

(FOR THE STUDENTS ADMITTED DURING THE ACADEMIC YEAR 2024 & ONWARDS)
BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: BUSINESS ACCOUNTING

Day : Friday
Date : 13/12/2024

W-25945-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N. B. :

- 1) All MCQ's are **COMPULSORY** from Section – I. Use ballpoint (blue/black) pen only and fill the circle answer on the OMR sheet. Section – I OMR sheet will be collected at the end of the first 20 minutes.
- 2) Attempt **ANY THREE** questions from Section –II. Each question carries 08 marks.
- 3) Q. No. 6 is **COMPULSORY** which carries 10 marks. Out of the remaining attempt **ANY TWO** questions from Section – III which carries 08 marks.
- 4) Section – II and Section – III should be written in **SAME** answer book.

SECTION – I

10 Marks

Q. 1 Multiple Choice Questions:

CO BL

- i) Owner and business are treated as separate entities is called _____ CO1 Apply
- a) Entity Concept
- b) Convention of Conservatism
- c) Accounting Period Concept
- d) Convention of materiality
- ii) Salary A/c is following type of account _____ CO1 Understand
- a) Personal A/c
- b) Real A/c
- c) Nominal A/c
- d) None of these
- iii) The statement showing Accounts and its balances is known as _____ CO1 Remember
- a) Ledger
- b) Journal
- c) Trial Balance
- d) Cash Book
- iv) Same amount of Depreciation is charged in following method _____ CO2 Remember
- a) Written Down value method
- b) Simple Interest method
- c) Weighted average method
- d) Straight line method

P. T. O.

- v) Wages are debited to following A/c _____ CO2 Apply
- a) Profit and Loss A/c
 - b) Trading A/c
 - c) Balance Sheet
 - d) None of these
- vi) Analysis of Financial Statement is useful in _____ CO3 Understand
- a) Decision making
 - b) Reviewing business.
 - c) Planning
 - d) All of the above
- vii) Purchased Furniture from Rachana Ltd. following A/c is debited _____ CO2 Apply
- a) Purchase A/c
 - b) Goods A/c
 - c) Furniture A/c
 - d) Asset A/c
- viii) Book value or Market value of stock, whichever is less is considered by following Convention: CO1 Remember
- a) Convention of Consistency
 - b) Convention and conservatism
 - c) Accrual system
 - d) Cash system
- ix) Entrepreneur should focus on _____ CO3 Apply
- a) Journal
 - b) Ledger
 - c) Financial Statement
 - d) Subsidiary Books
- x) Debit the Receiver Credit the Giver is the rule of _____ CO1 Understand
- a) Real A/c
 - b) Nominal A/c
 - c) Purchase A/c
 - d) Personal A/c

SECTION – II

24 Marks

- Q. 2 Describe the Objectives of Financial Accounting. (08) CO CO1 BL Remember
- Q. 3 Explain the utility and Format and ledger (08) CO1 Understand
- Q. 4 What are the causes of charging Depreciation? (08) CO2 Apply
- Q. 5 Write short notes on ANY TWO of the following: (08)
- a) Users of Financial Statements CO3 Evaluate
- b) Subsidiary Books CO2 Understand
- c) Written Down Value Method of Depreciation CO2 Remember

SECTION – III

26 Marks

- Q. 6 From the following Trail Balance of Mr. Madhav, prepare Trading A/c, P&L A/c and Balance Sheet as on 31st March, 2024 (10) CO3 Create

Trial Balance as on 31st March, 2024

Particulars	Debit Rs.	Credit Rs.
Capital		7,00,000
Plant and Machinery	4,00,000	
Furniture	1,15,000	
Sundry Debtors	1,50,000	
Sundry Creditors		2,00,000
Bills Receivables	1,00,000	
Bills Payable		50,000
Opening Stock	2,00,000	
Purchases	6,00,000	
Sales		10,00,000
Outstanding Salary		8,000
Salary	1,12,000	
Wages	3,10,000	
Insurance Premium	10,000	
Prepaid Insurance Premium	1,000	
Carriage Inward	4,000	
Bank loan		44,000
Total	20,02,000	20,02,000

Adjustments:-

- a) Closing Stock, Book value Rs. 1,50,000 and Market Value: 1,60,000
- b) Depreciate Furniture by 5 % and Machinery by 10%

P. T. O.

Q. 7 Pass the following journal entries in the Books of Mr. Rahul for November 2024 (08) CO2 Apply

- Nov. 1 Invested Cash Rs. 1,00,000 and Machinery worth Rs. 5,00,000 into business
- Nov. 2 Purchased Goods worth Rs. 6,00,000 from Neha
- Nov. 3 Returned goods to Neha Worth Rs. 5,000
- Nov. 4 Sold goods to Sadhana worth Rs. 10,00,000 at 5 % trade discount
- Nov. 6 Withdrawn cash Rs. 3,000 for personal use
- Nov. 8 Paid for Office Expenses Rs. 28,000
- Nov. 10 Received Commission Rs. 25,000

Q. 8 From the following transactions prepare Ledger accounts of Mayur Ltd and Cash A/c. Find out the balance of the accounts as on 31st March, 2024 (08) CO2 Apply

- Opening balance of Cash A/c as on 1st March, 2024 Rs. 5,00,000
- March 1 Purchased goods from Mayur Ltd. worth Rs. 5,00,000
- March 4 Paid Cash to Mayur Ltd. Rs. 1,00,000
- March 8 Returned goods to Mayur Ltd. Rs. 12,000
- March 28 Paid cash to Mayur Ltd. Rs. 2,50,000

Q. 9 Pass the following transactions in the Two column Cash Book with bank column of Savita and find out balance as on 30th April, 2024 (08) CO2 Apply

- April 1 Opening balance of Cash Rs. 1,50,000 and Bank Rs. 5,00,000
- April 4 Paid Cash for Stationery Rs. 12,000
- April 8 Received Cash from Geeta Rs. 26,000
- April 12 Deposited Rs. 35,000 in to Bank A/c
- April 15 Paid for office expenses Rs. 45,000 by cheque
- April 25 Withdrawn Cash from Bank A/c Rs. 58,000

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: FOUNDATION OF MATHEMATICS

Day : Saturday
Date : 14/12/2024

W-25946-2024

Time : 10:00 AM-01:00 PM
Max. Marks 100

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section II
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.
- 4) Use of non-programmable **CALCULATOR** is allowed.

SECTION – I

- Q.1** What is Determinant? Explain the properties of determinant with suitable examples. (15)
- Q.2** What should be subtracted from the terms which in the ratio of 5:6 that the ratio becomes 8:11? (15)
- Q.3** 28 carpenters make 96 chairs in a certain period. How many carpenters will make 72 chairs in the same period? (15)
- Q.4** A diamond piece is sold for Rs. 36375/- at a loss of 3%. Find the cost price of a diamond. (15)
- Q.5** Write Short Note on **ANY THREE** of the following : (15)
- a) Discount
 - b) Matrix
 - c) Annuity
 - d) Compound Interest
- Q.6** Find the amount of annuity of Rs. 4000/- payable at the beginning of each quarter for 4 years at 8% p.a. compounded quarterly. (15)

SECTION – II

- Q.7** In a company net pay is calculated by considering following formula. (20)
Net Pay = Basic Pay + DA + HRA + Incentives + Bonus.
The DA is paid @ 60% of Basic Pay. HRA is paid @ 15% of Basic Pay. Kedar an employee has a basic pay of Rs. 40,000/-. He gets incentives @ 5% of Basic Pay and Rs. 500 as a bonus per month. Find the Net Pay of Kedar.
- Q.8** What amount is to be repaid on a loan of Rs. 12000/- for one and half years at 10% per annum compounded half yearly? (20)
- Q.9** A shopkeeper offers his customers 15% discount and still makes a profit of Rs. 30%. What is the actual cost to him of an article marked Rs. 800/-? (20)

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: BUSINESS ACCOUNTING

Day : Friday
Date : 13/12/2024

W-25945-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 100

N.B.

- 1) Attempt any **FOUR** from Section – I and any **TWO** from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Use of non-programmable calculator is allowed.

SECTION – I

- Q.1** Write in detail about various Accounting Concepts. (15)
- Q.2** Elaborate in detail about Subsidiary Books. (15)
- Q.3** Describe meaning and utility of Ledger along with procedure of posting Journal entries to Ledger accounts. (15)
- Q.4** What do you mean by Depreciation? State the various causes of Depreciation in detail. (15)
- Q.5** Write Short Notes on any **THREE** of the following (15)
- a) Double Entry Book Keeping System
 - b) Trial Balance
 - c) Objectives of Accounting standards
 - d) Users of Final Accounts

SECTION – II

- Q.6** Journalise the following transactions in the books of Premila: (20)

2024	1	Commenced business with cash ₹ 6,00,000
Jan	2	Deposited cash ₹ 2,00,000 in bank account.
	5	Goods of ₹ 50,000 sold to Shilpa on credit
	6	Purchased goods from Anil ₹ 30,000/-
	8	Received cash ₹ 49,000 from Shilpa in full settlement of her account.
	10	Withdrew from Bank ₹ 30,000 for office use.
	11	Paid Rent ₹ 10,000/- by cash
	12	Received Commission ₹ 3000/- in cash
	13	Withdrew from Bank ₹ 10,000 for personal use.
	15	Sold goods to Anita ₹ 15000/-

- Q.7** On 1st April 2020 Farid of Nashik purchased a Motor Car for ₹ 55,000. The scrap value of the Motor Car was estimated at ₹ 10,000 and its estimated life is 10 years. The registration charges of the Motor Car was ₹ 5,000. Prepare Motor Car Account for first four years from purchase of Motor Car i.e for 2020-21, 2021-22, 2022-23 and 2023-24, assuming that the books of accounts are closed on 31st March every year. Use Straight Line method for calculating depreciation. (20)

P.T.O.

Q.8

From the following Trial Balance of Nandini & Co. as on 31st March, 2022, (20)
prepare Final Accounts after considering the adjustments given below:

Trial Balance as on 31st March 2022

Particulars	Debit Amount ₹	Credit Amount ₹
Loose Tools	1,10,000	
Furniture & fixture	81,000	
Bad Debts	1,400	
Sundry Debtors	81,600	
Stock (as on 1 st April 2021)	52,000	
Purchases	77,000	
Sales		1,02,000
Sales Returns	400	
Purchase Returns		600
Advertisement Expenses	4,800	
Rates, taxes and Insurance	6,000	
Repairs & Maintenance	1,200	
Salaries	18,000	
Rent paid	2,200	
Machinery	84,000	
Capital		3,60,000
R.D.D.		8,000
Sundry Creditors		70,000
Drawings	14,000	
Interest received		1,200
Dividend received		2,800
Bank Balance	40,000	
Vehicle	6,000	
Bank loan		40,000
Carriage Outwards	4,000	
Discount allowed	1,000	
	5,84,600	5,84,600

Adjustment:

- Closing Stock valued at ₹ 1,00,000.
- Provide depreciation @ 10% p.a on Machinery

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)

SUBJECT: MICRO ECONOMICS

Day : Wednesday
Date : 11/12/2024

W-25944-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

- 1) All MCQ's are **COMPULSORY** from Section-I. Use ballpoint (Blue/Black) pen only and fill the circle answer on the OMR sheet. Section-I OMR Sheet will be collected at the end of the first 20 minutes.
- 2) Attempt **ANY THREE** questions from Section-II. Each question carries 08 Marks.
- 3) Q. No. 6 is **COMPULSORY** which carries 10 marks. Out of the remaining attempt **ANY TWO** questions from Section-III which carries 08 marks.
- 4) Section-II and Section-III should be written in **SAME** answer book.

SECTION - I

Q.1 Multiple Choice Questions:

10 Marks

CO BL

1 2

- | | | | |
|----|---|----|--|
| 1) | What is meant by the law of Diminishing marginal utility. | 1 | 2 |
| a) | The decrease in additional satisfaction with each additional unit consumed. | b) | The increase in total utility as more units are consumed. |
| c) | The relationship between price and utility. | d) | The total satisfaction received from all units consumed. |
| 2) | Which factor does NOT affect demand? | 1 | 2 |
| a) | Income | b) | Cost of production |
| c) | Price of substitutes | d) | Preference |
| 3) | Which market structure is characterized by many sellers offering differentiated products? | 3 | 2 |
| a) | Monopolistic competition | b) | Monopoly |
| c) | Perfect competition | d) | Oligopoly |
| 4) | What is the main feature of a monopoly market? | 3 | 2 |
| a) | A single seller controls the market. | b) | Many sellers with identical products. |
| c) | Price-taking behaviour of firms. | d) | Free entry and exit of firms. |
| 5) | What is the theory of marginal productivity in determining wages? | 3 | 3 |
| a) | Wages are determined by the additional output produced by a worker. | b) | Wages are set by the government. |
| c) | Wages depend on supply and demand. | d) | Wages are fixed regardless of productivity. |
| 6) | What is cross elasticity of demand? | 2 | 2 |
| a) | The responsiveness of demand to a change in income | b) | The responsiveness of demand for one good to the price change of another good. |
| c) | The responsiveness of supply to a price change. | d) | The change in demand for inferior goods when income changes. |

P.T.O.

- 7) What does the circular flow of income and expenditure explain? 1 2
 a) The interaction between households and firms in an economy. b) The government's role in the economy.
 c) The process of taxation and spending. d) The functioning of financial markets.
- 8) In perfect competition, firms are: 3 1
 a) Price takers. b) Price makers.
 c) Controlling market price. d) Able to influence demand.
- 9) Fixed costs are: 1 2
 a) Costs that change with production. b) Costs that remain constant regardless of output.
 c) Costs that decrease with higher output. d) Temporary costs for a business.
- 10) The innovation theory of profits was introduced by: 3 1
 a) Joseph Schumpeter b) Alfred Marshall
 c) Adam Smith d) Milton Friedman

SECTION - II

- Q.2 What are the basic economic problems faced by all economies? How does the market mechanism help in solving these problems? 24 Marks (08) 1 2
- Q.3 Explain fully the concept of Price Elasticity of Demand. (08) 1 2
- Q.4 With the help of diagram, explain the circular flow of income and expenditure. (08) 1 2
- Q.5 Write short notes on any FOUR: (08) 1 2,3
 a) Opportunity Cost.
 b) Total revenue and Marginal revenue.
 c) Law of Diminishing returns.
 d) Central economic problem.
 e) Subject matter of micro economics.

SECTION - III

- Q.6 A local supermarket is trying to understand how changes in consumer preferences affect the types of products they should stock. Recently, there has been a shift toward healthier eating habits, using the concept of demand and factors affecting demand, advise the supermarket on how to adjust its inventory to meet these changing consumer preferences. 26 Marks (10) 2 3
- Q.7 What is utility? Explain the difference between cardinal utility and ordinal utility with simple examples? (08) 1 2,3
- Q.8 Discuss the key features of Monopolistic competition. How do firms in monopolistic competition determine their pricing and output strategies? (08) 3 2
- Q.9 Discuss the managerial productivity theory of distribution. How is this theory used to explain the determination of wages and rent in a competitive market. (08) 3 2

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
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Day : Wednesday
Date : 11/12/2024

W-25944-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I & **ANY TWO** questions from Section – II.
- 2) Figures to the **RIGHT** indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer book.

SECTION – I

- Q.1** Discuss the role and significance of Micro Economies in understanding the operational dynamics of a business. (15)
- Q.2** Compare and contrast Micro Economics with Macro Economics in the context of economics analysis. (15)
- Q.3** Describe the Law of Demand and the factor affecting Demand Elasticity. (15)
- Q.4** Discuss the various types of costs. (15)
- Q.5** Explain the feature of Monopoly. (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Factors Determining Demand.
 - b) Types of Utility.
 - c) Basic Problem of Economy.
 - d) Opportunity Cost.
 - e) Collective Bargaining.

SECTION – II

- Q.7** Discuss the Classical Theories of Rent. (20)
- Q.8** Discuss “Economics and Diseconomies of Scale”. (20)
- Q.9** Explain “Circular Flow of Income and Expenditure”. (20)

(FOR THE STUDENTS WHO ADMITTED DURING THE ACADEMIC YEAR 2024 & ONWARDS)
BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: FOUNDATION OF MATHEMATICS

Day : Saturday
Date : 14/12/2024

W-25946-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

- 1) Section – I Question No.1 is **COMPULSORY** which carries 10 marks.
- 2) Section – I MCQ type should be attempted in **SEPARATE** OMR sheet and will be collected within the first 20 minutes.
- 3) Attempt any **THREE** questions from Section – II . Each question carries 08 marks.
- 4) Question No. 6 from Section – III is **COMPULSORY**. It carries 10 marks
- 5) Attempt any **TWO** questions from rest of the questions in Section – III carries 08 marks.
- 5) Figures to the right indicate **FULL** marks.
- 6) Answers to both Sections II and Section III should be written in **SAME** answer book.
- 7) Use of non-programmable calculator is allowed.

SECTION – I

- | Q.1 | M.C.Q's | CO | BL |
|-----|---|-----|-----|
| 1) | Ramesh's salary was reduced by 10% and then the reduced salary was increased by 10%. What was his ultimate loss?
a) 0% b) 10% c) 1 % d) 5 % | CO2 | BL3 |
| 2) | The ratio of 10 m to 10 km is
a) 1/10 b) 1/100 c) 1/1000 d) 1000 | CO1 | BL5 |
| 3) | Gurpreet wen to a shop and bought a sofa. She got a 20% discount on it. Had she gotten 25% discount she would have saved ₹ 1000 more . How much did she pay for the sofa?
a) ₹ 5000 b) ₹ 10,000 c) ₹ 20,000 d) ₹ 25,000 | CO2 | BL3 |
| 4) | Given that A is a square matrix of order 3 and $ A = -4$ the $ \text{adj } A $ is equal to
a) -4 b) 4 c) -16 d) 16 | CO4 | BL4 |
| 5) | An item is marked as ₹ 8,000. There is a 25% discount on the item. What is the amount of discount received on the item?
a) ₹ 6,000 b) ₹ 1,000 c) ₹ 1,500 d) ₹ 2,000 | CO4 | BL3 |
| 6) | Evaluate the compound interest on ₹ 10,101 for 3 year at the rate of 9% per annum compounded annually.
a) ₹ 2,980 b) ₹ 30,000 c) ₹ 10,101 d) ₹ 33,333 | CO3 | BL3 |
| 7) | Suresh for 2 years invested ₹ 500 in SBI. He also invested ₹ 300 in ICICI for 4 years. At the end he received ₹ 220 from both banks as simple interest. What must have been rate of interest?
a) 10 % b) 12 % c) 11 % d) 5.5 % | CO3 | BL3 |
| 8) | In a country 55% population is female. 80% of the male population is literate. How much of females are literate if total literacy is 58% ?
a) 45 % b) 55 % c) 40 % d) 22 % | CO1 | BL5 |
| 9) | The percentage of 1:4 is
a) 75 % b) 50 % c) 25 % d) 100% | CO1 | BL5 |
| 10) | Sonali could not decide between discount of 30% or two successive discounts of 25% and 5% both given on shopping of ₹ 2,000. What is the difference between both the discounts?
a) ₹ 15 b) ₹ 25 c) ₹ 100 d) there is no difference | CO2 | BL3 |

P.T.O.

SECTION - II

- Q.2 What is discount? Explain the types of Discount. (08) CO2 BL5
- Q.3 Two numbers are in the ratio of 5:6. If 21 is subtracted from each of two numbers they become in the ratio of 2:3 Find the numbers. (08) CO1 BL2
- Q.4 28 carpenters make 96 chairs in a certain period. How many carpenters will make 72 chairs in the same period? (08) CO2 BL3
- Q.5 Write short notes on ANY TWO of the following: (08)
- a) Types of commission agents CO2 BL6
 - b) Annuity CO1 BL6
 - c) Properties of Determinants CO4 BL6

SECTION - III

- Q.6 XYZ company provides a salary to their employees by using the following formula:
Basic Pay + HRA + DA+ Allowance – Deductions. Sagar is an employee whose Basic Pay is Rs. 38280. He gets HRA @ 20% of basic pay. DA@ 100% of basic pay. He also gets an allowance of Rs. 2500 per month. He pays Income Tax of Rs. 6550 per month. He pays LIC premium of Rs 5000 per month calculate his Net Pay. (10) CO1 BL4
- Q.7 Find the compound interest on Rs. 12,500 in 2.5 years at 6% p.a compounded annually. (08) CO3 BL2
- Q.8 If $A = \begin{bmatrix} 1 & 2 & 3 \\ 0 & 5 & 7 \\ 6 & 8 & 9 \end{bmatrix}$ and $B = \begin{bmatrix} 2 & 0 & 3 \\ 3 & 0 & 5 \\ 5 & 7 & 0 \end{bmatrix}$ (08) CO4 BL2
- Find the value of $2A - 3B$
- Q.9 a) Find the amount of annuity of Rs. 10250 per annum for 10 years at the rate of interest of 10% per period. (04) CO1 BL3
- b) Expand the following determinant (04) CO4 BL2
- $$A = \begin{vmatrix} 5 & 8 & -3 \\ 9 & -2 & 6 \\ 5 & 4 & 16 \end{vmatrix}$$

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: LANGUAGE-I

Day : Monday
Date : 09/12/2024

W-25943-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I.
- 2) Attempt **ANY TWO** questions from Section – II.
- 3) Figures to the **RIGHT** indicate **FULL** marks.
- 4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Fill in the blanks with appropriate form of 'there is', 'there are' or 'it is'. Correct any errors in the usage of articles, tenses, prepositions: (15)
On the outskirts of town ____ an abandoned mansion, once grand but now in a state of decay. Moss covered walls and broken windows hint at ____ time has taken its toll on the once majestic estate. Inside ____ eerie silence broken only by the occasional creaking of floorboards and the fluttering of wings. It is said that ____ ghosts haunt the mansion, trapped between this world and the next. Despite the warnings, ____ brave souls venture into the mansion, drawn by a curiosity that borders on recklessness. ____ who dare to explore its dark corridors return with tales of inexplicable encounters and sense of unease that lingers long after they have left.
- Q.2** Consider that you are on first day of your new job. How will you introduce yourself, write in 100 words. (15)
- Q.3** Write a paragraph about 100 words on the role of humour in relieving stress. (15)
- Q.4** Read the following paragraph. Identify and correct any errors in grammar and punctuation. (15)
In modern India stress has become a prevalent issue due to various factors such as work pressure and societal expectations. It is essential for individuals to implement effective coping mechanisms like mindfulness and exercise to manage stress levels effectively seeking support from friends family or professional counselors can also contribute to better mental wellbeing.
- Q.5** Write short notes on **ANY THREE** of the following : (15)
a) Logical reasoning
b) Usage of articles
c) Need of developing speaking skills.
d) Rules of listening effectively

SECTION – II

- Q.6** Write a formal conversation between an interviewer and interviewee. Assume that the interview is held for selection of marketing executive. (20)
- Q.7** Discuss the importance of writing compelling resume contents. What are the important building blocks of an effective resume? (20)
- Q.8** Write an essay on "Online education." (20)

(FOR THE STUDENTS ADMITTED DURING THE ACADEMIC YEAR 2024 & ONWARDS)
BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: LANGUAGE-I

Day : Monday
Date : 09/12/2024

W-25943-2024

Time : 10:00 AM-01:00 PM
Max. Marks : 60

N.B.

1. Section –I Question No. 1(10 marks) is **COMPULSORY**. Section-I (MCQ Type), should be attempted in **SEPARATE** OMR sheet and will be collected within the first 20 Minutes
2. Attempt **ANY THREE** questions from Section – II, each question carries 08 marks.
3. Question No. 6 is **COMPULSORY** it carries 10 marks. and Attempt **ANY TWO** questions from rest of the questions in Section III, each question carries 08 marks.
4. Answers to Sections II & III should be written in **SAME** answer book.

SECTION – I

Q.1 Multiple Choice Questions: (M.C.Q.)

(10)

1.is the synonym of 'Denial'
 - a) Rejection
 - b) Acceptance
 - c) Thoughtful
 - d) Pretend
2.is synonym for 'Futile'
 - a) Possible
 - b) Impossible
 - c) Probable
 - d) Interesting
3. The antonym of 'Artificial' is
 - a) Tailored
 - b) Ordinary
 - c) Possible
 - d) Natural
4. The antonym of 'Reveal' is
 - a) Disclose
 - b) Tell
 - c) Hide
 - d) Show
5. Can you please go to _____ grocery store on Third Street and buy 2 liters milk?
 - a) A
 - b) An
 - c) The
 - d) None
6. Please meet me at the train station within _____ hour.
 - a) A
 - b) An
 - c) The
 - d) None
7. They think that Amit just drove _____ them.
 - a) From
 - b) Through
 - c) On
 - d) Past
8. In the forest, the bat flew low _____ their heads.
 - a) On
 - b) Up
 - c) Over
 - d) Above
9. "Bite the bullet" means:
 - a) To face a difficult situation bravely
 - b) To avoid confronting a problem
 - c) To hurt someone physically
 - d) To eat something unpleasant
10. "Hit the nail on the head" means:
 - a) To miss the target
 - b) To speak or act correctly
 - c) To be completely wrong
 - d) To avoid making a mistake

SECTION – II

- Q.2 Write a paragraph on "Digital Payments" (08)
- Q.3 What is a debate? How to participate in it? (08)
- Q.4 Give a layout of a business letter. (08)
- Q.5 Write Short Notes on ANY TWO of the following : (08)
- a) Punctuations
 - b) Presentations
 - c) Resume

SECTION – III

- Q.6 Read the following Paragraph and answer the questions given below: (10)
- All of us are concerned about air pollution. A material is considered an air pollutant if it is either present in excess of the typical amounts or absent when it should be. It could be particle materials or gaseous. The primary and detrimental gases that cause pollution include carbon monoxide, carbon dioxide, ozone, and sulfur and nitrogen oxides. Particulate matter of both organic and inorganic origins is commonly found in dusts. While industrial and automobile exhausts are frequently discussed as the primary cause of outdoor air pollution, indoor pollution may just as well or even be a greater contributor to health issues. Unfortunately, there isn't much option when it comes to the air we breathe. However, one can voluntarily accept or refuse food, drink, or other comforts in life. Everyone who lives in those environs breathes in whatever is in the air. One of the main causes of indoor pollution is tobacco use when indoors. Though not very qualitative, it poses a significant risk to one's health. The reason for this is that tobacco smoke has been found to have over 3,000 chemical constituents.
- a) Define air pollutant.
 - b) What kinds of pollutants are there in the air?
 - c) What is the main cause of indoor pollution?
 - d) Suggest a title for the above paragraph.
 - e) What origins are commonly found in dusts?
- Q.7 You have met your classmate on the first day of the start of BBA program. Write a conversation between you and the class mate. (08)
- Q.8 You are going to give presentation in the class on "Indian Economy". How will you prepare and give presentation? (08)
- Q.9 Write an application letter for the post of marketing trainee for XYZ Electrical Scooters, Pune. (08)

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-I : WINTER : 2024
SUBJECT: PRINCIPLES OF MANAGEMENT

Day : Friday

Date : 06/12/2024

W-25942-2024

Time : 10:00 AM-01:00 PM

Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I.
- 2) Attempt **ANY TWO** questions from Section – II.
- 3) Figures to the **RIGHT** indicate **FULL** marks.
- 4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** 'Management is getting things done along with others.' Elaborate. (15)
- Q.2** What is decision making? Discuss different types of decision making in business organization. (15)
- Q.3** Differentiate between formal and informal organization. (15)
- Q.4** Define leadership. Discuss in detail trait and behavioral approach to leadership. (15)
- Q.5** Evaluate control process and state controlling techniques in detail. (15)
- Q.6** Write short notes on **ANY THREE** of the following : (15)
- a) Feed forward and feedback control
 - b) Autocratic style of leadership
 - c) Types of plan
 - d) Decentralization
 - e) Delegation

SECTION – II

- Q.7** Describe an event where effective planning plays crucial role in its success? What specific planning strategies or techniques you were employed? (20)
- Q.8** Discuss the relevance of Fayols principles in today's dynamic and diverse work environment. (20)
- Q.9** What leadership qualities do you think contributed most to success of team? And how did the leader demonstrate those qualities? (20)

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B. B. A. SEM – I (CBCS – 2022 COURSE – Regular) /
(Students Admitted A. Y. 2024 & Onwards) : WINTER – 2024
SUBJECT : PRINCIPLES OF MANAGEMENT

Day : Friday
Date : 06.12.2024 W 25942-2024
Time : 10.00 A.M. To 1.00 P.M.
Max. Marks : 60

N. B. :

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Section – I (MCQ Type), should be attempted in **SEPARATE** OMR sheet and will be collected within the first 20 Minutes.
- 3) Attempt **ANY FIVE** questions from Section **II**. Each question carried **08** marks.
- 3) Attempt **ANY ONE** questions from Section **III**. Each question carried **10** marks.
- 4) Figures to the right indicate **FULL** marks.
- 5) Answers to Section – **II** and Section – **III** should be written in **SAME** answer book.

SECTION – I

Q. 1 MCQ's

(10)

- i) Which of the following describes "Key Result Areas" (KRAs)?
 - a) Broad goals of the organization
 - b) Specific tasks assigned to employees
 - c) Areas that are crucial for achieving organizational objectives
 - d) Rules and regulations of an organization
- ii) Decision-making is a part of which managerial function?
 - a) Organizing
 - b) Leading
 - c) Planning
 - d) Controlling
- iii) Which of the following is true about objectives?
 - a) They are always short term
 - b) They should align with the organization's mission
 - c) They only concern top management
 - d) They are informal guidelines
- iv) Behavioral approaches to leadership focus on _____
 - a) Technical skills
 - b) Followers' personal attributes
 - c) Leaders' actions and behaviors
 - d) Hierarchical levels

P. T. O.

- v) Control systems need to fit the organizational culture to
- a) Increase financial profits
 - b) Improve formal communication
 - c) Ensure better employee engagement and compliance
 - d) Reduce the need for delegation
- vi) Which of the following is an advantage of delegation?
- a) Increases the manager's workload
 - b) Reduces employee motivation
 - c) Develops subordinate's skills
 - d) Decreases communication efficiency
- vii) The difference between delegation and decentralization is _____
- a) Delegation focuses on specific tasks, while decentralization focuses on entire functions
 - b) Delegation is temporary, while decentralization is permanent
 - c) Delegation gives all authority, while decentralization gives none
 - d) Delegation is done at lower levels, while decentralization happens at the top
- viii) Which control technique focuses on financial resources?
- a) Budgeting
 - b) Organizational structure
 - c) Job analysis
 - d) Strategic planning
- ix) A budget is type of
- a) Strategy
 - b) Policy
 - c) Control tool
 - d) Mission statement
- x) The emergence of management thought in antiquity included:
- a) Time and motion studies
 - b) Leadership theories
 - c) Early concepts of administration and division of labor
 - d) Modern control techniques

SECTION – II

- Q.2 What is management? Explain the importance of management for an organization. (08)
- Q.3 What are the differences between Frederick Taylors' scientific management and Henri Fayol's administrative theory? (08)
- Q.4 Elucidate types of plans used in organization and their purpose. (08)
- Q.5 Discuss the meaning of organization. Explain advantages of line organization (08)
- Q.6 "The success of any business enterprise depends upon the quality of its leadership"- Discuss. (08)
- Q.7 Write short notes on ANY TWO of the following: (08)
- a) Centralization Vs. Decentralization
 - b) Objectives of planning
 - c) Advantages of budgetary control

SECTION – III

- Q.8 "Management is forecasting, organizing, order, co-ordination and control of activities" – comment. (10)
- Q.9 Discuss the delegation of authority with suitable examples. (10)