

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-II : SUMMER : 2026

SUBJECT: MACRO ECONOMICS

Day : Saturday
Date : 30/05/2026

S-26172-2026

Time : 10:00 AM-01:00 PM

Max. Marks : 10

NB :

1. Answers to Section I, II and III should be written in same answer books.
2. Answers to Section I, II and III should be written in same answer books.
3. Section-I (MCQ) write the sub question No. and the chosen alternative (eg. 1b,2c) in the answer book.
4. Section-I (MCQ) is of 10 marks and Section-II onwards is of 50 marks.
5. Section-I (MCQ) is of 10 marks and Section-II onwards is of 50 marks.
6. All Sub questions of Q.1 is COMPULSORY.

SECTION - I

Q. 1 MCQs

- 1) What is the primary goal of monetary policy? (1)
 - a) To increase public spending
 - b) To control inflation and stabilize the economy
 - c) To manage international trade
 - d) To reduce fiscal deficit
- 2) Which of the following is a limitation of macroeconomics? (1)
 - a) It focuses too much on individual behavior
 - b) It cannot predict future trends
 - c) It assumes all individuals behave similarly
 - d) It uses only qualitative data
- 3) Which of the following is NOT an objective of fiscal policy? (1)
 - a) Price stability
 - b) Full employment
 - c) Control of inflation through interest rates
 - d) Economic growth

- 4) Say's Law of Market suggests that: (1)
- a) Demand creates its own supply
 - b) Supply creates its own demand
 - c) Government creates demand
 - d) Prices create demand
- 5) According to Keynes, the level of employment depends on: (1)
- a) Money supply
 - b) Aggregate Demand
 - c) Wage rates
 - d) Government spending
- 6) What does Aggregate Supply refer to? (1)
- a) Total money supply in the economy
 - b) Total output produced in the economy at a given price level
 - c) Total demand in the economy
 - d) Total government expenditure
- 7) Which of the following best defines macroeconomics? (1)
- a) Study of individual units in the economy
 - b) Study of consumer behavior
 - c) Study of the economy as a whole
 - d) Study of business decisions
- 8) Which of the following is a limitation of macroeconomics? (1)
- a) It focuses too much on individual behavior
 - b) It cannot predict future trends
 - c) It assumes all individuals behave similarly
 - d) It uses only qualitative data

9) Which of the following is included in national income?

- a) Transfer payments
- b) Sale of old goods
- c) Rent received by households
- d) Black market income

10) Which theory explains the relationship between money supply and price level?

- a) Say's Law
- b) Liquidity Preference Theory
- c) Quantity Theory of Money
- d) Demand-Supply Theory

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300526-M-1070-Kolmar

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : SUMMER : 2026
SUBJECT: BUSINESS COMMUNICATION

Day : Thursday
Date : 28/05/2026

S-26171-2026

Time : 10:00 AM-01:00 PM
Max. Marks : 10

NB :

1. Section -I (MCQ) is of 10 marks and Section - II and onwards are of 50 marks.
2. Section - I (MCQ) all sub-questions of Q. No. 1 are COMPULSORY, write the sub-question no. and the chosen alternative (eg. 1b, 2c) in the answerbook
3. Answers to Section I, II and III should be written in SAME answerbook

SECTION - I

- Q. 1 MCQs
- 1) Feedback ensures: CO1 (1)
 - a) Blocking communication
 - b) One-way communication
 - c) Understanding between sender & receiver
 - d) Delayed response
 - 2) Visual perception depends on: CO2 (1)
 - a) Colour, size, familiarity
 - b) Weather
 - c) Timing only
 - d) Room temperature
 - 3) Notice includes: CO2 (1)
 - a) Minutes
 - b) Meeting details (date/time/venue)
 - c) Salary details
 - d) Resume
 - 4) A good presentation opening should: CO4 (1)
 - a) is complex in nature
 - b) Capture attention
 - c) Be extremely long
 - d) Skip greetings
 - 5) Active listening requires: CO5 (1)
 - a) Avoiding questions
 - b) Giving feedback appropriately
 - c) Distracted mind
 - d) Interrupting often
 - 6) The 7Cs aim to make communication: CO2 BT6 (1)
 - a) Longer
 - b) Effective
 - c) Emotional
 - d) Inefficient

- 7) Feelings influence communication because they: CO2 BT4 (1) ...
a) Create emotional filters
b) Remove biases
c) Improve objectivity
d) Reduce empathy
- 8) The layout of a business letter includes: CO3 (1)
a) Sender/receiver address, body, closing
b) Story and theme
c) Paragraphs without format
d) Dialogue format
- 9) Para-language supports communication by: CO5 (1)
a) Voice quality
b) Facial expressions
c) Slides
d) Colour symbols
- 10) Skimming is used to: CO5 BT2 (1)
a) Learn deeply
b) Locate detailed data
c) Quickly get main ideas
d) Rewrite content

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : SUMMER : 2026
SUBJECT: BUSINESS COMMUNICATION

Day : Thursday
Date : 28/05/2026

S-26171-2026

Time : 10:00 AM-01:00 PM
Max. Marks : **50**

NB :

1. Section-II - attempt any THREE questions. Each question carries 08 marks.
2. Section-III-Q.No.6 is COMPULSORY, it carries 10 marks and attempt any TWO questions from rest of the questions in Section III, each carries 08 marks.
3. Figures to the right indicate FULL marks.

SECTION - II

- | | | |
|------|---|--------------------------------|
| Q. 2 | You are appointed as a communication consultant. A firm is struggling with downward communication delays. Define and explain a communication flow plan using upward, downward, horizontal, and diagonal channels. | CO1 BT1 (8) |
| Q. 3 | Explain how feelings influence communication. Interpret how environment affects communication behaviors in an organization. | CO2 BT2 (8) |
| Q. 4 | Draft a Notice, Agenda, and Minutes template for the event in which your company is holding a product launch meeting next week. | CO3 BT1 (8) |
| Q. 5 | Attempt ANY TWO of the following: (Short Notes)
a) Barriers to Effective Communication
b) Use of Phonetics in Communication
c) Types of Listening | (4x2)
CO1
CO4 BT3
CO5 |

SECTION - III

- | | | |
|------|---|--------------|
| Q. 6 | Analyze the importance of debates, speeches, interviews and group discussions in development of an individual. Also explain what preparations should a person do for participating in these activities. | CO4 BT4 (10) |
| Q. 7 | Create a listening checklist for students. Compose exercises for enhancing active listening. | CO5 BT6 (8) |
| Q. 8 | A customer has complained about a delayed shipment. Write a professional adjustment letter using correct layout and tone to resolve the issue. | CO3 BT3 (8) |
| Q. 9 | Consider yourself a team leader. What is the impact of verbal and non-verbal communication on your communication process? Write the importance of gestures and facial expressions to enhance a speech. | CO2 BT5 (8) |

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

B.B.A. Sem-II : SUMMER : 2026

SUBJECT: BUSINESS STATISTICS

Day : Thursday
Date : 04/06/2026

S-26174-2026

Time : 10:00 AM-01:00 PM

Max. Marks : 60

N.B.

- 1) Section – I Q.1 (10 marks) is **COMPULSORY (MCQ TYPE)**.
- 2) Attempt any **THREE** questions from Section – II. Each questions carries 8 marks.
- 3) **Q.6** is **COMPULSORY**. It carries 10 marks.
- 4) Attempt any **TWO** questions from rest of the questions in Section III. Each questions carries 8 marks.

SECTION – I

Q.1 M.C.Q

(10)

- | | | |
|---|-----|-----|
| 1) The range of a sample gives an indication of the | CO2 | BL4 |
| a) way in which the values cluster about a particular point | | |
| b) number of observations bearing the same value | | |
| c) maximum variation in the sample | | |
| d) degree to which a mean value differs from its expected value | | |
| 2) The observation which occurs most frequently in a sample is the | CO1 | BL3 |
| a) median b) mean deviation c) standard deviation | | |
| d) mode | | |
| 3) What is the median of the sample 5, 5, 11, 9, 8, 5, 8? | CO2 | BL4 |
| a) 5 b) 6 c) 8 d) 9 | | |
| 4) The number of observations is 30 and the value of arithmetic mean is 15. Then the sum of all the values is | CO1 | BL3 |
| a) 15 b) 450 c) 200 d) 45 | | |
| 5) The formula written as $Q.D. \div \text{sum of } Q_3 \text{ and } Q_1$ is used to calculate. | CO2 | BL4 |
| a) Coefficient of Q.D b) Quartiles | | |
| c) Coefficient of interquartile d) Range | | |
| 6) When the values of two variables move in the same direction, correlation is said to be ____. | CO1 | BL6 |
| a) Linear b) Non- Linear c) Positive d) Negative | | |
| 7) A number between 0 and 1 that is used to measure uncertainty is called | CO1 | BL6 |
| a) Random variable b) Trial c) Simple event | | |
| d) Probability | | |
| 8) If $r = \pm 1$ the two regression lines are | CO2 | BL4 |
| a) Coincident b) Parallel c) Perpendicular to each other | | |
| d) Symmetric. | | |
| 9) If one regression coefficient is negative the other is | CO1 | BL6 |
| a) 0 b) -ve c) +ve d) 1 | | |
| 10) The outcome of tossing a coin is a | CO1 | BL6 |
| a) mutually exclusive event b) compound event | | |
| c) certain event d) simple event | | |

P.T.O.

SECTION – II

- Q.2** Calculate mean, median and mode for the following data. (08) CO2 BL4

No. of Vehicles	0	1	2	3	4	5
No. of Families	3	13	18	10	5	1

- Q.3** Calculate Quartile Deviation and Coefficient of Quartile Deviation for the following data. (08) CO1 BL2

Classes	0-10	10-20	20-30	30-40	40-50
Frequency	2	8	16	15	8

- Q.4** Calculate Karl-Pearson's coefficient of correlation for the following data. (08) CO2 BL2

X	78	89	96	69	59	79	68	61
Y	125	127	156	112	107	136	123	108

- Q.5** Discuss the concept of conditional probability with suitable example. (08) CO1 BL5

SECTION – III

- Q.6** Write short note on any **TWO** from the following data: (10) CO1 BL5
- Scatter Diagrams
 - Distinction between Correlation and Regression
 - Random experiments

- Q.7** Obtain the two lines of regression for the following data: (08) CO2 BL5

X	60	62	65	70	72	48	53	73
Y	68	60	62	80	85	40	52	62

- Q.8** A card is drawn at random from a well shuffled pack of 52 cards. Find the probability that, (i) It is not a Diamond Card. (08) CO2 BL5
(ii) It is a face card.

- Q.9** A product is manufactured by a company for which it has 3 Machines X, Y and Z. Machine X produces 60%, Machine Y produces 30% and Machine Z produces 10% of the total product. Past experience shows that Machine X produces 8% defectives, Machine Y produces 6% defectives and Machine Z produces 3% defectives. At the end of a day from the total production 1, unit of production is selected at random and is found to be defective. What is the chance that Machine Y has produced it? (08) CO2 BL3

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Day : Thursday
Date : 28/05/2026

S-26171-2026

Time : 10:00 AM-01:00 PM
Max. Marks : 10

NB :

1. Section -I (MCQ) is of 10 marks and Section - II and onwards are of 50 marks.
2. Section - I (MCQ) all sub-questions of Q. No. 1 are COMPULSORY, write the sub-question no. and the chosen alternative (eg. 1b, 2c) in the answerbook
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SECTION - I

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280526-m-im-ko-kaplan

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : SUMMER : 2026
SUBJECT: BUSINESS ENVIRONMENT

Day : Monday
Date : 25/05/2026

S-26170-2026

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.:

- 1) All Sub- Questions of Q. No.1 is **COMPULSORY**. Q. No.1 carries **10** marks.
- 2) Section – I (MCQ) write the sub question No and the chosen alternative (eg. **ib, iic**) in the answer book.
- 3) Attempt any **FIVE** questions from Section – **II**. Each question carries **08** marks.
- 4) Attempt any **ONE** question from Section – **III**. Each question carries **10** marks.
- 5) Figures to the right indicate **FULL** marks.
- 6) Answers to Section – **I, II** and **III** should be written in the **SAME** answer book.

SECTION – I

Q.1 MCQ:

- | | CO | BL |
|--|----|------------|
| i) The study of external environment helps a business to _____. | 1 | Understand |
| <div style="margin-left: 20px;">a) Decrease profits
b) Face competition
c) Increase employee turnover
d) Increase taxes</div> | | |
| ii) Which factor is not a part of Internal Environment? | 1 | Remember |
| <div style="margin-left: 20px;">a) Mission
b) Values
c) Technology
d) Policies</div> | | |
| iii) Economic policies affect business operations by changing _____. | 1 | Understand |
| <div style="margin-left: 20px;">a) Workforce size
b) Market demand
c) Political parties
d) None</div> | | |
| iv) Corporate Governance focuses on: | 2 | Understand |
| <div style="margin-left: 20px;">a) Personal profits
b) Business ethics and responsibility
c) Increasing taxation
d) None</div> | | |
| v) Liberalization in India began in the year _____. | 3 | Remember |
| <div style="margin-left: 20px;">a) 1947
b) 1991
c) 2000
d) 1975</div> | | |
| vi) Technological innovations lead to: | 1 | Understand |
| <div style="margin-left: 20px;">a) Increased monopoly
b) Better efficiency
c) Higher corruption
d) None</div> | | |

P.T.O.

- vii) Social environment includes _____. 1 Understand
- a) Laws
 - b) Culture
 - c) Policies
 - d) Economy
- viii) A financial system consists of _____. 1 Remember
- a) Only banks
 - b) Financial markets, institutions, and services
 - c) Only insurance companies
 - d) Only RBI
- ix) MNCs are beneficial because they _____. 3 Understand
- a) Exploit markets
 - b) Promote global business
 - c) Increase political pressure
 - d) Limit employment
- x) Social responsibility of business is towards: 2 Understand
- a) Government only
 - b) Society only
 - c) All stakeholders
 - d) Investors only

SECTION – II

		CO	BL
Q.2	Explain the concept of Macro Environment.	(08)	1 Understand
Q.3	Describe the structure of the Indian economy.	(08)	1 Understand
Q.4	Discuss the significance of technological advancement in business.	(08)	1 Analyze
Q.5	What do you mean by Corporate Governance? State its advantages.	(08)	2 Understand
Q.6	Write a detail note on Commercial Banks.	(08)	1 Remember
Q.7	Write short notes on any TWO:	(08)	
a)	RBI		1 Remember
b)	Global Trends		1 Remember
c)	Language and Business		1 Remember

SECTION – III

		CO	BL
Q.8	Evaluate how globalization has impacted Indian industries.	(10)	3 Evaluate
Q.9	How can changes in social environment influence marketing strategies?	(10)	1 Analyze

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