



ALBUS  ATRUM 2016





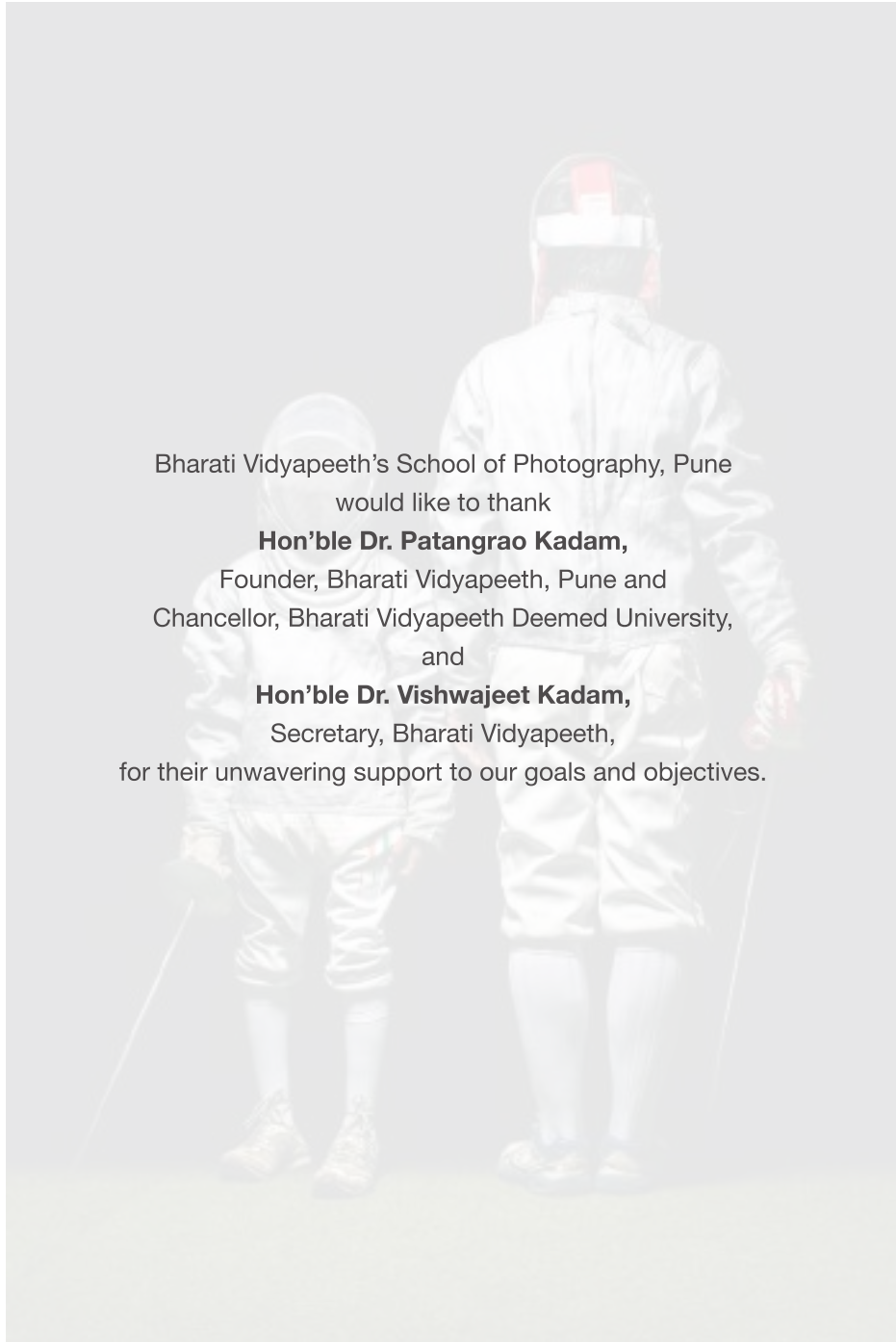
Bharati Vidyapeeth's School of Photography, Pune  
would like to thank

**Hon'ble Dr. Patangrao Kadam,**

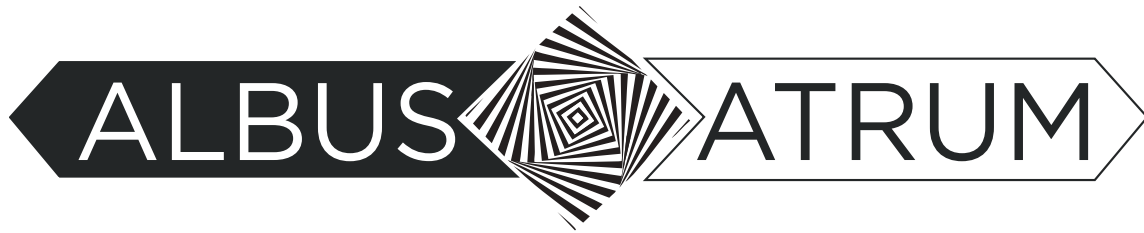
Founder, Bharati Vidyapeeth, Pune and  
Chancellor, Bharati Vidyapeeth Deemed University,  
and


**Hon'ble Dr. Vishwajeet Kadam,**

Secretary, Bharati Vidyapeeth,  
for their unwavering support to our goals and objectives.



# ALBUS ATRUM

The logo for 'ALBUS ATRUM' features the word 'ALBUS' in white, uppercase, sans-serif font on a solid black arrow-shaped background pointing left. The word 'ATRUM' is in black, uppercase, sans-serif font on a white arrow-shaped background pointing right. The two arrows meet at a central point where a complex geometric pattern of overlapping, concentric squares and lines creates a 3D effect, resembling a stylized cube or a series of nested squares.



The art of storytelling is innate to humankind and inside us lie artists waiting to tell their tales. While most stories might be told from a black or white perspective, life teaches us to appreciate the shades of grey that add colour to our tales.

Inspired by light and dark and the greys in between, Albus Atrum was founded to allow the artists inside our students give voice to the art they have pursued over two years at Bharati Vidyapeeth's School of Photography.

Albus Atrum, however, is not just a showcase of the best work of our graduating class of the year. It is also the embodiment of the pursuit of excellence that drives every one of us at Bharati Vidyapeeth's School of Photography.

But most of all, Albus Atrum is a celebration of the coming of age of our newest batch of students and proof that yet another crop from our school is getting ready to put their stamp on the world.



I established Bharati Vidyapeeth in 1964 with a vision that all-round social transformation can be brought about best through the spread of education. Over the last 50 years, we have established more than 160 educational units of various specialities in different parts of India.

Our objective is: "To make quality education accessible to the students coming from different regions and different strata of the Society and to provide the same to them as per their individual choices and inclination at affordable prices."

Our constant endeavour is to create an atmosphere in the campuses conducive for learning by providing continuously updated courses along with the help of enriched infrastructural facilities such as well equipped laboratories, rich libraries and well maintained playground and hostels. It is a gratifying experience for me to know that thousands of students who have passed out from the portals of our institutions have established themselves in different walks of life.

Today, I'd like to congratulate our fourth batch of students as they graduate and get ready to show the world the standards that we stand for at Bharati Vidyapeeth's School of Photography.

Warm regards,

**Dr. Patangrao Kadam.**

*Founder, Bharati Vidyapeeth, Pune and Chancellor, Bharati Vidyapeeth Deemed University.*



Our fourth batch of students is ready to make its mark in the world of photography. This means that it is time for the fourth Albus Atrum, a showcase of the best work of our graduating class. And nothing could make me prouder than seeing this batch live up to the standards set by their predecessors at Bharati Vidyapeeth's School of Photography.

At Bharati Vidyapeeth, education is not only a form of learning, but also of progress. It is the most powerful way to inculcate an enduring appreciation of the world around us while empowering students with the tools they need to lead happy, successful lives wherever they go and in whatever they pursue. That's why we have established a presence across various locations, disciplines, subjects, and specialties. And Bharati Vidyapeeth's School of Photography stands proud as the embodiment of our forward thinking.



In the few short years since its inception, the School has come to represent a standard of commitment and excellence that is drawing students from all over the subcontinent. It is this zeal that drives them to excel in their work, of which I am very proud. I would also like to congratulate the faculty and the team of mentors – this is as much their triumph as it is the students'.

The School is ever-evolving, not just in stature but in syllabus too. From this year, we have introduced a unique new 3 year Diploma in Cinematography that will deliver much needed training in this field by converging the newest infrastructure with the finest faculty, helping students emerge equipped to thrive in the fast-changing world of media.

But today is about our newest batch of graduates. And so, I'd like to congratulate the students for maintaining the standards that the School has come to represent as I look forward to watching them put their stamp on the world of photography.

Best regards,

**Dr. Vishwajeet Kadam.**

*Secretary, Bharati Vidyapeeth.*

Our  
commitment  
to excellence  
reflects in  
both faculty  
and facilities.

Photography is a unique profession. It needs one to marry a dreamer's vision with a technician's skill, a combination that sounds mutually exclusive. And this is what all of us at Bharati Vidyapeeth's School of Photography aim to do – create artists who have a sound technical base that strengthens their creative expression.

Like anything else, photography too is best learned by doing. This means we have a hands-on approach to our courses, both for the students and the faculty. The students get to work on the best and newest technology while the faculty are always at hand to guide them. All our courses are taught by practising photographers, which ensures that the advice they give is practical and the perspectives they learn aren't from a textbook. These are valuable lessons that can be applied when the students take their first steps as photographers.

Students are trained across the gamut of photography genres like commercial, fashion, still life, automobile, food and beverage, products, portraiture, and even photojournalism. This ensures a rounded approach over two years and lets students graduate knowing which genre or style of photography is best for them.

Another aspect of the course that we are proud of is the students' access to working professionals apart from the faculty. Our students are involved on live assignments and also have to organise their own shoots in a professional manner. This ensures that they gain vital experience in interacting with models, clients, and other industry professionals, giving them important insights that come in handy when they branch out on their own. This real-world exposure also ensures that they graduate with a portfolio of work that does both them and us proud.





- Multiple studio floors spread over 15,000 sq.ft.
- Access to multiple shooting locations spread over a 90 acre university campus
- Broncolor strobe systems & HMI with a variety of modifiers
  - ARRI and Kino Flo lighting systems
- Hasselblad & PhaseOne camera systems with Zeiss & Schneider lenses
- Nikon cameras with lenses ranging from 14mm to 500mm
  - Canon 5D mark 3, C300 & C500 cameras
  - Blackmagic production 4k & URSA cameras
- Zeiss cine lenses • Edelkrone rigging systems
- Edit suites with the latest in hardware & software
- A digital lab with 90 Apple Macintosh workstations
  - A print studio with large-format Epson 9900
    - A well-equipped prop room
- A preview theatre • An extensive digital library
  - Colour grading consoles
    - An edit room
- Jibs, gyro stabilised rigs, and drones



Our core team is bolstered by our able resident faculty.

**CHANDAR KUMAR, Senior Faculty MADHUSUDAN TAWADE, Senior Faculty MAYURESH MOGHE, Senior Faculty**

We are grateful for the enthusiastic and dedicated support of our staff.

**RAHUL PUSDEKAR-Production & Scheduling, DILIP GHAG-Studio In Charge,  
SHIRISH ZHINGADE-Print Studio In Charge, SAMBHAJI MOHITE-Studio Support, SAGAR VANZARI-Studio Support,  
MAHESH PARDESHI-Studio Support, DIPAK PATIL-Administration, APARNA PAWAR-Administration,  
SURESH GORAD-Librarian, MAHADEV PAWAR-Administration Support, KIRAN SURYAWANSHI-Administration  
Support, SHIVAJI SURVE-Administration Support, SHARAD POL-Administration Support**







## RAJAN CHAUGHULE

One of India's most successful photojournalists, Rajan is a core team member and Director at BVSP. Critically acclaimed for his pictures, he has led large photo-teams through his career. His forte is conceptualising, ideating, and planning special shoots of leading stars and newsmakers. Working with 14 of the country's leading editors, he has managed photo-desks, acquired the best pictures, and created archival packages.

Confluence of Dreams, a solo show on the Kumbh Mela, Kashmir After Kargil, a group show, and Camera Never Lies, a solo show on celebrity candids inaugurated by Mr. Amitabh Bachchan are platforms on which Rajan's work has been exhibited.

"Our vision is to contribute to the world of photography via photo artists who are second to none, towards which we have structured our institution", he says. "I take this opportunity to congratulate my students, our faculty, and all others who have helped us realise this dream. My best wishes are with them, always."

## BHARAT BHIRANGI

A core team member and Head of Academics, Bharat is a commercial photographer whose passion for teaching photography as well as learning new aspects to it has led him to BVSP, where he has put in place the syllabus, the methodology, the studio, and classroom practices and protocol. Along with the equipment, Bharat also handpicks students on the twin parameters of passion and talent.

He shoots across product categories, as can be seen in a client list boasting names like Harley Davidson, LVMH, Cartier, Roger Dubuis, Waitrose, Rio Tinto, Taj Group of Hotels, Tata Motors, and several other loyal clients. Bharat is a multiple winner of the Gourmand Award for Food Photography (Best Cookbook Photography in 2008, 2011, and 2014) and is represented internationally by Stockfood GmBh, Germany.



## RAJASHRI RAJASHEKHAR

Rajashri has been associated with BVSP from the initial stages, when she provided strategic consulting as the institution branched out. She is part of the core team in key areas including expansion and revenue generation.

She has over two decades of experience earned under various positions like HR Head and Strategic Head in global organisations like EDS, HP, OTIS, and Nissie ASB Machines. She has headed diversity councils, women's organisations and enterprise management offices and is regularly invited as a speaker and judge for various forums. Her story has also been published in Chicken Soup for the Soul – Indian Women, as an example of inspiring leadership.





## Durgesh Kumar

The body of work that Joe McNally has created over his career is what inspired me to become a photographer. After joining BVSP, I learned about the different genres of photography and I want to study further in scientific photography and work in scientific imaging. Someday, I hope to make Ranchi as well known for producing photographers as it is for cricketers.







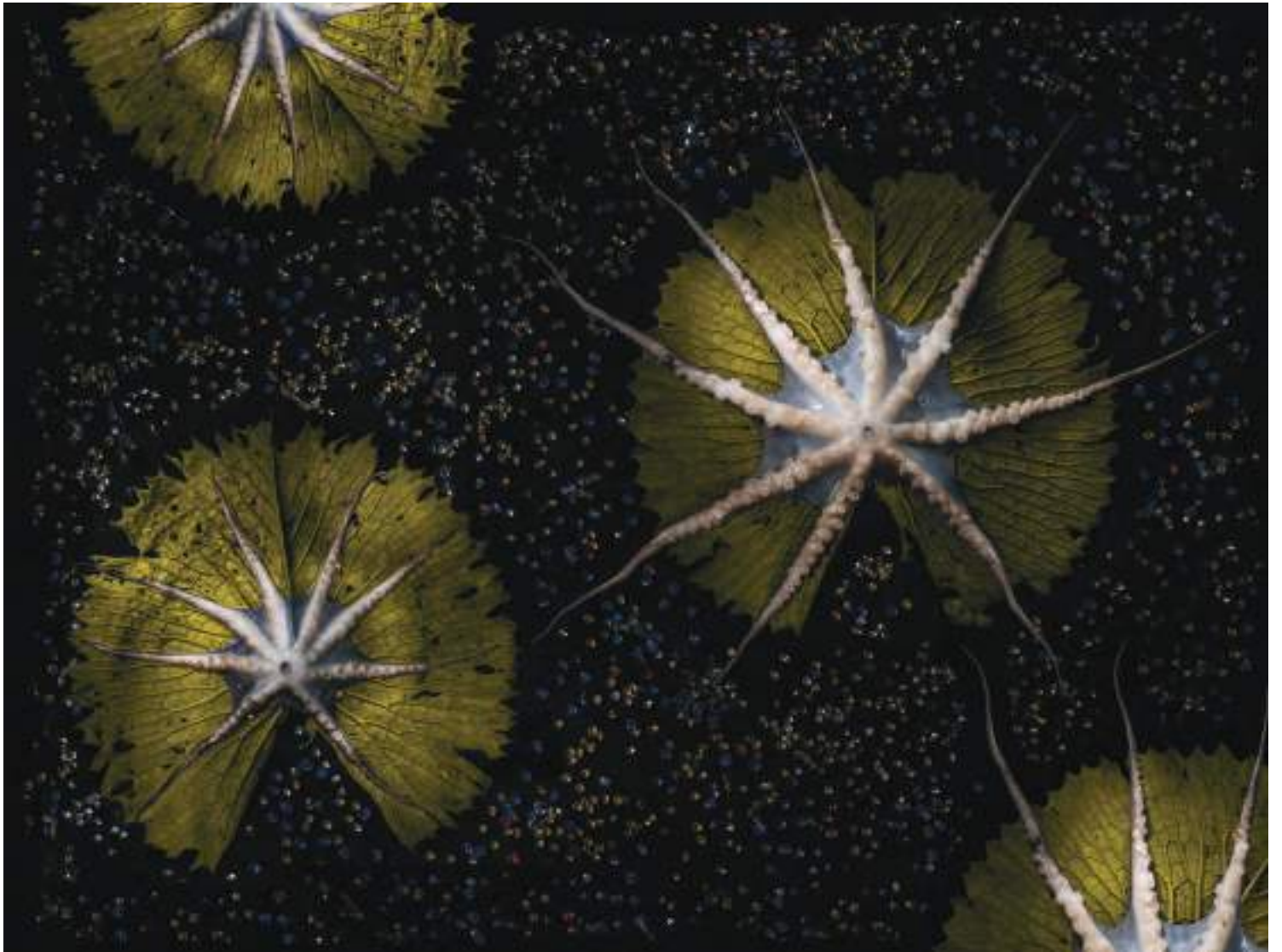
















## Sourabh Gate

Watching movies was my first source of exposure to the visual arts and once I joined BVSP, Gregory Crewdson's stunning style of capturing the essence of homes and neighbourhoods resonated with me and my memories of growing up in Pune. I like to create images that inspire, whether it is delight or dread, and I hope to pursue fine arts and keep exploring new genres of self expression.























## Yash Yeri

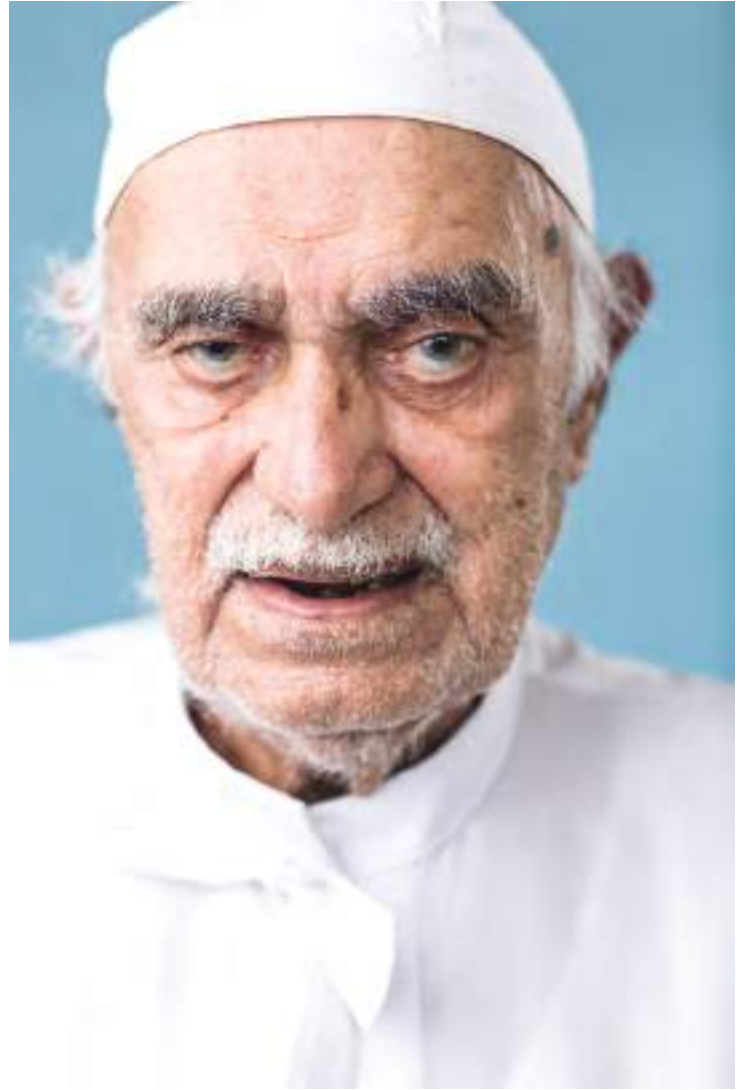
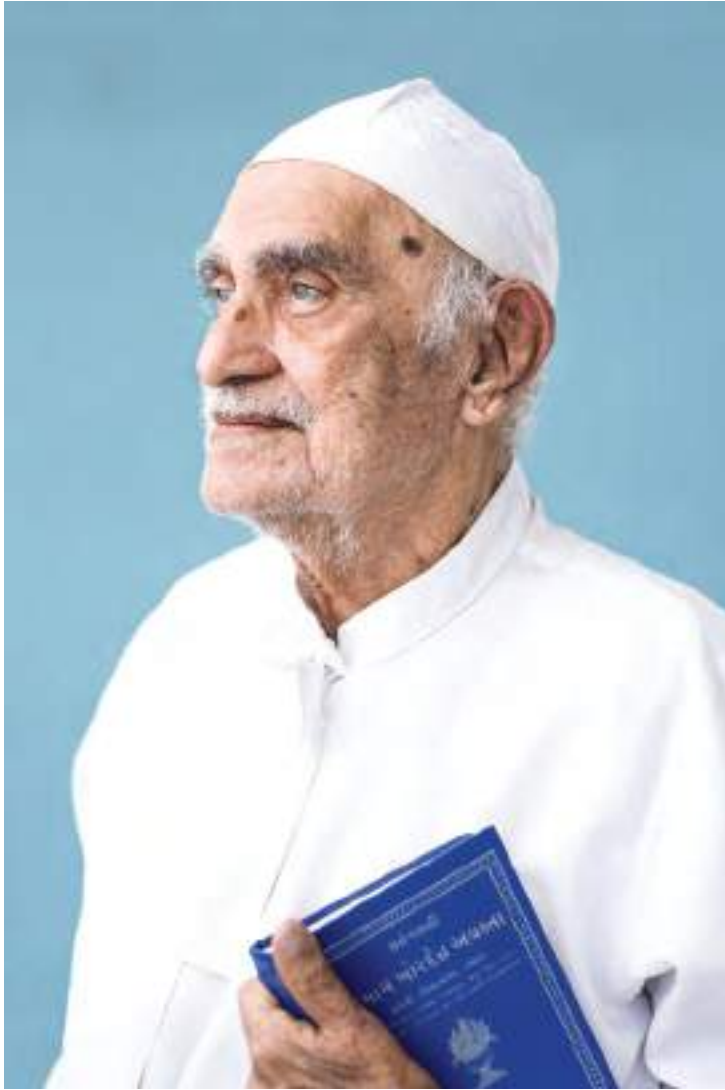
I decided to reward myself for giving my board exams by travelling. In the course of these travels, I started to shoot people which sparked an interest in photography and set me off on the journey from Thane to Pune. At BVSP, I've found that I relish the drama that wide angle and block framing brings and I also like shooting fashion editorials that focus on the location as well.

























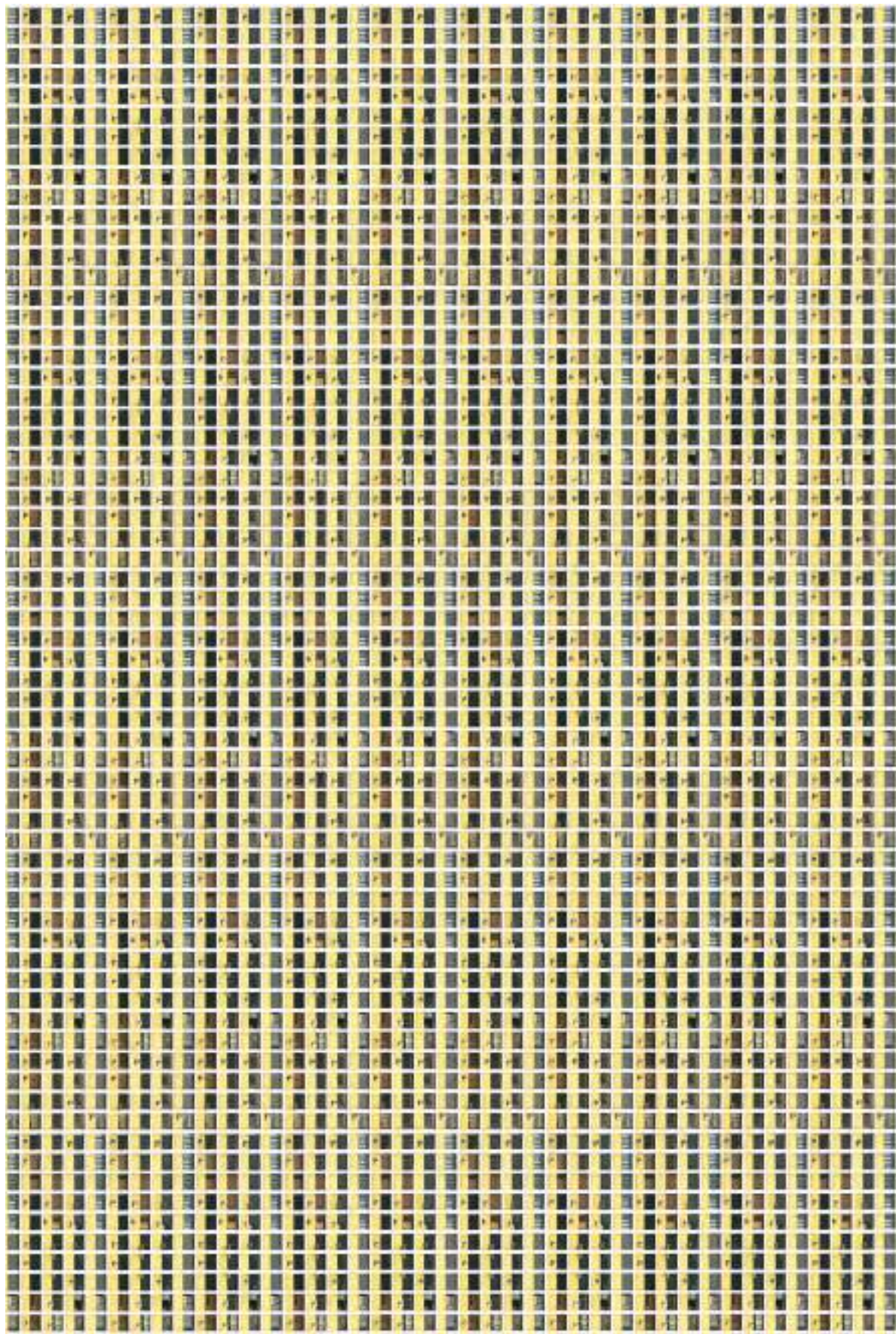


## Yadnyesh Joshi

Earning my Bachelor's in Philosophy taught me to find beauty in the most mundane things, while growing up in maximum city taught me the importance of minimalism and simplicity, which is something I've tried to infuse into time at BVSP. I like clean, striking photography and I plan to keep pursuing my personal projects along with my commercial assignments.





















## Kiran Chaudhari

Getting better acquainted with my point and shoot camera proved fatal to my degree in Commerce as I soon discovered how much photography meant to me and made my way from Panvel to Pune. I truly enjoy shooting human interest and environmental stories and I plan to make a career pursuing travel photography and capturing social issues via photographic documentary.

























## Tanisha Chaube

After completing my B.A. Honour's in English Studies, I dabbled in several different art forms before finding photography, the one form that let me express that which I wasn't able to put into words. I moved from Bangalore to Pune but the journey I have undertaken over two years at BVSP has allowed me to discover that narrative forms of photography are what I want to make my career in.













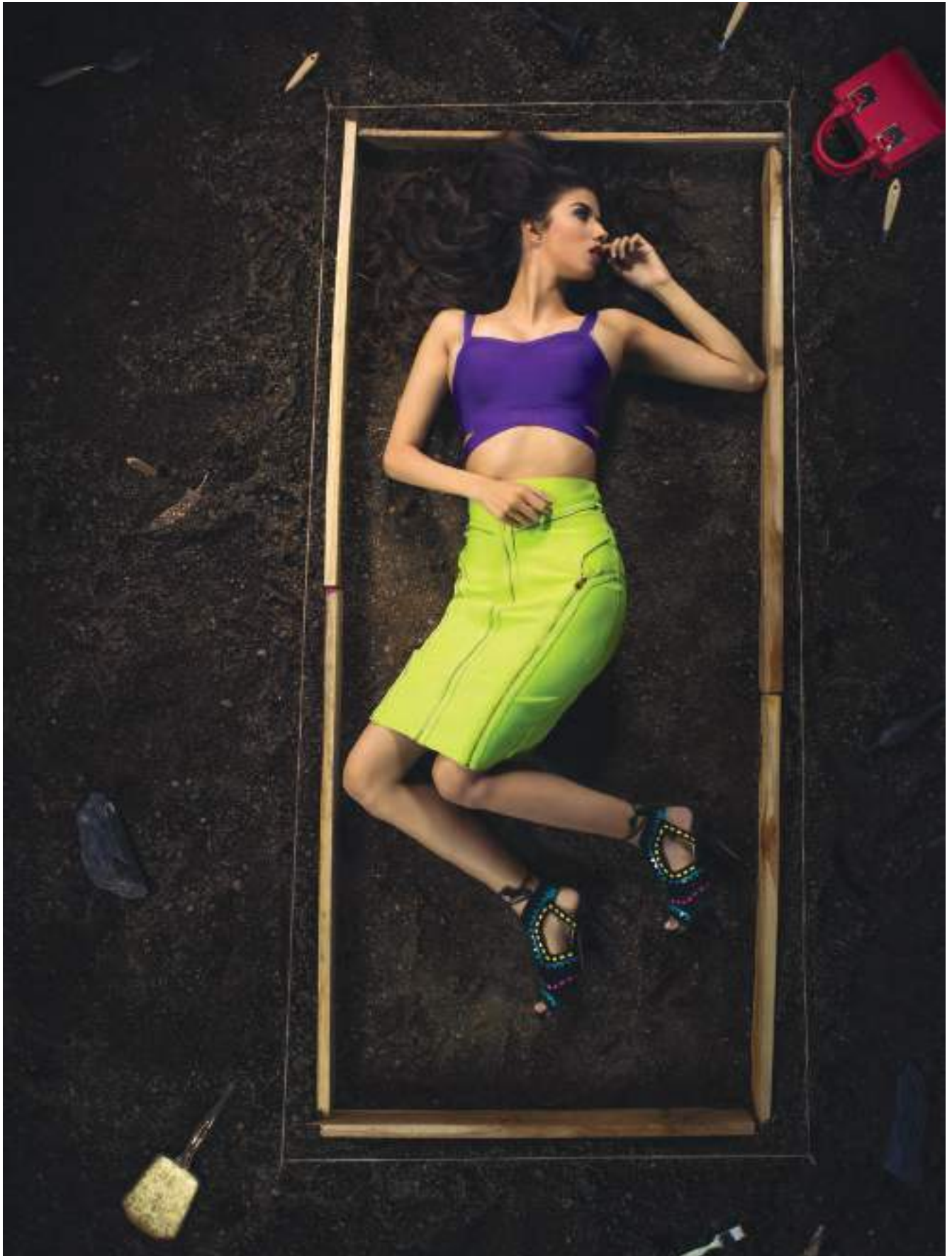


## Brijesh Chiranjeevi

I've been shooting and creating images for as long as I can remember and all through growing up in Bangalore and after, I've always believed this is what I was meant to do. I am driven to create images that are conceptual and yet, narrate a story and I hope that my Master's in Journalism and Communication will help me communicate my work better.













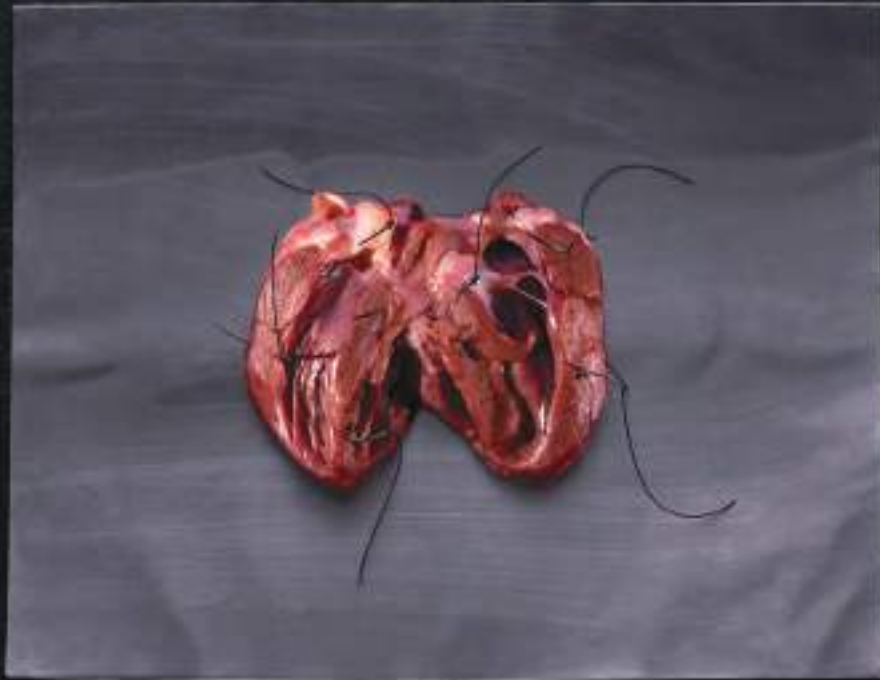


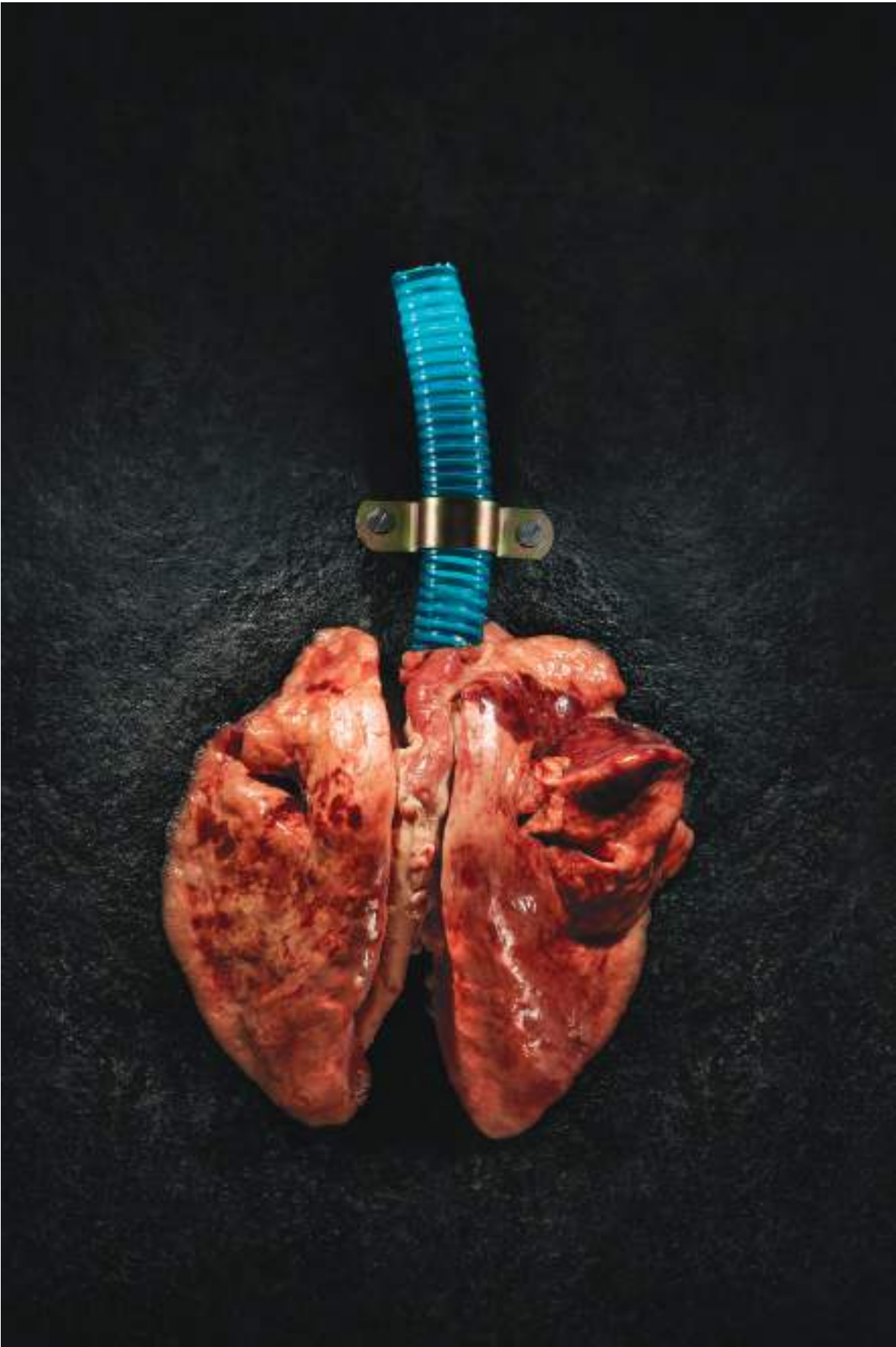




## Ankur Karkar

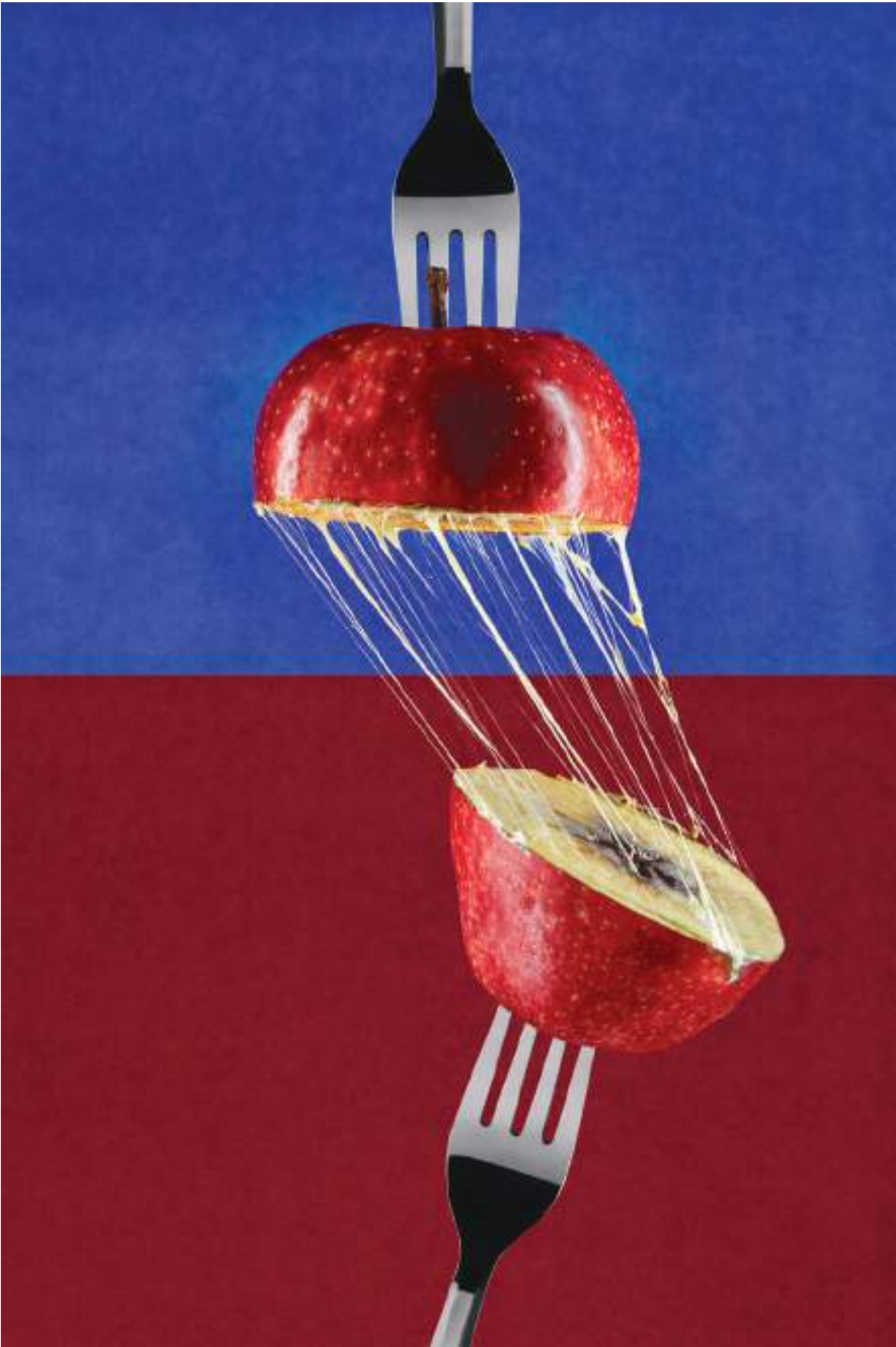
My father has been a big influence my entire life, especially as a photographer. After completing my Diploma in Computer Engineering, I felt the urge to explore this lifelong passion and that brought me from Baroda to Pune. The immersion in the various genres of photography at BVSP taught me I like shooting minimalist, graphic images which is what I aim to pursue.



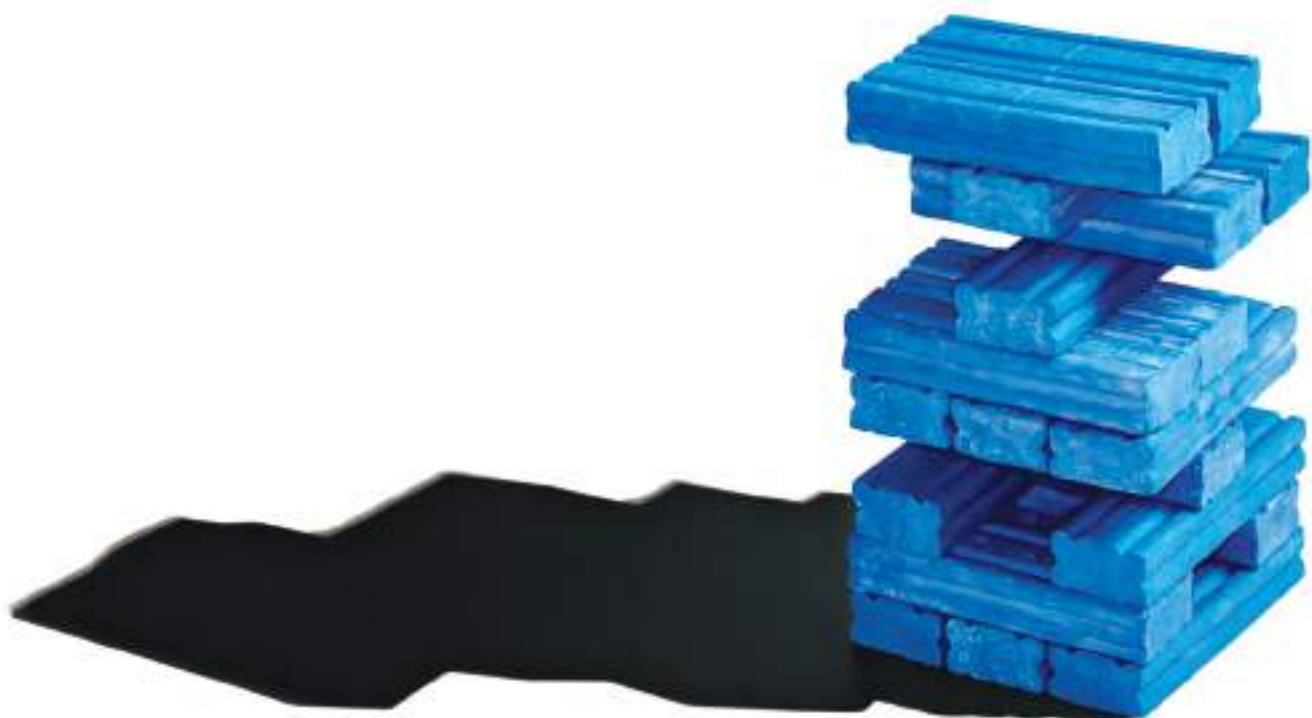
















## Meghnandan A.S.

As a child, I wanted nothing more than to be an Astrophysicist. But even then, I was drawn to photography and I used to experiment with my father's Yashica Electro 35. I completed my Bachelor's in Physics before deciding that I liked shooting people more than shooting stars. I want to be a photojournalist with a leading agency and I couldn't have been better prepared anywhere else.

















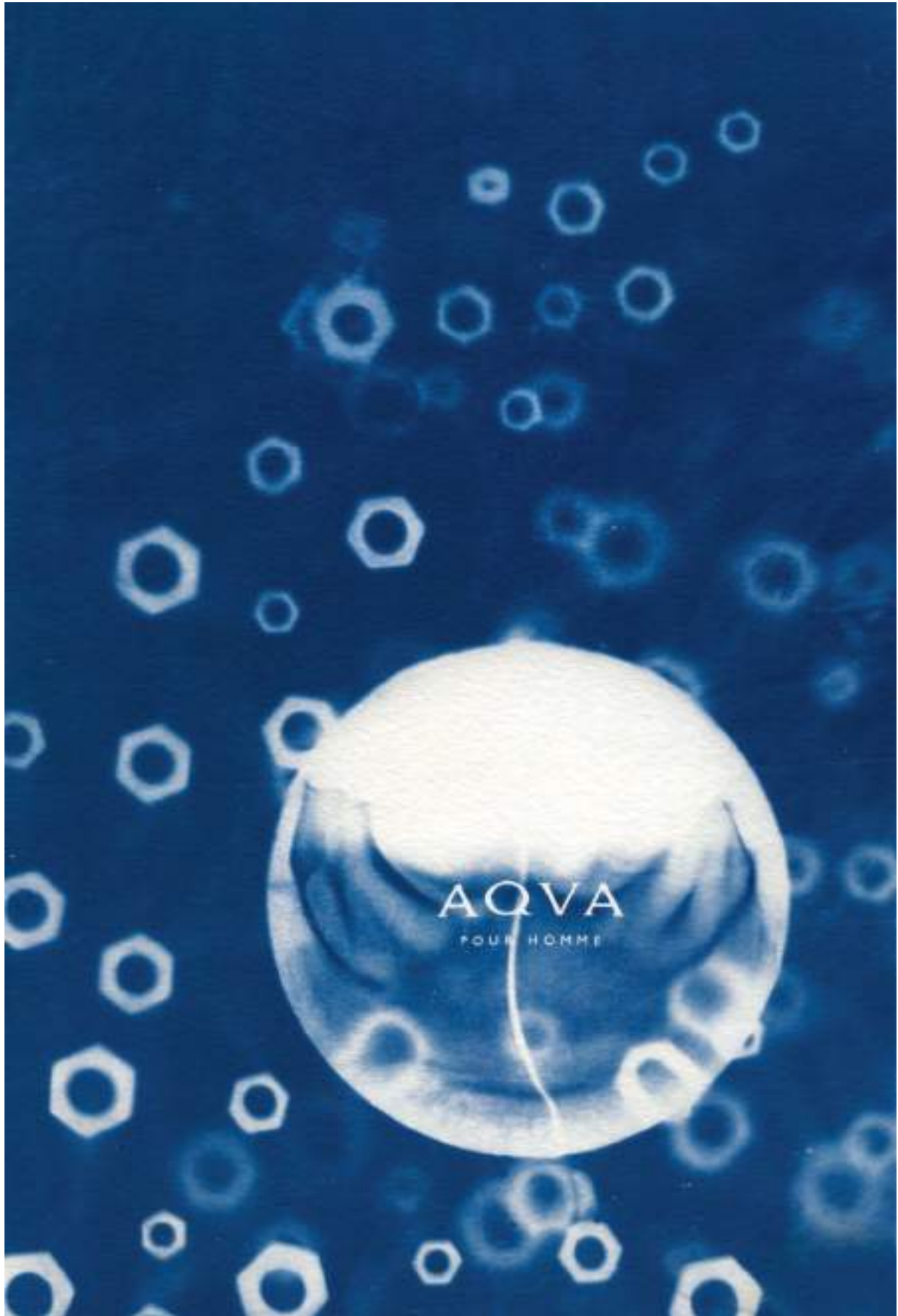




## Sulove Khaitan

For me, photographs are repositories of memories and that is what I aim to create as a photographer. I grew up in Purulia in West Bengal and once I moved to BVSP, I discovered a love for cyanotypes, still life, and people photography. I've earned my Bachelor's in Business Management and I want to prove that good business sense can empower the artist.





AQVA  
POUR HOMME











## Tshulthrim Wangdi

I was raised in the picture perfect city of Gangtok by an artistically-inclined family that encouraged my interest in photography, so coming to BVSP after a Bachelor's in English was a natural stage in my evolution. I love shooting people and their cultures and I plan to travel extensively to observe and document various cultures and see how fashion is becoming a part of them.













## Krishnanand K.J.

It was when I was busy exploring the people and places of my hometown Cochin with my point and shoot camera instead of studying for my board exams that I knew I wanted to be a photographer and not an engineer. Shooting stories that unfold over long periods of time interests me the most and at BVSP, I have learned the ethics of photojournalism which I hope will light my way ahead.





















## Yayati Hajare

Memories are priceless to me and capturing my memories for posterity so that I can savour them later is what spurred me towards photography. I was involved in my family business in Mumbai before I joined BVSP and I hope the lessons I learned while earning my Bachelor's in Business Management will help me pursue a successful career as a fashion and food photographer.



















## Naveen Kadam

The seeds of photography were sowed in me by my father, who used to shoot on film while I was growing up in Dharwad. The idea took root while I was doing my MBA and my DSLR was a constant companion during my tenure in the corporate world. At BVSP, my passion flowered as I discovered a love for shooting portraits. I want to make a name for myself as a fashion photographer.

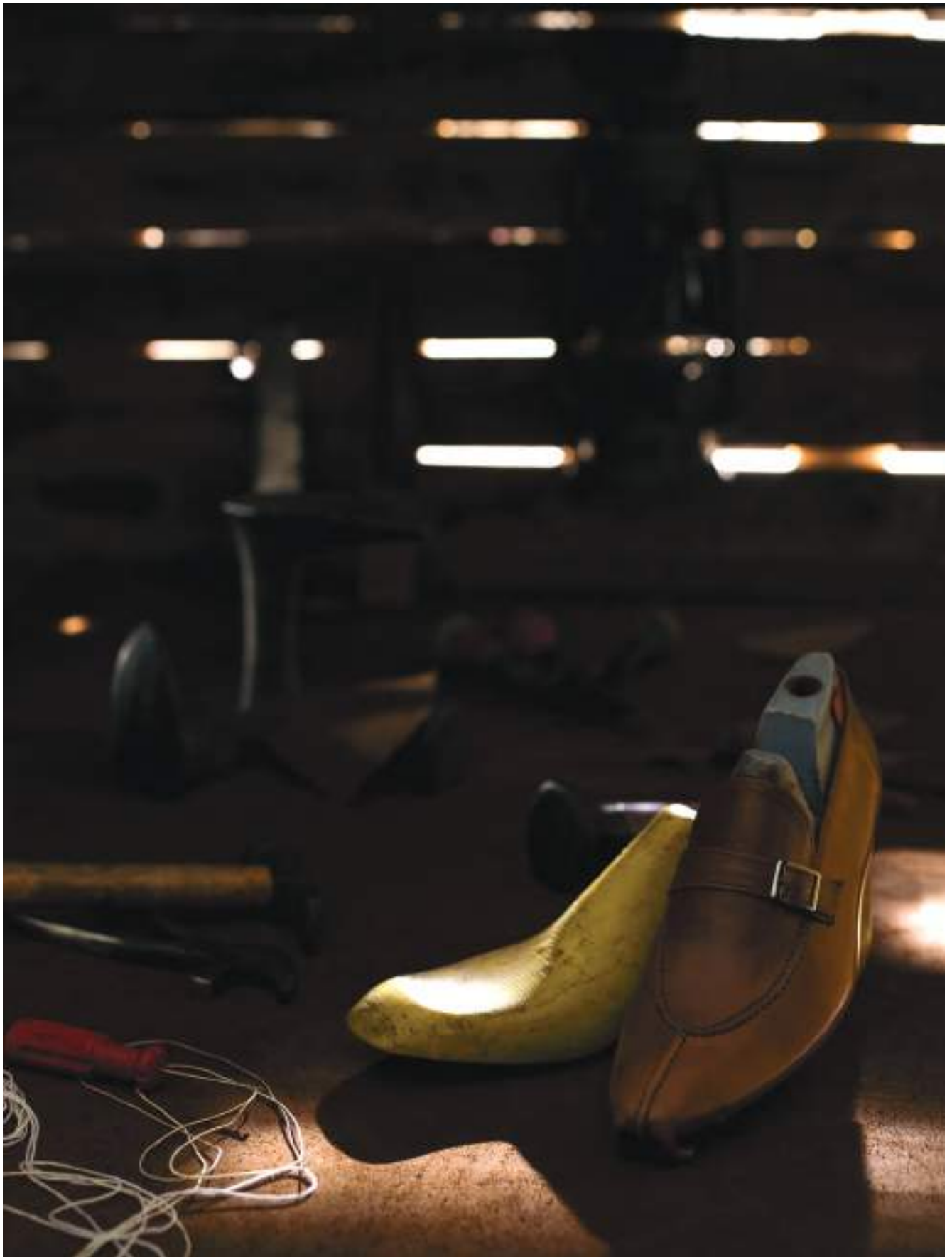














## Nikhil Chivte

While pursuing my Bachelor's in Zoology, I discovered an interest in photography which led to my assisting photographers who would become mentors. But never once did I dream that I'd give up studying animals in the lab for shooting the creatures that prowl the ramp. Growing up in Mumbai has given me an appreciation of fashion which I hope to pursue as a career.























## Viraj Korgaonkar

A student never has enough money to spend, which is why I took up a part-time job at a photo studio while completing my Bachelor's in Computer Application. By letting me occasionally take pictures and teaching me his tricks and tips, the owner kindled a love for photography that my teachers at BVSP have kept burning. And I want to repay their faith by becoming a people and fashion photographer they can be proud of.













## Savni Chaughule

A love for photography has been passed down to me from my grandfather and my uncle and even though I am a zoologist by education, joining BVSP to hone my passion was a no-brainer. I'm as shy in front of the camera as I am self assured behind it and I like my images to be honest, which means that they undergo as little post production as possible.













## Shubhangi Kumbhar

My father used to organise several events for publications back home in Latur and as a child, I used to love interacting with the photographers and waiting excitedly for the prints to be developed and sent to us. At BVSP, I've learned to merge my photography with my unique way of looking of the world and take that perspective into a career as a food and beverages photographer.









# Alumni Portfolios







**2013**

## Thomas + Akanksha,

A dynamic combination of a commercial and a fine art photographer, Thomas & Akanksha have shot for F&B and fashion clients like Mamagoto, innerchef.com, redcarota.com, Tiwari Brothers, Neeti Udyog, Ilk by Shikha & Vinita, Pretty Crow, the Surbhi Shekhar Label, Ms. Coco Queen, Worship Salon, Rain and Peacock, and Lancome.













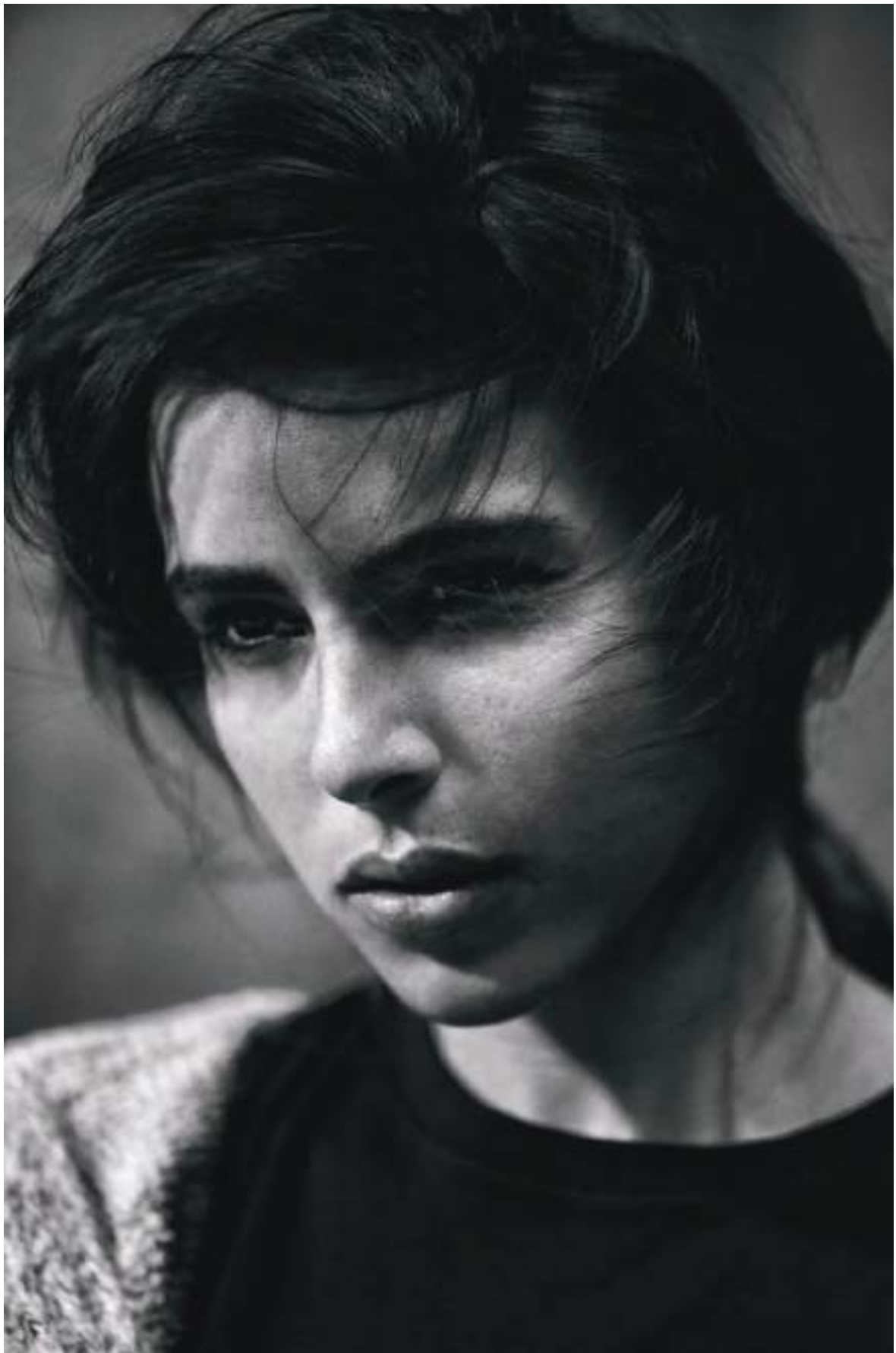
2014

## Namita Hasija

Before she started living her dreams, Namita plotted stories and sculpted characters. Ironically, she learned to love the madness of darker & bigger stories at BVSP. After graduating, she assisted R. Burman before co-founding 2by2, a company through which she's dreaming of making art and commerce come together like the perfect frame.

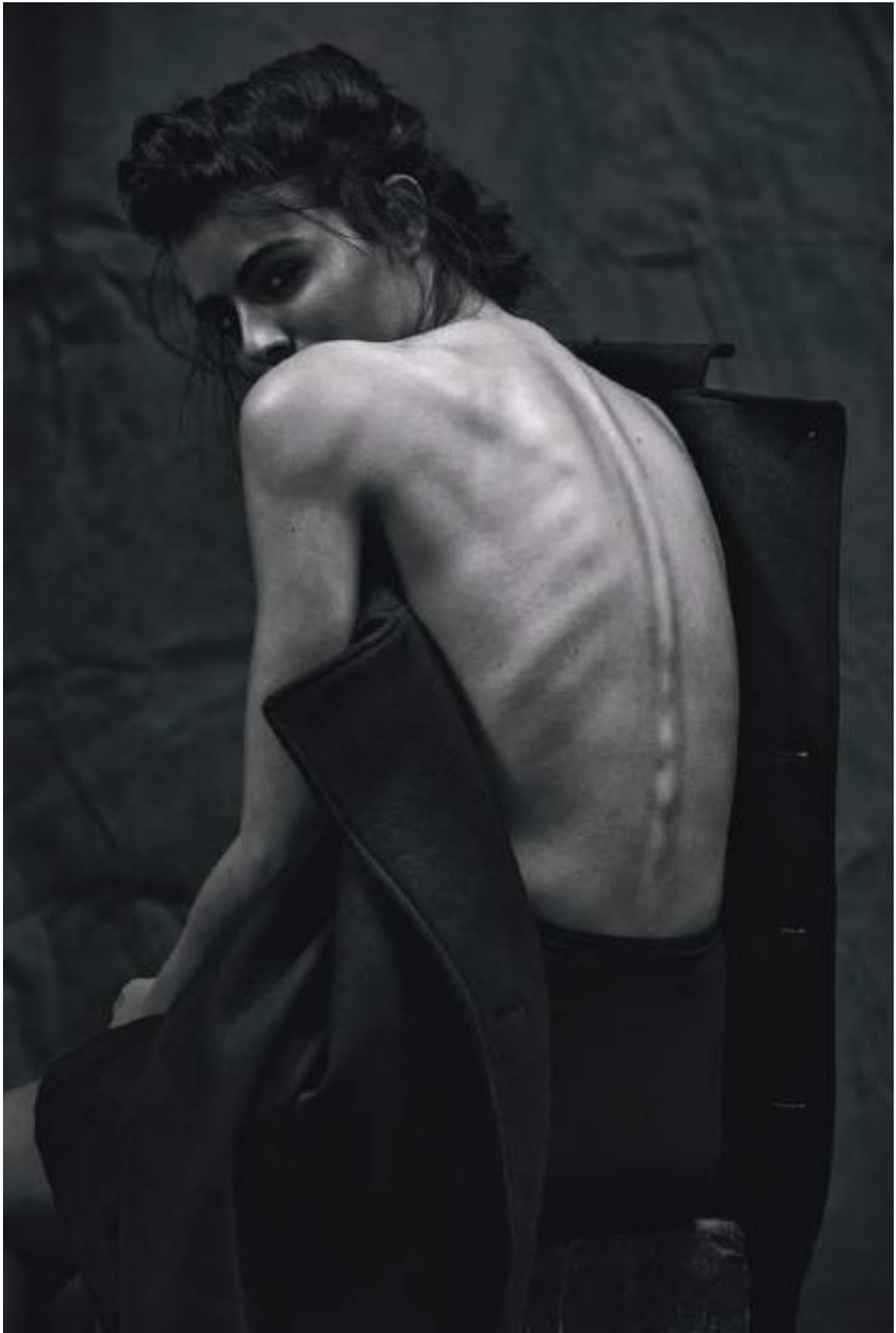
















2014/15

## Vaishnav + Apeksha

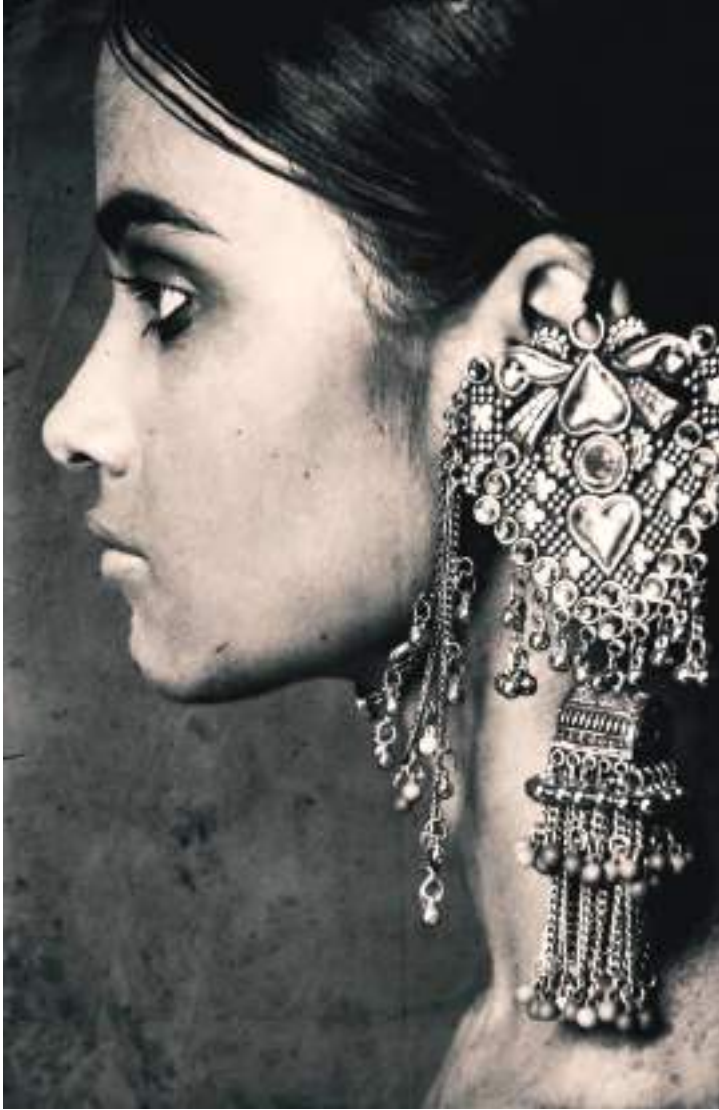
Alumni from successive batches, Vaishnav and Apeksha co-founded The House of Pixels, a company that is infusing conceptual sensibilities into commercial photography. This innovative approach has seen them work with clients like Jabong, Ezra, Business Traveller, the Sonam Kapoor app, Deepika Padukone, Tanya Ghavri, Payal Khandwala, Neeta Lulla, Tata Unistore, Jetking, L'officiel, Grazia, Vogue Eye Wear, and Melorra.























2013

## Varun Sathe

A local boy from our first graduating batch, Varun is in the process of making both his college and hometown proud. A car buff, he is now following his boyhood dream by shooting for a number of automobile clients.







2015

## Likhita Muralikrishna

After honing her style at BVSP, Likhita moved to Singapore where she is now developing a career creating striking graphic images that reflect her background in graphic design. She likes to capture the dichotomies of life in her work and is driven to exploring, via photography, all the things that she is afraid of. She has shot for vaingloriousyou, Ellysage, An Uplifted Day, Amy Ness Kingsley, and Pleatation.









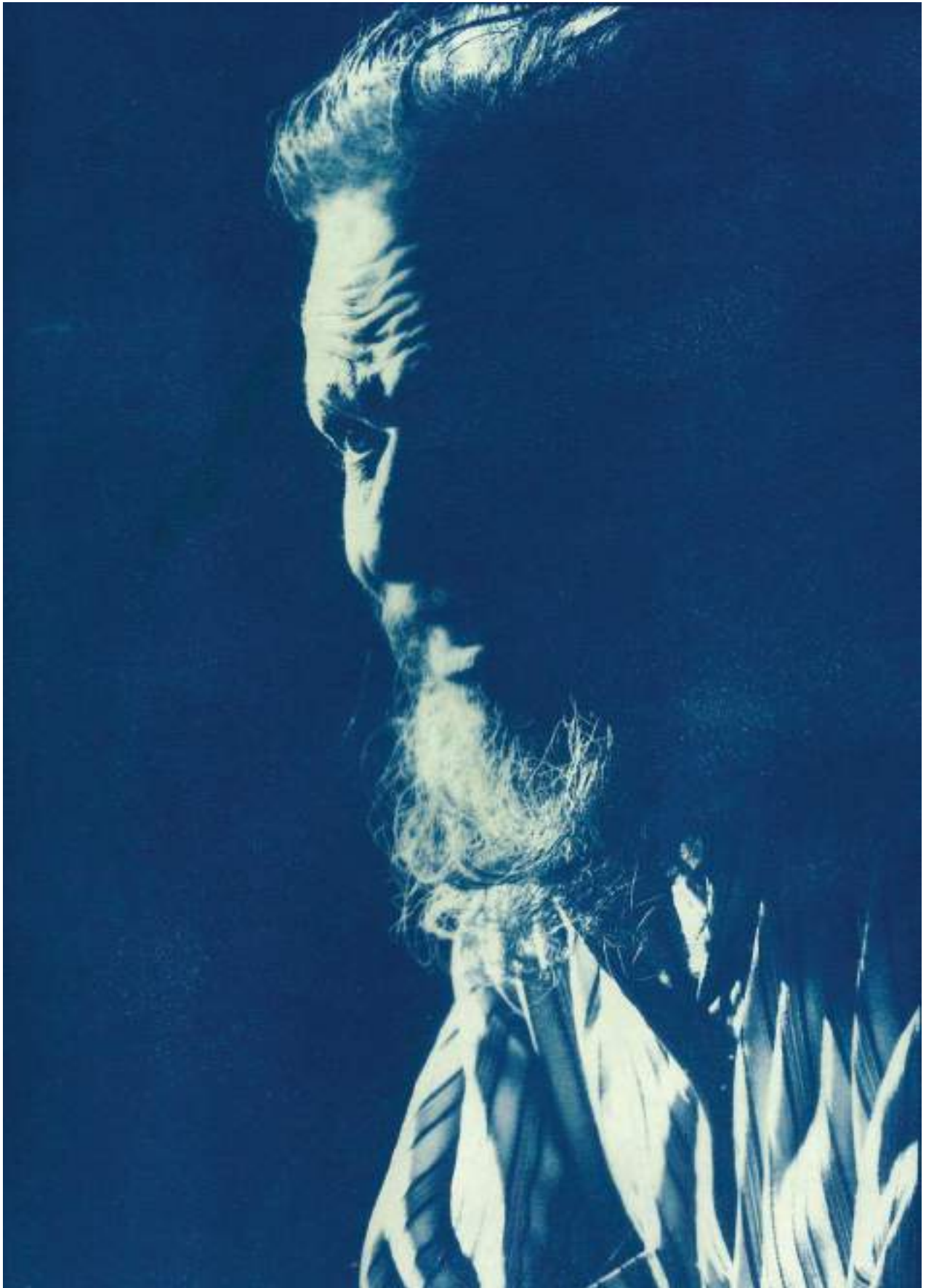


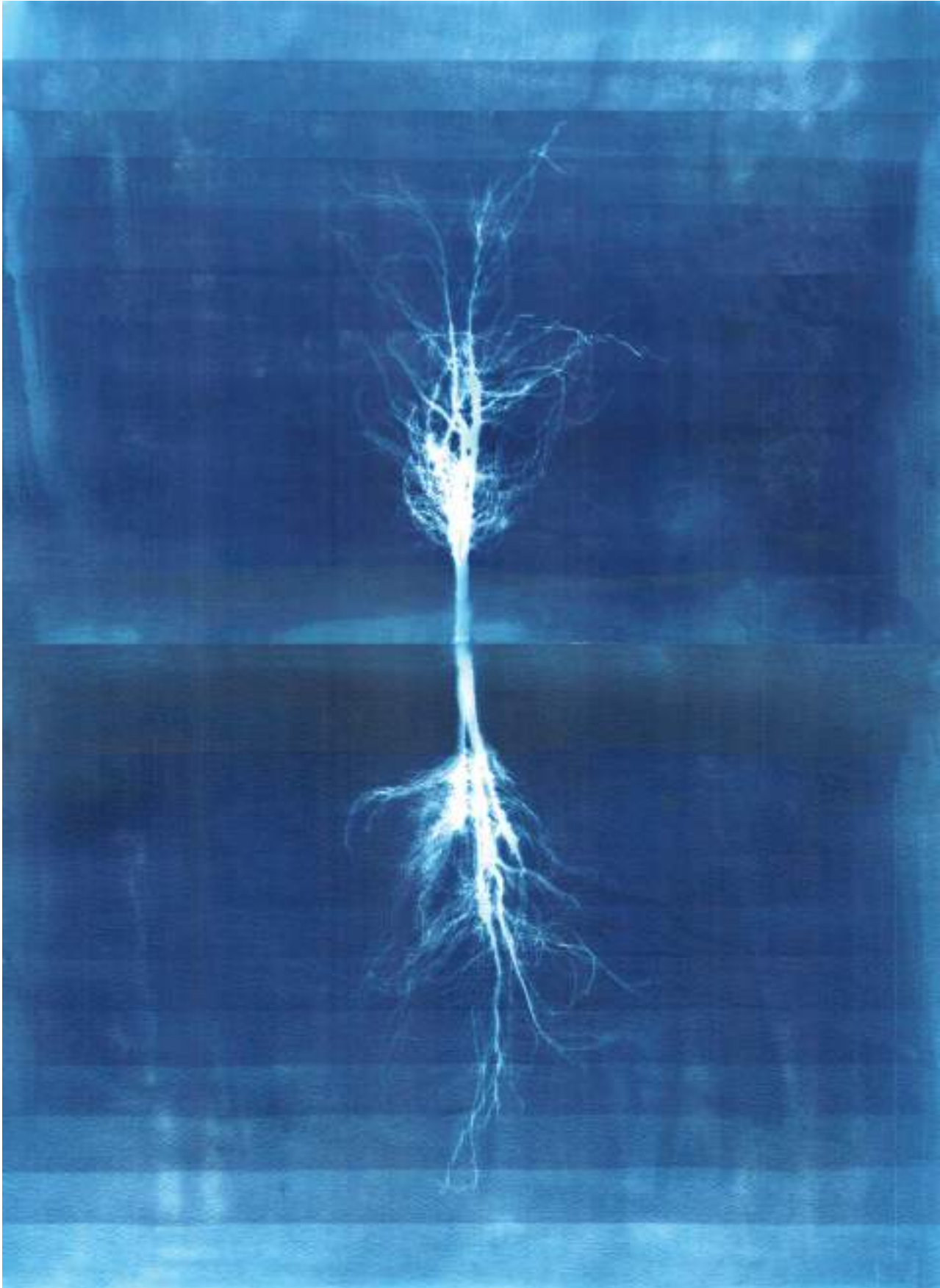
**2015**

## Rashmi Bhargava

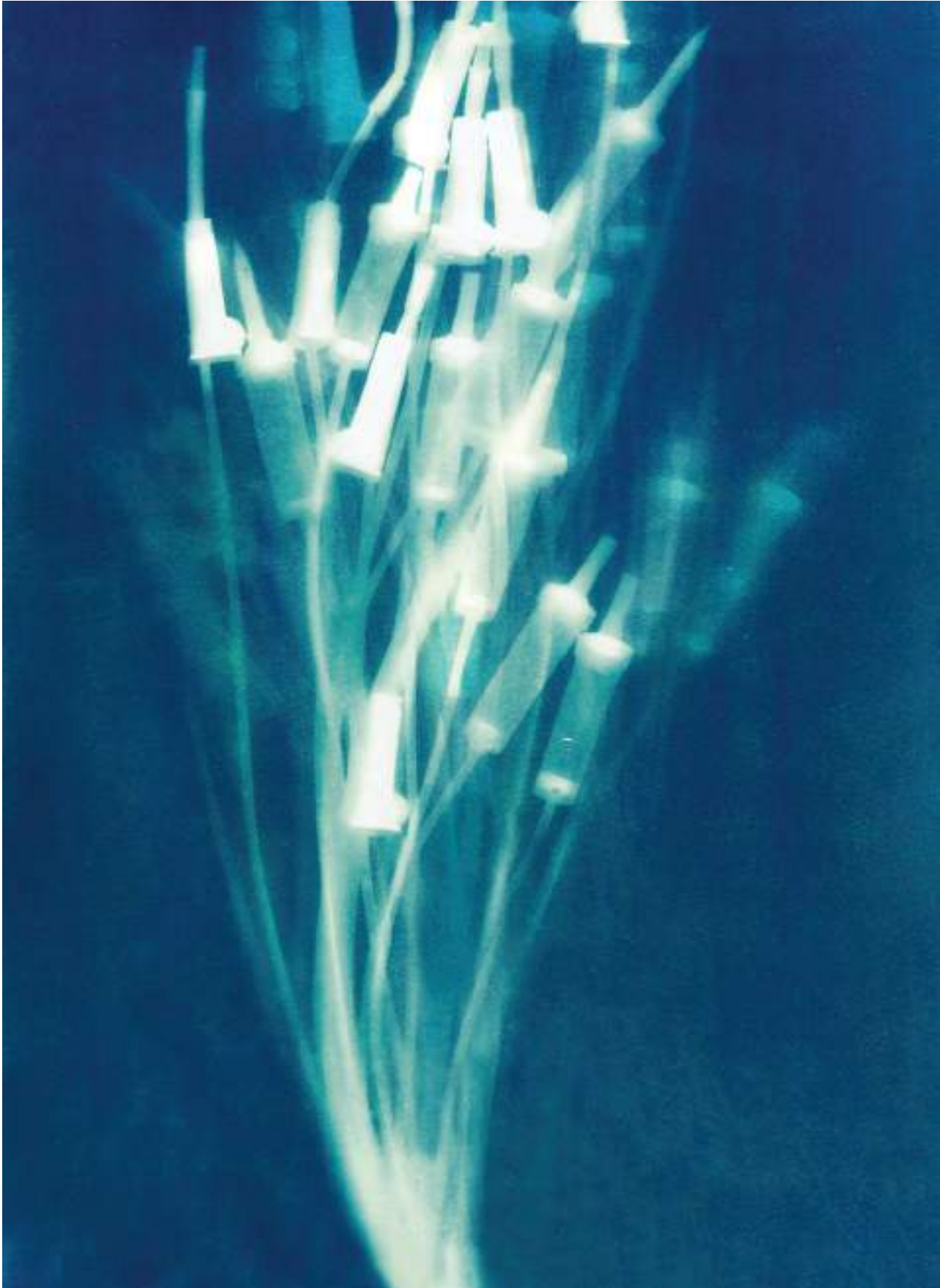
Coming from a background in fine art, Rashmi's photographs showcase her unique, vivid style that places emphasis on colours, shapes, forms, and composition. She loves to work with negatives and X-rays to create compelling images and is currently working on a photography process that doesn't use cameras.















2015

## Manas & Parth

Management graduates from Baroda, Manas and Parth decided to form Enlarge Photography after graduating from BVSP. They work across genres like Conceptual Portraiture, Interiors, F & B, and Products and have shot for clients like Countrywide Resorts, Teabox, Hemmistry, Art of Living, Prolite, and the Adani Group.













We'd like to extend our special thanks to  
**PRIN. K.D. JADHAV, JT. SECRETARY, BHARATI VIDYAPEETH**  
**DR. UTTAMRAO BHOITE, EXECUTIVE DIRECTOR, BHARATI VIDYAPEETH**  
**DR. S.F. PATIL, EXECUTIVE DIRECTOR – INTERNATIONAL AFFAIRS, BHARATI VIDYAPEETH**

**AVINASH GOWARIKER, JAIDEEP OBEROI, VIKRAM BAWA, ATUL LOKE, KIRTI MISTRY, SHILPA  
SUCHAK, NITIN TANDON, ACHYUT PALAV, SWATI APTE, PRABHAKAR BHATLEKAR, BOBBY  
VIJAYKAR, MANEESHA ABHAY, GIRISH CHARVAD, SHRIPAD BHALERAO, KARUNA LAUNGANI,  
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**PRADEEP VIJAPURE, National Graphics** **ADITI SATHE & CHINTAMANI VARTAK, IMEPL**  
**MINAL KARKHANIS & Team, Oculus Consulting**

**OUR VALUED PARTNERS:**



All our diploma courses are Edexcel certified and offer BTEC HND Level 5 qualification.  
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