



BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)

COLLEGE OF NURSING, SANGLI

REPORT ON: WORLD BREASTFEEDING WEEK 2025

Event: Celebrating Breastfeeding Week 2025

Theme of the Year: *"Prioritise Breastfeeding: Create Sustainable Support Systems."*

Date: 07.08.2025 to 08.08.2025.

Organizer: Bharati Vidyapeeth (DU) College of Nursing, Sangli.

Departments: Child Health Nursing, Obstetrics & Gynaecological Nursing, and Community Health Nursing.

Aim:

To raise awareness about the importance of breastfeeding and encourage communities and health systems to create a supportive environment for mothers.

Objectives

- To create awareness about the importance and benefits of breastfeeding among mothers, nursing students, and health entrepreneurs.
- To demonstrate correct breastfeeding positions and latch techniques.
- To discuss management of common breastfeeding problems.
- To explain the postnatal diet during lactation.
- To eliminate myths about breastfeeding.
- To enhance participants' counselling skills for supporting breastfeeding mothers in the community.
- To promote exclusive breastfeeding for the first six months and continued breastfeeding thereafter.

Programme Details:

Day 1:

Date: 07.08.2025

Day: Thursday

Event: Poster Exhibition and Lecture

Venue: OPD Complex & Postnatal Ward, Bharati Hospital, Sangli.

Inauguration by Esteemed Dignitaries:

- **Dr. Nitin Mudiraj**, Dean, BV (DU) Medical College & Hospital, Sangli
- **Dr. Ajit Joshi**, Deputy Dean, BV (DU) Medical College & Hospital, Sangli
- **Dr. Sureshkumar Ray**, In-Charge Principal, BV (DU) College of Nursing, Sangli
- **Dr. Sara Dhanawade**, Medical Superintendent, Bharati Hospital, Sangli
- **Dr. Suhas Kumbhar**, HOD of Pediatrics, Bharati Hospital, Sangli

- **Mrs. Varda Sawardekar**, Nursing Superintendent, Bharati Hospital, Sangli
- **Mrs. Shweta Kulkarni**, HR Officer, Bharati Hospital, Sangli

Activities:

Poster exhibition organized by T.Y. B.Sc. Nursing students covering topics:

- "Breastfeeding: The First Vaccine for Newborns"
- Diet during lactation
- Advantages of breastfeeding
- Different breastfeeding positions
- Father's responsibility in supporting breastfeeding
- Human milk bank

Lecture for antenatal and postnatal mothers and their relatives on importance and practices of breastfeeding.

- **Dr. Aparna Kale**, Professor, Department of Child Health Nursing, explained the importance of breastfeeding and postnatal diet.
- **Mrs. Sindhu Gaikwad**, Assistant Professor, Department of OBG, focused on common myths regarding breastfeeding.
- **Mrs. Manisha Sunil Kulkarni**, Clinical Instructor, Department of Child Health Nursing, BV DU College of Nursing, Sangli, discussed the benefits of breastfeeding.

Day 2:

Date: 08.08.2025

Day: Friday

Event: Online Lecture Session for Sadhika Health Entrepreneurs

Speaker: **Mrs. Snehalata Reddy**, Assistant Professor, Department of Community Health Nursing

Welcome Address: **Dr. Sureshkumar Ray**, In-Charge Principal, BV (DU) College of Nursing, Sangli

Topics Covered:

- Physiology and benefits of breastfeeding
- Correct positioning and latch techniques
- Management of common breastfeeding problems
- Counselling skills for community health workers
- Strategies for supporting working mothers

Outcome

- Both programs were highly successful in spreading awareness among nursing students, mothers, relatives, and health entrepreneurs.
- 100 Participants actively engaged in poster discussions and lecture sessions.
- The online session enhanced the counselling skills of Sadhikas Health Entrepreneurs, empowering them to support breastfeeding practices in the community.

World Breastfeeding Week Glimpse



BHARATI HOSPITAL PNC WARD



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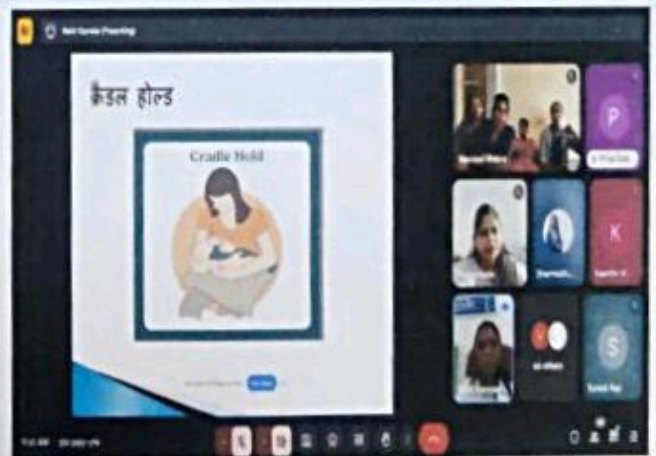
LECTUTRE BY DR. APARNA KALE



GUESTS AND DIGNITARIES



CONDUCTING ONLINE LECTURE



FOR SADHIKAS HEALTH ENTREPRENEURS

Ash *raj*

PROGRAMME CO-ORDINATOR

Prab

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