

B. SC. (HOSPITALITY & HOTEL ADMINISTRATION) (CBCS 2024)
B. Sc. (H & HA) Sem-III : WINTER: 2025
SUBJECT: INTRODUCTION TO TOURISM

Day : Friday
Date : 28/11/2025

W-30061-2025

Time : 02:00 PM-04:00 PM
Max. Marks : 50

NB :

1. All questions are COMPULSORY.
2. Figures to the right indicate FULL marks for the question.

- Q. 1 Attempt ANY FIVE of the following: (Short Answer) (1x5)
- a) What is a Tour?
 - b) What is the difference between a Tourist and a Visitor?
 - c) State one feature of a Domestic Tourist.
 - d) Who is called a Tourist?
 - e) Define Tourism.
 - f) State one role of transport in tourism.
 - g) Define accommodation in tourism.
- Q. 2 Attempt ANY FIVE of the following: (Short Answer) (1x5)
- a) Name one physical motivator for tourism.
 - b) What does MICE stand for?
 - c) Define Eco Tourism.
 - d) Name one example of Inbound Tourism in India.
 - e) Which motivator is linked to religion or pilgrimage?
 - f) Which state is home to Dal Lake?
 - g) Name a river in Maharashtra famous for tourism or pilgrimage.
- Q. 3 Attempt ANY FOUR of the following: (Long Answer) (5x4)
- a) Write the names of any five Indian states along with their capitals.
 - b) Discuss the importance of Secondary Constituents in enhancing tourist experiences.
 - c) Explain the difference between main, alternate, and supplementary accommodation with examples.
 - d) Explain the role of World Tourism Organization (WTO) in promoting global tourism
 - e) List and explain positive impact of tourism.
 - f) What is the primary objective of Department of Tourism (DOT) in India?
- Q. 4 Attempt ANY FOUR of the following: (Long Answer) (5x4)
- a) Explain the role of transport in tourism.
 - b) Discuss the major challenges faced by the tourism industry in India and suggest suitable measures to overcome them.
 - c) List and explain socio cultural impact of tourism.
 - d) Describe the significance of Attractions as a primary motivator of tourism. Provide relevant examples.
 - e) Explain Cultural Tourism with examples of popular cultural destinations in India.
 - f) Define Primary Constituents of Tourism with suitable examples.

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