

**Bharati Vidyapeeth (Deemed to be University) Institute of Management & Research (BVIMR), New Delhi:** On January 17, 2026, Dr. Aditi Malhotra, Head of Cultural Society & Admission In-charge, interacted with 40 students from Jammu & Kashmir as part of the “Youth Inter-State Exchange Program” initiated by the ‘Ministry of Youth Affairs & Sports, Government of India’. This program was coordinated by our BVCoE alongside with its NSS unit. Dr. Aditi Malhotra shared invaluable insights into the professional world, the education surrounding professional courses, and the offerings of BVIMR & its keen programs. She discussed various career paths, avenues opportunities, market trends & more. This session was highly interactive & engaging, filled with practical examples & activities that enabled students to gain a deeper understanding & make well-informed decisions regarding their careers. Mr. Nitin Mane, serving as an Administrative Officer, coordinated the event.