



BHARATI VIDYAPEETH (DEEMED TO BE) UNIVERSITY
DEPARTMENT OF ENGINEERING & TECHNOLOGY
Sector – 3-A, Plot No.KC-1, Kharghar, Navi Mumbai- 410210
REACCREDITED WITH 'A++' BY NAAC



Report on ("Launchpad 2")

IIC Calendar/MIC/Self Driven/ Celebration Activity

Sem I/ Quarter 2
A.Y. 2025-26

Event Name: Launchpad 2

Date: July 23rd, 2025

Time: 9:15am – 4:15pm

Venue: Bharati Vidyapeeth (Deemed to be University) Department of Engineering and Technology

Organized by: E-Cell

Name of Event Organizer:

- Dr. Mohan Awasthy (Principal, IIC President),
 - Dr. Divya Rohatgi (IIC - ECell Convenor),
 - Prof. Deepika Sharma (ECell Co-Convenor)
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The Entrepreneurship Cell (E-Cell) successfully hosted "Launchpad 2," an informative and engaging event designed to introduce new students to the club, its mission, and the exciting world of entrepreneurship. Held on July 22, 2025, in the CC Lab, the event saw enthusiastic participation from a diverse group of students eager to learn more about innovation and enterprise.

Event Objectives

The primary objectives of Launchpad 2 were to:

- **Introduce E-Cell:** Familiarize attendees with the E-Cell's vision, objectives, and the opportunities it offers.
- **Showcase Past Successes:** Highlight key events and initiatives successfully organized by E-Cell in previous months, demonstrating the club's impact and capabilities.
- **Feature Registered Startups:** Present inspiring examples of student-led ventures previously registered through E-Cell, offering tangible proof of entrepreneurial potential within the student body.
- **Foster Entrepreneurial Spirit:** Encourage and motivate new students to explore entrepreneurship as a viable career path and consider joining the E-Cell.

Event Highlights

The event commenced with a warm welcome and an insightful presentation about the E-Cell's role in fostering an entrepreneurial ecosystem on campus. The E-Cell core team elaborated on the various resources, workshops, and mentorship opportunities available to aspiring student entrepreneurs.

A significant portion of Launchpad 2 was dedicated to showcasing the E-Cell's impressive track record. Presentations highlighted several **successful events** organized in previous months, including hackathons, idea pitching competitions, and expert. These examples served to illustrate the practical support and platforms E-Cell provides for students to develop and test their business ideas.

One of the most engaging segments was the **showcase of previously registered enterprises**. Student founders of successful startups shared their entrepreneurial journeys, challenges, and triumphs. This direct interaction provided invaluable real-world insights and acted as a powerful source of inspiration for the audience. The featured ventures spanned various sectors, demonstrating the diverse range of innovation stemming from the campus community.

The event concluded with an interactive Q&A session, where students had the opportunity to ask questions directly to the E-Cell team and the featured entrepreneurs. This facilitated an open dialogue and addressed many queries regarding getting started with a business idea, seeking mentorship, and leveraging E-Cell resources.

Outcome

Launchpad 2 successfully achieved its objectives, generating significant interest in entrepreneurship among new students. The event not only clarified the role and activities of E-Cell but also served as a powerful motivator for aspiring entrepreneurs. Many students expressed their keen interest in joining the E-Cell and actively participating in its future initiatives. The positive feedback received underscores the event's success in creating an encouraging environment for innovation and enterprise.

Event Photos:





