



BHARATI VIDYAPEETH'S SCHOOL OF PHOTOGRAPHY & CINEMATOGRAPHY

PROGRAMME STRUCTURE 2026-27

B.A. IN COMMERCIAL PHOTOGRAPHY & MOVING IMAGES

YEAR I

SEMESTER - 1				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103101	Fundamentals of Photography and Design Principles (P)	4	100
Core Course	MJ0103102	History of Art (T)	2	100
Core Course	MJ0103103	Fundamental of Natural & Portable Lights with People Photography (P)	3	100
AECC	AE0103101	English - Communication (T)	2	100
Interdisciplinary		Minor -1	4	200
Value Added	VA0103101	Cultural Study of India - Study Tour (P)	2	100
SEC	SE0103101	Equipment and Processes (P)	3	100
Total			20	800

Minor 1 Catalogue (Select any 1 Set)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Set 1 - Wedding Photography & Videography				
Minor	MI0103101	Wedding Photography (P)	2	100
Minor	MI0103102	Wedding Album Editing and Designing (P)	2	100
Set 2 - Commercial Photography				
Minor	MI0103103	Street and Documentary Photography (P)	2	100
Minor	MI0103104	Post-Production- 1 Monitor Calibration & Digital Workflow (P)	2	100

Add on Multi-Disciplinary courses – 2 Credits (Optional)

Students can choose to do a Multidisciplinary course either from Swayam Portal or the courses offered by any other department of BVDU. Suggested list of courses will be shared separately with students.

SEMESTER - 2				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103204	Studio and Outdoor Portraits Lighting-1 (P)	4	100
Core Course	MJ0103205	Masters of Portrait Photography -1 (T)	2	100
Core Course	MJ0103206	2D Design Principles (P)	2	100
AECC	AE0103202	English- Business Applications (T)	2	100
Interdisciplinary		Minor -2	4	200
Value Added	VA0103202	History of Photography (T)	3	100
SEC	SE0103202	Portraits and Lifestyle Photography (P)	3	100

Total	20	800
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Minor 2 Catalogue (Select any 1 Set)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Set 1 - Wedding Photography & Videography				
Minor	MI0103205	Wedding Videography (P)	2	100
Minor	MI0103206	Wedding Video and Sound Editing (P)	2	100
Set 2 - Commercial Photography				
Minor	MI0103207	Practical Skill Development (P)	2	100
Minor	MI0103208	Still Life Photography (P)	2	100

Add on Course				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course		Portfolio Project (P)	4	100
Multidisciplinary	50001	Environmental Studies (T)	2	100

- **Environmental Studies** - Compulsory for all.
- **Portfolio Project** - Compulsory for students seeking exit after 1st year (to be completed during summer break).

Exit 1: Certificate in Commercial Photography

Specialization - Wedding Photography & Videography (Applicable to those choosing Set 1 in Minor 1 and 2)

YEAR II

SEMESTER - 3				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103307	Studio and Outdoor Portraits Lighting - 2 (P)	4	100
Core Course	MJ0103308	Visual Storytelling and Conceptual Photography (P)	2	100
Core Course	MJ0103309	Fashion Photography (P)	3	100
Core Course	MJ0103310	Editorial Project (P)	2	100
AECC	AE0103303	English - Creative Writing (T)	2	
Interdisciplinary		Minor -3	4	200
SEC	SE0103303	Post Production -2 (P)	3	100
Total			20	800

Minor 3 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103309	History of Fashion (T)	2	100
Minor	MI0103310	Masters of Portrait Photography -2 (T)	2	100
Minor	MI0103311	History of Architecture (T)	2	100

Add on Multi-Disciplinary courses – 3 Credits (Optional)

Students can choose to do a Multidisciplinary course either from Swayam Portal or the courses offered by any other department of BVDU. Suggested list of courses will be shared separately with students.

SEMESTER - 4				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks

Core Course	MJ0103411	DSLR Filming 101 & Equipment and Processes (P)	4	100
Core Course	MJ0103412	Lighting Principles for Video (P)	3	100
Core Course	MJ0103413	Video & Sound Editing 101 (P)	4	100
Core Course	MJ0103414	Architecture and Spaces -1 (P)	3	100
Interdisciplinary		Minor -4	4	200
SEC	SE0103404	Contemporary Practices in Visual Arts (P)	2	100
Total			20	700

Minor 4 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103412	Drone Photography and Cinematography (P)	2	100
Minor	MI0103413	Analogue Photography & Darkroom Process (P)	2	100
Minor	MI0103414	Fashion Film (P)	2	100
Minor	MI0103415	Alternate Process (P)	2	100

Add on Course				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course		Portfolio Project (P)	4	100

- **Portfolio Project** - Compulsory for students seeking exit after 2nd year (to be completed during summer break).

Exit 2: Diploma in Commercial Photography and Moving Images

YEAR III

SEMESTER - 5				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103515	Architecture and Spaces -2 (P)	3	100
Core Course	MJ0103516	Product Photography 101 (P)	4	100
Core Course	MJ0103517	Products Photography and Set Design (P)	4	100
Core Course	MJ0103518	Photoshop Composites (P)	2	100
Interdisciplinary		Minor -5	4	200
SEC	SE0103404	Contemporary Practices in Photography and Related Media (P)	2	100
Internship	ID0103501	Summer Internship* (P)	3	100
Total			22	800

Minor 5 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103516	Sourcing and Scavenging (P)	2	100
Minor	MI0103517	Emerging Tech - 1 (P)	2	100
Minor	MI0103518	Product Showreel (P)	2	100

* Summer Internship must be completed by students during the term break after Semester 4. The credits for the same will be added to Semester 5, after a valid internship certificate and recommendation letter from the concerned employer is provided by the student.

SEMESTER - 6				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103619	Food Photography (P)	4	100
Core Course	MJ0103620	Advertising Workshop (P)	4	100
Core Course	MJ0103621	Graduation Portfolio & Exhibition Project (P)	6	100
Core Course	MJ0103622	Masterclass -1 (P)	2	100
Interdisciplinary		Minor -6	4	200
Total			20	600

Minor 6 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103619	Business Practices & Marketing + Viva Voce (P)	2	100
Minor	MI0103620	Food Styling (P)	2	100
Minor	MI0103621	Food Showreel (P)	2	100

Exit 3: B.A. in Commercial Photography and Moving Images

YEAR IV

SEMESTER - 7				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103723	Fine Arts Photography (P)	4	100
Core Course	MJ0103724	AI Visuals (P)	4	100
Core Course	MJ0103725	Specialisation Genre Specific (P)	8	100
Interdisciplinary		Minor -7	4	200
Total			20	500

Minor 7 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103722	Emerging Tech - 2 (P)	2	100
Minor	MI0103723	Architecture Showreel (P)	2	100
Minor	MI0103724	Automobile Photography (P)	2	100

SEMESTER - 8				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103826	Masterclass - 2 (P)	2	100
Core Course	MJ0103827	Graduation Portfolio & Exhibition Project (P)	4	100
Interdisciplinary		Minor -8	4	200
Research Project / Dissertation	RP0103801	Dissertation + Viva Voce (P)	12	100

Total	22	500
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Minor 8 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103825	Post processing in Fine Arts Photography (P)	2	100
Minor	MI0103826	Website Designing (P)	2	100
Minor	MI0103827	Art Curation (P)	2	100

Award on Completion: B.A. (Hons) in Commercial Photography and Moving Images