

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-IV : WINTER: 2025

SUBJECT: FINANCIAL MANAGEMENT

Day : Tuesday
Date : 18/11/2025

W-26194-2025

Time : 10:00 AM-01:00 PM
Max. Marks : 100

N. B. :

- 1) Attempt ANY FOUR questions from Section – I and attempt ANY TWO questions from Section – II.
- 2) Figures to the right indicate FULL marks.
- 3) Answers to both the sections should be written in SAME answer book.
- 4) Use of non-programmable calculator is ALLOWED.

SECTION – I

- Q. 1** Explain in details the objective of profit maximization V/s wealth maximization. (15)
- Q. 2** Discuss the meaning, scope and function of Financial Management. (15)
- Q. 3** Explain the following Capital Budgeting techniques: (15)
- a) Payback Period
 - b) Accounting Rate of Return
 - c) Net Present Value
- Q. 4** Highlight the need of working capital and discuss the sources of working capital financing. (15)
- Q. 5** Write down various sources of long term Domestic Finance. (15)
- Q. 6** Write short notes on ANY THREE of the following: (15)
- a) Bonus Shares
 - b) Cost of Debts
 - c) Weighted Average Cost of Capital (WACC)
 - d) Ratio Analysis

SECTION – II

- Q. 7** Explain the importance of dividend decision and discuss the factors determining dividend policy. (20)

P. T. O.

Q. 8

A firm has a Sales of Rs 20,00,000, Variable Cost of Rs 14,00,000, Fixed Cost of Rs 4,00,000 and a Debt of Rs 10,00,000 with an interest rate of 10%. Calculate (20)

1. Operating, Financial and Combined Leverages.
2. If sales increase by 5%, then calculate the New Operating, Financial and Combined Leverages.

Q. 9

A firm whose cost of capital is 10 % is considering two mutually exclusive proposals, X and Y, the details of which are as follows: (20)

Particulars	Proposal X (₹)	Proposal Y (₹)
Initial Investment	15,00,000	15,00,000
Projected Cash Inflows		
1 st year	1,00,000	6,50,000
2 nd year	2,50,000	6,00,000
3 rd year	3,50,000	6,00,000
4 th year	5,50,000	5,75,000
5 th year	7,50,000	5,25,000
Total	20,00,000	29,50,000

Calculate:

- a) Pay Back Period
- b) Net Present Value @ 10 % rate of discount
- c) Profitability Index

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-IV : WINTER: 2025
SUBJECT: CORPORATE LAW

Day : Friday
Date : 14/11/2025

W-26193-2025

Time : 10:00 AM-01:00 PM
Max. Marks : 100

N.B.

- 1) Attempt any **FOUR** questions from Section – I and any **TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Who is Director? What are powers and duties of Director? (15)
- Q.2** What is role of audit committee in prevention of financial mismanagement of company? (15)
- Q.3** Differentiate between shares and debentures. (15)
- Q.4** Explain the role and powers of Central Government in company affairs under Companies Act 2013. (15)
- Q.5** Discuss the various types of transactions which are regulated by FEMA Act. (15)
- Q.6** Write short notes on any **TWO** of the following: (15)
- a) Formation of Company
 - b) Powers of SEBI- Securities & Exchange Board of India
 - c) Forms of FDI – Foreign Direct Investment

SECTION – II

- Q.7** What are various modes of winding up of a company? (20)
- Q.8** Define Corporate Governance. What are the important pillars of Corporate Governance? (20)
- Q.9** Explain the different types of companies under Companies Act 2013. (20)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-IV : WINTER: 2025

SUBJECT: RESEARCH METHODOLOGY

Day : Wednesday

Date : 12/11/2025

W-26192-2025

Time : 10:00 AM-01:00 PM

Max. Marks : 100

N.B.

1. Attempt **ANY FOUR** questions from Section – I .
2. Attempt **ANY TWO** questions from Section –II.
3. Figures to the **RIGHT** indicate **FULL** marks.
4. Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** What are ethical issues in conducting research? Discuss in detail. (15)
- Q.2** Explain Research Process in detail. (15)
- Q.3** What are the secondary sources of data? What precautions researcher should take while using secondary data (15)
- Q.4** Discuss the Research in various functional area. (15)
- Q.5** What do you mean by Research Design? Explain the characteristic and importance of Research Design. (15)
- Q.6** Write short note on **ANY TWO** of the following : (15)
- a) Primary sources of data
 - b) Descriptive Research
 - c) Framing Hypothesis

SECTION – II

- Q.7** Construct Questionnaire for the following Title and Objectives: (20)
'A study of Customer Satisfaction for Electronic Appliances of company ABC'
Objectives:
1. To study perception of customer related with quality of product.
2. To study perception of customers about post purchase services.
3. To analyse customer satisfaction towards purchase of products.
- Q.8** Explain the importance and steps involved in processing of data. (20)
- Q.9** What should be included in the format of Research Report? What precautions researcher should take while writing the report? (20)

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-IV : WINTER: 2025
SUBJECT: DESIGN THINKING & INNOVATION MANAGEMENT

Day : Monday
Date : 10/11/2025

W-26191-2025

Time : 10:00 AM-01:00 PM
Max. Marks : 100

N.B.

1. Attempt **ANY FOUR** questions from Section - I and **ANY TWO** questions from Section - II
2. Figures to the **RIGHT** indicate **FULL** marks.
3. Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Outline the strategies do design teams employ to foster creativity and innovation within their group? Give suitable examples. (15)
- Q.2** “Innovative design often requires breaking of established patterns”. Critically evaluate this statement with suitable examples. (15)
- Q.3** Explain Wooden model and Clay model in detail. (15)
- Q.4** What are the components of creative performance? Explain each component with relevant examples. (15)
- Q.5** Discuss the Innovation Diffusion Theory. How does this theory help entrepreneurs understand the adoption process of new products or ideas? (15)
- Q.6** Write short notes on **ANY TWO** of the following : (15)
- a) Compositions / Structure of a design.
 - b) Creativity
 - c) Significance of innovation

SECTION – II

- Q.7** Differentiate between bottom-up and top-down approaches to innovation. Discuss their relevance and effectiveness in startups versus establishment organizations. (20)
- Q.8** Explain and example of an existing design project and analyze how it incorporates user needs and business objectives. (20)
- Q.9** Your team is developing a smart home assistant. Explain the process of forming a design team, selecting a concept and testing it before finalizing the product. Discuss the role of Intellectual property (IP) and Patents in protecting your innovation. (20)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-IV : WINTER: 2025
SUBJECT: INTERNATIONAL BUSINESS

Day : Friday
Date : 07/11/2025

W-26190-2025

Time : 10:00 AM-01:00 PM
Max. Marks : 100

N.B.:

- 1) Attempt ANY FOUR questions from Section-I and ANY TWO questions from Section-II.
- 2) Answer to both the sections should be written in the SAME answer book.
- 3) Figures to the right indicate FULL marks.

SECTION-I

- Q.1 What is International Business? Explain the Nature of International Business. (15)
- Q.2 Discuss the Comparative Cost Advantage Theory of International Trade with suitable example. (15)
- Q.3 Define the term Exchange Rate. Explain the factors that affect the Foreign Exchange Rates. (15)
- Q.4 What is Balance of Trade (BOT) & Balance of Payment (BOP)? Differentiate between BOT and BOP. (15)
- Q.5 Explain the Structure and Functions of North Atlantic Free Trade Agreement (NAFTA). (15)
- Q.6 Write Short Notes on (ANY TWO) of the following: (15)
a) Differences between Domestic and International Business
b) Real and Nominal Exchange Rate
c) G-20

SECTION-II

- Q.7 Define Globalization. Explain Globalization of Market and Globalization of Production. (20)
- Q.8 Discuss the Objectives and Functions of World Bank. (20)
- Q.9 Explain the Evolution, Structure and Functions of World Trade Organization (WTO). (20)