*

~ Shubhankar Mal
BBA- Sem IV



Milestones



Strategic MoUs

DMS Partners with ISDC for ACCA Certification



Signed MoU with International Skill Development Corporation (ISDC), the approved partner of Association of Chartered Certified Accountants (ACCA), UK Certification.



Beyond Borders: A Step Towards Global Learning

An MoU was successfully signed with Southern Cross University, Gold Coast Campus, Australia, opening doors to impactful collaborations, innovative solutions, and enriched learning experiences.



Strategic MoUs

MOU Signed with Harvard Business Impact



Signed MoU with Harvard Business Impact for Case Study Resources



MOU Signed with SAP

Signed MoU with SAP for Learning Business Processes

Academic Synergy: Partnering with ASCP

An MoU was signed with the Association of Supply Chain Professionals (ASCP) to foster collaboration in academics and industry. The partnership will offer students enhanced exposure, certifications, and career opportunities in Supply Chain Management



MINDS 2025

MINDS 2025 (Management Insights and Network of Department of Management Studies) - International Conference and Doctoral Colloquium was a landmark event at BVDU-DMS that brought together experts to deliberate on the theme 'Inflection Points in The Changing Business Landscape'.

We had imminent personalities like **Mr. Luke Gracias** (Managing Director/CEO, Xtrac Tech Pty Ltd., Australia), **Prof. Darshana Sedera** (Associate Dean-International & Engagement, Southern Cross University, Australia), **Dr. C.R. Chavan** (Senior Professor & Former Director, Jamnalal Bajaj Institute of Management Studies, University of Mumbai), **Dr. Hippu Salk** **Kristle Nathan** (Professor, IRMA, Gujarat) and **Mr. Sanjay Rai** (Global Head, Harman International - A Samsung Company) as keynote speakers.

माइंड्स २०२५ - इंटरनॅशनल आणि
डॉक्टरट कॉन्फरन्सचे यशस्वी आयोजन

■ गली मुंछुं, प्रतिनिधी

भारती विद्यापीठ अखिलत
सिद्धविद्यालय, लोकेनागेड
एडवोकेट विभाग (एडवोकेट)
नवी मुंबई बॉम्बे शहर
विद्यालय २ आणि ५ एडवोकेट
२०२५ लोकेनागेड बसवलेला
विद्यार्थी सहायक विद्यार्थी
विभाग विद्यार्थी विभाग
मार्च २०२५ - इंग्लिश
लोकनागेड आणि टोकीटो
लोकनागेड बसवलेला
मार्च २०२५
अखिलत कलम २०२५ आले होते
मार्च २०२५ आणि
मार्च २०२५ मार्च २०२५



और सोवियत साम्यवाद और
चीन को सोवियत और इंग्लैंड वगैरह एल्टीस्ट और साम्यवा
सम में नेन-नैट और डीनोर्ट वगैरह कवतन व सह
समान टैक्टर समुद्ध कवतन जगजगती
हिंसस्पतनन, संतक्षण, व्यावस्थिक और उद्योग
कीनतीन मनवतन सह १२५ कवतीन सवामी डाले,
स कवतननन इंग्लैंड और कवतीन नैनेनैट और डाले
(अस्यअस्यन) के प्रत्यक्ष डाले, हिंस सवामी हिंसल
सवामी जगजगती कवतीन इंग्लैंड और नैनेनैट
सवामी, सुवामी वगैरह प्रत्यक्ष डाले, सी और कवतीन,
अस्यल्लसवामी सवामी जगती कवतीनसिंहोद्योग अस्यल्लस
नन (इंग्लैंडकवतीन और इंग्लैंडकवतीन) प्र. डाले सवामी
सवामी के प्रत्यक्ष सिमिटेड कवतीन सवामी
सवामी, मुद्ध कवतीन अस्यल्लस वगैरह ल्युकि वगैरह
और सवामी जगती अस्यल्लस डाले, सवामी डाले, अस्यन
इंग्लैंडकवतीन सवामी कवतीन, अस्यल्लस सवामी अस्य
अस्यल्लस और कवतीन वगैरह वगैरह सवामी डाले

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MINDS 2025: Glimpses

Dr. Pradnya Palekar

**Professor & Head
Department of Pharmaceutics
Oriental College of Pharmacy**

**Recipient of the
Best Research Paper Award**



Ms. Sheetal Patil

**Assistant Professor
BVDU-DMS**

**Recipient of the
Emerging Doctoral Scholar
Award**



Ms. Mansi Toomula

**Student
MBA Sem- II
BVDU-DMS**

**Recipient of the
Best Research Paper
Award (UG/PG Awards)**



MDP: Elevate – From Ego to Excellence



Our first-ever **Management Development Programme (MDP)** was conducted for 115 Teachers from Podar International School - CBSE, Navi Mumbai.

Held under the theme **Elevate: From Ego to Excellence - Empowering Teachers, Enhancing Teams**, the programme focused on empowering educators through leadership, teamwork and personal growth.

MDP: Snapshots - Activities Taking Shape



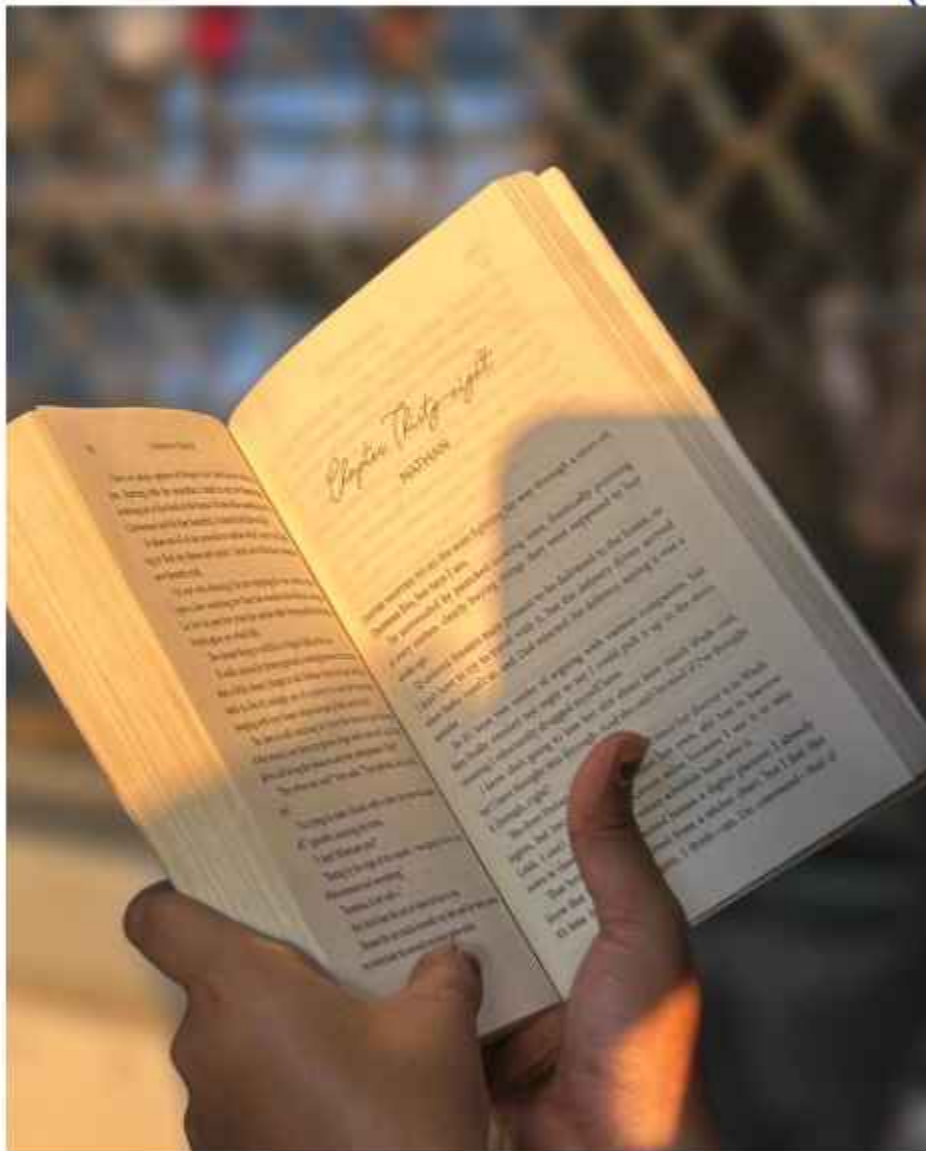
LDP: Evolving Leadership

Dean - FMS, Director & Professor - BVDU-DMS led an interesting session as a part of **Leadership Development Programme (LDP)** on ***Evolving Leadership: Focusing on Team Building, Sufficiency, Mindfulness and Navigating Inflection Points.***



Creativity Unleashed

Photography



Chapters in Transit

Trisha Gowda
BBA- Sem IV

Our Doctoral *Scholars*

2023-2024



**Ms. Mona
Mohanty**
Marketing



**Ms. Jidnya S.
Patil**
Marketing



Ms. Rohini S. Patil
**Human Resource
Management**

2024-2025



Ms. Preeti V. Jog
**Human Resource
Management**



Ms. Rikhi Yadav
**Human Resource
Management**



Mr. Subhashish Das
Banking & Finance

Our Budding Entrepreneurs

ARPITACORE

Arpita Madhavi, BBA- Sem IV

Product Offerings

Highly Customized:
Charcoal & Graphite Sketches, Paintings,
Bookmarks & Scrapbook



@arpitacoreofficial



Arpita Madhavi
BBA- Sem IV



Janhviee Gaikwad
MBA- Sem II



THE CHOCO CRAFT

Janhviee Santosh Gaikwad, MBA Sem- II

Gift Hampers & Chocolate Bouquets

Product Offerings



@the_choco_craft_

ARTISTRY & CRAFT CO.

Simi N. Mhatre & Vedant S. Patil, MBA- Sem II

Product Offerings

Charcoal Sketches, Charcoal & Hand-Painted
Polaroids, A4 Hand-Painted Silhouette Art,
Handmade DIYs & Gift Items



@artistrycraftco



Simi Mhatre
MBA- Sem II



Vedant Patil
MBA- Sem II

Research & Publications

Our faculty's groundbreaking research fosters innovation and contributes to significant advancements across a wide range of disciplines.

S. No	Name of the Faculty	Title of the Research Paper	Name of the Journal	ISSN/ ISBN	Indexed with Scopus/UGC Care/WoS	Month/ Year of Publication
1	Dr. Premasish Roy	Leadership and Organizational Culture impacting ESG Performance in hospitals in Navi Mumbai: a literature review	Journal of the School of Language, Literature and Culture Studies	0972-9682	UGC CARE	December 2024
		OTT-Marathon of Entertainment or Brand War	Parikalpana	0974-2808	UGC CARE	June 2024
2	Dr. Mona Sinha	Impact of Fertilizer Subsidies on the Central Budget	Indian Journal of Technical Education	0971-3034	UGC CARE, Vol 48	March 2025
		The Transformative Role of Higher Education Institutions in Advancing Sustainable Supply Chain and Operations: Enhancing Waste Management and Green Sustainability Awareness	Indian Journal of Technical Education	0971-3034	UGC CARE, Vol 48	March 2025
		Exploring the influence of E-WOM and consumer brand engagement on sustainable practices adoption in higher education institutions-A study on green marketing and responsible consumerism.	Journal of the School of Language, Literature and Culture Studies	0972-9682	UGC Care	March 2025

Research & Publications

3	Dr. Adveta Charat	Utilization of Phytochemicals and Antioxidants from orange and Pomegranate Peel Waste for Combined Fortification in Pharmaceutical Products: A Sustainable Waste Management Approach	Advances in Bioresearch	2277-1573	WoS/PUBMED	March 2025
4	Dr. Alok Shah	Content Delivery Models for Distributed and Cooperative Media Algorithms in Mobile Networks	2024 15th International Conference on Computing Communication and Networking Technologies (ICCCNT), Kamand, India, 2024	2473-7674	Scopus	November 2024
5	Dr. Anjali Dadhich	Advances in Polymer-Modified Concrete using Explainable AI	Journal of Polymer & Composites	2321-8525	WoS	May 2025
		Assessing Impact of AI on Recruitment and Selection Effectiveness in IT firms	Journal of Information Systems Engineering and Management	e-ISSN: 2468-4376	Scopus	March 2025
		A Study on South American Economic and Environment Interactions through LSTM-Driven Analysis	SN Computer Science	26618907, 2662995X	Scopus	April 2025

Research & Publications

6	Ms. Ankita Jangid	Blockchain-Driven Supply Chain Finance for Public Healthcare in India: Enhancing Financial Resilience in Public Health Systems	Salud, Ciencia y Tecnología	2796-9711	Scopus	February 2025
7	Ms. Archana B. Sakure Ubhe	Healthy Bites: Empowering Home-Based Women Entrepreneurs in the Post-Pandemic Gig Economy	Journal of Information Systems Engineering and Management	e-ISSN: 2468-4376	Scopus	April 2025
8	Dr. Evelina Brajesh	Determinants of Sustainability Performance of Indian Commercial Banks: In context with FinTech Adoption, Green Finance & Innovation	Pacific Business Review (International)	0974-438X	WoS (ESCI)	October 2024
		Exploring design Thinking initiatives To Encourage Purchase Intention of Organic products Among Generation Z - A Conceptual Study	Journal of the School of Language, Literature and Culture studies	0972-9682	UGC CARE	June 2024

Research & Publications

9	Dr. Madhuri Kadam	A Study of Identification of Capital Budgeting Tools applied in Investment Decision	The Bioscan, An International Quarterly Journal of Life Science.	0973-7049	WoS	March 2025
		Impact of Bank Merger of Corporation Bank in Union bank on Employees in Thane District.	Advances in Consumer Research	0098-9258	ABDC B	April 2025
		Impact of Digital Marketing on Purchasing Decisions for Electronic Goods: An Analytical Study of Urban Indian Consumers.	Journal of Informatics Education and Research	e-ISSN: 1526-4726	ABDC C	May 2025
10	Dr. Neha Sharma	Assessing Impact of AI on Recruitment and Selection Effectiveness in IT firms	Journal of Information Systems Engineering and Management	e-ISSN: 2468-4376	Scopus	March 2025
11	Dr. Pawan Koul	Robotics & Hospitality Industry - A Study of India's First Robotic Restaurant "ROBO CHEF"	Journal of Hospitality Application & Research	0973-4538	ABDC C	July 2024
		An analysis of factors influencing green supply chain drivers in the indian real estate sector using the ism-dematel approach	Foundations of Management	e- ISSN: 2300-5661	Scopus	July 2024
12	Dr. Ramchandra Patil	Convolutional Neural Network based Real-Time Risk Management: Mitigating Business Threats with Instant Analytics	IEEE Expore Conference proceeding	2996-5357	Scopus	March 2025
13	Ms. Rikhi Yadav	Navigating the challenges of digitalization in Higher Education: A Comprehensive Analysis	Indian Journal of Technical Education	0971-3034	UGC CARE, Vol 8	March 2025

Research & Publications

14	Ms. Roshal Chinnu Vinu	Assessing Impact of AI on Recruitment and Selection Effectiveness in IT firms	Journal of Information Systems Engineering & Management	e-ISSN: 2468-4376	Scopus	March 2025
		Healthy Bites: Empowering Home-Based Women Entrepreneurs in the Post-Pandemic Gig Economy	Journal of Information Systems Engineering & Management	e-ISSN: 2468-4376	Scopus	April 2025
		Strategic Decision Making-Processes in Dynamic Environments	Indian Journal of Psychology	0019-5553	UGC CARE, Book No.5	January 2025
15	Dr. Rupali Taru	Impact of dynamic capabilities and green HR on sustainable performance in SMEs	Problems and Perspectives in Management	1727-7051	Scopus	December 2024
		Blockchain-Driven Supply Chain Finance for Public Healthcare in India: Enhancing Financial Resilience in Public Health Systems	Salud, Ciencia y Tecnología	2796-9711	Scopus	February 2025
16	Ms. Sheetal Patil	Quantum Computing: The Future of Secure Data Encryption and Problem Solving.	IEEE UP Section Conference on Electrical Computer and Electronics (UPCON)	979-8-3503-7872-6/24	Scopus	January 2025

Books & Book Chapters

Our faculty members contribute extensively to academia through authorship of influential books and chapters that shape discourse and drive thought leadership in their fields.

S.No	Name of the Faculty	Title of the Book/ Chapter	Name of the Publisher	ISBN/ISSN	Name of the Indexing Database	Month/ Year of Publication
1	Dr. Premasish Roy	Book Chapter: Beyond the Plate Unraveling the layer of Binge Eating Behavior and its Drivers	Neuroscientific Insights and Therapeutic Approaches to Eating Disorders	9798369332306	Scopus	June 2024
		Book Chapter: Digital Transformativ e Trajectories: Exploring the Drivers, Barriers and Technologies for a Frugal Overhaul in the Pipeline Construction	IGI Global	9798369340509	Scopus	May 2025
2	Dr. Mona Sinha	Book: Global HR Management - Theory and Practice Across Cultures	Astitva Prakashan	9789358381955	Book	October 2024
3	Dr. Anjali Dadhich	Book: Towards a Greener Tomorrow: Unpacking the Current and Future Outlook of Renewable Energy in Bangladesh	Open AI and Computational Intelligence for Society 5.0	9798369343265	Scopus	November 2024

Books & Book Chapters

4	Dr. Madhuri Kadam	Book: Fintech - Financial Services	Notion Press	979-889744917-0	Book	March 2025
5	Dr. Ramchandra Patil	Book: Strategic Business Management	Scientific International Publishers	978-93-6674-222-9	Book	March 2025
6	Ms. Sheetal Patil	Book: Linear Data Structure	Iterative International Publishers	978-1-68576-570-5	Book	May 2025
		Book Chapter Skill Sync: Personalized Skill Development	Taylor & Francis Proceeding	9781003635680	Scopus	May 2025
7	Ms. Ujwala Kawade	Book: Linear Data Structure	Iterative International Publishers	978-1-68576-570-5	Book	May 2025
		Book Chapter Skill Sync: Personalized Skill Development	Taylor & Francis Proceeding	9781003635680	Scopus	May 2025

Patents

S.No	Name of the Faculty	Title of the Patent	Name of the Publisher	Number	Name of the Indexing Database	Month/ Year of Publication
1	Dr. Adveta Gharat	Strategic Human Resource Management: Improving Performance Through Talent Practices	Indian Patent	202541041495	Patent	May 2025
2	Dr. Ramchandra Patil	Patent - AI-Powered Financial Planning and Budgeting Tool for Personal and Corporate Use	Indian Patent	20243156240	Patent	July 2024
3	Ms. Sheetal Patil	Patent - Design of Smart Watch	Indian Patent	443869-001	Patent	January 2025

Faculty as Resource Person

S.No	Name of the Faculty	Title	Capacity Held	Organized By	Date
1	Dr. Rupali Taru	Intellectual Property Rights	Trainer	Training Ship Rahaman	13th March 2025
2	Dr. Madhuri Kadam	Empowering the Next Generation of Cybersecurity Leaders	Panelist	VPM's K.G. Joshi College of Arts and N.G. Bedekar College of Commerce (Autonomous)	8th February 2025

Workshop / FDP / Refresher Course / Online Course / Conference / Seminar

S. No	Name of Faculty	Name of the Workshop/FDP/Refresher Course/Online Course/Conference/Seminar (Attended)	Date of Workshop/ FDP/ Refresher Course/Online Course/Conference/Seminar (Attended)
1	Dr. Adveta Gharat	Protection of Intellectual Property	27th Sept 2024
		FDP on Demystifying Research Funding	17th Dec 2024
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		Workshop on Research Methodology	17th - 18th Jan 2025
2	Dr. Anjali Dadhich	FDP on Cutting edge Technologies in computer science	23rd - 29th Sept 2024
		Workshop on Research Methodology	17th - 18th Jan 2025
		FDP on Statistical Data Analysis using SPSS	23rd Feb 2025
		FDP on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		Leaveraging Cutting Edge Technologies for Sustainable Business Practice: Industry 5.0 by BVMSR	6th & 7th Dec 2024
		ATAL FDP in Emerging Trends in Cloud Computing	18th - 23th Nov 2024
		Protection of Intellectual Property	27th Sept 2024
		FDP on Gen-AI and Prompt Engineering Using Microsoft Co-Pilot	16th - 20th Sept 2024,
		FDP on Machine Learning and Artificial Intelligence	12th - 19th Aug 2024

Workshop / FDP / Refresher Course / Online Course / Conference/ Seminar

3	Ms. Ankita Jangid	Protection of Intellectual Property	27th Sept 2024
		FDP on Research Enrichment	27th Jan - 6th Feb 2025
		Workshop on Research Methodology	17th - 18th Jan 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
4	Dr. Evelina Brajesh	ATAL FDP on Leveraging Artificial Intelligence for Climate and Sustainability	3rd - 8th Feb 2025
		ATAL FDP on AI and Digital Tools in Education	20th - 25 Jan 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		FDP on Demystifying Research Funding	17th Dec 2024
		Workshop on IPR	23rd April 2025
5	Dr. Madhuri Kadam	Protection of Intellectual Property	27th Sept 2024
		FDP on Demystifying Research Funding	17th Dec 2024
		Workshop on Research Methodology	17th - 18th Jan 2025
		FDP on Generative AI and Advanced Tools for Academic Research	3rd - 16th Feb 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025

Workshop / FDP / Refresher Course / Online Course / Conference / Seminar

6	Dr. Mona Sinha	Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		FDP on Demystifying Research Funding	17th Dec 2024
		Workshop on IPR	23rd April 2025
7	Dr. Neha Sharma	Workshop on Research Methodology	17th - 18th Jan 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		FDP on Demystifying Research Funding	17th Dec 2024
		FDP on Protection of Intellectual Property	27th Sept 2024
		Workshop on IPR	23rd April 2025
8	Dr. Pawan Koul	FDP on Protection of Intellectual Property	27th Sep 2024
		Workshop on Research Methodology	17th - 18th Jan 2025
		FDP on Bibliometric Analysis and Systematic Literature Review	12th March - 10th April 2025
		Workshop on Mendley Reference Manager	11th May 2025
9	Dr. Premasish Roy	Leaveraging Cutting Edge Technologies for Sustainable Business Practice: Industry 5.0 by BVIMSR	6th - 7th Dec 2024
		IKS Teaching and Curriculum Designing: Challenges for Teachers and Future Pathways Organized by BVDU YMC Pune	28th - 29th March 2025

Workshop / FDP / Refresher Course / Online Course / Conference / Seminar

10	Dr. Ramchandra Patil	FDP on A Journey Through India Knowledge System	6th - 12th Jan 2025
		Teachers Conference on Empowering Educators	21st Sept 2024
		FDP on Protection of Intellectual Property	27th Sept 2024
11	Ms. Roshal Chinnu Vinu	Workshop on Research Methodology	17th - 18th Jan 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		FDP on Demystifying Research Funding	17th Dec 2024
		Workshop on IPR	23rd April 2025
12	Prof. Rikhi Yadav	Research Enrichment	27th Jan - 6th Feb 2025
		Research Enrichment	15th - 28th Feb 2025
		Sustainable Technologies for Advancing Sustainable Development Goals (SDGs)	16th - 21st Dec 2024
		Navigating the Digital Landscape: Next-Gen Communication techniques for Teaching Pedagogy and Research Writing at Knowledge Institute of Technology	20th - 25th Jan 2025
		Workshop on Research Methodology	17th - 18th Jan 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Application of Research Tools & Data Analysis using Jamovi	9th March 2025

Workshop / FDP / Refresher Course / Online Course / Conference / Seminar

13	Dr. Rupali Taru	Inflibnet Webinar-RDM: Optimizing Research Outcomes Through Effective Data Management Approaches	27th June 2024
		Workshop by IIC BVDU DMS: Protection of Intellectual Property	27th Sept 2024
		Microsoft Certification Course: AI Security Controls	29th Sept 2024 exam
		Microsoft Certification Course: Fundamentals of AI Security	29th Sept 2024 exam
		Microsoft Certification Course: Introduction to AI security testing	29th Sept 2024 exam
		Microsoft Certification Course: Describe Microsoft Copilot for Security	29th Sept 2024 exam
		Inflibnet Webinar: Mastering Data Management, Plans: Ensuring Accessibility, Reusability and Data Persistence	23rd Oct 2024
		AICTE FDP Certificate -Accreditation and Outcome Based Learning	24th Oct 2024
		SWAYAM NPTEL Certificate Accreditation and Outcome Based Learning	24th Oct 2024
		DELNET Webinar on "User Centric Services and UX Design" by Dr. Shantanu Ganguly, Director (Library), Ashoka Univ., Sonapat	26th Oct 2024
		Inflibnet Webinar-RDM: Enhancing Research with Open Data: Significance of Data Citation, Metadata Standards, and Data Management Plans	14th Nov 2024
		Short Term Course in ICT in Library by UGC-Malviya Mission Teacher Training Centre Ranchi University	6th - 12th Feb 2025
		Conference Organized by ASCP Partner by JALoT: on Japan Logistics & The Problem- Driver Shortage	24th April 2025

Workshop / FDP / Refresher Course / Online Course / Conference / Seminar

14	Ms. Sheetal Patil	Workshop on Application of Research Tools & Data Analysis using Jamovi	19th - 23rd Aug 2024
		FDP on Machine Learning and Artificial Intelligence	12th - 19th Aug 2024
		FDP on Demystifying Research Funding	17th Dec 2024
		Workshop on Research Methodology	17th - 18th Jan 2025
		Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		ATAL FDP in Emerging Trends in Cloud Computing	18th - 23rd Nov 2024
15	Ms. Ujwala Kawade	Workshop on Statistical Data Analysis using SPSS	23rd Feb 2025
		Workshop on Application of Research Tools & Data Analysis using Jamovi	9th March 2025
		ATAL FDP in Emerging Trends in Cloud Computing	18th - 23rd Nov 2024
		FDP on Machine Learning and Artificial Intelligence	12th -19th Aug 2024
		FDP on Advanced Informative and Emerging Trends in Teaching and Research	24th - 30th Aug 2024

Funding Details for Ongoing Research Projects (2024-25)

S.No	Project Head/ Coordinator/ Assisting Coordinator	Name of the Agency	Funding Agency	Sanction Date	Project - based Funding Amount (Rs.)
1	Dr. Ramchandra Patil, Dr.Madhuri Kadam & Ms. Ankita Jangid	Bharati Vidyapeeth (Deemed to be University)	Bharati Vidyapeeth (Deemed to be University) Pune (Intramural Funding)	2024-25	Rs. 100000/-
2	Dr. Rupali Taru & Dr. Evelina Brajesh	Unnat Bharat Abhiyan	Ministry of Education	2024-25	Initial fund Rs. 10000/- for 5 villages each, + Rs. 100000 for technological innovation and 0.50 lakh for customization in tech. solution (for 1 cluster of 5 adopted villages)

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