

OPENING DOORS TO NEW POSSIBILITIES AND PROFESSIONAL GROWTH



Placement Brochure 2024-25



BVIMR

WELCOME NOTE

We are delighted to bring you across Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research's Placement Brochure!

At BVIMR, the faculty supports students in attaining real-world professional experiences and academic brilliance. Modern facilities and a rigorous curriculum enhance the quality of education and have helped the students excel over the last 32 years, making our institute a leader in the domain of education. Our renowned professors, batch structure, and strong industry relationships guarantee that each student gets the direction and assistance required to succeed in the cutthroat environment of today.

While absorbing the gist of the institute, picture yourself as a member of our energetic community, where achievement has no boundaries and education transcends the classroom. Once again, we welcome you to BVIMR, an institute that helps students carve fulfilling careers.



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When the historical decision to establish Bharati Vidyapeeth (Deemed to be University) was taken in 1954, it was a small step towards a big cause. The decision was made about bringing a clear intellectual awakening and all-around development of the young generation through dynamic education.

Nourished and guided by Hon'ble Dr. Patangraoji Kadam, Bharati Vidyapeeth (Deemed to be University) has been over the years, shed the light on the length and breadth of the country. The world's golden jubilee speaks volumes for the aura of glory in which our university lies submerged. For a period of 5 decades, it has unfailingly sent out students who are capable of being good citizens on which the nation can count for help, guidance, and the upliftment of the downtrodden.

The service it has rendered to the country is of immense importance as it is only the little sunrays that constitute the vast sunlight that floors the land. The roots of the present lie in the past and so in the past; we look back to the years when the scaffolds of our university were formed.



FROM THE DESK OF THE FOUNDER



DR. PATANGRAOJI KADAM

Bharati Vidyapeeth's mission is to prepare leaders for the modern world. The Bharati Vidyapeeth (Deemed to be University) Institute of Management shapes today's youth into tomorrow's efficacious managers. Beyond academics, students are encouraged to express their ideas, particularly in the field of management, which is essential in today's society. We focus on building courage, determination, and dedication, helping students overcome challenges.

Believing in the power of hard work, Bharati Vidyapeeth has established numerous institutions, from pre-primary to post-graduate levels. BVIMR, New Delhi, is one of 157 institutions under Bharati Vidyapeeth, Pune. The institute was established in 1992 as a part of BVP family in New Delhi, the National Capital. BVIMR, Delhi although permanently recognized by University of Pune earlier is brought under the ambit of Bharati Vidyapeeth Deemed University by the Government of India on the recommendation of UGC under Section 3 of UGC Act, vide its Letter Notification No. F.9-16/2004-U3 dated 25th February 2005.

Finally "Success is ours".

Dr. Patangrao Kadam Founder,

Bharati Vidyapeeth, Pune

FROM THE DESK OF THE CHANCELLOR



DR. SHIVAJIRAO KADAM

At BVIMR, we take pride in our growth as a premier provider of quality education. Over the past 15 years, we have managed to align our academic programs with the evolving needs of the globalized Indian economy. While the open economy offers numerous opportunities, it also presents challenges, and we strive to maintain close industry partnerships through visiting faculty, seminars, and various programs.

We emphasize ethics and corporate social responsibility, believing that being a good leader starts with being a good human. These values form the foundation of our curriculum, alongside a focus on co-curricular activities to foster well-rounded personalities. Our dedicated faculty is committed to nurturing leadership in every student, preparing them to excel in their chosen fields. We invite you to discover the future leaders we are shaping at BVIMR.

Dr. Shivajirao Kadam Chancellor

Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE DESK OF THE VICE CHANCELLOR



DR.VIVEK SAOJI

It is a pleasure to write this message for our Bharati Vidyapeeth Institute of Management and Research, New Delhi. Bharati Vidyapeeth and Bharati Vidyapeeth (Deemed to be University), Pune, have been pioneers in providing high-quality education across various disciplines, and our institute is no exception.

Founded in 1964 by the visionary leader Hon'ble Dr. Patangraoji Kadam Saheb, Bharati Vidyapeeth has become a leading multidisciplinary university, known for its modern infrastructure, experienced faculty, innovative curricula, and a strong emphasis on research, entrepreneurship, and extracurricular opportunities.

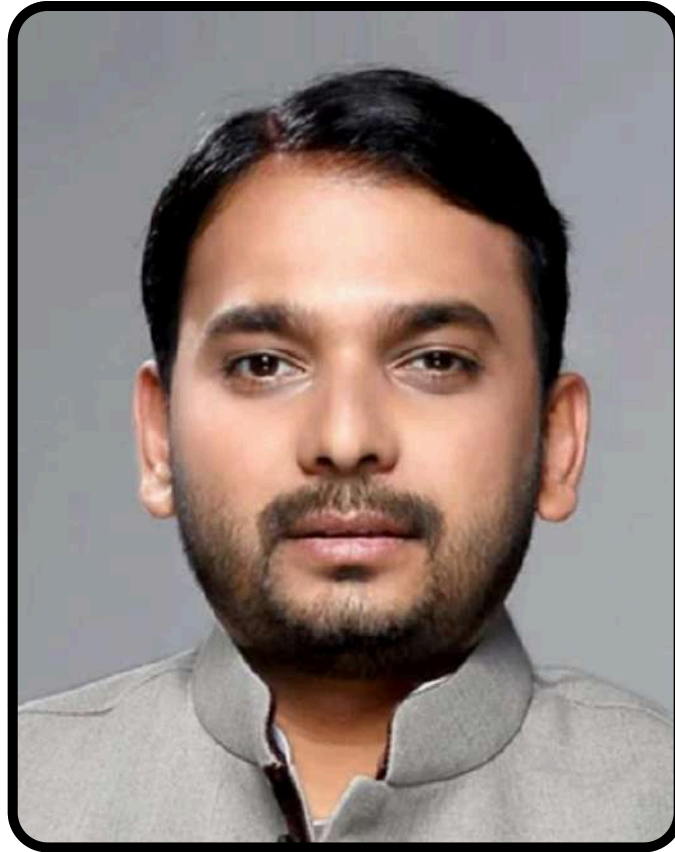
Our institute based in New Delhi not only embodies these values but also transforms the lives of students, preparing them to face the challenges of a rapidly evolving world. We invite you to join the Bharati Vidyapeeth family and embark on an exciting journey to achieve your aspirations and contribute to the progress of our nation.

With loads of Best Wishes

Dr. Vivek Saoji

Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE DESK OF THE PRO VICE CHANCELLOR



DR.VISHWAJEET KADAM

I on behalf of Bharati Vidyapeeth, Pune, I wish all my students from BVIMR, New Delhi, a very challenging and successful career. I am sure that with all the inputs given to them by the experienced and qualified faculty and excellent infrastructure and instructional facilities, they will definitely be an asset to any type of organization.

We at Bharati Vidyapeeth have always felt it is our moral duty to produce quality and responsible students who can successfully face the challenges of an ever-changing global scenario.

Bharati Vidyapeeth, with decades of expertise in the educational field, has the richness and depth found at larger business schools, yet every student receives the individual attention and concern typical of a smaller school.

I, therefore, make an appeal to your good self to give an opportunity to the students of Bharati Vidyapeeth's Institute of Management & Research, New Delhi, to prove their skills and abilities.

With best wishes,

Dr. Vishwajeet Kadam

Pro Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE DESK OF THE DIRECTOR



DR. YAMINI AGARWAL

In today's volatile business environment, business education is essential for organizational and personal growth. Aspiring high-income individuals and future entrepreneurs often pursue management and legal courses.

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research (BVIMR), established in 1992, is one of India's leading business schools. With state-of-the-art infrastructure, a vast library, and a dedicated faculty, BVIMR provides world-class education in line with the vision of its founder, Dr. Patangrao Kadam. The institute focuses on holistic personality development, equipping students with the skills needed to thrive in the corporate world.

Through a blend of modern teaching techniques, case studies, management games, and industry exposure, students gain the expertise required for sustainable business practices. BVIMR molds future leaders with the courage and determination to excel in both corporate and social spheres, even in challenging times. The institute proudly presents its top talent to the industry.

FROM THE DESK OF THE CRC HEAD



DR.NEELAM SHARMA

BVIMR is committed to ensuring students are well-informed about the institution's rules and regulations. To streamline recruitment, a clear and concise policy is vital for attracting the best talent. The Corporate Resource Centre (CRC) has prepared guidelines aligned with the institution's vision and mission to enhance placement competitiveness and efficiency.

BVIMR, since its inception, has consistently produced efficient managers who excel in their fields. Our past placements in diverse and prestigious organizations highlight the high caliber of our students. BVIMR takes pride in nurturing talent, training students to meet industry standards, and consistently producing top-tier managers. This CRC manual will guide students in preparing for successful placements, ensuring vacancies are filled with highly qualified candidates.

VISION, MISSION, AND QUALITY ASSURANCE POLICY

VISION

- To be a world-class management institution for social transformations through dynamic education.

MISSION

- To impart borderless, inclusive, absolute ingress to management and technical education based on excellence.
- To construct an education system apt for the altering and assorted requisites of society and industry in a global context.
- To proffer quality, advanced education for broadening the horizons of the mind and creating skilled pools of talents.
- To foster quality research in management and technical facets for holistic societal development.
- To develop national and international networks with industry. NGOs and research institutions to address the expectancy concerns of stakeholders.
- To nurture pervasive appliance of ICT for the embellishment of teaching, learning, and development for efficacious system inception.
- To effect quality as an intrinsic component of all the institutional operations by advocating innovative practices.

QUALITY ASSURANCE POLICY

- To have intact, international benchmarks of quality assurance for perpetual self-introspection of its performance standards and quality enhancement.
- To further the creation of a learner-centric, altruistic learning ambiance and facilitate outcome-based quality education, learning, training, and development.
- To enroot and harmonize ecumenical quality benchmarks for distinctive pedantic executive pursuits, so as to evolve a world-class business. To perpetuate the fruition dossier of learners, personnel, and institute via the efficacious appropriateness of ICT for interminable auditing and amelioration of quality standards.
- To convene training and development activities for personnel; to architect their competencies for the implementation of quality praxis.
- To incarnate and systematize quality aestheticism and savoir-faire in the institute.
- To specific the Annual Quality Assurance Report (AQAR) of the Institute for penetrating recapitulation of performance and to design a progressive future action plan for perennial quality enhancement.

ACCREDITATIONS AND RECOGNITIONS

Rankings / Ratings



Re-Accredited
with
A+ Grade
by NAAC



78th Rank
among
Top University
in India by **NIRF**
2022-23



78th Rank
BVIMR Ranked in
Gold Category
in **AICTE CIIR**
Survey of Industrial linked
Technical Institutes

**Business
India**

A+++
rate Best B-School
of 2024 by Business
India



44th Rank
in Top BBA Private
Institute Ranking by
Times BBA
Education Ranking
Survey 2023



13th Rank
in Top BBA Institute
Placement by Times
BBA Education
Ranking Survey
2023



IIRF
6th Rank
in IIRF Top B-School
Overall-North Zone
2024



IIRF
13th Rank
in IIRF Top 50
School of Eminence
for Employability-
North Zone 2024

India's
Best b Schools
2023

108th
Ranking in Fortune
India 2023

The 8-acre, huge BVIMR campus has faculty who have adopted a holistic approach to support academic growth and cultivate a sense of responsibility among students and staff. Some other valuable insights on the institute's infrastructure that explain why BVIMR is the right place for you to attain knowledge are:

- It is situated in West Delhi, adjacent to Paschim Vihar (East) Metro Station, facilitating commute for students and faculty.
- The campus has lush greenery and combines aesthetics with functional design, creating an ideal college life.
- Modern facilities include technologically-led classrooms, modern IT labs, and a well-equipped library, contributing to attaining practical exposure and becoming industry-ready.
- Students can also engage in sports and take good care of their health.



KEY FACILITIES:



Classrooms are fully air-conditioned with a batch of sixty students and equipped with modern teaching aids, including LCD screens, OHPs, and interactive boards, encouraging student participation in the class.

There are over 400 computers featuring the latest configurations in the **computer center**. Professionally managed and supported by three IBM XEON-based servers running Windows 2012 Server, the center ensures seamless access to digital resources with a blazing 20 Mbps internet speed.



The **library** has more than 54,000 books, 180 journals, and periodicals, which form a repository of knowledge. Additionally, digital resources such as Proquest, EBSCO, Proquest, Pearson E-Books, and SPSS offer access to online resources and databases.

The **auditorium** is an ideal venue for conducting seminars, conferences, and cultural events, with over 250 seats. Entrances are on the ground floor and first floor. It has an acoustic-free stage system, which offers good sound quality.



PG PROGRAM (MBA)



- Students with prior work experience and undergraduates seeking to enhance their managerial skills are part of the MBA batch.
- Students are organized into cohorts or groups based on their chosen specialization.
- Group projects, internships, and industry interactions are integral parts of the batch structure.
- Faculty members and industry experts take the initiative to impart knowledge and insights to students.

UG PROGRAMS (BBA, BCA)

- Regionally diversified Indian students form a part of the batch, creating an immersive atmosphere for learning, and affording students with opportunities in different Indian regions.
- Students are divided into sections based on their chosen specialization or area of study.
- Faculty members mentor students throughout their academic journey.



OUR FACULTY

DIRECTOR

Dr. Yamini Agrawal



OUR FACULTY



Dr. Anil K Srivastava



Dr. Broto Bhardwaj



Dr. Neelam Sharma



Dr. Parul Agrawal



Dr. Sanjay Manocha



Dr. Neetu Jain



**Dr. Bhawna Dhawan
Duggal**



Dr. Sanjoy Roy



Dr. Pankaj Saini



Dr. Daljeet Singh Bawa



Dr. Aparna Marwah



Dr. Seema Chaudhary



Dr. Ajay Sahni



Dr. M.K. Chaubey



Dr. Ashima Bhatnagar



Dr. Ajay Kumar



Ms. Tripti Tiwari



Dr. Aarushi Kataria



Dr. Indu Rani



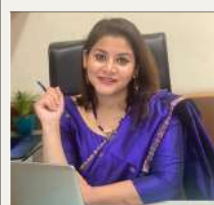
Dr. Amarjeet Deshmukh



Mr. Rahul Gupta



Mr. Yashwant Kumar



Ms. Rupam Jyotidas



Dr. Minakshi Sati



Ms. Anuradha Nain



Dr. Nisha Nandal



Dr. Mahtab Alam



Mr. Sourabh Bansal



Dr. Aditi Malhotra



Ms. Shweta Sinha



Ms. Swati Rohatgi



Ms. Jahanavi Patky



Ms. Neha Gakhar



Ms. Veenu Gupta



Mr. Nripesh Kumar

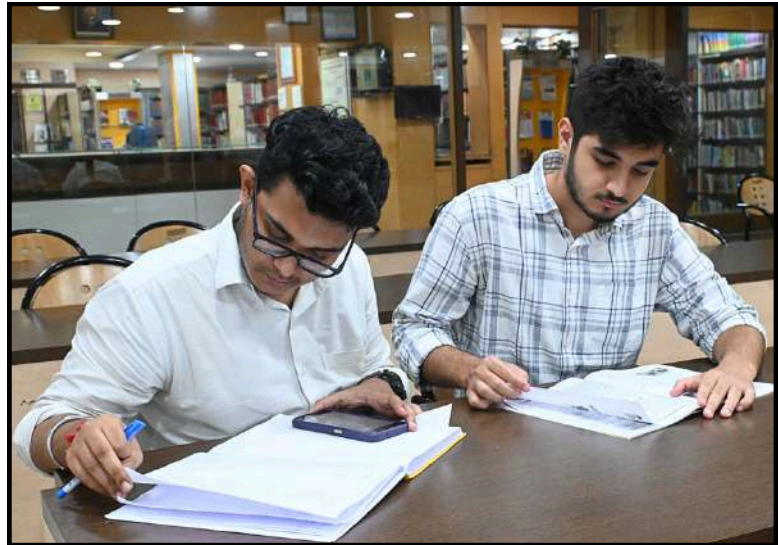
CAREER OPPORTUNITIES

Possible career paths you can take after your education include:

PG PROGRAM:

Master of Business Administration (MBA)

- Marketing Manager
- Finance Manager
- Operations Manager
- Business Consultant
- Supply Chain Manager
- Human Resources Manager
- Project Manager
- Entrepreneur



UG PROGRAM:

Bachelor of Business Administration (BBA)

- Sales Executive
- Management Trainee
- Human Resources Assistant
- Business Development Associate
- Marketing Coordinator
- Financial Analyst
- Operations Coordinator
- Retail Manager

Bachelor of Computer Applications / Bachelor of Computer Applications – Honours (BCA/BCA Hons)

- Software Developer
- Web Developer
- Database Administrator
- IT Consultant
- Systems Analyst
- Network Administrator
- UX/UI Designer
- Cybersecurity Analyst

STUDENT LIFE AT CAMPUS

At BVIMR, students achieve dynamic opportunities for their overall growth and makes them confident. Here's a glimpse into the practical exposure that nurtures our students:

INDUSTRY ENGAGEMENTS

HR Conclave:

BVIMR organized the HR Conclave, where HRs from media and leading organizations discussed emerging trends, opportunities, and challenges that students can experience in their professional trajectory.

Corporate Visits:

Students had the privilege of visiting major organizations like PepsiCo and Adani Group, where they gained firsthand insights into corporate operations, management practices, and industry dynamics.

SKILL ENHANCEMENT

Mock Interview Practice:

Students visited Adani Group, where they had the opportunity to appear for mock interview sessions and prepare for the rigors of the recruitment process. This also provided an avenue for networking with the organization.

Workshops and Seminars:

Regular workshops and seminars organized on campus offered an overview of pivotal topics like leadership development, communication skills, and personal branding.



SOCIETIES AND CLUBS

Flash, The Media Society

Flash is a student-led society dedicated to capturing and documenting significant events occurring on the campus. It is for storytellers who want to share memorable events with the college community through the lens or the pen.



EdMantics, The Entrepreneurship Club

EdMantics is aimed to develop entrepreneurs who can contribute to the world. This club conducts events like Avsar and Market-A-Thon to nurture innovative minds and helping students develop the skills needed to become successful change-makers. Through these events, students have the opportunity to develop and present their business plans, receive valuable mentorship, and potentially secure funding.



Suave, The Dance Society

Suave is where rhythm meets passion, allowing students to express themselves through various dance forms. This society focuses on discipline, creativity, and teamwork. It is the heartbeat of our campus's performing arts scene.



Netlinx, The Social Media Society

Netlinx is the society for all social media activities. From managing the college's online presence to creating engaging content, this society is at the forefront of digital communication. Join Netlinx to be part of the team that keeps the college connected, informed, and trending.



Nayaab, The Fashion Society

Nayaab celebrates creativity, style, and innovation. If you are a fashion enthusiast, Nayaab is the place to be. The society provides a platform for budding designers, models, and fashion enthusiasts to showcase their talents and bring their sartorial visions to life through various events and shows.



Adwik, the music society

Adwik is a vibrant community of music enthusiasts dedicated to promoting diverse and innovative music. With a mission to provide a platform for students to showcase their talents, foster a sense of community, and promote cultural exchange, Adwik organizes regular jam sessions, workshops, concerts, and events featuring student performers and guest artists. Open to students from all backgrounds and disciplines, Adwik welcomes both seasoned musicians and beginners to join and explore their musical interests in a supportive environment, creating a harmonious community that celebrates the universal language of music.



COMMUNITY ENGAGEMENT

Social Outreach Programs:

BVIMR encourages students to participate in social outreach programs and community service initiatives. Students actively contribute to social welfare programs like organizing blood donations, marathons, conducting awareness campaigns on environmental sustainability, and so forth.

Cultural and Sporting Events:

Cultural and sporting events enrich communities by celebrating diversity and promoting unity through shared experiences, fostering both artistic expression and physical well-being. They serve as vibrant platforms for social interaction, creativity, and the cultivation of a collective identity rooted in tradition and athleticism.

Annual Cultural Fest:

BVIMR's annual cultural fest is a celebration of diversity, creativity, and talent. Students partake in dance, music, drama, and fashion and make the fest successful.

Sports Tournaments:

Sports tournaments provide students with opportunities to stay active, build camaraderie, and showcase their sporting skills.



At BVIMR, student life is more than academics; it's about embracing diverse experiences, fostering lifelong friendships, and gaining networking opportunities.

The placement cell connects students and prospective employers, helping them enter the professional realm. It is also known as the IIPC (Industry Institute Partnership Cell), offering the necessary guidelines to the students to decide on their career paths by counseling, guiding, motivating, and mentoring them.

The Placement Cell plans and arranges career counseling sessions, resume-building seminars, and mock interviews to help students improve their employability. It also organizes internship placements, industry visits, and campus recruiting campaigns to offer exposure to students. CRC constantly ensures that students achieve their goals and contribute to the global workforce via individualized coaching.

ACTIVITIES OF CORPORATE RESOURCE CENTER:

- Relationship Building with Reputed Companies and signing MOU
- Summer and Final Placements
- Arranging live Projects
- National and International Industrial Visits
- Expert Talks (Guest Lectures)
- Arranging personality grooming classes
- Alumni interaction



CORPORATE RESOURCE CELL



Faculty

Dr. Neelam Sharma – Head CRC

Dr. Sourabh Bansal – Member

Dr. Nisha Nandal – Member

Ms. Tannu Kapoor – Member

MBA Coordinators:

- Mahima Uppal
- Naman Sardana
- Rohan Sharma
- Sarthak Saha
- Yashika Gupta
- Monika Khandelwal
- Ritika Gandhi
- Pravika
- Pratiksha Bharti
- Menka
- Akash Sharma
- Devika Krishnan
- Srishti Sahni
- Garima Jain

BCA Coordinators:

- Vanika Sadana
- Tanisha Vyas
- Sakshit Khurana
- Raunak Madan
- Prabhav Nasa
- Suhani
- Lakshay Bansal
- Swati
- Devansh
- Raghav Gupta
- Kaivalaya Dua
- Jagrit Ahuja
- Roshni Lamba

BBA Coordinators:

- Ritika Suri
- Vanshika Malhotra
- Charvi Gogia
- Hiral Parmar
- Anshika
- Aryan

INDUSTRY PARTNERSHIPS

BVIMR takes immense pride in its strong industry partnerships that pave the way for exceptional career opportunities for its students. Collaborations with leading organizations across various sectors have resulted in successful placements for our graduates in diverse roles such as:

- Business Analyst
- Management Trainee
- Probation Officer
- Branch Banking Role
- ERP Project Management
- Assistant Sales Manager
- Admission Counsellor
- HR
- Tax Consultant
- Knowledge Management
- Consulting
- Research Associate
- Product Marketing
- Credit Profile
- Business Development Executive

Notably, the maximum package of 36 lakhs per annum was offered by Indicca, while the modest yet significant package of 6 lakhs per annum was offered by American Express.



BIG FOUR ORGANISATIONS



TOP RECRUITERS



ALUMNI SUCCESS STORIES



Apart from the current posting in the Lok Sabha Secretariat, she is the spokesperson and mouthpiece of the Lok Sabha Employees and holds the post of Senior Vice President in the Lok Sabha Employees Association for three consecutive terms. She is also a nominated member of the Thrift & Credit Society, Lok Sabha Secretariat. She also participates in cultural events of the Lok Sabha Secretariat and performs as Master of Ceremonies of several programs hosted by the Hon. Speaker, Lok Sabha. She is currently working as Editor, in the Editorial and Translation Service of the Secretariat.

Abha Singh

16 years of expertise in Retail and Wholesale financing.

Worked for Big Corporate houses like HDFCBNK LTD
TOYOTA Financial services
Tata Capital Ltd.

Himanshu Sood

Badge: Associate Vice President



The institute has been the cornerstone of my career, equipping me with the knowledge and skills needed to integrate into society seamlessly and manage the intricacies of day-to-day life. The impact of this institution extends far beyond the classrooms, reaching into the very fabric of my professional and personal growth.

Current Role: Strategic Initiatives and Client Experience, Tata Digital

Experience: 16+ years in Strategic Initiatives and Client Experience.

Sam Gulati

At BVIMR, I opted for the MBA program with a specialization in Marketing and Finance. It was fantastic 2 years spent absorbing so much that was all around me in the classroom and outside. The stellar faculty and track record were a clear attraction and I can say I was not disappointed in any way. I had about 5 years of experience in the hospitality and real estate industry before I came to BVIMR for my MBA in 2016. Subsequently, my focus and interest in Marketing gave me an opportunity to start a fresh career in the IT industry post-MBA. Today I work with Imtac India as a Regional Manager of North India taking care of Government relationships and projects.

Experience (Pre-MBA): 5 years in Hospitality and Real Estate

Current Role: Regional Manager at Imtac India

Tushar





BHARATI VIDYAPEETH

(DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

'A' GRADE STATUS AWARDED BY MHRD, GOVT OF INDIA

RE-ACCREDITED WITH GRADE 'A+' BY NAAC



DHRUV BHARDWAJ



36 LPA



QASVIE JOSHI



21 LPA



KARTIK GARG



15 LPA



AASHISH MAAN



SHREYASHI



13 LPA

Average Salary - 8.2 Lakhs

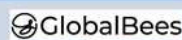


Praseon Jaiswal
Purnima Sharma
Abhishek Goswami

Placement: 2023-2024 (MBA, BBA, BCA)



Riti Gupta
Harsh Kumar



Sakshi Gupta



Sarthak Hans



Ashish Mohan



Rashi Gururani



Samridhi Sachdeva



Samiksha Bhatia Jatin Kaushik Yash Agarwal



Mayank Singla



BBA- BCA PLACEMENT RECORD

2019-2020

This academic year total students opted are 25,
Students placed are 17
Highest Package=7 LPA



2023-2024

In this current academic year out of 70 Opted students,
65 students has been placed.
Highest salary package =10 LPA

The process is still on

2020-2021

Despite challenges posed by pandemic, 23 students were placed in this year, w
out of 25 opted students.
Highest package= 8 LPA



2021-2022

The year 2021-2022 saw insignificant increase with 84 students being placed out of 90 opted students.
Highest package =10 LPA



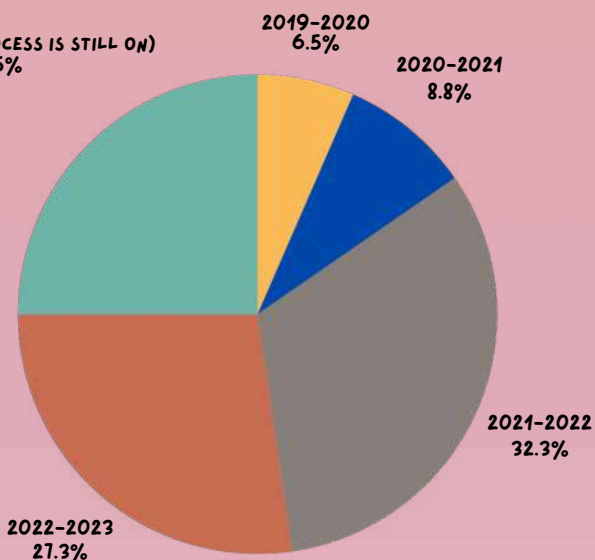
2022-2023

In 2022-2023, 71 students hired out of 80 opted students, which demonstrates a consistent placement record.
Highest package=10 LPA



GROWTH GRAPH

2019-2020 2020-2021
2021-2022 2022-2023
2023-2024 (PROCESS IS STILL ON)





BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
RE-ACCREDITED WITH 'A+' GRADE BY NAAC



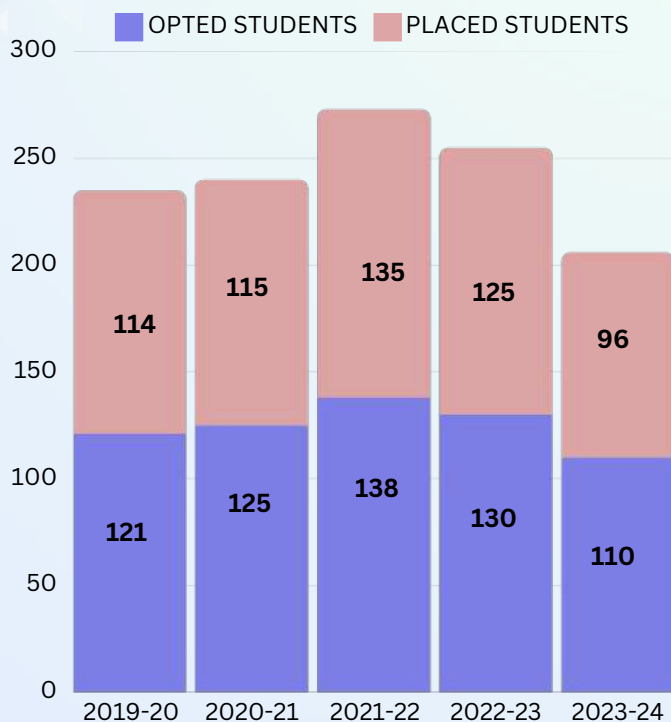
PLACEMENT RECORD FOR LAST 5 YEARS

GROWTH

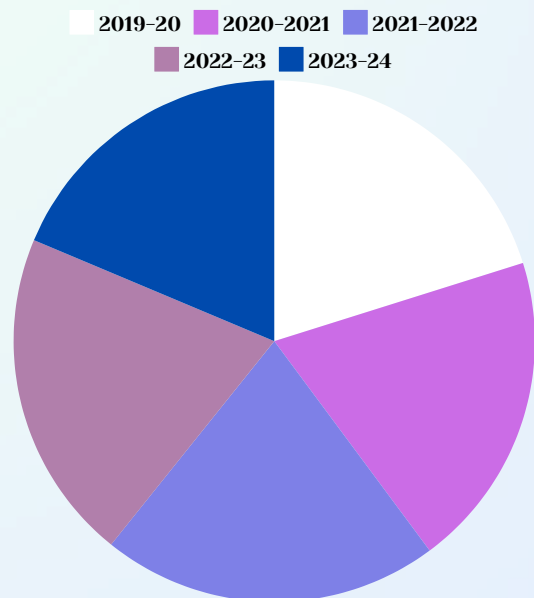
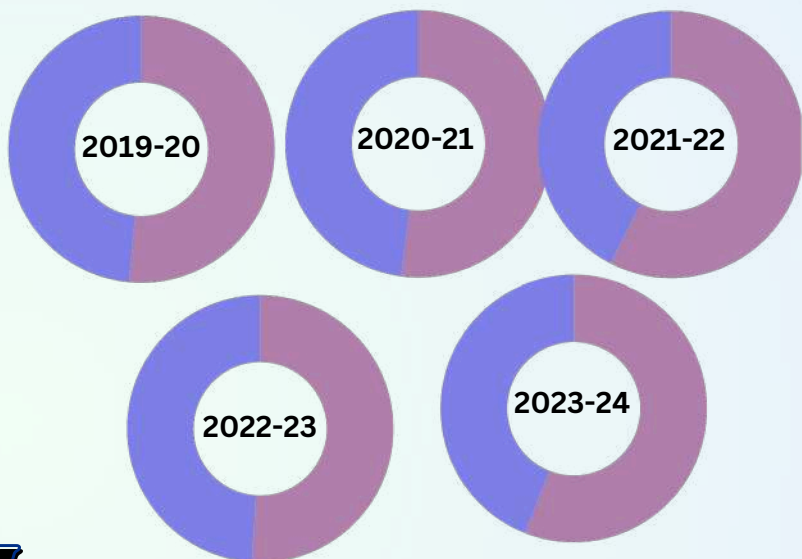
TOTAL STUDENTS
OPTED FOR PLACEMENTS
PLACED STUDENTS

Over last 5 years, college has consistently achieved a highest placement rate, with the number of students and number of companies steadily participating.

GROWTH GRAPH



ANNUAL DATA



Placement process of 2023-2024 is still going on

ALUMNI TESTIMONIALS



Bharati Vidyapeeth (Deemed-to-be University) IMED has always ensured constant support and guidance to me, and we have excellent, very well-experienced faculty who have been my inspiration, and our placement administrators have helped us all the time and ensured the best placements, Thank you all for the wonderful experience and opportunity given to me in Aditya Birla Capital.

Mr. Noel Kaunds

My journey in BVIMR has been excellent. The faculties are very supportive. They guided and motivated me to pursue my dreams. Thanks to Placement Cell for captivating many prominent companies and helping me into a big four.

Mr. Raunak Singh Lamba



My overall experience in BVIMR was satisfactory. The Placement Cell of the college ensured all the top companies come to the college. Proper guidance and training were given prior to it. Most of the students get placed before the session ends, which is quite appreciated.

Ms. Vani Bansal

CRC has been crucial in providing the right career opportunities to students and guiding them to make the most of it. The GD and PI sessions helped us groom our personalities and present our best versions in front of the companies.

Mr. Nishchay Grover



My experience with BVIMR was an unforgettable one. It was a hybrid educational experience. Being a part of the Corporate Resource Cell pushed me to make sound decisions and made me aware of areas where I could improve. It aided me in developing the skills required in the corporate world. I'd also like to express my heartfelt gratitude to Dr. Neelam Sharma, Head-CRC, without whom none of this would have been possible.

Mr. Kunwar Pal Singh

Equipped with the best knowledge and environment, Bharati Vidyapeeth has helped students achieve their dreams over the years. CRC has helped me understand the whole process of recruitment in an easier way, the difficulties that come along the way during interviews, acting as a bridge for improvement for students. It helped me improve my communication skills.

Ms. Menka Shandilya



Being part of this institute helped me gain a clear perspective towards my goal and bolstered by investing in my strengths and abilities. Along with education, BVIMR offers a supportive environment where you can develop, learn, and seek what's best for you. The exemplary efforts of the teachers and CRC team here, make the incredible possible.

Ms. Muskan Jain

Got a chance to pursue my Masters from Bharati Vidyapeeth Deemed University, I am glad I chose this college for my most crucial degree as it opened doors to many opportunities for me. Also, I received great support from the faculty and CRC. I am thankful to the college for providing me with a platform to enhance my skills and an opportunity to showcase them.

Mr. Dhruv Sahni



MASTERS IN BUSINESS ADMINISTRATION (MBA)

Bharati Vidyapeeth invites applications from eligible candidates for Bharati Vidyapeeth B-MAT MBA Entrance Test 2024 for admissions to the two-year full-time MBA program for the academic session 2024-25.

Constituent Institutes BVDU offered at:

- Institute of Management and Entrepreneurship Development-Pune
 - **Intake: MBA-180, MBA (HR)-60**
- Institute of Management and Research-New Delhi
 - **Intake: MBA-180**
- Institute of Management-Kolhapur
 - **Intake: MBA-60**
- Institute of Management and Rural Development-Sangli
 - **Intake: MBA-60**
- YashwantraoMohite Institute of Management-Karad
 - **Intake: MBA-120**
- AbhijitKadam Institute of Management and Social Sciences-Solapur
 - **Intake: MBA-60**

The seats will be filled on merit based on their performance in the B-MAT 2024 test conducted by Bharati Vidyapeeth at the designed centers.

Note: 15% of seats are reserved under the Foreign/NRI/P.I.O/OCI/institutional category.

Eligibility:

1 A graduate with a Bachelor's or Master's Degree from any discipline who has passed with a minimum of 50% marks in aggregate (45% in the case of SC/ST candidates) from a recognized University.

OR

Candidates in the final year Degree (bachelor's or Master's) are also eligible to apply. The admission of students will remain provisional until the other necessary certificates in original, are submitted to the institute.

2 The candidate should be an Indian National.

Nature of Entrance Test "B-MAT 2024":

- The entrance test B-MAT 2024 for admission to the MBA program carries 200 marks. The written test will be conducted from 10:00 am to 12:30 pm, for a duration of two and a half hours. The conduct of Group Discussion and Personal Interviews (50 marks) as part of the entrance test may be discontinued as these entrance tests will be conducted through online mode only.
- The candidates must be present at the examination centers at 09:30 am.

The written test comprises 200 marks. The test contains 200 multiple-choice questions of one mark each with four alternatives, with a single correct or most probable answer. There is no negative marking. Following is the making structure:

Section No.	Subject	No of Questions	Marks
Section-1	Numerical Ability	50	50
Section-2	Logical Reasoning	50	50
Section-3	English and Comprehension	50	50
Section-4	Management Skills	50	50



BACHELORS IN BUSINESS ADMINISTRATION (BBA) & BACHELORS IN COMPUTER APPLICATIONS (BCA)

Bharati Vidyapeeth invites applications for the BBA/BBA Honours (4 years)/BCA/BCA Honours (4 years) programs through the B-UMAT Entrance Test 2024 for the academic session 2024–25.

The seats will be filled on a merit basis as per the performance in the B-UMAT (2024) test conducted by the institute as per the designated centers.

Constituent Institutes BVDU offered at:

- Institute of Management and Entrepreneurship Development–Pune
 - **Intake: BBA-240, BCA-60**
- Institute of Management and Research–New Delhi
 - **Intake:**
 - **BBA/BBA Honours (4 years)–360**
 - **BCA/BCA Honours (4 Years)–120**
- Institute of Management–Kolhapur
 - **Intake: BBA-210, BCA-120**
- Institute of Management and Rural Development–Sangli
 - **Intake: BBA-60, BCA-60**
- YashwantraoMohite Institute of Management–Karad
 - **Intake: BBA-90, BCA-90**
- AbhijitKadam Institute of Management and Social Sciences–Solapur
 - **Intake: BBA-60, BCA-60**

The seats will be filled on merit based on their performance in the B-UMAT (2024) test conducted by Bharati Vidyapeeth at the designed centers.

Note: 15% of seats are reserved under the Foreign/NRI/P.I.O/OCI/Management Merit category. The last date for submission of the form to this category is 31st May 2024 before 05:00 p.m.

Eligibility:

1

A candidate applying for the BCA/BCA Honours (4 years) Programme should have passed HSC (10+2) or equivalent examination from any statutory board situated in India. The candidates who have appeared at the qualifying examination are also eligible to apply provided they complete their examination including practical examinations, and viva/assignments on or before the day of admission to the institute of their choice. Such candidates will have to produce a marks statement at the time of admission. The admission of the student will remain provisional until the other necessary certificates, in original, are submitted to the institute. The last date to submit all the certificates (except the statement of marks) in original shall be 10th August 2024. If certificates are not submitted by the said date or the eligibility is not granted, the admission will automatically stand canceled. Under no circumstances will an extension of the deadline be made.

2

The candidate should be an Indian National.

Nature of Entrance Test "B-MAT 2024":

- The Entrance test B-UMAT 2024 for admission to BBA/BBA Honours (4 years)/BCA/BCA Honours (4 years) program will be conducted on 16th June 2024 from 10.00 to 12.30 p.m. Candidates must be present at the examination center at 9.30 a.m..
- The B-UMAT 2024 test carries 200 marks. It will consist of 200 multiple-choice questions of one mark each with four alternatives for each, with only one right/probable choice. There is no negative marking. The break-up of marks will be as follows:

	Written Test	No of Questions
i	Test of Numerical Aptitude	60
ii	Test of Reasoning / Logical Aptitude	60
iii	Test of Verbal Ability	60
iv	Test of Reading Comprehension	20
	Total	200

The students can apply for the scholarships offered by the affiliated institute. Tabulated below are a few scholarships offered to students at Bharati Vidyapeeth:

Scholarship Name	Beneficiary	Eligibility/Income Limit
EBC Scholarship	Open category	Annual income up to INR 8 lakh
Minority Scholarship	Minority students	Annual income up to INR 8 lakh
Lila Poonawalla Foundation	For girls only	Annual income up to INR 3.50 lakh
ONGC Scholarship 2016	For girls & boys	Annual income up to INR 4.50 lakh

Scholarships and Financial Aid:

- **Merit-Based Scholarships:** BVIMR offers scholarships to students who have demonstrated academic excellence. The criteria often include high marks in qualifying examinations or outstanding performance in their respective fields.
- **Need-Based Financial Aid:** The institute provides financial assistance to students who come from economically weaker sections of society. This aid is designed to ensure that financial barriers do not hinder deserving students from pursuing their education.
- **Research Fellowships:** For doctoral candidates, BVIMR may offer research fellowships which include a stipend and other benefits. These are typically awarded based on the research proposal and academic merit.
- **External Scholarships:** Students are encouraged to apply for external scholarships provided by government bodies, private organizations, and NGOs. BVIMR's faculty and career services may assist students in identifying and applying for these opportunities.

What is the placement process at BVIMR?

At BVIMR, the placement process is a structured and comprehensive approach to connecting our students with top-tier companies. It involves various stages including pre-placement talks, interviews, assessments, and final job offers.

How does BVIMR prepare students for placements?

We have a dedicated Placement Cell that organizes training sessions, workshops, and mock interviews to hone students' technical, communication, and interpersonal skills. Additionally, our curriculum is designed to align with industry requirements, ensuring our students are industry-ready.

What types of companies visit BVIMR for placements?

We have a diverse pool of recruiters ranging from multinational corporations to startups across various sectors including IT, finance, consulting, manufacturing, and more. Our alumni network also plays a crucial role in facilitating placement opportunities.

What is the average salary package offered to students at BVIMR?

The average salary package varies depending on factors such as industry, role, and individual skill set. However, our placement record consistently reflects competitive salary packages, with many students securing lucrative offers.

How can companies connect with BVIMR for recruitment purposes?

Companies interested in recruiting our talented pool of students can reach out to our Placement Cell for collaboration opportunities. We welcome partnerships with organizations that value excellence and innovation in their workforce.

How does BVIMR assist students with career guidance and counselling?

Our career guidance and counselling services provide personalized support to students throughout their academic journey. From resume building to interview preparation and career planning, our counsellors offer guidance tailored to individual aspirations and goals.

Is there ongoing support for alumni regarding career advancement?

Absolutely, our relationship with students doesn't end at graduation. Alumni have access to our career services, job portals, and networking events to support their continuous professional development and career advancement.

Are internships facilitated by BVIMR?

Yes, we facilitate internships with reputed organizations to provide students with practical exposure and industry insights. These internships often serve as a stepping stone for full-time employment opportunities post-graduation.



CRC DEPARTMENT

For Placement details contact at CRC Department

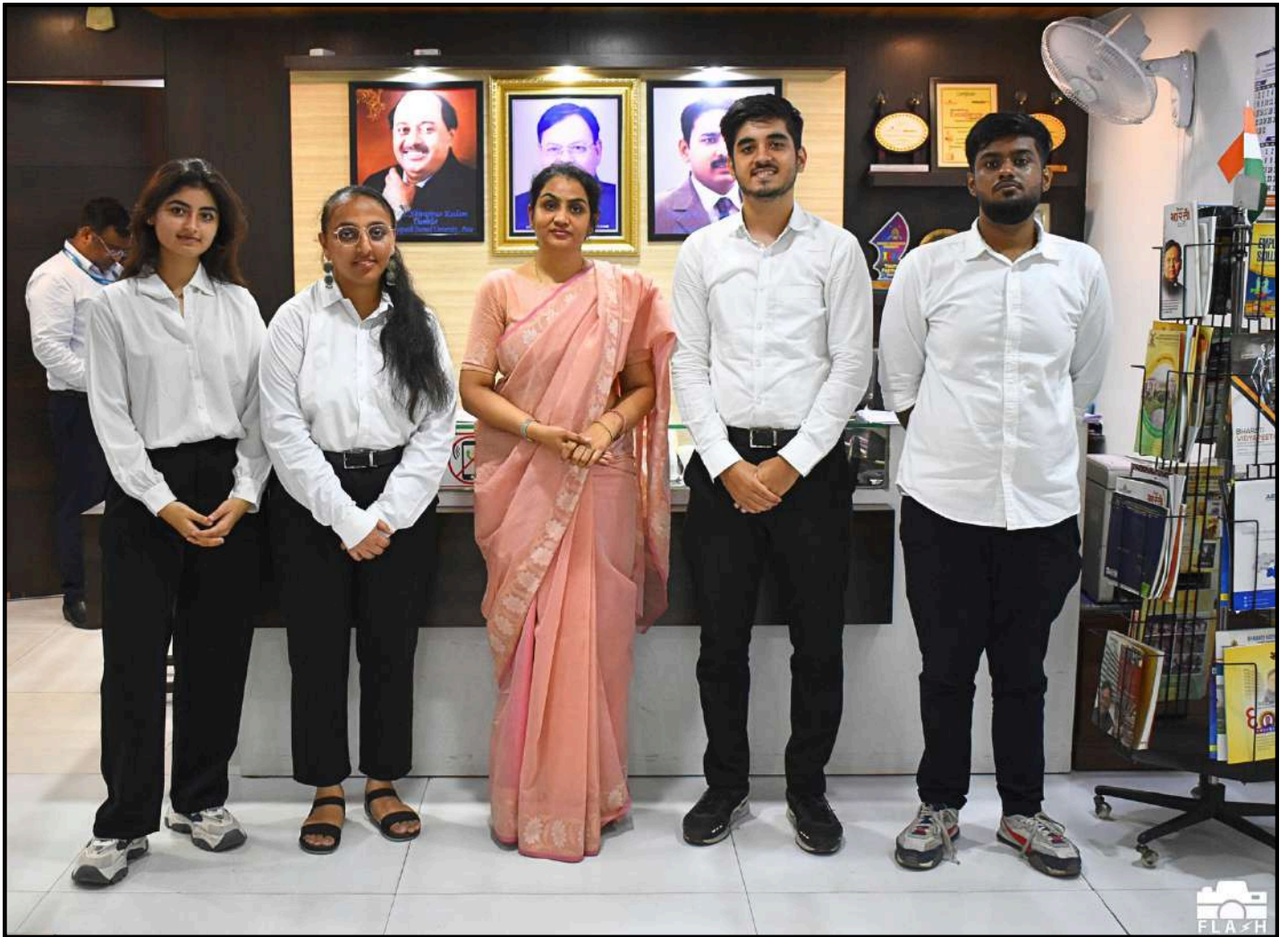


+91 9810362643



placement.bvimr@bharativedyapeeth.edu

INTERACTION WITH DIRECTOR



CRC Coordinators





STUDENT'S PROFILE FOR THE BATCH

MBA 2023-25

Full Name : Naman Sardana
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Marketing Analysis of Branded Fuel XtraGreen
Company : Indian Oil Corporation Limited & CertOcean
Work Experience : 4+ years



Full Name : Mahima Uppal
PG course : MBA
Specialization : Human Resources and Marketing
Project Title : Strategic Digital Marketing in Tiling and Flooring Business
Company : Elaf Tiles & Flooring Materials Trading Co LLC
Work Experience : 3+ years



Full Name : Rohan Sharma
PG course : MBA
Specialization : Marketing and Finance
Project Title : Finance Role in Lava Internationals
Company : Lava Internationals Limited
Work Experience : 1.9 years



Full Name : Ishika Gupta
PG course : MBA
Specialization : Finance and Marketing
Project Title : Analyzing Online Publishing's Impact and Customer Pitching
Company : Deal Squard
Work Experience : 6 months



Full Name : Ishika Malhotra
PG course : MBA
Specialization : Human Resources and Finance
Project Title : Portfolio Management Services
Company : SMC Global Securities Limited
Work Experience : 2 months



Full Name : Somya Garg
PG course : MBA
Specialization : Marketing and Finance
Project Title : On The Job Training
Company : Space India
Work Experience : 4 months



Full Name : Himanshi Garg
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Financial Planning
Company : Insplore Consultants
Work Experience : 2 months



Full Name : Shruti Maurya
PG course : MBA
Specialization : Finance and Marketing
Project Title : Marketing and Sales
Company : Dainik Jagran
Work Experience : 2 months



Full Name : Menka Shandilya
PG course : MBA
Specialization : Marketing and Finance
Project Title : Analysis of Dealer Profitability through Company Schemes
Company : ACC Limited
Work Experience : 8 months



Full Name : Anjana Venugopal
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Study on Employee Job Satisfaction Levels
Company : Insplore Consultant
Work Experience : 5 months



Full Name : Akash Sharma
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Quality Assurance and Data Auditing
Company : Right Management
Work Experience : 2 months



Full Name : Sarthak Saha
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Loyalty Program of Sunglass Hut
Company : Luxottica Eyewear India Pvt Ltd
Work Experience : 2 years



Full Name : Mansi
PG course : MBA
Specialization : Marketing and Finance
Project Title : Finance and Accounting
Company : Nafed
Work Experience : 2 years



Full Name : Mohit Gupta
PG course : MBA
Specialization : Marketing and Finance
Project Title : Finance
Company : UTI Asset Management Company Ltd.
Work Experience : 4 months



Full Name : Muskan Gupta
PG course : MBA
Specialization : Marketing and Finance
Project Title : Business Analytics & Marketing Analysis of The Company
Company : Reliance Retail
Work Experience : 3 months



Full Name : Nupur Jain
PG course : MBA
Specialization : Human Resources and Finance
Project Title : Customer Satisfaction
Company : Vimal International Pvt Ltd
Work Experience : 6 months



Full Name : Ridhi Sharma
PG course : MBA
Specialization : Human Resources and Finance
Project Title : Human Resources Operations
Company : MB Informatics
Work Experience : 1 year



Full Name : Devika Krishnan
PG course : MBA
Specialization : Marketing and Finance
Project Title : CRM Implementation (Tentative)
Company : Growthinfi
Work Experience : 4 months



Full Name : Isha
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Financial Analysis of Asahi India Glass
Company : Asahi India Glass
Work Experience : 7 months



Full Name : Isha Rana
PG course : MBA
Specialization : Finance and Marketing
Project Title : Study Report: JDM Worldwide Freight Solutions Pvt. Ltd.
Company : Jdm Worldwide Freight Solutions Pvt. Ltd.
Work Experience : 3.5 months



Full Name : Abhishek Tanwar
PG course : MBA
Specialization : Human Resources and Finance
Project Title : Portfolio Management Services
Company : SMC global securities Ltd.
Work Experience : 4 months



Full Name : Pravika Srivastava
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Understanding of Retail Store Operations and Business
Company : Aditya Birla Fashion and Retail limited
Work Experience : 3.5 years



Full Name	: Yashika Gupta
PG course	: MBA
Specialization	: Finance and Business Analytics
Project Title	: Business Analytics and Marketing Analysis Of The Company
Company	: Reliance Retail
Work Experience	: 3 months



Full Name	: Prachi
PG course	: MBA
Specialization	: Finance and Business Analytics
Project Title	: Recruitment Strategies and CRM in the BFSI Sector
Company	: Insplore Consultant
Work Experience	: 10 months



STUDENT'S PROFILE FOR THE BATCH

BCA 2022-25

Full Name	: Tanisha Vyas
Graduation Course (UG)	: BCA
Minor Project Title	: Railway Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Prabhav Nasa
Graduation Course (UG)	: BCA
Minor Project Title	: Railway Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Akeniyamat Anand
Graduation Course (UG)	: BCA
Minor Project Title	: Hospital Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Pavni Suri
Graduation Course (UG)	: BCA
Minor Project Title	: Hospital Management System
Company	: Shine projects
Work Experience	: 1 month



Full Name	: Jagrit Ahuja
Graduation Course (UG)	: BCA
Minor Project Title	: Library Management System
Company	: Brylite, Agni Devices Pvt Ltd., Sharify Adverts, Co-Founded GoMarketify Services LLP
Work Experience	: 1.5+ Years



Full Name	: Vanika Sadana
Graduation Course (UG)	: BCA
Minor Project Title	: Airlines Management System
Company	: Pawzz Foundation
Work Experience	: 2 Months



Full Name	: Kunal Gupta
Graduation Course (UG)	: BCA
Minor Project Title	: Student Information System
Company	: KARL STORZ India Pvt. Ltd
Work Experience	: 2 Months




Full Name	: Akshit Trikha
Graduation Course (UG)	: BCA
Minor Project Title	: General Store Management System
Company	: GoMarketify Services LLP
Work Experience	: 1 month




Full Name	: Madhav Khandelwal
Graduation Course (UG)	: BCA
Minor Project Title	: Inventory Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Deepanshu Sharma
Graduation Course (UG)	: BCA
Minor Project Title	: Application, Web Design
Company	: Fresher
Work Experience	: Fresher



Full Name	: Devansh Dhall
Graduation Course (UG)	: BCA
Minor Project Title	: Stock Management System
Company	: Codsoft Intern
Work Experience	: Fresher




Full Name	: Sarthak Gupta
Graduation Course (UG)	: BCA
Minor Project Title	: Student Information System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Roshni Lamba
Graduation Course (UG)	: BCA
Minor Project Title	: Pharmacy Management System
Company	: MNC HR Services Solutions
Work Experience	: Fresher



Full Name	: Sahil Rupani
Graduation Course (UG)	: BCA
Minor Project Title	: Employee Management System
Company	: Codsoft, Madquick
Work Experience	: 3 Months



Full Name	: Vinayak Gulati
Graduation Course (UG)	: BCA
Minor Project Title	: Gym Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Adit Vij
Graduation Course (UG)	: BCA
Minor Project Title	: Photo Editor (Java)
Company	: Webloon Studio (Graphic Design and Video Editing Internship)
Work Experience	: 2 months



Full Name	: Shyam Solanki
Graduation Course (UG)	: BCA
Minor Project Title	: Library Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Pravara Kulshrestha
Graduation Course (UG)	: BCA
Minor Project Title	: Online Shopping System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Harshit Sidher
Graduation Course (UG)	: BCA
Minor Project Title	: Language Learning App
Company	: Social+
Work Experience	: 6 Months




Full Name	: Saksham Madhra
Graduation Course (UG)	: BCA
Minor Project Title	: Library Management System
Company	: Fresher
Work Experience	: Fresher




Full Name	: Divyam Joshi
Graduation Course (UG)	: BCA
Minor Project Title	: College Management System
Company	: Ducat
Work Experience	: Fresher



Full Name	: Kamal Mittal
Graduation Course (UG)	: BCA
Minor Project Title	: Library Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Bhuvanyu Chhibber
Graduation Course (UG)	: BCA
Minor Project Title	: Supermarket Billing Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Garima Sethi
Graduation Course (UG)	: BCA
Minor Project Title	: Electronic Store Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Priyanka Gulati
Graduation Course (UG)	: BCA
Minor Project Title	: Airline Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Diya Arora
Graduation Course (UG)	: BCA
Minor Project Title	: Airline Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Jashn Sharma
Graduation Course (UG)	: BCA
Minor Project Title	: Airline Management System
Company	: Fresher
Work Experience	: Fresher




Full Name	: Mudit Yadav
Graduation Course (UG)	: BCA
Minor Project Title	: Restaurant Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Vaibhav Sharma
Graduation Course (UG)	: BCA
Minor Project Title	: Hotel Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Manshay Bhandari
Graduation Course (UG)	: BCA
Minor Project Title	: Household Budget Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Aditya Negi
Graduation Course (UG)	: BCA
Minor Project Title	: Warehouse Management System
Company	: Fresher
Work Experience	: Fresher



Full Name	: Hardik Agarwal
Graduation Course (UG)	: BCA
Minor Project Title	: Stock Management System
Company	: Tramo Technolab Private Limited
Work Experience	: Fresher





Full Name : Anushka Gupta Graduation Course (UG) : BCA Minor Project Title : Electronic Shop Management System Company : MoonLight Industries Work Experience : 3 months		Full Name : Utkarsh Kashyap Graduation Course (UG) : BCA Minor Project Title : PhotoX- Image Editor Company : Fresher Work Experience : Fresher	
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Full Name : Kunsh Dhawan Graduation Course (UG) : BCA Minor Project Title : Expense Tracking System Company : Fresher Work Experience : Fresher		Full Name : Raghavv Gupta Graduation Course (UG) : BCA Minor Project Title : Library Management System Company : Fresher Work Experience : Fresher	
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Full Name : Aakriti Gupta Graduation Course (UG) : BCA Minor Project Title : Library Management System Company : Fresher Work Experience : Fresher		Full Name : Gursahiba Kaur Sidana Graduation Course (UG) : BCA Minor Project Title : Student Information System Company : Fresher Work Experience : Fresher	
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STUDENT'S PROFILE FOR THE BATCH

BBA 2022-25

Full Name : Supreet Kaur Bhatia Graduation Course (UG) : BBA UG Specialization : Finance and Business Administration Project Title : Marketing Analysis Company : Pvr Inox		Full Name : Dev Pratap Singh Pundir Graduation Course (UG) : BBA UG Specialization : Finance and International Business Project Title : Working Capital Finance Company : State Bank of India	
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Full Name : Tanishq Tandon Graduation Course (UG) : BBA UG Specialization : Finance and Marketing Project Title : Study in Finance Department Company : Niharika Creations Pvt.Ltd		Full Name : Himanshu Sharma Graduation Course (UG) : BBA UG Specialization : Marketing and HR Management Project Title : Marketing and Operation Research Company : Shree Azad Transport Company Pvt Ltd	
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Full Name : Yash Jakhar

Graduation Course (UG) : BBA

UG Specialization : BA and Marketing

Project Title : The Impact of Advertisement on Sales

Company : UAS International



Full Name : Tamanna Mittal

Graduation Course (UG) : BBA

UG Specialization : Marketing and HR

Project Title : Marketing and HR Strategies

Company : The Leading Solutions



Full Name : Janvi Kumari

Graduation Course (UG) : BBA

UG Specialization : International Business and Business Analytics

Project Title : Market Strategies

Company : The Leading Solutions



Full Name : Ved Keshwani

Graduation Course (UG) : BBA

UG Specialization : Business Analysis and Marketing

Project Title : General Management

Company : CODT Technologies Pvt.Ltd.



Full Name : Nandini Bansal

Graduation Course (UG) : BBA

UG Specialization : Marketing and Data Analytics

Project Title : General Management

Company : CODT Technologies Pvt.Ltd.



Full Name : Karandeep Singh

Graduation Course (UG) : BBA

UG Specialization : Marketing

Project Title : Marketing Strategy

Company : Agile Capital



Full Name : Nakul Suri

Graduation Course (UG) : BBA

UG Specialization : International Business and Business Analytics

Project Title : Marketing and Sales

Company : Spark Technology Pvt.Ltd



Full Name : Rohit Gautam

Graduation Course (UG) : BBA

UG Specialization : Business Analytics and Marketing

Project Title : Financial Analysis

Company : ADSMIT Media



Full Name : Harshit Jain

Graduation Course (UG) : BBA

UG Specialization : Marketing Management, Business Analytics

Project Title : Risk Based Internal Audit

Company : Power Finance Corp (PFC)



Full Name : Lakshay Garg

Graduation Course (UG) : BBA

UG Specialization : Finance and Business Analytics

Project Title : Portfolio Management

Company : The Leading Solutions



Full Name : Sanya Gupta

Graduation Course (UG) : BBA

UG Specialization : HR, Marketing

Project Title : Summer Internship Project Report

Company : DataTrained education pvt ltd



Full Name : Abhinandan

Graduation Course (UG) : BBA

UG Specialization : Marketing Research

Project Title : Marketing Sales

Company : Agile Capital Services Ltd At NSP



Full Name : Nikunj Mittal

Graduation Course (UG) : BBA

UG Specialization : Finance and Business Analytics

Project Title : Finance

Company : G Aggarwal and Associates



Full Name : Jiya

Graduation Course (UG) : BBA

UG Specialization : Finance and Marketing

Project Title : Marketing and Sales Trainee of Aarsse Manufacturing Pvt Lmt

Company : Aarsse Manufacturing Pvt Limited



Full Name : Sanchita Khandelwal

Graduation Course (UG) : BBA

UG Specialization : Marketing and HR

Project Title : Marketing and HR

Company : Shubh Mangals



Full Name : Bhavika Ramdev

Graduation Course (UG) : BBA

UG Specialization : Marketing, International Business

Project Title : Marketing Management

Company : APJ Steel Impex Pvt.Ltd.



Full Name : Falak Akhtar

Graduation Course (UG) : BBA

UG Specialization : Human Resource Management & Business Analytics

Project Title : Tech in Recruitment and Training at Landmark Homebuild India Pvt Ltd

Company : Landmark Homebuild India Pvt Ltd



Full Name : Aditya Goel

Graduation Course (UG) : BBA

UG Specialization : Business Analytics and Finance

Project Title : Marketing

Company : Knowledge Squad



Full Name : Rahul Bafna

Graduation Course (UG) : BBA

UG Specialization : Marketing + Finance

Project Title : Customer Investment Options and Returns

Company : Vikas Lohia & Associates



Full Name : Shruti Gupta

Graduation Course (UG) : BBA

UG Specialization : Finance and Business Analytics

Project Title : Study of Finance Department

Company : Niharika Creation Pvt. Ltd



Full Name : Aryan Jain

Graduation Course (UG) : BBA

UG Specialization : Finance and Business Analytics

Project Title : Job Analysis and HR Evaluation for Business Development

Company : Skillwinner



Full Name : Aditya Sharma

Graduation Course (UG) : BBA

UG Specialization : Marketing and HR

Project Title : Marketing and Sales Analysis

Company : IFIE



Full Name : Kavya Singh

Graduation Course (UG) : BBA

UG Specialization : Finance and Business Analytics

Project Title : Digital marketing plan for e-commerce website

Company : Nextbyte Technologies



Full Name : Ankur Bhandulla

Graduation Course (UG) : BBA

UG Specialization : Business Analytics and Marketing Management

Project Title : Study on Customer Relations in Travel and Tourism

Company : UAS International



Full Name	: Saksham Dhanawat
Graduation Course (UG)	: BBA
UG Specialization	: Business Analytics and Finance
Project Title	: Financial Analysis of The Organization
Company	: Unified Mentor



Full Name	: Vadic Jaiswal
Graduation Course (UG)	: BBA
UG Specialization	: Finance and Marketing
Project Title	: Market Research
Company	: PICL, India



Full Name	: Bhumika Mehta
Graduation Course (UG)	: BBA
UG Specialization	: HRM + Business Analytics Management
Project Title	: Study on Performance Management at British Paints
Company	: Berger Paints (British Paints Div)



Full Name	: Rashi Jain
Graduation Course (UG)	: BBA
UG Specialization	: Finance and Marketing
Project Title	: Financial Analysis
Company	: Reliance Jio



Full Name	: Ujjwal Jindal
Graduation Course (UG)	: BBA
UG Specialization	: Marketing and Finance
Project Title	: Finance Intern
Company	: Onkar Kedia & Associates



Full Name	: Ridham Aggarwal
Graduation Course (UG)	: BBA
UG Specialization	: Finance and Business Analytics
Project Title	: Portfolio Management
Company	: Insplore Consultant Pvt Ltd





BHARATI VIDYAPEETH

(DEEMED TO BE UNIVERSITY)
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

'A' GRADE STATUS AWARDED BY MHRD, GOVT OF INDIA
RE-ACCREDITED WITH GRADE 'A+' BY NAAC
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