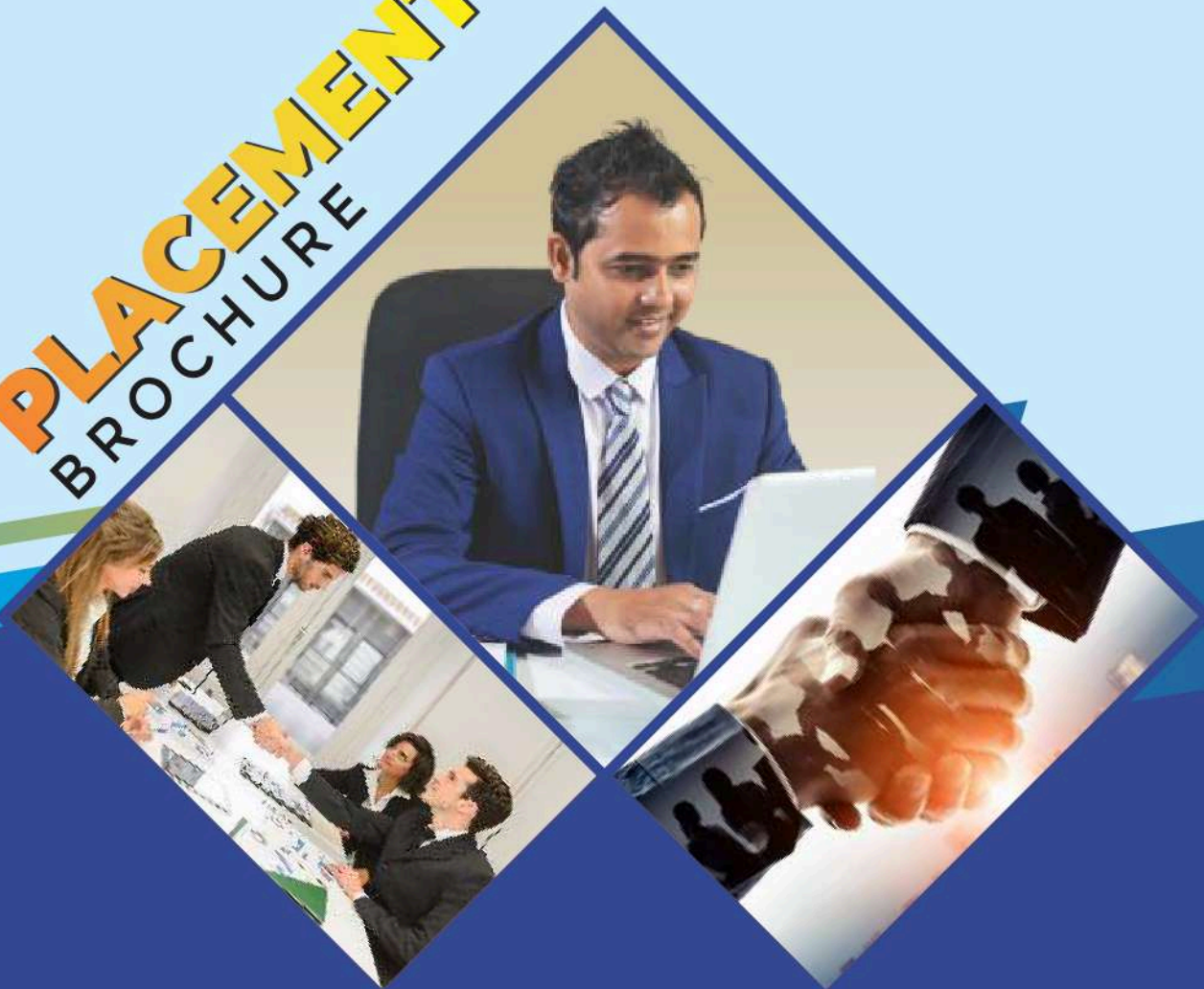




BHARATI VIDYAPEETH
(DEEMED TO BE UNIVERSITY)
INSTITUTE OF MANAGEMENT AND RESEARCH NEW DELHI

PLACEMENT
BROCHURE



MARCHING TOWARD GREATER HEIGHTS
MBA 2024-2026

WELCOME NOTE

We are delighted to bring you across Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research's Placement Brochure!

At BVIMR, the faculty supports students in attaining realworld professional experiences and academic brilliance.

Modern facilities and a rigorous curriculum enhance the quality of education and have helped the students excel over the last 32 years, making our institute a leader in the domain of education. Our renowned professors, batch structure, and strong industry relationships guarantee that each student gets the direction and assistance required to succeed in the cutthroat environment of today.

While absorbing the gist of the institute, picture yourself as a member of our energetic community, where achievement has no boundaries and education transcends the classroom. Once again, we welcome you to BVIMR, an institute that helps students carve fulfilling careers.

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EXCELLENCE AND *Innovation*

When the historical decision to establish Bharati Vidyapeeth (Deemed to be University) was taken in 1954, it was a small step towards a big cause. The decision was made about bringing a clear intellectual awakening and all-around development of the young generation through dynamic education.

Nourished and guided by Hon'ble Dr. Patangraoji Kadam, Bharati Vidyapeeth (Deemed to be University) has been over the years, shed the light on the length and breadth of the country. The world's golden jubilee speaks volumes for the aura of glory in which our university lies submerged. For a period of 5 decades, it has unfailingly sent out students who are capable of being good citizens on which the nation can count for help, guidance, and the upliftment of the downtrodden.

The service it has rendered to the country is of immense importance as it is only the little sunrays that constitute the vast sunlight that floors the land. The roots of the present lie in the past and so in the past; we look back to the years when the scaffolds of our university were formed.

FROM THE
DESK OF

Founder



Dr. Patangraoji Kadam

Our mission at Bharati Vidyapeeth is to identify and prepare leaders for the new millennium and also to cope-up with the increasing demand for leaders in the modern society.

Institute of Management is a workshop where today's youths are shaped up as effective managers of tomorrow. Apart from the study of their regular syllabi, the students should get fair and proper opportunities to express their views and ideas, especially in the field of Management, which plays a vital role in the modern era. The youth should be molded and equipped with courage, self-determination, and dedication and must be in a position to overcome any sort of difficulty with introspection. Keeping this in mind, we should start brainstorming process of management students, because today's youths are building blocks of tomorrow's Society. I am sure, "hard work brings surprising results" and we are second to none in this sphere.

In pursuance of the main objective, Bharati Vidyapeeth has started several institutions operating right from pre-primary to post graduation research level. Institute Of Management & Research, New Delhi is one of these 157 institutions of Bharati Vidyapeeth, Pune. The institute was established in 1992 as a part of BVP family in New Delhi, the National Capital. BVIMR, Delhi although permanently recognized by University of Pune earlier was brought under the ambit of Bharati Vidyapeeth Deemed University by the Government of India on the recommendation of UGC under Section 3 of UGC Act, vide its Letter Notification No. F.9- 16/2004-U3 dated 25th February 2005.

Finally "Success is ours".

Dr. Patangrao Kadam Founder,

Bharati Vidyapeeth, Pune

Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE
DESK OF

Chancellor



Dr. Shivajirao Kadam

We at BVIMR are amazed at its continuous growth as a provider of quality education. In last 15 years of its existence, it has already created a place for itself. Through many years of its existence, BVIMR has been able to remain academically closely aligned to dynamic needs of fast globalizing Indian economy. The open economy provides many opportunities but, on the flip side of these opportunities are the challenges it poses.

There is an attempt to maintain close partnership with the industry through visiting faculties, seminars, felicitation programs etc.

BVIMR gives utmost importance to ethics and corporate social responsibility, as we believe to be a good leader, it is important to be a good human being first. These subjects are taught as a foundation for becoming business leaders. Also, at BVIMR enough focus is placed on co-curricular activities where students are encouraged to participate, so as to have a well developed personality. We prepare every student to become an achiever in his or her domain. Our faculty members gladly shoulder the responsibility to bring out the leader in each and every student. After passing out from the institute, each one of our student is ready to face the world.

I hope you will favorably consider discovering each one of these leaders of tomorrow one by one.

Dr. Shivajirao Kadam
Chancellor

FROM THE DESK OF

Vice-Chancellor



Dr. Vivek Saoji

I am happy to write this message for our Institute of Management and Research, New Delhi. Bharati Vidyapeeth and Bharati Vidyapeeth (Deemed to be University), Pune are at the forefront of imparting high quality education at all levels, in different streams of education and our Institute of Management and Research, New Delhi is not an exception.

Established in 1964 by the dynamic and visionary leader Hon'ble Dr. Patangraoji Kadam Saheb, Bharati Vidyapeeth today is a leading multidisciplinary, multi campus University. The University boasts of excellent, modern infrastructure, well qualified, experienced and caring faculty, contemporary curricula, innovative teaching-learning practices, blended appropriately with ICT, with thrust on research, innovations, incubation and entrepreneurship, ample opportunities for co-curricular and extracurricular activities and many more.

Our Institute of Management and Research at New Delhi not only fulfills these parameters and practices but also imbibe the culture and ethos of Bharati Vidyapeeth in transforming the lives of the learners through dynamic education and contributing to the growth, development and progress of our motherland.

Friends, we are living in very exciting complex times. The technological advances are taking place at unprecedented pace, that has created ample opportunities as well as posed newer challenges. We have to navigate this turbulent times by constantly updating our knowledge with the latest, without losing the focus on basics. We have to acquire and master life skills, create and work in effective teams, show our leadership qualities and never compromise on the core values, I am sure this will hold us in good stead and help us in achieving our goals.

Today's learners are smart, well informed, tech savvy and well aware of what they want, so as faculty we not only have to cater to their needs but also ensure that they are future ready, we have to engage them in a meaningful way and be the partners in their endeavors.

I am confident that the students will have best experiences in Bharati Vidyapeeth Institute of Management and Research, New Delhi. I therefore, welcome you to the Bharati Vidyapeeth family and invite you to join us for the exhilarating and life changing journey, fulfilling your aspirations and goals.

With loads of Best Wishes Dr. Vivek Saoji
Vice Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE DESK OF

Pro Vice Chancellor



Dr. Vishwajeet Kadam

I on behalf of Bharati Vidyapeeth, Pune wish all my Students from BVIMR, New Delhi a very challenging and successful career. I am sure with all the inputs given to them by the experienced and qualified faculty and excellent infrastructure and instructional facilities; they will definitely be an asset to any type of organization.

We at Bharati Vidyapeeth have always felt it is our moral duty to produce quality and responsible students who can successfully face the challenges of ever changing global scenario. Bharati Vidyapeeth with decades of expertise in the educational field has the richness and depth found at larger Business-Schools yet every student receives individual attention and concern typical of a smaller school. I, therefore, make an appeal to your good self to give an opportunity to the students of Bharati Vidyapeeth's Institute of Management & Research, New Delhi to prove their skills & ability.

With Best Wishes,
Dr. Vishwajeet Kadam
Pro Vice Chancellor,
Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE
DESK OF

Director



Dr. Seema Gupta

BVIMR nurtures future leaders who possess the courage and determination to thrive in both corporate and social spheres, even amidst challenging times. The institute takes pride in presenting its finest talent to the industry.

In today's unpredictable global business environment, business education plays a vital role in driving both organizational growth and individual success. Aspiring entrepreneurs and professionals seeking high-growth careers often pursue management and legal studies. Established in 1992, Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research (BVIMR) stands as one of India's premier business schools.

With state-of-the-art infrastructure, a rich library, and a dedicated faculty, BVIMR provides world-class education in line with the vision of its founder, Dr. Patangrao Kadam.

The institute focuses on holistic development, equipping students with the knowledge and skills required to excel in the business world. By integrating case studies, management simulations, innovative teaching methodologies, and industry exposure, BVIMR prepares its students for sustainable business practices and leadership excellence. Even in testing times, BVIMR continues to shape leaders with resilience, integrity, and the ability to make a meaningful impact.

Dr. Seema Gupta
Director
Bharati Vidyapeeth (Deemed to be University), Pune

FROM THE
DESK OF

CRC Head



Dr. Neelam Sharma

BVIMR owns a duty of care to the students and to ensure that the students should be well aware of the rules and regulations of the institution. Therefore, it is important to have a clear and concise recruitment policy in place, which can be executed effectively to recruit the best talent pool for the selection of the right candidate at the right place quickly.

In order to make the placement more competitive and efficient, CRC has prepared the guidelines as per institution's vision and mission. The CRC manual explains the placement process and the duties and responsibilities of the students for seeking the placements from the placement cell.

Since its inception, BVIMR, New Delhi is an institute that has always believed in producing world class managers, who have been reflecting their acumen in their own sphere by putting in their best efforts. The high calibre of students is highlighted by our past placements in diverse organizations. Our alumni have been placed in the most reputed organizations. We at BVIMR, New Delhi stress producing quality managers, which is reinforced through the overwhelming response, shown by our past recruiters.

Unquestionably, BVIMR takes the best talent, trains the best, and produces the best in the country. I am confident that the implementation of placement rules mentioned in the CRC manual will help ensure a sound recruitment process by filling up vacancies with the best-qualified students.

VISION, MISSION AND QUALITY ASSURANCE



VISION

To be a world-class management institution for social transformations.



MISSION

- To impart borderless, inclusive, absolute ingress to management and technical education based on excellence.
- To construct an education system apt for the altering and assorted requisites of society and industry in a global context.
- To proffer quality, advanced education for broadening the horizons of the mind and creating skilled pools of talents.
- To foster quality research in management and technical facets for holistic societal development.
- To develop national and international networks with industry, NGOs and research institutions to address the expectancy concerns of stakeholders.
- To nurture pervasive appliance of ICT for the embellishment of teaching, learning, and development for efficacious system inception.
- To effect quality as an intrinsic component of all the institutional operations by advocating innovative practices.



QUALITY ASSURANCE POLICY

- To have intact, international benchmarks of quality assurance for perpetual self-introspection of its performance standards and quality enhancement.
- To further the creation of a learner-centric, altruistic learning ambiance and facilitate outcome-based quality education, learning, training, and development.
- To enroot and harmonize ecumenical quality benchmarks for distinctive pedantic executive pursuits, so as to evolve a world-class business.
- To perpetuate the fruition dossier of learners, personnel, and institute via the efficacious appropriateness of ICT for interminable auditing and amelioration of quality standards.
- To convene training and development activities for personnel; to architect their competencies for the implementation of quality praxis.
- To incarnate and systematize quality aestheticism and savoir-faire in the institute.
- To specificate the Annual Quality Assurance Report (AQAR) of the Institute for penetrating recapitulation of performance and to design a progressive future action plan for perennial quality enhancement.

ACCREDITATIONS AND RECOGNITIONS



Re-Accredited
with
A++ Grade
by NAAC



78th Rank
among
Top University
in India by
NIRF 2022-23



78th Rank
BVIMR Ranked in
Gold Category
in AICTE CIIR
Survey of Industrial
linked
Technical Institutes

**Business
India**

A++
Rating
Best B-School
of 2024
by Business
India



44th Rank
in Top BBA Private
Institute Ranking by
Times BBA Education
Ranking
Survey 2023



13th Rank
in Top BBA Institute
Placement by
Times BBA
Education Ranking
Survey 2023



6th Rank
in IIRF Top
B-School
Overall-North
Zone 2024



13th Rank
in IIRF Top
50 School of
Eminence
for Employability
North
Zone 2024

India's
Best Schools
2023

108th
Ranking in
Fortune
India 2023

To impart borderless, inclusive, absolute ingress to management and technical education based on excellence. To construct an education system apt for the altering and assorted requisites of society and industry in a global context. To proffer quality, advanced education for broadening the horizons of the mind and creating skilled pools of talents. To foster quality research in management and technical facets for holistic societal development. To develop national and international networks with industry, NGOs and research institutions to address the expectancy concerns of stakeholders. To nurture pervasive appliance of ICT for the embellishment of teaching, learning, and development for efficacious system inception. To effect quality as an intrinsic component of all the institutional operations by advocating innovative practices.

Classrooms are fully air-conditioned with a batch of sixty students and equipped with modern teaching aids, including LCD screens, OHPs, and interactive boards, encouraging student participation in the class. There are over 400 computers featuring the latest configurations in the computer center. Professionally managed and supported by three IBM XEON-based servers running Windows 2012 Server, the center ensures seamless access to digital resources with a blazing 20 Mbps internet speed. The library has more than 54,000 books, 180 journals, and periodicals, which form a repository of knowledge. Additionally, digital resources such as Proquest, EBSCO, Prowess, Pearson E-Books, and SPSS offer access to online resources and databases. The auditorium is an ideal venue for conducting seminars, conferences, and cultural events, with over 250 seats. Entrances are on the ground floor and first floor. It has an acoustic-free stage system, which offers good sound quality.



PG PROGRAM (MBA)

- Students with prior work experience and undergraduates seeking to enhance their managerial skills are part of the MBA batch.
- Students are organized into cohorts or groups based on their chosen specialization.
- Group projects, internships, and industry interactions are integral parts of the batch structure.
- Faculty members and industry experts take the initiative to impart knowledge and insights to students.

UG PROGRAM (BBA,BCA)

- Regionally diversified Indian students form a part of the batch, creating an immersive atmosphere for learning, and offering students with opportunities in different Indian regions.
- Students are divided into sections based on their chosen specialization or area of study. Faculty members mentor students throughout their academic journey.

OUR FACULTY



Prof. Dr. Geetika Gupta
Director



Dr. Errol Ehardwa
Professor



Dr. Parul Aghawalla
Associate Professor



Dr. Neelima Shahwal
(CIC Head) Asst. Prof.



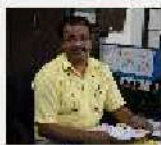
Dr. Ajay Kumar
Assistant Professor



Dr. Baljeet Singh Bawa
Assistant Professor



Dr. Shweta Duggal
Assistant Professor



Dr. Sanjay Manocha
Assistant Professor



Dr. M.K. Chaudhary
Assistant Professor



Dr. Sanjay Roy
Assistant Professor



Dr. Seema Chaudhary
Assistant Professor



Dr. Parikaj Saini
Assistant Professor



Dr. Meetu Jain
Associate Professor



Dr. Aarushi Kataria
Assistant Professor



Dr. Aparna Marwah
Associate Professor



Dr. Ashima Bhatnagar
Assistant Professor



Ms. Tripti Tiwari
Assistant Professor



Dr. Ajay Sahni
Assistant Professor



Dr. Indu Rani
Associate Professor



Mr. Rahul Gupta
Assistant Professor



Ms. Rupam Jyotidas
Assistant Professor



Dr. Minakshi Sati
Assistant Professor



Dr. Megha Sehgal
Assistant Professor



Ms. Anuradha Nain
Assistant Professor



Mr. Yashwant Kumar
Assistant Professor



Dr. Mahtab Alam
Assistant Professor



Dr. Nisha Manda
Assistant Professor



Ms. Shweta Sinha
Assistant Professor



Ms. Nisha Gokhale
Assistant Professor



Dr. Jahanavi Parry
Assistant Professor



Dr. Sourabh Bansal
Assistant Professor



Dr. Surati Rohatgi
Assistant Professor



Dr. Aditi Mallhotra
Assistant Professor



Mr. Venu Gupta
Assistant Professor



Mr. Nripesh Kumar
Assistant Professor



Dr. Pallavi Chopade
Assistant Professor



Dr. Mansi Agnihotri
Assistant Professor



Ms. Gargi Mukherjee
Assistant Professor



Ms. Chavi Sood
Assistant Professor



Mr. Ashish Jain
(TPO)



Dr. Usha Gupta
Assistant Professor



Dr. Nishtha Chugh
Assistant Professor

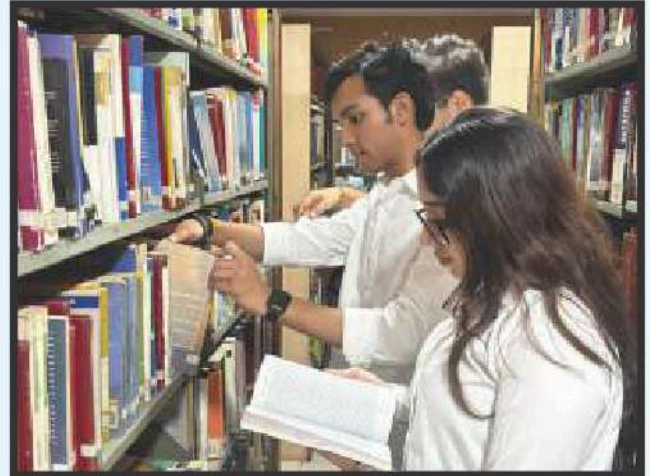


Dr. Neha Kaushik
Assistant Professor

CAREER OPPORTUNITIES

PG PROGRAM (MBA)

- Marketing Manager
- Finance Manager
- Operations Manager
- Business Consultant
- Supply Chain Manager
- Human Resources Manager
- Project Manager
- Entrepreneur



UG PROGRAM

BBA

- Sales Executive
- Management Trainee
- Human Resources Assistant
- Business Development Associate
- Marketing Coordinator
- Financial Analyst
- Operations Coordinator
- Retail Manager

BCA/BCA Hons

- Software Developer
- Web Developer
- Database Administrator
- IT Consultant
- Systems Analyst
- Network Administrator
- UX/UI Designer
- Cyber Security Analyst

STUDENT LIFE AT CAMPUS

INDUSTRY ENGAGEMENTS

HR CONCLAVE:

BVIMR organized the HR Conclave, where HRs from media and leading organizations discussed emerging trends, opportunities, and challenges that students can experience in their professional trajectory.

CORPORATE VISITS:

Students had the privilege of visiting major organizations like PepsiCo and Adani Group, where they gained firsthand insights into corporate operations, management practices, and industry dynamics.

SKILL ENHANCEMENT

MOCK PRACTICE INTERVIEW:

Students visited Adani Group, where they had the opportunity to appear for mock interview sessions and prepare for the rigors of the recruitment process. This also provided an avenue for networking with the organization.

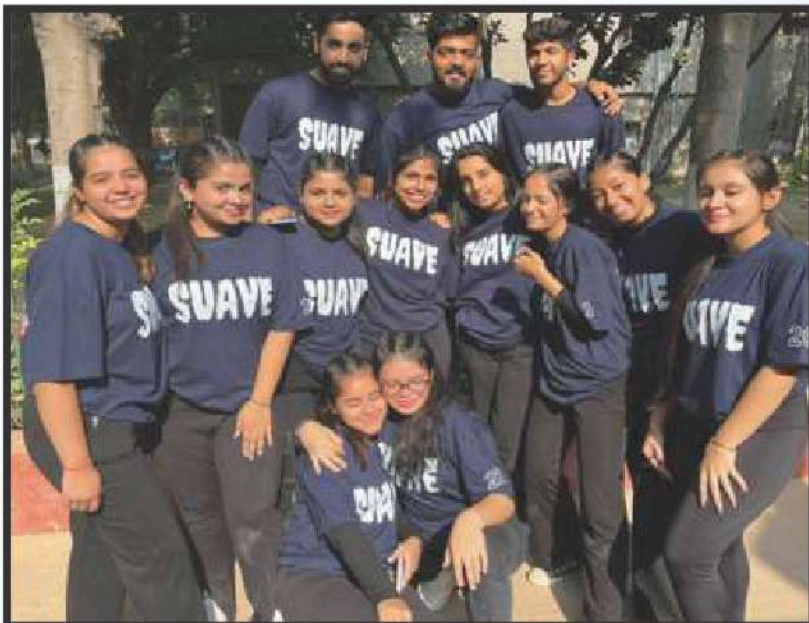
WORKSHOPS AND SEMINAR:

Regular workshops and seminars organized on campus offered an overview of pivotal topics like leadership development, communication skills, and personal branding.

SOCITIES AND CLUBS

INDUSTRY ENGAGEMENTS

Flash, The Media SocietyFlash is a student-led society dedicated to capturing and documenting significant events occurring on the campus. It is for storytellers who want to share memorable events with the college community through the lens or the pen.



Suave, The Dance Society
Suave is where rhythm meets passion, allowing students to express themselves through various dance forms. This society focuses on discipline, creativity, and teamwork. It is the heartbeat of our campus's performing arts scene.

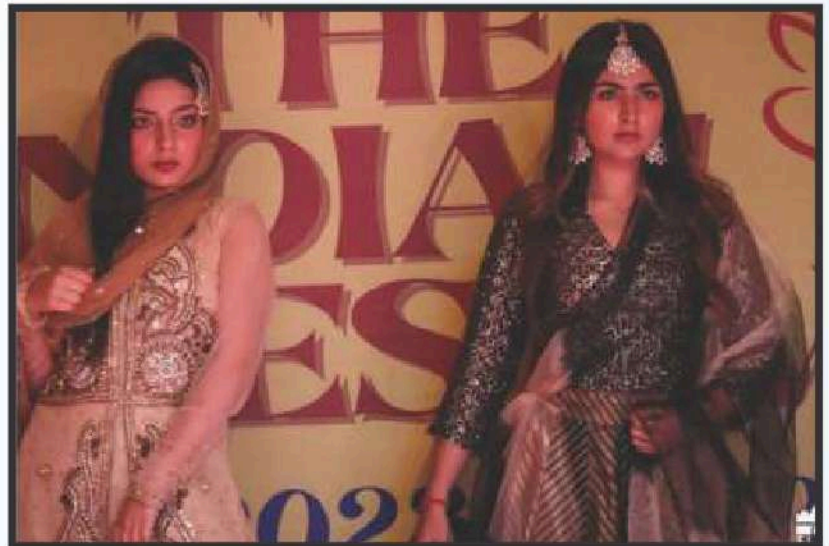


EdMantics, The ED ClubEd

Mantics is aimed to develop entrepreneurs who can contribute to the world. This club conducts events like Avsar and Market-A-Thon to nurture innovative minds and helping students develop the skills needed to become successful change-makers. Through these events, students have the opportunity to develop and present their business plans, receive valuable mentorship, and potentially secure funding.

Nayaab, The Fashion Society

Nayaab celebrates creativity, style, and innovation. If you are a fashion enthusiast, Nayaab is the place to be. The society provides a platform for budding designers, models, and fashion enthusiasts to showcase their talents and bring their sartorial visions to life through various events and shows.



Netlinx, The Social Media Society

Netlinx is the society for all social media activities. From managing the college's online presence to creating engaging content, this society is at the forefront of digital communication. Join Netlinx to be part of the team that keeps the college connected.



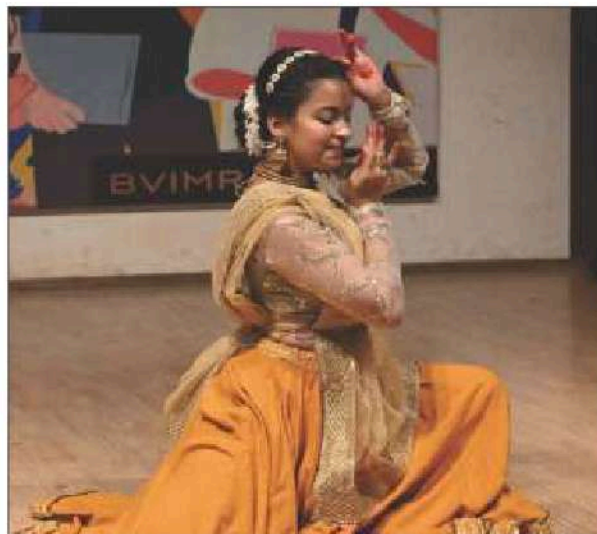
Adwik, the music society

Adwik is a vibrant community of music enthusiasts dedicated to promoting diverse and innovative music. With a mission to provide a platform for students to showcase their talents, foster a sense of community, and promote cultural exchange, Adwik organizes regular jam sessions, workshops, concerts, and events featuring student performers and guest artists. Open to students from all backgrounds and disciplines, Adwik welcomes both seasoned musicians and beginners to join and explore their musical interests in a supportive environment, creating a harmonious community that celebrates the universal language of music.

COMMUNITY ENGAGEMENT

Social Outreach Programs:

BVIMR encourages students to participate in social outreach programs and community service initiatives. Students actively contribute to social welfare programs like organizing blood donations, marathons, conducting awareness campaigns on environmental sustainability, and so forth.



Annual Cultural Fest:

BVIMR's annual cultural fest is a celebration of diversity, creativity, and talent. Students partake in dance, music, drama, and fashion and make the fest successful.

Sports Tournaments:

Sports tournaments provide students with opportunities to stay active, build camaraderie, and showcase their sporting skills.

Cultural and Sporting Events:

Cultural and sporting events enrich communities by celebrating diversity and promoting unity through shared experiences, fostering both artistic expression and physical well-being. They serve as vibrant platforms for social interaction, creativity, and the cultivation of a collective identity rooted in tradition and athleticism.

At BVIMR, student life is more than academics; it's about embracing diverse experiences, fostering lifelong friendships, and gaining networking opportunities.



PLACEMENT CELL

The placement cell connects students and prospective employers, helping them enter the professional realm. It is also known as the IIPC (Industry Institute Partnership Cell), offering the necessary guidelines to the students to decide on their career paths by counseling, guiding, motivating, and mentoring them. The Placement Cell plans and arranges career counseling sessions, resume-building seminars, and mock interviews to help students improve their employability. It also organizes internship placements, industry visits, and campus recruiting campaigns to offer exposure to students. CRC constantly ensures that students achieve their goals and contribute to the global workforce via individualized coaching.

Activities of Corporate Resource Cell:

- Relationship Building with Reputed Companies and signing MOU
- Summer and Final Placements
- National and International Industrial Visits
- Arranging personality grooming classes
- Arranging live Projects
- Expert Talks (Guest Lectures)
- Alumni interaction

CORPORATE RESOURCE CELL

DR. NEELAM SHARMA (Head CRC)

DR. INDU RANI (Member)

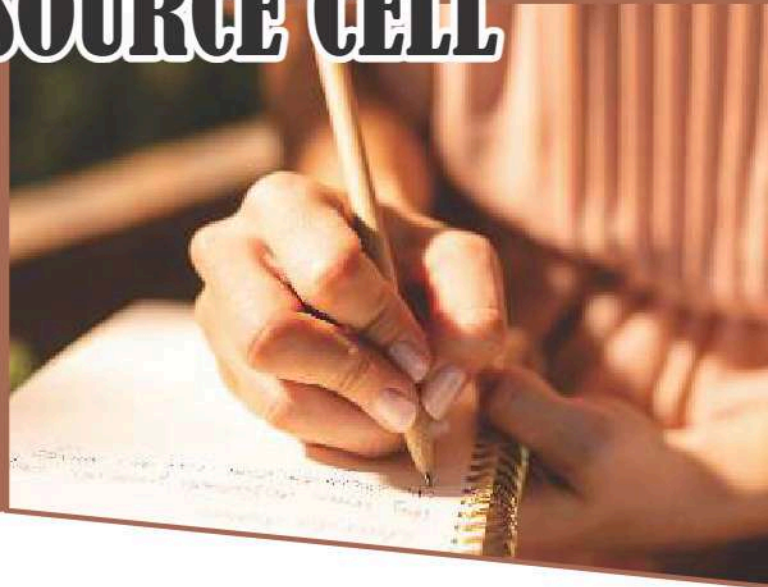
DR. SAURABH BANSAL (Member)

MS. SHWETA SINHA (Member)

DR. MANSI AGNOHOTRI (Member)

MS. GARGI MUKHERJEE (Member)

MS. RAJNI SHARMA (Member)



MBA

Co-ordinators

Bhumika Shokeen

Chirag Gaba

Abhishek

Radhika

Sarnav Berry

Urvi Sachdeva

Yenjal Bari

Khushi Jain

Mehak Aggarwal

Mehak Garg

Manika Goyal

Shreya

Tejaswani

Kunal

Abhimanyu

Simran

BBA

Co-ordinators

Prassan Dixit

Anshika

Cheshtha

Seep

Adhiraj

Vedansh

Shiv Bhaita

Nanya

Akshara

BCA

Co-ordinators

Suhani

Raunak

Swati

Sakshit

Ridhima

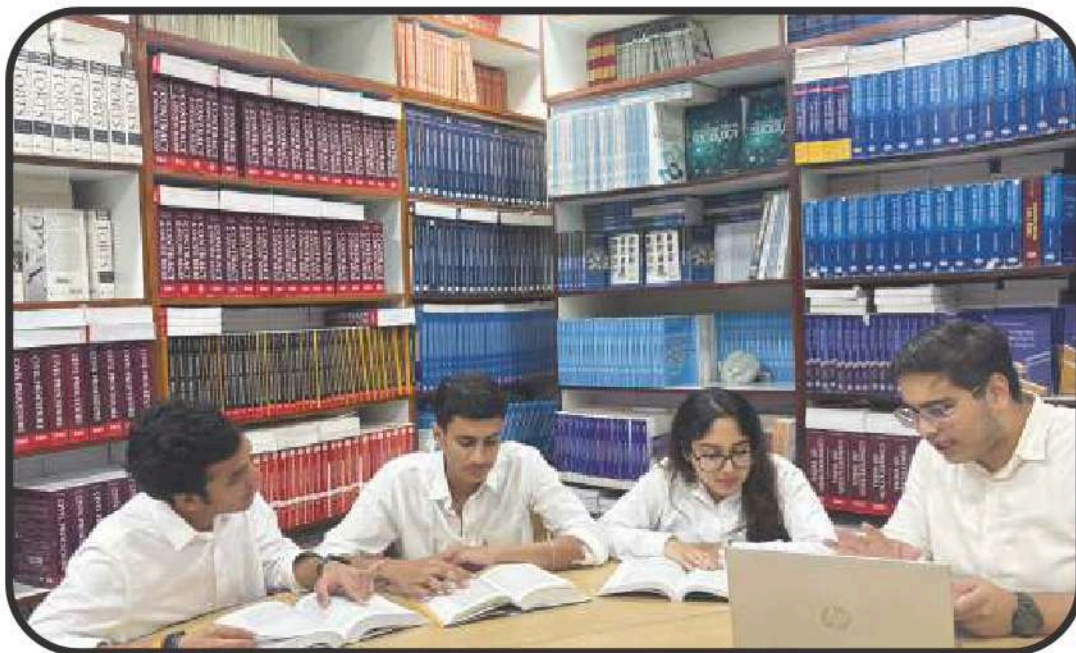
Pranshy

MANAGEMENT DEVELOPMENT PROGRAM



Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research, New Delhi, successfully hosted a Management Development Programme (MDP) on "Artificial Intelligence for Managers" on August 30, 2025 led by Prof. Dr. Seema Gupta, Director BVIMR, the programme featured -- Col. Nidhish Bhatnagar, CEO of (Rathon.AI) as the key speaker. Participants from prominent organizations like Yes Bank, TCS, NSIC Ltd. and Infinity Pvt Ltd. attended the session, which was well-received and deemed a huge success."

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Research, New Delhi, successfully hosted a Management Development Programme (MDP) on "Artificial Intelligence for Managers" on August 30, 2025 led by Prof. Dr. Seema Gupta, Director BVIMR, the programme featured --Col. Nidhish Bhatnagar, CEO of (Rathon.AI) as the key speaker. Participants from prominent organizations like Yes Bank, TCS, NSIC Ltd. and Infinity Pvt Ltd. attended the session, which was well-received and deemed a huge success."



Top Recruiters



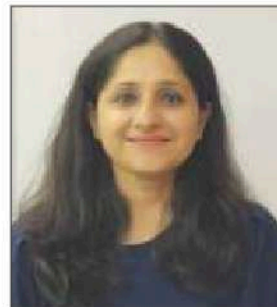
BIG 4

ORGANISATIONS



Apart from the current posting in the Lok Sabha Secretariat, she is the spokesperson and mouthpiece of the Lok Sabha Employees and holds the post of Senior Vice President in the Lok Sabha Employees Association for three consecutive terms. She is also a nominated member of the Thrift & Credit Society, Lok Sabha Secretariat. She also participates in cultural events of the Lok Sabha Secretariat and performs as Master of Ceremonies of several programs hosted by the Hon. Speaker, Lok Sabha. She is currently working as Editor, in the Editorial and Translation Service of the Secretariat.

Abha Singh



16 years of expertise in Retail and Wholesale financing. Worked for Big Corporate houses like HDFC BANK LTD TOYOTA Financial Services Tata Capital Ltd.

Himanshu Sood

Badge: Associate Vice President

Sam Gulati The institute has been the cornerstone of my career, equipping me with the knowledge and skills needed to integrate into society seamlessly and manage the intricacies of day-to-day life. The impact of this institution extends far beyond the classrooms, reaching into the very fabric of my professional and personal growth. Current Role: Strategic Initiatives and Client Experience, Tata Digital Experience: 16+ years in Strategic Initiatives and Client Experience.



At BVIMR, I opted for the MBA program with a specialization in Marketing and Finance. It was fantastic 2 years spent absorbing so much that was all around me in the classroom and outside. The stellar faculty and track record were a clear attraction and I can say I was not disappointed in any way. I had about 5 years of experience in the hospitality and real estate industry before I came to BVIMR for my MBA in 2016. Subsequently, my focus and interest in Marketing gave me an opportunity to start a fresh career in the IT industry post-MBA. Today I work with Imtac India as a Regional Manager of North India taking care of Government relationships and projects. Experience (Pre-MBA): 5 years in Hospitality and Real Estate
Current Role: Regional Manager at Imtac India Tushar



BHARATI VIDYAPEETH

(DEEMED TO BE UNIVERSITY)

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

'A' GRADE STATUS AWARDED BY MHRD, GOVT OF INDIA
RE - ACCREDITED WITH GRADE 'A+' BY NAAC




DHARV KHANDAWALA



36 LPA



QASIM RAMDAS



21 LPA



KARAN GARG



15 LPA



ANSHUL BHATNAGAR



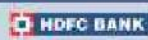
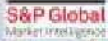
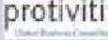
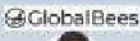
15 LPA

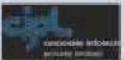
Average Salary - 8.2 Lakhs



Placement: 2023-2024 (MBA, BBA, BCA)





cpl



AXIS BANK



firststory



IBM



LUMINOUS



indiamart



PALMIST



BHARATI VIDYAPEETH

(DEEMED TO BE UNIVERSITY), PUNE (INDIA)
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI



2019-2020

This academic year total students opted are 25, Students placed are 17 Highest Package=7 LPA



2023-2024

In this current academic year out of 70 Opted students, 65 students has been placed. Highest salary package =10 LPA



2020-2021

Despite challenges posed by pandemic, 23 students were placed in this year, w out of 25 opted students. Highest package= 8 LPA



GROWTH GRAPH

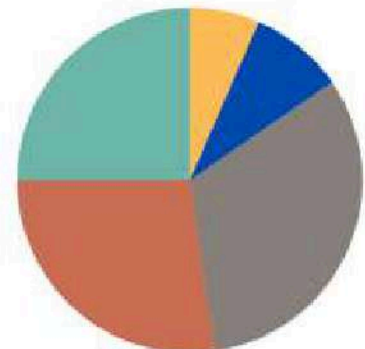
2021-2022

The year 2021-2022 saw insignificant increase with 84 students being placed out of 90 opted students. Highest package =10 LPA



2022-2023

In 2022-2023, 71 students hired out of 80 opted students, which demonstrates a consistent placement record. Highest package=10 LPA

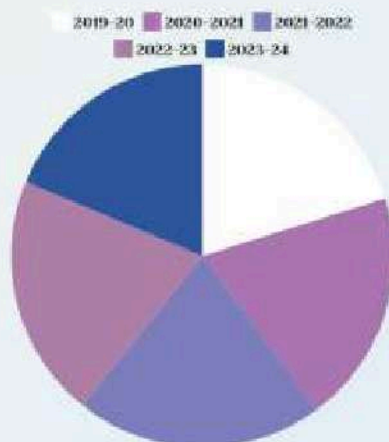
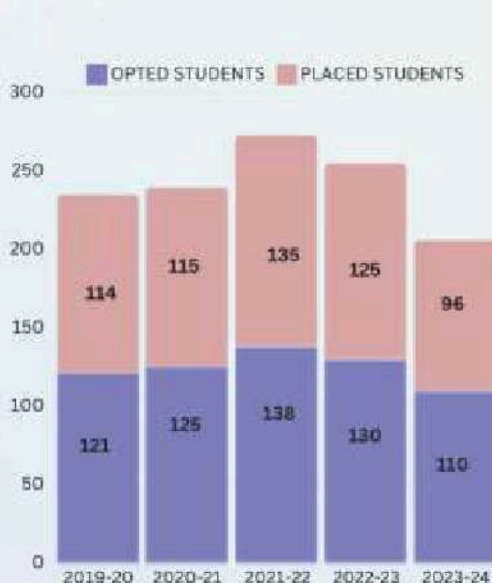
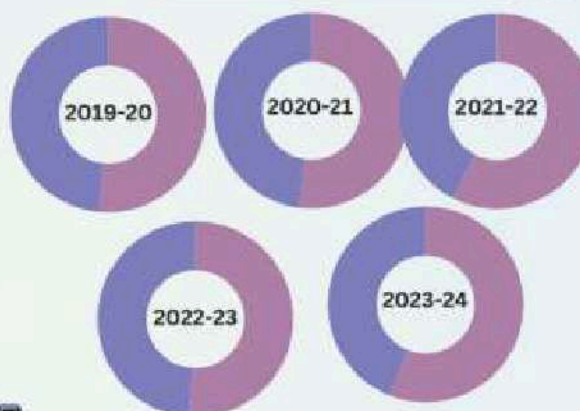




PLACEMENT RECORD FOR LAST 5 YEARS



ANNUAL DATA



Placement process of 2023-2024 is still going on

ALUMNI TESTIMONIALS



Bharati Vidyapeeth (Deemed-to-be University) IMED has always ensured constant support and guidance to me, and we have excellent, very well-experienced faculty who have been my inspiration, and our placement administrators have helped us all the time and ensured the best placements. Thank you all for the wonderful experience and opportunity given to me in Aditya Birla Capital.

Mr. Noel Kaunds

My journey in BVIMR has been excellent. The faculties are very supportive. They guided and motivated me to pursue my dreams. Thanks to Placement Cell for captivating many prominent companies and helping me into a big four.

Mr. Raunak Singh Lamba



My overall experience in BVIMR was satisfactory. The Placement Cell of the college ensured all the top companies come to the college. Proper guidance and training were given prior to it. Most of the students get placed before the session ends, which is quite appreciated.

Ms. Vani Bansal

CRC has been crucial in providing the right career opportunities to students and guiding them to make the most of it. The GD and PI sessions helped us groom our personalities and present our best versions in front of the companies.

Mr. Nishchay Grover



My experience with BVIMR was an unforgettable one. It was a hybrid educational experience. Being a part of the Corporate Resource Cell pushed me to make sound decisions and made me aware of areas where I could improve. It aided me in developing the skills required in the corporate world. I'd also like to express my heartfelt gratitude to Dr. Neelam Sharma, Head-CRC, without whom none of this would have been possible.

Mr. Kunwar Pal Singh

Equipped with the best knowledge and environment, Bharati Vidyapeeth has helped students achieve their dreams over the years. CRC has helped me understand the whole process of recruitment in an easier way, the difficulties that come along the way during interviews, acting as a bridge for improvement for students. It helped me improve my communication skills.

Ms. Menka Shandilya



Being part of this institute helped me gain a clear perspective towards my goal and bolstered by investing in my strengths and abilities. Along with education, BVIMR offers a supportive environment where you can develop, learn, and seek what's best for you. The exemplary efforts of the teachers and CRC team here, make the incredible possible.

Ms. Muskan Jain

Got a chance to pursue my Masters from Bharati Vidyapeeth Deemed University, I am glad I chose this college for my most crucial degree as it opened doors to many opportunities for me. Also, I received great support from the faculty and CRC. I am thankful to the college for providing me with a platform to enhance my skills and an opportunity to showcase them.

Mr. Dhruv Sahni



MASTERS IN BUSINESS ADMINISTRATION(MBA)

Bharati Vidyapeeth invites applications from eligible candidates for Bharati Vidyapeeth B-MAT MBA Entrance Test 2024 for admissions to the two-year full-time MBA program for the academic session 2024-25. Institute of Management and Research-New Delhi Intake: MBA-180 The seats will be filled on merit, based on their performance in the B-MAT 2024 test conducted by Bharati Vidyapeeth at the designed centers. Note: 15% of seats are reserved under the Foreign/NRI/P.I.O/OCI/institutional category.

ELIGIBILITY:

1. A graduate with a Bachelor's or Master's Degree from any discipline who has passed with a minimum of 50% marks in aggregate (45% in the case of SC/ST candidates) from a recognized University.

OR

Candidates in the final year Degree (Bachelor's or Master's) are also eligible to apply. The admission of students will remain provisional until the other necessary certificates in original, are submitted to the institute.

2. The candidate should be an Indian National.

Nature of Entrance Test "B-MAT 2025":

The entrance test B-MAT 2024 for admission to the MBA program carries 200 marks. The written test will be conducted from 10:00 am to 12:30 pm, for a duration of two and a half hours. The conduct of Group Discussion and Personal Interviews (50 marks) as part of the entrance test may be discontinued as these entrance tests will be conducted through online mode only. The candidates must be present at the examination centers at 09:30 am.

The written test comprises 200 marks. The test contains 200 multiple-choice questions of one mark each with four alternatives, with a single correct or most probable answer. There is no negative marking. Following is the making structure:

Section No.	Subject	No. of Questions	Marks
Section-1	Numerical Ability	50	50
Section-2	Logical Reasoning	50	50
Section-3	English and Comprehension	50	50
Section-4	Management Skills	50	50



BACHELORS IN BUSINESS ADMINISTRATION(BBA) **&** **BACHELORS IN COMPUTER APPLICATIONS(BCA)**

Bharati Vidyapeeth invites applications for the BBA/BBA Honours (4 years)/BCA/BCA Honours (4 years) programs through the B-UMAT Entrance Test 2024 for the academic session 2024–25.

The seats will be filled on a merit basis as per the performance in the B-UMAT (2024) test conducted by the institute as per the designated centers.

Institute of Management and Research-New Delhi

Intake:

BBA/BBA Honours (4 years)-360

BCA/BCA Honours (4 Years)-120

The seats will be filled on merit based on their performance in the B-UMAT (2024) test conducted by Bharati Vidyapeeth at the designed centers.

Note: 15% of seats are reserved under the Foreign/NRI/P.I.O/OCI/Management Merit category. The last date for submission of the form to this category is 31st May 2024 before 05:00 p.m.



ELIGIBILITY

A candidate applying for the BCA/BCA Honours (4 years) Programme should have passed HSC (10+2) or equivalent examination from any statutory board situated in India. The candidates who have appeared at the qualifying examination are also eligible to apply provided they complete their examination including practical examinations, and viva/assignments on or before the day of admission to the institute of their choice. Such candidates will have to produce a marks statement at the time of admission. The admission of the student will remain provisional until the other necessary certificates, in original, are submitted to the institute. The last date to submit all the certificates (except the statement of marks) in original shall be 10th August 2024. If certificates are not submitted by the said date or the eligibility is not granted, the admission will automatically stand canceled. Under no circumstances will an extension of the deadline be made.

Nature of Entrance Test "B-MAT 2025"

The Entrance test B-UMAT 2024 for admission to BBA/BBA Honours (4 years)/BCA/BCA Honours (4 years) program will be conducted on 16th June 2024 from 10.00 to 12.30 p.m. Candidates must be present at the examination center at 9.30 a.m..The B-UMAT 2024 test carries 200 marks. It will consist of 200 multiple-choice questions of one mark each with four alternatives for each, with only one right/probable choice. There is no negative marking. The break-up of marks will be as follows:

The students can apply for the scholarships offered by the affiliated institute. Tabulated below are a few scholarships offered to students at Bharati Vidyapeeth:

Scholarship Name	Beneficiary	Eligibility/Income Limit
EBC Scholarship	Open category	Annual income up to INR 8 lakh
Minority Scholarship	Minority students	Annual income up to INR 8 lakh
Lila Poonawalla Foundation	For girls only	Annual income up to INR 3.50 lakh
ONGC Scholarship 2016	For girls & boys	Annual income up to INR 4.50 lakh

Scholarships and Financial Aid:

Merit-Based Scholarships: BVIMR offers scholarships to students who have demonstrated academic excellence. The criteria often include high marks in qualifying examinations or outstanding performance in their respective fields.

Need-Based Financial Aid: The institute provides financial assistance to students who come from economically weaker sections of society. This aid is designed to ensure that financial barriers do not hinder deserving students from pursuing their education.

Research Fellowships: For doctoral candidates, BVIMR may offer research fellowships which include a stipend and other benefits. These are typically awarded based on the research proposal and academic merit.

External Scholarships: Students are encouraged to apply for external scholarships provided by government bodies, private organizations, and NGOs. BVIMR's faculty and career services may assist students in identifying and applying for these opportunities.

What is the placement process at BVIMR?

At BVIMR, the placement process is a structured and comprehensive approach to connecting our students with top-tier companies. It involves various stages including pre-placement talks, interviews, assessments, and final job offers.

How does BVIMR prepare students for placements?

We have a dedicated Placement Cell that organizes training sessions, workshops, and mock interviews to hone students' technical, communication, and interpersonal skills. Additionally, our curriculum is designed to align with industry requirements, ensuring our students are industry-ready.

What types of companies visit BVIMR for placements?

We have a diverse pool of recruiters ranging from multinational corporations to startups across various sectors including IT, finance, consulting, manufacturing, and more. Our alumni network also plays a crucial role in facilitating placement opportunities.

What is the average salary package offered to students at BVIMR?

The average salary package varies depending on factors such as industry, role, and individual skill set. However, our placement record consistently reflects competitive salary packages, with many students securing lucrative offers.

How can companies connect with BVIMR for recruitment purposes?

Companies interested in recruiting our talented pool of students can reach out to our Placement Cell for collaboration opportunities. We welcome partnerships with organizations that value excellence and innovation in their workforce.

How does BVIMR assist students with career guidance and counselling?

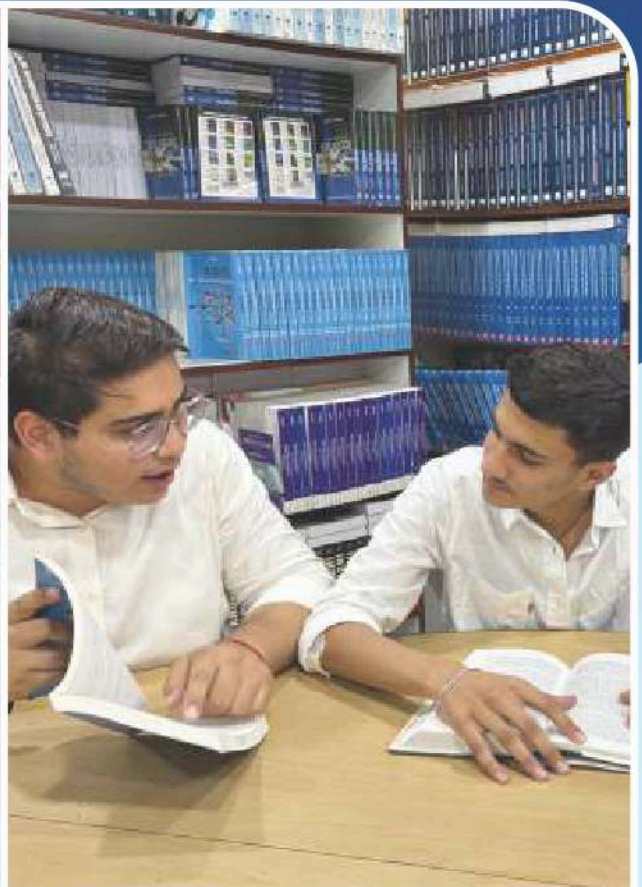
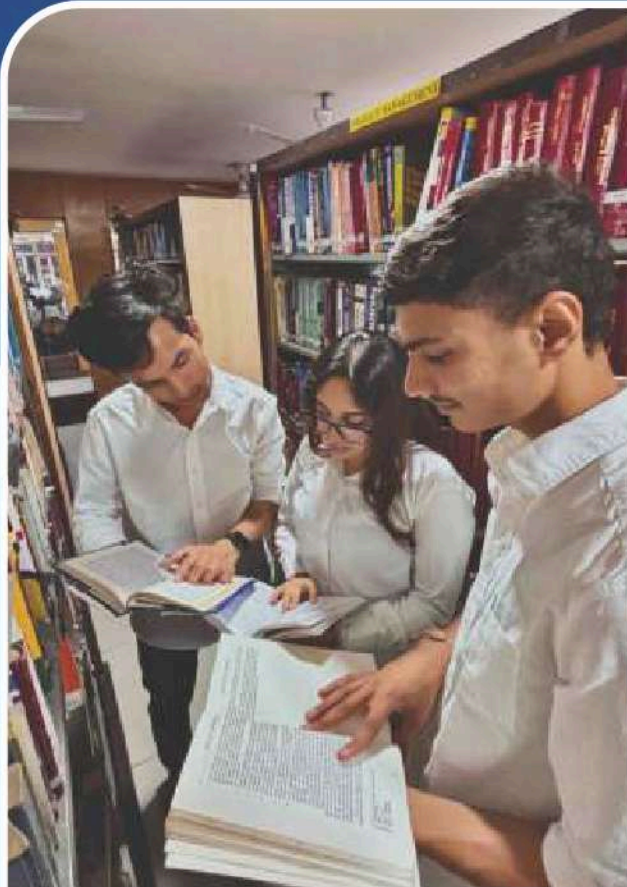
Our career guidance and counselling services provide personalized support to students throughout their academic journey. From resume building to interview preparation and career planning, our counsellors offer guidance tailored to individual aspirations and goals.

Is there ongoing support for alumni regarding career advancement?

Absolutely, our relationship with students doesn't end at graduation. Alumni have access to our career services, job portals, and networking events to support their continuous professional development and career advancement.

Are internships facilitated by BVIMR?

Yes, we facilitate internships with reputed organizations to provide students with practical exposure and industry insights. These internships often serve as a stepping stone for full-time employment opportunities post-graduation.



CRC Department



For Placement details contact at CRC Department

+91 9810362643

placement.bvimr@bharatividyapeeth.edu

STUDENTS' PROFILE FOR THE BATCH

MBA 2024-26

Full Name : Muskan
PG course : MBA
Specialization : Marketing and HR
Project Title : Hr Intern
Company : P.com solution Pvt Ltd
Work Experience : 3 Months



Full Name : Saksham Bhatia
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : The Role of Financial Due Diligence in M&A Success
Company : Rubik Shared Services LLP
Work Experience : 6 Months



Full Name : Bhavya Maggo
PG course : MBA
Specialization : Finance and HR
Project Title : HR Operations: TA, Onboarding
Company : Jenasha Finance pvt Ltd
Work Experience : 2 Months



Full Name : Protham Bansal
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Financial Analysis
Company : Finetax
Work Experience : 4 Months



Full Name : Shreya Goel
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Finance
Company : BSES
Work Experience : 2 months



Full Name : Purna Seluja
PG course : MBA
Specialization : HR and BA
Project Title : HR Intern
Company : Yatra.com
Work Experience : 2 Months



Full Name : Kanishka Bansal
PG course : MBA
Specialization : HR and Finance
Project Title : Interview coordination
Company : Jenasha Finance Pvt. Lt
Work Experience : 2 Months



Full Name : Ashish
PG course : MBA
Specialization : HR and Business Analytics
Project Title : Sales/Marketing/HR/Business
Company : Mezo hunt
Work Experience : 2 years



Full Name : Abhishek Ranjan
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Finance
Company : SICAN Finance PVT. limited
Work Experience : 2 Years



Full Name : Annanya munjal
PG course : MBA
Specialization : finance and HR
Project Title : Portfolio management
Company : Metilal Oswal Financial Services
Work Experience : 2 Months



Full Name : Ishwin Mehta
PG course : MBA
Specialization : Finance and Marketing
Project Title : Market Review of Semany
Company : Omagge Buldoon PVT Ltd
Work Experience : 2 Months



Full Name : Jaskirat pal singh
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Finance
Company : V8 global services
Work Experience : 2 months



Full Name : Anshul Goyal
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : A Practical Insight Into Financial Auditing Processes
Company : Precureyard Technologies Private Ltd
Work Experience : 3 years



Full Name : Shubhankar vats
PG course : MBA
Specialization : Marketing and Hr
Project Title : Quality and Marketing
Company : Kapcon RMC pvt ltd
Work Experience : Fresher



Full Name : Jayant Goyal
PG course : MBA
Specialization : Finance and Business analytics
Project Title : Financial Performance Analysis
Company : SO Mart Ltd
Work Experience : 2 Months



Full Name : Vanshika gupta
PG course : MBA
Specialization : HR and FINANCE
Project Title : Employer branding
Company : Deal sward
Work Experience : 2 month



Full Name : Guneet sahani
PG course : MBA
Specialization : Finance and BA
Project Title : Marketing
Company : Moze hunt
Work Experience : 2 Months



Full Name : Khushi Gupta
PG course : MBA
Specialization : Finance, BA
Project Title : Procurement to pay processing
Company : Jindal Steel and Power limited
Work Experience : 2 month



Full Name : Radhika Gupta
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : SAP Consultant
Company : Trijatsch Software Consulting pvt ltd
Work Experience : 4 Months



Full Name : Anushka Gupta
PG course : MBA
Specialization : HR + Marketing
Project Title : HR
Company : Janasha Finance Private Limited
Work Experience : 1 year



Full Name : Aniket kumar jha
PG course : MBA
Specialization : Finance and business analytics
Project Title : NGO Internship report
Company : Seva setkar foundation
Work Experience : 2 months



Full Name : Pragya Jain
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Study of financial aspects
Company : Engineers India limited
Work Experience : 12 Months



Full Name : Kartik Madaan
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Optimising surplus fund management
Company : Oil And Natural Gas Corporation
Work Experience : 8 months



Full Name : Simarpreet Singh
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Marketing Intern
Company : Maxview New
Work Experience : 3 months



Full Name : Apoorv Gaur
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : Finance aspects of BSES Yamuna power Ltd
Company : BSES Yamuna Power Ltd Delhi
Work Experience : 10 months



Full Name : Tanisha Gaur
PG course : MBA
Specialization : HR and Finance
Project Title : Finance
Company : Janasha Finance Pvt Ltd
Work Experience : Freshers



Full Name : Himani Verma
PG course : MBA
Specialization : Human Resource and marketing
Project Title : Human Resource Management
Company : Haldiram products Pvt. Ltd.
Work Experience : 4 months



Full Name : Mehak Sethi
PG course : MBA
Specialization : Finance & Marketing
Project Title : Market Research
Company : SUJATA
Work Experience : Fresher



Full Name : Divyansh kapur
PG course : MBA
Specialization : Finance and business analytics
Project Title : Study of Financial Aspects of Haldiram
Company : Haldiram Pvt Ltd
Work Experience : 2 Months



Full Name : Kamal Singh
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : Business Analytics
Company : Maxview New
Work Experience : 6 months



Full Name : Nitya Batra
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Finance- portfolio management
Company : SMC global
Work Experience : 11 months



Full Name : Sneha Lakra
PG course : MBA
Specialization : Marketing and Business analytics
Project Title : Marketing
Company : Social meds
Work Experience : 3.5 months



Full Name : Bhumika Shokeen
PG course : MBA
Specialization : Finance and Marketing
Project Title : Financial Analysis of Eduken
Company : Eduken Pvt Ltd
Work Experience : 8 Months



Full Name : Tanishq lakra
PG course : MBA
Specialization : Finance and Human Resources
Project Title : Talent Acquisition and Management
Company : Smartwood Furniture
Work Experience : 2 months



Full Name : Aryan Thukral
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Financial Analysis of Finetax
Company : Finetax
Work Experience : 2 months



Full Name : Nikhil Bohra
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : sales
Company : Mozohunt
Work Experience : 2 Months



Full Name : Minhaz Ahmed
PG course : MBA
Specialization : HR and BA
Project Title : Financial Analysis of M.A Khan
Company : M.A Khan Taxation India Pvt Ltd
Work Experience : 2 month



Full Name : Shivam Shukla
PG course : MBA
Specialization : Finance and business analytics
Project Title : Business Analytics
Company : Cleverground
Work Experience : Fresher



Full Name : Tanya bhatia
PG course : MBA
Specialization : Human Resources and BA
Project Title : Business analytics
Company : Cleverground Technologies Pvt Ltd
Work Experience : Fresher



Full Name : Shagun Singh
PG course : MBA
Specialization : Finance and Business analytics
Project Title : A study on Practical Aspects of Shanky finance
Company : Shanky Financial pvt ltd
Work Experience : -



Full Name : Kirti Grever
PG course : MBA
Specialization : Human Resources and Marketing
Project Title : Coordination in HR Operations
Company : Pravara Sales pvt ltd
Work Experience : 2 Months



Full Name : Rahul Raj Singh
PG course : MBA
Specialization : Marketing + Business Analytics
Project Title : Impact of data accuracy and workflow in ERP
Company : Cleverground
Work Experience : 2 months



Full Name : Shreyasi Manchanda
PG course : MBA
Specialization : HR and finance
Project Title : Talent acquisition
Company : Mind Matrix Media
Work Experience : 2 months



Full Name : Mudit Gupta
PG course : MBA
Specialization : Business analytics and Marketing
Project Title : Business analysis
Company : Cleverground
Work Experience : -



Full Name : Aman Gupta
PG course : MBA
Specialization : Finance and business analytics
Project Title : Business Transformation Departments
Company : Polycab India Ltd.
Work Experience : 2 years



Full Name : Rahul Bhardwaj
PG course : MBA
Specialization : Finance and Marketing
Project Title : Practical overview of bookkeeping
Company : Dinesh Katra and associates
Work Experience : -



Full Name : Prajwal Rastogi
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : A study on sales strategy
Company : Motilal Oswal
Work Experience : Fresher



Full Name : Diksha Goyal
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Study of financial aspects
Company : Stellate Consultants pvt ltd
Work Experience : -



Full Name : JATIN DRALL
PG course : MBA
Specialization : HR and Marketing
Project Title : Analyzing the motives behind individual investment decisions: A behavioral Approach
Company : Motilal Oswal
Work Experience : Fresher



Full Name : YASH PRIYE
PG course : MBA
Specialization : Finance and business analytics
Project Title : Marketing
Company : Jindal steel and power
Work Experience : 3 months



Full Name : Saksham Yadav
PG course : MBA
Specialization : Finance and business analytics
Project Title : sales
Company : Mozehunt
Work Experience : 2 Months



Full Name : Tanishq Chellaramani
PG course : MBA
Specialization : Finance and Business analytics
Project Title : Financial Management
Company : Rajeev Kakkar and Co.
Work Experience : -



Full Name : Samya kumari
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Digital marketing
Company : Mozehunt
Work Experience : 2 Months



Full Name : VIVEK RANJAN
PG course : MBA
Specialization : Marketing and Finance
Project Title : FINANCIAL MODELING
Company : ESPHCL
Work Experience : 4 YEARS 2 MONTHS



Full Name : Pragya Gupta
PG course : MBA
Specialization : HR and BA
Project Title : HR learning and Development
Company : Mozehunt
Work Experience : 2 Months



Full Name : Urvi Sachdeva
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : -
Company : Cre Innovations
Work Experience : 2 months



Full Name : Akshat Mishra
PG course : MBA
Specialization : Marketing and IB
Project Title : Digital Marketing and Campaign
Company : Simtrak Solutions
Work Experience : 3 months



Full Name : Sohli Tandon
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Role of Customs Brokers
Company : R.K.Tandon
Work Experience : 2 months



Full Name : Shweta
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : HR Workflow: Hiring to Documentation
Company : Janasha finance private limited
Work Experience : 2 months



Full Name : Ghireg Taneja
PG course : MBA
Specialization : Finance & BA
Project Title : Business Analyst
Company : CleverGround Technologies
Work Experience : -



Full Name : Anisha Sharma
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Scaling Strategist for Early Stage Businesses: A Founder's Office Perspective
Company : Astt India
Work Experience : 4 Months



Full Name : Khushi Jain
PG course : MBA
Specialization : Finance, HR
Project Title : Business Analytics
Company : Clever Ground
Work Experience : -



Full Name : ROHAN Sharma
PG course : MBA
Specialization : Finance & BA
Project Title : Internship
Company : global indian school education services
Work Experience : 2 Months



Full Name : Mineal Arera
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Institutional Data Digitisation
Company : Cleverground
Work Experience : 2 months



Full Name : Jatin chhabra
PG course : MBA
Specialization : Human Resources and Finance
Project Title : Human resource management
Company : P.com pvt ltd
Work Experience : Fresher



Full Name : Anshul Tiwari
PG course : MBA
Specialization : Marketing and IB
Project Title : Marketing and sales
Company : Excel Biosystems Pvt Ltd
Work Experience : Fresher



Full Name : Anjali Oakhar
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Technology Driven Compliance
Company : Mufin Green Finance Ltd
Work Experience : 2 months



Full Name : Virant Mathotra
PG course : MBA
Specialization : Finance and Business analytics
Project Title : Finance
Company : The Indian Express
Work Experience : 3 months



Full Name : Nishu Gupta
PG course : MBA
Specialization : Human Resources and Finance
Project Title : Performance management
Company : Deal squad
Work Experience : 2 months



Full Name : Keshish Jain
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Strategic launch of cloud service
Company : Grant Thornton
Work Experience : 2 months



Full Name : Chaitanya Punj
PG course : MBA
Specialization : Finance and Marketing
Project Title : Investment Analysis of company
Company : cognizen innovations
Work Experience : currently working



Full Name : Abhishek Arera
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Finance and Taxation
Company : VAAK & Associates
Work Experience : 3 months



Full Name : Gauransh Singh
PG course : MBA
Specialization : Finance
Project Title : Finance sector
Company : Vikas Group
Work Experience : Fresher



Full Name : Ujwal Kikan
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Business Analysis in Practice
Company : Cleverground Technologies Pvt. Ltd.
Work Experience : -



Full Name : Simran Arera
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Portfolio Management Services
Company : SMC Global Securities Ltd.
Work Experience : 2 months



Full Name : Saksham Singriwal
PG course : MBA
Specialization : Human Resources and Business Analytics
Project Title : HR Policies and Regulations
Company : Engineers India Limited
Work Experience : 1 Year



Full Name : Yash Katiyal
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Intern in the treasury department
Company : Indian Railway Finance Corporation Ltd.
Work Experience : 2 months



Full Name : Pranav Menon
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Account Management
Company : BBDO
Work Experience : Fresher



Full Name : Mohit Anuja
PG course : MBA
Specialization : Finance
Project Title : Study on Freight Forwarding
Company : Easy Way Logistics
Work Experience : -



Full Name : Sejal Verma
PG course : MBA
Specialization : Business Analytics and Marketing
Project Title : Business Analysts Intern
Company : Liberty Shoes Limited
Work Experience : 2 months



Full Name : Akash Lahoti
PG course : MBA
Specialization : Finance and Marketing
Project Title : Marketing
Company : Bikanervale Foods
Work Experience : -



Full Name : Kuhu Arora
PG course : MBA
Specialization : Human Resources and Marketing
Project Title : HR Intern
Company : Bharat Heavy Electrical Limited
Work Experience : More than 1.5 Years



Full Name : Yanshika Lakra
PG course : MBA
Specialization : Marketing and Human Resource
Project Title : -
Company : Kotak Mahindra
Work Experience : 2 months



Full Name : Sachin Kumar
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Marketing
Company : Maxview now
Work Experience : Fresher



Full Name : Divya Mangla
PG course : MBA
Specialization : Marketing and Finance
Project Title : Business Analysis
Company : CloverGround
Work Experience : -



Full Name : Dewang Goel
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : Finance
Company : VS Global Services Pvt. Ltd.
Work Experience : 2 months



Full Name : Dev Sharma
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : Impact of Data Entry Integrity
Company : CloverGround Technologies Pvt. Ltd.
Work Experience : 2 months



Full Name : Tejeshraj Singh
PG course : MBA
Specialization : HR and Marketing
Project Title : Sustainable and Green Facility management practices
Company : Pal Facility Management Services
Work Experience : 2 months



Full Name : Deepansh Agarwal
PG course : MBA
Specialization : Finance and Business Analysis
Project Title : Optimization of Branch Operation
Company : Aditya Birla Capital Limited
Work Experience : -



Full Name : Pratham Mangia
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : An analysis of SME IPO advisory services
Company : Protreaux Consultants Pvt. Ltd.
Work Experience : 1 Year in HDFC Bank



Full Name : Sudaksha Senkar
PG course : MBA
Specialization : Human Resource and Business Analytics
Project Title : Marketing Intern
Company : Deal Squad
Work Experience : 2 Months



Full Name : Gracy Premchandani
PG course : MBA
Specialization : Human Resource and Business Analytics
Project Title : Marketing Intern
Company : Deal Squad
Work Experience : -



Full Name : Meenakshi Kumar
PG course : MBA
Specialization : International Business
Project Title : From Awareness to Application
Company : Focus wise solution
Work Experience : 1 Year



Full Name : Keshish Arora
PG course : MBA
Specialization : Human Resources
Project Title : Agile Mapping Process
Company : Nestle
Work Experience : 2 months



Full Name : Manav Jalprakash Tiwari
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Budget Allocation Trade off
Company : Edukon Digital
Work Experience : 10 months (ENTAB PVT. LTD.)



Full Name : Deepak Singh
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Social Sector Consulting
Company : Grant Thornton Bharat LLP
Work Experience : 2 months



Full Name : Teesha Gera
PG course : MBA
Specialization : Human Resource and Finance
Project Title : Recruitment and Selection Policy
Company : Veriat
Work Experience : 8 months



Full Name : Sarnav Berry
PG course : MBA
Specialization : Finance and Marketing
Project Title : Customer Experience
Company : Ditto By Finshots
Work Experience : 3 years



Full Name : Tesu Bhardwaj
PG course : MBA
Specialization : Human Resource Management
Project Title : Human Resources and Sales
Company : Moze Hunt Private Limited
Work Experience : 2 months



Full Name : Hardik Gulati
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : Finance
Company : AMRA
Work Experience : Fresher



Full Name : Dushik Chawla
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Driving Organic Traffic: SEO
Company : AD Trip over tips pvt ltd
Work Experience : 3 month



Full Name : Kush Goyal
PG course : MBA
Specialization : Marketing and HR
Project Title : B2B Marketing insights
Company : SN Gifts and Novelties
Work Experience : 2 months



Full Name : Khushi Jain
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Digital Marketing
Company : Revive Exim
Work Experience : 4 months



Full Name : Sanya Jindal
PG course : MBA
Specialization : Finance and Marketing
Project Title : Financial Management
Company : Exide Company
Work Experience : 8 months



Full Name : Harsh Singhal
PG course : MBA
Specialization : Marketing and Finance
Project Title : Marketing Management
Company : HFC, FFC
Work Experience : 6 months



Full Name : Chirag Gaba
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Marketing Intern Lead
Company : WhizCo
Work Experience : 2 months



Full Name : Jasmine Kaur Arora
 PG course : MBA
 Specialization : Finance and Marketing
 Project Title : Brand Marketing and communication
 Company : Tech Curators
 Work Experience : 1.5 years



Full Name : Rashi Agrwal
 PG course : MBA
 Specialization : Marketing and Human Resources Management
 Project Title : Revival of legacy brand
 Company : Godfrey Phillips
 Work Experience : -



Full Name : Mohd Haris Ansari
 PG course : MBA
 Specialization : Marketing and International Business
 Project Title : Designing an Effective Onboarding Program
 Company : Deal Squad
 Work Experience : 2 months



Full Name : Khushi Power
 PG course : MBA
 Specialization : Human Resources and Business analytics
 Project Title : Recruitment and Follow up
 Company : Business2Sell Group
 Work Experience : 2 months



Full Name : Shivam Seth
 PG course : MBA
 Specialization : Business Analytics and Finance
 Project Title : Optimising academic operations through BA
 Company : CleverGround Technology
 Work Experience : 2 months



Full Name : Saksham Khatarpal
 PG course : MBA
 Specialization : Business Analytics and Finance
 Project Title : Effectiveness of E-Invoicing
 Company : APRA & Associates LLP
 Work Experience : -



Full Name : Sheikh Naseema
 PG course : MBA
 Specialization : IB and Marketing
 Project Title : Engaging Global Travelers
 Company : The Ticket Guru
 Work Experience : 2.5 Years



Full Name : Aviral Vats
 PG course : MBA
 Specialization : Marketing and Finance
 Project Title : Marketing Strategies of Cognizant
 Company : Cognizant Innovations
 Work Experience : 2 months



Full Name : Deepak Trivedi
 PG course : MBA
 Specialization : Finance and Business Analytics
 Project Title : Business Analysis of Decoders
 Company : DECODERS
 Work Experience : 2 months



Full Name : Shashank Kumar
 PG course : MBA
 Specialization : Human Resources and Marketing
 Project Title : Human Resources
 Company : JBM GROUP
 Work Experience : 2 months



Full Name : Diha Juneja
 PG course : MBA
 Specialization : Finance and Business Analytics
 Project Title : Impact of Technology in Finance
 Company : Clay Techsystems Consulting
 Work Experience : Fresher



Full Name : Ananya Sharma
 PG course : MBA
 Specialization : Human Resources and Marketing
 Project Title : Human Resources Intern
 Company : THINK GAS
 Work Experience : -



Full Name : Vivek Bajpal
PG course : MBA
Specialization : Finance and Marketing
Project Title : Business Design
Company : Wipro
Work Experience : 3 Years



Full Name : Srishti
PG course : MBA
Specialization : Finance and Marketing
Project Title : Finance
Company : Wipro
Work Experience : 7.5 Years



Full Name : Sharvi Tyagi
PG course : MBA
Specialization : Marketing and Human Resources
Project Title : Marketing Practices and Digital Marketing
Company : Aspire Now Global LLP
Work Experience : 2 months



Full Name : Divyansha Jalan
PG course : MBA
Specialization : Marketing and Human Resources
Project Title : Role of Social Media Activities
Company : GetSetGo Technology Labs Pvt. Ltd.
Work Experience : -



Full Name : Tanya Bindal
PG course : MBA
Specialization : Human Resource
Project Title : Human Resource Management
Company : MBSK and Co
Work Experience : -



Full Name : Lohan Sharma
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : Comparative Study of Mutual Funds
Company : Aris India Private Limited
Work Experience : -



Full Name : Ritika Juneja
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : CRM in banking, financial service and insurance sector
Company : Cognizen Innovations
Work Experience : 1 Year



Full Name : Srishti Chauhan
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Designing Customer-Centric Management
Company : The Ticket Guru
Work Experience : 2 years



Full Name : Yanjal Bari
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : From Leads to Loyalty
Company : POSSIBLES
Work Experience : 2 months



Full Name : Raghav Nasa
PG course : MBA
Specialization : Marketing and Business Analytics
Project Title : Retailer and Distributor Insights
Company : ABC CERAMICS
Work Experience : -



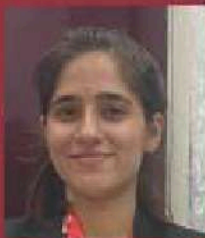
Full Name : Khushi Kakkor
PG course : MBA
Specialization : Marketing and HR
Project Title : Recruitment Process at E sutra technologies
Company : E-Sutra Technologies Private Limited
Work Experience : Fresher



Full Name : Praveen Kaur
PG course : MBA
Specialization : Human Resources and Business Analytics
Project Title : Assessing Learning and Development effectiveness
Company : Smart Joules
Work Experience : 1.4 Years



Full Name : Prakshi Chopra
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Maintaining accounts and tax compliance
Company : Advisor Bazaar pvt ltd
Work Experience : 4 months



Full Name : Sanjeevani Singh
PG course : MBA
Specialization : Finance and IB
Project Title : Finance
Company : Tanya Finance ltd
Work Experience : 2 months



Full Name : Tisha Gupta
PG course : MBA
Specialization : Finance and Human Resources
Project Title : Recruitment and Data management
Company : Janasha Finance
Work Experience : Fresher



Full Name : Simran
PG course : MBA
Specialization : Finance and Business analytics
Project Title : Finance and Accounts
Company : Borosil ltd
Work Experience : 3 months



Full Name : Harshit Mittal
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : Study of financial performance using ratio analysis
Company : Starlight Data solutions pvt ltd
Work Experience : 2 months



Full Name : Samarjeet Singh
PG course : MBA
Specialization : Business Analytics and Finance
Project Title : -
Company : Northend Distributors
Work Experience : 2 months



Full Name : Himanshu Rathil
PG course : MBA
Specialization : Finance and Business Analytics
Project Title : BA
Company : Satkar seva foundation
Work Experience : 1 Year



Full Name : Palak Chaddha
PG course : MBA
Specialization : Marketing and BA
Project Title : Marketing
Company : Social Meds
Work Experience : 3.5 months



Full Name : Shubhanshu Mittal
PG course : MBA
Specialization : Finance and IB
Project Title : Finance
Company : Tanya Finance ltd
Work Experience : 2 months



Full Name : Tarang Barg
PG course : MBA
Specialization : Finance and marketing
Project Title : Brand marketing and communication
Company : Techcurators
Work Experience : 2 months



Full Name : Nidhi Malik
PG course : MBA
Specialization : Finance and IB
Project Title : Finance
Company : Tanya Finance ltd
Work Experience : 2 months



Full Name : Akshit Saini
PG course : MBA
Specialization : Human Resource and Business Analytics
Project Title : managing cash flows, excel reports and tally data
Company : Kappa Caffee pvt ltd
Work Experience : 2 months



Full Name : Garvit Bhatia
PG course : MBA
Specialization : Marketing and Finance
Project Title : Marketing Strategies
Company : CogniZen innovations
Work Experience : 2 months



Full Name : Semil Gupta
PG course : MBA
Specialization : Finance and BA
Project Title : -
Company : Qualitek Labs Ltd
Work Experience : Fresher



Full Name : Harshita Gupta
PG course : MBA
Specialization : Marketing and HR
Project Title : Impact of marketing strategies
Company : Fabura Hardware
Work Experience : 2 Months



Full Name : Deepali
PG course : MBA
Specialization : Marketing and IB
Project Title : Digital Marketing
Company : -
Work Experience : 2 years



Full Name : Mohd. Ashraf
PG course : MBA
Specialization : Marketing and HR
Project Title : Impact of advertisement on sales
Company : Ravi Polymers
Work Experience : 2 Months



Full Name : Vanashika Sethi
PG course : MBA
Specialization : IB and BA
Project Title : Human Resources
Company : Deal Squard
Work Experience : 2 months



Full Name : Harsh dixit
PG course : MBA
Specialization : Marketing and HR
Project Title : Real Estate
Company : Tirupati Associates
Work Experience : -



Full Name : Vaibhav Talib
PG course : MBA
Specialization : Marketing and BA
Project Title : Inventory management
Company : RSL steel traders
Work Experience : 2 months







BHARATI VIDYAPEETH

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INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI

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