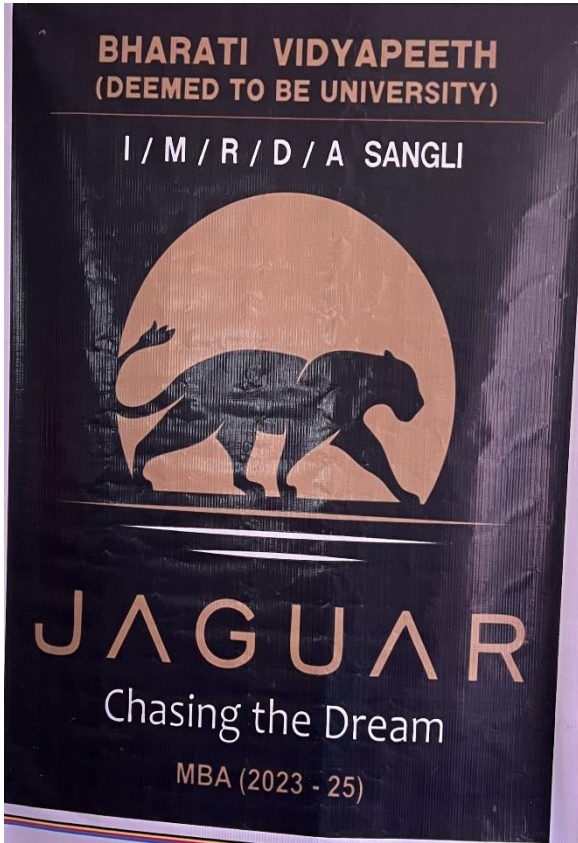


## Class Mascot Unveiling of MBA I





The class mascot unveiling of MBA first year took place on Tuesday, 29<sup>th</sup> August 2023. A board depicting mascot was unveiled at the hands of Director Dr. Pallavi Jamsandekar and Vice Principal Dr. Pratap Desai. Students were also given task of making goodies for advertising the mascot. Accordingly bottles depicting class mascots were given to the director and vice principal. Different teams worked on designing the mascot, printing of the board and making of goodies. The class activity was given to students to learn about marketing, advertising and branding.