

DMS Newsletter

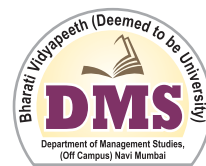
ज्ञान VARTA

Volume I, Issue I, July 2024



Bharati Vidyapeeth (Deemed to be University), Pune, India Department of Management Studies (Off Campus)

Plot No. KC-1, Sector 03, Kharghar, Navi Mumbai-400614
Accredited with 'A+' Grade (2017) by NAAC | Category I
University Status by UGC 'A' Grade University Status by MHRD, Govt. of India.



Dr. Patangraoji Kadam

Founder, Bharati Vidyapeeth, Pune
Founder-Chancellor,
Bharati Vidyapeeth (Deemed to be University), Pune



Social Transformation through Dynamic Education

In this issue

- } Notable Highlights
- } CRC:
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- } CEEL
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Hon'ble. Prof. Dr. Shivajirao Kadam
Chancellor, Bharati Vidyapeeth,
(Deemed to be University), Pune



Hon'ble. Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth, Pune
Pro-Vice Chancellor, Bharati Vidyapeeth,
(Deemed to be University), Pune



Hon'ble. Prof. Dr. Vivek Saoji
Vice Chancellor, Bharati Vidyapeeth,
(Deemed to be University), Pune



Hon'ble. Ms. Swapnali Kadam
Chief Mentor



Hon'ble. Dr. Vilasrao Kadam
Regional Director



Message from the Director & Dean (FMS)

Dr Premasish Roy

Director & Dean (FMS)

Dear Students, Faculty, and Alumni,

As we close out the Academic Year 2023 -24, I want to take a moment to reflect on the accomplishments and progress our Department has made so far this year. From innovative research projects to successful career outcomes, our community has shown incredible dedication and passion in the field of business.

As we embark on the Academic Year 2024-2025, I am thrilled to welcome you to our Business School community. This year promises to be an exciting one, filled with opportunities for growth, learning, and connection.

I'm excited to announce several new initiatives and programs that will further enhance our school's reputation and impact. These include signing MoU with KPMG to teach Business Analytics & Design Thinking; to start Alternative Study Credit Activities; Co-working space for startups and started ups; developing true entrepreneurial ecosystems; focusing on Consultancy and MDPs, collaboration with foreign universities and many more.

This year, we are committed to building on our strengths and exploring new frontiers in business education and computer applications. We will focus on sustainability, innovation, or leadership development. Our goal is to equip you with the knowledge, skills, and network to succeed in an ever-changing business landscape.

Our school continues to thrive, thanks to the dedication and passion of our faculty, staff, and students. We have achieved numerous milestones.

I encourage you to get involved, engage with our community, and take advantage of the resources available to you. Together, let's make this academic year a remarkable one.

Best regards,

Dr. Premasish Roy
Dean - Faculty of Management Studies
Director & Professor
Bharati Vidyapeeth (Deemed to be University),
Department of Management Studies (Off Campus)
Navi Mumbai.



Dr. Evelina Brajesh Sahay
Asst. Prof.

Editorial Message

Dear esteemed readers,

Welcome to the inaugural edition of 'Gyanvaarta', our college's first-ever annual newsletter. It is with great pride and excitement that we present this publication, designed to celebrate and share the milestones, achievements, and vibrant life of our campus community. Our institution's commitment to excellence and student success is truly reflected in the achievements and stories highlighted within these pages.

We hope you enjoy reading about the accomplishments of our students, faculty, and alumni. Their hard work, dedication, and passion for excellence are a testament to our college's vibrant and supportive community. We aspire to make 'Gyanvaarta' not just a newsletter, but a vital resource that evolves with our community, continuously enriching the academic and social fabric of our institution.

We would like to acknowledge the unwavering support and guidance of our Director, Dr. Premasish Roy, the diligent efforts of all our faculty staff and Sub Editor, Asst. Prof. Sheetal Patil, the meticulous work of our Print & Production Coordinator, Asst. Prof. Archana Sakure-Ubhe, who ensured timely production of the newsletter. Also, special thanks to our dedicated Student Editorial Team for their creativity and hard work in bringing this publication to life.

Thank you for your continued support and participation.

Best regards,

Dr. Evelina Brajesh Sahay
Editor, GYAN VAARTA

Struggle is!

(Manali Pawar, BBA II Year)

Struggle is
To rise though you fall
To love though you are hurt
To laugh though you cry
Struggle is to fight though you are tired!

Struggle is
The path of your destiny
The road of your success
The smell of your grit
Struggle is the strength to your dreams!

Struggle is
The change in you
The faith in you
The soldier in you
Struggle is the stronger you!

Struggle is
To try till you succeed
To build till you achieve
To last till you end
Struggle is to roar till you die!

MBA

Career Chronicle – Placement 2023-24



Contegrate



Vijay Shukla

Contegrate



Shushant Khamkar

Contegrate



Shivkuran Cherupalli

Contegrate



Rohitashwa Roy

Contegrate



Pankaj Sharma

Expertron



Shreya Bose

Expertron



Satyam Singh

Niva Bupa



Sahil Kolge

Niva Bupa



Priyanka Shinde

HDB Finance



Vanshika Pillai

HDB Finance



Priyanshu Thakur

Impactsure



Shailesh Chaudhary

Snowman Logistics



Ayaan Khwaja

Contegrate



Shruti Tiwary

Contegrate



Sanskruti Galande

Contegrate



Yash Deorukhkar

TCS



Aishwari

TCS

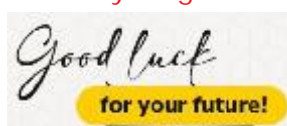


Sunny Wagh

Leg Accord



Shraddha Zanje



Placement 2022-23

Congratulations!

Final Placements

Archana Mishra
(MBA Batch 2023)

Harsh Dholu
(MBA Batch 2023)

Sarika Singh
(MBA Batch 2023)

Pooja Choudhary
(MBA Batch 2023)

**Good luck
for your future!**

Congratulations!

Final Placements

Akansha Admane
(BCA Batch 2023)

Prasad Rane
(BBA Batch 2023)

Monu Jaiswar
(BCA Batch 2023)

**Good luck
for your future!**

TOP RECRUITERS

The Corporate Resource Cell (CRC) is dedicated to facilitating student placements by forging strong industry connections and providing career guidance. It bridges the gap between academia and the corporate world, ensuring students are well-prepared and connected with top employers for successful careers.

Companies where our students got Internships and Final Placements are: -



CRC (Corporate Resource Cell)

Industrial visits and International Immersion programs

The Global Immersion Program 2024 to Malaysia in collaboration with UAS International

In collaboration with UAS International, students participated in a 7-day Global Immersion Program to Malaysia from January 26, 2024, to February 1, 2024. During their visit, they explored key attractions including Genting Skyworlds, Batu Caves, Royal Selangor Pewter Factory, Zursa Stock Exchange, Berjaya Times Square, Petronas Twin Towers etc.



Industrial visits

Excursion: Chandigarh- Manali- Amritsar

Bharati Vidyapeeth Deemed to be University and partner Eduventura planned a trip for BBA, MBA and BCA students to Chandigarh, Manali, and Amritsar which was a resounding success, offering a perfect blend of cultural exploration, adventure, and learning. It not only broadened horizons but also instilled a sense of pride in our rich cultural heritage



Industrial Visit to Navneet Education Limited

On 20th April 2024, Bharati Vidyapeeth Department of Management Studies, Navi Mumbai, organized an industrial visit to Navneet Education Limited for the students of MBA and BBA.

Students visited the plant, learning about waste storage, logistics, and efficient machineries. They observed the plant layout, proper maintenance strategies, and flexibility in the production stage. The 4-hour bus trip provided practical exposure to Production & Operations Management.



Industrial Visit to JNPT

On January 25, 2023, MBA students visited the Jawaharlal Nehru Port Trust (JNPT) in Navi Mumbai. They explored the port's advanced facilities and observed its critical role in international trade. The visit included a tour of container terminals and insights into logistics management. This hands-on experience enriched their understanding of global supply chains and port operations, highlighting the significance of JNPT in India's economy.



HR Conclave 2023

On August 5, 2023, the HR Conclave brought together HR leaders from multiple MNCs. The event facilitated a dynamic exchange of ideas and strategies on modern workforce management.



Freshers' and Sendoff Celebration AY 2023-24

Freshers' Celebration



Haqq se Senior – Sendoff - Celebration



Clubs and Activities

PACE (Personality Assessment and Enhancement Club) Elocution Competition

The Elocution Competition held by PACE showcased the eloquence and oratory skills of our students. Participants delivered speeches revolving around the theme of 'India of My Dreams', impressing the judges with their clarity, poise, and persuasive arguments.



Debate Dynamo: Engaging Minds in Argument

In a spirited debate competition, students tackled controversial topic of 'Artificial intelligence- a boon or bane' with vigor and intellect. The event highlighted their critical thinking and public speaking skills, fostering a culture of healthy discourse and respectful disagreement.



Blueprint for Success: Business Plan Competition

The Business Plan Competition ("Vyaparniti") was an inter-college competition which encouraged budding entrepreneurs to present innovative business ideas. Teams pitched their plans to a panel of judges, demonstrating creativity, feasibility, and strategic thinking in their proposals.





Poetry

Echoes of Resilience: A Journey Through Darkness

(Debaanshu Ghosh, BBA II Year)

I pushed a million others like me, ran with no hands no feet;
 Dying to get alive and dying to get a heart-beat;
 Blind, deaf and not bigger than a drop, I did push all others to their tomb;
 Yes, that was my first run to get into my mother's womb!
 I crushed months of shiver to stand up on those two baby feet;
 I wet my cheeks, my pants, my sheets to sleep a night neat I burst all my veins
 with no voice, no words; just to get that cry,
 Yes, that was my first fight with myself to make a try!
 Today if I'm challenged by the winds and the rains again;
 If I'm tested, tried, pestered and put in pain;
 I will shatter the ceiling and fly the sky that wasn't pinched before;

Creativity Cove

Our newsletter proudly features a collection of stories, poems, and paintings created by the talented students of BVDU - DMS. These contributions reflect the rich imagination and artistic skills of our students, adding a vibrant touch to our community.

Paintings



Samruddhi Indulkar (BBA I Year)

Financial Wizards: Events by the Finance Club

The Finance Club organized a series of events aimed at enhancing students' understanding of financial markets and investment strategies. One of those events was "Investors Awareness Programme on Commodity Markets" by Mr. Jaydeep A. M. from MCX.

The main focus of the guest lecture was making students aware about the Commodity Markets in India. During this session Mr. Jaydeep elaborated the types of commodities and trend of investment in commodity market. Also he explained the need of making investment in commodity market and benefits of it.



Alkemy

Alkemy is our college's annual fest event. This exhilarating celebration brings together students, faculty, and alumni for an unforgettable experience filled with vibrant cultural performances, electrifying music, engaging workshops, and thrilling competitions. Here's a glance of some events –

Creative Film-Making Competition

Alkemy brought out the artistic side of our students with a creative film-making competition. Participants crafted short films that were both entertaining and thought-provoking, showcasing their talents in storytelling, directing, and cinematography.



Battle of wits : Business quiz competition

Business quiz competition was an intra-college competition that featured student participation from the aforementioned Bharati Vidyapeeth campus different department students. The event was truly a celebration of feast. It acted as a platform for a group of immensely talented and gifted students, encouraging them to show their knowledge and be updated with the current trends and news.



Alkemy Coding Competition

"The inter-college coding competition brought together talented students from across the region, showcasing their programming skills and innovative thinking. With challenges ranging from algorithmic puzzles to real-world problem-solving, teams demonstrated their coding prowess and creativity. The event fostered a spirit of collaboration, learning, and healthy competition, as students pushed the boundaries of what is possible in the world of code."



Internship/Black Book Project Competition

"The internship project, also known as the black book project, is a culmination of rigorous research, dedication, and hard work. Students delve into real-world problems, applying theoretical concepts to practical solutions. Through this project, they gain invaluable industry experience and develop professional skills. The black book project serves as a testament to their academic excellence and prepares them for future careers."



Kick-off Frenzy: University Football League

The campus was abuzz with excitement as the annual Football League kicked off. Teams from different colleges competed with great enthusiasm, displaying exceptional skill and sportsmanship. The league not only provided a platform for students to exhibit their athletic abilities but also fostered camaraderie and team spirit among participants.



Youthful Resonance: Echoes of National Youth Day

To celebrate National Youth Day, our college organized a poetry and storytelling competition themed 'Echoes of Youth'. The event provided a platform for young poets and storytellers to share their creative expressions, reflecting the vibrant cultural diversity and imaginative spirit of our students.



Empowerment in Action

3-Day Leadership Workshop by Naina Sahni

Ms. Naina Sahni, a highly acclaimed leadership coach, conducted the workshop. The workshop aimed to equip educators to improve their teaching methodologies. The workshop was highly engaging and interactive, with active participation from directors and professors. Attendees gained insights into various models and concepts for effective education. Ms. Naina Sahni's energetic and passionate approach left a lasting impression on participants.



Breaking Barriers: Uniting Forces at the Women Summit!"

The Women Summit 2024 was a resounding success, featuring inspiring talks, panel discussions, and workshops focused on women's empowerment and gender equality. Esteemed speakers from various fields shared their insights, motivating the audience to strive for excellence and break barriers.



Paintings



Don't Smile - influenced by the legendary scene from "JOKER, 2019" movie. It holds an uneasy smile also conveys about human expressions



Astral Nexus is genuinely inspired by the iconic touch in "Michelangelo's Creation of Adam", reflecting the ethereal bond along with celestial elements.

Arpita Hemant Madhavi
(BBA I Year)



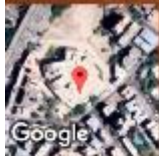
National Service Scheme (NSS)

For the academic year 2023-24, 100 volunteers were enrolled. Following their enrollment, NSS activities were conducted according to the schedule prepared for the academic year. Various activities were organized within the institute involving the NSS volunteers. Numerous social issues were addressed through activities such as Tree Plantation, Blood Donation, Celebration of Important Days, Campus Cleanliness, Khadi Mahotsav, Women's Day, Health Checkup Camp, Dental Checkup Camp, Meri Maati Mera Desh Campaign, Fort Cleanliness Campaign, and Sanitary Pad Distribution.





GPS Map Camera



Navi Mumbai, Maharashtra, India
 23J5+7J5, Sector 4, Kharghar, Navi Mumbai, Maharashtra 410210, India
 Lat 19.030664°
 Long 73.059122°
 14/08/23 11:50 AM OMT +05:30



GPS Map Camera



Navi Mumbai, Maharashtra, India
 23J5+7J5, Sector 4, Kharghar, Navi Mumbai, Maharashtra 410210, India



GPS Map Cam



Navi Mumbai, Maharashtra, India
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 Long 73.059363°
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NSS Special Winter Camp 2023-24

The NSS camp was a week-long immersive experience where volunteers engaged in rural development projects. Activities included educational workshops, health camps, and infrastructural development initiatives. The camp provided students with a profound understanding of social responsibilities and community service.



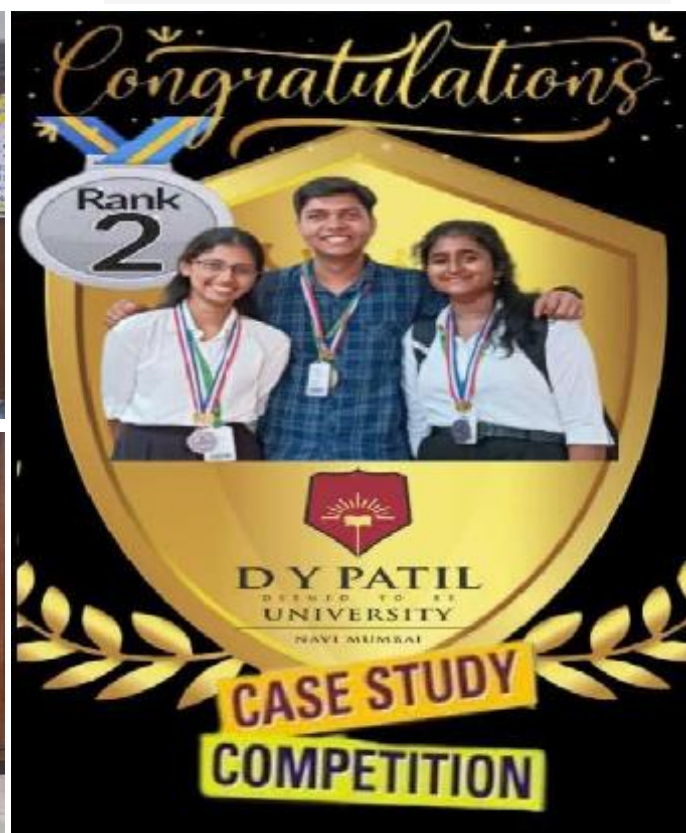
Accomplishments

Student's Achievements

Best NSS Volunteer award



Best Student award
SHREYA BOSE
MBA
2022-24



National Level Gold in Ancient Martial Art

Jyoti Dharmendra Patel (BBA Sem1) has won National Level Gold and many other awards and championships in the field of Ancient Martial arts. She is a Kung-Fu expert.



Life

(Chirag Patil, BCA II Year)

Life, Oh how simple it is
 Written in riddles that captivates your brain
 Vexing it is to understand its rhyme
 Sometimes it goes exactly the way you make it be,
 And sometimes it's unpredictability, becomes a wound you didn't need
 The way it creates a lesson for you to learn and preach,
 Or an opposing thought that brings disbelief in the identity of 'ME'
 But worry not cause that is life,
 A single chance so love it right
 Do not lose hope, hold on so tight
 And when you stumble, stumble well,
 For failure often where wisdom dwells
 Paint it with colours bold and bright,
 With love, compassion, and endless delight
 For this is life – A symphony of dreams taking flight

Faculty Nook

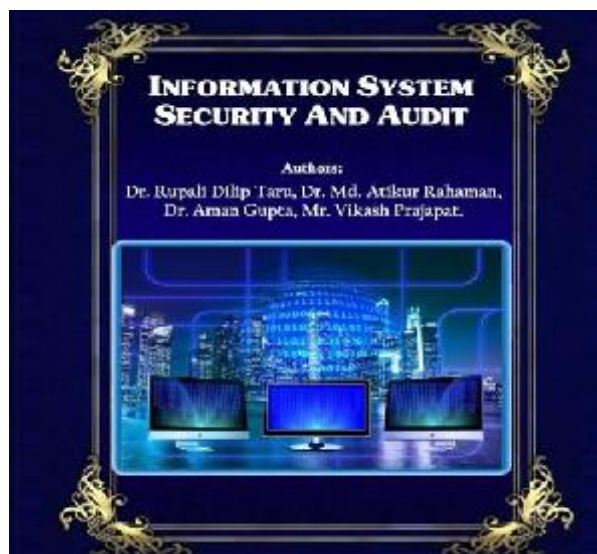
Dr. Premasish Roy was invited to conduct a session on Current trends in HR Research in a Faculty Development Programme organized by Amity University, Kolkata



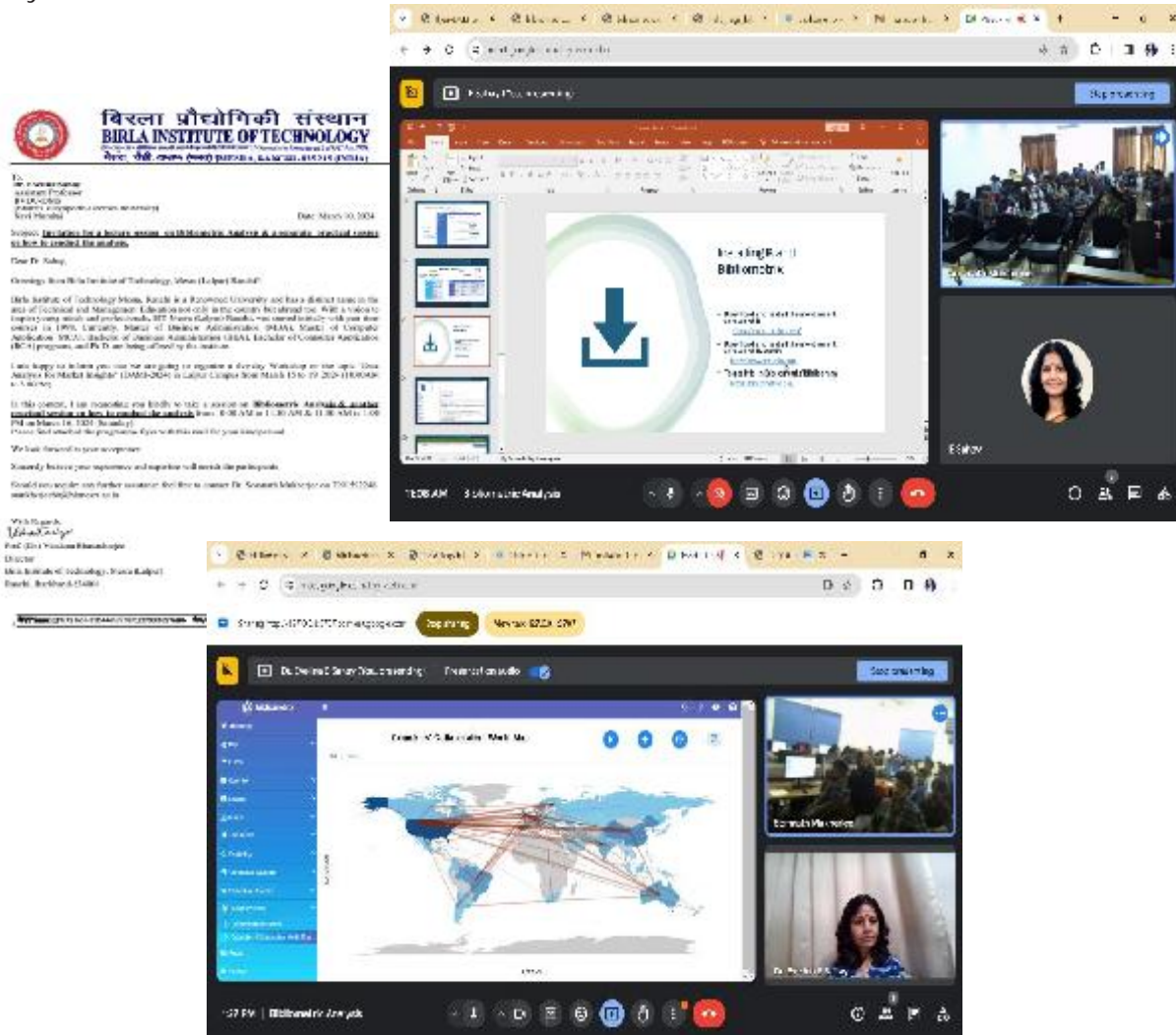
Dr. Premasish Roy was invited to moderate a Panel Discussion for an International Conference on "Vibrant Futuristic Trends for Sustainable Business & Technology for Transformation of Industries" organized by Bharati Vidyapeeth's Institute of Management Studies & Research, Navi Mumbai in association with Mahsa University, Malaysia.



Dr. Rupali Taru was invited for a guest session at Atharva College of Management studies to deliver a session on the topic "Ideation and Idea validation" and she also introduced her book "Information System Security and Audit" at the occasion of Business Competition plan 2024 at DMS, Bharati Vidyapeeth (Deemed to be University)



Dr. Evelina Sahay was invited to conduct a workshop at Birla Institute of Technology on Bibliometric Analysis using Biblioshiny in R.



Prof. Archana B. Sakure-Ubhe, BV(DU), DMS, NSS Programme Officer was felicitated by Dr. Lingaraja Gandhi, Vice-Chancellor of Bengaluru City University, following her successful completion of the 7-day National Integration Camp in Bengaluru. She represented Bharati Vidyapeeth Deemed to be University, accompanied by 10 NSS volunteers.



Research papers by faculty Members

This segment highlights the latest research papers published by faculties of Department of management Studies (DMS), Bharati Vidyapeeth (Deemed to be university), Navi Mumbai

Research & Publication- from May 2023 to April 2024				
SL. No	Name of Faculty	Title of the Research Paper	Name of the Journal/Book	Indexed with Scopus/WoS/UGC Care
1	Dr. Premasish Roy, Dr. Deepa Nair, Ms. Rikhi Yadav	Burgeoning of Co-living & Co-working space for the Indian millennial - a quiver or a hunt for novel strategies.	Journal of Indian Business Research	Scopus
	Dr. Premasish Roy, Dr. R.D. Patil, Dr. Mona Sinha	Exploring the influence of work-life balance on employee engagement in Mumbai's real estate industry	Scientific Temper	Web of Science
	Dr. Premasish Roy, Dr. R.D. Patil, Dr. Mona Sinha, Rikhi Yadav,	Challenges and impact of Artificial Intelligence on sustainable development and e-markets	Challenges and impact of Artificial Intelligence on sustainable development and e-markets	Scopus
2	Dr. Mona Sinha	Challenges and impact of Artificial Intelligence on sustainable development and e-markets	Challenges and impact of Artificial Intelligence on sustainable development and e-markets	Scopus
	Dr. Mona Sinha	A Quest to Develop Customer Loyalty among Home Loan Customers	AIMS JOURNAL OF MANAGEMENT ISSN 2395-6852	UGC care
	Dr. Mona Sinha	UNRAVELING THE NEXUS OF STRESS, SOCIAL SUPPORT, AND ORGANIZATIONAL COMMITMENT MECHANISMS: REVIEW PERSPECTIVE	European Chemical Bulletin	Scopus

	Dr. Mona Sinha	Exploring the influence of work-life balance on employee engagement in Mumbai's real estate industry	Scientific Temper	Web of Science
	Dr. Mona Sinha	Impact on Human Resource Management Practices on Employee satisfaction in select bank	Multidisciplinary Handbook of Social Exclusion Research	
3	Dr.R.D.Patil	An AI-Based Customer Relationship Management Framework for Business Applications	International journal of Intelligent Systems and Applications in Engineering	Scopus
	Dr.R.D.Patil	Experimental Analysis of Employee Depression Identification System using Modified Learning Procedure with AI Assistance	IEEE Conference Proceeding	Scopus
	Dr.R.D.Patil	Exploring the influence of work-life balance on employee engagement in Mumbai's real estate industry.	Scientific Temper	Web Of Science & UGC Care
4	Dr. Pawan Koul	Green supply chain drivers and their implementation on LEED certified projects in India	Organization, technology and management in construction	Scopus
	Dr. Pawan Koul	Analysis of factors influencing green supply chain drivers in the Indian real estate sector using ISM- Dematel Approach	Foundations of Management	Scopus

5	Dr. Rupali Taru	Are You Satisfied? Tracing Antecedents of Bank Employees 'job Satisfaction In Their Job Role	Banks and Bank Systems, http://dx.doi.org/10.21511/bbs.19(1).2024.03	Scopus
	Dr. Rupali Taru	An analysis of renewable energy consumption in Visegrád countries	Environmental Research Communications, DOI 10.1088/2515-7620/acff40	Web of Science and Scopus
	Dr. Rupali Taru	Organizational factors fostering employee green behavior in the workplace: Study on the leather industry	Problems and Perspectives in Management,	Scopus
	Dr. Rupali Taru	Determinants of health-conscious consumers' intention to adopt fitness apps	Innovative Marketing, DOI:10.21511/im.19(3).2023.01	Scopus
	Dr. Rupali Taru	A Study of Effective Structures Bibliographic Database: Essential Tool to Find Descriptive Records of Relevant Information Sources	Journal of Survey in Fisheries Sciences, https://doi.org/10.53555/sfs.v10i1.298	Scopus
	Dr. Rupali Taru	Factors Influencing Employee Performance and Their Impact On Productivity: A Study of Commercial Banks in Bangladesh	Banks and Bank Systems, DOI : 10.21511/bbs.18(2).2023.11	Scopus
	Dr. Rupali Taru	An Analytical Study on the Impact Of "Virtual and Digital Libraries" in the Era of Modern Technology	International Journal of Emerging Technologies and Innovative Research	UGC
	Dr. Rupali Taru	An empirical study on library management system to enhance e-accessibility of informational database.	Journal of Emerging Technologies and Innovative Research	UGC

	Dr. Rupali Taru	Book: Information System Security & Audit / 1st edition (Authored for 6 chapters out of 9 chapters)	Raja Rammohun Roy National Agency for ISBN Department of Higher Education, Ministry of Education Government of India, Publishing house- Mahapran Prakashan- Rajasthan	ISBN India
6	Ms. Rikhi Yadav	Burgeoning of Co-living & Co-working space for the Indian millennial - a quiver or a hunt for novel strategies.	Journal of Indian Business Research	Scopus
	Ms. Rikhi Yadav	Challenges and impact of Artificial Intelligence on susutainable development and e-markets	Challenges and impact of Artificial Intelligence on susutainable development and e-markets	Scopus
	Ms. Rikhi Yadav	Employee attrition and retention strategies at Global Telecom	AIMS JOURNAL OF MANAGEMENT ISSN 2395-6852	UGC care
	Ms. Rikhi Yadav	Impact on Human Resource Management Practices on Employee satisfaction in select bank	Multidisciplinary Handbook of Social Exclusion Research	
7	Mr. Alok Shah	The Economic Impact of Algorithmic Trading with Evolutionary Strategies: A Comprehensive Analysis.	Journal of Indian School of Political Economy,	UGC CARE
	Mr. Alok Shah	Comparative Analysis of SMA and SMI trading strategy for stock performance.	Shodhak: A journal of historical research	UGC CARE
	Mr. Alok Shah	Equity Market Price Prediction using FuzzyGenetic Machine Learning Algorithms	Congress on Smart Computing Technologies. CSCT 2022. Smart Innovation, Systems and Technologies,	SCOPUS
	Mr. Alok Shah	Correlating forensic data for enhanced network crime investigations: Techniques for packet sniffing, network forensics, and attack	Journal of Autonomous Intelligence	SCOPUS

8	Ms.Sheetal Patil	Explainable AI for Trustworthy Decision-making in IoT Environments	International Journal of INTELLIGENT SYSTEMS AND APPLICATIONS IN ENGINEERING	SCOPUS
9	Dr.Evelina Sahay	Organic Consumption Through Framing Effect in Green Messages: A Cross-Sectional Study in India	Iranian Journal of Management Studies	SCOPUS, Web of Science
	Dr.Evelina Sahay	Internet of Things and Machine Learning for Smart-Agriculture: Technologies, Practices, and Future Direction	International journal of Intelligent Systems and Applications in Engineering (SSN:2147-67992)	SCOPUS
10	Ms. Archana Bhaushet Sakure-Ubhe	The Geese Story - "Team Building & Leadership Lessons from Nature"	Heritage Research Journal	UGC Care Group 1
	Ms. Archana Bhaushet Sakure-Ubhe	Our Employees- The Most Valuable Intangible Assets	Solovyov Studies ISPU	UGC Care Group 2

Patents

SL No	Name of Faculty	Title of Paper	Date of Patent Publication	Link
1	Dr. Mona Sinha	Impact Of Strategic Management On The Success Of E- Commerce In India	18/08/2023	https://search.ipindia.gov.in/IPOJournal/Journal/ViewJournal
2	Dr.R.D.Patil	Ai Based System For Providing A Multi-Dimensional Human Resource Allocation Adviser	8/3/2024	https://search.ipindia.gov.in/DynamicUtilityJournal/ViewJournal

3	Dr. Rupali Taru	Device to Optimize Browsed Data	23-05-2023	https://iprsearch.ipindia.gov.in/publicsearch
		Design of a Smart Badge for Investigation	23-02-2024	https://iprsearch.ipindia.gov.in/publicsearch
		Smart Storage Container to Manage Logistics	21-02-2024	https://iprsearch.ipindia.gov.in/publicsearch
4	Ms. Rikhi Yadav	Design of a Smart Badge for Investigation	13/03/2023	https://iprsearch.ipindia.gov.in/publicsearch
		Device to Optimize Browsed Data	23-05-2023	https://iprsearch.ipindia.gov.in/publicsearch
		Smart Night Vision camera	16-03-2023	https://iprsearch.ipindia.gov.in/publicsearch
5	Mr. Alok Shah	Design of a Smart Badge for Investigation	13/03/2023	https://iprsearch.ipindia.gov.in/publicsearch
6	Ms. Sheetal Patil	Design of a Smart Badge for Investigation	13/03/2023	https://iprsearch.ipindia.gov.in/publicsearch
7	Ms. Archana Bhaushet Sakure-Ubhe	Design of a Smart Badge for Investigation	13/03/2023	https://iprsearch.ipindia.gov.in/publicsearch

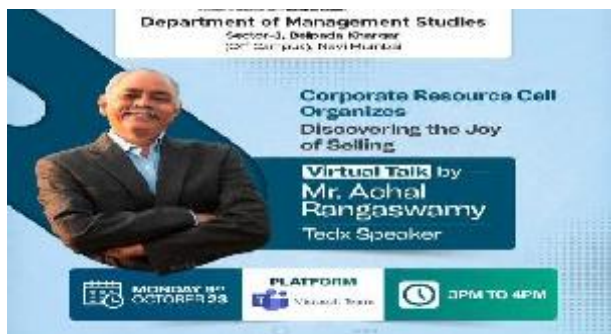
Journal Review

SL. No	Name of Faculty	Name of the Journal /Conference where invited as Reviewer	Title of the Research Paper Reviewed	ISSN / ISBN	Indexed with Scopus/WoS/UGC Care	Month & Year of Review
1	Dr. Premasish Roy	The International Journal of Management Education	Motivations for sustainable entrepreneurship training: The Theory of Planned Behaviour and Analytic Hierarchy Process approach	14728117	Scopus	April - May 2023
2	Dr. Rupali Taru	The Journal of Educational Technology Development and Exchange	Invitation Letter by The Journal of Educational Technology Development and Exchange	1941-8027; E-ISSN:1941-8035	Scopus	Jan-24
		Jordan Journal of Mechanical and Industrial Engineering	Jordan Energy Balance Overview for the Period 1996-2022 and Demand Forecast Until 2030	ISSN:1995-6665	Scopus	Feb-24
		International Conference on Work Integrated Learning - 2024, @ BITS Pilani, Hyderabad	VR Simulator for defence training	Release after 15th April 2024- Review report sent	Scopus	Feb-24
			Rethinking Pedagogy in the Digital Era: A Quantitative Analysis of the Ineffectiveness of PowerPoint-Based Lecturing	Release after 15th April 2024 Review report sent	Scopus	Feb-24
			Revolutionizing Executive Education: AI Tutors and Tailored MBA	Release after 15th April 2024 Review report sent	Scopus	Feb-24

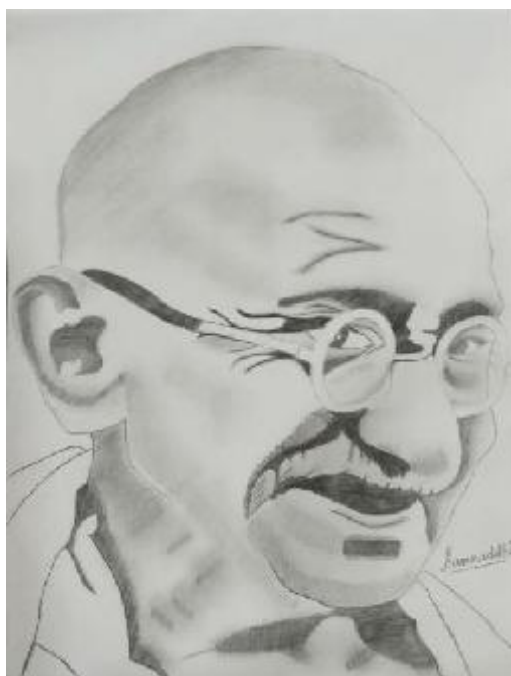
CEEL Sessions

(Corporate Expectation & Experiential Lab)

The Corporate Resource Cell of our institute organizes CEEL sessions for the benefit of students and faculty of all programs. These sessions are part of Industry Academia interface. Industry experts are invited to address and interact with students and faculty to share their knowledge and experience. Conclaves, summits, conferences are an extension of CEEL. Some glimpses of CEEL sessions/ activities.



Paintings



Samruddhi Indulkar
(BBA I Year)



Tranquil Gaze - reflects the serenity and peace in quiet moments
Arpita Hemant Madhavi
(BBA I Year)





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Triumph Over Tragedy: The Inspiring Journey of Resilience

(Debaanshu Ghosh, BBA II Year)

In the face of adversity, there are those who falter, and then there are those who rise above with unwavering determination. Such is the tale of a pretty young girl, a beacon of resilience amidst life's darkest storms.

Anamika's journey began with jubilation as she embarked on a promising career at Goldman Sachs in the bustling city of New York, a testament to her hard work and dedication in achieving her CA. Yet, fate had other plans, casting a shadow of despair just days before her wedding. The sudden tragedy of her father's debilitating accident shattered the joyous occasion, leaving her torn between duty and despair. Despite the turmoil, she stood resolute, witnessing her father's decline into a coma on the very day she exchanged vows with her childhood sweetheart.

A Dichotomy of Grief and Duty: Navigating Through Turbulent Waters

In the sombre halls of sorrow, a poignant scene unfolds—a delicate balance between mourning and obligation, where the heartache of loss intertwines with the solemnity of duty. As her dad lay in peaceful repose, surrounded by loved ones preparing for his final journey, a sense of tranquility mingled with the palpable anguish that permeated the air. His still form belied the storm of emotions that raged within those who stood vigil, a testament to the profound impact of his presence in their lives.

Meanwhile, amidst the hushed whispers of grief, a different tableau unfolded—a bittersweet symphony of duty and necessity. In a corner of the room, Anamika and her aunt, their faces etched with sorrow, painstakingly packed the gifts destined for her in-laws' family. Each item meticulously chosen, yet each touch imbued with the weight of sorrow that hung heavy in the air. In this juxtaposition of sorrow and obligation, the juxtaposition of life's ceaseless demands, a poignant truth emerges. Even in the depths of despair, life marches on, demanding adherence to tradition and duty even as hearts break and tears fall.

Though it is a painful sight, ie dance between grief and obligation, yet it is a testament to the resilience of the human spirit. In the face of overwhelming sorrow, we find the strength to carry on, to honour the past while embracing the future with steadfast resolve.

With a heavy heart, she bid farewell to her grieving family, setting forth to fulfil her academic aspirations at DePaul University Chicago, Illinois, US. Amidst the grief and turmoil, she found solace in her studies, channelling her anguish into academic excellence. Despite the weight of her sorrow, she emerged triumphant, securing a scholarship for her Masters in Finance—a testament to her unwavering spirit and indomitable will. Her journey, fraught with heartache and loss, stands as a testament to the power of resilience and the triumph of the human spirit.

Today, she stands as the Investment Head for the US & UK, a testament to her unwavering resolve and determination. Her journey serves as a beacon of hope, inspiring all who face adversity to persevere, for indeed, nothing can deter the relentless pursuit of one's dreams.

MORAL ETHICS

(Soumya Vinod, BCA II Year)

Words like 'Social Responsibilities' and 'Social Awareness' can be seen circulating now-a-days; so, what does this even mean, well social responsibilities mean being aware of how you impact a society and how a society impacts you. As we know each and every choice we make throughout our journey decides the course of our life but we often forget that not only does it affect us but our near and dear ones and even the society. Let's understand this with a super simple example: Let us suppose you live in town and want to shift to a city, so you rent a house and pay the owner a sum, here you have generated an income for the house owner. Now you can't just survive with a roof on your head you need some 'roti and kapda', so you went to buy groceries and new clothes this again moves the monetary cycle. Thus, we understand that every choice we make impacts the society it might be negative, it might be positive.

Now, this effect is not just monetary, when we live in a society there are some standard responsibilities we must follow as a citizen. We can't just make decisions based on just what we like, if you have the right to enjoy your lifestyle then so do others and if your lifestyle affects the others in a negative way then some modifications are needed. Rightly said by Robert F.Y. 'your liberty ends where my nose begins', the phrase saying a simple thing you do you, as long as it doesn't affect me, this is a social responsibility we have and fulfilling such responsibilities is called as social consciousness.

Today we live in a socially interconnected world thanks to social media and with this we understand what goes on throughout the world is not entirely positive. With this we also became aware that what we consider as something funny might take a toll on some other and once aware it becomes a social and moral responsibility of a person to be careful with what they say or do. And our social responsibility does not end with not doing a certain thing, it also eludes that we must stop others from doing too. Along with this we shouldn't trash any places it is also a part of our moral responsibility.

Thus, we can conclude that as a citizen or even as a human we have some responsibilities towards our surroundings and it is basic etiquettes that should be imbibed into our nature. To get respect you should give respect and each good deed comes around one day or another.

BENEATH A TEACHER'S WINGS

(Asst. Prof. Dr. Evelina B. Sahay)

In classrooms bright where young minds grow, there blooms a seed that's more than what we know.
A gentle force, more potent than the mind, In every lesson taught, there's room for kind.
The teacher's smile, a beacon soft and warm, Transforms the space, a refuge from the storm.
In words of praise, in patience deep and true, Kindness weaves a magic, ever new.
A helping hand when struggles cloud the day, Encouragement that lights the darkened way.
In every heart, a gentle nudge to care, to lift each other, show we're always there.
Students learn not just from books and charts, But from the kindness shared in open hearts.
A classroom rich with empathy and grace, Becomes a world, a safer, kinder place.
For kindness teaches more than facts or dates, It shapes the soul, opens wide the gates.
To understanding, tolerance, and peace, A foundation strong where conflicts cease.
In every act, no matter how it's small, Kindness plants a seed, grows tall.
It spreads its branches, shades and shelters all, Creating bonds that never break or fall.
A word of kindness, simple, yet profound, Can turn the day and lift it from the ground.
In education, it is the golden thread, That binds us all, where love and learning wed.
So in each lesson, let kindness be the core, A guiding light, an ever-open door.
For in the hearts of those we teach and tend, Kindness is the gift that knows no end.

Reclaiming Moral Values in Modern Education

(Asst. Prof. Sheetal Patil)

In today's competitive educational environment, where skill development and future opportunities dominate the conversation, we are increasingly neglecting moral values, the foundation of a meaningful life. Moral values such as honesty, truthfulness, courage, and respect are essential for personal growth and societal well-being.

Educators and parents play a crucial role in imparting these values to children. While children naturally question norms and learn through observation, they also emulate the behavior of adults around them. Unfortunately, contemporary society often demonstrates a lack of adherence to moral values, creating an environment where rule-breaking and shortcuts are normalized. This makes it imperative for parents, teachers, and society to model integrity and ethical behavior.

Today students face unique challenges, including peer pressure and stress from exams and social expectations. This often leads to negative behaviors such as disrespect, substance abuse, and a lack of self-control. Parents must engage in open, non-judgmental conversations with their children, helping them differentiate between right and wrong. Similarly, teachers should extend their influence beyond academics, guiding students in moral development through example and support.

Ultimately, practicing and teaching moral values not only benefits individual students but also fosters a generation of responsible and compassionate citizens. By instilling values like respect, honesty, and kindness, we create a positive ripple effect that can transform society for the better. Let us commit to being role models of goodness and integrity, ensuring that these virtues are passed down to future generations.

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