IMED NEWS

Issue: January 2022

Bi-Annual News Letter Vol. 28| January 2022

BHARATI VIDYAPEETH

(Deemed to be University), Pune, India

Institute of Management & Entrepreneurship Development, Pune

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC



Ranked among Top 75 B-Schools in India by NIRF 2021, MHRD, Govt. of India



Dr. Patangrao KadamFounder, Bharati Vidyapeeth, Pune
Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

Director's Message

Greetings to All!

It gives me great pleasure to present this newsletter for Term-I of the Academic Year 2021-22.

The Term-I was equally challenging because of the Covid 19 Pandemic. We however continued with online teaching learning process effectively along with other online activities like guest lectures, workshops, Corporate Lectures, Alumni Meets, Entrepreneurship Development Cell activities, etc.

The online mode did not restrict the conduct of 'IMED Gems', the Interclass Competition, which was celebrated with the same great zeal and enthusiasm with a large number of participants. Activities like Fit India, IMAC (IMED Music and Art Club), Self Defense etc., continued regularly as per time table.

Since November 2021 we have started the offline mode of conducting classes for all Programs. All students have reported and are enthusiastically attending the classes and activities.

I am very happy to share that our placements are in full swing in offline mode with more than 50 blue chip companies giving placements to more than 75 students so far in companies like Hindustan Unilever Ltd, COGNEX, Birlasoft, KPMG Global Advisory Services, Tech Mahindra, Reliance BP, Reliance Jio Platform, SCALER, Tata AIG, Veritas, Harbinger, Bitwise etc. Many more are in pipeline.

All precautionary measures against the spread of OMICRON variant of corona virus are being followed at IMED, as per guidelines issued by Govt. and our University. Safety of all is our priority and accordingly cleanliness, sanitization, social distancing, use of masks, thermal screening etc. are regularly practiced.

This Newsletter is a snapshot of the various curricular, co-curricular and extra-curricular activities conducted by IMED like online Seminars, workshops, FDPs, IMED-GEMS, Social initiatives through NSS etc.

As a team, IMED will always keep trying to reach greater heights with your support and best wishes. Happy New Year!!

Stay Safe, Stay Connected, Stay Happy!

Dr. Sachin S. Vernekar Dean FMS BVDU, Director IMED

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Key to Success



Hon'ble. Prof. Dr. Shivajirao Kadam Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune



Hon'ble. Dr. Vishwajeet Kadam Secretary, Bharati Vidyapeeth, Pune Pro-Vice Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune



Hon'ble. Prof. Dr. Manikrao Salunkhe Vice Chancellor, Bharati Vidyapeeth, (Deemed to be University), Pune

IMED Achievements

- 1. IMED has been ranked consistently in the top 75 B-Schools in India by NIRF-2021,MHRD,Govt of India for the last six consecutive years.
- 2. It is one of only 10 in Maharashtra and only 2 in Pune ranked in top 75 Institutes in India.
- 3. AICTE Lilawati Award 2020 for Digital Literacy
- 4. IMED CRC has been honoured with the ACHIEVERS AWARD 2021 by ITC Dwaraka, New Delhi
- 5. Institute's Innovation Cell IIC of IMED got Three Star rating



PLACEMENT HIGHLIGHTS

HIGHEST SALARY- Rs. 18. 10LPA (Domestic) / Rs.54.01 LPA (International)

PLACEMENT 21-22:

Highest Salary-Rs.15LPA

Average salary-Rs.7 LPA

Placement Data- Companies Visited: - 45

Students placed – 87 till date in following companies





















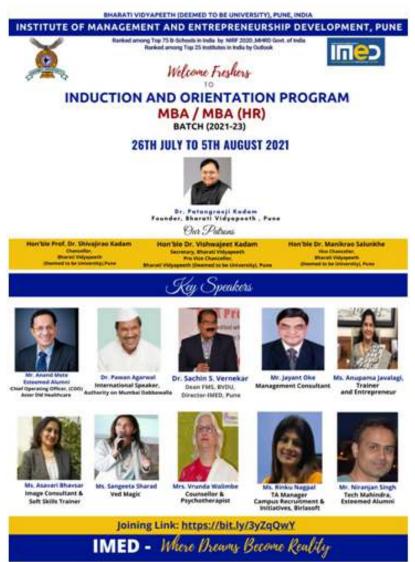






MBA Induction and Orientation Program 2021

IMED has organized Ten days Induction and Orientation Programme Online commencing from 26th July to 5th August 2021 for MBAG and MBAHR students batch 2021-23.



Day 1

On 26th July, 2021 the orientation was given to the students of various departments and activities at IMED. Dr. Pravin Mane, Programme director MBA HR welcomed the students. Dr. Sonali Khurjekar gave presentation on ranking of IMED, co curricular, extra- curricular Activities and unique features of IMED. Dr. Sonali Dharmadhikari, Programme Director MBA G informed the students about the programme structure, Specialization subjects available, courses offered, Continuous evaluation system, counselling system, feedback system and code of conduct. Dr. Netaji Jadhav, Director Sports presented the sports facilities available at IMED and sports activities conducted. He explained about FIT India sessions organized online and importance of fitness. Dr. Ingawale, Head Exam section explained the rules and regulations of Exam.

Mrs. Ranjana Jadhav, Librarian elaborated the library resources available at IMED library.

There were 152 students who witnessed the first day of Induction and Orientation Programme.

Day 2

On 27thJuly, 2021 Dr. SachinVernekar, Dean FMS BVDU, Director, IMED addressed the students of MBA, MBA HR and MCA.

Director's Address covered the following points: Importance of 'Namaste', Various events held at IMED, How to lead a meaningful life 52 tips, Confidence can be built from (ASK) Attitude, Skills and Knowledge, Have SWOC analysis and take help of faculty members and friends to overcome weaknesses, 90% decisions are routine and 10% require analysis. 90% of the people want to be followers and 10% leaders. Be leader ,Creating successful leaders and entrepreneurs is the motive of IMED, Respect your parents, you will come



Dr. Sachin Vernekar - Dean, FMS BVDU& Director, IMED addressing the students online during MBA Induction Programme 2021.

out of all crises. Prayers has power. Thus start the day with prayers. Director sir concluded the session by describing various opportunities available at IMED to showcase students' talent.

Total Participants 281

Motivational Session by Dr. Pawan Agarwal

Dr. Pawan Agarwal- noted Management Guru and Guest Speaker, for Quality & Management Session on WORLD FAMOUS MUMBAI DABBAWALLA. Dr. Pawan Agarwal inspired students by showing and discussing the management of Mumbai Dabbawalla. He highlighted the importance of honesty and commitment as Main Principles because of which the Mumbai Dabbawalla is such a great success.

Dr. Pawan Agarwal- noted Management Guru and Guest Speaker addressing the students on Quality & Management Session on WORLD FAMOUS MUMBAI DABBAWALLA



Day 3

Ms. Anupama Javalagi, Canfield Certified Success Principles Trainer and Entrepreneur was invited as a resource person. She guided students about Design Thinking Human centric approach Empathetic way of solving problems ,Event + Response = Outcome Whatever outcome you are getting is the result of how you have responded to event. Get all the data who is user of product while designing life, Your self. Don't choose by elimination. Choice should be what you want to do, Ideate: Brain storming session think of all options, Design life: Change mindset, Be curious to learn. Analyse your superpower.



Ms. AnupamaJavalagi, Canfield Certified Success Principles Trainer and Entrepreneur interacting with students



HospitalMr. Anand Mote, Esteemed Alumni CEO ,Sahyadri

Mr. Anand Mote addressing the students about How to face changes: If you are committed you can explore. Changing job has challenges, Study on your strengths and likings. Don't compare and worry about Role of work satisfaction You work good, deliver best will getsatisfaction. Work culture of the organization is very important. You should understand it properly.

Mr. Neeraj Kumar Singh, Esteemed Alumni, Technical Delivery Lead Tech Mahindra, UK MBA is all about how you are presenting yourself. Participate in GD, presentation



Mr. Neeraj Kumar Singh shared his journey in IT sector.

Day 4

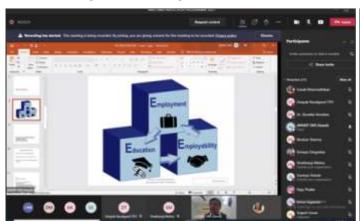
Ms. Asavari Bhavsar, Certified Image Consultant and Soft skills Trainercovered following points in session: Soft skills are all about Managerial abilities: Critical thinking, excellent communication skills, problem solving skills, Try to enhance soft skills with hard skills, Listening skills are also important, Written skills: how proficient you are Good visual presentation. Time management skills are important in every sphere of life. Helps to take care of our responsibilities How can you prioritize your time, list of to do things.



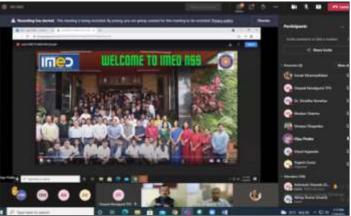
Prof. Jayant Oak, Management Consultant covered following points

World Economic Forum: You must have tech savviness, You must be able satisfy demands of industry Core competence, Motivation Skill is ability to apply knowledge to solve problems, Analytical diagnostic and competitive decision making, Interpersonal skills make other persons appreciate, think out of box

Be inquisitive and curious. Focus on your own development, pursue certifications and focus on knowledge and skills, Set goals which are sustainable, measurable and actionable Business Ethics and Corporate Governance is going to be emerging area, Think Big and Dream Big



Prof. Jayant Oak, Management Consultant interacting with students Introduction of IMED NSS team

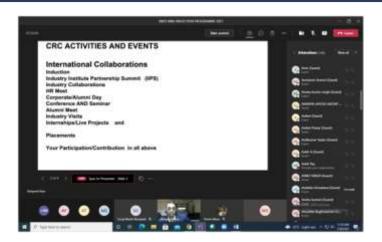


Dr. Vijay Phalke and Mr. ShreyasDingankar presented various activities of IMED NSS Team.

Day FIVE

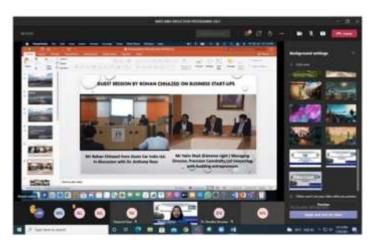
30th July 2021 Friday

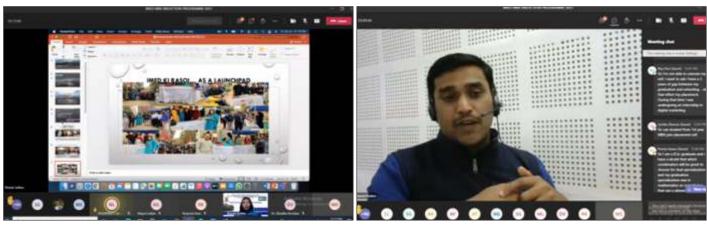
International Collaborations and CRC by Mr. Deepak Navalgund gave idea about Industrial collaboration and university collaboration. Sweden linear university collaboration we have students and faculty exchange program, since 2015. Under this Student goes for the exchange plan. All cost is catered by LNU for 6months. This helps to gain rich international experience. Extensive. selection process is there. Two LNU students also come to our Institute IMED. In addition to this faculties from IMED goes to LNU and LNU faculties comes from there. Two more collaborations are in pipeline. We conduct 10days Induction program for all courses organized by CRC. Industry Institute partnership, its IMED innovative practice. It's a brain child of Dr. S. Vernekar, Director IMED. This is program is one of the biggest event to express our thanks to all Industry person associated with us. We release our placement brochure on that day. We have more than 500 industrial collaborations .We have HR meets in IMED campus twice in semester i.e. 4 times in years. Under this we invite HR head, HR person, they highlight the current trends in industry. Students also gets opportunity to ask questions. Alumni day / Corporate day we have on every alternate Saturday, we invite imminent alumni or corporate to interact with you. It helps to bridge the gap between academic teaching and industry expectation. By filling this gap students gets better position to excel in their career nationally as well as internationally. We had biggeralumni meet due to lockdown. Industrial visit helps student to have live learning experience and they need to submit report on this. Internship/Live project is part of your Couse as Summer Internship and it's mandatory for two month duration. Report is prepared and submits to CRC after proper approval of your internal guide. We have facilities of winter internship for selected students based on qualifying selection criteria. Many Industries are giving opportunity for live project from 10-15 days and paid stipend around Rs 10000 to Rs 25000, no limited to this. It depends on student's capability.150 plus company participates in IMED placement drive.



ED Cell and CWTED by Dr. Bharati Jadhav and Dr. Shraddha Vernekar

Dr.Bharati Jadhav welcomed all and congratulated to get selected in IMED. She explained Don't be job seeker but become job giver, take up entrepreneurship, We organize many event to develop skills required for enhancing your entrepreneurship skills, We provide many platform to student to generate start up ideas and start their enterprises, We have expert teamincludesinhousefaculties as well as industrial person, Launch pad event, aninnovative practice at IMED, CWTED (community work through Entrepreneurship Development) is introduced. CWTED outcome is to develop social responsibility and emotional quotation among young India. This reflect your social responsibility and recruiters likes this and your employability gets enhanced.





Prevention of Drug Addiction and Anti Ranging Measures Dr. PramodKadam
He denoted all students as Young India. Told them necessity of Prevention of Drug Addiction.Anti-Ranging Measures
available a IMED.Pune

DAY SIX 31st July 2021 Saturday

Mr. Sushant Deshmukh, head talent Acquisition, Principal Global

• Mr. Deshmukh Gave 10mins talk on "Flexibility in work is required i.e. flexible in timing, type of work, location. Recruitment in 2022 have wide scope and it have huge domain available even off source many job opportunities are expected. There are no gender biasness for recruiting as HR professional. The degree is the tool to verify your level of information. Certification helps to get more interview calls but ultimately your knowledge contributes to your selection.



Mr. Sushant Deshmukh, head talent Acquisition, Principal Global Interaction with students who visited LNU through Youth Exchange Programme

VinodAlbane, Tejas Gujar, Ananya, Asthi Vidushi, Adnan, and Shambhaviwere invited to interact with students. Video was played, preapred by Tejus on memory of Swedan visits. Followed by interaction between students. Primiti cordinated the event. New MBA Batch participated actively. They shared their

journey at IMED and their experience of visit to foreign unversities.



DAY SEVEN 2nd AUGUST 2021 Monday

Entrepreneur: Ms. Mona Mohanti, Founder-MRAW

She said we all are entrepreneur in some way. It is an ability to present ourselves effectively, Think on own this is very important. For success of anything you need to think on it as well as act on it. Entrepreneur requires Land, Labour and Capital. This event organization helps us to learn what is required to arrange for enterprise startup and how we can arrange it. Think different be different be entrepreneur. Think "What I can do to be different". Set trends let others follow it. Bring out Gems out of you. Give wings to your ides. By becoming entrepreneur you add to GDP, nation growth, society, employment i.e. you become greater contributor. Create for yourself as well as for others. Money management, people management and multi-tasking are the keys to be a better individual.



RoshanRawal, Entrepreneur, Founder Exposit Immersive Solutions Pvt Ltd.

She said participation is the first step in entrepreneurship journey.

By participation I meet many people and idea exchange was happened helped me to explore many thing. Pillars of new start up are Core Team, Product or services going to be offered, promotion, validate your idea, starts to get client. Entrepreneurship is not choice but necessity for growth of India. Start up in student life helps to activate mind set, time is more, risk is less and responsibilities are less. She Ended with quote" Take your hair and through on mountain and try to pull it, if comes it mountain and if went its just hair". So, risk is very less.



Session Two

Ved Magic by Ms. Sangeeta Sharad

Mind set is a Lens through which you perceive the world, she quote sloka of Bhagwat Gita. Mindset is the biggest asset and you can create it by your own. Three important aspect frame your mind sets are :How u relate with self, How u relate with people, How u relate with world. Three C's should be avoided to have positive mind set are Completion, criticizing, comparison. Learn to accept and acknowledge, you will grow. Mind have two parts

conscious and sub-conscious. Thoughts are continuous charters. We need to make it positive. As positive thoughts is best nourishment for developing healthy happy mind. Food for mind is positive thought, scriptures. Being grateful for what you have. Express gratitude. Plan prepare practice regularly to have positive mind set.



DAY EIGHT 3RD AUGUST 2021

Maya Nair, Deputy General Manager, Talent Acquisition | Reliance Industries Limited guided the students about what as recruiter we look in candidates. We liked the IMED as they are providing great resources to us, so we have 4 years of long relationship. We have one year structure training program for students. We recruit from IMED for this. Tips for all of you are as follow: Make your own identity, Be regular and sincere for your classes, Take your internships very seriously, Have CV what you can justify, Increase Networking (speak to senior, class mate, all you), Practice aptitude test logical test online. In interview be genuine and authentic. Followed by question answer. Vote of Thanks was proposed by Mr Deepak Nawalkund.



Profiling SWOC analysis and guidance by faculty for Holistic development of students was carried out post session.

Day 9: 4thAugst, 2021

Profiling SWOC analysis and guidance by faculty for Holistic development of students was carried out post session.

Day 10: 5th Augst, 2021

'Importance of Counselling and Mental Health' by Mrs. VrundaWalimbe, Counsellor and psychotherapist

Third guest of the day was Mrs. Vrunda Walimbe, Counsellor and psychotherapist.

She discussed about the importance of counselling and introduced the facility of counselling at IMED. She covered the following points in her session: Plants do sense things, emotions, they can't move from one place to another, Animals are mobile, have memories, and however cannot think, Human Beings have memories, have thinking power, imagination power, Sometimes this is a curse. She narrated a story about fluctuations in thoughts. Emotional, social, physical mental, spiritual are the aspects of personalities.

IMAC Session

IMED Art and Music Club activity was arranged. Students participated whole heartedly and presented songs, dance and poetry.

MCA Induction and Orientation Program 2021

Bharati Vidyapeeth (Deemed to be University) Institute of Management and Entrepreneurship Development, Pune has organized Ten days Induction and Orientation Programme Online commencing from 26th July to 5th August 2021 for MCA batch 2021-23.

The objectives of Induction Programme are as follows: To welcome the students to higher education and prepare them for their new role. To help the students to adjust and feel comfortable in the new environment. To inculcate the ethos and culture of IMED among the students. To expose the students to a sense of larger purpose and self-exploration. It also included introduction of BharatiVidyapeeth, campus facilities, faculty, syllabus, corporate resource center, alumni interactions, corporates and entrepreneurs talk, anti-drug and antiragging counseling.



Day 1:

Day 1 started with online registration. The e-inauguration of the event was done by the guest of honour Mr. Prasad Deshpande. Dr. Baljeet Kaur gave a heartily welcome to the first year student of MCA 2021-23 batch. Then, she introduced the student to I/C Director, Dr. Ajit More.

Dr.Ajit More introduced students about Bharati Vidyapeeth University. He gave the presentation on ranking of IMED, co-curricular, extracurricular Activities and unique features of IMED. He shared that BV(DU) is one of the largest multi-faculty and multi-campus institution deemed to be university in India. It was established by Dr.PatangraoKadam in Pune 1964 who started it from scratch. Dr.Ajit More also guided the student and provided knowledge about IT Trends and Technologies. Next, Mr. Prasad Deshpand is the vice president of Zensar Technologies started the his session first sharing some buzz words like AI, Cloud, RPA and many more which are in demand in the industries right

now. He continued the session by talking about delivering CX across Digital Channels and in how many sections it is distributed and few words about it. He even shared the knowledge of most notable tech acquisitions of 2021. He showed us 3 Key Areas of themes, that is

Gartner Top 9 and explained us with examples. With the previous discussion, he added the details about RPA's possibilities in banks and showed that 75 - 80% work will be done by robotics in upcoming future.



Day 2 session was divided into two parts. First part was in combination of first year of MCA, MBA, MBA-HR.

Dr.Baljeet Kaur started the session with greetings.

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INSTITUTE OF MARKACHEN

INDUCTION

ON PROGRAM

IMED - Inform Illumin Information

On Program

On

Dr. Sachin Vernekar -Dean, FMS BVDU & Director, IMED addressing the students online during MBA Induction Programme 2021. Director's Address covered the following points: Importance of 'Namaste', Various events held at IMED, How to lead a meaningful life 52

tips authored by Dr. Sachin Vernekar, Personality can be developed by Physical appearance, mental faculties, etiquettes and Mannerism, He gave message to students 'If you are satisfied tell others, if you are not tell us. Creating successful leaders and entrepreneurs is the motive of IMED. Be proud of your country. Have SWOC analysis and take help of faculty members and friends to overcome weaknesses. Respect your parents, you will come out of all crises. Prayers has power. Thus start the day with prayers He concluded the session by describing various opportunities available at IMED to showcase students' talent.

In the next part, which was held for just MCA first year student began. It was started by Dr. More. He gave thorough details about college, jobs, placement and curricular. He talked about the demands for skills by 2030. He also mentioned about the Co-Curricular, Extra-Curricular and unique feature of IMED. He shared college's accomplishment and events with the student and showed how they handle the difficult situation during pandemic.

After this Ms. Bharati. V. Yelikar introduced our chief guest Mr. Mandar Bhingarkar, a Solution Architect from Persistent System. Mr. Mandar Bhingarkar started talked about how a technology works with architectural plan. He used two cases, Hotstar and Uber. He told how analysis was done based on age, gender, locality and devices and basis on that how designs are made. He even shared some top technical trends like AI and big data, IoT, 5G and many more. After his presentation, there was Q & A session for this which also ended very well.

Day 3

On the third day of Induction Program, it was started by Dr. Swati Desai with a Sanskrit shloka and then the introduction of each and every faculty member of MCA program. After the faculty introduction, Dr. Desai welcomed the chief guest Mr. Dhananjay Gokhale and mentioned his achievement.

Mr. DG, short of Mr. DhananjayGokhle, Catalytic Enabler Projects, Teams and Leaders. He took over the topic on 'Me, myself and Mentors'. He gave two good example of his favourite mentors. On the fun part, he also shared how he got his nickname DG. It was very interesting thing to hear and learn. The session ended with the usual question answer round.



Day 4

On the fourth day of the Induction Program, in the beginning Dr. Hemachandra Padalikar introduced all the rules and regulation of IMED. He told the student about attendance, rules about ID card and uniforms and told the student to maintain the discipline of the college.

After that, Dr.Baljeet Kaur welcomed the chief guest, Mr. Sanjeev Somani with a brief introduction about him and his career. Mr. Sanjeev Somani is the Senior Director of IT, Veritas technologies. He is an Alumni of IIM, Ahmedabad. He worked for many organization and part and co-founder of many foundations. He focused on

leadership where the students were motivated to follow their dreams and keep the curiosity to gaining more and more knowledge. Then, he gave an overview on the leadership titles that are present in a company. It was really interesting to know the ups and downs and keep going to achieve our goals. He mentioned about the employee basic requirements too. He asked us many questions and made it an interactive session. Then he ended the session with a quote and motivation words.

Day FIVE 30th July 2021 Friday

The fifth day of the induction program was started with good news given by the I/C director, Mr. Ajit More. Two of the seniors of MCA program got selected in the company Veritas technologies.

Then the student got introduced with more different departments as Dr.HemchandraPadalikar welcomed each of the faculty.chief guest and Alumni 2002 of IMED, Miss. GeetikaPaliwal.

Miss. GeetikaPaliwal spoke on the topic 'Campus to Corporate'. She talked about the requirements that are important in the career and in the office like technical skills, social skill etc. She even asked the student what they think is important in career aspect. Then she ended the session with question and answer.

Day SIX 31st July 2021 Saturday

Day 6 program was started by Dr.Satyawan Hembade by welcoming and greeting the student. Then he welcomed Dr. Deepti H. Deshmukh who is in charge of Placement Department.

Dr. Deepti Deshmukh talked about placement department and guided the student little bit. Then Dr. Hembade welcomed our chief guest, an IMED 1999 alumni, Ms. Devika Thorat.

Ms. Devika Thorat started the session by introducing herself. She did B. Com. first, and then did her MCM (presently known as MCA). She took a break from her career because she wanted. After introducing herself, she asked five student she started her presentation by showing an old advertisement video of Apple and told how thinking different can create beautiful and innovative world. Then she showed a picture of dots asked the students to share what they think about it. Like that, With those pictures she told us to adapt, be agile, be curious, share, give back, have social presence and have Role Model. She even shared her role model who is IndraNooyi. She even showed the student different

shapes like, minus (-), I, T and combed shaped and explained each of the meanings and what they represent in the office. Then she ended the session with the Q/A round

Day SEVEN 2nd AUGUST 2021 Monday

On the seventh day of the Induction Program, Dr. Bharti Yelikar greeted and welcomed the student and then welcomed the NSS program faculty Mr. Shreyas Dingankar and Mr. Vijay Phalke.

Mr. Shreyas Dingankar started to speak first. It showed different events conducted by NSS like Awareness Rally like social distancing, save water, save plant, International Yoga and many more. Through NSS, the member helped many people to gain knowledge and made the people aware about the surrounding. Then he asked Mr. Vijay Phalke to come forward and share his views.

Then, Mr. Vijay Phalke came to speak. First, he encouraged the student for their study and talked about the IT field. Then he explained how NSS help the students to be part of the field and connect to the world. He told the student how to join NSS and how many years they have to serve under NSS and what it does and how it does. He told how many different smiles NSS of IMED have seen and brought into light. The students of IMED have proved themselves that they are always there to help. Every year, a NSS member should spend 120hrs as per government rule. NSS also arranges some special camps that help the students to grow and others get the help. There are regular, college-level, state-level, university-level, state-level, national-level and international-level activities happens in NSS. He also told there are 3 C's in NSS, which are Communication, Commitment and Co-ordination. With this information, he ended his part.

In the second part, it was held for MCA, MBA and MBA-HR student. In this session, the chief guest was Ms. Sangita Shard and she talked about Ved Magic.

Ms. Shard told us about how our brains actually work, not biologically but spiritually. How we can replace the bad energy with good energy only with our thoughts. 95% things remain in our subconscious mind, which starts from memories, learning bicycle or swimming etc. while only 5% of our conscious mind works when we are feeling the current situation, thinking at the current time. She told us 4 strategies.

- Recognize the power of thoughts
- Being Grateful
- Give more as a Habit
- Begin with end in mind

She explained each and every strategy with such a beautiful way, which made everyone calm and relaxed. She then asked a girl to read the summary of a book named, "The Magic" written by Rhonda Byrne, and explained what the actual magic means in life.

Then, Ms. BharatiJadhav thanked the speaker and continued with queries. A lot of students asked queries and the speaker cleared everyone's doubt. In the end, Ms. SonaliDharmadhikari gave a vote of thanks to the student and ended the session.



















Prevention of Drug Addiction and Anti Ranging Measures Dr. Pramod Kadam

He denoted all students as Young India. Told them necessity of Prevention of Drug Addiction. Anti-Ranging Measures available a IMED, Pune.

Day 8: 3rd August 2021

On the seventh day of the Induction Program, Mrs. Sujata Mulik greeted and welcomed the student and then welcomed Dr. Netaji Jadhav, Director Sports.

Dr.NetajiJadhav, Director Sports presented the sports facilities available at IMED and sports activities conducted. He explained about FIT India sessions organized online and importance of fitness.

After that Profiling SWOC analysis and guidance by faculty for Holistic development of students was conducted.

Day 9: 4th Augst, 2021

Profiling SWOC analysis and guidance by faculty for Holistic development of students was carried out post session.

Day 10: 5th Augst, 2021

'Importance of Counseling and Mental Health' by Mrs. Vrunda Walimbe, Counselor and psychotherapist Mrs. Vrunda Walimbe, Counselor and psychotherapist,











discussed about the importance of counseling and introduced the facility of counseling at IMED.

She covered the following points in her session:

- Plants do sense things, emotions, they can't move from one place to another
- Animals are mobile, have memories, and however cannot think.
- Human Beings have memories, have thinking power, imagination power.
- Sometimes this is a curse. She narrated a story about fluctuations in thoughts. Emotional, social, physical mental, spiritual are the aspects of personalities.

Counselors are trained professionals. They understand your emotions, they guide. They teach us emotional management.

Students face several stress factors. Lectures, Exams,

assignments, relationships with different people. There is performance anxiety. There are eating disorders. Issues of adjustments, time management, relationships issues.

IMAC Session

IMED Art and Music Club activity was arranged. Students participated whole heartedly and presented songs, dance and poetry.



BBA-BCA INDUCTION AARAMBH



INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP DEVELOPMENT, PUNE Ranked among Top 75 B-Schools in India By NIRF 2020, MHRD Govt.of India



Dr. Patangraoji Kadam Founder, Bharati Vidyapeeth, Pune



rati Vidyapeeth(DU), Pune



Pro Vice Chancellor, ati Vidyapeeth(DU), Pune



Sharati Vidyapeeth (DU), Pune

IMED WELCOMES YOU AARAMBH

BBA BCA INDUCTION PROGRAMME (NEW BATCH 2021-2024)

23rd August to 3rd September 2021





Organizing Team

Programme for new entrants of BBA and BCA Programme from 23rd August 2021 to 3 rd September.

IMED, had organized Induction

IMED....WHERE DREAMS BECOME REALITY

DAY ONE -23 August 2021

Aarambh the induction programme as scheduled began at 10.30 am. Dr. Sucheta Kanchi and Dr. Pramod Kadam anchored the event through-out. Dr. Mahadik, Programme Director of BBA, gave welcome address to new batch of the students. Dr. Sonali Khurjekar gave a full-length portrayal of IMED of its historic establishment and development. She also explained various curricular, cocurricular and extra-curricular activities that are organized at IMED. It left the listeners spell-bound and she answered all the queries of the students. Dr Netaji Jadhav explained events held under sports cell, Dr.Ingawale elaborated the Exam sections role and responsibilities, Dr. Ayrekar gave elaborative presentation on library and various e-resources available at IMED. Dr.Mirji, conducted a introductory fun activity for all the participants. There were 252 Students who witnessed the first-day of induction and they were found very enthusiastic about new beginning of their UG iournev

DAYTWO-24 August 2021

The second day of Aarambh the induction programme started at 10.30 am. Dr.Sucheta Kanchi and Dr. Pramod Kadam welcomed the students.Dr. Pramod Kadam explained the expected behavioural norms to be observed by the students. He guided them about the importance of discipline to be followed being at campus as well as online classes. Dr. Pramod also described the Standard Operating Procedures of our institutes



Dr. Pawan Agarwal delivered a lecture on "Mumbai Dabbawala – An excellent Supply Management". He explained coding system with which they operate and the flow logic and daily routine of a dabbawala. This casestudy was recognized by BBC, UTV, MTV, CNN etc and recorded in Guiness book of world records.

DAY THREE - 25th August 2020

The 3rd Day of Aarambh the induction program as scheduled began at 10.30 am. Dr. Sucheta Kanchi welcomed the students and described the itenary of the event.

Dr. Hema Mirji, introduced Dr. Anupama Jawalgi, who was Canfield Certified Success Principles Trainer and Entrepreneur. Dr. Anupama spoke about the design thinking to develop and design the products.

Design Thinking Process Diagram*





Dr. Vijay Phalke, NSS officer-IMED, gave the glimpse of NSS activities and its achievements. He motivated students to join the NSS team to achieve overall personality development. Prof. Dingankar played the power-point presentation of NSS events held until these years.



Dr. Sucheta Kanchi proposed vote of thanks. 205 students attended the event

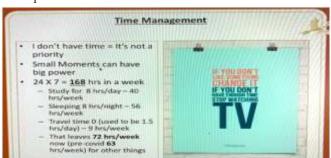
DAY FOUR 26th August 2021

Dr. Shraddha Vernekar welcomed the students and described the itenary of the event. She introduced speaker Ms Asavari Bhavsar. She is certified image consultant and soft skills trainer.



Ms Asavari Bhavsar explained the importance of soft skills in real life.. She explained necessary skill sets required by the students for taking up the challenges of corporate-world. This lecture was thought-provoking and instilled students to gear up for new phase of their life.

Dr Ramchandra Mahadik introduced MrsVenu. She has conducted session on time management. She explored the various parameters of time management. She has explained time management with the help of appropriate examples.



DAY FIVE -27th August 2021

Dr. Sucheta Kanchi welcomed the students and described the itenary of the event. Mr. Deepak Navalgund introduced the Corporate Resource Cell of IMED and its ativities. He introduced some of the unique features of CRC department. Dr. Bharati Jadhav, faculty IMED addressed students on Entrepreneurship Development Cell. She focused on meaning of Entrepreneurship Development, Objective of ED Cell and various activities.

Dr. Deepali Kadam explained the Art and Music club of

IMED named IMAC. She told the purpose and importance of having this club of arts & music as it presents the platform for the people to display their talent in art form and also helps the student's to get away with anxiety and fear by reducing the stress.

DAY SIX - 28th August 2021



Mr. Shreyas Dingankar introduced IPS Krishna Prakash, Police Commissioner Pimpri Chinchwad, Pune.

He delivered session on awareness and prevention of drug addiction and awareness on cyber-crimes. He spoke about social media awareness, internet banking, passwords privacy, sharing images on social media, etc

Industry Institute Partnership Summit (IIPS)

On 13th September, Corporate Resource Centre, IMED Pune organised the Industry Institute Partnership Summit 2021. From past 10 years, this session is organised every year for the students of IMED to interact with the experienced and renowned industry experts. This summit allows to bridge the gap between Industry and the Institute. This time the guest speakers were Mr. Sanjeev Somani(Sr. Director of IT Veritas Technologies),DR Sanjay Salunkhe (Chairman & Managing Director, Jaro Education),Shailendra Goswami (Chairman and Managing Director of Pushkaraj Gr),Mr. Amit Chilka (Senior Director-HR, Intelliswift Inc.) and Dr. Rizwan Ahmed (Chief Technology Officer (CTO), Dela Plex). They shared their thoughts on topics such as Liquidity Problem, Supply Chain, Health Care Facilities in India,

Research and Development, Planning Career, Versatile Nature and many more crucial topics, which are highly important to the students for their prospective carriers. And by the end of the session students asked questions to our guests. The Webinar gave an overview of about how to be industry ready in the college days itself. And allow a social transformation by This webinar was aimed at allowing the students to understand present market situation, collaborate with industry and increase the creativity and articulation of ideas and concepts through dynamic knowledge of the guest speakers. This was followed by the launch of MBA/MCA/BBA/BCA Placement Brochures by our Director sir, Dr. Sachin Vernekar in presence of the guest speakers.

Prof Oak started his session by giving examples of Apple, Amul, Amazon, Samsung, Sony, Amazon, Walmart etc. Why these products or services are successful? They are better than the rest and emerge as winners —by gaining sustaining competitive advantage. Creativity is the seed that nurtures Innovation, it is the ability to bring something new into existence. Sir gave few definitions of Innovation by Peter Drucker and explained the concepts of applied innovation by Wipro and corporate innovation. The ultimate goal of innovation is sustained competitive advantage which in turn requires innovation. BCG report states that embracing innovation is no longer a corporate luxury or choice









IIPS Scheduled 2021

Date/Time	(Technical Session- I) 9.30am :11.30am	(Technical Session-II) 11.40am:1.40pm	((Technical Session-III) 2.30pm-4.30pm	
Resource Person	Inauguration Dr. Raj Singh Vice Chancellor, JAIN University Bangalore 10.00am to 11.00am	Dr Jayant Oak	Dr. Sharad Joshi	
Timing	09.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm	
Topic		Introduction to Innovation	Process of Innovation	
Resource Person	Dr. Archana Thosar Head R & D, COEP, Pune	Mr. SubramaniumNadar , Head, Innovation Adani Ports and SEZ	Dr. Amit Andre CEO, Data Tech Labs Inc NewYork.	
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm	
Topic	Govt. Schemes for promoting Innovation	Innovation in Adani Group	Design Thinking and Innovation for new products that dont't exist	
Resource Person	Dr. Santosh Bothe Dean, Research, N. M. group, Mumbai	Dr. VivekMarathe Sr. Management Consultant	Ms. Madhusha Head Corporate Relations Link Innovation	
Timing	9.30am:11.30am	11.40am:1.40pm	2.30pm-4.30pm	
Topic	Adoption of technology for innovation in decision making	Blue and Red Ocean strategies as a tool to Innovation	Financial support for innovation	
Resource Person	DrAtamaram Pawar In charge Principal, Poona College of Pharmacy	Prof. B. KoteshwaraNaik Innovation Head, NIIE	Dr. Debnath, Head, Department of Medical Laboratory Technology, AICTE Institute, India.	
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm	
Торіс	Creative & Critical thinking for innovation	Innovation and IPR	Innovation strategy and execution (simulation)	
Resource Person	DrManoj Sharma Co-Chairman NCIR, CHRO Adani Ele. Mumbai Ltd.	Mr. AnandMunshi NLP Trainer	Dr. Sachin S. Vernekar Dean FMS, BVDU Director, IMED, Pune	
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm ⁻ 4.30pm	
Topic	Innovation in HR	Stress management	Innovation and Leadership	





Fresher's Day



IMED organised an online Fresher's Day 2021 for all the freshers of MBA on 18th of September. The day was filled with excitement, joy, music, enthusiasm, laughter

and happiness. The objective of the event was to welcome the newcomers in a friendly atmosphere, to encourage their creative impulses, to boost their confidence to construct a bond between the seniors and the juniors.

A lot of students participated and showcased their talent in form of singing, dancing, poetry and playing different instruments. This was followed by a fun question and answer round by the judges. The winners were as follows:

Mr Fresher – Shrenik Kabade Miss Fresher – Keerti Shukla Mr Handsome- Pushpendra Pushpam Miss beautiful – Jessica Massey

IMED Gems

IMED has been conducting various events with a sole aim to give opportunity for students to showcase their talents and skills. IMED Gems is one such event. It was conducted online from 30th September to 2nd October 2021. The theme of the event was 'Azzadi ka amrutmohatsav'. Inauguration ceremony marked the beginning of the 3 day event, inaugurated by Dr. Sachin S Vernekar, Dean- FMS, BVDU, Director IMED. 974 students participated this year across different events. The objective of the event was to give opportunity to the students to enhance and master their management skills, to trigger their hidden talents and to foster creativity



IMAC

IMED Gems Winners

Elocution Competition		
RANK	UG	PG
1ST	SayyamGibrani	SonalSurve
2ND	Teena Jhabak	UtkarshaNagulpelli
3RD	Kriti Sharma	StutiDua

Website development		
RANK	UG	PG
1ST	Ashish Gerg &	Bibhuti Kumbhakar &
	Ashish Kumar	Mohd.Shaman Ansari
2ND	Rati Priya	Apu Mondal
3RD	Varun Suktaniya &	Kriti Dhyani
	Tarun Gupta	

Ad mad show		
RANK	UG	PG
1ST	JuhikaParadhkar	Keerti Shukla
2ND	SanskarBothra	Ashutosh Pidurkar
3RD	Bhagya Garg	SonalSurve

Techno event		
RANK	UG	PG
1ST	Durgesh Tiwari	Jayesh R Chaware
2ND	Alankreetasrivastava	Aarkash Kumar
3rd	NA	Sarthak Sharma

My picture my story		
RANK	UG	PG
1ST	Aditya Bhattacharya	Onkar Mohite
2ND	Sakshi Yadav	Chetan Chavan
3RD	Rahul Kumar	Yogeshwari Deshmukh

Tech paper presentation		
RANK	UG	PG
1ST	Durgesh Tiwari	Sarthak Sharma
2ND	Tarun Gupta & Varun Sultania	Ashutosh Pidurkar& Anushka Raghuvanshi
3RD	Yash Bagale &	Anku Singh &
	Sakshi Yadav	Disha Bajaj

Patriotic song		
RANK	UG	PG
1ST	Annuprita	Jessica
2ND	Aryan	Neha Kumari
3RD	Nandini Srivastava	Pushpendra

Marketing Tambola		
RANK	UG	PG
1ST	Harsh Raj	ShrenikKabade
2ND	SayyamGibrani	Anay Kumar Singh
3RD	Ananya Gupta	Virendra Anil Solankar

Quiz competition		
RANK	UG	PG
1ST	Ashish Kumar Arjun Verma	Aastha Srivastava &
2ND	Ashwini Gupta	Nikki Kumari
3RD	Yash Bagale & Rishav	Chetan Chavan
	Kumar Didwania	

Flameless cooking		
RANK	UG	PG
1ST	Esha Prakash	Muskan Kingrani
2ND	Garvit Juneja	Nishsit Malvia
3RD	Teena Jhabak	Mohit Saini

App challenges		
RANK	UG	PG
1ST	Somen Kumar Bhakat	Jayesh Ranjan Chaware
2ND	Rati Priya	NA
3RD	AshvitaKoli	NA

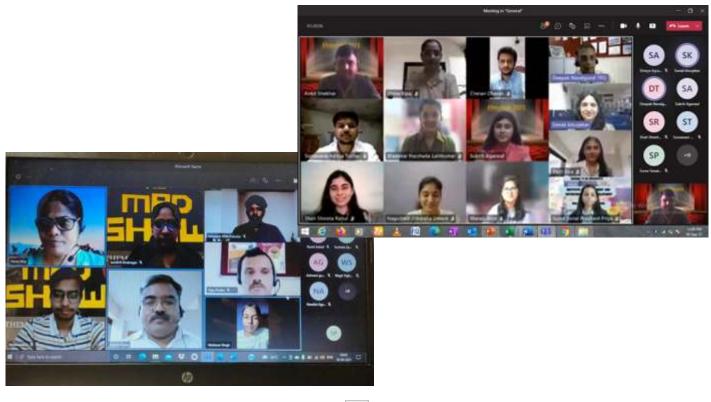
Best entrepreneur			
RANK	UG	PG	
1ST	Yash Bhoir	Anushka Raghuvanshi, Ashutosh Pidurkar, Chetan Chavan, Disha Solanki	
2ND	Shreyans Mukharjee	Harshada Wadekar, Jyotika Sharma, Pritesh Waghmare	
3RD	JaanhviTulsani	Anku Singh	

Unleash your creativity			
RANK	UG	PG	
1ST	Kanishka Banjan	VartikaSundrani	
2ND	Mrunal Mahajan	Neha Sharma	
3RD	DrithiKher	Yogeshwari Deshmukh	

Rangoli			
RANK	UG	PG	
1ST	Tarunika Gupta	Yogeshwari Deshmukh	
2ND	Nandini Agarwal	Dipali Priya	
3RD	Tanvi Srivastava	Archana Kumari	

Poster Competition				
RANK	K UG PG			
1ST	Ananya Choudhary	Komal Vats		
2ND	Srijan Gandhi	Neha Sharma		
3RD	Mishri Raina	TarunaNinawe		

Best Manager			
RANK	UG	PG	
1ST	Ishita Maheshwari	Arushi Agarwal	
2ND	Kriti Sharma	Surbhi Laxmi	
3RD	Nishita Saraf	SidhantBabria	



Entrepreneurship development cell

Mentoring the best ideas-Orientation session

Innovation and Entrepreneurship Development Cell of IMED conducted a webinar on 'Mentoring the best ideas-Orientation session' on 16th October 2021 The Guest speaker was Mr. Puneet Raman, Founder and Director Prowisdom Growth Pvt. Ltd. Participants were given two to three minutes to present their ideas to Mr. Puneet Raman. The webinar was quite informative and interesting where the participants got many insights to various aspects of their business ideas.



Mr. Puneet Raman interacting with Participants, Anchor and Faculty Coordinator

Give wings to your ideas

On 23nd of October 2021, Innovation and Entrepreneurship Development Cell of IMED organized a Webinar on "Give Wings to Your Ideas" for all the MBA students. The session started with warm welcome speech & introduction of Guest Speaker, Dr. Monika Sethi Sharma (Director, Incubation and Innovation cell, Kalinga University Raipur). Webinar was focused on feasibility of idea and what dos and don'ts young entrepreneur should follow to achieve it. Then a small activity was given for attendees, "2 minutes business pitch game". The session was quite inspiring and

interesting where the students learnt about some mental approaches to opt for during their entrepreneurial journey.



Activity given to students during webinar

Seminar on Entrepreneurship and Innovation as a Career Opportunity

Entrepreneurship Development Cell of IMED conducted a seminar on 'Entrepreneurship and innovation as a career opportunity' on 20th November 2021 at 11.30 am. The Guest speaker was Mr. Puneet Raman, Founder and Director Prowisdom Growth Pvt. Ltd.He explained in detail about the various attributes of successful entrepreneurs such as Nykaa, Paytm etc. He also highlighted Paytm owner Mr. Vijay Shekhar Sharma's journey towards becoming a successful entrepreneur.





Marketing Webinar

Marketing Experiments and Analytics

The webinar was conducted by the Corporate Resource Centre (CRC), IMED Pune on September 4, 2021. The Guest Speaker for the event was Mr. Santosh Awasarkar (Co-Founder and Director, Pursullence GBS LLP). The objective of the webinar was to introduce the students to the marketing experiments and analytics, which combines marketing research principles and skills with analytics techniques in order to help organisations make impactful and smarter decisions. The session was quite informative where students got insights to the importance of marketing research, role of marketing analytics and skills required to frame and implement marketing strategies The session was very well organised and every concept was explained with the help of real-life business examples. Mr. Santosh Awasarkar advised the attendees to go for internships and also suggested few courses to hone their skills in the respective area.



Webinar on Influencer Marketing - An Effective way of Brand Promotions

On 19th Nov, The Marketing Club of IMED organized a webinar on "Influencer Marketing-An Effective Way of Brand Promotions". The Webinar gave an overview of how Influencer Marketing is changing today's market trend. Things like working with an influencer who aligns with brand and who's audience are likely to relate and be interested in the product/offering were discussed. Moreover, it was emphasised that influencer marketing is a cost-effective form of marketing as compared to advertising in terms of investment and how the marketers around the world can use Influencer's Marketing effectively for brand promotions. The speaker suggested to focus on an organic approach to promote the products through influential marketing and the engagement with influencer's content. He underscored the fact that internet

traffic is most engaged and viral videos provide the insights on consumer behavior. In addition, keyword research remains an integral part of any marketing campaign. All in all, guest speaker discussed the important details and leads to follow when it comes to influential marketing apart from the fact that the value and the content should be relevant to the audience. The session was highly informative and insightful towards the promotion and marketing of any products and services.

Finance Webinar

Webinar on Fintech and Career Opportunities

The webinar was conducted by Finance Club of IMED, Pune on September 29, on topic 'FinTech Trends and Career Opportunities. The guest speaker for the day was CA AmeyLonkar who gave an overview of technology's involvement in the financial sector and emergence of the concept of Fintech in the industry. A detailed explanation was given on why technological advances have become necessary in the financial sector and how they have been adapted. Trends and transitions of FinTech in India were discussed briefly along with career opportunities available in FinTech. It was explained how one must keep up with the latest technological advances, as the future working environment would all be techno-savvy. Sir mentioned the knowledge and skills one requires for building a career in FinTech which included having good knowledge of domain, market practices, business models, industry standards and having good interpersonal skills as well. Coming to the roles and career opportunities available in Fintech, he explained what all grand techs, start-ups, banks and consultancies are there with many opportunities for young finance professionals. He also explained what roles are played by the finance experts in the industries. Sir addressed all the queries asked by the students and advised all those interested in finance as specialization to figure out their area of interest, gather more information regarding the same and look for internships (preferably in start-ups).

Webinar on Gauging Indian Economy

On 22nd of October 2021, Finance Club of IMED organized a Webinar on "Gauging Indian Economy" for all the MBA students. The session began with the introduction of ICRA Ltd. by their team member Mr. Vipin H Saboo. The guest speaker of the webinar was ICRA's Chief Economist Aditi Nayar. The session was quite informative and interesting where the students got

an insight to the core component of Indian economy and how the covid pandemic affected the various sectors of the economy. The session revolved around discussing and gauging Indian Economy as per ICRA's forecasting and giving insights into trends, developments, opportunities and impact on Indian Economy and its GDP for both pre and post Covid times. In addition, these areas were the focus of the talk: Growth performance of non-financial economic indicators, Expected CPI inflation, FY2022 real GDP growth as perICRA's forecasts, Outlook for financial year 2022, Comparison between impacts of first and second wave of Covid internally as well as with respect to International Economies, Net Gross Loss from Pandemic, Central Government spending and other Budget estimates. The webinar ended on a positive note of divergent improvement in business and consumer confidence and the government is planning to spend a huge amount in the second half of next year in order to boost the Indian economy, which would compel the investors to make fast investing decisions.



Event host, HOD of Finance Club and Faculty Coordinator welcoming the resource person

HR Webinar

ARTIFICIAL INTELLIGENCE AND HR

The HR Club of IMED organised the first event of this session on Artificial Intelligence (AI) and HR, which started at 10:30 AM under the guidance of Dr. Pravin Mane. The main objective of the webinar was to help the students in enhancing their knowledge in domain of Artificial Intelligence and their Applications in HR, to provide an insight to the students about the various statistical tools and techniques that are used in developing Artificial intelligence (AI) applications. The guest speaker was Mr. Pankaj Roy Gupta and Mr. Girish Gajanan Phatak. Mr. Pankaj stressed on the fact that AI

powered HR service delivery is the future of Artificial Intelligence (AI) in Human Resource and elaborated how it is going to save our time in various areas. He urged students to go for a business analysis for finding out the various problems the organisation is dealing with and to select the best approach to deal with the problems to get better business results. He gave them an overview about the basic knowledge we need to have in order to work in this field. Mr. Girish Gajanan Phatak told the students about the three natural laws on which analytics is based and provided them with the examples of statistical tools and techniques that are used in Artificial Intelligence (AI). The webinar basically revolved around emphasis of AI and functions of HR in any organisation. The session gave us an in-depth knowledge about the real-life aspects of implementation of Artificial Intelligence. The content shared was comprehensible and was highly relevant to industry exposure.

CRC Webinars

Alumni Meet

The webinar was conducted by the Corporate Resource Centre (CRC), IMED Pune on September 25, 2021. The objective of the webinar was to interact with the students in order to provide career and vocational guidance. The guest for the day was Mr. Dr V.K. Sawant. Key outcomes from the webinar were, 'MBA can also be called as Masters of business aptitude', 'Aptitude is important so keep updating your knowledge', 'Don't ask what institute can do for you, ask what you can do for yourselves', 'No risk, no profit', 'Possibility is hope, impossibility is an enemy' and 3 steps that everyone should keep in mind Learning, earning and returning.



Webinar on 'What a Career in Business Analytics Looks Like' on Corporate Day

The webinar was conducted by Corporate Resource Centre, IMED, Pune on October 9, 2021, on topic 'What a Career in Business Analytics Looks Like' on account of Corporate Day. The Guest Speaker was Mr. Upendra

Lele, IIT Mumbai Alumni, Director INFYNI. The objective of this webinar was to interact with MBA first year students and introduce them to the fields of business analytics: descriptive analysis, predictive analysis, and prescriptive analysis. A detailed explanation was given on how business analysts are useful to an organization along with the part of business analysis in marketing, finance and other sectors using multiple examples. Coming to scope and career opportunities in field of business analysis, he also stated that job roles of business analyst are rapidly rising and that it can make up to USD 136.5 billion by 2026. Students were briefed about the different skills they can acquire if they wish to pursue a career in business analytics, out of which the main were handling data proficiently, analyse and visualize data. The team fr

Webinar on Indian Approach to Management-Business Sutra & Introduction to Career in Media and Digital Marketing Organised by CRC Club

On 16th Oct, CRC Cell of IMED organised a webinar on "Indian Approach to Management-Business Sutra & Introduction to a Career in Media and Digital Marketing". First guest speaker Mr. Rajesh Vegad who is the Regional Sales manager at COGNEX CORPORATION shared his thoughts and experience of several years in mythologically managing business. The speaker related life with traditional mythological topics of Yagna, Karma, Guru, and many other spiritual aspects. Because of this webinar students got to learn a totally different side of business Sutra and could understand the richness and hidden business lessons in our religious and holy books. The session of our second speaker Mr. Prashant Pawar, Marketing Manager of Elmex Controls Pvt. Ltd. was focused on getting attendees acquainted with the required foundational knowledge of digital marketing and advertising facets. The session revolved comprehensively around the scope, roles and trends of digital marketing with some insightful case studies. It was a great directional webinar which encouraged the students to acquire the literature on the topic and then practically attain the skills and training to commence their career into a niche job role as selected by them from the wide umbrella of marketing and fields.



om INFYNI, also illustrated students about various courses they offer on business analytics and encouraged them to take up such courses. Finally, Mr. Lele answered the questions from audience and the webinar came to a closure.

Barclay's soft skill training

Soft skill training was conducted by IMED's Corporate Resource Centre in collaboration with Barclay's from 22th November to 30th November 2021 to develop effective skills and to conduct effective business correspondence. The training was conducted in a very informal, interesting and interactive manner which gave scope for students to interact with each other and face a wide variety of issues, topics and situations that they are likely to come across in their corporate life. Various activities like Email Writing, Group Discussions, Mock Interviews, SWOT analysis, delivering speech etc were conducted. The training helped students to overcome the fear of public speaking and develop confidence by mastering inter personal skills, team management and leadership qualities.







Sports Corner

1. Volleyball

Date :- 9th December 2021

Category	Organised by	First Position	Second Position
MEN's	Rajiv Gandhi Institute of IT and Biotechnology	Institute Of Management And Entrepreneurship Development	College Of Physical Education
WOMEN's	Rajiv Gandhi Institute of IT and Biotechnology	Institute Of Management And Entrepreneurship Development	College Of Physical Education

2. Basketball

Date:-14th& 15THDecember 2021

Category	Organised by	First Position	Second Position
MEN's	IMED	College Of Physical Education	Institute Of Management And Entrepreneurship Development
WOMEN's	IMED	College Of Physical Education	Institute Of Management And Entrepreneurship Development

















NSS Activities

S. No	Particulars	Date	Beneficiary	Brief Summary
1.	SwachhtaPakhwada Pledge	11 th August 2021	30	Pledge Video
2.	International Youth Day	12 th August 2021	50	Poster Making, Essay Writing, Slogan Writing
3	Virtual Swachhta Rally	13 th August 2021	34	Slogans Video
4	Photography Competition	14 th August 2021	15	Pictures Cleaning Surroundings
5.	World Ozone Day	16 th September 2021	66	Plantation at College & Hometown of Volunteers, No Vehicle Day, Cycle Rally
6	Literacy Awareness	23 rd September 2021	124	Elocution Competition
7.	NSS Day	24 th September 2021	136	Poster Making
8.	Freedom Run	25 th September 2021	70	Fitness related activities for 7 days
9.	LGBTQ Community Awareness	27 TH September 2021	53	Posters & Reciting Slogans
10.	Disaster Management	28 th September 2021	90	Creative Writing & Poster Making
11.	AIDS Prevention	29 th September 2021	60	Slogans, Essay Writing
12.	Gandhi Jayanti	2 ND October 2021	66	Creative and Innovative Digital Newsletter Front Page
13.	Swatch Bharat	3 rd October 2021	56	Handmade Slogans Posters, Video of Cleaning Surroundings
14.	International Older Persons Day	5 th October 2021	33	Interacting, Taking Care & Spending Time with Old People
15.	Behavioral Change in Respect of Sanitation	6 th October 2021	42	Quiz Competition
16.	Peace Rally	8 th October 2021	45	Essay Writing and Creative Video making
17.	Water Conservation Awareness	9 th October 2021	56	Poster & Video Making
18.	Mental Health Day	10 th October 2021	134	Questionnaire for Analyzing Mental Health
19.	Girl Child Day	11 th October 2021	22	Awareness through Animated Story
20.	Plogging Run	23 rd October 2021	23	Plogging Run

10.	Cleanliness Drive In Buses and Railway Station	24 th October 2021	1	Cleaning in Railway Station & Buses
11.	Cleanliness Drive Of Water Bodies	25 TH October 2021	5	Poster making, Essay Writing & Slogan Writing
12.	Cleanliness Drive Of Religious Places	26 th October 2021	11	Cleaning Of Religious Places
13.	Cleanliness Drive In Historical Monuments	27 th October 2021	25	Cleaning Any Nearby Historical Place or Handmade Posters
14.	Covid Vaccine Awareness	28 TH October 2021	51	Pledge Video
15.	Fearless girl Campaign	29 th October 2021	31	E-Posters on Topic - Unsung Female Warriors of India
16.	Human right	30 th October 2021	18	Providing help to needy by giving useful things to them
17.	Animal Welfare	31 st October 2021	33	Posting on Social Media Platforms
18.	Rashtriya Ekta Diwas Pledge	31st October 2021	30	Online Pledge
19.	International Aids Day	1 st December 2021	10	NukkadNatak (Street Play)
20.	Cleanliness Drive	9 th December 2021	36	Campus Cleaning





STUDENT CORNER



Faculty Corner List of FDP and SDP

Sr.No	Date	Торіс	Name of the Resource Person
01	31 st May to 4 June 2021	ATAL FDP on the Master Class	Mr. Surendra Rao, Dr. Avinash Mishra, Dr. Ananad Aayush, Dr. Atul Kahate,
02	20 th Sept 2021 to 24 th Sept 2021	ATAL FDP on Innovation Management	Dr. Debnath, Dr. Sharad Joshi, Dr. Sachin Vernekar, Dr. Vivek marathe, Mr. Nadar, Mr. Anand Munshi, Dr. Jayant Oak
03	5 th Sept 2021	FDP on Team Building	Dr. Sachin Vernekar
04	14 th Sept 2021	Intellectual Property Rights	Adv. Sneha Mane

List of MDP

Sr.No	Date	Торіс	Name of the Resource Person
01	12 th June 2021	Marketing for Bank Development	Mr. Shyam Bhurkhe Rtd. Dy. G. M. Bank of Maharashtra Pune
02	22 nd May 2021	Customer Experience Management, Fintech, Trends in Banking Sector	Dr. Sachin Vernekar, Dr. S hyam Bhurke, Mr. Jayant Oak
03	26 th June 2021	NPA Management and Documentation	Mr. Ram Apraj
04	24 th July 2021	NPA Management and Documentation	Mr. Ram Apraj
05	23 rd October 2021	Role of PRO in delivering customer delight not just satisfaction	Mr. Vilas Desai

List of SDP

Sr.No	Date	Торіс	Name of the Resource Person
01	27 th November 2021	Effective communication Etiquettes and Mannerism	Mr. Shyam Bhurkhe Rtd. Dy. G. M. Bank of Maharashtra Pune

ATAL FDP on "Innovation Management"

"INNOVATION MANAGEMENT" 5-Days AICTE sponsored Faculty Development Program was conducted from 20th to 24th September 2021 in which around 190 participants from different parts of the country participated. The speakers for the 5-day FDP on "Innovation Management" and the schedule of FDP is as under:

AICTE-ATAL FDP on "Innovation Management" (Sept. 20, 2021-Sept. 24, 2021)

Date/Time	(Technical Session-I) 9.30am :11.30am	(Technical Session-II) 11.40am:1.40pm	((Technical Session-III) 2.30pm-4.30pm
Resource Person	Inauguration Dr. Raj Singh Vice Chancellor, JAIN University Bangalore 10.00am to 11.00am	Dr Jayant Oak	Dr. Sharad Joshi
Timing	09.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm
Topic		Introduction to Innovation	Process of Innovation
Resource Person	Dr. Archana Thosar Head R & D, COEP, Pune	Mr. Subramanium Nadar, Head, Innovation Adani Ports and SEZ	Dr. Amit Andre CEO, Data Tech Labs Inc NewYork.
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm
Торіс	Govt. Schemes for promoting Innovation	Innovation in Adani Group	Design Thinking and Innovation for new products That don't exist
Resource Person	Dr. Santosh Bothe Dean, Research, N. M. group, Mumbai	Dr. VivekMarathe Sr. Management Consultant	Ms. Madhusha Head Corporate Relations Link Innovation
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm
Topic	Adoption of technology for innovation in decision making	Blue and Red Ocean strategies as a tool to Innovation	Financial support for innovation
Resource Person	DrAtamaram Pawar In charge Principal, Poona College of Pharmacy	Prof. B. KoteshwaraNaik Innovation Head, NIIE	Dr. Debnath, Head, Department of Medical Laboratory Technology, AICTE Institute, India.
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm
Topic	Creative & Critical thinking for innovation	Innovation and IPR	Innovation strategy and execution (simulation)
Resource Person	DrManoj Sharma Co-Chairman NCIR, CHRO Adani Ele. Mumbai Ltd.	Mr. AnandMunshi NLP Trainer	Dr. Sachin S. Vernekar Dean FMS, BVDU Director, IMED, Pune
Timing	9.30am :11.30am	11.40am:1.40pm	2.30pm-4.30pm
Topic	Innovation in HR	Stress management	Innovation and Leadership

Publication Details

Till December 2021 Publication in Journals:

Sr. No	Author/s	Title of the Paper	Name of the Journal	Publication Details
1	Dr. Shradha Vernekar Dr. Shyam Shukla	A study on "Tourismin Maharashtraand its future potential"	Natural Volatiles and Essential Oils (Scopus Indexed)	ISSN: 9183-9195 Volume: 8 Issue: 5 Page Number 9183-9197 December 2021
2	Mr. Dayanand Sharad Patil, Dr. Pramod Bajirao Pawar	Selection Of Test Automation Tools for BFSI Sector Web Based Applications	NVEO- Natural Volatiles & Essential Oils (Scopus Indexed)	Nat. Volatiles & Essent. Oils, 2021; Vloume 8 Issue(5): Page Nos:10645 10653 December 2021
3	Dr.Sachin S.Vernekar, Chahat Hargunani	Consumer Decision Making In Omnichannel Buying Reference To Dink Couple For Luxury Buying	Psychology and Education www.psychologyand education.net	ISSN:1553 -6939 Volume: 58 Issue No: 5 Page No. 785-799 Jan 2021
4	Dr. Sachin Vernekar Vaibhav V Deshmukh	Enhancing Performance Management with Employee Engagement	The International journal of analytical and experimental modal analysis	ISSN NO:0886-9367 Volume XIII, Issue II, Page No:126 Feb 2021
5	Dr. Mahesh Shitole	Employee's job Satisfaction in "Top" vis-à-vis "Low" Graded B-Schools	Design Engineering	ISSN: 0011-9342 Volume: Issue: 8 Pages: 2835-2850 October 2021
6	Dr. Mahesh Shitole	An Evaluation of Consumer buying behavior of smart Mobile Phones in Pune City, Maharashtra , India	Utkal Historical Research Journal, UGC CARE List	ISSN: 0976-2132 Volume : 34 Number : 01 Page No. 10-13
7	Dr. Mahesh Shitole Dr. Vrushali Yadav	Competitive Cost Advantage of Chinese Product and its wide Acceptance in Asean Trade	NIU International Journal of Human Rights A UGC CARE Listed Journal	ISSN: 2394-0298 Volume: 8 Issue: VII May 2021
8	Dr. Mahesh V. Shitole Dr. Vrushali Yadav	Outcome of Newly Enacted Labour Laws for MSMES in India	Anvesak – SardarPayel Institute of Economic and Social Research UGC CARE	ISSN: 0378-4568 Vol. 51, No01(X) January – June 2021, Page No 22 – 27
9	Dr. Anthony Rose, Prabhat Kumar, ShikhaJain, Makarand Pole, Vimal Bhatt	Integrating CSR with Employer Branding Initiatives: Proposing a Model	Journal of Contemporary Issues in Business and Government	P-ISSN: 2204-1990; E-ISSN: 1323-6903 Vol. 27, No. 1, 2021 Page No. 4073-4083 https://cibg.org.au/

10	Dr. SachinKadam, Ms. Nidhi Khare	Study of Online Learning Platforms as an innovative Educational Technology during COVID_19	Bulletin- An International Bilingual Peer Reviewed Refereed Research Journal UGC CARE	ISSN: 2229-3620 Volume: 11 Issue No: 41 Jan-March 2021
11	Dr. Sachin Kadam	Flipped Classroom Based Framework to Repurpose Online Collaboration Tool as Learning Management System for Online Education	The Online Journal of Distance Education and e-Learning UGC CARE	ISSN: 2147-6454 Volume 9 Issue 1 Jan 2021
12	Dr. Kirti Gupta, Manisha Verma, Pallavi Chopade	Stress among Students due to online learning during Covid-19 and coping strategies	PIMT Journal of Research Approved UGC CARE	ISSN: 2278-7925 Volume: 13 Issue No: 3 (B) Page No. 105 April-June 2021
13	Dr. Sachin Kadam	A Comparative Study of Services Offered by an OCT and a LMS with reference to Online Education	Research and Reflections on Education UGC CARE	ISSN 0974 - 648 X Volume 20 No. 01 April-June 2021 CARE
14	Dr. Ranpreet Kaur, Mr. KetanPoojari	A Study of Disney + Hotstar OTT Combination Via Acquisition Of 21st Century Fox By The Walt Disney Company	Journal of Development Research Vivekanand Education Society Institute of Management Studies & Research	ISSN NO. 2229 – 7561 Volume 14 Issue 2 April-June 2021 Page Number 21-32
15	Dr. Vrushali B. Yadav	A Study of Corporate Call (Social) Responsibility, Ethics and Accountability	Journal of Education Rabindra Bharati University UGC CARE Approved, Peer Reviewed and Referred Journal	ISSN: 0972-7175 Volume: XXIII Issue: 04 May 2021
16	Dr. Kirti Gupta	Parental Challenges in Regulating Screen Time of Children	Vidyabharati International Interdisciplinary Research Journal www.viirj.org UGC CARE	ISSN: : 2319-4979 Volume : 12 Issue No: 2 Page No. 37-43 June 2021

17	Mr. Swapnil Thorat Dr. Anthony Rose	Green HRM move towards Corporate social responsibility, Review of Green HR Culture in Organizations and its. Challenges	International Journal of Creative Research Thoughts (IJCRT) www.ijcrt.org An International Open Access, Peer Reviewed, Refereed Journal UGC CARE	ISSN: : 2320-2882 Volume : 9 Issue No: 8 Page No. Impact Factor 7.97 Aug 2021
18	Dr. HemaMirji	Artificial intelligence in recruitment: Assessing flipside	International Research Journal of Science, Technology, Education, and Management https://irjstem.com	P -ISSN: 2799-063X E-ISSN: 2799-0648 Volume : 1 Issue No: 1 Page No. 79-87 Aug 2021
19	Dr. BharatiYelikarKuldeep Bhalerao, Prema Mahale, Vijaya Jyothi	Technology: A Pathway Towards Sustainability	Academy of Marketing Studies Journal	P -ISSN: 1095-6298; E-ISSN: 1528-2678 Volume 25, Issue 5, 2021, Page No. 1-9
20	Dr. Rahul J. Jadhav, Dr. Ramchandra V. Mahadik	An expert for fertilizer recommendation using software agents	Gradiva Review Journal UGC CARE	ISSN: 0363-8057 Volume 7 Issue 9, Sept 2021, Page No. 124-128
21	Ms. Valerie Francis, Dr. Shyam Shukla	IFRS Convergence & Description of Indian accounting Standards: an Insight on IND As CARVE-OUTS	International Journal of Creative Research Thoughts UGC CARE	ISSN: 2320-2882 Volume: 9 Issue: 9 Page Number 747-755 September 2021
22	Shubhangi Mishra and Dr Bharati Jadhav	Relationship between customer satisfaction and service quality in private banks of India	Journal of International Business and Economy Spring 2021	(2021) 22 (1): 29-56 (28 pages)
23	Dr. Pramod Kadam and R. Patil	Academic Information is at Stake? A Structured Approach for An Implementation of Information System (IS) Audit in Education	Vidyabharati International Interdisciplinary Research Journal	ISSN: 2319-4979
24	Dr. Hema Mirji Ria Kapoor Riya Narang	A Critical Appraisal of Cloud Computing Technologies for Banking	International Journal of Multidisciplinary Research and Explorer (IJMRE)	Vol 1, Issue 10, December 2021, Pgs 120-125, https://doie.org/10.1222/IJMRE. 2021691635

Publication in National Conference Proceedings:

Sr. No.	Author/s	Title of the Paper	Name of the Conference	Organizer	Publication Details
1.	Dr. Kirti Mahajan, Niket Tajne	An Ancient Indian Handwritten Script Character Recognition by Using Deep Learning Algorithm	1st National Conference on Emerging Scientific Applications in the Field of Engineering and Technology ICESAFET-2021	Karnatak Law Society's (KLS) Vishwanathrao Deshpande Institute of Technology ,Haliyal, India	Paper Presented and Published ISBN: 978-93- 91535-10-0 Page No.58-67 23-24 Sept 2021
2.	Dr. Shweta Joglekar, Dr. Sachin Kadam	'Artificial Intelligence: Roadmap from Automation to Divinity' Published in :International Journal of Scientific Research in Science, Engineering and Technology (IJSRSET),	2 nd International Conference on Emerging Trends in Materials, Computing and Communication Technologies (ICETMCCT 2021)	Annai Vailankanni College Of Engineering, AVK Nagar, Pottalkulam, Kanyakumari District	Best Research Paper Award ISSN: (O): 2394-4099 ISSN: (P):2395-1990 Volume 9, Issue 8, November- December-2021.

Publication in Books:

Author/s	Title of The Chapter	Name of the Book	Publication Details
Dr. Sonali Dharmadhikari	Emerging trends in health insurance sector, post covid 19	New perspectives on commerce & management volume-1 Page number: 208 to 214	Nitya Publications, Bhopal ISBN: 978-93-91669-09-6 September 2021
Dr.Ranpreet Kaur	E-Learning - An Opportunistic Approach Towards Faculty's Professional Development	GLOBAL EDUCATION 2050: Enhancing Global Citizenship & Online Partnerships'	ISBN: 978-93-5473-743-5 Page No. 48-55 MTC Global Trust ® A Global Think Tank in Higher Education Bangalore, India www.mtcglobal.org I president@mtcglobal.org
Dr. Reshma Patil Dr. Pramod Kadam		A Text Book of Cyber Security: for T.Y. B.B.A. Sem V (Computer Application)	

Faculty Members' Participations

Faculty's Name	Event	Details of the Event
Dr. Anuradha Kiran Yesugade	Workshop	One Week International Level Workshop on Google Workspace Applications
Dr Rajita Y Dixit FDP		Faculty Development Program on "Entrepreneurship Development" Organised By Faculty of Management Studies and NewGen IEDC, MRIIRS Sponsored by AICTE, New-Delhi
Dr. Rajita Dixit	FDP	AICTE Training And Learning (ATAL) Academy Online Elementary FDP on " Design Thinking
Dr. Hema Mirji	FDP	"Instructional Design for Effective Teaching"
Dr. Hema Mirji	Conference	Launching of Journal IRJSTEM, NONESCOST, Phill ipines
Dr. Hema Mirji FDP		Academic Research Paper: Writing Clearly, Consisely and Precisely
Dr. Shweta Joglekar	Workshop	ML Masterclass Using Python
Dr. Shweta Joglekar	Workshop	Recent Trends in Applied Mathematics and Research Methodology
Dr. Hema Mirji	FDP	Innovation Management
Dr. Hema Mirji Conference		International Forum on Education in the New Normal- As a Resource Person
Dr. Hema Mirji Nationa Compe		Ministry of Education & AICTE - Toycathon -As a Resource Person

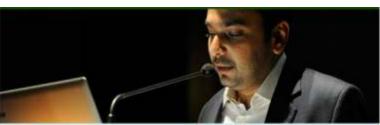
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L To R: Harshit, Vartika, Sonal, Shweta, Dr. Bharati, Dr. Muskan, Taruna, Stuti, Akansha, Disha, Chetan

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