

Subject : Agri - Business Management

Day : Monday
Date : 05/12/2016



Time : 10.00 AM TO 1.00 PM
Max Marks : 80 Total Pages : 1

N.B.:

- 1) Attempt any **FIVE** from Section –I and any **TWO** questions from Section–II.
- 2) Figures to the right indicate **FULL** marks.
- 3) Answers to both the sections should be written in **SAME** answer book.

SECTION-I

- Q.1** Define Agri business. Explain the importance of Agri business in the Agri-sector in India. (10)
- Q.2** Define farm Budget. Explain in details the types of farm budgets. (10)
- Q.3** NABARD plays and important role in development of Rural India. Comment. (10)
- Q.4** Corporate sector plays an important role in development of India's agricultural sector. Discuss (10)
- Q.5** Explain in details the major documents that are required for export of agricultural products from our country to the Foreign country. (10)
- Q.6** Explain various marketing functions with the help of examples. (10)
- Q.7** Write short notes on any **TWO** of the following: (10)
- a) Agri Credit
 - b) Problems in Farm Accounting
 - c) Role of RBI

SECTION-II

- Q.8** Formulate a channel of distribution for cherry produce in Maharashtra. Discuss its importance for a rural development. (15)
- Q.9** Alfa Lavel manufactures dairy equipments. Discuss the utility of dairy equipments from the farmer's perspective. (15)
- Q.10** Explain the role of corporate sector in agribusiness management. (15)

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