



BHARATI VIDYAPEETH (DEEMED TO BE) UNIVERSITY
DEPARTMENT OF ENGINEERING & TECHNOLOGY
Sector – 3-A, Plot No.KC-1, Kharghar, Navi Mumbai- 410210
REACCREDITED WITH 'A++' BY NAAC



Report on ("Launchpad Next Gen")

IIC Calendar/MIC/Self Driven/ Celebration Activity

Sem I/ Quarter 2
A.Y. 2025-26

Event Name: Launchpad Next Gen

Date: September 24th, 2025

Time: 1:30pm – 3:30pm

Venue: Bharati Vidyapeeth (Deemed to be University) Department of Engineering and Technology

Organized by: E-Cell

Name of Event Organizer:

- Dr. Mohan Awasthy (Principal, IIC President),
 - Dr. Divya Rohatgi (IIC - ECell Convenor),
 - Prof. Deepika Sharma (ECell Co-Convenor)
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Launchpad Next Gen 2025, organized by the Entrepreneurship Cell (E-Cell), was held on 24th September 2025 in the Seminar Hall of Bharati Vidyapeeth (Deemed to be University), Department of Engineering and Technology, Kharghar. The event served as a dynamic platform for budding entrepreneurs and innovators to showcase their ventures, share their journeys, and inspire fellow students to pursue entrepreneurial aspirations.

Event Objectives

- To provide a platform for student entrepreneurs to launch and present their startups.
- To encourage innovation and entrepreneurial thinking among students.
- To inspire peers through real-life success stories of young entrepreneurs.
- To create opportunities for networking, mentorship, and collaboration.

Event Highlights

- **Launch of Startups:**
 - **Ravish Singh** introduced *Mritunjaya Technologies*, a web development company dedicated to providing tailored digital solutions.
 - **Omkar Padekar** launched *Build Your Brand*, a social media agency helping individuals and businesses establish a strong digital presence.
 - **Shubham Gaikwad** presented *Camp Hustle*, a social media marketing agency focused on creative brand growth strategies.
- **Returning Innovator:**
 - **Prajakta Bangale**, a social media influencer and past participant, returned with her new venture *Cohort School*—a unique initiative aimed at teaching and mentoring aspiring content creators.
- **Knowledge Session:**
 - **Rahil Jethi** delivered an insightful talk on *Brand Building*, emphasizing the importance of consistency, creativity, and authenticity in shaping successful brands.

Impact of the Event

- The event motivated students by showcasing real success stories of peers who transformed their ideas into impactful ventures.
- It fostered a spirit of innovation and entrepreneurial ambition within the campus.

- Students gained valuable insights into brand building, startup culture, and social media strategies.
- Networking opportunities were created between student entrepreneurs and aspiring innovators.

Event Photos:





