

**BACHLOR OF BUSINESS ADMINISTRATION DEGREE
(THREE YEARS) / (HONORS) (FOUR YEARS)
FRAMED AS PER NATIONAL EDUCATION POLICY (NEP 2020)**

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)s

- i) To impart knowledge about management concepts, theories, models, key business terms etc.
- ii) To develop decision making capabilities of the students /learners
- iii) To impart knowledge of information technology
- iv) To enable the students in identifying the business problems and provide solutions to it.
- v) To encourage the students to opt for Entrepreneurship as a career option
- vi) To enable the students in collecting, organizing and analyzing the information related to business
- vii) To develop managerial insights through Indian Ethos and values
- viii) To sensitize the students about environmental issues and sustainable consumption

PROGRAMME OUTCOMES (PO)

On the successful completion of this program the students will be able to

- i) Remember management concepts, theories, models and key business terms.
- ii) Understand management principles and practices in the organizational context, to achieve organizational goals.
- iii) Apply optimum solutions to problems in the field of Business Management.
- iv) Use sustainable and ethical business practices in the Contemporary business scenario.
- v) Analyze the need for and engage in lifelong learning in the field of business management.
- vi) Evaluate entrepreneurial opportunities and leverage the knowledge in starting and managing a business enterprise