



Bharati Vidyapeeth

(Deemed to be University)

Accredited with 'A++' Grade (2024) by NAAC Category- I University Status by UGC | NIRF Ranking - 59



Department of Management Studies, Navi Mumbai

DMS NEWSLETTER

ज्ञानVARTA

Vol III, Issue I
July 2026



OUR VISION

*Social Transformation Through
Dynamic Education*



THE NEWS

- HACKNOVA 2026
- ACE THE CASE
- MINDS 2026
- SAP Certification
- Supply Chain - Centre of Excellence
- Logistics Lab@BVDU

IN THIS ISSUE

- Corporate Resource Cell
- Campus Chronicles
- Clubs in Action
- Celebrating Excellence
- Creativity Unleashed
- Milestones
- Our Alumni
- Our Budding Entrepreneurs
- Research & Publications

GOALS THIS YEAR

- Industry-Integrated Learning
- Innovation & Entrepreneurship
- Experiential Learning Initiatives
- Promote Research & Publications
- Strengthen Industry-Academia Connect
- Skill & Certification Enhancement
- Policy Formulation Contest

Founder's Story

Dr. Patangrao Kadam

Founder Chancellor



Dr. Kadam came to Pune in 1961, where he completed one-year Diploma Course in teaching and in 1962 started working as a part-time teacher in a secondary school run by Rayat Shikshan Sanstha. Dr. Kadam obtained a Bachelor's Degree in Law and Master's degree from the University of Pune. Despite his preoccupation with educational, social and political activities, Dr. Kadam completed his research on the theme "Administrative Problems of Educational Administration in the 80s" for which he was awarded a Ph.D in Management by University of Pune.

Dr. Kadam established Bharati Vidyapeeth in 1964 when he was hardly 20 years old. From the beginning, his vision was to develop Bharati Vidyapeeth as a distinct educational institution. His vision and ambitions are reflected in the constitution, which was submitted to the Charity Commissioner at the time of registration of Bharati Vidyapeeth as a Trust, wherein he had included "to establish our own University" as one of the objectives of Bharati Vidyapeeth.

His dreams came true when the Government of India, on the recommendations of the University Grants Commission, accorded the "Deemed to be University" status to the 12 constituent units of Bharati Vidyapeeth on 26th April 1996. Dr. Kadam is nominated as the lifelong Chancellor of Bharati Vidyapeeth (Deemed to be University). Thus, a boy from a village having no propitious educational background became the Chancellor of University.

Dr. Kadam was a philanthropist of repute. He has established quite a few charitable trusts through which assistance of all kinds is given to needy people, particularly to the students of disadvantaged groups.

Our Patrons



Hon'ble Prof. Dr. Shivajirao Kadam
Chancellor
Bharati Vidyapeeth
(Deemed to be University)



Hon'ble Dr. Vishwajeet Kadam
Secretary - Bharati Vidyapeeth
Pro Vice Chancellor
Bharati Vidyapeeth
(Deemed to be University)



Hon'ble Prof. Dr. Vivek Saoji
Vice Chancellor
Bharati Vidyapeeth
(Deemed to be University)



Ms. Swapnali Kadam
Chairperson
Bharati Vidyapeeth
Rabindranath Tagore
School of Excellence, Pune



Dr. Vilasrao Kadam
Director
Bharati Vidyapeeth's
Educational Complex,
Navi Mumbai



Mr. G. Jayakumar
Registrar
Bharati Vidyapeeth
(Deemed to be University)



Message from Dean & Director

Dr. Premasish Roy

Dean & Director

Dear Readers,

The Academic Year 2025-26 has been a year of momentum, marked by purposeful growth, innovation, and collective achievement.

Our students demonstrated excellence across domains—be it winning prestigious competitions, showcasing creativity at national platforms, or excelling in sports and entrepreneurship. Faculty contributions stood out through impactful research in Scopus and WoS indexed journals, books, patents, and active participation in global academic forums. Notably, our recognition as an Active NPTEL Local Chapter and other accolades reflect our commitment to quality education and thought leadership.

We strengthened our academic ecosystem through industry-aligned certifications, SAP training, AI-integrated learning, and funded research initiatives like Unnat Bharat Abhiyan, reinforcing our role in societal development.

As we step into AY 2026-27, our focus is clear and future-ready. We aim to deepen industry integration, expand global collaborations, and embed AI-driven, experiential learning across programs. Research will continue to be a cornerstone, with a sharper push toward interdisciplinary innovation and funded projects. We also envision nurturing entrepreneurial mindsets, enhancing digital capabilities, and strengthening community impact initiatives.

Our journey ahead is about transforming potential into performance and ideas into impact. Together, we will continue to learn, lead, and inspire.

Dr. Premasish Roy
Dean & Director
Bharati Vidyapeeth (Deemed to be University)
Department of Management Studies
Navi Mumbai



From the Editor's Desk

Dr. Neha Sharma

Assistant Professor
Chairperson- MDP & Consultancy

Dear Readers,

It is with great joy that I welcome you to Volume 3, Issue 1 of ज्ञानVARTA, the official newsletter of the Department of Management Studies (DMS). Stepping into the role of editor for the second time, I do so with a renewed sense of purpose and a deeper appreciation for the collective effort that makes this publication possible.

This edition captures several landmark initiatives undertaken by the Department. HACKNOVA 2026, our inaugural hackathon and ACE THE CASE, an inter-college case presentation competition, provided students with valuable opportunities to apply their knowledge to real-world challenges.

Another key highlight was the Supply Chain Conclave and the inauguration of the Supply Chain Centre of Excellence & Logistics Lab@BVDU, reinforcing our commitment to industry engagement and experiential learning.

We were also delighted to collaborate with the ISTD Navi Mumbai Chapter for the first time and host its conference on 'Future of Work & Learning: AI, Employability, Wellbeing and Global Shifts', which brought together experts and participants to explore emerging trends shaping the professional world.

I extend my sincere gratitude to our Director, Dr. Premasish Roy and Head of Department, Dr. Mona Sinha, for their continued guidance and support. I am equally grateful to Ms. Roshal Vinu, Associate Editor, for her thoughtful inputs and meticulous attention to detail, which helped ensure the successful completion of this publication.

A special note of appreciation goes to the student members of the Socratic Club, who form the editorial team of ज्ञानVARTA and to the contributors of Creativity Unleashed, whose artistic expression has added vibrancy to this edition.

Finally, I extend a heartfelt thank you to our readers. Your interest, engagement and continued support inspire us to strive for excellence and broaden the horizons of ज्ञानVARTA with every issue.

Dr. Neha Sharma
Assistant Professor
Bharati Vidyapeeth (Deemed to be University)
Department of Management Studies
Navi Mumbai



Message from Associate Editor

Ms. Roshal Chinnu Vinu

Assistant Professor

Dear Readers,

It is a privilege and a pleasure to share a few thoughts with you through this edition of ज्ञानVARTA, the official newsletter of the Department of Management Studies (DMS). Having previously been associated with the editorial team as the Associate Editor, I am delighted to once again contribute to this platform that reflects the spirit, creativity, and achievements of our department.

This edition highlights several remarkable initiatives and events that demonstrate the vibrant academic and cultural environment at DMS. Among the key highlights is HackNova 2026, which brought together innovative minds to explore technology-driven solutions and foster collaborative problem-solving.

Another significant initiative was the Supply Chain Conclave, which served as an excellent platform for knowledge exchange between industry experts, academicians, and students, offering valuable insights into the evolving dynamics of supply chain management.

The department also encouraged analytical thinking and strategic decision-making through ACE THE CASE, a case-study competition that challenged students to apply their knowledge to real-world business scenarios.

Adding to the vibrancy of campus life was Rhapxody, our much-anticipated cultural event that celebrated creativity, teamwork, and the enthusiasm of our student community. Events like these not only showcase talent but also strengthen the sense of belonging within the department.

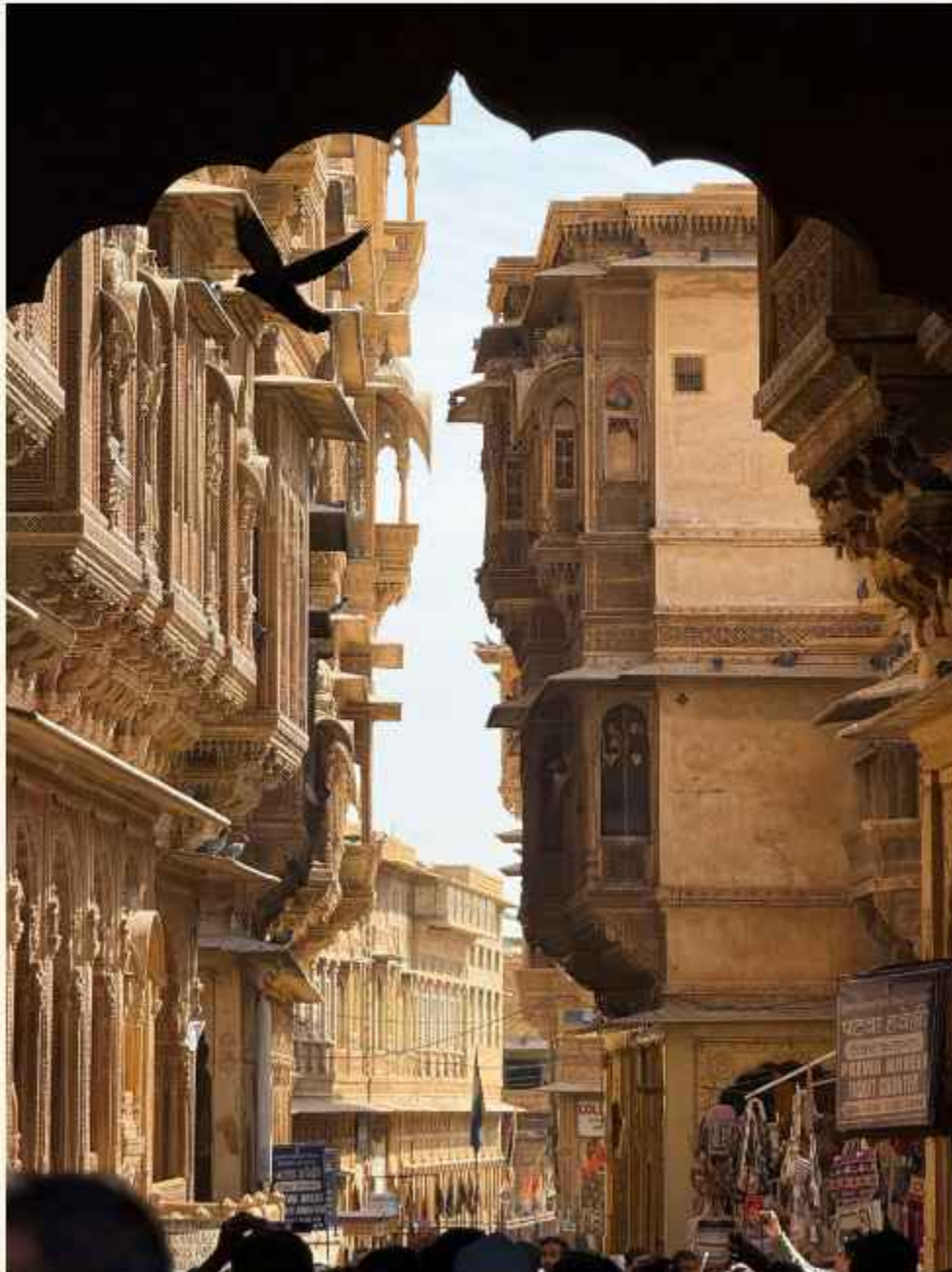
I extend my sincere appreciation to the faculty members, editorial team, and student contributors whose dedication and collective effort make every edition of ज्ञानVARTA informative and inspiring. Your contributions ensure that the achievements, ideas, and experiences of our department continue to reach a wider audience.

As we move forward, I hope that ज्ञानVARTA continues to serve as a meaningful platform for sharing knowledge, celebrating accomplishments, and documenting the journey of growth within the Department of Management Studies.

Ms. Roshal Chinnu Vinu
Assistant Professor
Bharati Vidyapeeth (Deemed to be University)
Department of Management Studies
Navi Mumbai

Creativity Unleashed

Photography



Tanmay Sohani
BBA Sem - VI



CORPORATE RESOURCE CELL



OUR RECRUITERS

The Corporate Resource Cell (CRC) connects students with the corporate world through strong industry partnerships and dedicated career guidance. By bridging academics and industry expectations, CRC ensures students are prepared, confident and placement-ready for successful careers.

CONTEG RATE

Canon

IDFC FIRST Bank

MEDICOVER
HOSPITALS

COVERSURE

LADDER7

IFA
GLOBAL

IIFL

Expertrons

YES BANK

Consilio

Neubrain

Dentium

SNOWMAN

IMPACTSURE

BLUESTONE

niva Bupa

zepto

NOVOTEL
HOTELS, SUITES & RESORTS

Jio

HDB FINANCIAL SERVICES

route mobile
communication simplified

IDBI BANK

TCS
TATA CONSULTANCY SERVICES

NOMURA



BOSCH

amazon

LegAccord
Your Compliance Partner

Reliance digital



GEOSERVICES
MARITIME PVT. LTD.

ICICI Home Finance

PLACEMENT GLIMPSES 2025-2026

Highlights of placements; the list continues beyond..



Neha Gupta
BBA 2023-2026
DHL



Jyoti Patel
BBA 2023-2026
Hike Education



Arpita Madhavi
BBA 2023-2026
Gandhi Fellowship



Deepak Poonia
BBA 2023-2026
Launched Global



Nikhil Singh
BBA 2023-2026
Capgemini



Mahima Tiwary
BBA 2023-26
Capgemini



Esha Oswal
BBA 2023-2026
TCS



Shreya Thakur
BBA 2023-2026
Hike Education



Divit Ghiya
BBA 2023-2026
ASCP

PLACEMENT GLIMPSES 2025-2026

Highlights of placements; the list continues beyond..



Shreya Sankle
BBA 2023-2026
Capgemini



Raj Shetye
BCA 2023-2026
Quality Kiosk



Palak Singh
BCA 2023-2026
Quality Kiosk



Jay Thombre
BCA 2023-2026
Quality Kiosk



Sonia Singh
BCA 2023-2026
Saint Gobain



Pranil Kasal
MBA 2024-2026
Dcodetech Industrial
Training Pvt. Ltd.



Kartik Sharma
MBA 2024-2026
Care Container



Janhivie Gaikwad
MBA 2024-2026
Care Container



Vaibhav Dhanure
MBA 2024-2026
Hike Education

INDUSTRIAL VISIT 2026

Jaipur – Jaisalmer – Jodhpur (Rajasthan Tour) MBA | BBA | BCA

Blending academic learning with real-world experiences, the Industry Visit during the 3J (Jaipur, Jaisalmer and Jodhpur) Rajasthan Tour provided students with a deeper understanding of innovation, tourism and cultural heritage.



The visit provided valuable exposure to startup initiatives, heritage site management and hospitality operations, fostering practical learning and expanding professional perspectives.

WINTER INTERNSHIP

Industry Exposure at SMIFS Ltd.



Bridging Classroom Learning with Industry Exposure

The winter internship at SMIFS Ltd. provided BBA 2nd Year students with valuable industry exposure and a practical understanding of real-world financial operations, helping bridge the gap between classroom learning and professional practice.

SUMMER PRE-INTERNSHIP TALK

Placement Drive 2026

PMCPL Pvt.Ltd Pre-Internship Talk

DMS, in collaboration with PMCPL, organized a pre-internship talk highlighting the importance of industry exposure, internships, and continuous skill development alongside academic learning.



Aditya Birla Sunlife

CRC organized a Pre-Placement and Pre-Internship session with Aditya Birla Capital Life Insurance, led by Mr. Prabhakar Singh and Ms. Deepa Chaurasia, providing students insights into the company's values, ecosystem, and career opportunities.



CORPORATE EXPECTATION AND EXPERIENTIAL LAB (CEEL)

Where Industry Standards Meet Experiential Learning

Analytics & Data Science for Beginners

CRC organized a session on Analytics & Data Science by Mr. Anurag Vimal, Lead at J.P. Morgan Asset Management and IIT Bombay alumnus, highlighting the role of analytics in driving strategic business insights through real-world applications.



Basic Life Support Workshop



CRC, in collaboration with Apollo Hospitals, Belapur, organized a Basic Life Support Workshop, equipping students with essential skills in CPR, first aid and emergency response through hands-on training.

Financial Awareness Session



Bharati Vidyapeeth
Department of Management Studies
New Mumbai



CRC & Finance Club
Celebrates



WORLD INVESTOR WEEK



Featuring:
BHAIRAV SOLANKI
SEBI
SMART Trainer
Shri Shikya Udyama

Session on :
FINANCIAL AWARENESS



11th October, 2025



9:30 AM Onwards



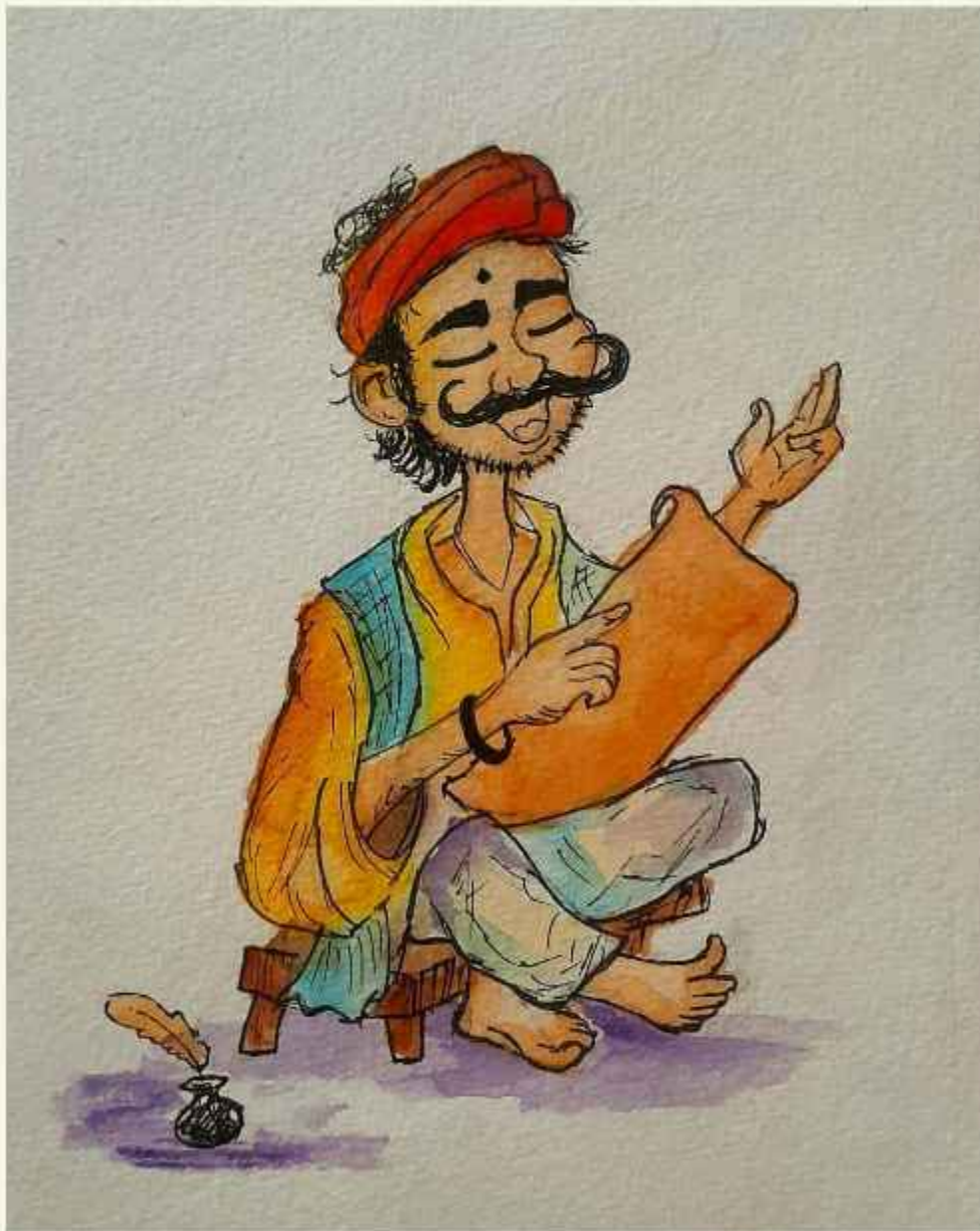
4th Floor Seminar Hall



CRC in association with Finance Club organized a Financial Awareness session during World Investor Week, led by SEBI Smart Trainer, Mr. Bhairav Solanki, covering financial literacy, investment awareness and fraud prevention.

Creativity Unleashed

Painting



Arpita Madhavi
BBA Sem - VI



CAMPUS CHRONICLES

ORIENTATION

A New Beginning, A Journey Ahead..

The Student Orientation Program - दीक्षारंभ marked the beginning of a new academic journey for the incoming batches of MBA, BBA and BAF setting the tone for an year of learning, growth and opportunity.

MBA, BBA & BAF



ORIENTATION

A New Beginning, A Journey Ahead..

The Student Orientation Program - दीक्षारंभ for the newly admitted BCA students served as a warm and engaging introduction to campus life, academics and institutional culture.

BCA



FRESHERS' DAY

Welcoming the New Faces of Tomorrow



Freshers' Day

Marks the beginning of new dreams, new friendships and unforgettable memories.

Freshers' Day 2025 served as a joyful welcome for the incoming batches, with seniors hosting an evening filled with music, performances and memorable interactions.



The event encouraged collaboration, camaraderie and student involvement, enriching the campus experience and reinforcing a sense of community.

ROOTS AND WINGS - FAREWELL & ALUMNI MEET

**Celebrating Memories..
Cherishing Goodbyes**



The Farewell and Alumni Meet was a memorable gathering that brought together graduating students, alumni, faculty and juniors to celebrate achievements, reconnect through shared memories and strengthen bonds with the institution.



Farewell & Alumni Meet

*Every ending marks the
beginning of a new journey,
but the memories stay forever.*

COMMUNITY ENGAGEMENT

From School to University: Building Coherent Educational Pathways

As part of Community Engagement, DMS hosted students from Podar International School - CBSE, Fr. Agnel Multipurpose School and Jr. College amongst others, and their parents, for an engaging campus visit, featuring sessions by KPMG, GDG, Microsoft Azure and a complementary oral health check. The visit provided participants with meaningful insights into higher education and various career pathways.



COMMUNITY ENGAGEMENT

From School to University: Building Coherent Educational Pathways

Campus Outreach

DMS faculty, staff and students participated in a Career Fair hosted by Podar International School - ICSE.



Our faculty also visited Tribhuvan University, Nepal to explore possible academic collaborations and immersion programs.



Nurturing Minds, Enhancing Wellbeing

A series of Stress Management sessions, both offline and online, were conducted for Class XII students across schools to help them manage exam-related stress and prepare effectively for board examinations.



EXPLORING SCM WITH ASCP

India Supply Chain 2025 Conference, Taj Santacruz



*In Collaboration with
Department of Management
Studies*

The India Supply Chain 2025 Conference, organized by ASCP, provided students valuable insights into global supply chain management, with a special focus on India-Japan collaboration.

The conference featured discussions on sustainability, innovation and technology, with our students successfully hosting and managing the event.

NSS-NATIONAL SERVICE SCHEME

**Serving Society
Shaping Tomorrow**

World Environment Day



On the occasion of World Environment Day 2025, NSS Unit organized a Seed Ball Preparation Drive with active participation from NSS volunteers and faculty members.

World Day Against Child Labour

Shraddha Foundation



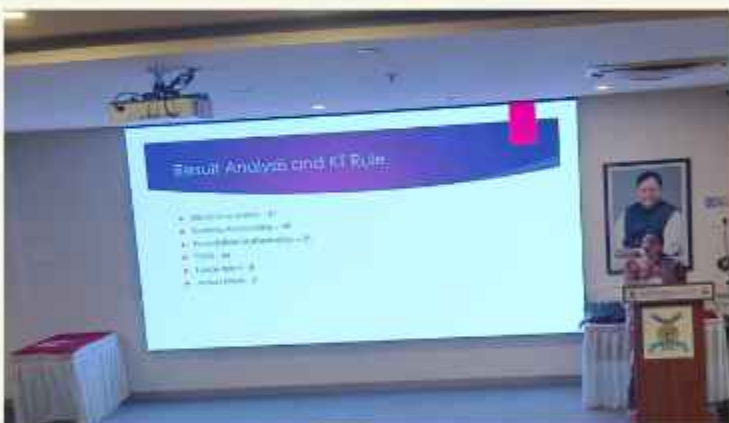
On the occasion of World Day Against Child Labour, the NSS Unit conducted an awareness campaign through a street play.



Visit to Shraddha Foundation sensitized volunteers towards social responsibility, compassion, and rehabilitation efforts.

PARENT FACULTY MEET

The Parent-Faculty Meet serves as an important platform for meaningful interaction between parents and faculty members, facilitating discussions on students' academic progress, participation and overall development. At DMS, such meetings are conducted at regular intervals to strengthen collaboration between parents and the institution.



RELEASE OF ज्ञानVARTA - 2025 EDITION

Unveiling ज्ञानVARTA 2025



DMS released Volume II, Issue I of ज्ञानVARTA, the official departmental newsletter, in July 2025, highlighting key academic activities, student accomplishments and institutional initiatives.



More than just a newsletter, ज्ञानVARTA serves as a platform that celebrates ideas, achievements and the continuous pursuit of knowledge, showcasing the collective efforts and creativity of the editorial team and contributors throughout the year.

CAMPUS CELEBRATIONS

Celebrations Unplugged

Chhatrapati Shivaji Maharaj Jayanti



RangRaas



CAMPUS CELEBRATIONS

Women's Day Celebration



Leading with Agility and Resilience

On the occasion of International Women's Day, Nidhi Raina, CEO - Quonscious and UPVRD, conducted an insightful session on the theme "Women of Today: Leading with Agility and Resilience." The session, specially organised for female students, faculty and staff members, highlighted the importance of adaptability, confidence and leadership in today's dynamic world.

CAMPUS CELEBRATIONS

Bond Over Bites



Bond Over Bites is a delightful departmental initiative where faculty and staff come together each month to celebrate birthdays with warmth, laughter and togetherness.

Fond Adieu



DMS bid a heartfelt farewell to Dr. Mona Sinha celebrating her remarkable journey with the department through an afternoon of music, dance and a shared lunch.

Diwali Dhamaal



The faculty and staff of DMS celebrated Diwali together with fun games, music and a delicious lunch, making the occasion truly joyful and memorable.

DR. PATANGRAO KADAM SCHOLARSHIP SCHEME 2025-2026

Scholarly Success

DMS felicitated meritorious students under the Dr. Patangrao Kadam Scholarship Scheme 2025-2026 for their outstanding academic performance. Students securing above 80% in class XII were awarded scholarships of ₹10,000, while those scoring above 90% received ₹25,000.



Among the recipients, Nirmala Choudhary of BBA 1st Year was awarded ₹25,000 for her excellence.

भारती सहकारी बँक लिमिटेड, पुणे
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(MUS State Scheduled Bank)

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MDP & BOOT CAMP

MDP - Assam Skill University (A Government of Assam University)



BOOT CAMP KIU University, Sri Lanka



BOOT CAMP University of Kelaniya, Sri Lanka



FACULTY DEVELOPMENT PROGRAM

Statistical Data Analysis using MS-Excel and R



FDP on Statistical Data Analysis using MS Excel was conducted by Prof. Dr. Sachin Kadam, Director-ICT and Head-Ph.D. Section, BVDU to enhance faculty members' analytical and research skills.

SAP



A two-phase Faculty Development Programme on SAP HANA and SAP S/4 HANA was conducted by Prof. Ramesh Behl, Distinguished Professor at the International Management Institute (IMI), to familiarize faculty members with the SAP platform.

MASTERCLASS



Prof. Tomoyoshi Ogawa
Professor
Meiji University, Japan

Prof. Tomoyoshi Ogawa graced the inauguration of the Supply Chain Centre of Excellence & Logistics Lab@BVDU as the Chief Guest. He congratulated DMS on this remarkable initiative.

Mr. Prakash Dubey
Co-Founder & Chief Distribution Officer
CoverSure

Mr. Prakash Dubey shared valuable industry insights with students during HACKNOVA 2026, inspiring them with innovative ideas and practical perspectives from the corporate world.



Mr. Ravindra Mangave
President - Maharashtra Chamber of
Commerce, Industry & Agriculture

Mr. Ravindra Mangave highlighted the evolving landscape of Supply Chain Management and discussed the diverse career opportunities it offers.



Mr. Prabhat Mahapatra
Chief Operating Officer
Navi Mumbai International Airport

Mr. Prabhat Mahapatra shared insights into the expansion plans and future prospects of the Navi Mumbai International Airport.



VIRTUAL MASTERCLASS

Bharati Vidyapeeth
Deemed to be University

Department of Management Studies, Navi Mumbai

JOIN OUR EXCLUSIVE WEBINAR ON

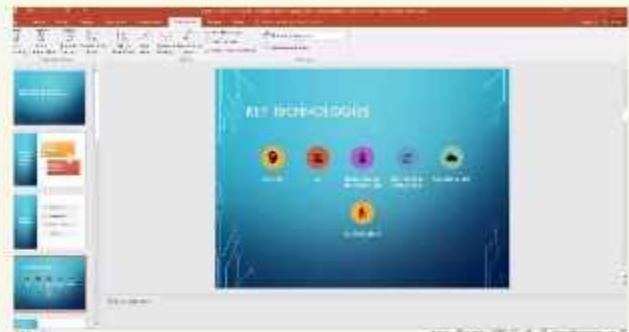
Supply Chain 4.0: Digital Transformation and Your Career Path

DATE: 7 March, 2026
TIME: 10:00 AM - 11:00 AM
PLATFORM: TEAMS

R S Raghu
Head - Operations Skills



R.S. Raghu
Head (Operations) - Linfox



Bharati Vidyapeeth
Deemed to be University

Department of Management Studies, Navi Mumbai

nirf

Topic

The Skills Factor

How Industry-collaborative Learning Enhances Your Employability Quotient

FRIDAY, 29TH MAY 2026 6:00 PM

Scan to Register

Mahaveer Agarwal
Technical Director
Government & Public Services, KPMG in India



Mahaveer Agarwal
Technical Director - KPMG India



Bharati Vidyapeeth
Deemed to be University

Department of Management Studies, Navi Mumbai

nirf

WEBINAR ALERT!

TOPIC

BEYOND THREE DIMENSIONS:
Master 4D Thinking for Future Leaders

Guest Speaker

Ms. Supriya Rana
Design Thinking Expert,
KPMG in India

Date: 29TH April 2026 Time: 7:00 PM - 8:00 PM IST

Register Now!

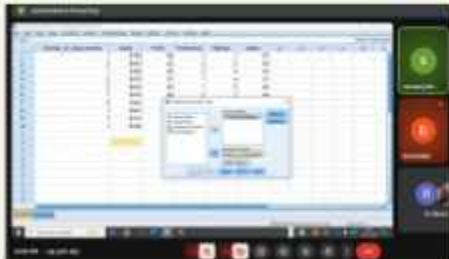


Supriya Rana
Design Thinking Expert - KPMG India



PRE-CURSOR - MINDS 2026

Pre-Conference Workshops



DMS organized pre-conference workshops featuring academicians and industry experts sharing insights on research methods & tools and emerging trends in research.

Bharati Vidyapeeth
(Deemed to be University)
Department of Management Studies, New Mumbai

MINDS 2026
(Management Insights and Trends of Department of Management Studies)
International Conference and National Collaboration on

Insights and Adaptability: Thriving in Uncertainty
in collaboration with

Southern Cross University Australia

Pre-Conference Workshops
Resource Persons

 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai	 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai	 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai	 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai
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Register at: <https://www.bharati.ac.in/minds2026>



Climate Unfiltered 2026

Bharati Vidyapeeth
(Deemed to be University)
Department of Management Studies, New Mumbai

MINDS 2026
(Management Insights and Trends of Department of Management Studies)
International Conference and National Collaboration on

Insights and Adaptability: Thriving in Uncertainty
Climate Unfiltered 2026

 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai	 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai	 Dr. Anshu Sharma Associate Professor Department of Management Studies Bharati Vidyapeeth, New Mumbai
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Register at: <https://www.bharati.ac.in/minds2026>



Climate Unfiltered 2026 featured insightful addresses by Prof. Dr. Shashikala Gurpur, Dean - Faculty of Law, Symbiosis International (Deemed) University, Dr. Arti Soni, Senior Scientist, CSIR - NEERI, Ministry of Science and Technology, Govt. of India and Dr. Aditi Modi, Scientist - Indian Institute of Tropical Meteorology, Govt. of India. The discussions were in alignment with Track 6 - *Sustainability and Society*.

MINDS 2026

International Conference and Doctoral Colloquium



MINDS 2026

Winners' Spotlight

Second edition of its flagship International Conference MINDS 2026



Navi Mumbai (Chandrabhakar Hendave: 11th April in hybrid mode. The theme for this year's conference was "Resilience and Adaptability Thriving in Uncertainty".

The conference was formally opened by Dr. Manu Sankar, Conference Chairman, who welcomed the delegates and set the context for the day's deliberations. This was followed by the Inaugural Address by Dr. Premashish Roy, Conference Chair, DMS - FMS and Director - DMS, who highlighted the importance of resilience and adaptive leadership in navigating today's volatile business environment. Conference Co-Chair Prof. Dushama Sedera, Associate Dean (International and Engagement), Southern Cross University, Australia, also addressed the gathering presenting his interesting insights on China there.

MINDS 2026 featured an eminent lineup of distinguished international speakers including Prof. Dushama Sedera (from Australia), Dr. Sajeevanthi Lirana Arachchi (Vice-Chancellor, IUE University, Colombo, Sri Lanka), Luke Graham (Managing Director and CEO, Estrac

Tech, Australia) and Sanjay Raj (Executive Director, Healthcare and Life Sciences, WIPRO). Keynote addresses were also delivered by Dr. Priya Karkera, Dr. Vaidhathi Paul, and Dr. Gagandeep Kaur Nagra, who shared insights on emerging trends in management, technology, and global business. Following the plenary session, the conference moved into parallel technical sessions across 8 tracks where more than 45 research papers were presented by 265 academicians, research scholars, and industry practitioners. The hybrid format enabled participation from across India, fostering rich academic exchange and networking.

The conference concluded with a 'Victory Session' where research excellence was recognized through awards in three categories: Best Research Paper Award, Emerging Doctoral Scholar Award, Best PG Paper Award and Best UG paper Award.

The second edition of MINDS reinforced Bharati Vidyapeeth DMS's commitment to promoting high-quality research, global academic collaboration, and dialogue on issues critical to management in uncertain times.


Bharati Vidyapeeth
 (Deemed to be University)

Department of Management Studies, Navi Mumbai

MINDS 2026
CONGRATULATIONS
Best Research Paper Award


Dr. Latha M.T.
Assistant Professor
LLT200 College, Bangalore, A Constituent of VJSS, Bhatkalsagar University, Mumbai


Dr. Kshitij Nalkade
Assistant Professor
Symbiosis Law School, Pune, Symbiosis International (Deemed) University


Dr. Bijoya Syam Purkayastha
Assistant Professor
LLT2000 College, Bangalore, A Constituent of VJSS, Technological University, Bhubaneswar


Dr. Rachana Choudhary
Assistant Professor
Symbiosis School of Law, A Bharati Vidyapeeth, Bangalore

TITLE OF PAPER
Energy Transition Towards Sustainable Development Goals 7 and 13: VECM Model and Policy Analysis for India's Decarbonization Journey


Bharati Vidyapeeth
 (Deemed to be University)

Department of Management Studies, Navi Mumbai

MINDS 2026
CONGRATULATIONS
Best Research Paper Award: Under Graduate (UG)


Ms. Ramni Sachin Hangirgekar
Student
Symbiosis Law School, Pune, Symbiosis International (Deemed) University


Dr. Kshitij Nalkade
Assistant Professor
Symbiosis Law School, Pune, Symbiosis International (Deemed) University

TITLE OF PAPER
From Stubble to Sequestration: Crafting the Legal and Policy Framework for a National Biochar Initiative in India

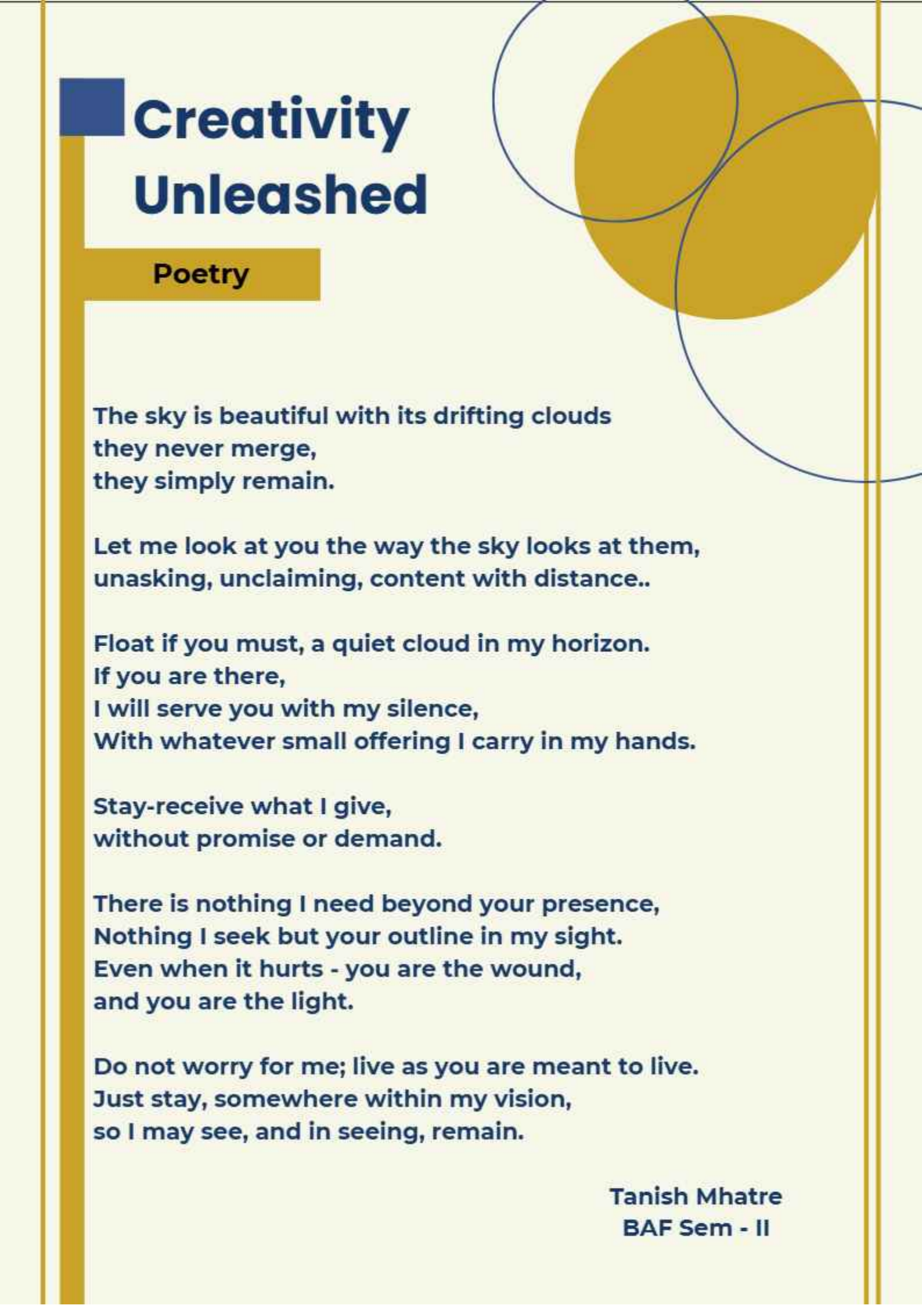

Bharati Vidyapeeth
 (Deemed to be University)

Department of Management Studies, Navi Mumbai

MINDS 2026
CONGRATULATIONS
Best Research Paper Award: Post Graduate (PG)


Ms. Harneek Sachdev
Student
Chitral (Deemed to be University), Bangalore

TITLE OF PAPER
Impact of Perceived Celebrity Involvement on Consumers' Purchase Intention: An Empirical Study of Celebrity-Owned Skincare and Cosmetic Brand in India



Creativity Unleashed

Poetry

The sky is beautiful with its drifting clouds
they never merge,
they simply remain.

Let me look at you the way the sky looks at them,
unasking, unclaiming, content with distance..

Float if you must, a quiet cloud in my horizon.
If you are there,
I will serve you with my silence,
With whatever small offering I carry in my hands.

Stay-receive what I give,
without promise or demand.

There is nothing I need beyond your presence,
Nothing I seek but your outline in my sight.
Even when it hurts - you are the wound,
and you are the light.

Do not worry for me; live as you are meant to live.
Just stay, somewhere within my vision,
so I may see, and in seeing, remain.

Tanish Mhatre
BAF Sem - II



CLUBS IN ACTION

FINANCE CLUB

Business Quiz



The Finance Club organized an engaging Business Quiz, providing students with an exciting platform to test their knowledge of business, finance, economics and current affairs.

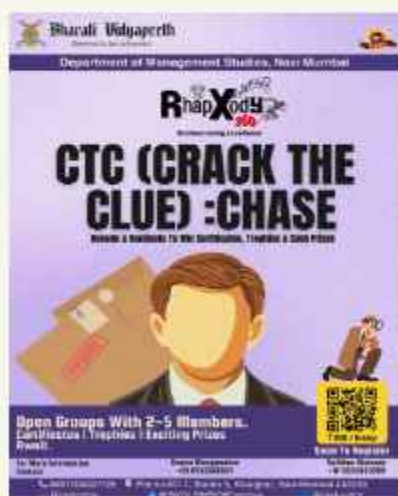
Financial Awareness Session



Celebrating World Investor Week, CRC in association with Finance Club, organized an Investor Awareness Programme led by Mr. Bhairav Solanki, promoting financial awareness.

HR CLUB

Crack the Clue: Chase



HR Club organized Crack the Clue: Chase as part of RhapXody 360, a campus treasure hunt fostering teamwork, strategy, and problem-solving through engaging challenges.

Diverse & United



HR Club, in association with the NSS Unit, organized an LGBTQ+ Gender Sensitivity Workshop promoting awareness, inclusivity and respect for diverse identities.

SOCRATIC CLUB

ACE THE CASE



The Socratic Club successfully organised ACE THE CASE - Inter-College Case Presentation Competition with participation from 39 teams representing multiple institutions. Participants presented analyses of Harvard Business Case Studies across multiple domains including Finance, Marketing, Business Analytics amongst others.

DMS Talks



DMS Talks - Season 2 featured an insightful session by Soumit Das on *Designing Your Financial Freedom*. The interactive session enhanced participants' financial decision-making skills while highlighting the importance of financial security, independence and informed lifestyle choices.

SOCRATIC CLUB

Students Competitive Engagement

The Socratic Club also enabled and encouraged student participation in a range of inter-college events conducted across different institutions.

Eco-Solution Hack Circles Ideate | Present | Win



Our students secured First Place in the Eco-Solution Hack Circles and Second Runners-Up in the Best Out of Waste Competition at the World Wetlands Day Programme 2026, organized by Navi Mumbai Environment Preservation Society.

Vivekotsav - 2026



Our student teams also participated in VIVEKOTSAV 2026, hosted by Ramakrishna Mission, representing DMS in the Essay Writing, Short Film and PowerPoint Presentation competitions.

MARQEE - THE MARKETING CLUB

Sell-A-Way



Back with bigger ideas and greater enthusiasm, *Sell-A-Way 2.0* was held, providing students with an experience to real-world marketing and entrepreneurship.

Through creative stalls and products, participants showcased their skills in branding, promotion and sales, making the event a vibrant celebration of experiential learning and entrepreneurial spirit.

Marketing Carnival



The Marketing Carnival emerged as one of the key attractions of RhapXody 360, our annual cultural fest, creating a lively marketplace managed entirely by students.

The event encouraged participants to demonstrate their creativity, business acumen and marketing skills through innovative products and engaging customer experiences.

SPORTS CLUB

The Playfield



Adding energy and enthusiasm to campus life, the Sports Club conducted a series of sports activities that encouraged teamwork and healthy competition among students. The club successfully organized the DMS Turf Cricket Tournament 2025 and various indoor and outdoor sports as part of RhapXody 360, providing opportunities for students to showcase their talent, agility and sportsmanship.

INSTITUTION'S INNOVATION COUNCIL

IIC Regional Meet 2025



Celebrating Failures - AICTE



The Institution's Innovation Council (IIC) of DMS nurtured a culture of creativity, innovation and entrepreneurial thinking through initiatives like the IIC Regional Meet 2025 and the session *Celebrating Failures* in collaboration with MIC and AICTE to encourage students to embrace challenges, build resilience and view failures as stepping stones towards innovation and growth.

PACE CLUB

Debate Competition



Spin & Speak



The PACE Club provided a dynamic platform to showcase public speaking abilities through *Vox Populi*, a debate competition held during RhapXody 360 and *Spin and Speak*, an elocution competition. The competitions fostered a culture of meaningful dialogue, creative expression and confident communication among students.

RESEARCH AND DEVELOPMENT CELL

Inaugural Event



We inaugurated the Research & Development (R&D) Cell, marking a new chapter in strengthening research culture and innovation. The initiative focuses on encouraging curiosity, creativity and collaborative learning among students and faculty.

TECH CLUB

Orientation



A quiz session was organised during the Tech Club Orientation, fostering interactive learning among students.

HACKNOVA 2026



The Tech Club organized HACKNOVA 2026, its first-ever 36-hour hackathon, bringing together innovators and tech enthusiasts from across India.

DEVELOPER & LEARNING COMMUNITIES

Coding Ninja



Coding Ninja, our student club strengthened students' technological capabilities through insightful workshops on Cyber Security, Power BI and Generative AI. The initiatives reflected the community's commitment to promoting innovation, awareness and hands-on learning in the digital era.

Google Developer Group



The Google Developer Group (GDG) On Campus community promoted innovation and skill development through workshops on Generative AI, Machine Learning, Cyber Security and Google technologies. The sessions served as a gateway for students to explore the possibilities of next-generation technologies, innovate and shape the future of technology.

CIRCULAR ECONOMY CLUB

Inaugural Event



The Circular Economy Club (CEC) was inaugurated to promote sustainability, circular economy awareness and responsible resource management among students. The event was graced by Dr. Suman Mundkur, Textile Researcher and Academic Leader, and Mr. Mansing Uthale, Environmental Sustainability and Circular Economy Expert.

Sustainability on the Ramp



CEC also actively contributed to RhapXody 360 by providing sustainable props for the Fashion Show based on the theme *Sustainability*, showcasing the spirit of circular thinking, creativity and environmental responsibility.

Creativity Unleashed

Photography



**Snigdhi Mhatre
BBA Sem - VI**



OUR BUDDING ENTREPRENEURS



OUR BUDDING ENTREPRENEURS



FEMMORA

 @femmora.jewelss



Shreya Vinayak Ware
MBA Sem-II



**Product
Offering**



**Anti-tarnish, Waterproof and
Hypoallergenic Jewellery**



TWIST AND BLOOM

 @twistandbloom2026



**Product
Offering**



**Customized Flower Bouquets, Key chain and
Accessories, Chocolate Bouquets, Photo
Bouquets and Gift Hampers**



Mrunal Pramod Mokal
BBA Sem-IV

OUR BUDDING ENTREPRENEURS

SCENTED PEACE CANDLES

 @scented.peace



Mrunali Ajay Patil
BBA Sem-IV



**Product
Offering**



Designer Candles (Teddy, Daisy, Rose Dome),
Pillar & Cube Candles, Jar Candles (Floating
Flora), Crystal Ocean, Blush in Bloom



Tanvi Pravin Kadam
BBA Sem-IV



Payal Prem Thakur
BBA Sem-IV



RENYRA

 @renyrraa



Arya Trivedi
BBA Sem-VI



**Product
Offering**



Handcrafted charming keychains, decorative
car hangers, crochet caps, flower bouquets,
earrings and bookmarks





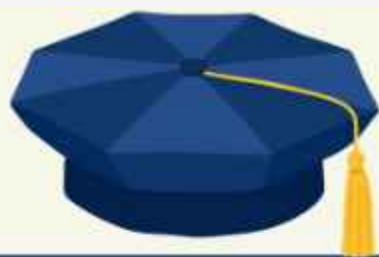
OUR

DOCTORAL SCHOLARS

Our
Doctoral
Scholars



OUR DOCTORAL SCHOLARS



Academic Odyssey



Ms. Mona Mohanty
Ph. D
AY 2023-2024



Ms. Jidnya S. Patil
Ph. D
AY 2023-2024



Ms. Rohini S. Patil
Ph. D
AY 2023-2024



Ms. Preeti V. Jog
Ph. D
AY 2024-2025



Ms. Rikhi Yadav
Ph. D
AY 2024-2025

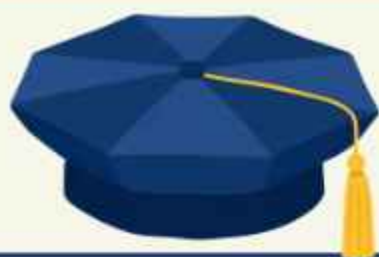


Mr. Subhashish Das
Ph. D
AY 2024-2025



Mr. Amit Karkhanis
Ph. D
AY 2024-2025

OUR DOCTORAL SCHOLARS



Academic Odyssey



Ashwini Sharma

Ph. D

AY 2025-2026



Deepali Vernekar

Ph. D

AY 2025-2026



Babita Dhar

Ph. D

AY 2025-2026



OUR
PROUD ALUMNI

Our
Proud
Alumni



EXEMPLARS OF EXCELLENCE



Riddhi Shah
MBA 2023-2025
Bluestone



Rajesh Dhakane
MBA 2023-2025
HDB Finance



Vedant Kale
MBA 2023-2025
HDB Finance



Shubham Khanvilkar
MBA 2023-2025
IDFC First Bank



Abhishek Gupta
BCA 2022-2025
Consilio



Shraddha Pawar
MBA 2023-2025
Geo Services Maritime



Vaishnavi Shinde
BCA 2022-2025
Neubrain Solution



Ashutosh Sarode
BBA 2022-2025
DHL



Hiten Shah
BBA 2022-2025
No Broker



Rohitashwa Roy
MBA 2022-2024
Argosy Infra Pvt. Ltd.



Prerna Solanki
BBA 2022-2025
JM Baxi



Shreya Bose
MBA 2022-2024
NCN Water Systems Pvt. Ltd.

Creativity Unleashed

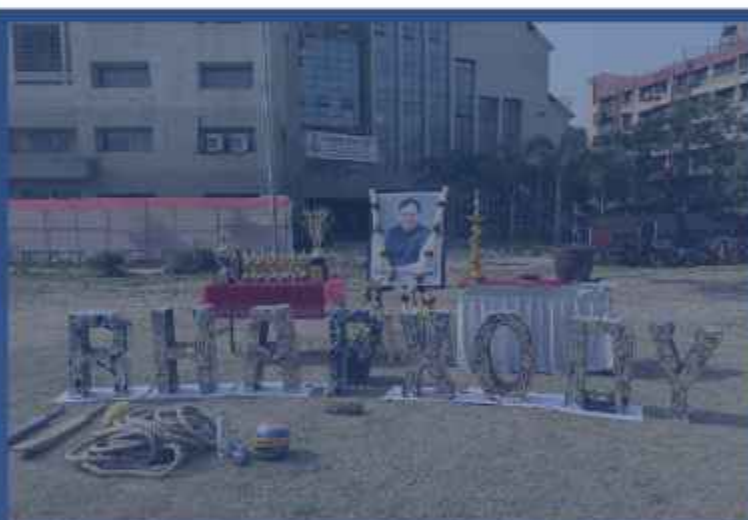
Painting



**Karan Ujal
BBA Sem - II**



MILESTONES



HACKNOVA 2026

Hack The Hackers



ACE THE CASE

Analyze.... Argue....



2 The New Mumbai Street Saturday, 7 to 12 February 2024

ACE THE CASE 2026 Showcases Strategic Talent at Bharati Vidyapeeth

Next Month, Bharati Vidyapeeth (Bharati Vidyapeeth's Department of Management Studies, Bharati Vidyapeeth, in association with the Strategic Club, Bharati Vidyapeeth, organized ACE THE CASE - Bharati Vidyapeeth Case Presentation Competition, with participation from 18 teams representing multiple institutions.

Participants presented analyses of Harvard Business Case Studies, including Amazon, Microsoft, IBM, Microsoft, Amazon, and others.



The event was evaluated by an expert panel comprising Mr. Ajay Kumar (MBA), Mr. Shantanu Kulkarni (MBA), Mr.

Pratik (MBA), Mr. Pratik (MBA), and Mr. Pratik (MBA). The event was evaluated by an expert panel comprising Mr. Ajay Kumar (MBA), Mr. Shantanu Kulkarni (MBA), Mr.

Pratik (MBA), Mr. Pratik (MBA), and Mr. Pratik (MBA). The event was evaluated by an expert panel comprising Mr. Ajay Kumar (MBA), Mr. Shantanu Kulkarni (MBA), Mr.

with a tie for both First and Second Prize. First Prize was awarded to DY Patil College of Biotechnology - Team BioTech (Biotechnology) and TEM Skills University - Team Case Studies (Strategic). Second Prize was awarded to Chaiti University - Team Apex Speed (IT) and Oriental College of Law - Team Strategic Apex (International Business). The event reinforced Bharati Vidyapeeth's commitment to experiential learning and academic excellence.



Gateway to India's Supply Chain Future



RHAPXODY 360

Orchestrating Excellence



Rhapxody 360: A cultural and sports extravaganza

Kharagpur: The Bharati Vidyapeeth Department of Management Studies successfully hosted an inter-cultural festival, 'Rhapxody 360', from 14th to 18th March, drawing enthusiastic participants from its sister units & colleges. The five-day event offered a vibrant mix of competitions, sports, entertainment, and entrepreneurship activities.

The festival began with an inauguration ceremony, followed by management competitions such as the 'Business Quiz' and industry games like Chess, Carrom, and Badminton. Outdoor sports, including Cricket, Volleyball, Athletics, Kabaddi, Tag of War, and design

contests were held, with a special performance by the 'Agni Band' and the presence of chief guests Suresh Pandey and Shiba Bhattacharya. The festival concluded with a fashion show, group work, and 'Voice of Rhapxody' contest, alongside the 'Win of Day' and a mesmerizing 'Jagdish' performance by Bhakti and team.

A 'Working Carnival' ran throughout, encouraging entrepreneurship with student stalls. Overall, 'Rhapxody 360' was a dynamic celebration of art, talent, and enthusiasm, providing an excellent platform for students to showcase their skills.



ISTD NAVI MUMBAI CHAPTER CONFERENCE

Future of Work & Learning



Bharati Vidyapeeth
Deemed to be University

Indian Society for Training & Development
Navi Mumbai Chapter Conference 2026

Department of Management Studies, Navi Mumbai

Theme: Future of Work & Learning: AI, Employability, Wellbeing and Global Shifts

 Dr. Nitul Ojha Speaker Assistant Vice President, Quality Education, Reliance Industries Limited AI & Digital Skills Executive Director, IAS	 Dr. V. V. Suryarao Advisor Advisor, Reliance Industries Limited AI & Digital Skills Executive Director, IAS	 Dr. Jyotsna Padiyar Chairperson IAS, Commissioner, Economics and Statistics, Government of Maharashtra	 Dr. Vaishali Patil Chairperson ISTD Navi Mumbai Chapter Chairperson, ISTD Navi Mumbai Chairperson, ISTD Navi Mumbai	 Dr. Richa Bhargava Speaker Assistant Vice President - HR Reliance Industries Limited Executive Director, IAS
 Dr. Nisha Sharma Speaker Executive Director - HR Reliance Industries Limited Executive Director, IAS	 Dr. Premasish Roy Director Director, Department of Management Studies BVDU, Navi Mumbai Executive Director, IAS	 Dr. Ranveer Noid Speaker Assistant Vice President - HR Reliance Industries Limited Executive Director, IAS	 Dr. Nilay Yagnik Speaker Assistant Vice President - HR Reliance Industries Limited Executive Director, IAS	 Dr. Mahesh Gambhir Speaker Assistant Vice President - HR Reliance Industries Limited Executive Director, IAS

For more details, visit: www.bharati-vidyapeeth.edu.in | 2026 March 28th | Venue: ISTD Navi Mumbai



ISTD Navi Mumbai Chapter, Bharati Vidyapeeth host conference

Kharghar: The Indian Society for Training & Development (ISTD), Navi Mumbai Chapter, in collaboration with Bharati Vidyapeeth (Deemed to be University), Department of Management Studies, successfully hosted Conference 2026 on March 28. The event, themed "Future of Work & Learning: AI, Employability, Wellbeing and Global Shifts," provided a platform for academicians, industry experts, researchers, and students to exchange ideas on emerging workplace trends.

Dr. Jyotsna Padiyar (IAS), Commissioner - Economics & Statistics, Maharashtra, attended as Chief Guest, and V.V. Suryarao, Advisor - Reliance Industries Limited, as Guest of Honour. The programme was led by Dr. Vaishali Patil, Chairperson, ISTD Navi Mumbai, and Dr. Premasish Roy, Director, Department of Management Studies, BVDU, Kharghar.

Speakers, including Nitul Ojha, Dr. Richa Bhargava, Dr. Nilay Yagnik, Mahesh Gambhir, Manita Sharma, and others, shared insights on digital transformation, skill development, technological readiness, and fostering an entrepreneurial mindset.

Over 80 faculty members, research scholars, and management graduates presented research and engaged in keynote sessions and panel discussions. Dr. Kuldeep Bhalerao, Secretary, ISTD Navi Mumbai, thanked mentors and organisers for their guidance. The conference concluded with a key message: "Learning is the Mantra of Success - Learn More, Grow Higher, Earn More."



Creativity Unleashed

Painting



Samruddhi Indulkar
BBA Sem - VI



CELEBRATING EXCELLENCE



Students and Faculty Achievements



Elite

NPTEL ONLINE CERTIFICATION
(Funded by the MoE, Govt. of India)

This certificate is awarded to
DR NEHA SHARMA
for successfully completing the course

Developing Soft Skills and Personality

with a consolidated score of **96 %**

Online Assignments	22.67/25	Proctored Exam	73.63/75
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Total number of candidates certified in this course: 12536

Aug-Oct 2025
(8 week course)

Prof. Dr. Rishabh Kumar
Vice-Chancellor
J. K. Somaiya Institute of Technology, Karpur

SW

NPTEL IIT BOMBAY
SPOC FELICITATION WORKSHOP
Date: 24th JANUARY 2026
Venue: LA 002, Ground Floor,
Lecture Hall Complex, IIT Bombay.
Time: 10:00 AM to 2:00 PM

NPTEL IIT BOMBAY STAR WORKSHOP
Date: 24th JANUARY 2026
Venue: LA 002, Ground Floor,
Lecture Hall Complex, IIT Bombay
Time: 3:00 PM to 6:00 PM

Email: npwt.002@iitb.ac.in
Telephone: (022) 27564311

STUDENTS' LAURELS

Let us celebrate the dedication, discipline, and pursuit of excellence demonstrated by the academic toppers of the MBA, BBA, and BCA programs across all semesters of academic year 2024-2025.

Academic Toppers

MBA (2024-25)



Yashashree Wagh
Sem - I
SGPA - 9.41



Harshada Patil
Sem - I
SGPA - 9.41



Toomula Mansi
Sem - II
SGPA - 9.93



Sampatti Bairagi
Sem - III Sem - IV
CGPA - 9.18

Congratulations

Academic Toppers

BBA (2024-25)



Awanish Yadav
Sem - I
SGPA - 9.60



Samiksha Thakur
Sem - II
SGPA - 9.70



Neha Gupta
Sem - III
SGPA - 9.60



Deepak Poonia
Sem - IV
SGPA - 9.60



Manali Pawar
Sem - V Sem - VI
CGPA - 9.56

Congratulations

Academic Toppers

BCA (2024-25)



Aditya Tiwari
Sem - I
SGPA - 9.85



Siddhesh Mhatre
Sem - II
SGPA - 9.50



Ajinkyarana Patil
Sem - III
SGPA - 9.60



Khushi Chauhan
Sem - IV
SGPA - 9.65



Sameer Gupta
Sem - V
SGPA - 9.55



Vivek Gupta
Sem - VI
CGPA - 9.50

Congratulations



Elite

NPTEL ONLINE CERTIFICATION

(Founded by the MoE, Govt. of India)

This certificate is awarded to
DR NEHA SHARMA
for successfully completing the course
Developing Soft Skills and Personality
with a consolidated score of **96 %**

Online Assignments: 22:47/35	Proctored Exam: 73.83/76
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Total number of candidates certified in this course: 12536

Prof. S. V. Krishna Kumar
Director, Center for Engineering Education
IIT Kanpur

Prof. Arjun Kuy
NPTEL Coordinator
IIT Kanpur

Indian Institute of Technology Kanpur

swayam

Elite

NPTEL ONLINE CERTIFICATION

Provided by NPTEL, Govt of India

This certificate is awarded to
SANDHYA BANE
for successfully completing the course
International Business
with a consolidated score of **85 %**

Online Assignments	26/25	Practiced Exam	60/78
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Total number of candidates certified in this course: 1301

28th-Apr-2016
Valid for 3 years

Prof. Soumen Ghosh
NPTEL Academy
Kolkata-74

Prof. Soumen Ghosh
NPTEL Academy
Kolkata-74

swayam

NPTEL: NPTEL@IITKGNID.ORG

To verify the certificate

For details, recommendations

Elite

NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)

This certificate is awarded to
YASHSWINI BERGAL
 for successfully completing the course
Soft Skill Development
 with a consolidated score of **75 %**

Online Assignments	10.46/25	Proctored Exam	64.25/75
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Total number of candidates certified in this course: 11786

Jul-Sep 2023
 (18 weeks validity)

Prof. Harmanjit Banwait
 Coordinator, NPTEL
 IIT Madras

Indian Institute of Technology Madras

swayam

Visit the NPTEL ONLINE CERTIFICATION website for more information



NPTEL **CERTIFICATE**
OF APPRECIATION

is awarded to

ANKITA JANGID

for

**SHARDA VIDYAPITH- DEEMED TO BE UNIVERSITY DEPARTMENT OF
MANAGEMENT STUDIES OFF-CAMPUS
VARANASI-221005**

for his/her instrumental role as **SYOC** for the **SWAYAM-NPTEL** Local Chapter.
Thank you for being NPTEL's local ambassador at your esteemed institution.

**ACTIVE
SYOC**

Active SYOC based on Performance & Participation at
Conferences for the July-Dec 2020 semester

[Signature]
NPTEL National
NPTEL, New Delhi
110028

52

THE LEARNING LEDGER



S.no	Student Name	Title of the Course	Score
1	Adarsh Mishra	Introduction to ethics	78%
2	Aditya Alde	Marketing Management - 2	71%
3	Akanksha R. Juwatkar	Fundamentals of Digital Marketing	84%
4	Aakash Hursale	Strategic Management	67%
5	Arpita Madhav	Financial Accounting and Analysis	77%
6	Asha Akbarali Shaikh	Business Ethics	80%
7	Ashutosh Singh	Entrepreneurship Skills and Digital Marketing Strategies	82%
8	Diksha More	Foundation of Digital Businesss	66%
9	Harshada Potle	Foundation of Digital Businesss	71%
10	Jay Thombre	Data Science Using Python	75%
11	Kashyap Patel	Data Base Management System	69%
12	Kasturi Premchand Kanojiya	Business Ethics	65%
13	Manasvi Tandel	Organizataln Behaviour: Individual Dynamic in organization	79%
14	Mrunal Mokal	Leadership & Team Effectiveness	78%
		Product & Brand Management	68%
15	Neha Yadav	Fundamentals of Computing	90%
16	Palak Kumari Singh	Fundamentals of Computing	87%
17	Palak Lunagariya	Data Science Using Python	79%
18	Raashi Upase	Project Management	78%
19	Raj Mhatre	Marketing Management - 2	70%
20	Ranvir Singh	Developing Soft Skills and Personality	77%

21	Rashmit Thakur	International Business	73%
		Soft Skill Development	66%
22	Rishi Thakur	Data Science Using Python	76%
23	Samiksha Sagar Pawar	Developing Soft Skills and Personality	90%
24	Samiksha Thakur	Organizational Behaviour: Individual Dynamic in organization	78%
25	Samruddhi Indulkar	Design Thinking - A Primer	75%
26	Sanchit Madhav Thombre	Supply chain Analytics	77%
27	Shivanand Singh	Fundamentals of Computing	75%
28	Shreyash Yenare	HR Analytics	68%
29	Shruti Patil	Design Thinking	66%
		HRM	67%
30	Shruti Wagh	International Business	69%
31	Sonu Choudhary	Foundation of Digital Business	88%
32	Vedika Koli	Organizational Behaviour : Individual Dynamic in organization	65%
33	Taiseen Shaikh	Marketing Management - 2	84%
		Foundation of Digital Business	75%
		Soft Skill Development	67%
34	Tehzeeb Mistry	Marketing Management - 2	84%
		Enhancing Soft Skills and Personality	77%
35	Trisha Gowda	Essentials of Financial Management	75%
36	Varshad Shende	Developing Soft Skills and Personality	91%
		International Business	75%
37	Yashwini Bergal	Organizational Behaviour	81%
		Marketing Management - 2	78%

HARVARD EXCELLENCE

Breaking conventional boundaries of learning, our faculty members embraced global executive education through Harvard Business Impact certifications, bringing new dimensions of insight and innovation to their academic journey.



STUDENTS' LAURELS

Scholarly Pursuits

Several book chapters authored by MBA and BBA students through research-based assignments were published in the book, ***AI Integrated Digital Business Enterprises: Sustainable Growth for the Future*** (ISBN: 978-93-49468-79-5), under the guidance of Dr. Rupali Taru.

S. No	MBA and BBA Students as Authors	Title of Book Chapters	DOI
1	Mohit Rahul Kinkale, Yashashree Sanjay Wagh, Nimish Hemant Patil, Vivek Rajaram Kharat	Visual Intelligence in Digital Transformation: Designing PerceptionDriven Decision Systems for Modern Enterprises	10.62823/MGM/2026/9789349468795/04
2	Neha Rathore, Prachitee Deshmukh, Rahul More, Vedant Patil	The Impact of Digital Transformation Strategies on Maximizing Return on Investment (ROI) Through DecisionDriven Systems	10.62823/MGM/2026/9789349468795/05
3	Pal Ankita Vinod, Simi Namdev Mhatre, Janhiviee Santosh Gaikwad	Case Studies: The RealWorld Impact of Data Visualization with Special Reference to Walmart, Amazon, Netflix, And Zara	10.62823/MGM/2026/9789349468795/06
4	Mehvish Mushtaq Halima Hodekar, Bharti Vinod Prasad	A Study on Net Promoter Score (NPS) for Performance Analysis of Fintech Organizations	10.62823/MGM/2026/9789349468795/07
5	Sneha Shridhar Rane, Drushti Raju Kamble, Harshada Dnyaneshwar Patil, Supriya Dada Devkate	Effect of Predictive Analytics on Entrepreneurial Skill Development Among MBA Students of Business Schools	10.62823/MGM/2026/9789349468795/08
6	Aniket Samanta	Warehouse Automation and Robotics in Logistics & Supply Chain Management: The Strategic Necessity	10.62823/MGM/2026/9789349468795/09
7	Toomula Mansi	Recruitment and Talent Acquisition in the Age of Artificial Intelligence: Strategic Transformation, Ethical Governance, and Macroeconomic Implications	10.62823/MGM/2026/9789349468795/10
8	Yashswini Bergal	The AI Advantage: Strategic Innovation and Global Expansion in the Digital Era	10.62823/MGM/2026/9789349468795/11

9	Yash Gawade, Siddhesh Rane, Karthik Nair, Atharav Mohite	Role of Digital Transformation in Private Banks to Enhance Customer Loyalty Towards Banking Services	10.62823/MGM/2026/9789349468795/12
10	Meahshar Shadab Siddiqui	Exploratory Data Analysis of Retail Sales Using Power BI (Business Intelligence)	10.62823/MGM/2026/9789349468795/13
11	Pranil Sandeep Kasal	Impact of Automation and Artificial Intelligence Integration in Marketing for Sustainable Competitive Advantage and Long-Term Growth	10.62823/MGM/2026/9789349468795/14
12	Dhairya Singh	Information Saturation and Trading Inefficiency: A Secondary Data Study on Retail Investor Decision Quality	10.62823/MGM/2026/9789349468795/15
13	Sahil Dnyanehsvar Patil	Reductive Analytics for Credit Risk Assessment in Banks	10.62823/MGM/2026/9789349468795/16
14	Neha Ajay Gupta	AI-Driven Block chain Integration In Logistics & Supply Chain Management	10.62823/MGM/2026/9789349468795/17
15	Amey Gajanan Kolvankar	AI-Powered Transportation Planning and Route Optimization in Supply Chain and Logistics Management	10.62823/MGM/2026/9789349468795/18
16	Aditi Prakash Kondhalkar	Artificial Intelligence in Demand Forecasting and Inventory Optimization in Supply Chain and Logistics Management	10.62823/MGM/2026/9789349468795/19
17	Samruddhi Indulkar	Artificial Intelligence in GST Administration for Sustainable and Transparent Tax Systems in India	10.62823/MGM/2026/9789349468795/20
18	Bhumi Hira Deb	Impact of AI-Based Risk Management and Supply Chain Resilience	10.62823/MGM/2026/9789349468795/21

STUDENTS' LAURELS



A Win that turned Rhythm into Recognition

Band Aaroh, consisting of **Dhairya Singh, Harsh Pathak, Soham Panda, Priyanka Sirvi, Mayank, Siddesh Mhatre, Ashmita Barad, and Sayali** secured **1st Prize** in **Battle of Bands** at Alkemy, the annual fest of BVDU-DET, with an electrifying performance that showcased their musical excellence.



Words in Action

Jyoti Patel represented BVDU-DMS at the **12th Dr. Patangrao Kadam National Elocution Competition**, organized by **IMED, Pune**. The event provided a valuable platform for students from diverse institutions to exchange ideas and showcase their oratory abilities.



STUDENTS' LAURELS



A Showcase of Creativity and Expression

BVDU-DMS was represented at **Vivekotsav**, a multi-talent competition organized by Ramakrishna Mission, Mumbai, in commemoration of Swami Vivekananda's Birth Anniversary. **Mahek Madhyan, Prashasti Vyas, and Yashwini Bergal** participated in PowerPoint Presentation Competition, while **Tanish Mhatre** participated in the Inter-Collegiate Short Film Making Competition.

Celebrating Entrepreneurial Thinking

Arshpreet Kaur Pannu, our 1st Year BBA student, was commended for her innovative business idea presentation at **VENTURE VIBES 2025-26**, a Business Plan Competition organized by Vijay Patil School of Management.



STUDENTS' LAURELS



Triumph on the Turf

These champions emerged as **winners** of the **DMS Turf Cricket 2025** Tournament held at DMS. The tournament witnessed enthusiastic participants- **Sauleh Pande (C)**, **Harsh Thorat**, **Kiran**, **Ashir Ansari** and **Shubham**.

Victory forged through Teamwork

Our champions once again, secured victory in the **BIOZEST Cricket Tournament**, organized by the Department of Biotechnology and Bioinformatics, DY Patil University. Through teamwork and determination, the team clinched the championship title.

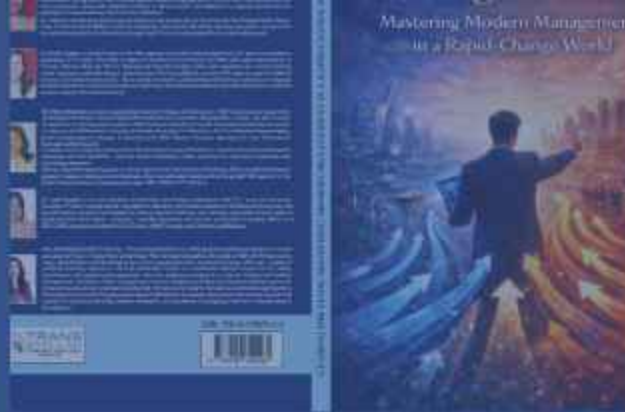


Creativity Unleashed

Painting



Tejaswini Sharma
BBA Sem - II



RESEARCH & PUBLICATIONS



Dr. Rupali Taru is an accomplished academician and researcher with over 14 years of experience in Management and Information Systems. She is an Assistant Professor at Bharati Vidyapeeth (Deemed to be University), Navi Mumbai, and has published numerous research papers and books in the areas of Artificial Intelligence, MIS, and Digital Transformation. As Editor-in-Chief and Academic Mentor, she has guided this book to ensure academic excellence and relevance in the field of Artificial Intelligence and Intelligent enterprise systems.



Mr. Anurag Aslia is a business professional, AI enthusiast, and editor with expertise in finance, digital systems, and international business. With global industry experience and strong academic credentials, he focuses on Artificial Intelligence, analytics, and digital transformation. As Editor, he has curated this book to present advanced research on Artificial Intelligence and its impact on modern enterprises and intelligent decision systems.



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AI Integrated Digital Business Enterprises:
Sustainable Growth for the Future

Dr. Rupali Taru
Mr. Anurag Aslia

AI Integrated Digital Business Enterprises

Sustainable Growth for the Future

Editor-in-Chief
Dr. Rupali Taru
Co-Editor
Mr. Anurag Aslia



RESEARCH & PUBLICATIONS

Our faculty's pioneering research reflects a strong commitment to academic excellence, innovation, and societal progress. Through impactful publications, collaborative projects, conference presentations and knowledge creation, they contribute to significant advancements across a wide range of disciplines while fostering a vibrant culture of research, creativity and lifelong learning.

S. No	Name of the Faculty	Title of the Research Paper	Name of the Journal	ISSN/ ISBN	Name of Indexing Database	Month & Year of Publication
1	Dr. Premasish Roy	Pedagogical Predictors of Institutional Resilience in a BANI World: Insights from Indian Higher Education	Journal of Applied Bioanalysis	E-ISSN: 2405-710X	Scopus	October 2025
		A Study of role of green HRM on Employee performance in Selected three-Star hotel of Kolkata	(EBSCO) TPM: Testing Psychometrics Methoology in Applied Psychology	ISSN: 1972-6325	Scopus	October 2025
		Untangling Person-Job Fit and Job Satisfaction: A Hierarchical CFA-SEM Approach in CBIC	Advances in Consumer Research	ISSN: 0098-9258	Scopus and ABDC (B)	March 2026
2	Dr. Mona Sinha	A study of Impact of Emotional Intelligence on Academic Performance of Undergraduate Students in Navi Mumbai Region	The Bioscan	ISSN-L: 0973-7049	WoS	October 2025

3	Dr. Adveta Gharat	A blockchain-Driven Multi Agent Framework For Enhancing Transparency, Efficiency, And Resilience in Smart Supply Chain Management	Journal of Theoretical and Applied Information Technology	ISSN: 1992-8645.	Scopus	February 2026
		Digital Twin-Enabled Supply Chain Management in Cloud-based Smart Enterprises	2025 6th International Conference on Smart Electronics and Communication (ICOSEC)	E-ISBN: 979-8-3315-9859-4	IEEE-Xplore Conference Proceeding	September 2025
4	Dr. Alok Shah	Adversarial Robustness of Transformer-Based Credit Scoring Models: An Emperical Evaluation Using Indian Retail Banking Data	Journal of Applied Bioanalysis	E-ISSN: 2405-710X	Scopus	December 2025
5	Dr. Anjali Dadhich	Advances in Polymer-Modified Concrete using XAI	Journal of Polymer and Composites	ISSN: 2321-2810	SCOPUS, WoS	July 2025
6	Ms. Ankita Jangid	Differences in Financial Risk Tolerance Across Income Groups: A Kruskal-Wallis Test Approach.	MSW Management	ISSN: 1053-7899	Scopus	May 2026
7	Ms. Archana Bhaushet Sakure-Ubhe	Adversarial Robustness of Transformer-Based Credit Scoring Models: An Emperical Evaluation Using Indian Retail Banking Data	Journal of Applied Bioanalysis	ISSN: 2405-710X	Scopus	December 2025

8	Dr. Evelina Brajesh	Sericulture is a Tool for economic Growth of marginal farmers with special reference to the Jalgaon district, Maharashtra	Journal of Statistics and Management Systems	ISSN: 0972-0510 E-ISSN: 2169-0014	Scopus	January 2026
		Pedagogical Predictors of Institutional Resilience in a BANI World: Insights from Indian Higher Education	Journal of Applied Bioanalysis	E-ISSN: 2405-710X	Scopus	October 2025
		Consumer Protection Laws in The Digital Era: Challenges & Future Trends	Lex Localis: Journal of Local Self Government	ISSN: 1581-5374 E-ISSN: 1855-363X	WoS	October 2025
		The Impact of Social Media Influencers on Brand Loyalty among Gen Z Consumers: An Analytical and Comparative Study of Delhi and Mumbai	Pacific Business Review (International)	ISSN: 0974-438X	WoS, ESCI	August 2025
9	Dr. Neha Sharma	Human AI Collaboration in HR Decision Making: Ethical and Operational Implications	Advances in Consumer Research	ISSN: 0098-9258	Scopus and ABDC (B)	December 2025
		Art, Perception, And Decision-Making: An Exploratory Study Of Knowledge And Investor Behavioral Patterns In The Indian Creative Economy	ShodhKosh: Journal of Visual and Performing Arts	E-ISSN: 2582-7472	Scopus	April 2026

10	Dr. Pawan Koul	A Hybrid AI-Powered Prescriptive Analytics Framework for Intelligent Transportation Cost Optimization and Resilience in Indian Logistics Sector	MSW Management	ISSN: 1053-7899	Scopus	May 2026
11	Dr. Ramchandra D. Patil	HR Challenges in Managing Hybrid and Remote Work Forces Using Deep Learning: An Implementation Framework	2025 2nd International Conference on Computing and Data Science (ICCDs)	ISBN: 979-8-3315-9668-2	IEEE-Xplore Conference Proceedings	July 2025
		Blockchain - Enabled Human Resource Management Systems for Transparent Recruitment and Payroll Optimization	2025 International Conference on Emerging Technologies and Innovation for Sustainability (EmergIN)	ISSN: 979-8-3315-5603-7	IEEE-Xplore Conference Proceedings	November 2025
		Leveraging AI and ML in Digital Marketing Strategy for Industry	Advances in Consumer Research	ISSN: 0098-9258	Scopus	September 2025
		Effect of Social Media Influencer Types on Consumer Purchase Intention: An ANOVA-Based Study	MSW Management	ISSN: 1053-7899	Scopus	May 2026
12	Dr. Rupali Dilip Taru	A Hybrid AI-Powered Prescriptive Analytics Framework for Intelligent Transportation Cost Optimization and Resilience in Indian Logistics Sector	MSW Management	ISSN: 1053-7899	Scopus	May 2026

13	Ms. Rikhi Yadav	A study of Impact of Emotional Intelligence on Academic Performance of Undergraduate Students in Navi Mumbai Region	The Bioscan	ISSN-L: 0973-7049	WoS	October 2025
14	Ms. Surabhee Satheesh	A total interpretive structural modelling (TISM) framework for gamification in solid waste management and its influence on quality of life (QoL)	Discover Sustainability	ISSN: 2662-9984	Scopus	February 2026
15	Ms. Ujwala Kawade	Boosting Strategic Conversations with AI Enabled Decision Support Systems	IEEE Conference	E-ISBN: 979-8-3315-7073-6	Scopus	February 2026
		A Hybrid BERT-BiLSTM-DANN Framework for Multi-Source Domain Adaptation in Sentiment Analysis	IEEE Conference	E-ISBN: 979-8-3315-8949-3	Scopus	April 2026
		Smart Bio-Polymer Composite Systems for Sustainable Bio-Polymer Composite Media for Enhanced Pollutant Removal in Constructed Wetland Systems Using Machine Learning	STM Journals	ISSN: 2321-2810	WoS	March 2026

BOOKS AND BOOK CHAPTERS

S.No	Name of the Faculty	Title of the Book/ Chapter	Name of the Publisher	ISSN / ISBN/ Application / Grant Number	Name of Indexing Database	Month & Year of Publication
1	Dr. Premasish Roy	Author- Analyzing the economic development and changing occupational structure in india: A study since the second half of the 20th Century	IGI Global Scientific Publication	DOI: 10.4018/979-8-3373-4566-6.CH008	Scopus	February 2026
		Author- Exploring the Relationship between Vastushastra Principles and Business Management Fuctions	Advance in Science and Technology	ISBN: 978104130756	Scopus	May 2026
2	Ms. Ankita Jangid	Author- The Fintech Revolution	Notion Press	979-8903929405	ISBN	April 2026
		Author- Motivational Management	Sheth Publications	978-93-7325-830-0	ISBN	November 2025
3	Dr. Evelina Brajesh	Author- Behavioral Economics: Psychology of Decision-Making	Addition Publishing House	978-9364220491	ISBN	August 2025
		Author- The Fintech Revolution - How Digital Finance is Reimagining Every Industry	Notion Press	979-8903929405	ISBN	April 2026

		Co-Author- Study of Gen Z Talent Diversion towards Research and Innovation through Esports as Primary Interactive Platform	MGM Publication	978-93-49468-94-8	ISBN	February 2026
4	Dr. Madhuri Kadam	Author- Behavioral Economics: Psychology of Decision-Making	Addition Publishing House	978-9364220491	ISBN	August 2025
		Author- The Fintech Revolution	Notion Press	979-8903929405	ISBN	April 2026
5	Dr. Neha Sharma	Editor- Leading the Flow: Mastering Modern Management in a Rapid-Change World	Transstellar Journal Publications and Research Consultancy	978-81-998295-6-5	ISBN	February 2026
6	Dr. Rupali Taru	Editor-in-Chief- AI Integrated Digital Business Enterprises: Sustainable Growth for the Future	MGM Publication	978-93-49468-79-5	ISBN	April 2026
		Author- Study of Gen Z Talent Diversion towards Research and Innovation through Esports as Primary Interactive Platform	MGM Publication	978-93-49468-94-8	ISBN	March 2026

PATENTS

S.No	Name of the Faculty	Title of the Patent	Name of the Publisher	Number	Name of Indexing Database	Month & Year of Publication
1	Dr. Adveta Charat	Data Processing Device incorporating a user interface for ESG reporting	Govt. of UK	6507136	Govt. of UK	March 2026
2	Dr. Alok Shah	Mobile Banking Adoption and Its Influence on Customer Satisfaction	IP India portal	202521117213	Patent India	Dec 2025
3	Dr. Rupali Dilip Taru	AI based trading help Device	IP India portal	469817-001	IP India portal	August 2025
4	Ms. Ujwala Kawade	A System for Adaptive Real-Time Monitoring and Prediction of Food Quality Using IOT Sensors.	IP India portal	202521124374	IP India portal	January 2026

FACULTY AS RESOURCE PERSON

S.No	Name of the Faculty	Title	Capacity Held	Organized By	Date
1	Dr. Premasish Roy	The Crystal Ball Strategy: How 4D Vision Keeps You Ten Steps Ahead	Lead Coach	KIU University, Sri Lanka	4th March 2026
		The Crystal Ball Strategy: How 4D Vision Keeps You Ten Steps Ahead	Lead Coach	Kelaniya University, Sri Lanka	4th March 2026
		Outcome-Based Education and Digital-Driven Pedagogy	Lead Coach	Assam Skills University	25th May 2026
2	Dr. Adveta Charat	Awakening the Power of Women... Honouring Excellence	Guest Speaker and Awardee	Jeevan Aadhar Foundation	21st March 2026
3	Ms. Archana Bhaushet Sakure-Ubhe	Inspiring the Leaders of Tomorrow	Guest Speaker	Bharati Vidyapeeth College of Engineering & Technology	12th January 2026
4	Dr. Pawan Koul	HVAC SYSTEMS	Guest Speaker	Bharati Vidyapeeth College of Architecture	23rd January 2026
5	Dr. Rupali Dilip Taru	IPR Awareness	Guest Speaker	Training Ship Rahaman	10th December 2025
		Cyber Security for Nursing Practices	Guest Speaker	BVDU Nursing College	13th & 14th February 2026
		Synergizing Technology, Sustainability and Managment through Intelligent, Ethical and Sustainable Systems	Keynote Speaker	KCE's College of Engineering & Management	24th April 2026

WORKSHOP / FDP / REFRESHER COURSE / ONLINE COURSE / CONFERENCE / SEMINAR

S. No	Name of the Faculty	Name of the Workshop/FDP/Refresher Course/Online Course/Conference/Seminar (Attended)	Date/s of Workshop/FDP/ Refresher Course/Online Course/Conference/Seminar (Attended)
1	Dr. Adveta Gharat	Train The Trainer - SAP Training Programme	8th - 11th September 2025
		SAP HANA 1.0 Workshop	20th - 22nd January 2026
		FDP on "Research Skills and Quality Publication"	26th - 31st January 2026
		Preconference Workshops - MINDS 2026	March- April 2026
2	Ms. Ankita Jangid	3 day Online Workshop on Financial Modeling	3rd - 5th November 2025
		5 day Online FDP on Advance Computing	24th - 28th June 2025
		1 day Workshop on Innovative Teaching Techniques	11th June 2025
3	Ms. Archana Bhaushet Sakure-Ubhe	Teachers' Conference on "Empowering Educators"	12th September 2025
		SAP S4HANA Train The Trainer Workshop	8th - 11th September 2025
		IP Awareness Training program under National Intellectual Property Awareness Mission (NIPAM)	6th August 2025
		FDP on Practical Aspects of ICT Tools & Online Teaching in Current Scenario	1st July 2025
		Cybersecurity Webinar 10X Club	27th June 2025
		FDP on "Advanced Computing"	24th June 2025
		IPR & Industrial Designs: Challenges for Researchers	13th June 2025

4	Dr. Evelina Brajesh	Ashoka University Webinar Series	20th, 21st, 22nd, 23rd, 24th, and 27th April 2026
		Harvard Business Impact Certification on "Marketing Essentials"	December 2025
		Harvard Business Impact Certification on "Digital Intelligence"	December 2025
		Harvard Business Impact Certification on "Innovation and creativity"	January 2026
		Train The Trainer - SAP Training Programme	8th - 11th September 2025
		SAP HANA 1.0 Workshop	20th - 22nd January 2026
5	Dr. Neha Sharma	AICTE Recognized FDP organized by NITTR, Chandigarh on 'Data Science and Machine Learning'	28th July - 1st August 2025
		AICTE AND MEPSC approved FDP on 'Research Writing and Case Writing Training Program'	17th - 26th April 2026
		NPTEL certification on 'Developing Soft Skills and Personality' with a score of 96%.	August - October 2025
		NPTEL-AICTE FDP on 'Developing Soft Skills and Personality' with a score of 96%.	August - October 2025
		Harvard Business Impact Certification on 'Leveraging Your Networks'	December 2025
		Harvard Business Impact Certification on 'Leading with Generative AI'	December 2025
		Harvard Business Impact Certification on 'Coaching'	July 2025
		Train The Trainer - SAP Training Programme	8th - 11th September 2025
		SAP HANA 1.0 Workshop	20th - 22nd January 2026
		Preconference Workshops - MINDS 2026	March- April 2026

6	Dr. Pawan Koul	5 days Training Program on Green Buildings by CII	24th - 28th June 2025
		Train The Trainer - SAP Training Programme	8th - 11th September 2025
		SAP HANA 1.0 Workshop	20th - 22nd January 2026
7	Ms. Roshal Vinu	Train The Trainer - SAP Training Programme	8th - 11th September 2025
		SAP HANA 1.0 Workshop	20th - 22nd January 2026
		Statistical Analysis Using Excel & R	16th July 2025
		National Faculty Development Program on Research Methodology, Plagiarism and Research Ethics	9th - 15th February 2026
		Preconference Workshops - MINDS 2026	March- April 2026
8	Dr. Rupali Dilip Taru	Awareness Program on ORCID, IRINS & Infilbnet Services for Scholarly Communities	21st February 2026
		Online National Level FDP on Research Design Publication & AI Integration	15th - 19th December 2025
		Workshop on "Human. Creative. Independent. – The Heart of Digital in an Age of Algorithms"	15th October 2025
		India's Premier Conference on "Mobile Marketing, Media and Innovation"	2nd December 2025
		Train The Trainer - SAP Training Programme	8th - 11th September 2025
		SAP HANA 1.0 Workshop	20th - 22nd January 2026
		Ashoka University Webinar Series	20th, 21st, 22nd, 23rd, 24th, and 27th April 2026
		SAP Certification - "Discover Organizational Change Management in SAP Cloud Projects"	29th Jan 2026
		SAP Certification - "Cloud Onboarding for SAP Cloud ERP"	29th Jan 2026

FUNDING DETAILS FOR ONGOING RESEARCH PROJECTS (2025-26)

S.No	Project Head/ Coordinator/ Assisting Coordinator	Name of the Agency	Funding Agency	Sanction Date	Project - based Funding Amount (Rs.)
1	Dr. Rupali Taru (Project Head) Dr. Evelina Brajesh (Assisting Coordinator)	Unnat Bharat Abhiyan	Ministry of Education, UBA CELL	August 2025	Rs. 5,50,000
2	Dr. R. D. Patil (Principal Investigator) Dr. Madhuri Kadam (Co- Investigator) Ms. Ankita Jangid (Co- Investigator)	Bharati Vidyapeeth (Deemed to be University), Research Promotion Scheme, Minor Research Project, Pune.	Bharati Vidyapeeth (Deemed to be University), Research Promotion Scheme, Minor Research Project, Pune.	March 2025	Rs. 1,00,000

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- International Business Management
- Production & Operations Management
- Information Technology Management
- Healthcare & Hospital Management
- Retail Management
- Project Management
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- Family Business Management
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Note: It is to be taken in Commerce (Accounting and Finance) as per UGC Recommendation

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via SAP
Gamification Pedagogy

Dual Specialization

- Marketing Management
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- Human Resource Management
- Production & Operations Management
- Information Technology Management
- Retail Management
- Project Management
- Business Analytics Management
- Event Management
- Sports Management
- Infrastructure Management
- Family Business Management
- Fintech
- Healthcare Technology
- Healthcare & Hospital Management
- Airport Management
- International Business
- Agribusiness Management

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via SAP
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+ Students cannot opt for any other specialization with Pharma Management
+ Eligibility for Pharma Management: B.Pharm or B.Sc. (Life Science) with 60% Aggregate Marks

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(Please refer University Website and Notification)

As per NEP 2020, students with 4-year degree programme in research would be directly eligible for the Ph.D. Programme – Subject to other eligibility criteria.

ADMISSIONS OPEN 2026-27



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Note: The Editorial Board, the Department of Management Studies, and Bharati Vidyapeeth (Deemed to be University) shall not be held liable for any instances of plagiarism in submitted content. The sole responsibility for ensuring the originality of the work rests with the contributors.

Team ज्ञानVARTA



From L-R 1st Row - Vaishnavi Dawkhari, Sahil Gavhane, Ms. Roshal Vinu, Dr. Neha Sharma, Dr. Premasish Roy, Yashswini Bergal, Raashi Upase

From L-R 2nd Row - Mahek Madhyan, Trisha Gowda, Prashasti Vyas, Mansi Toomula

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