



REPORT ON – MANAGEMENT DEVELOPMENT PROGRAMME (MDP)
GENERATIVE ARTIFICIAL INTELLIGENCE FOR PROFESSIONALS

VENUE: Computer Lab- First Floor, BVIMR, New Delhi

DATE: August 22, 2026

TIME: 11:00 AM Onwards

NUMBER OF PARTICIPANTS: 23

The poster is for a Management Development Programme (MDP) on 'Generative AI for Professionals'. It features the Bharati Vidyapeeth and BVIMR logos at the top. The title is prominently displayed in the center. On the left, there is a photo of the key speaker, Kapil Mohan Garg, at a podium. To the right, event details are listed: Saturday, August 22, 2026, at the Computer Lab First Floor, BVIMR, New Delhi, starting at 11:00 AM. Below the speaker's photo, his credentials are listed: Founder, ABCL.TECH, Gen AI & Skill-First Transformation Expert, and Microsoft Certified Expert. A 'KEY TAKE AWAYS' section lists six topics: Prompt Engineering Techniques, Real World AI Applications, Ethical & Responsible use of AI, AI for Data Analysis & Decision Making, AI Tools for Productivity Enhancement, and Future-Ready Leadership. At the bottom left, the organizers are listed: Dr. Ritika Malik, Dr. Pankaj Saini, Dr. Megha Sehgal, and Dr. Sanjoy Roy. At the bottom right, there is a photo of Prof. (Dr.) Seema Gupta, Director of BVIMR, New Delhi, with a 'JOIN US' button above it.

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ABOUT THE EVENT

1. Event Objective

The primary objective of the Management Development Programme is to enhance participants' understanding of Generative AI by providing practical insights into its applications for improving professional productivity, decision-making, and workplace transformation. The session aims to:

- *Provide professionals with an understanding of Generative AI and its applications in the modern workplace.
- *To familiarize participants with AI tools and technologies that can enhance professional productivity.
- *To demonstrate the practical use of Generative AI through live demonstrations and interactive discussions.
- *To encourage professionals to adopt a technology-driven and skill-oriented approach towards workplace transformation.

2. Event Strategies

The programme adopted an interactive and practical approach to ensure that participants gained meaningful exposure to the applications of Generative AI:

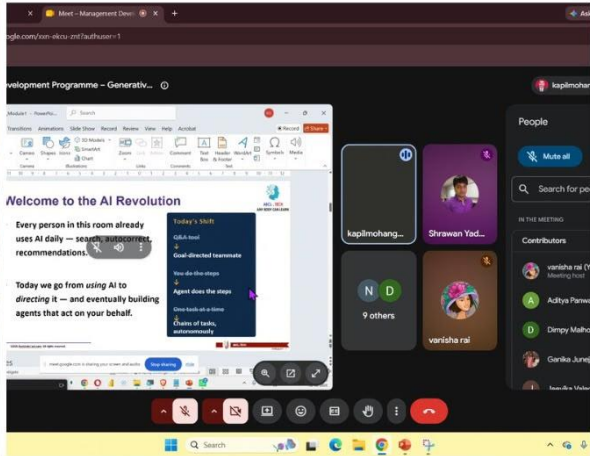
- *Expert-Led Session: Conducted an insightful session by Mr. Kapil Mohan Garg, Tech, Gen-AI & Skill-First Transformation Expert.
- *Live Demonstrations: Used live demonstrations to explain the practical application of Generative AI tools in professional settings.
- *Practical Learning: Focused on real-world applications of Generative AI for enhancing productivity and supporting decision-making.
- *Interactive Discussions: Encouraged active participation through discussions, questions, and exchange of ideas among the participants.

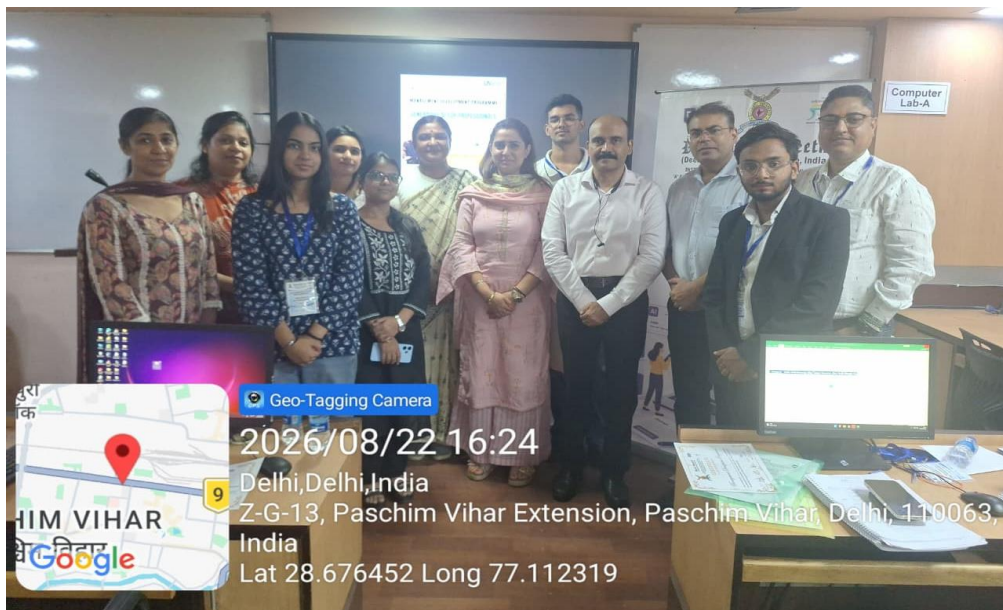
3. Event Outcome

The programme successfully enhanced participants' awareness and practical understanding of Generative AI and its relevance in the modern workplace:

- *Enhanced AI Awareness: Participants developed a better understanding of Generative AI and its growing role in professional environments.
- *Improved Productivity Skills: Participants gained insights into using AI tools to improve efficiency and productivity in their work.
- *Practical Exposure: Live demonstrations enabled participants to understand the practical use of AI tools beyond theoretical concepts.
- *Positive Participant Response: The programme was found to be insightful, practical, and highly relevant by the participants.

GLIMPSES OF THE EVENT







SOCIAL MEDIA PRESENCE





Bharati Vidyapeeth
(Deemed to be University), Pune, India
INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI
'A' GRADE UNIVERSITY STATUS AWARDED BY MHRD, GOVT. OF INDIA
RE-ACCREDITED WITH 'A++' GRADE BY NAAC



BVIR 1/2
Bharati Vidyapeeth Institute of Research

MANAGEMENT DEVELOPMENT PROGRAMME ON GENERATIVE AI FOR PROFESSIONALS



Saturday
August 22, 2026



**Computer Lab
First Floor**
BVIMR, New Delhi



Time
11:00 AM



KEY SPEAKER
KAPIL MOHAN GARG
Founder, ABCL.TECH, Gen AI & Skill-First
Transformation Expert, Microsoft Certified Expert

KEY TAKE AWAYS

- Prompt Engineering Techniques
- Real World AI Applications
- Ethical & Responsible use of AI
- AI for Data Analysis & Decision Making
- AI Tools for Productivity Enhancement
- Future-Ready Leadership

Organisers:-
Dr. Ritika Malik
Dr. Pankaj Saini
Dr. Megha Sehgal
Dr. Anshu Roy

JOIN US



Prof. (Dr.) Seema Gupta
Director
BVIMR, New Delhi

APPENDIX

NOTICE (DUTY CHART)



Bharati Vidyapeeth
(Deemed to be University)
Institute of Management & Research, New Delhi
A Grade Status Awarded by MHRD, Govt of India,
Reaccredited with Grade A++ by NAAC,
An ISO 9001:2015 14001:2015 Certified Institute
A-4, Paschim Vihar, New Delhi – 110063

Ref: BVIMR/ND/850/2026-27

Date: 20/08/2026

DUTY CHART – Management Development Programme, 22nd August 2026

Sr. No.	Activity	Faculty Name and Staff	Supporting Staff
1.	Welcome of Guest	Dr. Ritika Malik Dr. Pankaj Saini Dr. Megha Sehgal Dr. Sanjoy Roy	Prem Prasad Vikas
2.	Technical Support	Mr. Pawan Mr. Aditya	Prem Prasad Vikas
3.	Food Arrangement	Mr. Pankaj	Prem Prasad Vikas
4.	Report writing	Dr. Ritika Malik	Prem Prasad Vikas

Dr. Ritika Malik
Dr. Pankaj Saini
Dr. Megha Sehgal
Dr. Sanjoy Roy
(Organizers)



Prof. Dr. Seema Gupta
Director

REGISTRATION FORM



Bharati Vidyapeeth
(Deemed to be University), Pune, India

INSTITUTE OF MANAGEMENT & RESEARCH, NEW DELHI
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MANAGEMENT DEVELOPMENT PROGRAMME

GENERATIVE AI FOR PROFESSIONALS:

Enhancing Productivity And Innovation

LEARNING OUTCOMES

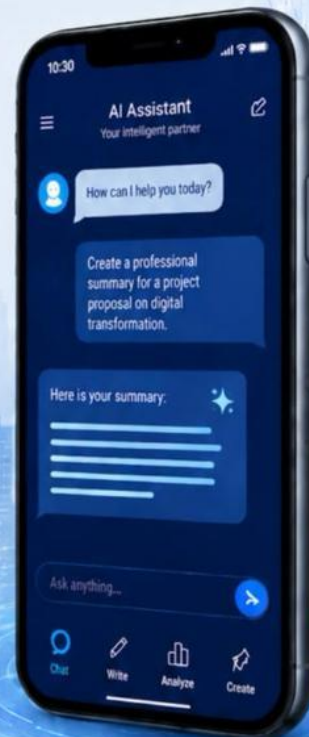
- INTRODUCTION TO GENERATIVE AI
- PROMPT ENGINEERING TECHNIQUES
- AI FOR DATA ANALYSIS & DECISION MAKING
- AI TOOLS FOR PRODUCTIVITY ENHANCEMENT
- ETHICAL & RESPONSIBLE USE OF AI

HIGHLIGHTS OF PROGRAMME

- HANDS ON DEMONSTRATION
- REAL WORLD AI APPLICATIONS
- PRODUCTIVITY TOOLS SHOWCASE
- INTERACTIVE SESSIONS
- CERTIFICATE OF PARTICIPATION

- DR. RITIKA MALIK
- DR. PANKAJ SAINI
- DR. MEGHA SEHGAL
- DR. SANJOY ROY
(ORGANISERS)

REGISTER



22ND AUGUST, 2026



9:45 AM ONWARDS



**3RD FLOOR,
CONFERENCE HALL**

LIST OF PARTICIPANTS

S. No.	Participant's Name
1	Satnam singh
2	Gurpreet kaur
3	Jyoti
4	Navdeep
5	Nikkita sinha
6	Shrawan Kumar
7	Ravi Sharma
8	Pramod kumar
9	Ayush Chaudhry
10	Parul Jaiswal
11	Puneet Suri
12	Dr.Ritika Malik [organiser]
13	Dr Pankaj Saini [organisers]
14	Dr Megha Sehgal [organiser]
15	Dr Sanjoy Roy [organiser]

FEEDBACK FORM

Feedback Parameter	Summary of Feedback
Total Responses	6 participants
Overall Rating	Average rating: 4.33/5, indicating a highly positive response
Infrastructure	Average rating: 4.67/5; participants were largely satisfied with the infrastructure
Hospitality	Average rating: 4.50/5; hospitality was positively received
Learning from MDP	Average rating: 4.67/5; participants found the session informative and beneficial
Future Recommendation	5 out of 6 participants (83.3%) recommended conducting the MDP in the future
Positive Feedback	Participants described the session as informative and excellent
Suggestion for Improvement	One participant suggested including more advanced topics related to Artificial Intelligence (AI) in future sessions
Overall Conclusion	The feedback indicates that the MDP was well-received, informative, and effective, with scope for incorporating more advanced AI-related content in future programmes

BROCHURE



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MANAGEMENT DEVELOPMENT Programme

ABOUT BVIMR

Established in 1992, BVIMR New Delhi is a premier institute of Bharati Vidyapeeth (Deemed to be University), Pune offering BBA, MBA, BCA, BBA LLB, and LLB programs. Located on Rohtak Road with an adjoining Paschim Vihar East Metro Station, the 4-acre campus features fully air-conditioned classrooms, library, labs, and an auditorium. With a mission to create job creators, not just job seekers, BVIMR enhances student skills through academics, research, and activities like MDPs, FDPs, seminars, and conferences, led by an actively engaged faculty.

ABOUT MDP

The MDP at BVIMR is tailored to bridge the gap between theory and practice, offering participants a unique blend of academic expertise and industry-driven perspectives. Through interactive sessions, case studies, and simulations, participants gain actionable strategies to tackle real-world managerial challenges and drive organizational growth.

OBJECTIVES

- ✓ Strengthen leadership & decision-making abilities
- ✓ Refresh knowledge in strategy, finance, marketing, HR & operations
- ✓ Foster innovation & strategic thinking
- ✓ Create networking opportunities with industry & academia

WHY BVIMR?

- ✓ Academic Excellence: Decades of management education expertise
- ✓ Expert Trainers: Led by renowned professors & industry leaders
- ✓ Innovative Pedagogy: Case studies, role plays & workshops
- ✓ Customized Learning: Open & tailor-made corporate programmes

WHO SHOULD ATTEND?

- Managers & Industrialists
- Business leaders and entrepreneurs
- Government and corporate executives
- Professionals aspiring for leadership roles

WHAT'S IN IT FOR YOU?

- For Participants: Improved leadership, sharper skills, and modern business insights.
- For Organizations: Stronger leaders, better performance, and adaptability to change.

LEARNING OUTCOMES

- Understand digital marketing basics
- Use SEO, SEM & social media
- Read & apply marketing analytics
- Create effective campaigns
- Track KPIs & measure performance
- Develop strategy for business growth
- Adapt to emerging digital trends

REGISTRATION DETAILS

- **Registration Fee- ₹2500**
- **Mode- Online/Offline**

Scan QR Code



2026



MANAGEMENT DEVELOPMENT Programme

2026

Modules

MEET OUR TEAM



Prof. (Dr.) Seema Gupta
Director
BVIMR, New Delhi

- Module I **Artificial Intelligence (AI) for Managers**
- Module II **Generative AI for Professionals: Enhancing Productivity & Innovation**
- Module III **Cyber Security for Business Leaders**
- Module IV **Finance for Non Finance Executives**
- Module V **Data Analysis using MS Excel**
- Module VI **Data Visualisation using Tableau**
- Module VII **Strategic Thinking for Business Excellence**
- Module VIII **Legal Drafting for Beginners**
- Module IX **Legal Literacy for Business Leaders**
- Module X **Generative AI for Beginners**
- Module XI **Digital Marketing and Analytics**
- Module XII **Strategic HRM**
- Module XIII **Data Analysis for Decision Makers**

ORGANIZERS



Dr. Ritika Malik
Assistant Professor
BVIMR, New Delhi



Dr. Megha Sehgal
Assistant Professor
BVIMR, New Delhi



Dr. Pankaj Saini
Assistant Professor
BVIMR, New Delhi



Dr. Sanjoy Roy
Assistant Professor
BVIMR, New Delhi

CONTACT US :-

Dr. Ritika Malik- +91 96507 57675
Dr. Megha Sehgal- +91 96542 36872
Dr. Pankaj Saini- +91 98119 60216
Dr. Sanjoy Roy- +91 98116 98780

