



## BHARATI VIDYAPEETH'S SCHOOL OF **PHOTOGRAPHY & CINEMATOGRAPHY**

### **PROGRAMME STRUCTURE 2026-27**

#### **B.A. IN COMMERCIAL PHOTOGRAPHY & MOVING IMAGES**

#### **YEAR I**

SEMESTER - 1				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0103101	Fundamentals of Photography and Design Principles (P)	4	100
Core Course	MJ0103102	History of Art (T)	2	100
Core Course	MJ0103103	Fundamental of Natural & Portable Lights with People Photography (P)	3	100
AECC	AE0103101	English - Communication (T)	2	100
Interdisciplinary		Minor -1	4	200
Value Added	VA0103101	Cultural Study of India - Study Tour (P)	2	100
SEC	SE0103101	Equipment and Processes (P)	3	100
			<b>Total</b>	<b>20</b>
				<b>800</b>

<b>Minor 1 Catalogue (Select any 1 Set)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
<b>Set 1 - Wedding Photography &amp; Videography</b>				
Minor	MI0103101	Wedding Photography (P)	2	100
Minor	MI0103102	Wedding Album Editing and Designing (P)	2	100
<b>Set 2 - Commercial Photography</b>				
Minor	MI0103103	Street and Documentary Photography (P)	2	100
Minor	MI0103104	Post-Production- 1 Monitor Calibration & Digital Workflow (P)	2	100

**Add on Multi-Disciplinary courses – 2 Credits (Optional)**

Students can choose to do a Multidisciplinary course either from Swayam Portal or the courses offered by any other department of BVDU. Suggested list of courses will be shared separately with students.

<b>SEMESTER - 2</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course	MJ0103204	Studio and Outdoor Portraits Lighting-1 (P)	4	100
Core Course	MJ0103205	Masters of Portrait Photography -1 (T)	2	100
Core Course	MJ0103206	2D Design Principles (P)	2	100
AECC	AE0103202	English- Business Applications (T)	2	100
Interdisciplinary		Minor -2	4	200
Value Added	VA0103202	History of Photography (T)	3	100
SEC	SE0103202	Portraits and Lifestyle Photography (P)	3	100

	<b>Total</b>	<b>20</b>	<b>800</b>
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<b>Minor 2 Catalogue (Select any 1 Set)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
<b>Set 1 - Wedding Photography &amp; Videography</b>				
Minor	MI0103205	Wedding Videography (P)	2	100
Minor	MI0103206	Wedding Video and Sound Editing (P)	2	100
<b>Set 2 - Commercial Photography</b>				
Minor	MI0103207	Practical Skill Development (P)	2	100
Minor	MI0103208	Still Life Photography (P)	2	100

<b>Add on Course</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course		Portfolio Project (P)	4	100
Multidisciplinary	50001	Environmental Studies (T)	2	100

- **Environmental Studies** - Compulsory for all.
- **Portfolio Project** - Compulsory for students seeking exit after 1st year (to be completed during summer break).

### **Exit 1: Certificate in Commercial Photography**

Specialization - Wedding Photography & Videography (Applicable to those choosing Set 1 in Minor 1 and 2)

### **YEAR II**

<b>SEMESTER - 3</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course	MJ0103307	Studio and Outdoor Portraits Lighting - 2 (P)	4	100
Core Course	MJ0103308	Visual Storytelling and Conceptual Photography (P)	2	100
Core Course	MJ0103309	Fashion Photography (P)	3	100
Core Course	MJ0103310	Editorial Project (P)	2	100
AECC	AE0103303	English - Creative Writing (T)	2	
Interdisciplinary		Minor -3	4	200
SEC	SE0103303	Post Production -2 (P)	3	100
<b>Total</b>			<b>20</b>	<b>800</b>

<b>Minor 3 Catalogue (Select any 2)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Minor	MI0103309	History of Fashion (T)	2	100
Minor	MI0103310	Masters of Portrait Photography -2 (T)	2	100
Minor	MI0103311	History of Architecture (T)	2	100

#### **Add on Multi-Disciplinary courses – 3 Credits (Optional)**

Students can choose to do a Multidisciplinary course either from Swayam Portal or the courses offered by any other department of BVDU. Suggested list of courses will be shared separately with students.

<b>SEMESTER - 4</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>

Core Course	MJ0103411	DSLR Filming 101 & Equipment and Processes (P)	4	100
Core Course	MJ0103412	Lighting Principles for Video (P)	3	100
Core Course	MJ0103413	Video & Sound Editing 101 (P)	4	100
Core Course	MJ0103414	Architecture and Spaces -1 (P)	3	100
Interdisciplinary		Minor -4	4	200
SEC	SE0103404	Contemporary Practices in Visual Arts (P)	2	100
<b>Total</b>			<b>20</b>	<b>700</b>

#### Minor 4 Catalogue (Select any 2)

Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0103412	Drone Photography and Cinematography (P)	2	100
Minor	MI0103413	Analogue Photography & Darkroom Process (P)	2	100
Minor	MI0103414	Fashion Film (P)	2	100
Minor	MI0103415	Alternate Process (P)	2	100

#### Add on Course

Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course		Portfolio Project (P)	4	100

- Portfolio Project** - Compulsory for students seeking exit after 2nd year (to be completed during summer break).

**Exit 2: Diploma in Commercial Photography and Moving Images**

**YEAR III**

<b>SEMESTER - 5</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course	MJ0103515	Architecture and Spaces -2 (P)	3	100
Core Course	MJ0103516	Product Photography 101 (P)	4	100
Core Course	MJ0103517	Products Photography and Set Design (P)	4	100
Core Course	MJ0103518	Photoshop Composites (P)	2	100
Interdisciplinary		Minor -5	4	200
SEC	SE0103404	Contemporary Practices in Photography and Related Media (P)	2	100
Internship	ID0103501	Summer Internship* (P)	3	100
<b>Total</b>			<b>22</b>	<b>800</b>

<b>Minor 5 Catalogue (Select any 2)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Minor	MI0103516	Sourcing and Scavenging (P)	2	100
Minor	MI0103517	Emerging Tech - 1 (P)	2	100
Minor	MI0103518	Product Showreel (P)	2	100

\* Summer Internship must be completed by students during the term break after Semester 4. The credits for the same will be added to Semester 5, after a valid internship certificate and recommendation letter from the concerned employer is provided by the student.

<b>SEMESTER - 6</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course	MJ0103619	Food Photography (P)	4	100
Core Course	MJ0103620	Advertising Workshop (P)	4	100
Core Course	MJ0103621	Graduation Portfolio & Exhibition Project (P)	6	100
Core Course	MJ0103622	Masterclass -1 (P)	2	100
Interdisciplinary		Minor -6	4	200
<b>Total</b>			<b>20</b>	<b>600</b>

<b>Minor 6 Catalogue (Select any 2)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Minor	MI0103619	Business Practices & Marketing + Viva Voce (P)	2	100
Minor	MI0103620	Food Styling (P)	2	100
Minor	MI0103621	Food Showreel (P)	2	100

### **Exit 3: B.A. in Commercial Photography and Moving Images**

## **YEAR IV**

<b>SEMESTER - 7</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course	MJ0103723	Fine Arts Photography (P)	4	100
Core Course	MJ0103724	AI Visuals (P)	4	100
Core Course	MJ0103725	Specialisation Genre Specific (P)	8	100
Interdisciplinary		Minor -7	4	200
<b>Total</b>			<b>20</b>	<b>500</b>

<b>Minor 7 Catalogue (Select any 2)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Minor	MI0103722	Emerging Tech - 2 (P)	2	100
Minor	MI0103723	Architecture Showreel (P)	2	100
Minor	MI0103724	Automobile Photography (P)	2	100

<b>SEMESTER - 8</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Core Course	MJ0103826	Masterclass - 2 (P)	2	100
Core Course	MJ0103827	Graduation Portfolio & Exhibition Project (P)	4	100
Interdisciplinary		Minor -8	4	200
Research Project / Dissertation	RP0103801	Dissertation + Viva Voce (P)	12	100

	<b>Total</b>	<b>22</b>	<b>500</b>
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<b>Minor 8 Catalogue (Select any 2)</b>				
<b>Subject Type</b>	<b>Course Code</b>	<b>Title of Paper</b>	<b>Credits</b>	<b>Maximum Marks</b>
Minor	MI0103825	Post processing in Fine Arts Photography (P)	2	100
Minor	MI0103826	Website Designing (P)	2	100
Minor	MI0103827	Art Curation (P)	2	100

**Award on Completion: B.A. (Hons) in Commercial Photography and Moving Images**