

IMED NEWS

Bi-Annual News Letter
Vol. 25 | December 2019



BHARATI VIDYAPEETH
(Deemed to be University), Pune, India

Institute of Management & Entrepreneurship Development, Pune

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC

'A' Grade University Status by MHRD, Govt. of India

Ranked 55th among Top 75 B-Schools in India by NIRF 2019, MHRD, Govt. of India



Dr. Patangrao Kadam

Founder, Bharati Vidyapeeth, Pune

Founder-Chancellor, Bharati Vidyapeeth (Deemed to be University), Pune

Director's Message

Greetings to All!

It gives me great pleasure to present this newsletter covering vibrant beginning of the new Academic Year 2019-20 and amazing proceedings of the Term-I.

The Term-I was full of activities, well organized by the enthusiastic newly admitted students with the support of well groomed and experienced senior students, under the guidance of motivating faculty.

Placement drive started with students' placements in big brands like Reliance Industries, Kotak Mahindra Bank, Balaji Telefilms, Seashell Logistics, Varad Property Solutions etc. along with internships in various companies like Bajaj Finserv, Flipkart, etc.

This term was remarkable due to Faculty and Student Exchange Programmes from both sides between IMED and Linnaeus University, Sweden. Various Activities were organized with student centric approach with the objective of overall development of students through academic, extra-curricular and co-curricular activities.

This Newsletter would be a snapshot of the various activities conducted at IMED like Induction and Orientation Programs, IIPS, IMED-GEMS, International Seminars, Social initiatives through numerous activities by NSS, Sports Meet, to name a few.

I am sure IMED will keep achieving greater heights in future with your support and best wishes.

Dr. Sachin S. Vernekar

Dean FMS BVDU, Director IMED

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Hon'ble. Prof. Dr. Shivajirao Kadam
Chancellor, Bharati Vidyapeeth,
(Deemed to be University), Pune



Hon'ble. Prof. Dr. Manikrao Salunkhe
Vice Chancellor, Bharati Vidyapeeth,
(Deemed to be University), Pune



Hon'ble. Dr. Vishwajeet Kadam
Pro-Vice Chancellor, Bharati Vidyapeeth,
(Deemed to be University), Pune
Secretary, Bharati Vidyapeeth, Pune

IMED Achievements

Rankings 2019:

- NIRF 2019, MHRD, Govt. of India ranked IMED 55th among Top 75 B-Schools in India. It is for the fourth year continuously it is ranked in Top 75 in India. IMED is one of the only Two in Pune and One of the only 7 Institutes in Maharashtra ranked in Top 75 by NIRF, MHRD, Govt. of India.
- Chronicles of Career and Education has ranked IMED at 11th position in Top 50 B-Schools in India, 'A+++' category in Maharashtra & Ranked 4th in West Zone.
- IIRF 2019 (Indian Institutional Ranking Framework), Education Post in association with ASSOCHAM ranked IMED, 28th among Top 100 B Schools in India.
- Outlook ICARE India MBA Ranking 2020:
Ranked 13th among top 50 Institutes in western zone
Ranked 25th among top university constituent colleges in India
37th among top 150 private MBA institutes in India

"National Workshop on Emerging Trends in Information Technology in University Management" organized by AIU in collaboration with Bharati Vidyapeeth (Deemd to be University),

The Association of Indian Universities (AIU) is one of the premier institutes of the country which brings together all the Indian Universities on a common platform to protect the interests of all the stakeholders. The main objective of AIU is to promote university activities by sharing information and increasing cooperation in the field of education, culture, sports and allied areas. The research division of AIU studies the problems in emerging areas of concern in Higher education. One of the regular activities is to organize workshops/training for University administrators and academicians. AIU in collaboration with Bharati Vidyapeeth (Deemd to be University), Pune had organized a National Workshop on Emerging Trends in Information Technology in University Management" with the theme -"New Dimensions for Using ICT in Universities" from 6th -8th November 2019 at Institute of Management and Entrepreneurship Development, Pune. More than 50 participants from Various Universities of India took the advantage of the workshop here.



Dr. Sachin S. Vernekar, Coordinator of the workshop and Dean FMS BV(DU), Director IMED, Hon'ble Dr. Manikrao Salunkhe President - Association of Indian Universities and Vice Chancellor - Bharati Vidyapeeth (Deemed to be University) and Chief Guest, Dr. Amarendra Pani Convenor, Joint Director and Head, Research Division – Association of Indian Universities, Dr. S.F. Patil- Convenor, Executive Director (Research and Training) & IQAC Coordinator Bharati Vidyapeeth (Deemed to be University) in the inaugural function of National workshop in collaboration with AIU



Dr Manikrao Salunkhe felicitating Dr. Amarendra Pani - Convenor, Joint Director and Head, Research Division – Association of Indian Universities



Chief Guest, Conveners, Coordinators, Organizing team and Participants of the National Workshop

VISIT OF DEAN FMS BVDU, DIRECTOR IMED TO LINNÆUSUNIVERSITY, SWEDEN under Faculty Exchange Programme.

On the invitation of the Linnaeus University, Sweden, Dr.Sachin Vernekar visited Linnaeus University Sweden from 5th September to 3rd October 2019. This was part of the Teachers-Students Exchange Program under the Linnaeus Palme Program which is fully funded by the Swedish Council of Higher Education. He interacted with the Vice Chancellor, Dean, HOD, faculty members and students of Linnaeus University, Sweden. The visit was to take the exchange further and also to conduct lectures on various topics such as:

➤ Self and Motivation

- Group Influence and Consumer Behavior
- Attitude and Decision Making
- Influence of Culture on Consumer Behavior
- New Product Development
- Indian Consumer
- How To Become your own Boss : Ten Commandments on Entrepreneurship
- Development
- Customer Relationship Management
- Frugal Innovation
- Mantra For Success
- Egg Drop Exercise

Glimpses of the Visit TO LINNÆUS UNIVERSITY, SWEDEN under Faculty Exchange Programme.



Sessions by Dr. Fredrick Bill from Linnaeus University Sweden, under Faculty Exchange Programme, at IMED

Under the Teacher-Student exchange program funded by Swedish council of Higher Education Dr. Fredrick Bill Professor of Linnaeus University delivered 30+ sessions on Entrepreneurship Development and Strategic Management at IMED.

His profound views about the subject and International examples have made his sessions well-accepted amongst the students.



Dr Fredric Bill interacting with students at IMED

Student Exchange Programme:

Mathias Alms and Jacob Bertilsson, two students from LNU Sweden are doing one semester currently in IMED from 1st July to 10th December 2019 as a part of Student Exchange Programme.



Mathias Alm

Linnaeus University,
Sweden



Jacob Bertilsson

Linnaeus University,
Sweden

Two IMED students- Ashi Jesani and Tejas Gujar from BBA III will be going to LNU Sweden from 30th August 2019 to 14th January 2020 as a part of Student Exchange Programme.



Aashi Jaisani

Bachelors in Business Administration
Student Exchange Programme,
LINNEAUS UNIVERSITY, SWEDEN
September 2019-January 2020



Tejas Gujar

Bachelors in Business Administration
Student Exchange Programme,
LINNEAUS UNIVERSITY, SWEDEN
September 2019-January 2020

Six MBA II students are selected for student exchange programme to Argentina, Lithuania and Uganda.



LUBNA MALIK

Masters in Business Administration
Youth Exchange Programme,
Social Entrepreneurship
(SHEROES) Argentina
Duration: 6 -14 October 2019



PRAMITI ARORA

Masters in Business Administration
Youth Exchange Programme,
Social Entrepreneurship (SHEROES)
Argentina
Duration: 6 -14 October 2019

Six MBA II students are selected for student exchange programme to Argentina, Lithuania and Uganda.



LUBNA MALIK
Masters in Business Administration
Youth Exchange Programme,
Social Entrepreneurship
(SHEROES) Argentina
Duration: 6 -14 October 2019



SHAMBHAVI SHIMAL
Masters in Business Administration
Youth Exchange Programme,
Gender Equality, Lithuania
Duration: 29 Sept.-4 October 2019



ADNAN MALKAN
Masters in Business Administration
Youth Exchange Programme,
Social Entrepreneurship (SHEROES)
Uganda
Duration:04-14 January 2020
2019



VIDUSHI ATTREY
Masters in Business Administration
Youth Exchange Programme,
Social Entrepreneurship (SHEROES)
Uganda
Duration:04-14 January 2020
2019

CRC

Placements 2018-19:

- 100% Placements 192 students opted and placed
- Highest Package offered till date: 18 Lakh by Amazon
- Average Package offered: Rs. 7 Lakh
- Number of companies participated in Placement Drive: 75
- Some of them are:

Reliance Industries Ltd	Bajaj Finserv	Flipkart	IMRB	Veritas
ITC Ltd.	Amazon	HDFC Bank	Apollo Medskills	Capgemini
OYO Rooms	ICICI BANK	ICICI PRUDENTIAL	BDB Research	Bharat Forge Ltd.

Placement 2019-20

The Placement Season has begun with following MNCs.. Congratulations students!!!

Sr.No	Name of the Student	Company
1	Ankit Kumar	Reliance Industries Ltd
2	Sachin Khurana	Reliance Industries Ltd
3	Purvi Jain	Reliance Industries Ltd
4	Sarthak Arora	Kotak Mahindra Bank
5	Riya Khatri	Kotak Mahindra Bank
6	Dipa Singh	Apollo Hospitals
7	Ayush Shrivastava	Seashell Logistics
8	Kundan Singh	Seashell Logistics
9	Anju Tiwari	Seashell Logistics

10	Prasad Patil	BDB India Ltd
11	Vibhuti	Rising Medicare Hospital
12	Shivam kumar	Varad Property Solutions
13	shrinivas shrirang kolekar	Varad Property Solutions
14	Sourav Kumar Giri	Varad Property Solutions
15	Shubham Kale	BDB Research
16	Vidushi Attrey	Manpower Group
17	Purna Khanna	Balaji Telefilms
18	Kopal Singh	Balaji Telefilms
19	Radhika Mehrotra	Balaji Telefilms
20	Sourabh Kabure	Varad Property Solutions
21	Shambhavi Shimal	Birlasoft Ltd
22	Adnan Malkan	Birlasoft Ltd

This is just a snapshot.. Many more companies such as ICICI, Jaro, TCI Express Ltd, COGNEX, S&P Global, ICICI Prudential, Home First Finance Ltd, IDFC Bank,PWC etc. are in pipeline

Well done Team CRC! - Mr Deepak Navalgund, Dr Shyam Shukls, Mr Swapnil Thorat, Mrs Lata More.

INDUSTRY INSTITUTE PARTNERSHIP SUMMIT (IIPS) 2019

IMED organized IIPS-2019 that endeavors to bring on a common platform the Corporates and the Academic world to facilitate Industry Institute Interface. More than 50 corporate guests attended this meet and it was a once in a life time opportunity for IMED students to interact with them. The event was scheduled at 10AM on 31st August 2019. Dr. Manikrao Salunkhe Vice Chancellor BVDU and Dr. Sachin Vernekar Dean FMS BVDU and Director IMED addressed the summit by paying their respects to late Dr. Patangrao Kadam. Subsequently, the MBA,BBA,MCA and BCA placement brochures were released at the hands of dignitaries present on the dias.



From Left: Mr.Shrikant Mandhare, Dr. Sachin Vernekar, Dean FMS and Director IMED, Dr. Manikrao Salunkhe, VC Bharati Vidyapeeth University, Mr. Devendra Deshmukh, CEO eZest Solutions, Dr. Ajit More I/C Director MCA.

Panel Discussions on the topic “Industry Requirement from Management Students” was conducted after the felicitation.

The following members were present for the panel discussion:

1. Mr. Pankaj Pradeep, HR Head FIAT Automotive India Pvt. Ltd.
2. Mr. Santosh Jagtap, Sales Head GSK
3. Mr. Neeraj Gupta, HR Head Knorr Bremse Technologies Pvt. Ltd
4. Mr. Satish Paralikar, Head Logistics, SKF(Retired)
5. Mr Puneet Raman, Founder and CEP, Prowisdom Growth



Panel discussion in IIPS 2019

The eminent Guests were present for the IIPS. The list is given below:

Name	Designation	Company
Ajit Simon	HR Manager	Karvy Stock Broking Ltd
Ameya Bhagat	Area Sales Manager	Mswipe Technologies
Anjali Bhojwani	HR Head	Absolute Reports
Anjali Scott	HR Manager	Knorr-Bremse Technology Center India Private Limited
Anusuman P. Saha	Manager HR	Asset Financial Consultants Pvt.Ltd
Bhushan Taiwade	Manager HR	Fiat India Automobiles pvt.Ltd
Deep Bopardikar	Marketing Head	DP Mediaaholics
Devyani Pawar	Founder & CEO	DP Mediaaholics
Dinesh Shinde	HR Executive	Knorr-Bremse Technology Center India Private Limited
Dipta Das	Area sales Manager	Ryder Shipping Lines Pvt.Ltd
Gunjan Bhansali	HR Head	I Knowledge Factory Pvt.Ltd
Harpreet Kaur Ratra	HR Manager	Neeeyamo Enterprises
Jitendra Bapna		Aditya Birla Capital

Karan	Regional Head	CALYXPOD Talent Solutions Pvt. Ltd.
Mayur Toila	General Manager	ACC Cements
Nacheeket Divekar	Senior Manager, Reporting & Analytics	Capgemini Technology Services India Limited
	COE – SBU/BU lead	
Naznin Nayani	Asistant Manager HR	Multi Act India
Neeraj Gupta	HOD HR	Knorr-Bremse Technology Center India Private Limited
Pankaj Pradeep	Head Talent Acquisition	Fiat India Automobiles pvt.Ltd
Parmar John	HR Head	iPlace
Poonam Nikam	Associate HR Business Partner	Reliance Industries Limited
Pramod Tripathi	HR Head	Mahindra & Mahindra
Priya Thade	HR People Officer	Future Retail Limited(Big Bazaar)
Priyanka Kumari	Sr. Executive -HR	Delta Mechcons (India) Limited
Puneet Raman	CEO And Founder	Prowisdom Growth Private Limited
Rakesh Kuar	Sales Manager	Castrol India Ltd
Ramashish Vishwakarma		Aditya Birla Capital
Rohan Das	HR Manager	Yes Foundation
Rupesh Chourasia	Founder & CEO	Architech E Solutions
Ruuma Ghosh	HR Manager	GKN Sinter Metals
Sachi Pathak	HR Manager	Future Retail Limited(Big Bazaar)
Sandip shende	HR Manager	Desai Brothers Ltd-Food Division.
Santosh Jagtap	Sales Head	M/s. Govindram Shobharam & Co.
Sanyogita Gangawane	Sr. Manager HR & Admin.	Delta Mechcons (India) Limited
Satish Paralikar	Factory Manager	SKF Bearings
Shweta Chitnis	HR Manager	Sigma Systems
Sruchi Mench	Branch Head	Rubicon
Suchi Susmita	Talent Acquisition Head	Swach Outreach
Sujeet Naik	Sales Head Enterprise	Tata Teleservices
Vicky Chouhan	Regional Manager Sales	Bajaj Finserv Ltd.
Vikas Shinde	Founder & CEO	VibrantMinds Technologies Pvt Ltd
Vishnu P. Rathore	Chief Operating Officer	Essel Finance Advisors and Managers LLP
Yogesh Pathak	Creative Head	SRF Media
Devendra Deshmukh	CEO & Founder	E-Zest Solutions Ltd.
Shrikant Mandhare	Managing Director	Asset Financial Consultants Pvt.Ltd

INDUCTION PROGRAMME

BVDU IMED organized 6 Days Orientation Program for the batch 2019-2021 from 1st July to 6th July 2019 under the guidance of Dr. Sachin S. Vernekar, Dean FMS BVDU, Director IMED, Dr. Ajit More, Incharge Director MCA and the other faculty members. The sole purpose was to acquaint the students about University, Institute and the programs details opted.

MBA Induction Programme

Day 1: 1st July, 2019



The batch of MBA 2019-21 was welcomed with high tea. Provision of Handbooks, id cards, book banks and ERP registration was conducted successfully.

Day 2: 2nd July, 2019

The day after was the introduction of various faculty members and departments. Students were allotted division. Detailed information of the department jurisdiction and the duty of students towards that department were discussed.



Day 3: 3rd July, 2019

Address by Director Dr. Sachin S Vernekar

Director sir revealed formula of "Place, Bless and Stress" to the students. He advised students to keep away from bad "Habits" and be focused in positive activities. He explained the importance of Indian culture and its role in modern life. He also touched upon Do's and Don'ts at IMED in his speech.

THE SIX SIGMA, MUMBAI CHA DABBAWALLA. Oriented by Dr. Pawan Agarwal

Dr. Pawan Agarwal- noted Management Guru and Guest Speaker, delivered Quality & Management Session on World Famous Mumbai Dabbawalla. He highlighted the importance of honesty and commitment as the main principles of the Mumbai Dabbawalla and how it was the key to success. Good manager and a



He quoted time management as a driving factor in delivering the dabbas. Students learnt values and methods of time management and supply chain management with the practical case study of Mumbai Dabbawalas.

Day 4: 4th July, 2019

ALUMNI & EXPERT MEET

Ms Chhavi Choudhari, alumna of IMED, currently in Gabriel as HR Partner, guided students about how they should utilize their time and seek opportunities during their MBA. She gave inputs on how to prepare for an interview and skills required to prosper in a company.

Ms Shweta Chitnis, another alumna, currently working



as a Recruiter in TIBCO Software Inc shared her experiences and emphasized on the class assignments and internships for getting good placement after MBA.



Session by Mr Nagesh Kumar, expert in Industrial Relations and Labour Laws, shared his journey in HR management to the students. He explained students the important role of a Manager and the key aspects required for a successful Manager.



Day 5: 5th July, 2019 INDUSTRIAL VISIT

The fifth day of induction marked the industrial visit to three main manufacturing setups in and out of Pune. The companies were coco cola, fiat India and GKN Sintern.



MCA Induction Programme

Key note speech by Mr. Prasad Deshpande, Senior Vice President and Global Head of Central Practices Organization at Zensar Technologies. He is in the field of technology with a rich experience of 20+ years. He enlightened students with the new Technology trends and opportunities in IT Industry. Up gradation of knowledge is the mantra of success. He explained new opportunities for the MCA like DevOps, Data Scientists, Analytics, Artificial Intelligence, Agile, Robotics.

Dr. Ajit More I/C Director MCA felicitating Mr. Pradeep Upadhyia Architect-Product Engineer at Parkar Consulting & Labs, Star Alumnus of MCA (IMED)(with Working Experience in Google) had a wonderful interaction with new batch of MCA. There was a QNA session with new students about the new trends in IT and how to plan the studies and prepare for placements during MCA. He stated projects are important in MCA from Placement point of view.

BBA/BCA Induction Programme

BVDU IMED organized Six Days Orientation Program to address the new batch of MBA/MCA 2019-2020 from 15th July to 20th July 2019 under the guidance of Dr. Sachin S.Vernekar, Dean FMS BVDU, Director IMED and Dr. Ajit More, Incharge Director MCA and all faculty members. This program was organized to acquaint the students about University, Institute and details of programs.

SESSION BY DR. PAWAN AGARWAL

Dr. Sachin Vernekar Director IMED, Dr. Pawan Agarwal, Dr. R.V. Mahadik Programme Director BBA, Dr. Shweta Joglekar Programme Director BCA. A noted Management Guru and Guest Speaker, for Quality & Management Session on world famous mumbai dabbawalla

INDUSTRY SESSION BY MR. JAYANT OKE

The session was on the development of soft skill of student. He had one caption for the students that marks are not going to matter but it is how you present yourself in the corporate world.



Dr. R.V. Mahadik Programme Director BBA Felicitating Mr. Jayant Oke, International Management Consultant.

SESSION BY MR. SUDHIR PHATA

Mr. Sudhir Phata is a star alumni of IMED. He emphasized, students should stick up with the values, honesty and sincerity. The students were highly motivated.



Dr. R.V. Mahadik Programme Director BBA Felicitating Mr. Sudhir Phata, Star Alumnus of IMED

Industry Visit



Industry Visit at Fiat India



Industry Visit at Coca Cola

ENTREPRENEURSHIP DEVELOPMENT CELL



Skill Development Workshop

Mr Puneet Raman, Founder and Director, Prowisdom Growth ,at Skill Development workshop

Entrepreneurship Development Cell, of IMED, conducted a series of Skill Development Program, to enhance entrepreneurial skills of students. Mr Puneet Raman, Founder and Director, Prowisdom Growth , gave inputs for developing a business strategy. He explained how to use Business Model Canvas for developing and/or documenting new/existing business models.

Guest Session by Dr FREDRICK BILL, Prof. Lineaus University, Sweden, further conducted the ED cell session .He selected a few segments of the business model canvas and elaborated on the same. The segments picked by him were customer segments and value propositions but there's always a question to be asked i.e. "how far this business model canvas will take us?"



Mr Fredrick Bill's conducted a workshop on "stay ahead of the curve" attitude. He started with the past data of the beverage industry and how the industry bloomed with the preference of the population. Far sightedness in the game, Tesla's game in the automobile, etc. where the case study discussed in the session.

Community Work Through Entrepreneurship Development (CWTED)

From the inception of the semester, the first year MBA students started this drive. The motive was community service and development of entrepreneurship skills for which students adopted small businesses. Here adoption is through helping and educating the small businesses with student's business skills.

IMED made this initiative to help these businesses ranging from stalls to retail shops, which in turn help their students to innovativeness and teamwork. A group of 5 students with zero resources, except an innovative mind. Zero intention to earn profit, stepping forward to educate and serve the community by, to only prove their worth in team building and undoubted entrepreneurship skills. This is the essence of CWTED. The chief guest inaugurated the competition by motivating words.



CWTED COMPETITION RESULTS

WINNER	Ketan Poojari, Vaibhavi Nilangekar, Gajanan Morkal, Prakriti Mathur, Mayank Gupta	MBA 1, DIV B
2nd runner up	Diksha Srivastav, Dipanshi Tiwari, Ankit Singh, Gaurav Kumar	MBA 1, DIV A
Consolidation prize	Praveen Singh, Nivedita Ranjan, Kritika Tiwari, Prashanth, Mayank Sharma	MBA 1, DIV B
	Priyanshi, Siddharth, Swapnil, Aryan, Yash	MBA 1, DIV C



IMED GEMS

List of IMED GEMS Winners

Event detail	Winners PG	Winners UG
ELOCUTION	1. Alok Gupta 2. Gaurav Sharma	1. Sayyam Gibrani 2. Fatima Asif
AD MAD SHOW	1. Ankit, Ashwani, Shikar 2. Praveen, Mahesh & Mayank y	1. Harsh Varshan, Kanak Tyagi & group 2. Harsh Saini, Priyanshi Jain
DEVELOPING WEBSITE	1. Yuvraj Singh 2. Aakarsh Kumar	1. Shushma Tapse 2. Dhaneshwar Bhakat & Tanmay Khatri
TECHNO EVENT	1. Jayesh and harsh 2. Anjali and arpita	1. Durgesh and Zaya 2. Aman and Sarthy

TECH PAPER PRESENTATION	1. Gaurav Sharma 2. Mahendra Gupta	1. Sarthak Sharma 2. Tanmay Khatri & Dhaneshwar Bhakat
UNLEASH YOUR CREATIVITY	1. Ankit Kumar and Ashwani Verma 2. Dipanshi Tiwari & Nivedita Ranjan	1. Chinamy Tyagi & Vikas Mehta 2. Uttama Bhushan & Vaibhav Arya
MY PICTURE MY STORY	1. Priyanshi Agarwal 2. Vidushi Attrey	1. Kriti Choudhari 2. Arun Thakur
BEST MANAGER	1. Sachin 2. Shubham Khare	1. Achintya 2. Sneha Singh
BEST ENTREPRENEUR	1. Shikhar Gupta 2. Geetank Bhatia and Kedar Dongre	1. Rakshita Bali 2. Shivanui and Tashi
FLAMELESS COOKING	1. Shivangi Singh, Prachi Sharma 2. Aditi Vishwakarma, Aakriti Shrivastav	1. Sakshi 2. RISHAB
POSTER MAKING	1. Ketan Poojari 2. Rupali Diwani	1. Kriti Choudhary 2. Sakshi Wasnik
FACE PAINTING	1. Dipanshi Tiwari & Mayank Sharma 2. Nivedita Ranjan & Pratik Anand	1. Muskan Rathore and Priya Jain 2. Radha Gandhi and Anjana 3. Kirti Choudhary and Reshabh,
RANGOLI	1. Priyanka & Mayank 2. Priyanka & Shweta	1. Muskan&Jvisha 2. Akansha and Sneha Singh
MARKETING TAMBOLA	1. Vidushi Attrey & Prachi 2. Madhav & Nivedita	1. MD. Shadman Sheikh & Kumar Shubham 2. Visheshand Parth Kumar
PATRIOTIC SONGS	1. Aanchal 2. Gauri Vatsa	1. Fatima Asif 2. Garima
APP CHALLENGE	1. Shikhar Gupta 2. Dipin Thakkar	1. Rishab Gupta & Neha Sharma 2. Uttama Bhushan & Vaibhav Arya
QUIZ COMPETION	1. Arpit 2. Tanya Srivastava	1. Aman Sahney 2. Pranav Kadam



INDIA FIRST

On 28th August a cultural event 'India First' was organized by BBA first year students in the Auditorium under guidance of Dr. Shraddha Vernekar.

Highlights of the event were:

- 28 states were represented including 7 union territories.
- Culture, tradition, folk dance & song of each state was displayed by the students.
- The main moto was- unity in diversity
- Audience was dressed in tri color
- More than 100 students participated with great



Performance by BBA-I students under guidance of Dr Shraddha , Event Coordinator



Participants of India First appreciated by Dr Sachin S. Vernekar , Director IMED



Editorial Board

Advisor

Dr. Sachin S. Vernekar
Dean FMS BVDU, Director IMED

Faculty Editors

Dr. Bharati Jadhav
Dr. Seema Tarnekar

Student Editor

Mr. Ketan Poojari
Ms. Vidhushi Attrey



SPORTS

Event Name	Organiser	Date	Result
BVDU Intercollegiate chess Competition 2019-20	Ayurved College	6 th and 7 th august 2019	Second runner up(men) Participation (women)
BVDU Intercollegiate Badminton Competition	College of Engineering PDMBA, Shivajinagar	12 th and 13 th august 2019	Participation (men and women)
BVDU Intercollegiate Basketball Competition	IMED, Pune	27 th and 28 th august 2019	Runner up(men) Participation (women)
BVDU Intercollegiate Volleyball Competition & AIU Selection	BVDU RJIT, Pune	22 nd and 23 rd august 2019	winner(men) runner up (women)
BVDU Intercollegiate Football Competition & selection for AIU	Medical College Pune	29 th and 30 th august 2019	Runner up(men) Participation (women)



NSS

DATE	EVENT	DESCRIPTION
11 th August 2019	FLOOD RELIEF CAMP AT SANGLI	The NSS unit of IMED planned a flood relief camp in order to provide support to the people of BURLI, PALUS to stabilize the situation. So in order to help total 25 volunteers who went there along with two faculty members.
13 th August 2019	NSS ORIENTATION PROGRAMME	IMED, Pune organized NSS Orientation to welcome new members to the NSS Family OF 2019 . Event was guided by Dr. Vijay Phalke and Dr. Seema Tarnekar, Dr. Sachin S.Vernekar. Special guests-Mr. Swapnil Chavan and Mr. Bhuwanesh Sharma.
14 th August 2019	PLANTATION DRIVE I	The '1 student 1 tree' initiative of MHRD, IMED conducted plantation drive in the campus on 14 th with 50 plants. Inaugurated at the hands of Dr. Sachin Vernekar, Director. All faculty members and 50 students participated
15 th August 2019	RAKSHABANDHAN ACTIVITY BY NSS	Under the guidance of Dr. Vijay S. Phalke and Dr. Seema Tarnekar, 51 volunteers which were divided in 5 teams and allocated 5 police stations/signals to tie Rakhi to the on-duty policemen. The boys tied Rakhi to the female officers symbolizing their trust
20 th August 2019	BLOOD DONATION CAMP	The felicitation of the first ten blood donor by Dr. Sachin Vernekar, Director (IMED). The camp went on more than 7 hours and broke the entire past donation records. As per the hospital officials, there were 188 donors
29 th August 2019	TREE PLANTATION DRIVE II	Volunteers along with faculties planted about 130 saplings on ARAI hills. All NSS volunteers as well as faculty members of IMED took part actively
29 th August 2019	FIT INDIA CAMPAIGN	150 Volunteers were instructed to complete 10,000 steps in a day via a trek on ARAI hills. The activity was conducted under the guidance of our Director sir 'Dr. Sachin S. Vernekar'.
4 th Sept	Teacher's Day Celebration	
14 th September 2019	CELEBRATION OF 'HINDI DIWAS'	IMED, Pune organized an Open mic event Students presented sh ayari, poems, rap and short stories in Hindi,as to celebrate Hindi as our official language
24 th September 2019	NSS DAY / OZONE DAY	Involved performance of Skit by NSS students for awareness of ozone layer and its protection.It also involved planting 'Tulsi' shrub in the campus which increases Ozone in the atmosphere.

<p>2nd Oct-9th Oct 2019</p>	<p>Gandhi Jayanti Week by NSS</p>	<ol style="list-style-type: none"> 1. Cleanliness Drive at Railway Station 2. Campus Cleaning (IMED): 3. Helmet Awareness in the campus: 4. Visits to Old-Age Homes 5. Mime (Awareness skit in Campus 6. Seminar on Gandhiji's Thoughts
<p>10th Oct 2019</p>	<p>'No Plastic' Awareness Rally</p>	<p>The NSS unit of IMED, organized a small rally in the Bharati Vidyapeeth Erandwane campus, on 'Plastic waste free awareness', along with posters for awareness. IMED NSS Volunteers, faculty and students participated in the rally.</p>
<p>21st Oct 2019</p>	<p>'Divyang Mitra' to help disabled people in voting</p>	<p>On the day of Assembly Elections in Maharashtra i.e. on 21st October 2019, the NSS team of IMED was present at the Voting Center (Booth) in the campus to help disabled people in voting process.</p>
<p>28th October 201 9</p>	<p>Vigilance Awareness Week : Integrity Pledge</p>	<p>Integrity Pledge was taken by students and staff by each class as per the UGC instructions</p>



International Seminar on “Emerging Trends in IT, Management and Entrepreneurship”

Institute of Management and Entrepreneurship Development organized an International Seminar on “Emerging Trends in IT, Management and Entrepreneurship” on 23rd October 2019.

Dr. Fredrick Bill, Chairperson, Entrepreneurship Department, Linnaeus University Sweden was the Keynote Speaker for this seminar. Dr. Sachin S. Vernekar delivered the welcome address at the seminar. This was followed by the introduction and felicitation of the Guest Dr. Fredrick Bill. Dr. Fredrick Bill delivered a speech on emerging trends in Entrepreneurship Development. He elaborated on the start up trends in international entrepreneurship.

The seminar then proceeded with the deliberations by Professors and Associate Professors. Dr. Ajit More delivered a speech on Neo4J technology. Dr. Kirti Gupta spoke about current trends in entrepreneurship and technology. Dr. Vinod Ingawale shared his views about recent trends in Production Management. Dr. Nilesh Mahajan very aptly explained the role of Mathematics and Statistics in real life applications. Prof. Hembade Sir spoke about concept, trends and advantages of Learning Management System. Dr. Sonali Dharmadhikari delivered a speech on Industry 4.0. Prof. Bharati Yelikar explained the concept of IOT, cloud computing. Dr. Vrushali Shitole elaborated the concept of Entrepreneurship Development and its recent trends. The seminar concluded with vote of thanks delivered by Mrs. Rajita Dixit.



Dr. Frederic Bill being felicitated by Dr. Sachin Vernekar, Dean FMS, BVDU and Director IMED.



Dr. Vasanth Kiran, Director, School of Performing Arts, REVA University was felicitated by Dr. Sonali Dharmadhikari, Programme Director, MBA-I

Guest Session by Dr. Vasanth

MBA G Sem I students had a guest session. The resource person invited was Dr. Vasanth Kiran, Director, School of performing Arts at REVA University. He has to his credit double Ph.D in two diverse fields of Marketing Management and performing Arts and MBA from Lewis School of Business, Marshal University, USA. He had an interactive session on “Management Lessons from the World of Art”. Art is a part of every management function. Business world is a stage and all the managers are actors.

Faculty Corner...

Faculty Development Programme

Name of FDP	Date	Resource person
FDP on Case Study Development & Writing	5th May 2019	Dr. Sharad Joshi Dr. Sucheta Kanchi Prof. Dr. Sachin S. Vernekar
FDP on Publishing Research in Renowned Publications	27th June 2019	Dr. Sharad Joshi. Dr. Sachin Ayarekar Prof. Dr. Sachin S. Vernekar
FDP on Teaching the Teaching Techniques	28th June 2019	Prof. Dr. Sachin S. Vernekar Dr. Shailesh Kasande
FDP on PO, PEO and CO	29th June 2019	Mr. Amol Charegaonkar Prof. Dr. Sachin S. Vernekar Dr. Manikrao Salunkhe
Data Intelligence	5th Oct 2019	Ms. Preeti Pandhu

Research Publications

Sr. No.	Author/s	Title of The Paper	Name of the Journal	Publication Details
1	Dr. Sachin S. Vernekar	Work-Life Balance and Women Working in Hotel Industry	Journal of Emerging Technologies and Innovative Research An International Open Access Journal & UGC and ISSN Approved, Peer-reviewed, Refereed Journals	ISSN: 2349-5162 Volume 6, Issue No. 6 Impact Factor:5.87 August 2019
2	Dr. Pramod M. Kadam	Root To Fruit (4): A life Cycle Theory of Sorting Algorithms	International Journal of Innovative Knowledge Concepts	ISSN:2454-2415, Volume 7, Issue No. 5 Page No. 1-3 May 2019
3	Dr. Anuradha Yesugade, Ms. Vidushi Attrey, Ms. Shambhavi Shimal	FinTech Industry and Its Business Prospect	IMED JMSR	ISSN: 09758429 Volume 9, Issue No. 1 Page No. 48-52 Jan-June 2019
4.	Dr. Sucheta Kanchi, Achintya Srivastava	A Study of Mutual Fund Industry in India	IMED JMSR	ISSN: 09758429 Volume 9, Issue No. 1 Page No. 58-66 Jan June 2019

5.	Dr. Ranpreet Kaur	An Analytical Study on Foreign Exchange market and it's impact on Country's Currency	IMED JMSR	ISSN: 09758429 Volume 9, Issue No. 1 Page No. 67-74 Jan-June 2019
6.	Dr. Ranpreet Kaur	Fintech Industry in India-Funding and Prospect	International Journal of Engineering Development and Research (www.ijedr.org)	ISSN:2321-9939 Volume 7, Issue No. 3 Page No. 715-717 Jan-June 2019

Seminars and workshop attended by faculty members...

Date	Name of the Faculty	Theme/Topic	Organised by (University/College / Department /any other)	As Chief Guest/ Guest of Honour/Key Note Speaker/Speaker /Presenter Delegate/Any other
26 July 2019	Dr. Ajit More and Dr. Kirti Gupta	One Day National Seminar on Innovative and Best Practices in Higher Education	PES Modern College of Arts, Science & Commerce, Pune	Participant
19 July 2019	Dr. Seema Tarnekar, Dr. Deepali Shahane, Dr. Anuradha Yesugade, Dr. Shradhha Vernekar	Workshop on Research Integrity Awareness	UGC at Savitribai Phule Pune University	Participant
19 Oct 2019	Dr Ajit More, Dr Baljeet Kaur	“Introduction to Graph Databases using neo4j”.	KHADKI EDUCATION SOCIETY'S Tikaram Jagannath Arts, Commerce & Science College Date: 19 October 2019	Participant
10 October 2019	Prof. Hembade	NAD Workshop	BVDU Exam Section	Participant
19 August 2019	Dr. More and Dr. Padalikar	AICTE Workshop	Sant Gadgebaba Amravati University	Participant

Commencement of Music and Art Club at IMED

Music and Art Club is the platform where faculty members and students can showcase their talents in the form of music and art.



Faculty member awarded Ph.D



Shweta Joglekar

Topic : Lexicon based Sentiment Analysis framework for Market Intelligence with special reference to Personal Computers

Guide: Dr. Sachin Kadam

Date: 11 July 2019

Forthcoming Events at IMED

13th December 2019	Faculty Development Program(FDP)
31th December 2019	Road Safety Awareness Campaign
4th January 2020	Alumni Meet- II
8th Jan 2020	Dr. Patangrao Kadam Birth Anniversary
10 th Jan 2020	Dr. Patangraoji Kadam National Elocution Competition
11, 18 and 25 January 2020	Sports Meet
22nd January 2020	National Seminar on Finance
24th January to 31st January 2020	7 days NSS camp
25th Jan 2020	National Seminar on Marketing
26 January 2020	Republic Day celebration
1st February 2020	Innovation Cell Event
22nd February 2020	National Seminar on HR
22nd February 2020	C-Googly
7th March 2020	Women's Day Celebration
13th and 14th March 2020	International Management Fest / Expressions Cultural Program
5th May 2020	Faculty Development Program(FDP)



Participants of FDP on Publishing Research, along with, Prof. Dr. Sachin Vernekar Dean FMS, Director IMED and Prof. Dr. Sharad Joshi.

FRESHERS' WELCOME





Alumni Corner



Thanks to IMED, the faculty has always been supportive and inspiring guides, and also challenging taskmasters. The peer group at IMED was intellectually stimulating, and with some, I have made friends for life...

Mukund Moorthy

Director & Group Head: HCM Products

ORACLE India Ltd.



IMED has nurtured me and made me what I am today. IMED made me more disciplined and helped me to grow not only professionally but holistically...as a good human being.

Mona Mohanty

Director

MRAW



I am thankful to entire IMED faculty for teaching us business strategies and concepts, in theory and in absoluteness. All of them made a point that each of us surely learns to use our skills in reality.

Masood Naik

CEO/CHAIRMAN

AL AQILI GROUP, ABU Dhabi

Key to Success :

Nothing succeeds like success,

Every person who wants to be successful in life needs to focus one's Personality Development.

Each one of us need to possess excellent communication skill, H.R. (Human Relation) Skill, confident smile and a presentable personality to influence all those he / she interacts with.

Dedication, determination, dynamism, and effective decision making are the hall mark of Good Personality.

I can.... I will win!

Dr. Sachin S. Vernekar



IMED- 'Where Dreams Become Reality'

Bharati Vidyapeeth

(Deemed to be University), Pune, India

**Institute of Management and
Entrepreneurship Development, Pune**

Erandwane, Pune- 38. Maharashtra, India

Accredited with 'A+' Grade (2017) by NAAC | Category-I University Status by UGC
'A' Grade University Status by MHRD, Govt. of India



IMED is Ranked 55th among Top 75 B-schools in India by NIRF 2019, Ministry of Human Resource Development, Government of India.

RANKING

- NIRF 2019, MHRD, Govt. of India ranked IMED 55th among Top 75 B-Schools in India. It is for the fourth year continuously it is ranked in Top 75 in India. IMED is one of the only Two in Pune and One of the only 7 Institutes in Maharashtra ranked in Top 75 by NIRF, MHRD, Govt. of India.
- Chronicles of Career and Education has ranked IMED at 11th position in Top 50 B-Schools in India, 'A+++ category in Maharashtra & Ranked 4th in West Zone
- IIRF 2019 (Indian Institutional Ranking Framework), Education Post in association with ASSOCHAM ranked IMED, 28th among Top 100 B Schools in India.
- Outlook ICARE India MBA Ranking 2020: Ranked 13th among top 50 Institutes in western zone Ranked 25th among top university constituent colleges in India 37th among top 150 private MBA institutes in India

PROGRAMMES

MBA

2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

MBA (HR)

MCA

(3 Year Full Time Programme)

MCA Lateral Entry

(2 Year Full Time Programme)

BBA and BCA

(3 Year Full Time Programme)

History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the Premier Business Schools in Western part of India.

Salient Features :

- Ranked 55th among Top 75 B-schools in India by NIRF 2019, Ministry of Human Resource Development, Government of India.
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs, FDPs Corporate Day, Alumni Day and Industry visits
- Foreign students from 18 Nationalities.
- Holistic development of students through Management & IT Forum Soft Skills sessions, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

Placements

- Companies Participate in Placement Drive every year : more than 152
- Highest package : MBA 54.08 LPA (International) 18 LPA (Domestic)
- Highest package : MCA 48.00 LPA (International) / 7 LPA (Domestic)



For Admissions Contact :
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**"Creating
Successful
Leaders and
Entrepreneurs"**

