

Happy
Diwali

IMED NEWS

Quarterly Newsletter

Vol. 16 | October 2014



BHARATI VIDYAPEETH UNIVERSITY Institute of Management & Entrepreneurship Development, Pune

'A' Grade University Status Awarded by MHRD, Govt. of India
Reaccredited with 'A' Grade by NAAC



Hon'ble. Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth



Hon'ble. Dr. Patangrao Kadam
Founder – Chancellor,
Bharati Vidyapeeth University



Hon'ble. Prof. Dr. Shivajirao Kadam
Vice Chancellor,
Bharati Vidyapeeth University



Bharati Vidyapeeth Seva Gaurav Puraskar awarded to Dr. Sachin S. Vernekar, Dean FMS and Director IMED

Dr Sachin S Vernekar Dean FMS and Director IMED honoured with "Bharati Vidyapeeth Seva Gaurav Puraskar" (award, crest of honor, certificate and Rs 10000) by Hon'ble Dr Patangraoji Kadam, Founder Chancellor Bharati Vidyapeeth University, on 10th May 2014, 50th Foundation Day of Bharati Vidyapeeth in the presence of Hon'ble Vice Chancellor Dr Shivajirao Kadam, Hon'ble Secretary Dr Vishwajeet Kadam, former Vice chancellors viz Dr Uttamraoji Bhoite, Dr S. F Patil.



Directors' Message

In our quest to provide value to students of the various post graduate and under graduate programmes at IMED, the academic process has been planned drawing on synergies through collaborative efforts with industry stakeholders. The induction programme inculcated requirements of rigour that a conventional management degree demands from students. It emphasized on Profiling, in-depth sectoral study programme, industry visits etc. The Industry Institute Partnership Summit (IIPS) organized on Sept 6th, witnessed the presence of more than hundred corporate leaders right from CEOs to MDs of blue chip companies based in India. The IIPS focused on management education – the road ahead through a discussion consisting of an elite panel of members from the

corporate world and academia.

I am very sure the first year students must be well acquainted at IMED especially through an ice breaking fresher's meet. Tremendous efforts have been taken in allround growth and development of students through mentoring sessions, skill development, forum activities etc. In its pursuit of taking IMED global, a joint international conference was held at Curtin University, Malaysia wherein academicians from renowned institutes deliberated on management education.

The forthcoming semester will witness a host of activities through both co-curricular and extracurricular activities at IMED.

Dr Sachin S Vernekar
Dean FMS, BVU &
Director, IMED, Pune

Happy Diwali



*From
Dean FMS, BVU &
Director, IMED, Pune
Faculty Members and Students*

Grand Success of International Symposium organized by IMED at Malaysia

The 2nd International conference organized by BVU, IMED in collaboration with Curtin University, Miri, Malaysia held at Miri, Malaysia on 2nd and 3rd October, 2014 was a grand success.

The conference on Management Education: Towards Achieving Global Standards and Recognition witnessed the presence of several dignitaries.

Professor Jim Mieneczakowski, PVC, Curtin University, Sarawak, Malaysia delivered the welcome speech followed by speech of Dr. Sachin S Vernekar, Dean FMS & Director-IMED.

The keynote address was delivered by the guest of honour Y B Dato' SriIdrisJala, Minister in Prime Ministers Department.

Pauline Ho, Dean, School of Business, Curtin University delivered the campus welcome speech. Dr. Ekanath B Khedkar, Dean, faculty of Management, University of Pune, Dr. Anil Keskar, Advisor Management Studies, Dr. Venkat, Management Consultant and Trainer, Dr. Sachin Sethi addressed the gathering during the conference.

Many Indian, Malasian and Australian delegates presented research papers at the international conference. The book on Management Education: Towards Achieving Global Standards and Recognition consisting of more than 80 papers was released at the hands of Hon'ble Dr. Shivajirao Kadam, Vice Chancellor, BVDU at India and by Y B Dato' SriIdrisJala, Minister in the Prime Minister department at Miri, Malaysia.



Dr Sachin Vernekar, Dean-FMS and Director-IMED receiving memento from A Board Member of Curtin University. Present on the occasion from left Y. B Dato SriIdrisJala minister in Prime Minister Department and CEO of PEMANDU , Prof Jim Mieneczakowski PVC Curtin University , Dr Pauline Ho Dean School Of Business and other Malaysian delegates.



Professor Jim Mienzakowski, PVC, Curtin University, Sarawak Malaysia delivering welcome speech in the joint International Conference organized by IMED and Curtin University at Malaysia.



Hon'ble SriIdrisJala, Minister in The Malaysian Prime Minister's Department delivering inaugural speech on the subject: Management Education: Achieving Global Standard and Recognition.



Dr. Sachin S Vernekar, Dean FMS & Director, IMED delivering address as the convener of the symposium.



Y B Dato' SriIdrisJala (second from left) Minister in Prime Minister's office, Malaysia releasing the book on Management Education: Achieving Global Standard and Recognition in the inaugural session of the joint International Conference organized by IMED and Curtin University at Malaysia. To his right Dr. Sachin S Vernekar, Dr. Pauline Ho, Dean, School of Business, Curtin University, Dr EB Khedkar Dean FMS University of Pune, Dr Sachin sethi , Director JK group of institutions Haryana, Dr. Anil Keskar



Ms Shruti alumna of IMED making presentation in the symposium

Foreign Delegate presenting the paper at International symposium.



Delegates and participants of symposium





Hon'ble Vice-chancellor Dr. Shivajirao Kadam releasing the edited book on Management Education: Achieving Global Standard and Recognition consisting of 80 papers received for the International symposium, on 1st October 2014.



Dr. Sachin Vernekar, Dean-FMS, Director-IMED having discussion with Prof. Mienczakowski, PVC, Curtin University, Sarawak, Malaysia alongwith Indian and Malaysian Delegates.



Audience participating in the International Symposium



Dr. Venkat addressing in the International Symposium

No. of papers accepted and published in book named Management Education: Achieving Global Standard and Recognition is 80.

Paper Presentation Session - 1

Chair Person: Dr. Anil Keskar- Advisor Management Studies, Dr. D Y Patil Vidyapeeth, Ombudsman-Symbiosis Institute of Technology, Pune

- 1 Chieng, F.Y.L and Goi C.L.
- 2 Dr. Dhanuskodi Rengasamy

Paper Presentation Session - 2

Chair Person: Dr. Dhanuskodi - Professor Curtin University, Malaysia, Miri

- 1 Dr. Abey P Philip
- 2 Shamsul Kamariah Bt Abdullah. PhD
- 3 Dr. Beena Giridharan
- 4 Jidapa Thavarit

Paper Presentation Session - 3

Chair Person: Dr. Anbalagan - Curtin University, Malaysia, Miri

- 1 Hadysyam Junaidi, A/Prof. Dr. Junaid M. Shaikh and

Azhar Yahya

- 2 Lew Tek Yew
- 3 Z.Oo*, T.T Kyaw, K.T. Myint, S. Rajalingam, C.K. Tan and M.S. Khine
- 4 Md Atiqur Rahman Khan, Eyal Argov, Md Shibley Sadique

Paper Presentation Session - 4

Chair Person: Dr. Sachin Sethi- Director, JK Group of Institutions, Karnal (Haryana)

- 1 Fidella Tiew, Chal Lee Goi
- 2 Goi Chai Lee
- 3 Joseph Sia Kee Ming, Lew Tek Yew and Adriel Sim Khoon Seng

Special Address By

- 1 Dr. Pauline Ho, Dean, School of Business, Curtin University, Sarawak, Malaysia
- 2 Dr. Sachin Vernekar, Dean -FMS, Bharati Vidyapeeth Deemed University, Director-IMED
- 3 Dr. E. B. Khedkar, Dean-FMS University of Pune.

Director's Participation as Chief Guest

Release of "IMED-Shodhganga"

The "IMED-SHODHGANGA" – was released at the hands of Hon'ble Vice-Chancellor, Prof. Dr. Shivajirao Kadam on 15th of June 2014, on the occasion of Hon'ble Vice Chancellor Sir's Birthday.

Shodhganga – is the unique compilation of the doctoral research activities carried out at IMED Ph.D. Research Centre. This booklet includes comprehensive information about the Ph.D. Programme, the Research Guides' Profiles and the research scholars who have completed Ph.D. at the Bharati Vidyapeeth University's IMED Research Center from 2001-2014. The booklet is the result of vision of Dean and Director Dr. Sachin S. Vernekar and efforts of Prof. Dr. Kirti Gupta, Head, Ph.D Research Cell IMED.



From L-R: Dr. Kirti Gupta, Dr. Ashok Joshi, Hon'ble Vice Chancellor – Dr. Shivajirao Kadam, Dr. Sachin Vernekar and Dr. Ajit More at the release of "IMED-SHODHGANGA"

Director's participation as Chief Guest:

- Invited to Share the insights and expertise with "Neville Wadia Institute of Management Studies and Research, Pune" at International Conference held on 7th of March 2014.
- Key Note Speaker on the occasion of "The Golden Jubilee Year Celebrations of Bharati Vidyapeeth, Pune" ,GLOBAL CONFERENCE on "CORPORATE SOCIAL RESPONSIBILITY" on 14th February, 2014 at Yashawantrao Mohite college, Pune.
- Chief Guest for "Valedictory Function" organized by Dr. D Y Patil School of Management and Dr D Y Patil School of MCA, Charholi (BK),Lohegaon,Pune-412105 National Conference held on 08th & 09th Feb 2014, entitled "UTKARSH-II" – ' Strategies, Challenges Core Values &

Emerging Trends in Management and IT Applications.'

- Chairperson of Technical Session titled "Organizational Management/Operations": Theme: Innovations: A New Paradigm in Management on 18th January 2014 for National Conference held by Dr.D Y Patil Pratisthan's, Akurdi, and Pune-411044



Dr Sachin S Vernekar Dean FMS and Director IMED inaugurating National Conference held by Dr. S. B. Patil Pratishthan by lighting lamp.

Industry Institute Partnership Summit IIPS 2014

IIPS 14 was conducted on 6th sept 2014 at IMED campus ,Erandawane Pune. The chief guest for the event were Mr. P.K. Chobe- Sr. VP –HEAD CVBC Manufacturing Operations –TATA MOTORS and Mr. R.K Goyal – MD Kalyani Steels Ltd. The Guest of Honour were Ms. Anjali Byce- Director HR, SKF , Mr Anant Deshmukh (Director General MCCA) and Mr Uttamrao Bhoite (Executive Director Bharati Vidyapeeth). Dr Sachin Vernekar (Director IMED & Dean Faculty of Management Studies, Bharati Vidyapeeth University) welcomed the Guests. After the inauguration all the guests on the dias spoke. This was followed by the felicitation ceremony where 96 dignitaries from various industries were felicitated.

Gist of Individual talks at the inaugural function

Mr. P.K. Chobe- Sr. VP –HEAD CVBC Manufacturing Operations –TATA MOTORS.

India – a step forward of becoming better with the help of the management students, who are the future of India. Since government opened up the industry to the world, the growth ratio has been spectacular. I think the students are really lucky to be in this time where the market in India is moving ahead & great opportunities are available to the students.

As manager when we have some challenge that needs a solution immediately, we have to be tactful and innovative in our solutions and we should always keep in mind to flourish the ecosystem and the entire environment becomes our responsibility. I am glad to find out that in IMED, there are a lot of students who wish to become entrepreneurs and youngsters should have that zeal to change the world to be a better place. I wish all the best and hope this interaction with the industry will be fruitful for the students.

Mr. R.K Goyal – MD Kalyani Steels Ltd.

India is one of the leading & emerging nations in the world. Since 1991 reforms has put global economy to an increasing level year on year (YoY).

A great change in the system and hence giving us an opportunity to enhance ourselves and gain benefits. India needs the managers from different industry and helping to build our country which is increasing drastically. The issue that needs to be highlighted is Relevance. The requirement is for the education system to understand the industry needs and prepare students for the corporate world. There is a need to renew & ask some fundamental questions in this regards. Dr. Sachin Vernekar mentioned about the great interaction with the industry which helps the students to build a better perspective for the corporate world and hence we make people more Employable.

Ms. Anjali Byce- Director HR, SKF

I am a born optimistic person so I would rather think

the situations more optimistically and help others to see it in a positive way too. There is this big term that's trending which is BUCA and BUCA stands for

B- BEING a very volatile economy.

U- extremely UNSORTED

C- largely COMPLEX

A- AMBIGUOUS

Being optimistic is one point but it being so volatile also has its own flipside. It's a BUCA world and so it also has so many opportunities to change it. It just can't get worst, it can only get better. From that dimension the students passing out from the institute are worried as the economy is in dump and recruitment is freezing, so students at this point needs to create their own company and be entrepreneurs. "Best way of learning is by leveraging the experience of others."

Question Answer session

Q) How Agile you are to actually co operate with the change?

That is the recommendation I would give to the institute to focus on. Management is all about getting work done by others then why are we so hassled about it?

Q) What is the one thing that can drive competitive advantage?

That's TALENT. So those who are in the final year and are looking for opportunities outside in the world shall see for the talent that is inside them and shall create the opportunities for themselves.



Mr P K Chobe (Senior VP –Head CVBU Manufacturing Operations TATA Motors), Mr R K Goyal (MD Kalyani Steels), Ms Anjali Byce (Director HR SKF & Former President NHRD Pune Chapter), Dr Uttamrao Bhoite (Executive Director Bharati Vidyapeeth) and Dr Sachin Vernekar (Director IMED & Dean Faculty of Management Studies, Bharati Vidyapeeth University) releasing the IIPS –hand Book & Placement Brochures



Dr Uttamrao Bhoite (Executive Director Bharati Vidyapeeth) at IIPS 14 being felicitated by Dr Sachin Vernekar(Director IMED & Dean Faculty of Management Studies, Bharati Vidyapeeth University)



Dr Uttamrao Bhoite (Executive Director Bharati Vidyapeeth) felicitating Mr P K Chobe (Senior VP -Head CVBU Manufacturing Operations TATA Motors) at IIPS 14.



Mr P K Chobe (Senior VP -Head CVBU Manufacturing Operations TATA Motors) addressing the gathering at IIPS 14.



Mr R K Goyal (MD Kalyani Steels) addressing the gathering at IIPS 14.



Ms Anjali Byce (Director HR SKF & Former President NHRD Pune Chapter) addressing the gathering at IIPS 14.



Dr Uttamrao Bhoite (Executive Director Bharati Vidyapeeth) addressing the gathering at IIPS 14



Dr Sachin Vernekar, Dean Faculty of Management Studies, Bharati Vidyapeeth University & Director IMED at the inauguration function of IIPS 14

Panel Discussion at IIPS 2014

Panelist for IIPS 2014		
S.No.	Name	Designation
1	Ms. Anjali Byce	Director HR SKF India Ltd.
2	Mr. Amit Dogra	Director HR Talegaon Operations, GM India
3	Mr. Sudish Panickar	MD Operations (Int) BNY Mellon
4	Mr. Vijay Deshpande	Director HR Skoda
5	Dr. Pravin Dange	Deputy Director ISBS
6	Mr. Surojit Saha	CEO U & I Communications
7	Ms. Chhavi	IMED Student



Panel Discussion on “Management Education.. the road ahead” at IIPS 2014.



Gathering at IIPS 2014

CRC Activities:

- MBA MCA & BBA BCA Summer Internship Orientation Program:

On 8th May 2014 orientation program was organized for BBA BCA. Dr. Sachin S. Vernekar, Dean FMS & Director IMED addressed the students about the importance of internship in MBA curriculum. Mr. Pole, CRC Head guided the students about selection of project and preparation of Project Report. CRC Manual containing guidelines, proforma of Project Report was given to the students. The session was followed by question answer session.

Mr. Amit Sachdev (VMware) was invited for orientation program to interact with students. He is alumni IMED 1999 Batch, Certified HBDI Practitioner, Certified Thomas DISC Practitioner, DDI Certified workshop Facilitator, PCPICC Certified Practitioner. In his Current role, He is responsible for setting up R&D and Global Customer Operations BU in VM Ware Pune. He interacted with the students.

- SOFT SKILLS SESSIONS

To enhance students employability and to have overall development of the students, Soft Skills Sessions are provided to the students by experts in their regular time table. External professional agencies are assigned the task of enhancing the soft skills of students.

In the first year, basic communication skills and interpersonal skills are imparted and in the second year, focus is given on sectorial studies and interviewing skills.

- CORPORATE DAY

Guest lecture on RECRUITMENT and ATTRITION IN CORPORATE

On 23rd Aug, 2014 a guest lecture was organized for MBA HR. The resource person was Mr. Vaibhav Kelkar, alumni of BVDU-IMED. Mr. Kelkar has 9 years of experience in corporate and is currently working as HR manager in Infosys.

He highlighted the issues related to the problems which a manager faces at the time of recruitment and termination. He also discussed about 3 types of involuntary separation:

- Employment at will.
- Termination of cause.
- Mutual Termination.

He shed some light on PIP (Performance Improvement Plan). At the end he explained how attrition is calculated at proper intervals i.e.

- MTD (Monthly till date)
- QTD (Quarterly till date)
- YTD (yearly till date)

After this lecture a healthy interaction session took place.



Mr. Vaibhav Kelkar, HR manager Infosys being felicitated by Dr. Neelam Lal, Program co-ordinator MBA HR.

Guest lecture on “Investment Awareness”

On 23rd Aug, 2014 a guest lecture was organized for MBA FM. The resource person was Mr Saurabh Kulkarni, CEO, Founder – Astute Financial Services Ltd.



Mr Saurabh Kulkarni, CEO, Founder – Astute Financial Services Ltd. addressing the students

Induction Program

Guest lecture on “Expectations of the Corporate from the MBA students”

On 23rd Aug, 2014 a guest lecture was organized for MBA IT & MBA G. The resource person was Mr Rahul Tungatkar, Regional Head – Indusind Bank.

Power Dressing 20th Sept, 2014

Induction of New Batch of MBA and MCA 2014

BVDU IMED organized Four Day Induction Program to orient the new batch 2014-16 of MBA and MCA from 1st July to 4th July under guidance of Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth University and Director IME. The four days program was organized to acquaint the students about University, Institute and details of programs opted by them.

Dr. Sachin S. Vernekar, Dean FMS and Director IMED welcomed and felicitated the guest Mr Saji Daniel, Director-HR, Sungard.

Dr. H.G. Abhyankar, Asso. Dean Academics, Dr. Anthony Rose, Asso. Dean Administration and Dr. Ajit More, Program Director MCA welcomed the students in Bharati Vidyapeeth family.

The induction program was inaugurated with lighting the lamp. Dr. Sachin S. Vernekar, Director IMED and Dean FMS addressed the students.



Dr Sachin Vernekar, Director IMED, Dean FMS felicitating the guest of honour –Mr Saji Daniel, Director-HR, Sungard

Mr Saji Daniel, Director-HR, Sungard stressed that the students pursuing MBA are lucky since right now India has highest number of working population and their career prospects are very high. These people will be in demand not only in India but also abroad where the average age would be higher.

Mr Saji further emphasized that a large number of the Indian population were deprived of learning and the ones who joined the post graduate courses were indeed lucky.

Dr. Sachin S. Vernekar, Dean FMS and Director IMED addressed the gathering.

He congratulated all the students for taking right decision to get admission in BV IMED having ranked among top fifty business schools in India by Outlook, among top forty Business schools in India by NHRD and top ten Business schools in Western zone by B & M Chronicle. He explained the students various opportunities that would be provided by IMED for holistic development of the students. He said that only India has the capability of competing with China again due to the young and educated population. The session was full of energy and enthusiasm.

A panel discussion was organized on the topic “Industry Institute interface – role of alumni”. Alumni actively participated in the discussion solving the queries of the freshers.

Following Alumni members were present for the panel discussion:

- Dr.Ujjal Bhattacharjee – Director – HR, GKN Sinter Metals
- Mr Arun Tripathy – GM-HR, Loreal
- Mr. Sujit Edlabadkar – Facilities Manager, Global Services - Amdocs
- Mr Satish Matani – Zonal Sales Manager, Airtel
- Mr Vaibhav Kelkar – Snr. Lead, Business Partner - HR- Infosys
- Niloy Bakshi - Assistant Manager – HR, SunGard Global Solution,



Panel Discussion “Industry Institute interface – role of alumni”



MBA MCA Students participating in the activity of Induction Program

MCA Induction Program



Guest of honors-

Miss.Richa Mehendiratta (MCA Alumni of IMED,-2008 batch)

Working as Project Manager at Expansion Technologies.



In her motivational speech, she has shared her valuable inputs, her experiences, her development and progress in IMED. She has also enlightened the students with what skills to adopt and how to build the self confidence.

1) Mr.Milind Desai, (Alumini of IMED 1996 batch Presently working as Project Manager at Harbinger Group.

Felicitated by Dr. Sachin S. Vernekar, Director, BVDU IMED, Pune

He has discussed about various employability skills, Essentials for growth, Evaluation skills,



Recruitment process, key to success and various roles available in IT industry. He has further added that, if you are good in technical skills, then improve your soft skill, develop self confidence and positive approach.

Vote of thanks is given by Miss. Dipti Deshmukh

Day 2

The second day started with a session by noted Management Guru and Representative of world famous Mumbai Dabbawala -Dr Pawan Agarwal.

Dr. Pawan G. Agrawal, delivered a session on "Quality Maintenance in Supply Chain Management" with reference to Mumbai Dabbawala. He emphasized the value system followed by dabbawalas i.e. "Work is worship" and "Customer is God". Dabbawala association, Mumbai has received six sigma, ISO certification. He discussed the importance of human values. He said that dabbawalas worked for customers and not for certification. Students get motivated by interaction with him. It was followed by question answer session.



Dr Pawan Agarwal, Management Guru and Representative of world famous Mumbai D a b b a w a l a addressing the students

Induction Program

Day 3

On the third day of Induction Program, profiling was done as well as students gave presentations on industry and entrepreneurs.

The students were asked to give a 10 minutes presentation on an Industry or an Entrepreneur of their choice. The senior faculties later conducted a profiling session on various parameters.

Day 4

Industry visits were organized for all MBA MCA students.

Sr.no	Name of organization	Address	Accompanying Faculty
1	Forbes Marshall	Kasarwadi, old Pune -Mumbai Rd	Rajlalkshmi Wagh; Nilesh Mate
2	GKN Sinter Metals	146,Pimpri,Old Pune-mumbai Rd	Hema Mirji ;Rahul Manjre
3	Brintons Asia Carpets	Pirangut,Taluka Mulshi	Pravin Mane; Dexter Woodward
4	TACO ,Interiors and Plastics Division	Hinjewadi-Ph I, Taco Lane near JCI	Prabhat Kumar;Sonia Sorte
5	Tata Motors	Telco Rd, Pimpri	Mahadik, Hembade
6	SKF India	Chinchwad	Bhangaonkar; Ranpreet Kaur

BBA BCA INDUCTION PROGRAMME 2014

Induction programme was arranged for BBA/BCA students for 3 days – 9th, 10th & 11th July 2014.

Two very eminent guests were invited to grace the induction programme.

1. Sophia Almeida of Ampersand India as Chief Guest.
2. Gaurav Naresh Chandra as Guest of Honour.

The event was inaugurated by Ms. Sofia Almeida. In her speech, by she explained the students to focus on the goal and how goal setting is important in anyone's life. She also explained the importance of knowing the self and power of self. She gave the students the confidence that they can achieve the goals with consistency & determination.

Second Guest Mr. Gaurav Naresh Chandra explained the importance of time management in achieving the ultimate goal in one's profession. He also told the

importance of health and why it is called wealth. He explained about total grooming of personality with systematic scheduling.

The guests and alumni were felicitated by Dr. Sachin S. Vernekar, Dean FMS BVU and Director IMED by presenting memento.

Guests invited for the Induction Program were:

1. Ms. Sofia Almeida, Ampersand India
2. Mr. Gaurav Naresh Chandra, Airtel
3. Sunita Shukla (HR consultant)
4. Neeraj Singh (TCS-SAP consultant)
5. Kumar Saurabh (Electronia Finance Ltd. – Training & Development Manager)
6. Vipul Kumar (Assistant Manager – Vodafone)

Dr. Sachin Vernekar, Dean, Faculty of Management Studies & Director IMED addressed the gathering. He made the audience very attentive & comfortable by telling them that they have come to the right place for their career. He told them about discipline and safety in his different style of speech. His speech was very energetic, which motivated the students to be very active, vibrant and enthusiastic for their future journey.

Vote of thanks were presented by Ms. Shivali Ingawale thanking guests, students & parents for their patient listening.

Day 2:

Panel Discussion was organized on 'How to be industry ready' by Alumni

1. Sunita Shukla
2. Neeraj Singh
3. Kumar Saurabh
4. Vipul Kumar

It was a good interaction with the new batch. The 1st year students asked many questions regarding different specialisations, how to cope up with the industry, what are the new trends in the market and with patience and clarity all the questions were resolved by the Alumni. Alumni also explained the

importance of health, self-security and how not to have a blind faith on friends. Alumni guided them for their safe career and motivated them to achieve the best career.



From Left: Ms. Sofia Almeida, Ampersand India, Neeraj Singh (TCS-SAP consultant), Vipul Kumar (Assistant Manager – Vodafone) being felicitated by Dr. Sachin S. Vernekar, Dean FMS BVU and Director IMED and Dr. More, MCA Program Director.



Dr. Sachin S. Vernekar, Dean FMS BVU and Director IMED addressing the students

FORUM ACTIVITIES:

'QUIZIT'

The IT quiz, 'QUIZIT' was organized in IMED on 20th August 2014

From 15 teams 6 teams were selected after elimination. The QUIZIT had three rounds namely VISUAL round, RAPIDFIRE round and BUZZER round.

Winner Team: Harendra and Tanvi Jain MBA G Div A

Runner Up Team: Md. Ajaz and Varun Kashiv
MBA G Div C

Winners and runner up teams were felicitated at the hands of Hon'ble Director Dr. Sachin S Vernekar. He enlightened the students with his thoughts. Mr.

Sachin Ayerkar, Programme co-ordinator MBA G, felicitated respected judge Ms. Shweta Jogalekar. This quiz was organized by Ms. Deepali Shahane.



From Left: Mrs. Deepali Shahane, Mr. Prabhat Kumar, Dr. Sachin S. Vernekar Dean FMS & Director IMED, Dr. H.G. Abhyankar Asso Dean Academics, Mrs Shweta Joglekar, Mrs deepali Kadam, Mrs. Hema Mirji along with participants of Quizit.

Elocution competition

With the intention to give platform to present students' skills in elocution, a competition was held on Friday, 25/07/2014, among the students of MBA(G).

The topics were

1. Union Budget 2014-15 and
2. Will India be Superpower by 2020?

Winner: Isha Chawla MBA Div B

Runner-up: Anukriti MBA Div A

All the participants were given certificates.

Mr. Yogesh Gurav and Mrs. Deepali Shahane were judges for the event.

The event was organized by Mrs. Hema Mirji, who announced the winners list and proposed vote of thanks.

HR Forum:

CULTURE AND ITS ROLE
ON HR

On 18th August 2014 a Guest Lecture was organized by IMED for students of MBA (HR). The Guest Speaker was invited



Forum Activities

Fr. Lui Heredia. The topic of was “Culture and its Role on HR”. He has his qualification in philosophy and has a Master degree in theology and personal management. Fr. Lui is fluent in more than 12 languages.

Fr. Lui shared his profound knowledge about importance of culture and its impact on HR. Human Resource Department has the responsibility to handle employees of the organization. They face many obstacles while doing their job. Cultural issues are one of prime concerns for HR Department. Every employee comes from different culture, to deal with them one need to understand their culture and their values.

A statement can be interpreted in thousand different ways and ultimately can hurt someone’s feeling. A manager dealing with an employees need to take extra precautions. A misunderstanding can cost u an employee. This is the last thing a company wants.

Fr. Lui explained these cultural issues by giving several examples. He described various sentences and their different meanings. A statement differs from country to country also. Something that is appropriate to sat in one country may be highly inappropriate in other country. A person has to be highly careful for choosing his words.



Students participating in the Guest lecture

FINANCE FORUM:

- Pre budget session:

On 9th July, 2014 a session was organized on basic concepts from budget. The resource person was Dr. H.G. Abhyankar, Asso. Dean Academics. He explained the basic objective of Union budget and fundamental terms to understand Budget like Fiscal Deficit,

Revenue Deficit, austerity measures etc. It was followed by Question Answers session.

- Discussion on Analysis of Union Budget:

After the inputs were given to the students on understanding Union Budget, assignment was given to analyze the budget and it was discussed.

Workshop on Stock Market Operations and Technical Analysis:



Ms. Jyoti Budhia, NSE Modules Trainer, Dr. sonali Dharmadhikari, Program co-ordinator MBA FM, Mrs. Ranpreet Kaur Co-ordinator MBA FM and students participating in the Workshop

Ms. Jyoti Budhia, NSE Modules Trainer was invited to give inputs on online trading and working of capital market. She explained the basic concepts of trading and how individual should invest the explore opportunities available in the capital market.

The practical workshop was organized on 26th and 27th August, 2014 for MBA FM first year and second year.

CYBER SECURITY PAPER PRESENTATION COMPETITION

IMED and IQSPL organized Cyber Security Paper Presentation competition on 23rd August, 2014.

Topic for Paper Presentation Competition:

- Online shopping and data storage challenges.
- Top information security concern-protecting hr assests.
- Cyber security from luxury to necessity.
- Social engineering using job sites.
- Role of biometrics in cyber security.



Freshers Day MBA, MCA, BBA, BCA





- Need of cyber security awareness.
- It act 2000 and cyber security.
- E-governance and associated risk.

The Guest invited for the Event was Mr. Hemant Chavan, Masters in Computer management, Pune University, Pune University Gold medalist in Diploma in Cyber Law 2012 – 2013, Pune University Silver medalist in Diploma in Cyber Law 2013 – 2014, I.T.I.L – V3 Professional (2011), Lead Auditor, ISO 27001 certification and ISO 22301 certification and Ethical Hacker.

Mrs. Seema Dixit, Engineering Graduate: B.E.(Electronics and Power), MBA with 13 years experience in computer networking and security, MCSE server 2000, 2003 and 2008, Exchange Server (Email Server) 2007, 2010 and CEH certified Ethical hacker

43 teams participated from different streams.

Winners:

- 1st Prize: Kartikey Chaturvedi & Jaspreet Kaur. (BBA-Iyr)
- 2nd Prize: Raunak Khandelwal & Sonali Shukla. (BBA-Iyr)
- 3rd Prize: Tanu Chauhan & Gaurv Pawar. (MBA-HR) Priya & Vidhi. (MBA-HR)



From Left: Mr. Hemant Chavan, I.T.I.L – V3 Professional, Mrs. Seema Dixit, CEH certified Ethical hacker, Dr. H.G. Abhyankar Asso Dean Academics, Dr. Ajit More, Program Director MCA and Dr. Sankaye, Asso. Dean Students' Welfare

ENTREPRENEURSHIP CELL:

On 25TH & 29TH July, the 'Million Dollar Idea' was organized which was based on the idea of

formulating Business Plans. Business plans are documents used for planning out specific details about your business. The business plan is a strong business tool, for it provides you with every detail about your business and allows you to review the hard, clear facts that are needed to make strong and successful business decisions. Hence, it was competition that pushed the students to be creative and also inculcated the spirit of Entrepreneurship among them.

There were two rounds which comprised of an elimination/preliminary round and the actual event. The first round was held on 25th July 2014 and the second round was held on 29th July 2014. The event was organized by BBA 3rd year students along with their coordinator Mrs. Shivali Ingawale. An approximate of 35 students participated from all the three years of BBA. The competition was judged by Mr. Yogesh Gurav.

EXTEMPORE COMPETITION

On 22nd August 2014, Extempore competition was organized by the BBA 2nd year students in which all three years of BBA and BCA participated. The event involved the participants to give a speech on the spot on a topic given to them. The topics were given on Current Affairs.

Chief Guest: Satish Nair, M.D. Infonet BPO Services

Judge: Ms. Anandita Nag, Woman Entrepreneur

1st Rank: Nuhie Kazi

2nd Rank: Saurabh Shukla

INTERNATIONAL STUDENTS CELL

The Global scenerio of water is grim and in wake of the preservation and conservation of water, the foreign students of IMED undertook the activity to spread about the awareness of conservation of water at a global level. They depicted such in the form of pictures and write-ups from their own country. The participants were

1. Payam Dosti MBA - 2nd year

2. Bello Yahaya Dabai BCA 3rd year

3. Mohammad BCA 1st year

4. Mehmood BCA 1st year

Forum Activities

5. Maryam BCA 1st year
6. Aditya Nambiar MBA 2nd Year
7. Shaun BCA 1st year

Activity was organised by Mrs Rajlakshmi Wagh , Secretary, International Student Cell, Mrs. Bharati Yelikar and Mr. A.T. Sathe under the guidance of Dr. Sachin S. Vernekar Dean FMS and Director IMED.

From Left: Mrs. Yelikar, Dr. Sankaye, Mr. A. T. Sathe, Dr. Sachin S. Vernekar, Dean FMS & Director IMED, Mrs. Rajlakshmi Wagh and Foreign students.



Sandwich Making Competition

There was a Sandwich Making Competition held for all the foreign students of IMED on the 4th October 2014. The winner was Payam Doosti from MBA 2nd Year.

The event was judged by Dr. Ajit More and Dr. Bharatbhushan Sankaye.

The participants were

1. Shaun Philip - BCA 1st Year
2. Yusuf Ahmed BCA 1st Year
3. Dorsa MBA 1st Year
4. Payam Doosti MBA

The event was organised by Mrs. Rajlakshmi Wagh Secretary ISC, Mrs. Bharati Yelikar, Mr. Ashok Sathe.

BBA 3rd Year

OUTDOOR ACTIVITY

An outdoor activity was held on 19th July 2014, which involved the students trekking their way through the Vetil Hills (a.k.a ARAI hills) to reach the top where the actual premises of ARAI is situated. The event was

organized by BBA 3rd year students along with the coordinators of the event, namely, Mr. Phalke, Mr. Akash Yadav and Mrs. Shivali Ingawale. Around 100 students participated in this event.

INQUISITIVE BUSINESS QUIZ:



Students Participating in Competition

On the 8th August, the BBA 3rd year students organized 'Inquisitive', a business quiz competition. The quiz was focused on General Knowledge and Current Affairs. One of the reasons for this growing dependence on current affairs is due to globalization. It has brought the world closer and instilled a sense of close-knit community of beings. Any event that occurs in one corner of the world, affects the people in some other end of the world. Moreover, globalization has also led to diminishing the boundaries and interdependence of countries on each other. Thus, it is extremely important for the students to be well aware of the things happening around them and this quiz focused mainly on the said issue.

1ST RANK: Ayush P Singh & Aman Singh

2ND RANK: Rishab Raj & Siddharth Tripathi

WINNERS

1st Prize: Ayush and Aman



2nd Prize: Rishabh Dhawal Raj and Siddarth Tripathi



MANAGEMENT FORUM - INNOVISION

On 23rd Sept, CASE MAZE was organized for BBA students.

The Chief Guest invited was Dr. Ravi Chitnes, Principal MITSOM college, PUNE on how to do a case study. Dr. Anjali Sane, BBA program director, MITSOM college, PUNE discussed one case study.

Students were then provided with one hour's time where they had to prepare a power point presentation based on the case provided to them and then present it to the judges in a time span of 5 minutes.

Mr. Sachin Ayarekar and Dr. Deepali Kadam judged the competition.

Winners: 1st position: Rounak Khandelwal and N. Niharika BBA 1st year

2nd position: Kopal Agarwal and Jaspreet Kaur BBA 1st year

3rd position: Ashwini and Inderjeet Vernekar BBA 1st year

Inauguration of S.W.A.T. (Students Working on Advance Technology) and I.T. Quiz 2K14

at the hands of Dr. Ajit More, Program Director MCA, Mr. Satyawan Hembade and Faculty Coordinators Mrs. Sangeeta Patil, Mrs. Sujata Mulik and Ms. Deepti Deshmukh.

The B.C.A. I.T. club (S.W.A.T) held the I.T. QUIZ Competition for Students of BCA I, II & III on 15th September, 2014.

Dr. Ajit More, Program Director MCA, Mr. Satyawan Hembade inaugurated the S.W.A.T and declared the I.T. Quiz open. The organizing team comprising of Students from the BCA I, II & III was guided by Mrs. Sangeeta Patil, Mrs. Sujata Mulik and Ms. Deepti Deshmukh.

The I.T. QUIZ 2K14 competition aimed at honing the Information Technology Awareness. The Judges for the occasion was Dr. Ajit More and Mr. Satyawan Hembade.

Winners were:

Winners: Ms. Sneha Awasti & Mr. Sagar Prasad.
 Runner up: Mr. Chandan Kumar & Mr. Akash Ranjan Singh.



NSS Activities

- **Poster making competition:** on occasion of Independence Day BBA 3rd year organized poster making competition on 9th august under NSS .The topic was India 2050. Mrs. Shweta Joglekar was the judge for poster making competition. Forty students participated in poster making competition. Mr. K.V. Mohite, NSS Head, Bharati Vidyapeeth Deemed University was the Chief Guest in poster making competition. The event was coordinated by Mr. Vijay Phalke, Mrs. Shivali Ingawale and student coordinator was Rohit Dwivedi of BBA 3rd year.

- **Elocution competition:** on the occasion of independence day bba 3rd year organized an elocution competition on 9th august. Thirteen students participated in Elocution Competition. The topic of elocution was MYDREAM – INDIA.

Winner: Chhavi of MBA final year

Mrs. Shivali Ingawale and Dr. Padalikar were the judges of elocution competition. Event was coordinated by Mr. Vijay Phalke and the student coordinator was Rohit Dwivedi of BBA 3rd year.

- **Prize distribution and Independence Day celebration:** on 14th august there was Prize Distribution and Independence Day celebration. Prizes were distributed at the hands of Honorable Director Dr Sachin S Vernekar. Best speakers of elocution had given their speech. Best posters of poster making competition were displayed in the college. The event was coordinated by Mr. Vijay Phalke, Mrs. Shivali Ingawale, Mrs. Sonia Sorte and student coordinator was Rohit Dwivedi of BBA 3rd year



Ozone Day

IMED Celebrated Ozone Day on 16th September 2014.

Two activities were done on this day:-

- 1) PUC check-up Camp
- 2) Tree plantation

1) PUC (Pollution under Control) check-up Camp was held for in the Erandawane campus. A PUC check-up van was arranged for the checking of 2 & 4 wheelers in concession rates. This event turned out to be great success.

Vehicles checked: 2 wheelers – 141, 3 wheelers – 6, 4 wheelers – 4 Total – 151.

This event was inaugurated by Programme Director MCA Dr. Ajit More in presence of Dr. Anthony Rose, Dr. Abhayankar, Dr. Sankhaye, Dr. Ashok Ranade, Mr. Sachin Ayarekar, Miss SuchetaKanchi, Mrs.Shivali



Ingawale, Mr. Akash Yadav and NSS programme Officer Mr. Vijay S. Phalke and the student NSS volunteers of IMED.

2) On the occasion of OZONE day Tree plantation was adone in the campus. We visited every college of the campus and created awareness about the day and gifted them a pot with sapling as awareness token and asked them to plant trees for better environment.

This event was inaugurated by Dr. Anthony Rose , Dr. Abhayankar in presence of Dr. Ajit More, Dr. Shankaye , Dr. Ashok Rangde , Mr. Sachin Ayerekar , Dr. Deepali Kadam , Mr. Mahadik , Mr. Hambade , Mrs. Mulik ,Miss Sucheta Kanchi ,Mrs.Shivali Ingavale ,Mr. Akash Yadav ,Mr. Vijay S. Phalke and the student NSS volunteers.



Badges for OZONE day awareness were made and oath was taken that we will not use Plastic as much as possible.

Faculty Co-ordinator: Mr. Vijay S. Phalke and Student Volunteers: Anshuman Pandey, Loknath Debnath, Shivin Singh and Charu Satija.

Road Safety Awareness Program

Road safety awareness programme organized by national service scheme Bharti Vidyapeeth at Vijaymala Kadam Kanyaprashala Pune-38 on 1st Sept, 2014 and at More Vidyalay on 28th August.

DAN-UTTSAV

From 10th -15th Sept 2014 Dan-Uttsav was organized by National Service Scheme Bharti Vidyapeeth. Students were invited to donate their old things for the needy people which include: notebook, stationery, old cloths, sports equipment and toys.

These donation were collected by the NSS members to donate poor children and needy people. Donated material was distributed in uralikanchan village in deaf and dumb school and Z.P school on 23rd September 2014.

Organizing Committee: Rahul Gupta, Anjali Gaikwad, Prateek Priyam, Sfoorti Jain, Anjani Mishra, Shivin, Loknath, Varun Kashiv, Pranjal Gairola, Anshumanpandey and Prerna Kumari.

FRESHERS' DAY

On 25th, 26th and 27th August, Fresher Day was organized for MBA and MCA and BBA ,BCA at the Sharao lawns to give a warm welcome to all first year students. The theme for the Day was Red carpet.

The event started with the address of Hon'ble Director Dr. Sachin S. Vernekar. He emphasized on overall development of the students by participating in curricular and extracurricular activities.

The whole atmosphere was filled with great enthusiasm. All students were found well dressed and full of energy.

The event had Mr. Fresher and Miss Fresher Contest where students of first year participated in huge number.

The fresher's day event saw cultural performances of second year students. Dj party and food was enjoyed by students at the end of the event.



Dr. Sachin S. Vernekar Dean FMS, Director IMED awarding to Mr. Fresher Vikas Rana, MBA FM

MBA

Mr. Fresher: Vikas Rana

Miss Fresher: Tanu

Mr. Talented: Navneet

Miss Talented: Meenakshi

Mr. Red carpet: Atul Kazi

Miss Red carpet: Esha

Best Performance (Singing): Nazam

Best Performance (Dance): Tanvi

BBA/BCA

Mr. Fresher: Kartikeya Chaturvedi

Miss Fresher: Sonali Shukla

Mr. Personality: Aatif Hussain

Miss Personality: Anmol

Mr. Handsome: Karan

Miss Pretty: Lovely

MCA

Mr. Fresher – Mr. Ankur pandey

Miss Fresher – Ms. Kritika Saha

Mr. Personality – Mr. Jai Shiv Shankar

Miss Personality – Ms. Shivangi

Mr. Confident- Mr. Rahul

Miss Smile – Ms. Diyva & Ms. Manisha

Mr. Best Dress – Mr. Vishal Kumar

Miss Best Dress – Ms. Aishwarya

Sports

IMED had participated in the following Sports competition for the month of August 2014.

- Cross Country: Organiser --BVDU College of Physical Education, Dhankawadi, Pune. Venue -BVDU Sports Ground, Dhankawadi, Pune. Date 17/08/2014

Participants

- | | |
|-------------------------|---------------------|
| 1 Ajinkya Pawar MBA-II | 4 Akash Jain MBA-II |
| 2 Shil Choudhary BBA-II | 5 Kartik Shah BBA-I |
| 3 Divakar Thakur MBA-II | 6 Shubham Rai BCA-I |

- Chess Organiser --BVDU Ayurved College, Dhankawadi, Pune. Venue -BVDU Ayurved College, Dhankawadi, Pune. Date- 26/08/2014

Participants

- | | |
|--------------------------|------------------------|
| 1 Abhijit Muzumdar MBA-I | 4 Ritesh Rai BBA-III |
| 2 Normsal Mous MBA-I | 3 Zain Shah BBA-III |
| 5 Sohaibh Lakhani BBA-I | 6 Vikram Rathore MBA-I |

Result- Abhijit Muzumdar selected as a member of BVDU Team for National University Games

- Baseball Organiser --BVDU Dental College, Dhankawadi, Pune. Venue - BVDU Sports Ground, Dhankawadi, Pune Date-21/08/2014

Participants

- | | |
|----------------------------|---------------------------|
| 1 Ashish Shrivastav MCA-II | 7 Nitin Bahari MCA-II |
| 2 Pushpak Sharma MCA-II | 8 Nachiket Roy MCA-II |
| 3 Aditya Goel MCA-III | 9 Abhishek Shingh MBA-II |
| 4 Varun Vats MCA-II | 10 Nilank R Shukla BBA-II |
| 5 Baibhav Parashar MCA-II | 11 Prashant Pawar MBA-II |
| 6 Rahul Pal BBA-II | 12 Prashant Arora MBA-II |

- Basketball: Organizer-MIT College, Pune
Venue-MIT College, Pune Date-27 /08/2014 to 29/08/2014

IMED won first prize in this tournament

IMED Basketball Winning Team



IMED Inter Collegiate Badminton Tournament Team Sept. 2014

Name.	Course.
Archit Garg	MBA (FM) 2nd yr
Shailja Rana	BBA 2nd yr
Shreya Trivedi	MCA 3rd yr
Abhishek Patil	MCA 3rd year
Komal Bhat	MBA HR 2nd yr
Helen Nunez	MBA 1st yr
Rahul Sinha	MBA 2nd yr
Mansi Pant	MCA 2nd yr

Girls' team stood 3rd in Inter Collegiate Badminton Tournament.



IMED Inter Collegiate Badminton Tournament Team

FACULTY DEVELOPMENT PROGRAMME ON "RATIONAL SUITE"

4th June 2014 to 7th June 2014

Bharati Vidyapeeth University – Institute of Management and Entrepreneurship Development, Pune organized the Faculty Development Programme on "RATIONAL SUITE" from 4th June 2014 to 7th June 2014, in collaboration with IBM Technologies.

The welcome address was delivered by Dr. Ajit D. More. He welcomed the guest and gathering and also expressed satisfaction on the theme of the FDP. He stressed upon the importance of technology and need of the faculties to come forward to be expertise in the use of the technology. There were 17 faculties from IMED were participated in the workshop.

The resource person was renowned expert in Rational Rose, Mr. Amit Daharwal. Mr. Amit Daharwal meticulously demonstrated Rational Rose Suite with its various tools like requisitepro, rational rose etc. He had also thrown a light on drawing UML diagrams using rational suite. He shared tact and techniques which will help participants to get expertise in the Rational Suite. He also focused on how the software can be used for student's project.

The Faculty Development Programme ended with the valedictory session that was chaired by Dr. Ajit More. Vote of thanks was proposed by Mrs. Deepali Shahane on behalf the Bharati Vidyapeeth University and the

Institute of Management and Entrepreneurship Development, Pune. Dr. More urged the participants to make students beneficial with the knowledge received in the Faculty Development Programme.

• FAREWELL BBA BCA & MBA MCA:

For all the final year student farewell was organized at Sherao Lawns followed with dinner. "As Goodbyes are not forever, Goodbyes are not the end. They simply mean we will miss you, until we meet again!" With these quotes and words farewell program was started. Dr. H. G. Abhyankar, Asso. Dean Academics welcomed the students for the program. He interacted with the students.

Dr. Sachin S. Vernekar, Dean FMS & Director IMED addressed the students. He took the review of various activities conducted by IMED. He gave best wishes for future.

Cultural program was organized for the students. It started with IMED song. Academic topper students were felicitated by presenting trophies and certificates. Class representatives play important role. All CRs were felicitated to appreciate their work. Students having attendance above 80% were felicitated. (Photo 3 to Photo 5)

• Summer Internship Orientation Program BBA, BCA & MBA MCA

On 8th May 2014 orientation program was organized for BBA BCA. Dr. Sachin S. Vernekar, Dean FMS & Director IMED addressed the students about the importance of internship in MBA curriculum. Mr. Pole, CRC Head guided the students about selection of project and preparation of Project Report. CRC Manual containing guidelines, proforma of Project Report was given to the students. The session was followed by question answer session.

Mr. Amit Sachdev (VMware) was invited for orientation program to interact with students. He is alumni IMED 1999 Batch, Certified HBDI Practitioner, Certified Thomas DISC Practitioner, DDI Certified workshop Facilitator, PCPICC Certified Practitioner. In his Current role, He is responsible for setting up R&D and Global Customer Operations BU in VM Ware Pune. He interacted with the students.

Farewell Program



Dr. Sachin S. Vernekar, Dean FMS & Director IMED addressing the students. From left: Dr. Anthony Rose, Asso Dean Administration, Mr. M.M. Pole, Head CRC, Dr. H. G. Abhyankar, Asso. Dean Academics, Dr. Ajit More, Program Co-ordinator MCA.

Farewell Program



Dr. Sachin S. Vernekar, Dean FMS & Director IMED felicitating meritorious students



BBA BCA Students participating in Farewell Program

FACULTY CORNER

Publication in International Journal

Sr. No.	Author	Title	Journal	Vol/Issue
1.	Dr. H.G. Abhyankar Dr. Sonali Dharmadhikari	"Comparative analysis of hedging techniques adopted by corporates with special reference to currency futures"	Astitva International Journal of Commerce Management and Social Sciences. April 2014,	ISSN: 2320-0626 (online) , Impact Factor .401, Index Value 4.94, vol. 3, No. 1 April 2014, Page No. 46-69, Blind review interdisciplinary
2.	Dr. Sonali Dharmadhikari Ms. Ranpreet Kaur	"A case Study on Corporate Restructuring- Acquisition of Family Credit Limited by L &T Finance Holding Limited	Sai Om Publications,A Peer Reviewed International Journal August 2014	Online ISSN: 2347-7571, Volume 1, Issue8, (August 2014,) A Peer Reviewed International Journal

3.	Ms. Ranpreet Kaur	"The study of Dividend Policy : A review of relevance theories"	CYBER TIMES International Journal of Technology and Management, March 2014, Double Peer blind reviewed	ISSN: 2278-7518, Vol. 7, Issue 1, (Part IV), 2014, Page No. 994-1001, Impact Factor: 2.815
4.	Mr. Pramod Kadam, Dr. Sachin Kadam	" Route to Fruit (1) : An evolutionary Study of Sorting Algorithm	Oriental Journal of Computer Science and Technology Peer Reviewed Journal April 2014,	ISSN: 0974-6471, Volume 7, No. 1, Page No. 111-116 www.computerscijournal.org

Publication in National Journal

Sr. No.	Author	Title	Journal	Vol/Issue
1.	Mr. Satywan Hembade: Mr. R.V. Mahadik	"E-learning System Architecture to use Data Mining Techniques	Research Journal of Management and IT , June-Aug-2014.	ISSN: 2349-9117, Vol.1, Issue 1, June-Aug-2014 www.rjmit.sayeeepublication.com
2.	Mr. Sachin Ayrekar	"Invest in Innovation Culture for Better Future of Business"	JBIMS Spectrum, January 2014	ISSN: 2320-7272, Vol. II, No.1, Jan 14, PP. 145-149
3.	Ms. Sucheta Kanchi	"Financial Inclusion Initiatives A Critical Study"	Lakshya, A monthly Referred journal of Management March 2014	ISSN: 2348-5418, Volume I, Issue 2, Page No. 1-9

Seminar/ Workshop/ FDP

	Name of the faculty	Name of the Program	Organizer	Level of Participation	Date
1	Dr. Ashok Ranade	Research Methodology	Progressive Education Society's Modern College of Arts , Science & Commerce, Pune	resource person	27 th September, 2014
2	Dr. Anthony Rose	ICT in higher Education	M.S. Kakade College Someshwas Nagar	Resource person	1th August 2014
3	Dr. Anthony Rose	FDP on ICT	Baba Shabeb Ambedkar Marathwada University, Aurgabad	Resource Person	21th August 2014

Faculty Corner

Publication in Book "Management Education : Achieving Global Slandered and Recognition" of Joint International Symposium by BVU IMED and Curtin University, Malaysia & 2nd & 3rd Oct, 2014

Sr. No.	Author	Title	ISBN /ISSN
1	Dr. Sachin S. Vernekar Dr. Anthony Rose Ms Shruti Vernekar	IMED model of management education	ISBN 978-81-926903-0-8
2	Dr. H.G. Abhyankar Dr. Sonali Dharmadhikari	An Applicability of Optimization of Managerial Decision Making through Behavioral Aspects" - A Case of Currency Risk Management	ISBN 978-81-926903-0-8
3	Dr. Sankaye B U	Quality Assurance in Management Education: Standards, Measures	ISBN 978-81-926903-0-8
4.	Mrs. Sonali Khurjekar & Mr.Padmakar Rishipathak	B-Schools in India - Problems, Prospects and Challenges	ISBN 978-81-926903-0-8

Congratulations to the Meritorious Students

BVU IMED Toppers April - May 2014

MCA Semester IV



Suman Saurabh



Garima Singh



Priyank Jain



Jinal Jain



Sonalika

MCA Semester VI



Dubal Deepali
Ashokrao



Jamadar Mohsin
Allauddin



Ritu Arora



Devank Agarwal



Modi Manthankumar
Dharmeshkumar

BVU IMED Toppers April - May 2014

MBA (G) Semester IV



Shantanu Chandra



Abhilasha Goel



Shruti Vernekar



Vaishali Shareen



Pooja Gupta

MBA HR Semester IV



Jayna Sorathiya



Ratna Singh



Pratima Dhawan



Kirti Kumari



Shah Binal Shriprakash

MBA IT Semester IV



Rupali Sonawane



Priyanka Goel



Ankit khambhatta



Sanchit Sharma



Hunar Khanuja

MBA FM Semester IV



Mukherjee Rahul



Mamta Jethwani



Monika jha



Rishi Mehata



Rohit Prasad

MBA IT Sem II



Vanshika Rohilla



Anshul Mittal



Mitesh Aher



Varun Agarwal



Kolambe Prathmesh

MBA (FM)- Sem II



Himani Ohri



Shagun Sharma



Srilata Thota



Jaspal Singh Asham



Gazal Jaiswal

MBA (HR) - Semester II



Akanksha Angel Robert



Furqan Muzetfar



Priya Raina



Komal Bhatt



Komal Bhatt

MBA (G)- Sem II



Ranuka Shivani



KRISHNA VENI.K



Shatakshi Shiv



Vartika Bhalla



SWATI TANWAR

BBA Sem II



Sfoorti Jain



Jatin Bhatia



Bhagyashree



Loknath Debnath



Charu Satija

BBA Sem IV



Abhinandan Kumar Singh



Arunava Dutta



R. SUNANDAN



Ankit Goel



Deepak Kumar

BBA Semester VI



Ashish Bakshi



Rahul Paul



Indrajit S More



Sahil Sharma



Jadhav Mohan Maruti

BCA Semester VI



Shefali Garg



Phatak Snehal Vasant



Kritika Saha



rahul



Mohammed Mohsin
Mustafa

BCA SEM-IV



Bisne Pritesh Prabhakar



Kamesh



Sababa Usmani



Sallhu Khaliddh
Mohammed



Sawant Vinayak
Sambhaji

BCA Semester II



Sneha Esakkiappam



Awasthi Sneha



Sagar Vaswani



Ravindra Singh

MCA Semester II



Surendra



Palak Pandoh



Namrata



Mitul Desai



Vindarak Vishwakarma

IMED Gems Shining in Youth Festival

IMED GEMS Shining in Youth Festival

Youth Festival Was Organized By Bharati Vidhyapeeth University From 12th To 14th Sept,14. The faculty co-ordinators were Mr. Ramchandra Mahadik, Mr. Prabhat Kumar and Mrs. Ranpreet Kaur. The winners from IMED are as follows:

SR.NO	NAME	CLASS	EVENT	WINNER	PRIZE
1.	CHHAVI	MBA-II	ELLOCUTION	1ST	Trophy and Certificates
2.	DAMANAN	BBA-I	ON THE SPOT PAINTING	1ST	Trophy and Certificates
3.	DAMANAN	BBA-I	POSTER- MAKING	2ND	Trophy and Certificates
4.	VRINDARAK	MCA-II	RANGOLI	1ST	Trophy and Certificates
5.	KARTIKEYA	BBA-I	WESTERN VOCAL SOLO	2ND	Trophy and Certificates
6.	ANSHUMAN,SFOORTI, SHIVIN,JATIN,KHUSBOO SIDDHARTH	BBA-II	MIME	2ND	Trophy and Certificates
7.	PRADEEP,SUYOG,RAHUL, SUNANDAN,ANKIT,AAKASH , NAMITA,SUHENA	MBA-II BBA-I BBA-III MBA-I	GROUP SONG INDIAN	2ND	Trophy and Certificates
8.	SHUBHAM TOMAR	MCA-II	MIMICRY	1ST	Trophy and Certificates
9.	SONALI,KARTIKEYA,NITIN ,AARTI,AAKASH,SUNANDAN, ABHINAV	MBA-II BBA-I BBA-III MBA-I	WESTERN VOCAL GROUP	3RD	Certificates
10.	I.M.E.D	MBA, BBA	MUSIC (OVERALL)	2ND	Trophy
11.	I.M.E.D	MBA, BBA	FINE ARTS(OVERALL)	1ST	Trophy



Dr. Sachin S. Vernekar Director IMED, with IMED Gems who won more than 10 prizes BVU Youth Festival with Organizing team

From Editors' Desk

It gives us immense pleasure to present the Volume 16 Oct, 2014 edition of IMED NEWS. The newsletter highlights Curricular, Co-curricular, Extra-curricular activities conducted by IMED. This issue is enriched with the highlights of incredible efforts taken by Director, faculty Members and Students in organizing and participating in the Event and activities like induction programme, Industrial Visit, Forum activities, soft skills sessions, sports activates, Industry Institute Partnership Summit (IIPS) and international conference held at Curtin University, Malaysia. To have glimpses of these events and activities collages of the Students snaps are primed in this issue of IMED NEWS. We would like to congratulate star performers, IMED Gems and meritorious students in academics.

We look forward to have fastidious experience for all the readers in going through IMED Newsletter. Wish you all Happy and prosperous Diwali and a great year ahead.

Editorial Board



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Mrs. Ranpeet Kaur

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Mr. Vinay, Ms. Chhavi

Down The Memory lane of IMED

M(bE gZVohj [H\$ H\$foD H\$ Last Day, nO\$D>H\$
_Z _] \$`m »` nb AnVohj -

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qOXJr H\$in AJbm nSæcl nmZoH\$no&

na Zm OnZoS` n [Xb _] AnD H\$N>Anp AnVm hj;
dŠV H\$noanbZzoH\$noOr MnhVm hj;
dno bähj _ar qOXJr H\$ AZ_nb nb ~Z JE,
dno bähj Ono _ao Jpao hje H\$to ~Z JE&&

HQZ Anp H\$H\$ H\$ nr[O\$meVnoanD h]Am H\$aVr Wr,
Vne Anp b\$noH\$ e_m VnohniOb _] O_Vr Wr,
H\$foD AnZoH\$in _Z Zht, {\\$a ^r H\$foD Am m H\$aVoWq
H\$N>bnolVnoH\$no Jb \$S>Anp ~n[H\$ n] H\$noO\$Ma ~bn m H\$aVoW&&

EbDm _] KT H\$ VnoOgo AnKnV hno JB@Wr,
[aOëO>Xd H\$N>I ver VnoH\$N>J _] nrVoW{&&
Back grO> _] ~RHSa Subway Surfer I bVoWq
Class _] XnmVnoH\$ I y- Proxy bJnVoWq
ZB@bS H\$ H\$noXd H\$a I y- Style [XI mVoWq
Rose Day, Valentine Day ~Sæenb\$ go_ZnVoW&&

Xp] hj XX@hj VnoXdm hj; XnmVr,
Bg KQZ ^ar qOXJr H\$ hgr {\\$Dm hj; XnmVr&
OnoZm g_Pq CgH\$ {bE H\$N>Zht,
na h_mo{bE Vno I Km hj; XnmVr&

Mass Bunk H\$ and Planning hnr/r Wr,
Ono~nk ' | Flop hnr/r Wr,
CR H\$ gnW {_bH\$ DJ ZnBQ>Organize hnr/r Wr,
Lecture H\$ ~rM | Assignment complete H\$VoVoW
XigaoSection H\$ PPT AnZr class | Present H\$VoVoW

H\$hn XnoXnmVno`oH\$~ hnoWm,
H\$hn Xno`nanh`oXno-nam OeX hnoWn&

Test | Google H\$m Use H\$Z H\$ad,m
Benano-Benano | MCQ H\$ Answer nng H\$Z H\$ad,m?
3 ~OoNull Stop noMm nrZoH\$Z OnEJm
Sunday Night, Happy Singh H\$ Tm-onoH\$Z I nEJm?
Weekend na Lonavala, Lavasa H\$ Trip `nk AnEJr
Chandni chowk, CCD Saturday night ~hV gVnEJr&
AOr~ Wo`obah|{Og_|h_ hgo^r Anp am o^r,
BZ bahnh H\$no`nk ~ZnH\$ AnZognW boOnD\$Jr,
BZ bahnh H\$ XnmVnz { \ \$a [H\$goguznD\$Jr&&

Law H\$ Section `nk H\$H\$ h_ WH\$ JE,
IB H\$ Nostro-vastro | h_em confuse ah&
Marketing | Examples H\$ ~nVna ahVr Wr,
FM H\$ Balance Sheet H\$^r Match Zhr H\$,
Economics | Graph Zo~hV V\$ [H\$ m
Cyber H\$m Answer am_ -am_ H\$ H\$a [X` m,

\$`m BZ bahnh H\$no`c{ \ \$a goOr nnD\$Jr,
\$`m Bg_nhrp | { \ \$a dnng AnD\$Jr&

IMED | {~Vm m ha nb `nk AnEJm
Director Dr. Sachin Vernekar Sir H\$m Jie knZ ha X_ H\$m AnEJn&\$
Abhyankar Sir and Morning walk H\$ Advise XVoVoW

Mass bunk H\$aZona minus 5 H\$hn H\$a SanVoW&&
Sankhaye Sir Energy go^anp ahVoh&
Lal mam g~H\$noMotivate H\$aVr hj,
Research work H\$ {bE Perfectly Guide H\$aVr h&
Wagh mam has a decent personality
She is very sweet and cute Lady.
Marketing Projects ~hV gVnVoVoW

[H\$gr goToothpaste, Vno[H\$gr goHair oil H\$m Model ~ZdmVoVoW
FM nTzoH\$ {bE Sonali mam H\$m Aa_nZ hr H\$nk\$ hj,
h_| gVnaZoH\$ {bE Anuradha mam H\$ _mH\$Z hr H\$nk\$ h&
Gurva Sir H\$ nng Student H\$ ha Problem H\$m Solution hj,
Point taken BZH\$m Best Slogan h&
Ranpreet mam nOm-r H\$S: hj
ha Student H\$ gnW Friendly h&
Prajakta mam is a natural beauty
Who is an expert in teaching cyber security
Ayerakar Sir Surprise Test bVohj,
Assignment completion H\$ {bE ~hV dSV XVoVh&

~g BZ bahnh H\$noAnZo[Xb | ~gm byr
Anp O~ `nk AnEJr Ann g~H\$, VnoAml n go_mH\$am byr&

BZ college H\$ `nkH\$ gnW Ann g^r H\$noAb{dXm H\$Vr hj
BZ Z_ Aml n goAnn g~go{dXm bVr h&

Ogn Zht dnoOno[Xbn H\$m [aIVm hj,
VH\$Xra H\$ bH\$a| VnoD\$na dncom {b I Vm h&
NnZoH\$m_Z Zht AnO AnnH\$no
Ann Vnochno{Og_|h_|a~ [X I Vm h&

N\$d hj_ am Zm, Anp `oWm Ann g^r H\$ {bE
EH\$ Nnng gm n; jm &

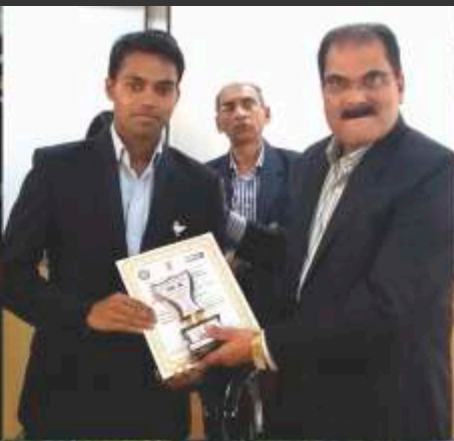
Chhavi
MBA - 2 year





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- Foreign students from 18 Nationalities.
- Holistic development of students through personality and entrepreneurial Development club, Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports activities etc.

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Programme	MBA	MCA	BBA / BCA
Last date of submission of forms	14 March 2015	7 March 2015	30 May 2015
Entrance Test date	22 March 2015	15 March 2015	7 June 2015

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2 year full time programme Dual specialization : Marketing, Finance, HR, IT, IB, Banking & Insurance, Retail and Hospitality Management

MBA (HR)

MBA (Fin. Mkts)

Executive MBA

MCA

(3 Year Full Time Programme)

BCA MCA (Integrated)

(5 Year Full Time Programme)

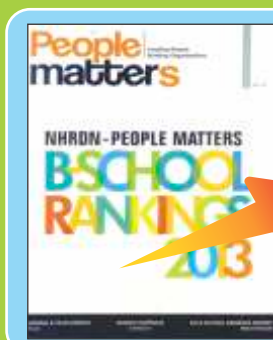
BBA/BCA

3 Year Full Time Programme

RANKING

- ▶ Ranked among Top 100 B-Schools in India by "Business Today" & India Today
- ▶ Ranked among Top 40 B-Schools in India by NHRD
- ▶ Business and Management Chronicle has ranked IMED as one of the Best in Maharashtra.

Dr. Sachin S. Vernekar
Dean FMS BVDU,
Director IMED



Rank	Score	School Name	Region
31	292.0	Comptons	
32	282.1	Jaipuria Institute of Management, Noida	North
33	271.3	Sydeham, Mumbai	West
34	268.4	XISS, Ranchi	East
35	262.7	Jaipuria Institute of Management, Lucknow	North
36	262.0	Bharati Vidyapeeth, Pune	West
37	260.0	GGSIU, Delhi	North
38	258.0	ITM, Nevi Mumbai	West
39	243.8	Galgotias Business School, Greater Noida	North
40	205.0	GITAM Institute of Management, Visakhapatnam	South
41	203.0	IGWIM, Kolkata	East



Rank	School Name	Region
1	Welingkar Institute of Management and Research	West
2	Department of Management Studies, IIT Bombay	East
3	Jaipur Institute of Management, Jaipur	North
4	Salgotia Institute of Modern Management, Gurgaon	West
5	Institute of Management and Entrepreneurship Development, Pune	West
6	WIPAC Business School, Pune	West
7	WIS College of Management Studies, WIS	West
8	Noida Institute of Technology, Noida	North
9	Sri Chaitanya Management Institute, Hyderabad	South
10	Institute of Rural Management, Jaipur	North
11	Welingkar Institute of Management, Mumbai	West
12	WIS School of Business, WIS	West
13	Institute of Public Enterprise, Hyderabad	South
14	Welingkar Institute of Management, Mumbai	West

BHARATI VIDYAPEETH UNIVERSITY INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

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