

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-IV : WINTER : 2024

SUBJECT: BASICS OF BUSINESS RESEARCH

Day : Thursday
Date : 26/12/2024

W-18834-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.:

- 1) Attempt ANY THREE questions from Section-I.
- 2) Attempt ANY TWO questions from Section-II.
- 3) Figures to the RIGHT indicate FULL marks.
- 4) Answers to both the sections should be written in SAME answer book.

SECTION-I

- Q.1) What is Primary and Secondary data? Explain its advantages and disadvantages. (10)
- Q.2) Discuss various steps involved in problem formulation. (10)
- Q.3) Define research. Explain its scope with suitable examples (10)
- Q.4) What is a research proposal? Explain objectives, hypothesis and methodology of a suitable research proposal. (10)
- Q.5) Write Short notes on ANY TWO of the following (10)
- a) Research Methodology in Research Proposal
 - b) Precautions in report writing.
 - c) Hypothesis

SECTION-II

- Q.6) Explain the concept of univariate bivariate and multivariate analyzed with suitable examples. (15)
- Q.7) What is Data Analysis? Explain Diagrammatic and Graphic representation with suitable examples. (15)
- Q.8) A researcher is assigned the job of reporting on the use and preferences of users of taxi service. Design a suitable questionnaire for the same. (15)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)

B.B.A. Sem-IV : WINTER : 2024

SUBJECT: BUSINESS LAWS

Day : Friday

Date : 27/12/2024

W-18835-2024

Time : 02:00 PM-05:00 PM

Max. Marks : 60

N.B.

- 1) Attempt **ANY THREE** questions from Section – I.
- 2) Attempt **ANY TWO** questions from Section – II.
- 3) Figures to the **RIGHT** indicate **FULL** marks.
- 4) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1 Define Contract. What are essentials of valid contract under Contract Act 1872? (10)
- Q.2 Differentiate Memorandum of Association and Articles of Association. (10)
- Q.3 Elaborate the rights of unpaid seller under Sale of Goods Act 1930. (10)
- Q.4 Explain the salient features of Right to Information Act 2005. (10)
- Q.5 Write short notes on **ANY TWO** of the following: (10)
- a) Rights of consumer
 - b) Contract of Agency
 - c) Offer and Acceptance

SECTION – II

- Q.7 Write in detail about promissory note, bill of exchange and cheque. (15)
- Q.8 What are different forms of discharge of contract under Contract Act 1872? (15)
- Q.9 Describe the special contracts – Contracts of Indemnity and Contract of Guarantee in detail. (15)

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2018 COURSE)
B.B.A. Sem-IV : WINTER : 2024
SUBJECT: INTERNATIONAL BUSINESS

Day : Tuesday
Date : 24/12/2024

W-18833-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 60

N.B.

- 1) Attempt ANY THREE questions from SECTION – I.
- 2) Attempt ANY TWO questions from SECTION – II.
- 3) Figures to the RIGHT indicate FULL marks.
- 4) Answers to both the sections should be written in SAME answer book.

SECTION – I

- Q.1 Explain the Ricard's Theory of International Trade in detail. (10)
- Q.2 Discuss the Objectives and Functions of IMF. (10)
- Q.3 Explain the Composition of India's Foreign Trade. (10)
- Q.4 Distinguish between Balance of Payment (BOP) and Balance of Trade (BOT). (10)
- Q.5 Write short notes on ANY TWO of the following : (10)
- a) Mercantilism
 - b) Objectives of World Bank
 - c) Participants of Foreign Exchange Market.

SECTION – II

- Q.6 Describe Current Trade Policy of India. (15)
- Q.7 How do you understand International Business? Explain its Nature and Role of Culture in International Business. (15)
- Q.8 Elaborate Components of Balance of Payment with suitable examples. (15)
