



ALBUS  ATRUM 2019



Hon. Dr. Patangrao Kadam,

Founder, Bharati Vidyapeeth, Pune and Chancellor,
Bharati Vidyapeeth Deemed University,

In Memory and Gratitude.

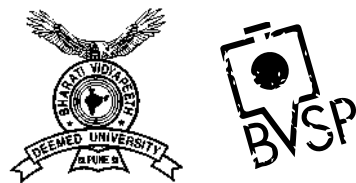
The art of storytelling is innate to humankind and inside us lie artists waiting to tell their tales. While most might be told from a black or white perspective, life teaches us to appreciate the shades of grey that add colour to our stories. Inspired by light and dark and the shadows in between, Albus Atrum was founded to allow the artists inside our students give voice to the art they have pursued over two years at Bharati Vidyapeeth's School of Photography. This year, our photography graduates are joined by their batchmates as our first cinematography batch also take their bows.

Albus Atrum, however, is not just a unique showcase of the best work of our graduating class of the year. It is also the embodiment of the pursuit of excellence that drives every one of us at Bharati Vidyapeeth's School of Photography.

But most of all, Albus Atrum is a celebration of the coming of age of our newest batch of students and proof that yet another crop from our school is getting ready to make us proud.



**For the seventh
year in succession,
our students
show how there
are no grey areas
in the pursuit of
excellence.**



Bharati Vidyapeeth's School of Photography, Pune
would like to thank

Hon. Dr. Vishwajeet Kadam,

Secretary, Bharati Vidyapeeth,
for his unwavering support to our goals and objectives.

Our newest batch of students is ready to make its mark on the world of photography. This means it is time for the seventh Albus Atrum, our annual showcase of the best work of our graduating class. And nothing could make me prouder than seeing this batch live up to the standards set by their predecessors at Bharati Vidyapeeth's School of Photography.

At Bharati Vidyapeeth, education is not only a form of learning, but also of progress. It is the most powerful way to inculcate an enduring appreciation of the world while empowering students with the tools they need to lead happy, successful lives. This year, we've expanded our courses to include a new category of students – graduates and mid-career professionals who want further their prospects in visual media. For them, we've launched our new MA in Commercial Photography & Cinematography, the only course of its kind in the world. This unique Masters' programme employs a workshop-based method of teaching to ensure that students graduate industry-ready and with a rock solid grounding in both disciplines.

Since its inception, the School has come to represent a standard of commitment and excellence that draws students from all over the subcontinent. It is this pursuit of perfection that drives them to excel in their work, of which I am very proud. I would also like to congratulate the faculty and the team of mentors – this is as much their triumph as it is their students'.

But today is about our newest batch of graduates. And so, I'd like to congratulate the students for maintaining the standards that the School has come to represent as I look forward to watching them make us proud.

Best regards,
Dr. Vishwajeet Kadam.
Secretary,
Bharati Vidyapeeth.



Photography makes unique demands. It needs one to marry a dreamer's vision with a technician's skill, a combination that sounds almost mutually exclusive. And this is what all of us at Bharati Vidyapeeth's School of Photography aim to do – create artists who have a sound technical base that strengthens their creative expression.

Like anything else, photography too is best learned by doing. This ensures a hands-on approach to our courses, both for students and faculty. Students get to work on the best and newest technology while faculty are always at hand to guide them. All our courses are taught by practising photographers, which ensures the advice they give is practical and the perspectives they share can't be taught from a textbook. We invite visiting faculty from allied fields in media and the arts, who teach workshops that impart vital personal and professional lessons. All this combines to create valuable experiences that come in handy when students take their first steps as photographers.

Students are trained across the gamut of photography genres like commercial, fashion, still life, automobile, food and beverage, products, portraiture, and even photojournalism. This ensures a rounded approach over two years and lets students graduate knowing which genre or style of photography is best for them.

Another unique aspect of our courses is the students' access to working professionals apart from faculty. Our students are sent on live assignments and organise their own shoots in a professional manner. This ensures they gain vital experience in interacting with models, clients, and other industry professionals, giving them important insights that come in handy when they branch out on their own. This real-world exposure also ensures that they graduate with a portfolio of work that does both them and us proud.



Image shot by Vaishnav & Apeksha - The House of Pixels, Batch of 2014/15.

This year, we've bolstered our **Degree courses with a unique MA in Photography & Cinematography** that has no equal anywhere in the world. Created especially for graduates and mid-career professionals, it aims to polish them into industry-ready professionals who also have no equals.

- Full time, 2 Year Masters' Programme
- Peerless workshop-based teaching
- The newest in instruction and infrastructure
- Modules taught by proven professionals
- Focus on emerging technology & techniques
- Crafted to enhance industry standing and career prospects

We have the tools that make even professionals drool.

Our commitment to excellence means that we have an infrastructure that is unrivalled.

- Multiple studio floors of over 14,000 sq.ft.
- A master studio of almost 10,000 sq.ft with a 28ft high ceiling.
- The facility also has Equipment room, Edit room, Makeup & Vanity room, and AV library amongst others.
- Access to multiple shooting locations spread over a 90-acre in the Bharati Vidyapeeth university campus.
- Harman Gold certified analogue Darkroom facility.
- DSLR Medium Format Cameras-Pentax, Hasselblad & Phase One with Schneider lenses.
- DSLR cameras-Nikon D3x & Nikon D3s & Canon 5D Mark III.
- Nikon cameras with lenses ranging DSLR lenses ranging from 16mm to 500mm.
- Canon EF lenses ranging from 16mm to 200mm.
- Broncolor-Scoro A4S, Verso A4, Pulso G, Minicom, Siros,& HMI 800 with a variety of modifiers amongst others.

- HMI, Halogen, and LED light sources amongst others
- Elinchrom- Ranger Quadra Hybrid, Ranger RX Speed AS, Ranger Power Pack Digital 2400 amongst others.
- Canon C300 & C500 cameras.
- Blackmagic production 4k & URSA cameras.
- Zeiss Cine Prime Lenses 15mm to 135mm.Samyang Lenses 8mm to 85mm.
- Cine Lights- Arri HMI, Halogen, Kino Flo, Solar, Baby, Multi-10 & Multi-20, among others.
- Manfrotto & Vanguard Tripods & Edelkrone rigging system.
- Steadicam & Track & Trolley.
- Edit suites with the latest hardware & software.
- A digital lab with 90 Apple Macintosh workstations.
- A print studio with large-format Epson 9900 fine art printers.
- A well-equipped prop room.
- An ever-growing library of 400 books on photography, cinematography, film direction, production design, sound, editing, film history, art, advertising, fashion & lifestyle.
- Subscriptions to over 15 relevant magazines & periodicals.





Our core team is bolstered by our able resident faculty.

CHANDAR KUMAR, Senior Faculty **MADHUSUDAN TAWADE**, Senior Faculty
MAYURESH MOGHE, Senior Faculty **SACHIN SONAWANE**, Senior Faculty
DILIP GHAG, Faculty

We are grateful for the enthusiastic and dedicated support of our staff.

RAHUL PUSDEKAR-Production & Scheduling,
SHIRISH ZHINGADE-Print Studio In Charge, **DIPAK PATIL**-Administration, **SURESH GORAD**-Librarian,
APARNA PAWAR-Administration, **MAHADEV PAWAR**-Administration Support,
KIRAN SURYAWANSHI-Administration Support, **SHIVAJI SURVE**-Administration Support,
SHARAD POL-Administration Support



RAJAN CHAUGHULE

One of India's most successful photojournalists, Rajan is Director at BVSP. Critically acclaimed for his pictures, he has led large photo-teams through his career. His forte is conceptualising, ideating, and planning special shoots of leading stars and newsmakers. Working with 14 of the country's leading editors, he has managed photo-desks, acquired the best pictures, and created archival packages.

Confluence of Dreams, a solo show on the Kumbh Mela, Kashmir After Kargil, a group show, and Camera Never Lies, a solo show on celebrity candids inaugurated by Mr. Amitabh Bachchan are platforms on which Rajan's work has been exhibited.

"Our vision is to contribute to the world of photography via photo artists who are second to none, towards which we have structured our institution", he says. "I take this opportunity to congratulate my students, our faculty, and all others who have helped us realise this dream. My best wishes are with them, always."

Associate Director & Head of Academics, Bharat is a commercial photographer whose passion for teaching photography as well as learning new aspects to it has led him to BVSP, where he has put in place the syllabus, the methodology, the studio, and classroom practices and protocol. Along with the equipment, Bharat also handpicks students on the twin parameters of passion and talent.

He shoots across product categories, as can be seen in a client list boasting names like Harley Davidson, LVMH, Cartier, Roger Dubuis, Waitrose, Rio Tinto, Taj Group of Hotels, Tata Motors, and several other loyal clients. Bharat is a multiple winner of the Gourmand Award for Food Photography (Best Cookbook Photography in 2008, 2011, and 2014) and is represented internationally by Stockfood GmBh, Germany.

BHARAT BHIRANGI





PHOTOGRAPHY

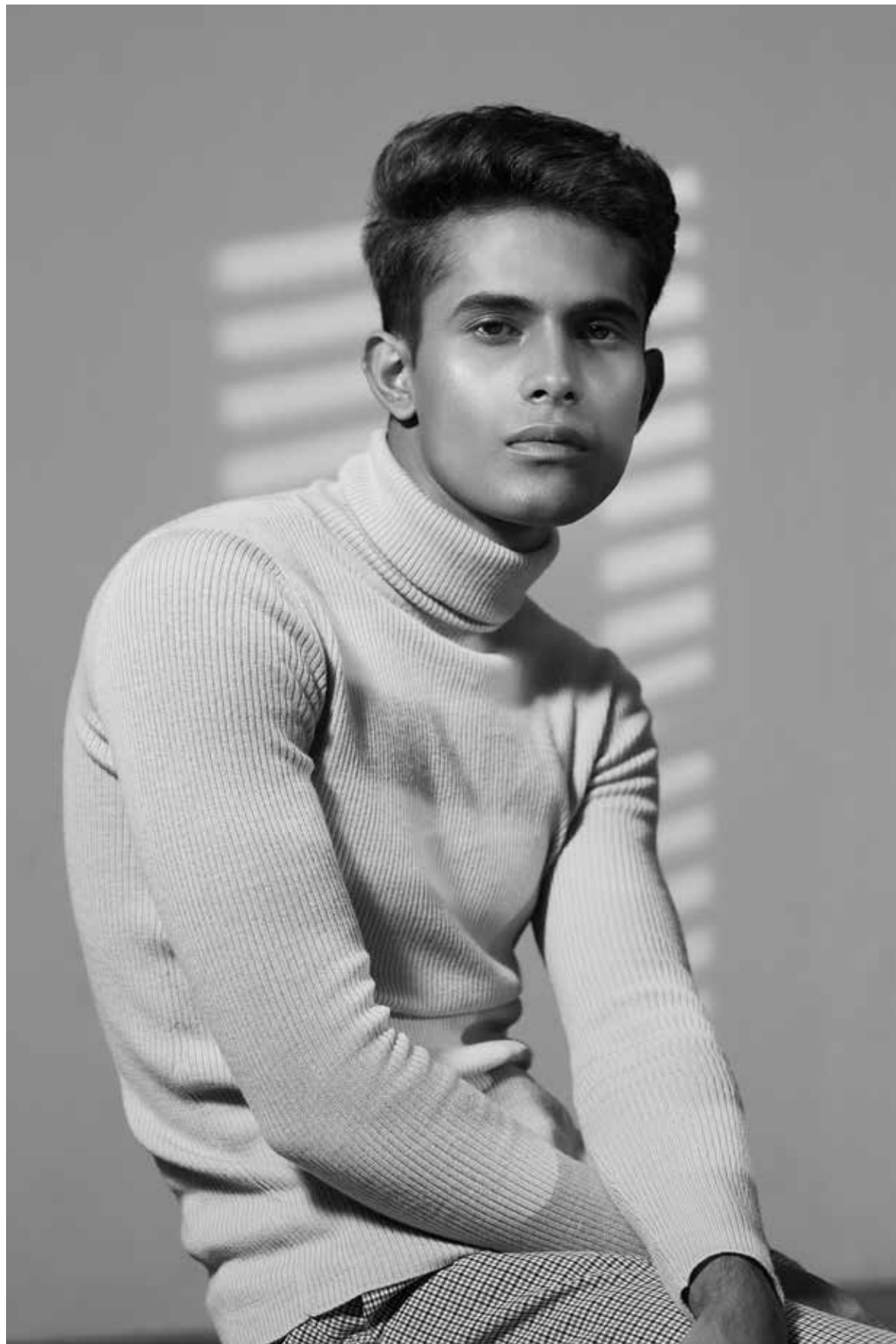


Prateek Sharma, *Gurugram*

I knew I would quit a career in engineering to pursue photography because art is something that has always interested me. I've admired artists like David Hockney and Pablo Picasso as well as Richard Avedon, Mario Testino, Patrick Demarchelier and Tarun Khiwal, all of whom continue to inspire me as I endeavour to become a photographer who places equal importance on both art and craft.



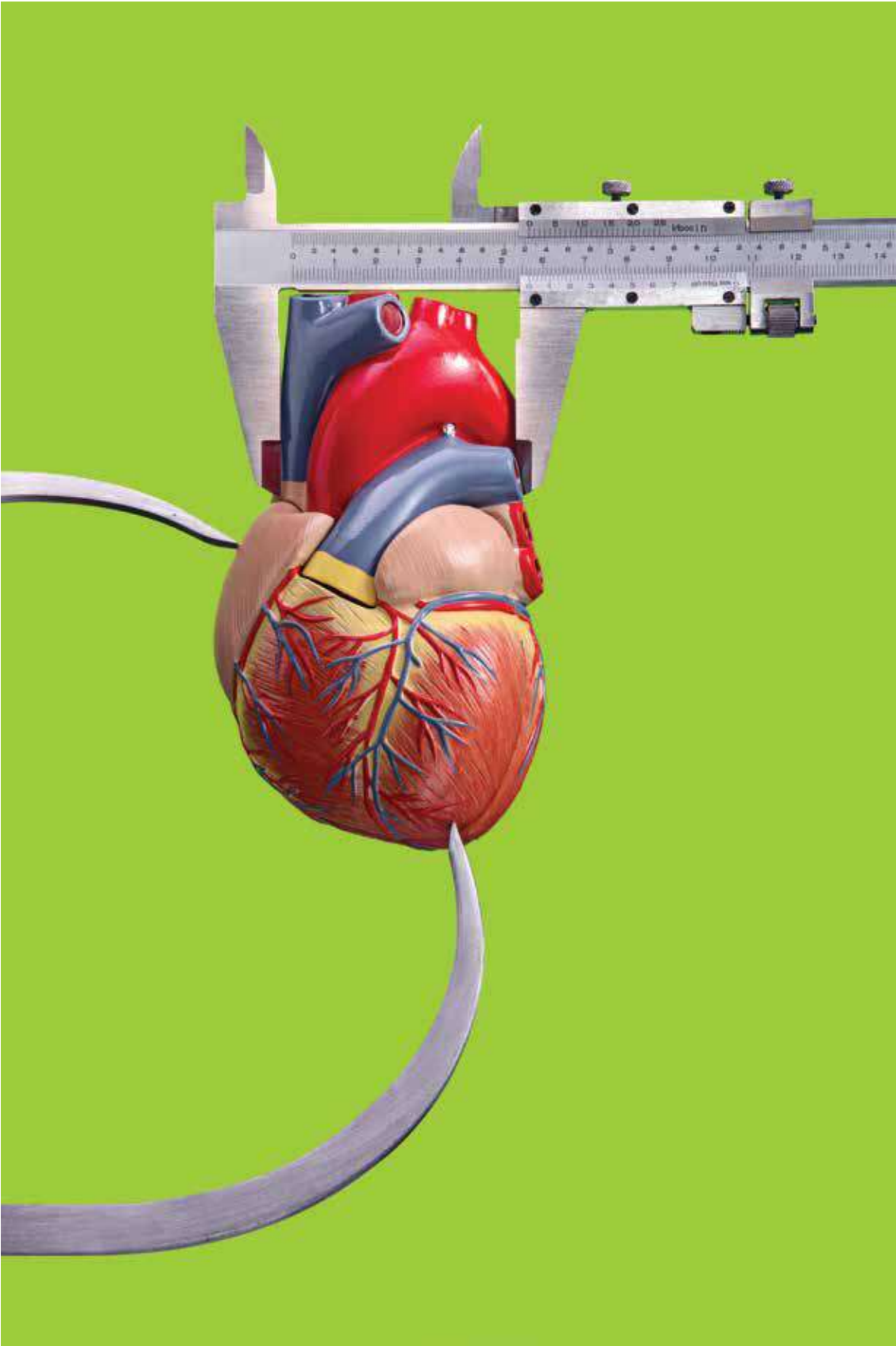
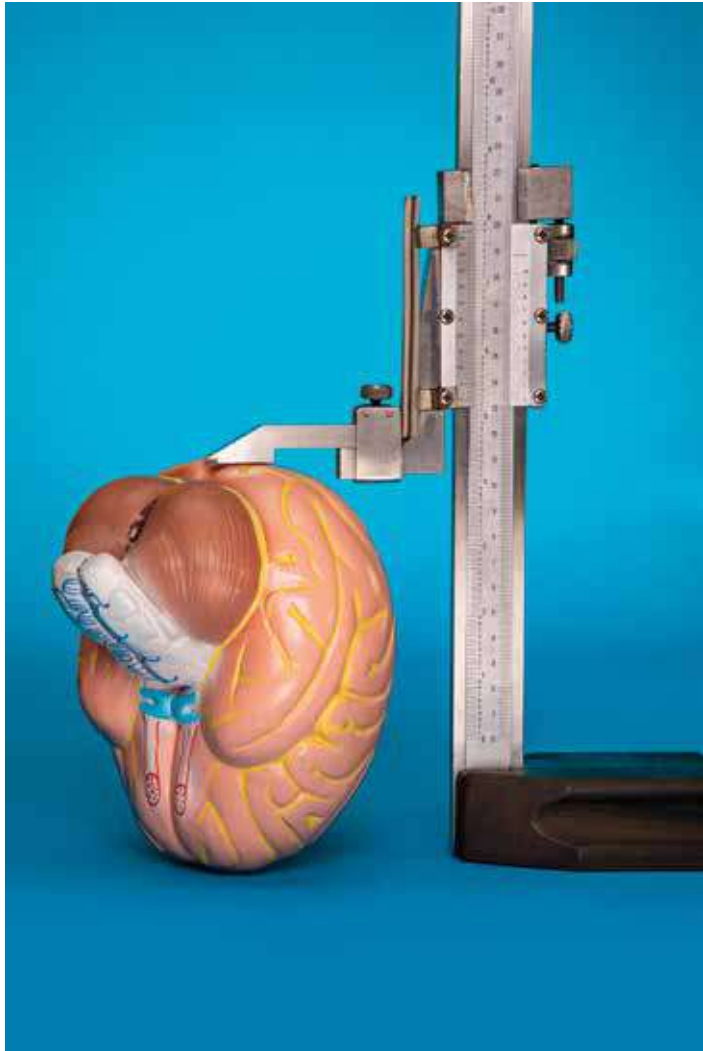






Sneha Kulkarni, *Nashik*

After graduating in law, I decided to listen to my heart and try and turn my passion into a profession. I've always been interested in art and I aim to use this grounding, along with the life and skills lessons I've learned at BVSP, to guide my hand as I try to become a food and still life photographer.









Chirag Patnaik, *Noida*

My life journey started with my mother who, being an artist herself, was also the one to inspire me on the path of photography. I joined BVSP to marry my creative curiosity with the technical skills and perspectives that I need on my journey towards excellence in commercial and still life photography.

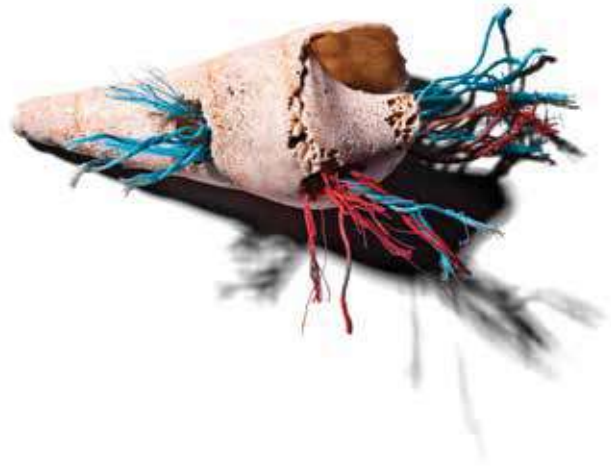


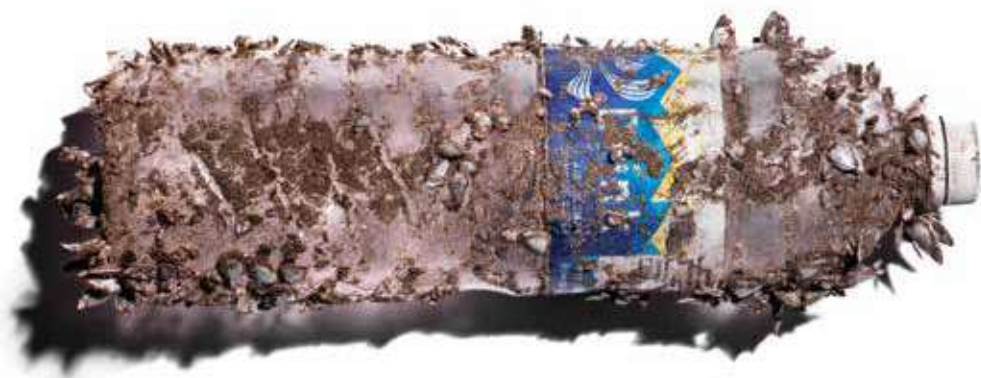




Sushant Nimbare, *Guhagar*

I grew up besides the sea and before rhythms of the coastal life influenced me into choosing photography over a career in engineering. I chose BVSP in Pune even though Mumbai, a city by the sea, has photography schools because I was sure this was the right place for me to learn how to become a people and still life photographer and I aim to vindicate my decision with my work.







Abhishek Jain, *Bhilai*

Like many boys across India, I too joined my family business after my graduation. But I always felt a void in my heart which I aimed to fill with photography as a hobby. Eventually, I decided to turn my hobby into a vocation, which brought me to BVSP. Along with important technical and creative knowledge, here I've also learned that the pursuit of passion can also be the pursuit of perfection.







Ajinkya Patil, *Kolhapur*

I made my first photograph when I was nine years old and since then, I've been interested in exploring the facets of things across all scales. From large vistas to minute insects, everything I shoot in my journey as a macro photographer is an attempt to show how small our universe can also be.

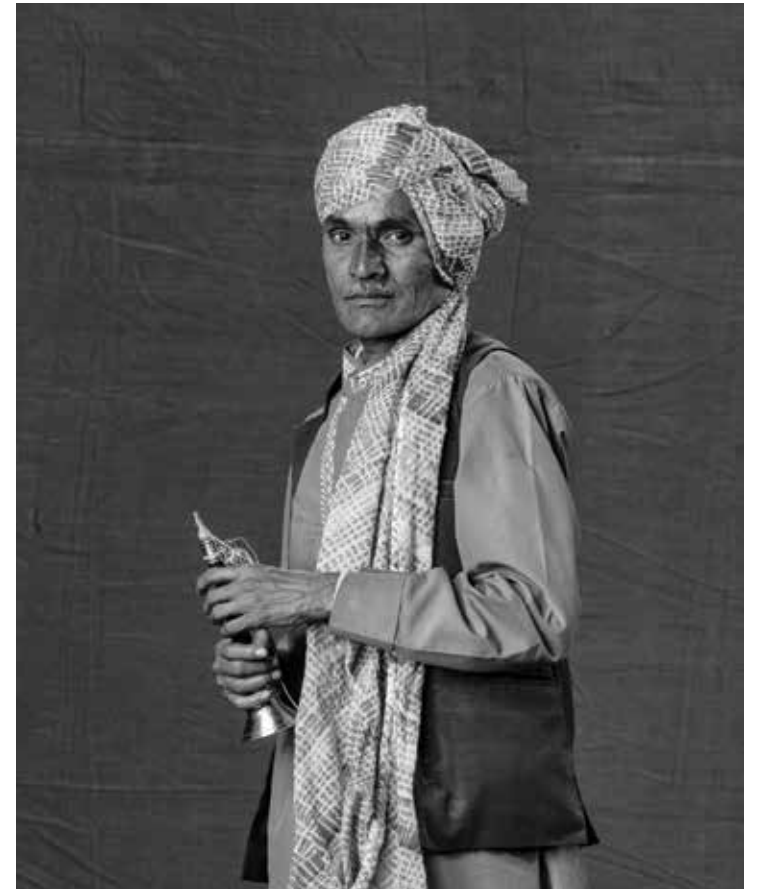






Kapil Jagtap, *Pune*

Hindustani classical music is my passion and photography is the medium via which I connect people, spaces, and experiences as I aim to capture these infinite combinations in a finite frame. The work of Gregory Crewdson inspires me and I would like to craft a career as a people, lifestyle, and advertising photographer.

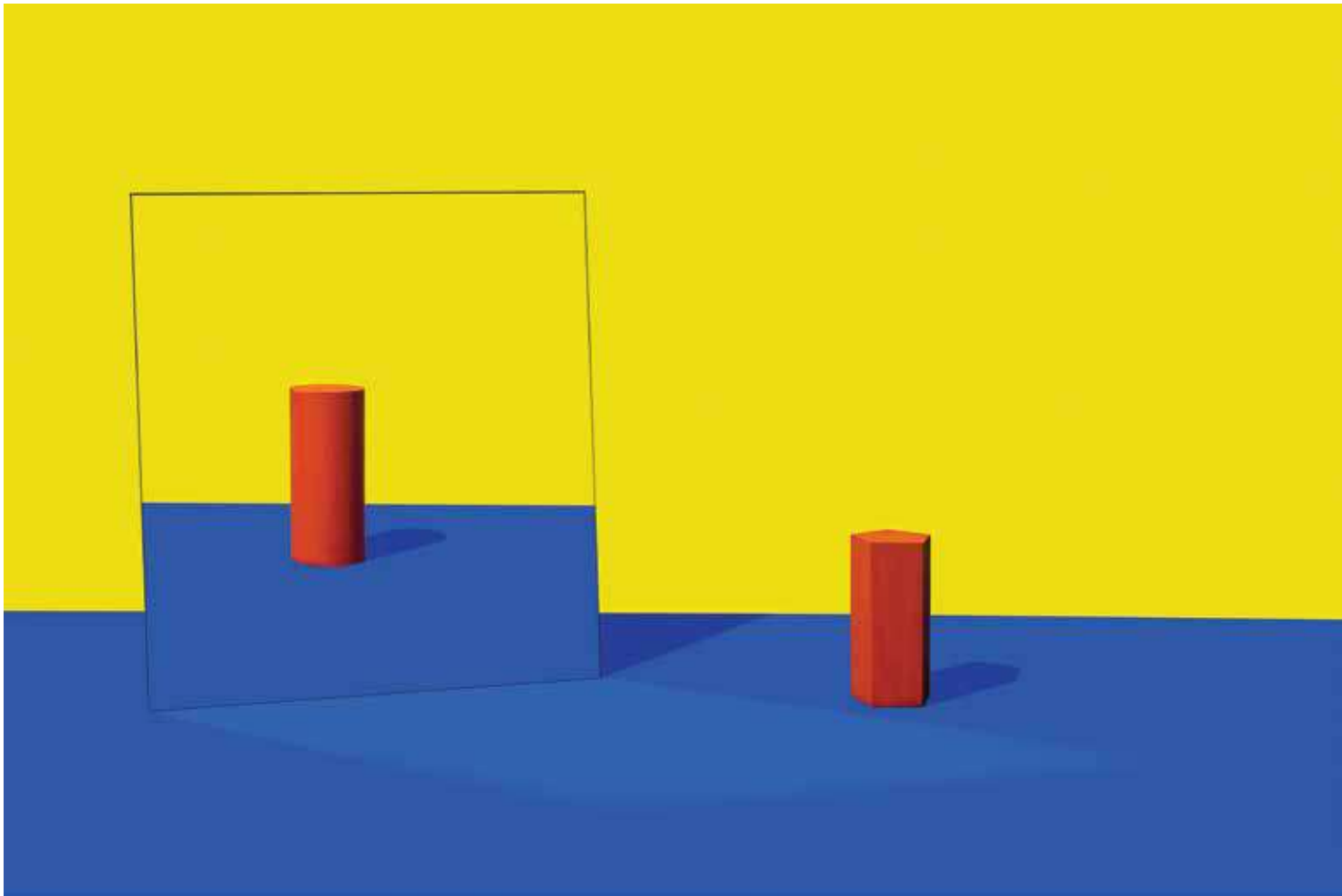






Mohit Shah, *Pune*

I grew up in Pune, but that isn't why I choose to learn at BVSP. While completing my Bachelors' in Mass Communication, I came across photography and I was intrigued by how a camera could transform how its subject was viewed. Over two years, I've had a deep immersion into this process and I hope it has transformed me enough to help me specialise in architecture, still life and fashion photography.







Gautami Modgi, *Pune*

When I was a child, most of my vacations were spent in jungles, trailing around photographers. Naturally, this had a big influence of my choice of career as I decided that photography wouldn't remain a hobby. While Nature continues to fascinate me, it's architecture and still life that has my heart now.

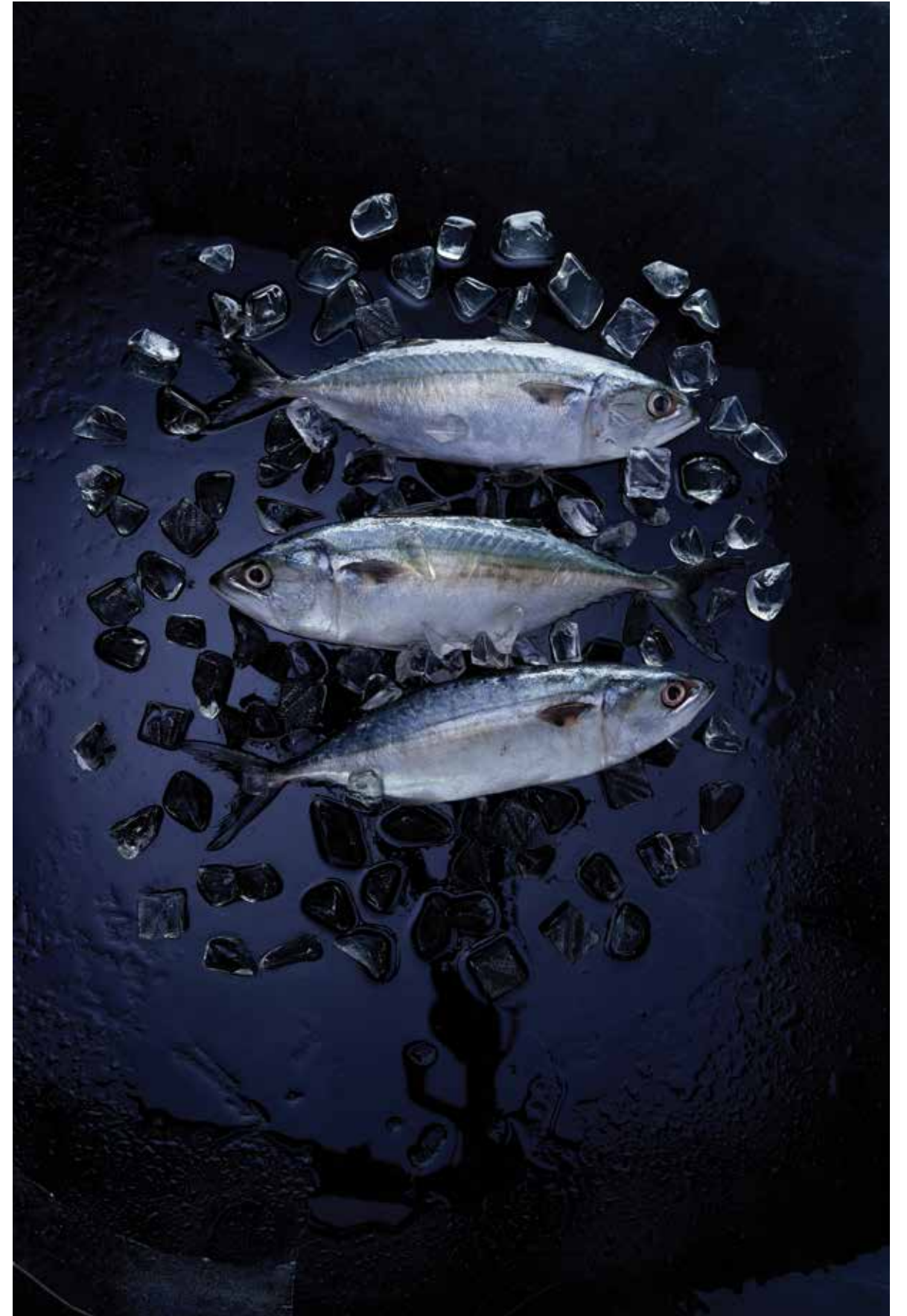






Shantanu Desale, *Kalyan*

While attending school in the then small town of Kalyan, my struggle with numbers and letters led to my being diagnosed with dyslexia. I realised that I had no such difficulty with images which is why learning photography seemed natural. BVSP welcomed me and my faculty have helped me so much that my time here is the turning point of my life and I hope I can repay their trust by becoming a photographer they can be proud of.







Rabjyot Pasricha, *Jabalpur*

My hometown is known as the City of Marble Rocks and I'd like to believe I've imbibed some of the rock's resilience. I've dabbled with photography from a young age and hence decided to set my creative side free by joining BVSP. I'll be forever grateful to my teachers here and I hope to make a career as a food photographer.





Sanket Arora, *Amroha*

There is a thin line that one needs to cross to transfigure a dream into a profession. BVSP was an exploration that made me understand the depth of this art. Now, I want to pursue fashion photography and continue to transmute stories, visions and dreams into a simple, self-explanatory image.





Mandar Shahasane, *Panvel*

Richard Avedon is a big inspiration for me and my two years at BVSP have helped me understand the various aspects of photography I'll need to know and perfect to become a fashion photographer of note, like some of our seniors have become.





Rajiv Arora, *Noida*

I studied Mass Communication to understand journalism better before I chose to learn visual expression at BVSP. I've lived near India's capital, which has let me see a lot of different cultures closely. Understanding and capturing cultures is my passion and pursuing it here has helped me expand my horizons, which is something that I'll always thank BVSP for.







CINEMATOGRAPHY



Farhad Barvatiya, *Jagdarpur*

The thirst to learn more and deliver with skill is what I passionately believe in. I would love to work with different directors and help them achieve their visions for films. Eventually, I want to share a different experience of cinema by delivering my ideas through visuals.

These shots are from White Sky, a film I shot and directed on the universal desire to achieve the heights of what the world has to offer even if it means leaving everything and everyone dear behind only to discover the emptiness at the top from which there is no return.





Sushant Sirase, *Kolhapur*

The faculty at BVSP has been the guiding force behind my growth during my time here and I will remain indebted to them for their belief in me. I'm keenly aware of the reputation the school has forged and I vow to uphold that in my career as a cinematographer.

These shots are from Anhoni, a tragicomic story I shot and directed about a journey on which a couple find a body in their car and how they deal with this deadly discovery.





Angad Panganama, *Dharwad*

I see myself working like a craftsman more than a poet as I like to work with my hands. I lean heavily towards fictional films and their visual treatment. From making a rough sketch to completing a visual narrative, I involve myself through the process as a team player. Working on film sets, mosh pits and in rain forests is a goal that I would like to achieve.

These shots are from Balyada Bayake, a film I shot and directed about a city boy who moves near a jungle and is overcome with the desire to see a tiger in the flesh.

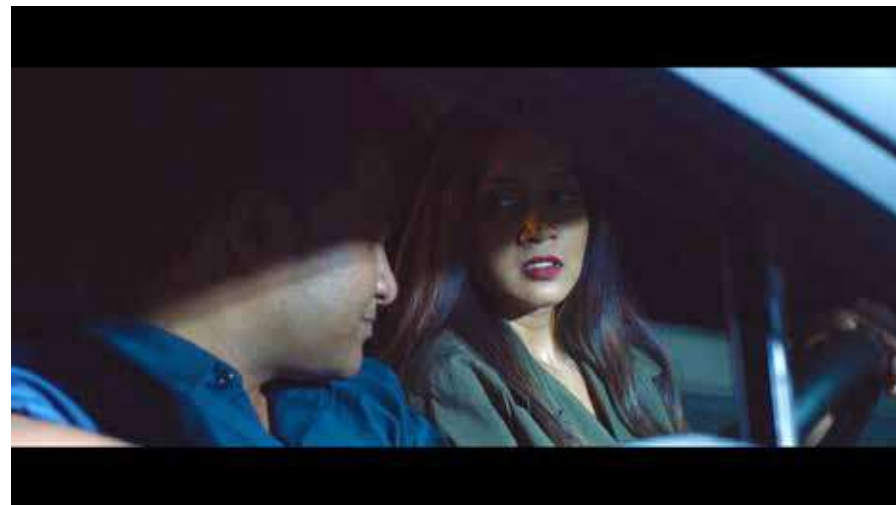




Shubham Nighot, *Mumbai*

I entered cinematography without knowing anything about it but I felt drawn to it, which is why I made my way to BVSP. Here, I learned that a cinematographer has to make several decisions that might seem small but make a big impact. I like to experiment with lighting and love capturing a story, which is what I hope to do with the right directors soon.

These shots are from I Killed My Wife, a film I shot and directed which delves into the past of a man who wakes up in a treatment room with no memory of having murdered his wife.





Jeet Ahir, *Bharuch*

My parents captured and chronicled my early life, which was a very early influence for me. Having seen them build a story of my life in their own way, I too want to do the same which is why I like to be involved in projects from the script to the shoot. I like to solve problems quickly and innovatively while wielding new technology to deliver a superior output.

These shots are from Garbage, a film I shot and directed on Female Foeticide. This is a social evil that is not abating in our society and I've attempted to address the misconceptions that cause this horror to continue.

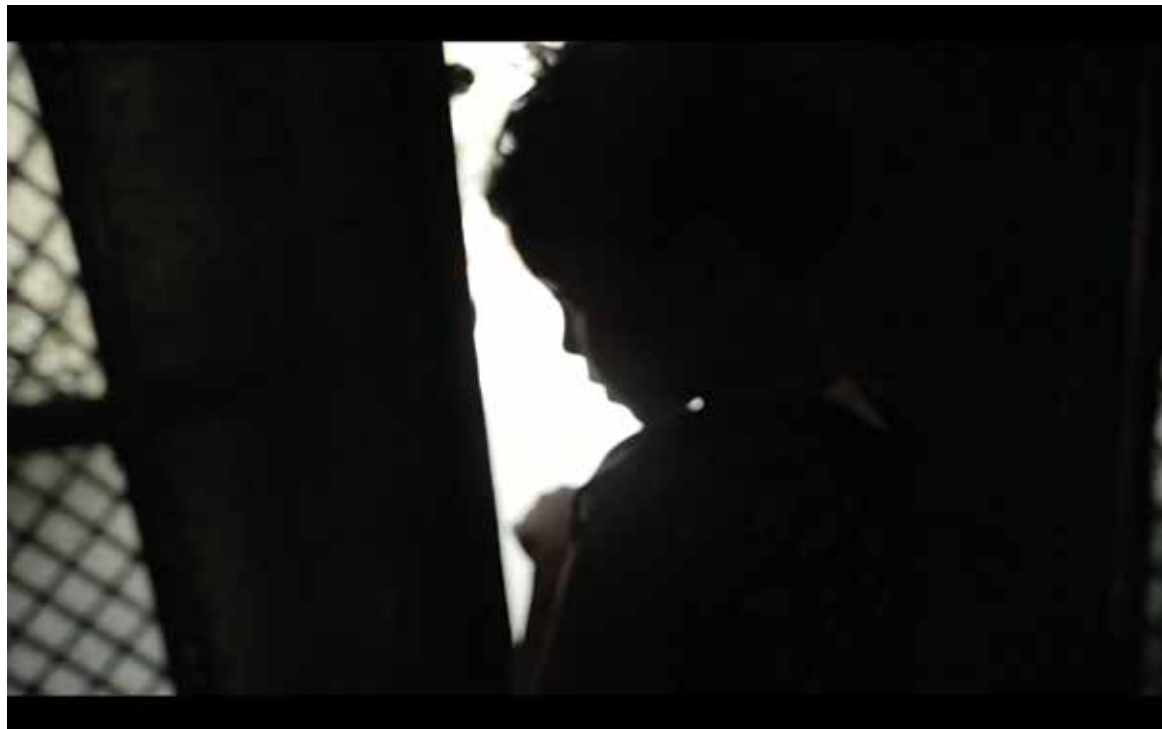




Sajil Hande, *Mumbai*

In this process of learning cinematography at BVSP, I have realised many things about myself. Like how the best thing for me is to keep on practicing whatever I have learned until it becomes second nature. Or how freedom is whatever I learn from the absence of rules. Documentaries and advertising is what interests me and I hope to keep discovering myself as I pursue a career in cinematography.

These shots are from Shantivan, a documentary I shot and directed on the journey towards enlightenment by teaching values to our superheroes – our children.





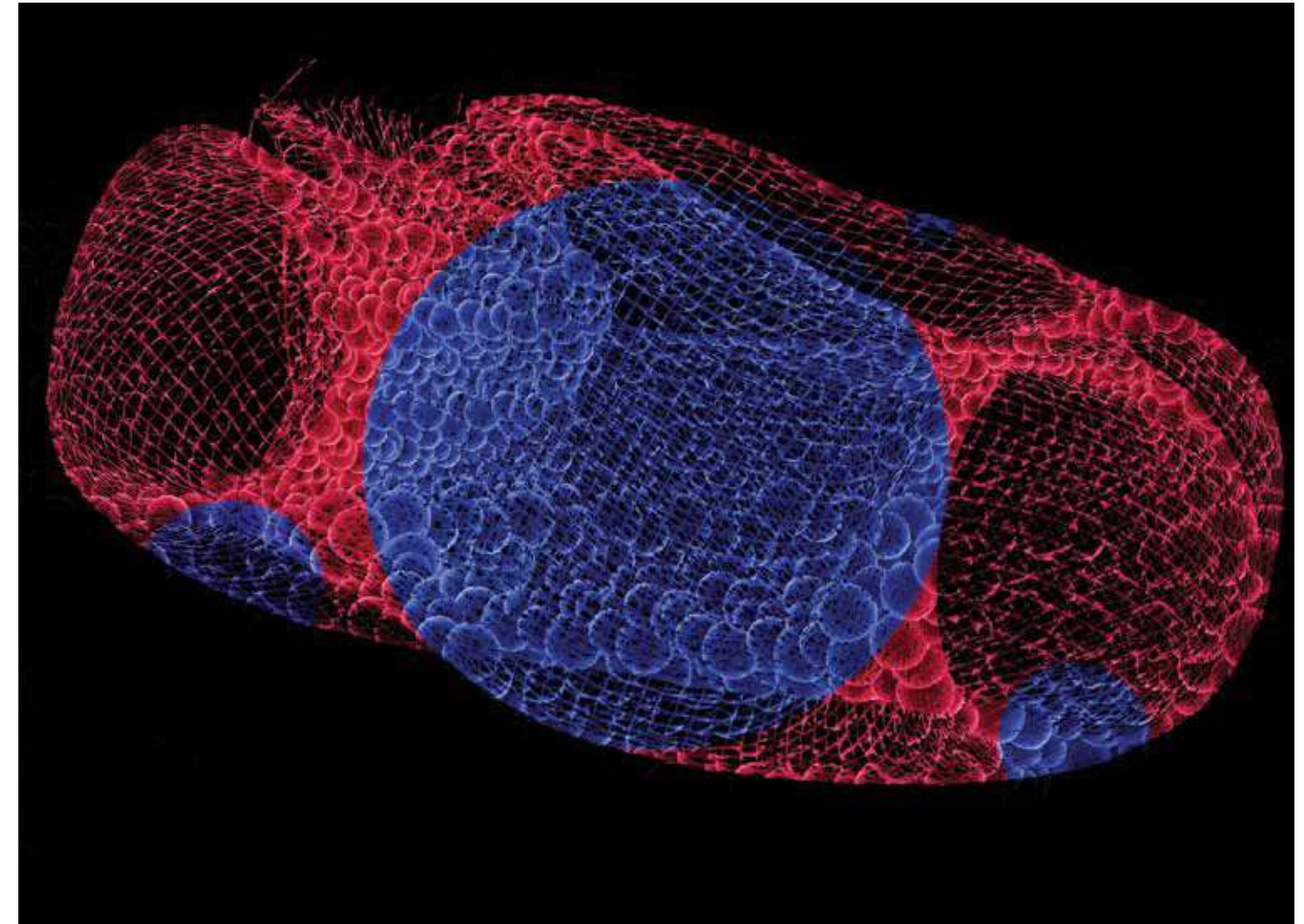
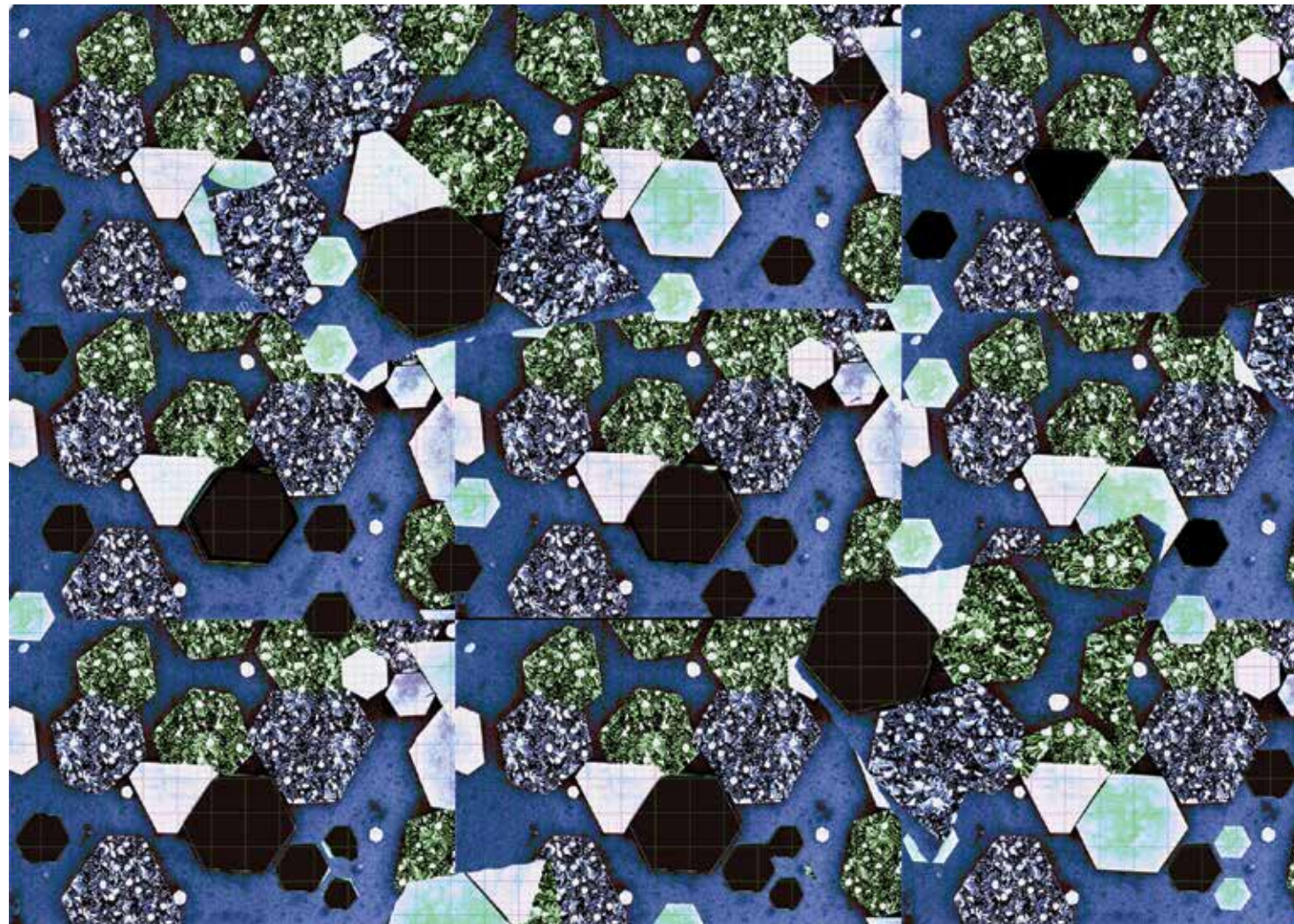
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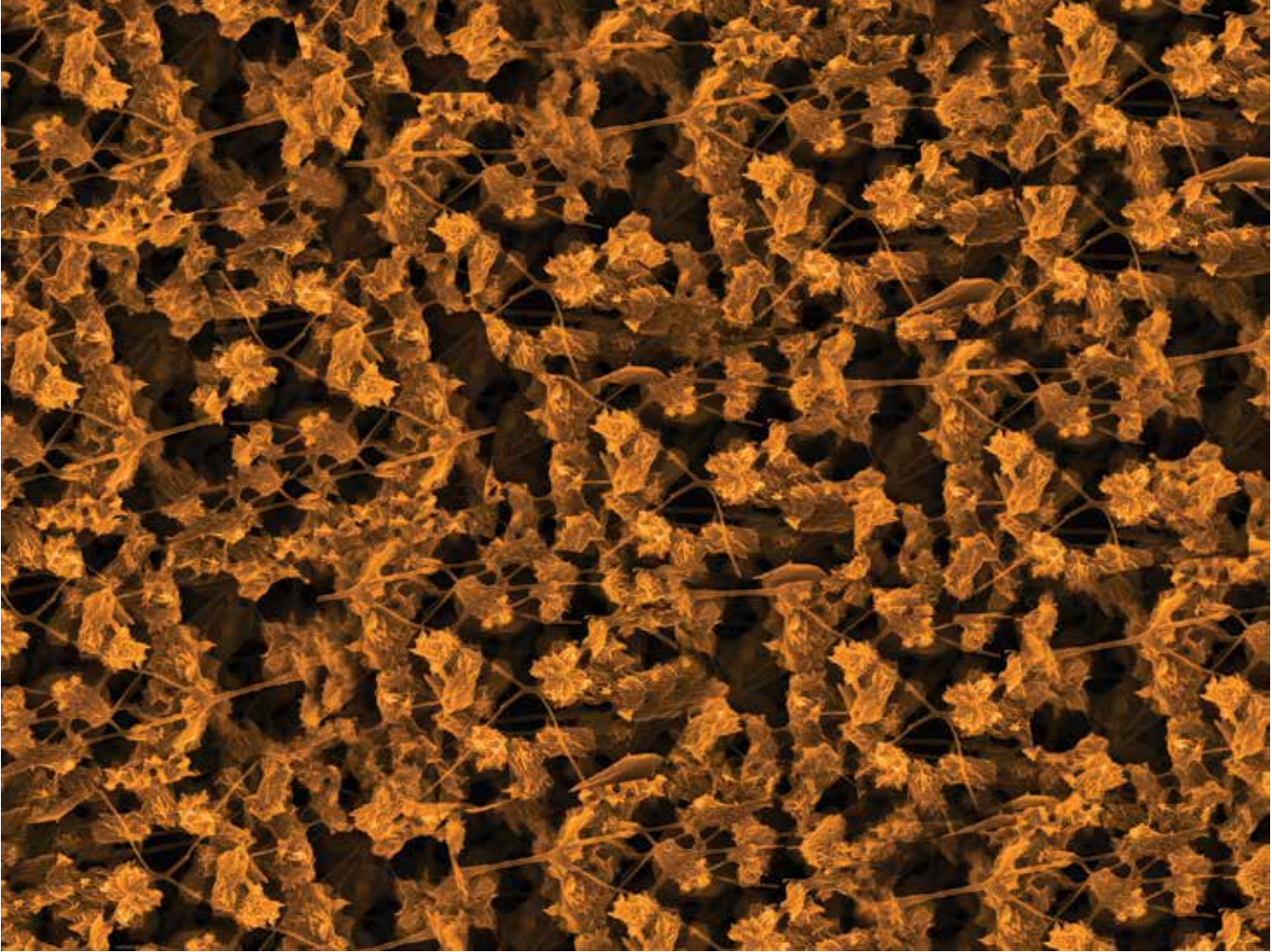
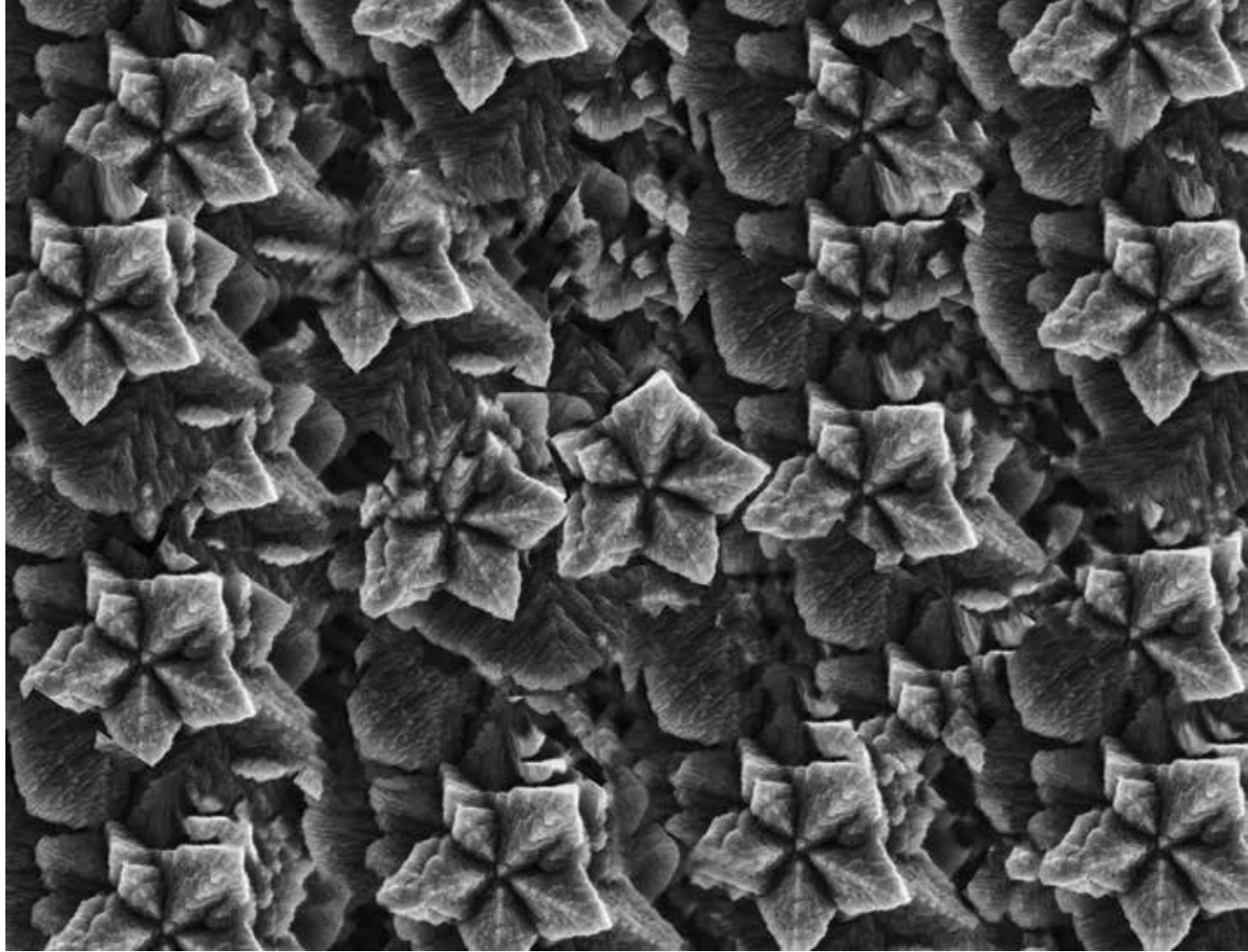


Durgesh Kumar

Class of 2016

After graduating from BVSP, Durgesh trod a different path. His affinity for the sciences drew him to that niche sphere of photography. As a scientific photographer, he considers it his job to provide factual information under a journalistic approach while striving to make the images look beautiful as well. Moving beyond the camera and working with instruments like scanning electron microscopes helps him capture complicated thoughts in a simple frame.



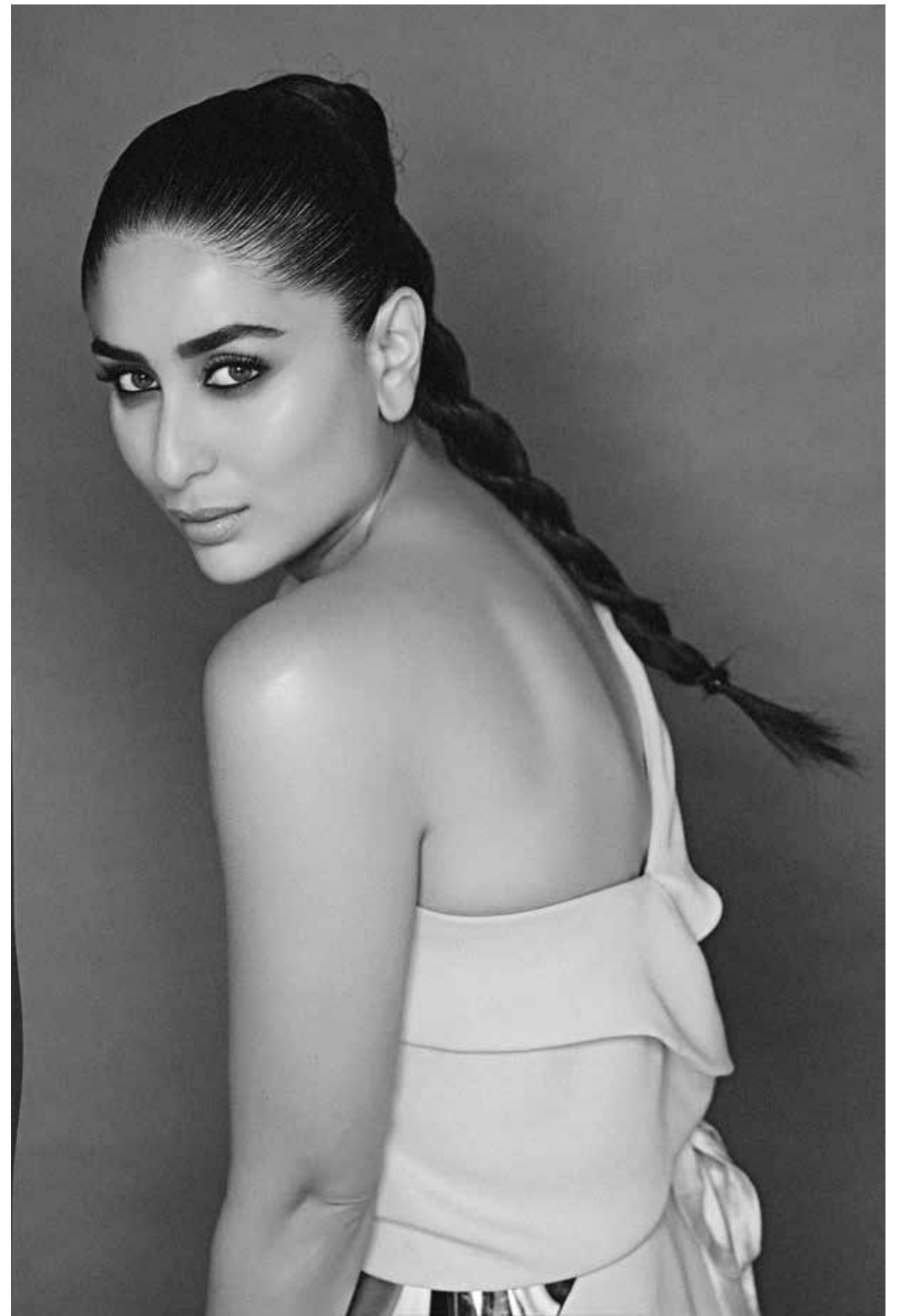




Vaishnav + Apeksha, Class of 2014/2015.

Vaishav Praveen and Apeksha Maker co-founded The House of Pixels to infuse conceptual sensibilities into commercial photography and films. They work with celebrities like Priyanka Chopra Jonas, Sonam Kapoor, Deepika Padukone, Katrina Kaif, Ranveer Singh, Karan Johar, and Kareena Kapoor. They have also shot for brands like Hugo Boss, Fuji Films, Tanishq, Levi's, Dharma Productions, Satya Paul, Yashraj Films, Conde Nast, Verve, and L'Officiel among others.









Yash Yeri

Class of 2016

After standing third at the Albus Atrum exhibition of his batch, Yash set out with minimum fuss to start his career in Maximum City, where he's worked with lifestyle clients like Shaka, Bennch, Bungalow 8, Third Floor, and Ease.







Thomas + Aakanksha

Class of 2013

Thomas George and Aakanksha Arun are from our very first batch at BVSP. They live and work out of Delhi, where they have shot for brands like McDonald's India, Uber Eats, Behrouz Biryani, KFC India, Constitution Club of India, Barsys, Vahdam Teas, Ilk by Shikha & Vinita, Purab Paschim, Ulupi by Chetan Chiller, Banain, Pretty Crow, and Radika J.



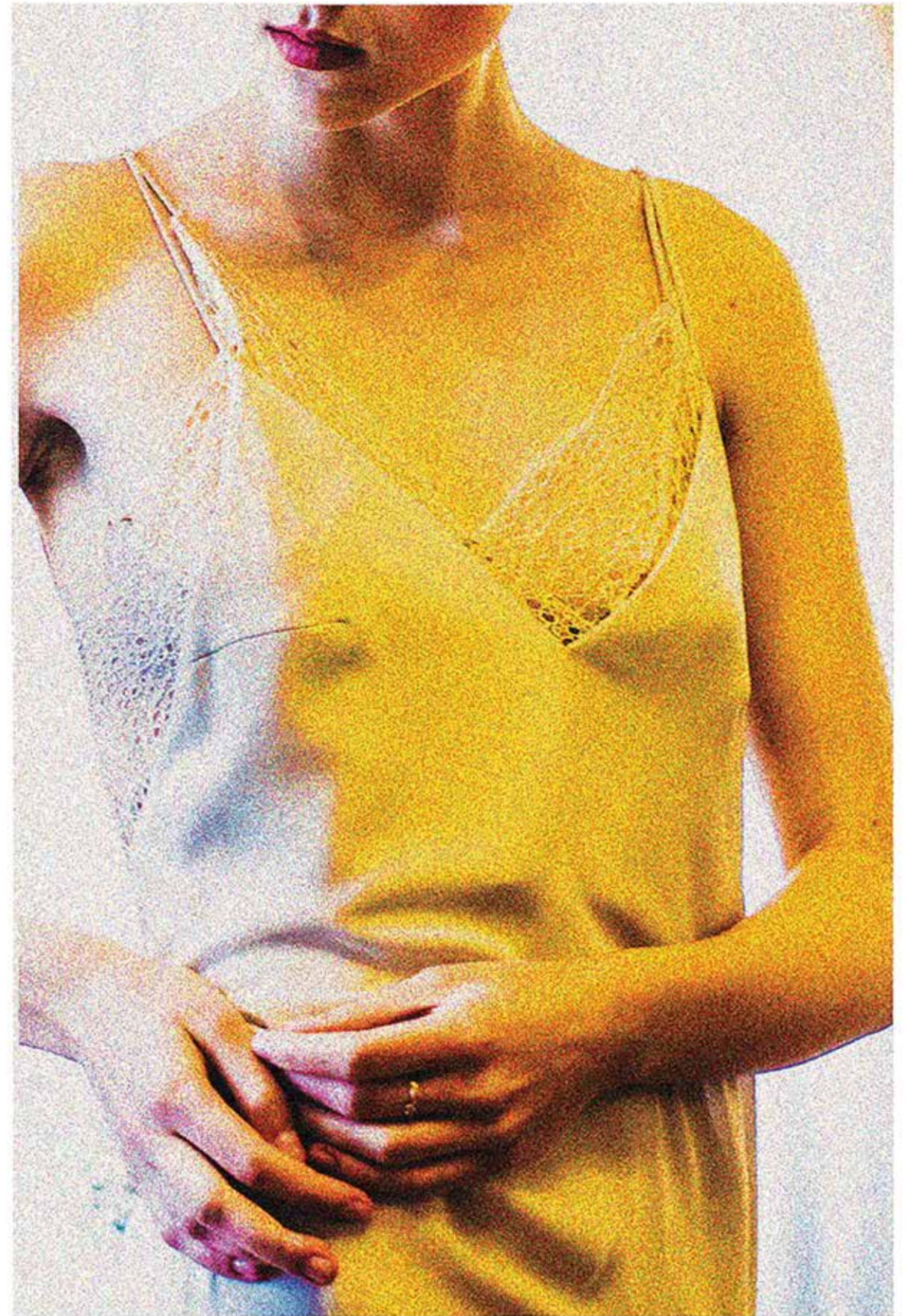


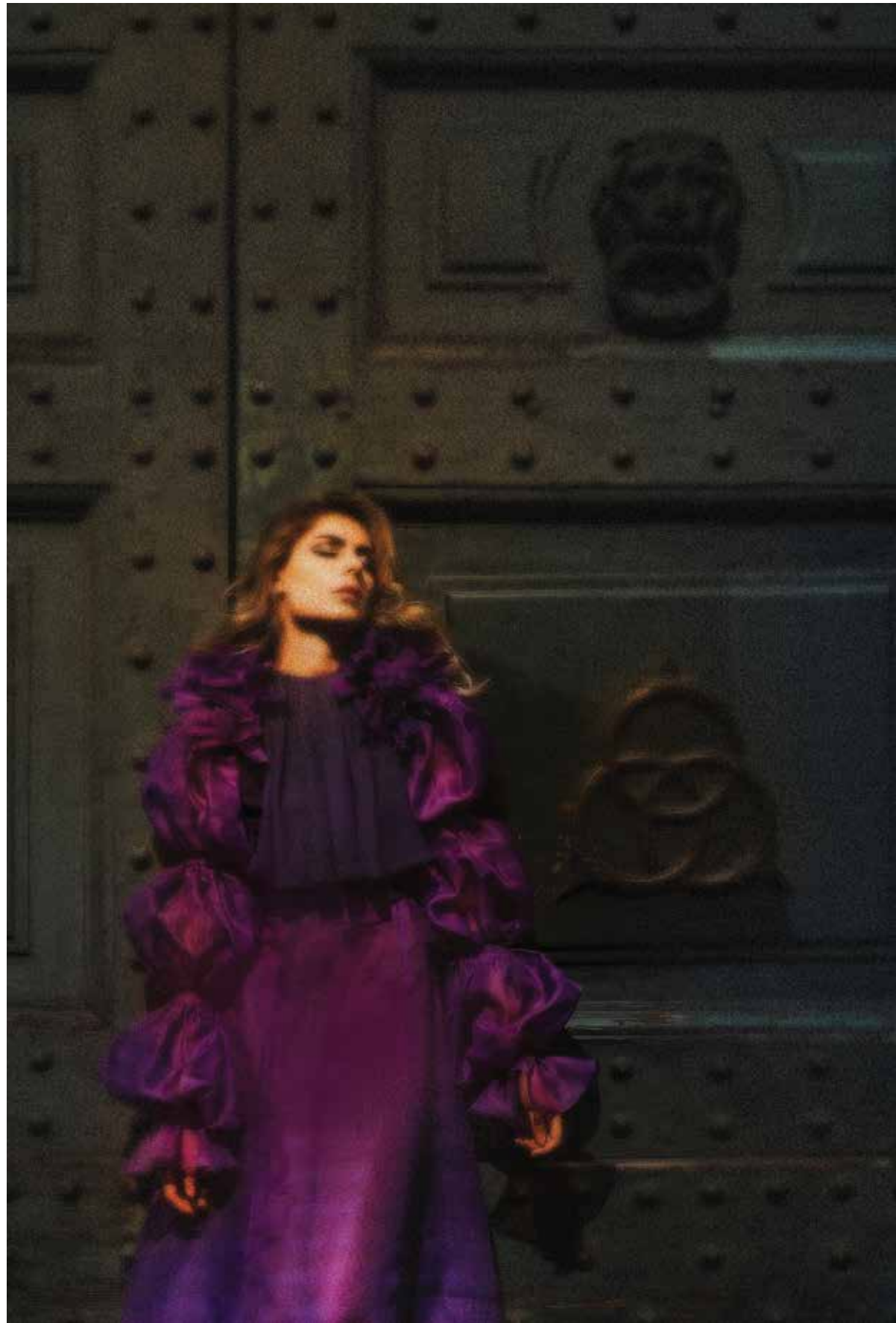


Sampada Patil

Class of 2013

An alumna of our first batch, Sampada is a fashion photographer and filmmaker who works with brands like A Plus C, Bloni by Akshat Bansal, Bonaveri Mannequins, Heshe Trends, Le Coq Sportif, Seam [Mit A Shah], Purab Paschim, Reut Clothing, Rimayu, Studio Metallurgy, Soldado Aguerrebere, The Kalakar Co., The Stylish Mouse and White Show Milano.







Manas + Parth

Class of 2015

Management graduates from Baroda, Manas Anjaria and Parth Pathak decided to form Enlarge Photography after graduating from BVSP. They have shot for clients like Haagen Das, Godrej, Nestle, L'Oréal, One Plus, KFC, Lakme (Indonesia), Adani Group, Big Bazaar, Baskin Robbins, French connection (FCUK), Westside, Nivea, Nescafe, and the Hilton Group.







Ajinkya Targe

Class of 2014

A believer of our senses shaping the world and our experience of it, Ajinkya shoots to capture the most natural form of his subjects. He's shot for clients like Panchshil Realty, Yoo Worldwide, Yoo Pune by Philippe Starck, Yoo Villas by Kelly Hoppen MBE, World Trade Centre, LEMA Italia, EON Free Zone, Pune, ICC Realty, L'Occitane, Pune and Borosil India Pvt Ltd



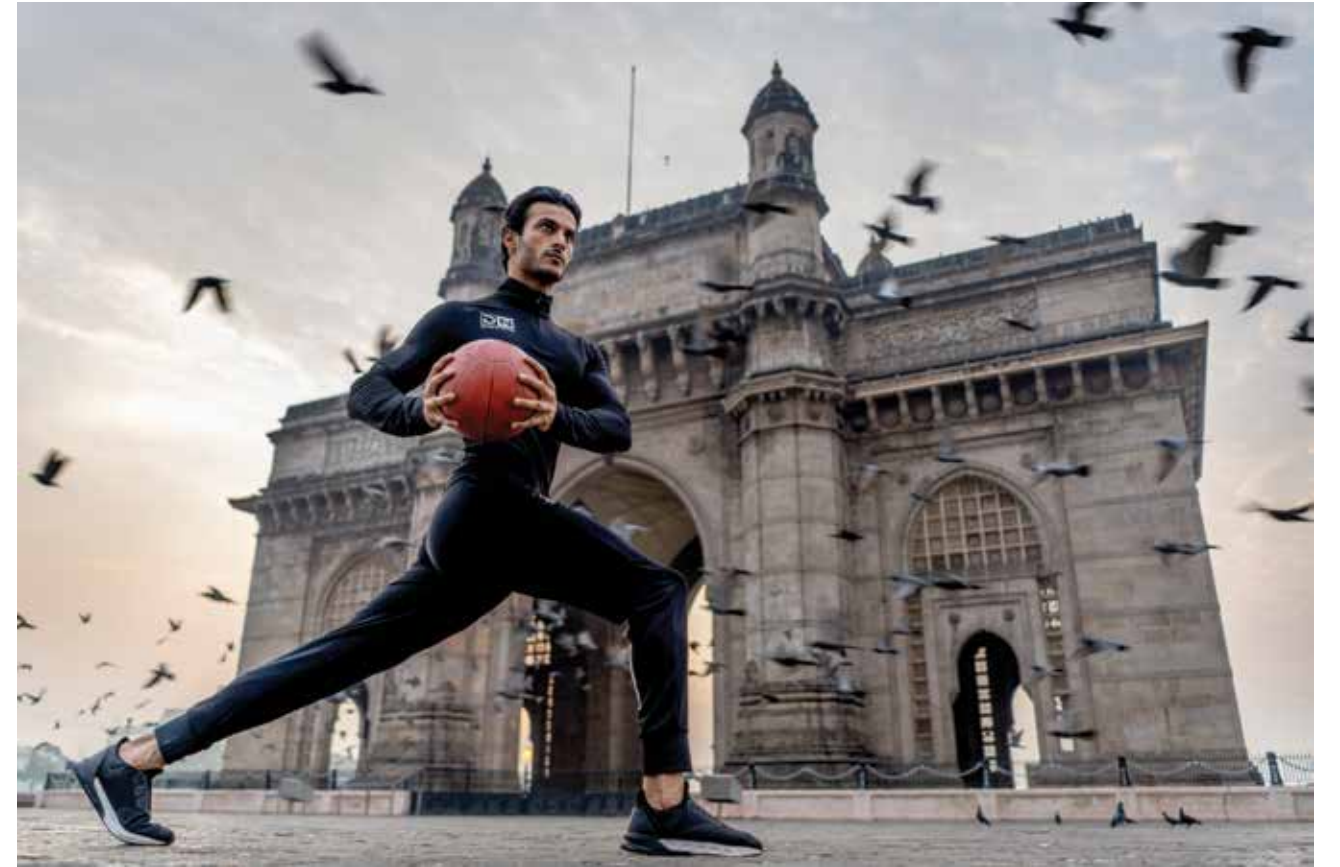




Ashish Gurbani

Class of 2013

Ashish is a commercial photographer who shoots for brands like Dupont, Gold's Gym, P N Gadgil, Finolex, Godrej, Craftsvilla, Amazon Kindle, MTV India and Ralco Tyres and work with leading advertising agencies like Ogilvy and Leo Burnett.







Namita + Rahul

Class of 2014/2015.

Graduates from successive batches, Namita Hasija and Rahul Awtaney founded 2x2, a photography collective that blurs the lines between fine art, portraiture, and fashion photography. Their innovative approach has seen them work with leading names like Tarun Tahiliani, Anavila Misra and Krishna Mehta, Samant Chauhan, and Zoya, among others.





We'd like to extend our special thanks to
HON. DR. SHIVAJI RAO KADAM, CHANCELLOR, Bharati Vidyapeeth (Deemed To Be) University
DR. MANIKRAO SALUNKHE, VICE CHANCELLOR,
Bharati Vidyapeeth (Deemed To Be) University
PRIN. K.D. JADHAV, JT. SECRETARY, Bharati Vidyapeeth
DR. UTTAMRAO BHOITE, EXECUTIVE DIRECTOR, Bharati Vidyapeeth
DR. S.F. PATIL, EXECUTIVE DIRECTOR – INTERNATIONAL AFFAIRS, Bharati Vidyapeeth

**AVINASH GOWARIKER, JAIDEEP OBEROI, TARUN KHIWAL, GEOFF ANG, FAWZAN HUSSAIN,
LEONARD GOH, KARAN MARU, ACHYUT PALAV, SWATI APTE, PRADEEP VAIDYA, VINAY KUMAR,
BOBBY VIJAYKAR, SHRIPAD BHALERAO, RADHAKRISHNAN VIJAYKUMAR, VIKAS SWADES SHARMA,
VAISHNAV PRAVEEN, APEKSHA MAKER, NAMITA HASIJA, VAIBHAV JAGUSHT.**

R. VIJAY KUMAR, Srishti Digilife **VIHANG VASA**, Photonics Enterprises **YUSUF KATHAWALLA**, Nikon

POONAM SHARMA & MANAN DHULDHOYA
PRADEEP VIJAPURE, National Graphics

OUR VALUED PARTNERS



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