



**BHARATI VIDYAPEETH**

**(Deemed to be University), Pune**

**'A+' Accreditation (Third Cycle) by 'NAAC' in 2017**

**Category-I Deemed to be University Grade by UGC**

**'A' Grade University Status by MHRD Govt. of India**

**Ranked 68<sup>th</sup> by NIRF – 2021**

**FACULTY OF MANAGEMENT STUDIES**

**MASTER OF BUSINESS ADMINISTRATION**

**MBA [Regular/ Distance and Online Mode]**

**(Interdisciplinary , Multidisciplinary and Holistic Approach)**

**CHOICE BASED CREDIT SYSTEM (CBCS - 2022)**

**SYLLABUS**

**Applicable with effect from 2022-23**

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