

B. SC. (HOSPITALITY & HOTEL ADMINISTRATION) (CBCS 2024)
B. Sc. (H & HA) Sem-III : WINTER: 2025
SUBJECT: INTRODUCTION TO TOURISM

Day : Friday

Date : 28/11/2025

W-30061-2025

Time : 02:00 PM-04:00 PM

Max. Marks : 50

NB :

1. All questions are COMPULSORY.
2. Figures to the right indicate FULL marks for the question.

Q. 1 Attempt ANY FIVE of the following: (Short Answer) (1x5)

- a) What is a Tour?
- b) What is the difference between a Tourist and a Visitor?
- c) State one feature of a Domestic Tourist.
- d) Who is called a Tourist?
- e) Define Tourism.
- f) State one role of transport in tourism.
- g) Define accommodation in tourism.

Q. 2 Attempt ANY FIVE of the following: (Short Answer) (1x5)

- a) Name one physical motivator for tourism.
- b) What does MICE stand for?
- c) Define Eco Tourism.
- d) Name one example of Inbound Tourism in India.
- e) Which motivator is linked to religion or pilgrimage?
- f) Which state is home to Dal Lake?
- g) Name a river in Maharashtra famous for tourism or pilgrimage.

Q. 3 Attempt ANY FOUR of the following: (Long Answer) (5x4)

- a) Write the names of any five Indian states along with their capitals.
- b) Discuss the importance of Secondary Constituents in enhancing tourist experiences.
- c) Explain the difference between main, alternate, and supplementary accommodation with examples.
- d) Explain the role of World Tourism Organization (WTO) in promoting global tourism
- e) List and explain positive impact of tourism.
- f) What is the primary objective of Department of Tourism (DOT) in India?

Q. 4 Attempt ANY FOUR of the following: (Long Answer) (5x4)

- a) Explain the role of transport in tourism.
- b) Discuss the major challenges faced by the tourism industry in India and suggest suitable measures to overcome them.
- c) List and explain socio cultural impact of tourism.
- d) Describe the significance of Attractions as a primary motivator of tourism. Provide relevant examples.
- e) Explain Cultural Tourism with examples of popular cultural destinations in India.
- f) Define Primary Constituents of Tourism with suitable examples.

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