



**BHARATI VIDYAPEETH**  
(Deemed to be University)  
Accredited with A<sup>++</sup> Grade (2024) by NAAC with CGPA 3.60  
**DENTAL COLLEGE AND HOSPITAL, SANGLI**



## World No Tobacco Day

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**DENTAL COLLEGE & HOSPITAL, SANGLI**  
DEPARTMENT OF PUBLIC HEALTH DENTISTRY  
**WORLD NO TOBACCO DAY**  
**31<sup>st</sup> May 2025**  
THEME: BRIGHT PRODUCTS. DARK INTENTIONS. UNMASKING THE APPEAL

Saturday, 31 May, 2025  
 9:30 am  
 BV (DU), Dental College & Hospital, Sangli

- **Name of Activity –:** World No Tobacco Day 2025
- **Date –:** 31<sup>st</sup> May 2025
- **Time –:** 9.30 am
- **Venue –:** Lecture Hall No 1, Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Sangli
- **Organiser –:** Department of Public Health Dentistry
- **Faculty In-charge–:** Dr. Shrivardhan Kalghatgi (HOD)
- **Nature of Activity –:** Indoor
- **Number of Participants –:** 124

- **Activity Details:-**

As part of the global observance of **World No Tobacco Day 2025**, the Department of Public Health Dentistry at Bharati Vidyapeeth Dental College and Hospital, Sangli, organized a comprehensive series of activities in line with the World Health Organization's theme for the year, emphasizing the urgent need to curb tobacco consumption and raise awareness among the community.

### **1. Pledge-Taking Ceremony**

The celebration commenced at 9:30 AM within the college premises with a solemn Pledge-Taking Ceremony. The event witnessed overwhelming participation from teaching faculty, non-teaching staff, undergraduate students, interns, and postgraduate students. The Principal and senior faculty members addressed the gathering, emphasizing the significance of the day and the responsibility of healthcare professionals in leading anti-tobacco campaigns. The collective pledge was administered with great enthusiasm, wherein all attendees vowed to:

- Refrain from tobacco consumption in any form,
- Spread awareness about the harmful effects of tobacco,
- Encourage others to quit tobacco,
- Uphold their role as responsible healthcare providers and educators.

The pledge served as a strong moral reinforcement, promoting a tobacco-free campus and encouraging future dental professionals to act as role models in tobacco cessation.

## 2. Reel Competition:

Following the pledge ceremony, the department organized a **Reel Competition** titled aimed at fostering creative advocacy among students. The competition encouraged participants to design short, engaging video reels highlighting:

- The ill effects of tobacco on general and oral health,
- Real-life stories of tobacco-related diseases,
- Motivational messages urging youth to quit tobacco,
- The role of dental professionals in tobacco cessation.

The competition received an enthusiastic response, with over 8 creative entries submitted by undergraduate students and interns. A judging panel consisting of faculty members from various departments evaluated the reels based on:

- Content relevance and originality
- Clarity of message
- Visual creativity
- Public impact potential

The top 3 entries were awarded **certificates and prizes**, and select reels were showcased on the college's official social media handles and public platforms to extend outreach. The event empowered students to become **advocates of change** and effectively communicate public health messages through digital platforms.

### 3. Community Outreach: Health Camp and Awareness Session

To extend the impact beyond the college, a Health Check-up and Oral Screening Camp was conducted at Dadu Kaka Bhide Remand Home, Sangli.

A team of faculty members, postgraduates, and interns provided:

- General health assessments
- Oral examinations
- Health education on hazards of tobacco and its ways of cessation.

As part of the community engagement, interns conducted an interactive educational **session** for the residents and students of the remand home. The session covered:

- The addictive nature and dangers of tobacco use
- Short- and long-term health risks
- Second-hand smoke hazards
- Motivation for quitting and staying tobacco-free

The student audience actively participated and shared their views, making the session highly interactive and impactful.

The World No Tobacco Day 2025 celebration at Bharati Vidyapeeth Dental College and Hospital, Sangli, was a resounding success. Through the pledge ceremony, creative competitions, and community outreach, the institution reaffirmed its commitment to public health promotion, tobacco control, and youth engagement. The events not only spread critical awareness about the dangers of tobacco but also inspired students and staff to take on proactive roles as health advocates, both within and beyond the campus.









**Dr. Shrivardhan Kalghatgi**  
Head of the department  
BV (DU), DCH, Sangli

**Dr. Sharad Kamat**  
Principal  
BV (DU), DCH, Sangli