

**BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY (CBCS-
2018 COURSE)**

B.H.M.C.T. Sem-VII :SUMMER- 2022

SUBJECT : TOTAL QUALITY MANAGEMENT (THEORY)

Day : Wednesday
Date : 13-07-2022

S-19997-2022

Time : 02:00 PM-04:30 PM
Max. Marks : 60

N.B.:

- 1) ALL QUESTIONS are compulsory
- 2) Answer to BOTH the sections to be written in the same answer booklet.

SECTION - I

Q.1) Explain the following: (Any 6) (1 Marks X 6 = 06)

- | | |
|-------------------|---------------------------|
| a) Training | e) Employee Satisfaction |
| b) Appraisal Cost | f) Continuous Improvement |
| c) Quality | g) Brand standard |
| d) Failure Cost | h) Six sigma |

Q.2) Attempt ANY TWO of the following (4 Marks X 3= 12)

- a) Discuss the concept of Brainstorming.
- b) Define Total Quality Management and Explain the objectives.
- c) Explain the PZB model.
- d) Give the Principles of Total Quality Management.

Q.3) Attempt ANY TWO of the following (4 Marks X 3 = 12)

- a) What are the advantages of Bench Marking?
- b) Explain the Pareto analysis with graph.
- c) What steps should the organization take for Empowerment of Employees.
- d) Define Customer Retention.

SECTION - II

Q.4) Fill in the Blanks (1 Marks X 6 = 06)

- a) Inspection, scrap and and repair are examples of _____ cost.
- b) _____ belt is used in six sigma.
- c) TQM stands for _____.
- d) Deming four step cycle of Improvement is _____.
- e) Kaizen is a _____ process. The purpose of which goes beyond simple productivity improvement.
- e) Fish bone diagram is also called as _____.

Q.5) Attempt ANY TWO of the following (4 Marks X 3 = 12)

- a) Explain the concept of 5s philosophy.
- b) Explain the 14 concepts of Total Quality Management.
- c) Describe International Organization of Standardization (ISO).
- d) Give the sub elements of External Failure Cost Category?

Q.6) Attempt ANY TWO of the following (4 Marks X 3= 12)

- a) Explain Prevention cost?
- b) Explain the process of problem solving.
- c) Explain the importance and execution of Ishikawa Diagram.
- d) Give the obstacles associated with TQM Implementation.
