

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-II : WINTER : 2024
SUBJECT: PRINCIPLES OF MANAGEMENT

Day : Monday
Date : 16/12/2024

W-18816-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Attempt any **THREE** questions from Section – I and attempt any **TWO** questions from Section – II.
- 2) Figures to the right indicates **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1** Define management. List and explain the functions of management. (12)
- Q.2** What is planning? Explain steps involved in planning process. (12)
- Q.3** Explain the concept organization. Discuss principles of organisation in detail. (12)
- Q.4** What do you mean by Leadership? Which are the ingredients leader has to develop to maintain leadership? (12)
- Q.5** Write short notes on any **Two** of the following: (12)
- a) Control Techniques
 - b) Behavioural approach to leadership
 - c) Informal organisation
 - d) Types of planning

SECTION – II

- Q.6** 'Planning and controlling are interdependent as planning is looking forward and controlling is looking backward.' Discuss with suitable example. (12)
- Q.7** State the contribution of F.W. Tylor towards scientific management. (12)
- Q.8** What is decision making? Explain the process followed while taking decision in a normal situation. Give suitable example. (12)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-II : WINTER : 2024
SUBJECT: MANAGEMENT ACCOUNTING

Day : Wednesday
Date : 18/12/2024

W-18818-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

1. Attempt **ANY THREE** questions from Section – I and **ANY TWO** questions from Section II
2. Figures to the **RIGHT** indicate **FULL** marks.
3. Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1 Describe the advantages and limitations of Management Accounting in detail. (12)
- Q.2 Elaborate various methods and techniques of costing. (12)
- Q.3 Explain Marginal costing and discuss the Importance and Limitations of Marginal Costing. (12)
- Q.4 Describe the meaning and objectives of Budget in detail. (12)
- Q.5 Write short notes on **ANY THREE** of the following : (12)
- a) Concept of Management Audit
 - b) Standard costing
 - c) Cash budget
 - d) Types of costs

SECTION – II

- Q.6 Factory produces 100 units of a commodity. The cost of production is: (12)

	Rs.
Direct materials	10,000
Direct wages	5,000
Direct expenses	1,000
Factory overheads	6,500
Administrative overheads	2,500

If profit of 25% on sales is to be realised what would be the selling price of each unit of the Commodity?
Prepare the cost sheet.

P.T.O.

- Q.7 The expenses for the budgeted production of 10,000 units in a factory are given below: (12)

	Per Unit
Direct Material	70
Direct Labour	25
Variable overheads	20
Fixed overheads (1,00,000)	10
Variable expenses (direct)	5
Selling Expenses (10% fixed)	13
Distribution Expenses (20%-fixed)	7
Administrative expenses (Rs. 50,000)	5
Total cost per unit	155

Prepare flexible budget for production of :

- i) 8,000 units ii) 6,000 units

- Q.8 The sales and profits of J.K. Ltd. During two years were as given below: (12)

Year	Total sales	Total cost
2021	3,00,000	2,60,000
2022	3,40,000	2,90,000

You are required to compute.

- 1) P/V ratio.
- 2) Break-even point.
- 3) Sales required to reach a profit of Rs. 40,000.

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-II : WINTER : 2024
SUBJECT: MACRO ECONOMICS

Day : Tuesday
Date : 17/12/2024

W-18817-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Answer any **THREE** questions from section-I and any **TWO** questions from section- II
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both sections should be written in **SAME** answer book.

SECTION-I

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|------|---|----------|
| Q. 1 | Bring out relationship that exists between micro and macro economics. | (12) |
| Q. 2 | Clearly differentiate between GDP and NDP | (12) |
| Q. 3 | Describe economy as circular flow of income and expenditure? With suitable diagram. | (12) |
| Q. 4 | Explain ' Monetary Policy'. | (12) |
| Q. 5 | Write short notes on any TWO of the following: | ... (12) |
| | a) Fiscal Policy | |
| | b) Macro Economic Variables | |
| | c) Investment multiplier | |

SECTION-II

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|------|--|------|
| Q. 6 | Discuss on the keynesian theory of Income and Employment. | (12) |
| Q. 7 | Describe the causes and control of Inflation and deflation | (12) |
| Q. 8 | Explain in detail the meaning and function of 'Money'. | (12) |

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-II : WINTER : 2024

SUBJECT: BUSINESS STATISTICS

Day : Thursday
Date : 19/12/2024

W-18819-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N. B.

- 1) Attempt any **THREE** questions from section-I and any **TWO** from section-II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answer to both the sections should be written in **SAME** answer book
- 4) use of non-programmable **CALCULATOR** is allowed

SECTION-I

Q. 1 Define regression. Explain applications of regression analysis in business. (12)

Q. 2 Find the coefficient of correlation between the per capita income and the price level from the following data : (12)

Year	1980	1981	1982	1983	1984	1985
Per Capita Income	360	420	500	556	600	590
Price Index	100	104	115	160	280	290

Q. 3 Calculate mean, median and mode for the data given below: (12)

Classes	10-20	20-30	30-40	40-50	50-60	60-70
Frequency	4	5	9	15	10	7

Q. 4 For the following data calculate Q_3 , D_7 , P_{70} . (12)

Marks	0-25	25-50	50-75	75-100	100-125
No. of students	7	12	11	17	13

Q. 5 Write short notes on any **TWO** of the following: (12)

- a) Association of attributes
- b) Application of averages
- c) Scatter diagram method

SECTION-II

Q. 6 From the following results, obtain the two regression equations and estimate the yield when the rainfall is 29cm (12)

	Rainfall (in cm)	Yield (in kg)
Mean	26.7	508.4
S. D.	4.6	36.8
Coefficient of correlation between yield and rainfall = 0.52		

P.T.O

Q. 7

Calculate coefficient of association between smoking and coffee drinking habits (12)
from the following data:

Habits	Coffee drinkers	Non-coffee Drinkers
Smokers	90	65
Non – smokers	260	110

Interpret the result.

Q. 8

The average daily wages, standard deviation of daily wages and number of (12)
workers in two production units A and B are given below:

	Unit A	Unit B
No. of workers	75	125
Average daily wages	Rs. 48.5	Rs. 57.5
Standard deviation	Rs. 8.5	Rs. 10.0

Which unit is more consistent in daily wages? Why?

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