

BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY (CBCS-2018 COURSE)

**B.H.M.C.T. Sem-VI : WINTER- 2022
SUBJECT : TOURISM OPERATIONS**

Day : Wednesday

Time : 02:00 PM-04:30 PM

Date : 14-12-2022

W-19972-2022

Max. Marks : 60

N.B.:

- 1) All questions are **COMPULSORY**.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in the **SAME** answer booklet.

SECTION - I

Q.1) Attempt (any SIX) of the following (1Marks X 6 = 6)

- | | |
|--------------------|--|
| a) VISA | e) Name 2 wildlife sanctuaries in India. |
| b) Excursionist | f) Name 2 luxury trains in India. |
| c) Inbound tourism | g) Name 2 classical music forms |
| d) Tourism | h) Name 2 pilgrim places in India |

Q.2) Answer the following (Any THREE) (4 Marks X 3 = 12)

- a) List down the functions of WTO.
- b) List down and elaborate on primary constituents of tourism.
- c) Describe the role of transportation in tourism.
- d) What are the socio-cultural impact of tourism?

Q.3) Answer the following (Any THREE) (4 Marks X 3 = 12)

- a) Describe the functions of travel agency.
- b) Elaborate on different types of package tours.
- c) List down the points to be considered while planning an itinerary.
- d) IT plays an important role in growth of tourism – Elaborate.

SECTION - II

Q.4) Attempt (any SIX) of the following (1Marks X 6 = 6)

- | | |
|----------------------|----------------|
| a) Passport | e) Eco Tourism |
| b) Sports tourism | f) MICE |
| c) 4-S formula | g) VFR. |
| d) Religious Tourism | h) Tourist |

Q.5) Answer the following (Any THREE) (4 Marks X 3 = 12)

- a) Explain the following types of accommodation:
i) Home Stays ii) Yatri Niwas iii) Motel iv) Resorts
- b) Write a short note on Economic Multiplier Effect.
- c) Describe the various career opportunities for tourism professionals.
- d) List down the functions of MTDC.

Q.6) Answer the following (Any THREE) (4 Marks X 3 = 12)

- a) Explain the following:
i) Wholesale Travel Agency ii) Retail Travel Agency
- b) Elaborate on the role of GDS in tourism.
- c) Explain the various components of a package tour.
- d) Plan an itinerary of 2 nights & 3 days for Pune.
