

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)**  
**B.B.A. Sem-IV : WINTER : 2024**  
**SUBJECT: CORPORATE LAW**

Day : Wednesday  
Date : 04/12/2024

**W-26193-2024**

Time : 02:00 PM-05:00 PM  
Max. Marks : 100

**N.B.**

1. Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section II
2. Figures to the **RIGHT** indicate **FULL** marks.
3. Answers to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** What are the salient features of the company? (15)
- Q.2** Explain the role and powers of Company Law Board. (15)
- Q.3** Difference between shares and debentures. Explain. (15)
- Q.4** Discuss in detail compulsory winding up of company. (15)
- Q.5** What is Annual General Meeting? Explain the procedure of conducting it. (15)
- Q.6** Write Short Note on **ANY THREE** of the following: (15)
- a) Rights of shareholders
  - b) SEBI
  - c) Prospectus
  - d) Company Investigation
  - f) Director of company

**SECTION – II**

- Q.7** What is Corporate Social Responsibility? Write its importance. (20)
- Q.8** What is meaning of capital market? How does the company raise funds in capital market? (20)
- Q.9** Discuss the various types of companies. (20)

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**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)**  
**B.B.A. Sem-IV : WINTER : 2024**  
**SUBJECT: FINANCIAL MANAGEMENT**

Day : Monday  
Date : 02/12/2024

**W-26194-2024**

Time : 02:00 PM-05:00 PM  
Max. Marks : 60

**N.B.**

1. Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section II
2. Figures to the **RIGHT** indicate **FULL** marks.
3. Answers to both the sections should be written in **SAME** answer book.
4. Use of non- programmable **CALCULATOR** is allowed.

**SECTION – I**

- Q.1** Explain the meaning, scope and functions of Financial Management. (15)
- Q.2** Discuss the following Capital Budgeting techniques. (15)
- a) Net Present Value
  - b) Payback Period
  - c) Profitability Index
- Q.3** Elaborate on the different sources of Long Term Finance. (15)
- Q.4** What do you mean by Dividend? Discuss the different forms of Dividend Payment. (15)
- Q.5** Write short note on **ANY THREE** of the following : (15)
- a) Cost of Preference Shares
  - b) Types of Working Capital
  - c) Bonus Shares
  - d) Principles of Capital Structure
- Q.6** Write the importance and techniques of Financial Statement Analysis. (15)

**P.T.O.**

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)**  
**B.B.A. Sem-IV : WINTER : 2024**  
**SUBJECT: RESEARCH METHODOLOGY**

Day : Friday

Date : 29/11/2024

**W-26192-2024**

Time : 02:00 PM-05:00 PM

Max. Marks : 100

**N.B.**

1. Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section II
2. Figures to the **RIGHT** indicate **FULL** marks.
3. Answers to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q.1** Explain the meaning and importance of Research Design. (15)
- Q.2** Which statistical tools and techniques are used for analysis of Uni-variate and Bi-variate data. (15)
- Q.3** What should be included in the Format of Research Report? What precautions researcher should take while writing the report? (15)
- Q.4** Discuss the types of Research in brief. (15)
- Q.5** Explain the sources of Primary Data, along with its Advantages and Limitations. (15)
- Q.6** Write Short Notes on **ANY TWO** of the following : (15)
- a) Plagiarism
  - b) Secondary Data
  - c) Qualities of Good Researcher

**SECTION – II**

- Q.7** Discuss the Research in various Functional areas of management. (20)
- Q.8** Explain Questionnaire method of data collection along with Advantages and Limitations. (20)
- Q.9** What are the different methods of data collection? Which one is most suitable for conducting enquiry regarding employee welfare programme in India? Why? (20)

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**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)**  
**B.B.A. Sem-IV : WINTER : 2024**  
**SUBJECT: DESIGN THINKING & INNOVATION MANAGEMENT**

Day : Wednesday  
Date : 27/11/2024

**W-26191-2024**

Time : 02:00 PM-05:00 PM  
Max. Marks : 100

**N. B. :**

- 1) Attempt **ANY FOUR** questions from Section – I and attempt **ANY TWO** questions from Section – II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

**SECTION – I**

- Q. 1** Explain the concept of Design Thinking. Give suitable examples. (15)
- Q. 2** What are the techniques of creative problem solving? Explain any two of them. (15)
- Q. 3** Compare and contrast between the Discovery and Innovation. Construct the drivers of innovation with examples. (15)
- Q. 4** What are the key stages of the design process and how do they typically unfold from initial concept to final product? (15)
- Q. 5** How do designers decide between different prototyping techniques such as 3D printing, paper prototyping or clay model etc.? (15)
- Q. 6** Write short notes on **ANY TWO** of the following: (15)
- a) Innovation Diffusion Theory
  - b) Types of Creativity
  - c) Principles of Prototyping

**SECTION – II**

- Q. 7** How does documentation and communication facilitate collaboration and knowledge sharing among team members throughout the design process? Give suitable examples. (20)
- Q. 8** Outline the strategies do design teams employ to foster creativity and innovation within their group? Give suitable examples. (20)
- Q. 9** Discuss ethical considerations should organizations keep in mind when pursuing creative and innovative solutions to problems? Give suitable examples. (20)

**BACHELOR OF BUSINESS ADMINISTRATION (CBCS - 2022 COURSE)**  
**B.B.A. Sem-IV : WINTER : 2024**  
**SUBJECT: INTERNATIONAL BUSINESS**

Day : Monday  
Date : 25/11/2024

**W-26190-2024**

Time : 02:00 PM-05:00 PM  
Max. Marks : 100

**N.B.:**

- 1) Attempt **ANY FOUR** questions from Section – I and **ANY TWO** questions from Section – II.
- 2) Answers to both the sections should be written in the **SAME** answer book.
- 3) Figures to the right indicate **FULL** marks.

**SECTION – I**

- Q.1** Define the term International Business and explain its scope with suitable examples. [15]
- Q.2** Explain the Importing process step by step. [15]
- Q.3** Explain various modes of entry of International Business. [15]
- Q.4** Define the term Globalization and its drivers. [15]
- Q.5** Explain the term Contract Manufacturing with a suitable examples. [15]
- Q.6** Write short notes on **ANY TWO** of the following: [15]
- a) NOSTRO-VOSTRO Account
  - b) European Union
  - c) IMF

**SECTION – II**

- Q.7** Explain the various features of Balance of Payment. [20]
- Q.8** Discuss the need for converting GATT into WTO. [20]
- Q.9** Discuss the Product Life Cycle Theory in International Business. [20]

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