BACHELOR OF HOTEL MANAGEMENT & CATERING TECHNOLOGY (CBCS-2018 COURSE) B.H.M.C.T. Sem-V : SUMMER : 2023

SUBJECT: RESEARCHING FOR HOSPITALITY & TOURISM MANAGEMENT

Day: Monday

Time: 10:00 AM-12:30 PM

Date: 5/6/2023

S-19956-2023

Max. Marks: 60

N.B.:

- 1) All questions are COMPULSORY
- 2) Figures to the **right** indicate **full** marks.
- 3) Answers to both the sections to be written in **SAME** answer book.

SECTION - I

Q.1) Attempt the following:

(6 Marks)

- a) In the formulation of problem we need to give a
 - 1. Bibliography 2. Title 3. Concept 4. Index
- b) The way or mode of gathering data is a:
 - 1. method 2. technique 3. observation 4. tool
- c) Summarizing raw data and displaying them on compact statistical tables for analysis is
 - 1. coding 2. transcription 3. tabulation 4. editing
- d) Questions in which only two alternatives are possible is called
 - 1. MCQ 2. Open ended questions 3. Structured questions 4. Dichotomous questions
- e) Converting a question into a researchable problem is called
 - 1. Problem formulation 2. solution 3. Problem solving 4.examination
- f) A blue print of research work is called:
 - 1. Research design 2. Research problem 3. Research methods 4. Research tools
- Q.2) Attempt any three of the following: (Any 3)

(12 Marks)

- a) State any four points to be considered while selecting the research topic.
- b) What are surveys? Discuss any three types of surveys.
- c) State with suitable example the APA style of citation.
- d) Briefly explain: a) Observation
- b) FGD

Q.3) Attempt any three of the following: (Any 3)

(12 Marks)

- a) Briefly explain the quantitative research along with its advantages.
- b) Define 'Hypothesis'. State the meaning of hypothesis with examples.
- c) Explain 'Primary data'. State and explain any two methods of collecting primary data.
- d) Define research and briefly discuss the significance of the same.

SECTION - II

Q.4 Attempt the following:

(6 Marks)

- a) When any item in the universe has an equal chance of inclusion in the sample it is called:
 - 1. Systematic sampling 2. Probability sampling 3. Strata sampling 4. Non-probability sampling
- b) The problem selected must have
 - 1. Values 2. Quality 3. Novelty 4. Fact
- c) A sample represents:
 - 1. Crowd 2. Audience 3. Population 4. None of these
- d) Hypothesis must have a
 - 1. Applicability 2. Durability 3. Testability 4. Measurement
- e) The first step in formulating a problem is:
 - 1. Gathering of data 2. measurement 3. Statement of problem 4. Searching of problem
- f) Schedule is filled by:
 - 1. enumerator 2. respondents 3. Selected sample 4. everybody
- Q.5) Attempt any three of the following: (Any 3)

(12 Marks)

- a) Explain the following:
 - 1. Population 2. Census 3. Sampling size 4. Sample
- b) List the chapter in sequence to be considered in structure of report.
- c) Briefly discuss the importance of editing in data analysis.
- d) Discuss in brief the steps in research writing process.
- Q.6) Attempt any three of the following: (Any 3)

(12 Marks)

- a) Briefly discuss 'Schedule'. State the limitations of schedule.
- b) State and explain the two types of questionnaire. Explain structured and non-structured types of questionnaire.
- c) Briefly discuss the tabulation process in data processing.
- d) State and explain any two probability and non-probability type of sampling each.