

BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)**B.B.A. Sem-II : WINTER : 2024****SUBJECT: COST ACCOUNTING**

Day : Friday

Date : 13/12/2024

W-26173-2024

Time : 02:00 PM-05:00 PM

Max. Marks : 100

N.B.:

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Use of non-programmable **CALCULATOR** is allowed.
- 4) Figures to the right indicate **FULL** marks.

SECTION – I

- Q.1** Define Cost Accounting. Elaborate the role of cost accountant in the organization. [15]
- Q.2** Explain the concept of classification of cost of with example. [15]
- Q.3** What is Budget? Elaborate types of budgets in detail. [15]
- Q.4** Define Standard Costing. Describe the advantages and limitations of Standard Costing in detail. [15]
- Q.5** Write short notes on **ANY THREE** of the following: [15]
- a) Scope of Cost Accounting
 - b) Objectives of Budgetary Control
 - c) Cost Volume Profit Analysis
 - d) Cost Sheet

SECTION – II

- Q.6** Calculate : i) Labour Rate Variance ii) Labour Efficiency Variance [20]
iii) Labour Cost Variance

Labour	Standard Data		Actual Data	
	Hours	Rate	Hours	Rate
Skilled	200	1500	225	1700
Semi-skilled	500	1000	480	980
Unskilled	750	500	780	510

- Q.7** X Ltd., made sales during a certain period ₹ 1,00,000/-. The profit for the same period was ₹ 10,000/- and Fixed Overheads were ₹ 15,000/-. [20]
Find out:
- i) P/V Ratio
 - ii) Required sales to profit of ₹ 15,000/-
 - iii) Net profit from sales of ₹ 1,50,000/-
 - iv) Break-even point sales
 - v) Margin of safety

- Q.8** The expenses budgeted for production of 10,000 units in a factory are [20]
furnished below:

Particulars	₹
Materials	70
Labour	25
Variable Overheads	20
Fixed Overheads (₹ 1,00,000/-)	10
Variable Expenses (Direct)	5
Selling Expenses (10% fixed)	13
Distribution Expenses (20% fixed)	7
Administration Expenses (Fixed) (₹ 50,000/-)	5

Prepare a Budget for production of 8,000 units and 6,000 units.

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : WINTER : 2024
SUBJECT: BUSINESS COMMUNICATION

Day : Monday
Date : 09/12/2024

W-26171-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 100

N.B.

- 1) Solve ANY FOUR questions from Section - I and ANY TWO questions from Section - II.
- 2) Figures to the RIGHT indicate FULL marks.
- 3) Both the sections should be written in SAME answer book.

SECTION - I

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|-----|--|------|
| Q.1 | Define the term communication and explain its process. | (15) |
| Q.2 | What are the 7 c's of business communication? | (15) |
| Q.3 | Elaborate the concept and importance of nonverbal communication. | (15) |
| Q.4 | How do past experiences and prejudices affect our communication? | (15) |
| Q.5 | Explain the layout of business letters and business reports. | (15) |
| Q.6 | Write short notes (ANY THREE): | (15) |
| | a) Use of phonetics in business communication. | |
| | b) Advantages of verbal communication | |
| | c) Types of Reading | |
| | d) Process of conducting a formal meeting | |

SECTION - II

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|-----|--|------|
| Q.7 | State the importance of presentation skills. What are the techniques used for effective presentations? | (20) |
| Q.8 | Discuss the importance of listening skill. What are the various types of listening? | (20) |
| Q.9 | Explain the flow of communication in the organization. Discuss the guidelines for effective communication. | (20) |

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : WINTER : 2024
SUBJECT: BUSINESS ENVIRONMENT

Day : Friday
Date : 06/12/2024

W-26170-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions from Section – I.
- 2) Attempt **ANY TWO** questions from Section – II.
- 3) Figures to the **RIGHT** indicate **FULL** marks.
- 4) Answers to both the sections should be written in **SAME** answer book.

SECTION – I

- Q.1** Why it is important for business enterprises to understand their business environment? Explain briefly. (15)
- Q.2** Briefly discuss the impact of Government Policy Changes on business and industry. (15)
- Q.3** How do technological advancements affect the business environment and business strategy? (15)
- Q.4** What is the significance of demographic environment for business? (15)
- Q.5** How does the legal environment affect the business environment? (15)
- Q.6** Write short notes on **ANY TWO** of the following : (15)
- a) Role of RBI
 - b) Macro Environment
 - c) Stock Exchange

SECTION – II

- Q.7** Prepare a detailed report on concept of corporate social responsibility (CSR) and its relevance to modern business environment. (20)
- Q.8** Write a detailed note on role of e-commerce and mobile applications in changing consumer behavior and how business have responded to this shift. (20)
- Q.9** Write a report on concept of Industry 4.0 and its application in manufacturing industry. (20)

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BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)
B.B.A. Sem-II : WINTER : 2024
SUBJECT: MACRO ECONOMICS

Day : Wednesday
Date : 11/12/2024

W-26172-2024

Time : 02:00 PM-05:00 PM
Max. Marks : 100

N.B.

- 1) Attempt **ANY FOUR** questions form section -I and **ANY TWO** questions form section-II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answer in the **SAME** answer book.

Section-I

- Q.1** Define, Macro Economic. Describe its nature, scope and importance. (15)
- Q.2** 'Every supply creates its own demand'. Explain. (15)
- Q.3** Explain in detail various phases of 'Business cycle'? (15)
- Q.4** Discuss the Methods of Calculating National Income. (15)
- Q.5** Explain in detail the concept and working of 'Investment multiplier'. (15)
- Q.6** Write short notes on **ANY THREE** of the following: (15)
- a) Monetary Policy
 - b) Micro Economies and Macro Economics
 - c) NFIA
 - d) Macro Economics Variables
 - e) Foreign exchange rate

Section-II

- Q.7** Discuss the concept of "Circular Flow Income." (20)
- Q.8** What are components of Aggregate demand and Aggregate supply. (20)
- Q.9** What are the sources of economic growth. What factors contribute to the economic growth of the country. (20)

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