# BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY) Homoeopathic Medical College & Hospital

Pune - Satara Road, Pune - 411043. **Department of Homoeopathic Pharmacy** 

## Department of Homoeopathic Pharmacy

Webinar: Pharmacovigilance Awareness in Homoeopathy

**Organized By:** Department of Homoeopathic Pharmacy, Bharati Vidyapeeth (Deemed to be University), Homoeopathic Medical College, Pune.

**Date:** 30-07-2025 **Time:** 2:30 PM – 4:00 PM

Platform: Microsoft Teams Topics and Speakers:

1. "Pharmacovigilance in ASU&H Drugs – Need & Challenges": By Dr. Ashish Shividkar, Research Officer (Homoeopathy), Scientist - 3, Nodal Officer, PPvC

2. "Misleading or Objectionable Advertisements in Homoeopathy and its Reporting" By Dr. Priyanka Suryawanshi, Junior Research Fellow, PPvC

### **Session Details:**

- The webinar was started by Dr. M. P. Gajendragadkar, with welcome and introduction.
- The event was seamlessly coordinated and managed by Dr. Varsha.U. Ghate.
- Dr. A. R. Mhetre, I/C Principal, addressed the faculty and students before the commencement of the session, emphasizing the importance of pharmacovigilance in homoeopathy.
- The session then began with a talk by Dr. Ashish Shividkar on "Pharmacovigilance in ASU&H Drugs Need & Challenges", where he emphasized the importance of monitoring and reporting adverse drug reactions in Homoeopathy. He discussed the framework of the pharmacovigilance program, reporting mechanisms and common challenges faced in ensuring drug safety.
- Following this, **Dr. Priyanka Suryawanshi** delivered a presentation on "**Misleading or Objectionable Advertisements in Homoeopathy and its Reporting**", where she highlighted the current issues regarding false claims in advertisements. She provided insight into legal and ethical implications and explained the official process to report such misleading information as per the AYUSH guidelines.
- A vote of thanks was given by Dr. Varsha U. Ghate

### Participation:

| Class       | Present | Male | Female |
|-------------|---------|------|--------|
| I BHMS      | 86      | 23   | 63     |
| II BHMS     | 84      | 21   | 63     |
| IV BHMS     | 81      | 18   | 63     |
| PG students | 23      | 3    | 20     |
| Faculty     | 30      | 6    | 24     |
| Total       | 304     | 71   | 233    |
| Total       | 607     |      |        |

#### **Conclusion:**

- The webinar successfully raised awareness among UG, PG and faculty members about the significance of pharmacovigilance in Homoeopathy.
- It emphasized the importance of reporting drug-related issues and identifying misleading advertisements in the field.
- The initiative is expected to enhance safety and efficacy standards in homoeopathic practice and manufacturing.





**Speakers** 



Dr. Manisha P. Gajendragadkar-introducing speakers







I/C Principal Dr. A. R. Mhetre addressing the webinar



Dr. Varsha U. Ghate - Vote of thanks



UG students PG Student