



**BHARATI VIDYAPEETH DEEMED TO BE UNIVERSITY
DENTAL COLLEGE AND HOSPITAL,
NAVI MUMBAI.**

Institutional Innovation Committee

**Dr. Minal Kshirsagar
IIC Co-ordinator**

**Dr. V. Sreenivasan
Chairperson**

30/11/2025

IIC Report

Build a Brand Competition

Organised by: Institutional Innovation Committee (IIC)
Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Navi Mumbai
Date: 18 December 2025
Venue: Lecture Hall 1

Introduction

The Institutional Innovation Committee (IIC) of Bharati Vidyapeeth (Deemed to be University) Dental College and Hospital, Navi Mumbai organized a Build a Brand competition on 18 December 2025. The event was designed to encourage innovation, creativity, entrepreneurial thinking, and teamwork among students by integrating branding concepts with dental science.

Objectives of the Event

1. To promote innovative and entrepreneurial thinking among students
2. To enhance creativity and problem-solving skills
3. To introduce students to branding and marketing concepts within the dental field
4. To encourage teamwork and effective communication

Inaugural Session and Felicitation

The program commenced with a formal inaugural session. As a mark of appreciation and encouragement, the winners and judges of the previous Model Making Competition organized by the Institutional Innovation Committee were felicitated at the beginning of the event. This gesture motivated the participants and highlighted the importance of innovation-driven activities within the institution. In addition, the judges of the current event were also felicitated as a token of gratitude for graciously taking time out of their busy schedules to evaluate the competition and encourage the participants.

Event Details

Theme: Dental Objects

Number of Teams: 7 teams from I BDS and II BDS

Team Composition: Maximum of 5 participants per team

Each team was assigned the theme of dental objects and was tasked with conceptualizing a unique brand. The presentations included aspects such as brand identity, logo design, innovation, target audience, practical application, and potential market relevance.

The event was smoothly conducted by Dr Karishma, who served as the Emcee for the program. She was ably assisted by Dr Jyotsna Sethumadhavan and Dr Shashikala Ramaswamy, whose support ensured effective coordination and seamless execution of the event.

Judging Panel

The competition was evaluated by an experienced and esteemed panel of judges:

➤ Dr Pradeep Dave

Professor, Department of Biochemistry

➤ Dr Nilesh Joshi

Professor, Department of Periodontics

➤ Dr Kirti Buva

Associate Professor, Department of Oral Pathology

The judges assessed the teams based on innovation, creativity, relevance to the theme, feasibility, clarity of concept, and presentation skills.

Results

After thorough evaluation and deliberation, the judges selected one team as the Winner and one team for the Consolation Prize

The judging panel appreciated the originality, enthusiasm, and innovative ideas presented by all participating teams.

Conclusion

The Build a Brand competition was a successful and enriching academic activity that effectively combined dental knowledge with innovation and branding concepts. The event provided students with a valuable platform to think creatively, work collaboratively, and gain exposure to entrepreneurial skills relevant to the dental profession. The Institutional Innovation Committee's efforts contributed significantly to fostering a culture of innovation within the institution.



Dr Minal Kshirsagar

Coordinator, IIC

Date: 30/12/2025

NOTICE



Bharati Vidyapeeth
(DEEMED TO BE UNIVERSITY)
PUNE, INDIA
DENTAL COLLEGE AND HOSPITAL
SECTOR -7, C.B.D., BELAPUR, NAVI MUMBAI – 400614.

"Accredited with 'A++' Grade (2024) by NAAC
'A' Grade University Status by MHRD, Govt. of India
Accredited (2004) & Reaccredited (2011) with 'A' Grade & (2017) with A+ Grade by NAAC

Principal: Dr. V. Sreenivasan
M.D.S.

BVDU/DCH/NM/ /2025-26
Date: / /2025

NOTICE

To,
All HODs/In-charges

This is to inform you all that the Institutional Innovation Council is arranging a **Building a Brand Competition** on 18/12/2025 (Thursday)

Program Details:

- Name of the competition: Building a brand
- The topic will be given during the competition.
- Group competition (5 in each group)
- Participants: UG First and Second years (Limited to 50 only)
- Time: 10 am-1.00 pm
- Venue-Lecture Hall 1, Second floor

Please encourage registration without disturbing the department schedule.

For registration, kindly contact- Dr. Shashikala: 9967543706


Dr. Minal Kshirsagar
IIC Coordinator



Dr. V. Sreenivasan
Principal

ATTENDANCE SHEET

Build a Brand competition

BHARATI VIDYAPEETH (DEEMED to be UNIVERSITY)			
DENTAL COLLEGE & HOSPITAL, NAVI MUMBAI.			
I. RDS.		II. RDS.	
- Attendance -			
TIME- 10-1 PM		DATE- 18/12/2025	
TOPIC- JTC Event			
Sr.	URN NO	Name of the Students	sign
1	20230026036	Gaikwad Smita Rajesh	
2	20230026038	Singh Jyoti Subhash	
3	2024026001	Vyawahare Mayuri Manoj	
4	2024026002	Naik Durva Sandeep	
5	2024026003	Shuneza Mulla	
6	2024026004	Memon Aamna Ali	
7	2024026005	Simariyot Saini	
8	2024026006	Manushree Singh	
9	2024026007	Romi Sen Yadav	
10	2024026008	Joshi Samrudhi Pramod	
11	2024026009	Ansari Mohammed Ammar M.	
12	2024026010	Shaikh Juhi Serajuddin	
13	2024026011	Altamash Khan	
14	2024026012	Medhekar Suhani Amit	
15	2024026013	Raut Vedang Somnath	
16	2024026014	Ayyajiwal Sherebanu Yusuf	
17	2024026015	Sequeira Olivia Stephen	
18	2024026016	Elma Usmani	
19	2024026017	Gill Gaganpreet Kaur Gobind Singh	
20	2024026018	Vaishnavi Shantaram Arote	
21	2024026019	Mungekar Anushka Anil	
22	2024026022	Gaikwad Prashika Pradeep	
23	2024026023	Khuspe Kaustubh Ramkrishna	
24	2024026024	Zinneerah Fatima Ruhail Khan	
25	2024026025	Harsh Dalvi	
26	2024026026	Shinde Vivek Navnath	
27	2024026028	Bhide Sailee Chintamani	
28	2024026029	Pavni Sinha	
29	2024026030	Shaikh Maria Marfua Chandpasha	
30	2024026031	Khandelwal Dhruv Manish	
31	2024026032	Katkar Tanvi Ramesh	
32	2024026033	Hadawale Nikkita Ketan	
33	2024026034	Rohit Ramdas Kakshe	
34	2024026035	Chavan Sejal Ravi	
35	2024026036	Devadathan R	
36	2024026037	Samrudhi Chaubey	
37	2024026038	Khan Nazib Akhtar Shabbir Akhtar	
38	2024026039	Choudhary Nikita Parag	
39	2024026040	Asma Mustafa Bukhari	

18/12/25

40	2024026041	Dhumal Snehal Avinash	
41	2024026042	Sayed Hafsa Mohammed Khalil	Hsayed
42	2024026043	Shaikh Waqar Ataullah	
43	2024026045	Khan Misqat Noor Allaiddin	Misqat
44	2024026046	Rajput Vibha Virendra	
45	2024026047	Yadav Sreya Ramesh	Sreya
46	2024026049	Mane Vaibhavi Khandu	
47	2024026050	Gurav Manasi Atul Manasi	Atul
48	2024026051	Ashminder Kaur	Ashmi - Kaur
49	2024026052	Patel Mariam Mohamed Ebrahim	M. M. E. Patel
50	2024026053	Patil Vrushali Pralhad	
51	2024026054	Bora Ishika Pravin	I. P. Bora
52	2024026055	Rane Riya Suhas	Riyakha
53	2024026057	Bhange Dhanashree Prasad	Dhanashree
54	2024026058	Samani Ayesha Rakib	
55	2024026059	Sawant Vaishnavi Hanmant	
56	2024026060	Pratyaksha Telang	
57	2024026061	Dongre Divya Daiwat	
58	2024026062	Khan Zubiya Waseem	Zubiya
59	2024026063	Kadam Om Sandeep	
60	2024026064	Gaikwad Namrata Vishnu	
61	2024026065	Shah Saakshi Milan	Saakshi
62	2024026066	Kunal Kishor	Kunal
63	2024026067	Khan Mohammad Taheer Fateh	
64	2024026068	Shaikh Arshiya Haider	
65	2024026069	Joshi Aastha Mahesh	
66	2024026070	Hiba	Hiba
67	2024026071	Pradhan Kanak Abhijit	Kanak
68	2024026072	Patil Chiranjeevi Abhijeet	
69	2024026074	Aditi Sameer Labde	
70	2024026075	Shristi Gupta	
71	2024026076	Patil Mitali Mangesh	
72	2024026077	Baishali Pradhan	Baishali
73	2024026078	Patel Diya Vinod	
74	2024026079	Khan Anzeela Piroz	
75	2024026080	Armar Nuh Muzaffarali	Nuh
76	2024026082	Shafa Mubin Sayed	Shafa
77	2024026083	Sumaiya Sadik Basha	
78	2024026084	Bhumi Bhushan Zawar	
79	2024026085	Bansode Kshitij Shailendra	
80	2024026086	Shaikh Sanobar Moosa	Sanobar
81	2024026087	Upadhyay Pragati Nishant	Pragati
82	2024026088	Reecha Kumari	
83	2024026089	Aysa Barwelkar	Aysa
84	2024026090	Thete Sankarshan Sanjay	
85	2024026091	Nidhi Pandav	
86	2024026092	Bhanushali Hetavi Hitesh	
87	2024026093	Pandey Sneha Tungnath	Sneha

88	2024026094	Shreya Mishra	<i>Shreya</i>
89	2024026095	Upadhyay Shiksha Prabhakar	<i>Shiksha</i>
90	2024026097	Patil Sania Sanjay	<i>Sania R</i>
91	2024026098	Suthar Bhavya Manmohan	
92	2024026099	Bhanushali Arpita Rakesh	<i>Bhanushali</i>
93	2024026100	Vedant Kulkarni	

18/12/25

Build a Band Competition

BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY)
DENTAL COLLEGE & HOSPITAL, NAVI MUMBAI

Class :- I B.D.S.

Date :- 18/12/2025

Topic :- IIC event

Time :- 10-1 PM

I RDS Attendance

Roll No.	Name Of The Students	Sign	Roll No.	Name Of The Students	Sign
1	Pooja Vijay Singh		26	Solanki Ishaan Kalpesh	
2	Shivkumar Nishad		27	Shaikh Fardeen Allaadin	
3	Nihal Kshitij Raut		28	Barmare Arsal Naeem	
4	Zaina Ali	<i>[Signature]</i>	29	Neeharika Nandkumar Somal	
5	Khan Asia Batul Ilyas	<i>[Signature]</i>	30	Saharsh Jaydeep Adhikari	
6	Isha Sameer Gole	<i>[Signature]</i>	31	Patil Tanisha Brijlal	
7	Patil Shravani Sunil	<i>[Signature]</i>	32	Isha Bhaskar Mangai	<i>[Signature]</i>
8	Shah Fiona Manish	<i>[Signature]</i>	33	Dhruvisha Raval	<i>[Signature]</i>
9	Chaudhari Mohammad Hamzah M.	<i>[Signature]</i>	34	Misal Vanshika Sandeep	
10	Mahajan Samruddhi Bhushan	<i>[Signature]</i>	35	Akshara Saraf	
11	Bukhari Afra Sayyed Mohammed		36	Yadav Miral Bhupesh	<i>[Signature]</i>
12	Mohammad Nabeel Shaikh		37	Yashashvi Deepak Yadav	
13	Tawte Swara Deepak		38	Sarah Fatima Mohammad	
14	Patil Nidhi Ajay	<i>[Signature]</i>	39	Ansari Solha Fatima Irfan	
15	Shreya Balvant Thakur		40	Nishu Kumari	<i>[Signature]</i>
16	Vieira Merlyn T. W. Anthony		41	Patil Sachi Samip	
17	Kapasi Shruti Romil		42	Shetye Mrunmai Devendra	
18	Waghmare Jayashree		43	More Asmi Akash	
19	Parab Richa Rajaram		44	Sarkhel Arshiya Bano Naveed	<i>[Signature]</i>
20	Samruddhi Magade		45	Gudi Soujanya Murlidhar	<i>[Signature]</i>
21	Shaikh Romaan Bilal		46	Bhakta Vikrant Girish	
22	Ansari Zeba Sharmeen A. A.	<i>[Signature]</i>	47	Ashmita Gupta	<i>[Signature]</i>
23	Kirti Singh	<i>[Signature]</i>	48	Samikhita Kalluri	
24	Agneya Narayan Salve		49	Kulkarni Vedashree C.	
25	Naikwadi Mohammad H. A. A.		50	Shinde Aryan Santosh	

[Signature]
18/12/25

Roll No.	Name Of The Students	Sign	Roll No.	Name Of The Students	Sign
51	Vaishya Sahil Gyanchand		76	Siddhi Kumar Jha Raj	
52	Tushiti Singh		77	Riya Sadashiv Bhokare	
53	Shaikh Aqsa Bano Saeed		78	Vaishnavi Ranjeet Chandhari	
54	Badgujar Misba Abdulfah		79	Kolte Shlok Bharat	
55	Shaikh Sadaf Ajmal		80	Sanchi Rajesh Jain	
56	Hingad Disha Rajesh		81	Hamina Mohammed Altaf Shaikh	
57	Siddique Adiba Akhlak Ahmed		82	Swanandi Dilip Waghmare	
58	Ravleen Kaur Daljit Singh Arora		83	Patel Saima Anis	
59	Sonal Ashok Kumar Upadhyay		84	Amrapali Vijay Samudre	
60	Kanika Shrinivas		85	Shirvi Vijay Ramani	
61	Arnav Ninad Vichare		86	Gowda Khushi Premkumar	
62	Sonare Vaishnavi Shankar		87	Shaikh Falah Liyakat	
63	Ronit Vijay Bhattacharya		88	Jain Yukti Dilip	
64	Mrunmayi Nitin Patil		89	Tripathi Srishti Ashish	
65	Yadav Arnav Bakelal		90	Rawal Harshita Hiteshkumar	
66	Pathak Preetesh Bharat		91	Darvesh Pari Rajesh	
67	Rashmi Rajendra Jathar		92	Meghna Tiwari	
68	Rane Niharika Devesh		93	Parkar Sanjay Ashfak	
69	Samiksha Chhagan Shinde		94	Anam Ayazuddin Khan	
70	Khan Aiman Yusuf		95	Shinde Yashika Ravindra	
71	Humaira Mohamed N. Merchant		96	Janhvi Yashawant Shinde	
72	Yerram Anvitha Mahesh		97		
73	Prapti Swapnakumar Chopdekar		98		
74	Muneeb Ul Ahad Shah		99		
75	Syed Arsh Taqi		100		

Teacher Incharge

H. O. D

GeoTagged Images of the Event







