Day : Thursday

Date : 05/06/2025

S-25946-2025

Time : 10:00 AM-01:00 PM

Max. Marks : 60

N.B.

1) Section – I Question No.1 is **COMPULSORY** which carries 10 marks.

2) Section – I MCQ type should be attempted in **SEPARATE** OMR sheet and will be collected within the first 20 minutes.

3) Attempt any **THREE** questions from Section – II . Each question carries 08 marks.

4) Question No. 6 from Section – III is **COMPULSORY**. It carries 10 marks

5) Attempt any **TWO** questions from rest of the questions in Section – III carries 08 marks.

5) Figures to the right indicate **FULL** marks.

6) Answers to both Sections II and Section III should be written in **SAME** answer book.

7) Use of non-programmable calculator is allowed.

SECTION – I

		CO	BL

Q.1   M.C.Q's

1) Rohan bought bike for ₹ 75,000. He wants to sell it by making 20% profit. What is the selling price of bike?   **CO2 BL2**
   a) ₹ 50,000   b) ₹ 60,000   c) ₹ 80,000   d) ₹ 90,000

2) Calculate the compound *Simple* interest if the principal amount is ₹ 50,000 and the rate is 2% for 4 years.   **CO3 BL3**
   a) ₹ 4,000   b) ₹ 400   c) ₹ 40,000   d) ₹ 40

3) Sam borrowed some money from his friend at simple interest of 6% per annum. He returned his friend ₹ 15,600. After how much time did Sam return the money if he borrowed ₹ 12,000?   **CO3 BL2**
   a) 8 Years   b) 2.5 Years   c) 5 Years   d) 3.5 Years

4) The price of cooking oil has increased by 25%. By what percent should a family reduce the consumption of cooking oil so as not to increase the expenditure in this account?   **CO1 BL3**
   a) 20%   b) 25 %   c) 18 %   d) 16 %

5) The ratio of speed of cycle 12 km per hour to the scooter 36 km per hour is   **CO1 BL4**
   a) 1:2   b) 1:3   c) 1:4   d) 1:5

6) Raj got a new chair for 35% discount. Had Raj got no discount, Raj would have had to pay ₹ 224 more. How much did Raj pay for the chair?   **CO2 BL2**
   a) ₹ 416   b) ₹ 640   c) ₹ 208   d) ₹ 224

7) If A is a square matrix of order 3 and |A| = 5 then the value of |2A'| is   **CO4 BL5**
   a) –10   b) 10   c) –40   d) 40

8) The price of bike is ₹ 75,000. The seller offered discount of 20% this year. What is the discounted price of bike?   **CO2 BL3**
   a) ₹ 50,000   b) ₹ 60,000   c) ₹ 80,000   d) ₹ 90,000

9) Find the compound interest on ₹ 1000 for 2 years at 2% per annum.   **CO3 BL5**
   a) 20.2   b) 20.4   c) 40.4   d) 40.2

10) Kabir paid ₹ 9,600 as interest on a loan he took 5 years ago at 16% rate of simple interest. What was the amount he took as loan?   **CO3 BL5**
   a) ₹ 16,400   b) ₹ 12,000   c) ₹ 12,500   d) ₹ 18000

P.T.O.

SECTION-II

			CO	BL

Q. 2   What is commission? Explain the types of commission agents.   (08)   CO2   BL6

Q. 3   If 5 persons make 15 km road in a certain period, how many kilometers road will be made by 20 persons in the same period.   (08)   CO1   BL2

Q. 4   'A' purchased an article for Rs. 1050 and sold it for Rs. 1197. B also purchased similar article for Rs. 960 and sold it for Rs. 1104. Find who had a better profit percentage.   (08)   CO2   BL3

Q. 5   Write a short note on any **TWO** of the following: (08)
- a) Ratio and proportion   CO1   BL6
- b) Properties of determinants   CO4   BL6
- c) Types of discount   CO2   BL6

SECTION-III

Q. 6   ABC company provides a salary to their employees by using the following formula: (10)   CO1   BL4
Basic pay +HRA+DA-deductions.
Ananya is an employee whose basic pay is 40,230 Rs. She gets HRA @ 25% of basic pay. DA@ 190% of basic pay. She pays Income Tax of Rs. 7550 per month and professional Tax of Rs. 250 per month. Calculate her Net pay.

Q. 7   Find the compound interest of Rs. 16,000/- @ 5% per annum for 1.5 years, if the interest is calculated half yearly.   (08)   CO3   BL3

Q. 8   If   (08)   CO4   BL2

$$A = \begin{bmatrix} 2 & 4 & 6 \\ -2 & 5 & 8 \\ 8 & 9 & -13 \end{bmatrix} \qquad B = \begin{bmatrix} 16 & 12 & -4 \\ 3 & 9 & 8 \\ -5 & 6 & -3 \end{bmatrix}$$

Find 5A−9B

Q. 9 a)   Expand the following determinant   (04)   CO4   BL2

$$A = \begin{bmatrix} -2 & 5 & -6 \\ 3 & 2 & 8 \\ 7 & -4 & 5 \end{bmatrix}$$

b)   Find the future value of ordinary annuity of Rs. 10,00,000 paid at the end of each six months for 5 years at 5% per year rate compounded semi annually.   (04)   CO1   BL3

*   *   *   *   *

Day : Tuesday

Date : 03/06/2025

S-25945-2025

Time : 10:00 AM-01:00 PM

Max. Marks : 60

N. B. :

1) All **MCQ's** are **COMPULSORY** from Section – **I**. Use ballpoint (blue/black) pen only and fill the circle answer on the OMR sheet. Section – **I** OMR sheet will be collected at the end of the first **20** minutes.

2) Attempt **ANY THREE** questions from Section –**II**. Each question carries **08** marks.

3) **Q. No. 6** is **COMPULSORY** which carries **10** marks. Out of the remaining attempt **ANY TWO** questions from Section – **III** which carries **08** marks.

4) Section – **II** and Section – **III** should be written in **SAME** answer book.

SECTION – I

10 Marks

		CO	BL

Q. 1 Multiple Choice Questions

i) Every transaction has debit and credit effect. The following concept is applied _____   CO1   Apply

   a) Convention of Disclosure

   b) Matching of Cost and Revenue concept

   c) Dual Aspect Concept

   d) Entity Concept

ii) Ram Ltd. is following type of account   CO1   Understand

   a) Personal A/c

   b) Real A/c

   c) Nominal A/c

   d) None of these

iii) The following is called a Book of Primary entry _____   CO1   Remember

   a) Ledger

   b) Journal

   c) Cash Book

   d) Bank Book

iv) The amount of Depreciation is changed every year in the following method_____   CO2   Remember

   a) Straight line method

   b) Written Down value method

   c) Income Tax method

   d) None of these

P. T. O.

v) Debtors are posted to the following _____   CO2   *Apply*

     a) Profit and Loss A/c

     b) Trading A/c

     c) Balance Sheet

     d) Cash A/c

vi) The entrepreneur uses following for decision making _____   CO3   *Understand*

     a) Journal

     b) Ledger

     c) Analysis of Financial Statements

     d) Cash Book

vii) Sold goods to Radhika, following A/c is credited _____   CO2   Apply

     a) Purchase A/c

     b) Radhika Goods A/c

     c) Goods Return A/c

     d) Sales A/c

viii) Same accounting method is followed every year, following   CO1   Remember
convention is applied _____

     a) Convention of Discloser

     b) Convention of Consistency

     c) Convention to Conservatism

     d) None of these

ix) An Entrepreneur has to focus on _____   CO3   Apply

     a) Cash Management

     b) Profitability Statement

     c) Utilization of Assets

     d) All of these

x) Debit all Expenses, Credit all Income is the rule of following account   CO1   Understand

_____

     a) Personal A/c

     b) Real A/c

     c) Nominal A/c

     d) Sales A/c

SECTION – II   24 Marks

		CO	BL

Q. 2 Evaluate the various objectives of Financial Accounting.   (08)   CO1   Evaluate

Q. 3 Explain the following Accounting concepts: (08)   CO1   Understand
   a) Entity concept
   b) Dual Aspect concept

Q. 4 What is the utility of Subsidiary Books?   (08)   CO3   Apply

Q. 5 Write short notes on **ANY TWO** of the following: (08)
   a) Utility of Ledger   CO3   Evalute
   b) Straight Line Method of Depreciation   CO2   Apply
   c) Balance Sheet   CO2   Apply

SECTION – III   26 Marks

Q. 6 From the following Trail Balance of Ms. Madhuri, prepare Trading   (10)   CO3   Create
A/c, P&L A/c and Balance Sheet as on 31st March, 2024

Trial Balance as on 31st March, 2024

Particulars	Debit Rs.	Credit Rs.
Opening Stock	5,50,000	
Purchases	18,00,000	
Sales		30,00,000
Wages	1,25,000	
Discount received		10,000
Carriage Inward	40,000	
Bills Payable		2,00,000
Insurance Premium	30,000	
Creditors		9,00,000
Bills Receivables	2,00,000	
Debtors	15,00,000	
Capital		8,90,000
Commission	40,000	
Interest	30,000	
Cash in hand	22,500	
Cash in Bank	4,00,000	
Rent	1,27,500	
Furniture	1,35,000	
Total	**50,00,000**	**50,00,000**

Adjustments:

a) Closing Stock, Book value Rs. 6,00,000 and Market Value: 5,80,000

b) Outstanding Rent Rs. 2,000.

Q. 7 Pass the following journal entries in the Books of Mr. Rama for June 2024 (08) CO2 Apply

June 1	Invested equipment worth Rs. 8,00,000
June 2	Purchased Goods worth Rs. 12,00,000 from Bharat Ltd
June 3	Paid for Carriage Rs. 26,000
June 4	Sold goods to Rahi Ltd. worth Rs. 22,00,000 at 2 % trade discount
June 6	Withdrawn cash Rs. 5,000 for personal use
June 8	Received cash from Rahi Ltd. Rs. 1,80,000 in full settlement of Rs. 1,82,000
June 10	Received Interest by cheque Rs. 2,25,000

Q. 8 From the following transactions prepare Ledger accounts of Manisha and Cash A/c. Find out the balance of the accounts as on 31st March, 2024 (08) CO2 Apply

Opening balance of Cash A/c as on 1st March, 2024 Rs. 1,80,000

March 1	Purchased goods from Manisha worth Rs. 2,50,000
March 4	Paid Cash to Manisha worth Rs. 90,000
March 8	Returned goods to Manisha Rs. 85,000
March 28	Paid cash to Manisha Rs. 45,000

Q. 9 Pass the following transactions in the Two column Cash Book with bank column of Anita and find out balance: (08) CO2 Apply

April 1	Opening balance of Cash Rs. 80,000 and Bank Rs. 4,00,000
April 4	Paid Cash for Travelling expenses Rs. 8,000
April 10	Received Cash from Sunita Rs. 88,000
April 12	Deposited Rs. 8,000 in to Bank A/c
April 15	Paid for office expenses Rs. 25,000 by cheque
April 25	Withdrawn Cash from Bank A/c Rs. 12,000

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : SUMMER : 2025
SUBJECT: PRINCIPLES OF MANAGEMENT

Day : Tuesday   Time : 10:00 AM-01:00 PM

Date : 27/05/2025   S-25942-2025   Max. Marks : 60

N.B.:

1) All Sub- Questions of Q. No.1 is COMPULSORY.
2) Section – I (MCQ) write the sub question No and the chosen alternative (eg. ib, iic) in the answer book.
3) Attempt any FIVE questions from Section – II. Each question carries 08 marks.
4) Attempt any ONE question from Section – III. Each question carries 10 marks.
5) Figures to the right indicate FULL marks.
6) Answers to Section – I, II and III should be written in the SAME answer book.

SECTION – I

		CO	BL
Q. 1	**MCQ:**		

i) What is the primary purpose of management?   CO 1   BL Understand

     a) To reduce employee workload
     b) To achieve organizational objectives efficiently and effectively
     c) To ensure compliance with laws and regulations
     d) To maintain strict control over employees

ii) Which managerial level acts as a bridge between top-level and low-level management?   CO 2   BL Analyze

     a) Supervisory level management
     b) Middle-level management
     c) Operational level management
     d) Administrative level management

iii) Which step in setting objectives involves analyzing internal and external opportunities?   CO 1   BL Remember

     a) Developing premises
     b) Being aware of opportunities
     c) Allocating resources
     d) Monitoring progress

iv) What is the main focus of tactical planning?   CO 1   BL Analyze

     a) Setting the overall direction for the organization
     b) Detailing specific actions to implement strategic plans within departments
     c) Managing day-to-day operational tasks
     d) Preparing for unexpected events

v) Which of the following is true about informal organizations?   CO 3   BL Analyze

     a) They are officially mandated by management
     b) They enhance employee morale and foster teamwork
     c) They strictly follow organizational rules and policies
     d) They reduce flexibility in workplace dynamics

vi) Which of the following best defines functional authority?   CO 2   BL Analyze

     a) Authority limited to specific functions or processes across departments
     b) Authority granted only to line managers within their departments
     c) Authority that eliminates the need for specialized knowledge
     d) Authority used exclusively in small organizations

P.T.O.

vii) Which of the following best defines leadership?

   a) The ability to manage resources effectively
   b) The process of influencing and guiding others to achieve goals
   c) The act of enforcing rules and regulations
   d) The ability to work independently without supervision

viii) What does the behavioral approach to leadership focus on?

   a) The personality traits of leaders
   b) The observable actions and behaviors of leaders in various situations
   c) The hierarchical structure of an organization
   d) The technical skills required for leadership roles

ix) What is the main difference between feedforward and feedback control?

   a) Feedforward is reactive, while feedback is proactive
   b) Feedforward anticipates disturbances, while feedback reacts to them after occurrence
   c) Feedback uses predictive models, while feedforward relies on historical data
   d) Both are identical in their approach to controlling processes

x) Which of the following is an example of a non-budgetary control device?

   a) Financial forecasting
   b) Performance appraisals
   c) Expense tracking reports
   d) Profit and loss statements

SECTION – II

			CO	BL
Q.2	Discuss the purpose of management in organization?	(08)	1	Understand
Q.3	How do Key Result Areas (KRAs) contribute to the achievement of organizational goals?	(08)	2	Analyze
Q.4	What are the main stages involved in the process of organizing?	(08)	2	Remember
Q.5	What control measures should be implemented to get project back on schedule?	(08)	2	Create
Q.6	As a leader, how would you inspire your team achieve higher performance levels?	(08)	2	Create
Q.7	Write short notes on any TWO:	(08)		
a)	Strategic Plan		1	Understand
b)	Importance of Decision-making		1	Understand
c)	Formal Vs. Informal organization		2	Understand

SECTION – III

			CO	BL
Q.8	Suppose you have a task that needs to be delegated. How would you decide whom to delegate it to and what steps would you take to ensure success?	(10)	2	Apply
Q.9	Imagine your team is facing a productivity defines. How would you identify the root cause to start the decision making process?	(10)	2	Analyze

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : SUMMER : 2025
SUBJECT: MICRO ECONOMICS

Day : Saturday.
Date : 31/05/2025

S-25944-2025

Time : 10:00 AM-01:00 PM
Max. Marks : 60

SECTION – I

10 Marks
CO BL
1   2

Q.1 **Multiple Choice Questions:**

1) What does the circular flow of income and expenditure explain?
   a) The interaction between households and firms in an economy.
   b) The governments role in the economy.
   c) The process of taxation and spending.
   d) The functioning of financial markets.

1   2

2) Which is NOT a factor of demand?
   a) Income of the consumer
   b) Cost of production
   c) Preferences
   d) Price of substitutes

2   2

3) What happens to demand for a normal good when income increases?
   a) It increases
   b) It decreases
   c) It remains unchanged
   d) It becomes elastic

2   2

4) Elasticity of demand to changes in price.
   a) Responsiveness of demand to changes in price.
   b) Responsiveness of supply to changes in price.
   c) Quantity demanded in response to marketing efforts.
   d) Quantity supplied when demand is high.

1   3

5) The marginal cost curve intersects the average cost curve at:
   a) The highest point of average cost.
   b) The lowest point of average cost.
   c) The rising part of the average cost curve.
   d) There is no intersection.

3   2

6) A monopoly market is characterized by:
   a) A single seller controlling the market.
   b) Many firms selling similar products.
   c) Free entry and exit of firms.
   d) Price-taking behaviour of firms.

1   2

7) Fixed costs are:
   a) Costs that change with production.
   b) Costs that remain constant regardless of output.
   c) Costs that decrease with higher output.
   d) Temporary costs for a business.

P.T.O.

8) In perfect competition, firm are:
   a) Price takers.
   b) Price markers.
   c) Controlling market price.
   d) Able to influence demand.

9) Opportunity cost refers to:
   a) The value of the next best alternative foregone.
   b) The explicit costs incurred by a firm.
   c) The difference between variable and fixed costs.
   d) The cost of producing an additional unit.

10) The innovation theory of profits was introduced by:
   a) Joseph Schumpeter
   b) Alfred Marshall
   c) Adam Smith
   d) Milton Friedman

SECTION – II

24 Marks

		CO	BL

Q.2 What are the basic economics problem faced by all economics? How dose the market mechanism helps in solving these problems?   (08)   1   2

Q.3 Describe demand forecasting of a new product.   (08)   1   2

Q.4 Explain fully the concept of Price Elasticity of Demand.   (08)   1   2

Q.5 Write short notes on any **FOUR**:   (08)   1   1,2
   a) Perfect Competition.
   b) Law of Diminishing returns.
   c) Cross Elasticity of Demand.
   d) Opportunity Cost.
   e) Total revenue and Marginal revenue.

SECTION – III

26 Marks

		CO	BL

Q.6 A local supermarket is trying to understand how changes in consumer preferences affect the types of products they should stock. Recently, there has been a shift toward healthier eating habits, using the concept of demand and factor affecting demand, advise the supermarket on how to adjust its inventory to meet these changing consumer preferences.   (10)   2   3

Q.7 Explain the Marginal Productivity Theory of Distribution.   (08)   3   2

Q.8 Discuss the key features of Monopolistic competition. How do firms in monopolistic competition determine their pricing and output strategies?   (08)   3   2

Q.9 With the help of diagram, explain the circular flow of income and expenditure.   (08)   1   2,3

*   *   *   *

Day : Thursday

Time : 10:00 AM-01:00 PM

Date : 29/05/2025   S-25943-2025   Max. Marks : 60

N.B.

1) All Sub. –Questions of Q.No.1 is **COMPULSORY**.
2) Section – I (MCQ type) write the Sub Question No. and the chosen alternative (eg. **ib, iic, ...**) in the answer book.
3) Attempt any **FIVE** questions from Section – II. Each question carries **08 marks**.
4) Attempt any **ONE** question from Section – III. Each question carries **10 marks**.
5) Figures to the right indicate **FULL** marks.
6) Answers to Section I, II & III should be written in **SAME** answer book.

SECTION – I

Q.1 Multiple Choice Questions: (M.C.Q.)   (10)

i) "Every cloud has a silver lining" means:

a) Difficult times are tough to handle   b) Bad things one day eventually lead to good things

c) Difficult times need our attention   d) Difficult times are not to be scared off

ii) "Down for the count" means:

a) Getting Happy   b) Being excited
c) Getting Sad   d) Tired

iii) I've known him .... a long time..

a) Since   b) For
c) At   d) Until

iv) She was off work ...... a fortnight.

a) For   b) At
c) In   d) At

v) Synonym for strong is

a) Puny   b) Tough
c) Frail   d) Feeble

vi) Synonym for youth is

a) Adolescent   b) Old
c) Adult   d) Infant

vii) Antonym for Certainly is

a) Surely   b) Probably
c) Definitely   d) Without Question

viii) Antonym of Interrupt

a) Break in   b) Barge in
c) Continue   d) Interfere

ix) My flat is on ..... second floor.

a) A   b) The
c) An   d) None

x) Do you know how to use .... computer?

a) A   b) The
c) An   d) None

SECTION – II

Q.2 Write a paragraph on "The Future of Electric Vehicles in India" **(08)**

Q.3 What is an impromptu speech? How it can be given in the best way? **(08)**

Q.4 Write an application letter for the job of an HR Trainee with an IT company. **(08)**

Q.5 Your cousin is working in America and has come to India on a vacation. You have gone to meet him. Write conversation between you two. **(08)**

Q.6 You are going to give presentation on "Time Management". How will you prepare and deliver the presentation? **(08)**

Q.7 Write Short Notes on **ANY TWO** of the following : **(08)**
   a) Business Letters
   b) Punctuations
   c) Debates

SECTION – III

Q.8 Digital India is an initiative launched by the Government of India in 2015 to transform the country into a digitally empowered society. The main goal is to improve online infrastructure and increase internet connectivity, making government services easily accessible to citizens. Under this program, efforts have been made to expand broadband networks, promote cashless transactions, and encourage the use of digital payments like UPI, Paytm, and Google Pay. E-governance has also improved, allowing people to access important documents like Aadhaar cards, PAN cards, and driving licenses online. Digital India has boosted the startup ecosystem, helping businesses grow through digital platforms. Online education has expanded with platforms like SWAYAM and Diksha, making learning accessible to students in remote areas. The program has also promoted digital literacy, ensuring that even rural areas can benefit from modern technology. Initiatives like BharatNet aim to provide internet access to villages, reducing the digital divide between urban and rural India. The introduction of 5G technology is expected to further enhance connectivity and speed. Many industries, including healthcare and agriculture, have benefited from digital advancements, improving efficiency and productivity. However, challenges like cybersecurity threats and internet accessibility issues still exist. The government is continuously working to strengthen data security and improve network infrastructure. Digital India has played a key role in shaping India's economic growth and global presence in the tech industry. With ongoing developments, India is moving towards becoming a digitally advanced nation, empowering millions of people through technology. **(10)**

   a) What is the main goal of Digital India?

   b) How has Digital India improved governance?

   c) Which online platforms have helped in expanding education in India?

   d) What is the purpose of the BharatNet initiative?

   e) What are some challenges faced by the Digital India program?

Q.9 Write an essay on "The Future of Artificial Intelligence". **(10)**

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