



BHARATI VIDYAPEETH'S SCHOOL OF **PHOTOGRAPHY & CINEMATOGRAPHY**

PROGRAMME STRUCTURE 2026-27

M.A. IN COMMERCIAL PHOTOGRAPHY & MOVING IMAGES

YEAR I

SEMESTER - 1				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0101101	Equipment and Process (P)	2	100
Core Course	MJ0101102	Studio and Outdoor Portraits Lighting (P)	4	100
Core Course	MJ0101103	Visual Storytelling and Conceptual Portraiture (P)	2	100
Core Course	MJ0101104	History of Fashion (T)	2	100
Core Course	MJ0101105	Fashion Photography (P)	3	100
Interdisciplinary		Minor -1	4	200
SEC	SE0101101	Photoshop - Post Production (P)	3	100
			Total	20
				800

Minor 1 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0101101	Fundamentals and Design Principles in Photography (P)	2	100
Minor	MI0101102	Editorial Project (P)	2	100
Minor	MI0101103	Personality development through Art (P)	2	100

SEMESTER - 2				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0101206	DSLR Filming 101 & Equipment and Processes (P)	3	100
Core Course	MJ0101207	Video & Sound Editing 101 (P)	3	100
Core Course	MJ0101208	Lighting Principles for Video (P)	2	100
Core Course	MJ0101209	Practical Skill Development (P)	2	100
Core Course	MJ0101210	Architecture and Spaces 1 (P)	3	100
Interdisciplinary		Minor -2	4	200
SEC	SE0101202	Contemporary Practices in Photography and Related Media (P)	3	100
Total			20	800

Minor 2 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0101204	Analogue Photography & Darkroom (P)	2	100
Minor	MI0101205	Fashion Film (P)	2	100

Minor	MI0101206	Alternate Process (P)	2	100
Minor	MI0101207	Drone Photography and Cinematography (P)	2	100

Add on Course				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course		Portfolio Project (P)	4	100

- **Portfolio Project** - Compulsory for students seeking exit after 1st year (to be completed during summer break).

Exit 1: Post Graduate Diploma in Commercial Photography and Moving Images

YEAR II

SEMESTER - 3				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0101311	Product Photography 101 (P)	4	100
Core Course	MJ0101312	Products Photography and Set Design (P)	3	100
Core Course	MJ0101313	Architecture and Spaces-2 (P)	3	100
Core Course	MJ0101314	Photoshop Composites (P)	3	100
Core Course	MJ0101315	Food Photography (P)	3	200
Interdisciplinary		Minor -3	4	100

SEC	SE0101303	Food Showreel (P)	3	100
		Total	23	800

Minor 3 Catalogue (Select any 2)				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0101308	Automobile Photography (P)	2	100
Minor	MI0101309	Food Styling (P)	2	100
Minor	MI0101310	Emerging Tech (P)	2	100
Minor	MI0101311	Fine Art Photography (P)	2	100

SEMESTER - 4				
Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Core Course	MJ0101416	Advertising Workshop (P)	3	100
Core Course	MJ0101417	Business Practices & Marketing + Viva Voce (P)	2	100
Core Course	MJ0101418	Internship (P)	3	100
Core Course	MJ0101419	Graduation Portfolio & Exhibition Project (P)	4	100
Interdisciplinary		Minor -4	4	200
Research Project / Dissertation	RP0101401	Dissertation project + Viva Voce (P)	5	100
		Total	21	700

Minor 4 Catalogue (Select any 2)

Subject Type	Course Code	Title of Paper	Credits	Maximum Marks
Minor	MI0101412	Product Showreel (P)	2	100
Minor	MI0101413	Art Curation (P)	2	100
Minor	MI0101414	AI Visuals (P)	2	100
Minor	MI0101415	Architecture and Spaces Showreel (P)	2	100

Award on Completion: M.A. in Commercial Photography and Moving Images