



BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY) COLLEGE OF NURSING, SANGLI

REPORT ON: WORLD BREASTFEEDING WEEK 2025

Event: Celebrating Breastfeeding Week 2025

Theme of the Year: "Prioritise Breastfeeding: Create Sustainable Support Systems."

Date: 07.08.2025 to 08.08.2025.

Organizer: Bharati Vidyapeeth (DU) College of Nursing, Sangli.

Departments: Child Health Nursing, Obstetrics & Gynaecological Nursing, and Community Health Nursing.

Aim:

To raise awareness about the importance of breastfeeding and encourage communities and health systems to create a supportive environment for mothers.

Objectives

- To create awareness about the importance and benefits of breastfeeding among mothers, nursing students, and health entrepreneurs.
- To demonstrate correct breastfeeding positions and latch techniques.
- To discuss management of common breastfeeding problems.
- To explain the postnatal diet during lactation.
- To eliminate myths about breastfeeding.
- To enhance participants' counselling skills for supporting breastfeeding mothers in the community.
- To promote exclusive breastfeeding for the first six months and continued breastfeeding thereafter.

Programme Details:

Day 1:

Date: 07.08.2025

Day: Thursday

Event: Poster Exhibition and Lecture

Venue: OPD Complex & Postnatal Ward, Bharati Hospital, Sangli.

Inauguration by Esteemed Dignitaries:

- **Dr. Nitin Mudiraj**, Dean, BV (DU) Medical College & Hospital, Sangli
- **Dr. Ajit Joshi**, Deputy Dean, BV (DU) Medical College & Hospital, Sangli
- **Dr. Sureshkumar Ray**, In-Charge Principal, BV (DU) College of Nursing, Sangli
- **Dr. Sara Dhanawade**, Medical Superintendent, Bharati Hospital, Sangli
- **Dr. Suhas Kumbhar**, HOD of Pediatrics, Bharati Hospital, Sangli

- **Mrs. Varda Sawardekar**, Nursing Superintendent, Bharati Hospital, Sangli
- **Mrs. Shweta Kulkarni**, HR Officer, Bharati Hospital, Sangli

Activities:

Poster exhibition organized by T.Y. B.Sc. Nursing students covering topics:

- “Breastfeeding: The First Vaccine for Newborns”
- Diet during lactation
- Advantages of breastfeeding
- Different breastfeeding positions
- Father’s responsibility in supporting breastfeeding
- Human milk bank

Lecture for antenatal and postnatal mothers and their relatives on importance and practices of breastfeeding.

- **Dr. Aparna Kale**, Professor, Department of Child Health Nursing, explained the importance of breastfeeding and postnatal diet.
- **Mrs. Sindhu Gaikwad**, Assistant Professor, Department of OBG, focused on common myths regarding breastfeeding.
- **Mrs. Manisha Sunil Kulkarni**, Clinical Instructor, Department of Child Health Nursing, BVDU College of Nursing, Sangli, discussed the benefits of breastfeeding.

Day 2:

Date: 08.08.2025

Day: Friday

Event: Online Lecture Session for Sadhika Health Entrepreneurs

Speaker: **Mrs. Snehalata Reddy**, Assistant Professor, Department of Community Health Nursing

Welcome Address: **Dr. Sureshkumar Ray**, In-Charge Principal, BV (DU) College of Nursing, Sangli

Topics Covered:

- Physiology and benefits of breastfeeding
- Correct positioning and latch techniques
- Management of common breastfeeding problems
- Counselling skills for community health workers
- Strategies for supporting working mothers

Outcome

- Both programs were highly successful in spreading awareness among nursing students, mothers, relatives, and health entrepreneurs.
- 100 Participants actively engaged in poster discussions and lecture sessions.
- The online session enhanced the counselling skills of Sadhikas Health Entrepreneurs, empowering them to support breastfeeding practices in the community.

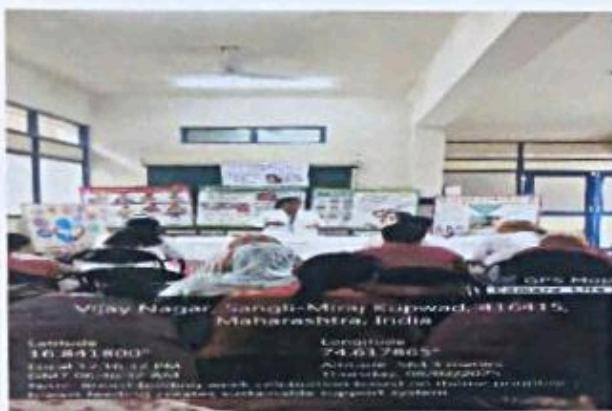
World Breastfeeding Week Glimpse



BHARATI HOSPITAL PNC WARD



DISTRIBUTION OF FRUITS



LECTURE BY DR. AParna KALE



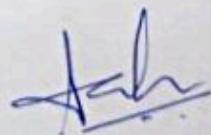
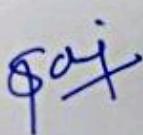
GUESTS AND DIGNITARIES



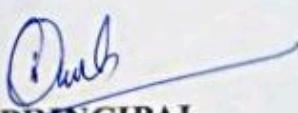
CONDUCTING ONLINE LECTURE



FOR SADHIKAS HEALTH ENTREPRENEURS

PROGRAMME CO-ORDINATOR



I/C PRINCIPAL

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