



IMED NEWS

Quarterly Newsletter

Vol. 12 | September 2013



BHARATI VIDYAPEETH UNIVERSITY
'A' Grade University Status by Ministry of HRD.
**Institute of Management &
Entrepreneurship Development**

Erandwane, Pune - 38.

Reaccredited with 'A' Grade by NAAC

GOLDEN JUBILEE CELEBRATION 2013-14



Hon'ble. Dr. Vishwajeet Kadam
Secretary, Bharati Vidyapeeth



Hon'ble. Dr. Patangrao Kadam
Founder - Chancellor,
Bharati Vidyapeeth University



Hon'ble. Prof. Dr. Shivajirao Kadam
Vice Chancellor,
Bharati Vidyapeeth University

Director's Message:

With a strong focus on enhancing processes in providing value, the last year being my first at IMED has been on consolidating platforms to leverage on capabilities of all stakeholders at IMED. The year witnessed events at IMED with emphasis on collaboration, synergy skill building, international collaborations and career development.

Take a leaf out of the success achieved; the institute has initiated efforts towards felicitating entrepreneurs through PRIDE. The highlight on forum activities has seen students taking active interest in organizing events through sheer display of talent and possibilities. Skill building for students that is industry focused is an attempt towards providing opportunities of advancement for them. Expect lots more from IMED, but yes, I do acknowledge that all has been possible due to YOU.

We are very fortunate to be a part of "Bharati Vidyapeeth Family" which is celebrating golden jubilee of its contribution to the social transformation through dynamic education. As a part of Golden Jubilee celebration we have already organized PRIDE (Entrepreneurship Meet)- 2013, and planned to organize IIPS on 7th September, 2013, International Conference on 22nd and 23rd September, 2013, Xpressions

(International Management Fest) 8-10 Jan 2014, Sports Meet 11 - 14 Jan 2014, Ozone Day 16 Sept 2013.

I am sure we as a team will not leave any stone unturned to take our university to top 200 in the world.

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Congratulations to Dr. Sachin S. Vernekar Dean FMS BVDU & Director IMED

Hon'ble Dr. Shivajirao Kadam, Vice Chancellor BVDU, nominated Dr. Sachin S. Vernekar, Dean FMS BVDU & Director IMED on the Board of Management, Bharati Vidyapeeth on 25th July, 2013.

The prominent B- schools in India have invited Dr. Sachin S. Vernekar to grace various academic events in his capacity as chief guest and key speaker.

- Guest of Honour at Dr. D.Y. Patil School of Management Lohgaon for the National Conference on "Utkarsh – Challenges & Opportunities in Business Management & Information Technology" on 13th April, 2013.
- Chief Guest for the convocation ceremony of Faculty of Management Sciences, Pune on 1st June 2013.
- Resource person at Yashwantrao Chavan Academy of Development Administration (YASHADA), Pune at Foundation Training Program for associate Professor in Higher Education Department on 19th July, 2013. The topic of the session was "Project Management".
- Key Note Speaker at National Conference on "Innovative Trends in Entrepreneurship in new Millenium" at Dr. Babsaheb Ambedkar Marathwada University, Aurangabad on 18th August, 2013. He delivered a speech on Self help Groups & Women Empowerment.
- Guest of Honour for National Conference 2013 held at Padmashree Dr. D.Y. Patil Institute of Management Studies, Akurdi. (date and time)

Key Speaker at "Edu Disha 2013" by Pudhari

BHARATI VIDYAPEETH IMED participated in "Edu Disha 2013", exhibition organized by Pudhari and sponsored by Sinhgad Institute and Bharati Vidyapeeth at Kolhapur from 14 June to 16 June 2013. The exhibition was organized for career guidance to the students and got a huge response from students and parents. Forty stalls were displayed by renowned Educational Institutes in the Exhibition.

A series of lectures was arranged on various topics for



Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth and Director IMED giving away degree at Convocation Ceremony of Faculty of Management Sciences on his right Dr. Firoz Khan, Director FMS and Mr. Jayant Oak, Corporate Trainer

career guidance to the students on this occasion. On 15th July, 2013 Dr. Sachin S. Vernekar, Director BVIMED & Dean Faculty of Management Studies addressed the students on "Soft Skills and Tips for Interview". The tips were given on personality development. The session was very interesting and informative. The students got practical tips to face the interview positively.



Dr. Sachin S. Vernekar, Dean Faculty of Management Studies & Director BVIMED at the stall of Bharati Vidyapeeth in "Edu Disha" Exhibition with faculty members from Bharati Vidyapeeth colleges.



Dr. Sachin S. Vernekar, Dean Faculty of Management Studies & Director BVIMED addressing the students in "Edu Disha" Exhibition.

“PRIDE” The Entrepreneurs’ Meet



Dr. Sachin S. Vernekar, Dean Faculty of Management Studies & Director BVIMED inaugurated the National Level Inter B School competition on Summer Training presentation “SUMMERS’2013” by lighting the lamp at Department of Management Sciences, University of Pune

- The chief guest of National level Inter B School competition on summer training presentation “SUMMERS’ 13” organized by Department of Management Sciences, University of Pune.

The competition involves presentation by participants based on the project undertaken during their summer internship. The presentations are categorized according to the functional specialization like Marketing, Finance, HR, Systems and Operations. The independent panel of experts of Industry and Academia would evaluate the presentations and the winners were chosen from each specialization.

“PRIDE” The Entrepreneurs’ Meet

“PRIDE” The Entrepreneurs’ Meet was organized as part of Golden Jubilee Celebrations of Bharati Vidyapeeth, Pune by BVIMED

Program of Relevance Initiated for Development of Entrepreneurship (PRIDE) 2013, the Entrepreneurs Meet was organized by Bharati Vidyapeeth Institute of Management and Entrepreneurship Development, Pune on 29th July 2013, Monday at Abhijeet Dada Kadam Auditorium on the occasion of the Birth anniversary of late Shri J R D Tata and as part of the Golden Jubilee celebrations of Bharati Vidyapeeth under guidance of Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth & Director IMED.

The function took place in the gracious presence of:

Hon’ble Dr Vishwajeet Kadam, Secretary, Bharati Vidyapeeth, Pune

Dr Chinmoy Sarkar, Founder, Tata Consultancy

Services, Axell

Mr. Umesh Bhapkar, CIO, Tata Technologies

Mr. GSS Gopalkrishna, Country Head, TCS

Mr. Agnelorajesh Athaide, Chairman and MD, St Angelo’s Professional Education Ltd.

Dr. E.B. Khedkar, Dean Faculty of Management, University of Pune.

Dr SF Patil Ex Vice Chancellor Bharati Vidyapeeth

Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth & Director IMED.



Hon’ble Dr Vishwajeet Kadam, Secretary, Bharati Vidyapeeth, Pune felicitating Dr Chinmoy Sarkar, Founder, Tata Consultancy Services, Axell in the presence of Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth & Director IMED.



Hon’ble Dr Vishwajeet Kadam, Secretary, Bharati Vidyapeeth, addressing the gathering at PRIDE, The Entrepreneurs Meet held at Bharati Vidyapeeth, IMED.



Releasing a souvenir of the meet “PRIDE 2013”. From left: Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth & Director IMED, Dr S F Patil Ex Vice Chancellor Bharati Vidyapeeth, Agnelorajesh Athaide, Chairman and MD, St Angelo’s Professional Education Ltd., GSS Gopalkrishna, Country Head, TCS, Dr Chinmoy Sarkar, Founder, Tata Consultancy Services, Axell, Umesh Bhapkar, CIO, Tata Technologies, Dr. E.B. Khedkar, Dean Faculty of Management, University of Pune and Dr Satsurya Sharma, Founder and CEO of National School of Leadership.

“PRIDE” The Entrepreneurs’ Meet

Ninety Entrepreneurs from various sectors were felicitated in this program. A booklet “Pride 2013” was published which involves profiles of all entrepreneurs. 500 students attended the program.



Felicitations of Entrepreneurs at the hands of dignitaries. From Left GSS Gopal Krishna, Country Head, TCS, Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth & Director IMED, Mr. Agnelorajesh Athaide, Chairman and MD, St Angelo's Professional Education Ltd., Dr Chinmoy Sarkar, Founder, Tata Consultancy Services, Axell, Dr S F Patil Ex Vice Chancellor Bharati Vidyapeeth, Dr. E.B. Khedkar, Dean Faculty of Management, University of Pune and Umesh Bhapkar, CIO, Tata Technologies



Entrepreneurs and Students attending the “Entrepreneurs Meet”

The event aimed to commemorate and celebrate the achievement of first generation entrepreneurs. The objective of the program was to develop entrepreneurship amongst students, who in large number attended the program, actively participated in Q /A and panel discussion.

Dr Sachin S Vernekar, Dean FMS and Director IMED welcomed all the dignitaries on the dais, entrepreneurs and students. He illustrated principles of successful entrepreneurs: Peoples skill, Perseverance, Product, Passion, Paying back to customers and Prayer. He further stressed on the importance for students to become ‘job creators’ rather than ‘Job seekers’.

Hon’ble Dr Vishwajeet Kadam, Secretary, BVDU stressed on Innovation which is key for successful entrepreneurship. Successful Entrepreneurs’ are asset of the nation and they lead the nation to the great heights.

Dr S F Patil Ex V C Bharati Vidyapeeth talked about applications of research in organizing entrepreneurial activities.

Dr Chinmoy Sarkar, Founder, Tata Consultancy Services,

had inaugurated the function. In his address he encouraged the students by giving mantras of self confidence, honesty, visionary and dedication. He extended that true entrepreneur should have the feeling of to be an entrepreneur. This will help to shape their dreams in reality.

GSS Gopal Krishna, Country Head, TCS and Umesh Bhapkar, CIO, Tata Technologies.

They spoke about entrepreneurial, managerial and HR skills of JRD Tata, India’s most successful entrepreneur.

Mr. Agnelorajesh Athaide, Chairman and MD, St Angelo’s Professional Education Ltd. has elaborated the current economic condition of India in The World scenario. He had put a challenge in front of future entrepreneurs’ (students) to change the economic condition by increasing value of Rupees in International Market.

Dr. E. B. Khedkar, Dean Faculty of Management Pune, appreciated the motive of organization of the event and elaborated to the students that ample opportunities are available for them.

Panel discussion was arranged on “Challenges and Opportunities for New Start ups”

The panel consisted of Lt.Col. (Dr.) Samir Rawat, CEO , Soul Solutions Associates



Narendra Barahate, CEO Seed Infotech, Dilip Nandkeolyar , CEO , Paraways Education, Rajeev Kher, CEO, Saraplast , Shirang Tambe , MD , Ourea Capital Advisors and Wing Commander Srichand Bhambhani , CEO Innovative HR Consultants and Priyanka Chandra, a student of MBA HR from IMED, Bharati Vidyapeeth University. The discussion was moderated by the ever dynamic Dr Satsurya Sharma, Founder and CEO of National School of Leadership.

The event concluded with vote of thanks by an organizing committee which consists of Mr. M.M. Pole, Mr. P. V. Rishipathak, Dr. Anthony Rose, Mr. Pravin Mane, Mrs. Bharati Jadhav, Mrs. Shivali Ingawale, Mr. Nilesh Mate, and Mr. Woodward Dexter.

Induction of New Batch of MBA and MCA

Induction of New Batch of MBA and MCA

BVDU IMED organized Five Day Induction Program for the new batch 2013-15 of MBA and MCA from 2nd July to 6th July under guidance of Dr. Sachin S. Vernekar, Director IMED and Dean FMS Bharati Vidyapeeth. The five days program was organized to acquaint the students about University, Institute and details of programs opted by them.

Dr. Sachin S. Vernekar, Director IMED and Dean FMS welcomed and felicitated the guests Mr. Rajeev Sawhney, Former President for HCL Technologies in Europe and speaker for World Economic Forum gatherings, Dr. Pawan G. Agrawal, CEO of Mumbai Dabbawala and Management Guru who has pursued Ph.D. on Logistics & Supply Chain and Mr. Shantanu Sharma, CEO Ozone and Corporate Trainer.

Dr. H.G. Abhyankar, Asso. Dean Academics, Dr. Anthony Rose, Asso. Dean Administration and Dr. Ajit More, Program coordinator MCA welcomed the students in Bharati Vidyapeeth family.

The induction program was inaugurated with lighting the lamp. Dr. Sachin S. Vernekar, Director IMED and Dean FMS addressed the students. He congratulated all the students for taking right decision to get admission in BV IMED having ranked among top fifty business schools in India by Outlook, among top forty Business schools in India by NHRD and top ten Business schools in Western zone by B & M Chronicle. He explained the students various opportunities that would be provided by IMED for holistic development of the students. The session was full of energy and enthusiasm.

Mr Rajeev Sawhney addressed the students on "Expectations from Industry". He said, "Learning and seeking spirit, Passion and good Integrity is the foundation of successful future. Students should focus on Excellence, Applicability of knowledge in innovative way and Practice are keys to success."

Dr. Pawan G. Agrawal, delivered a session on "Quality Maintenance in Supply Chain Management" with reference to Mumbai Dabbawala. He emphasized the value system followed by dabbawalas i.e. "Work is worship" and "Customer is God". Dabbawala association, Mumbai has received six sigma, ISO certification. He discussed the importance of human values. He said that dabbawalas worked for customers and not for certification. Students get motivated by interaction with him. It was followed by question answer session.



Mr. Rajeev Sawhney, Former President for HCL Technologies in Europe and speaker for World Economic Forum gatherings being felicitated by Dr. Sachin S. Vernekar, Director IMED and Dean FMS



Dr. Pawan G. Agrawal, CEO of Mumbai Dabbawala and Management Guru being felicitated by Dr. Sachin S. Vernekar, Director IMED and Dean FMS



Students attending Induction Program

Second Day started with same level of passion and joy. Dr. H Abhyankar, Asso. Dean Academics addressed the gathering and gave brief description about Choice Based Credit System and Continuous Evaluation System. Dr. Netaji Jhadav, Sports Director explained the student regarding sports events organized in IMED as well as BVDU level. Dr. Anthony Rose, Asso. Dean Administration clarified the institute's expectation from students (Rule & Regulation). Mr. M M Pole, Head CRC, informed about activities conducted in order to enhance the employability of students.

STAR ALUMNI of IMED were felicitated by presenting

Induction of New Batch of MBA and MCA

memento by Dr. Sachin S. Vernekar, Director IMED and Dean FMS. STAR ALUMNI were Mr. Arindam Goswami (AGM HR, AGM HR), Mr. Ashish Metha (Assoc. VP HR, Kotak Mahindra Bank), Mr. Shailesh Joshi (Head HR & IR, Voltas Material Handling Pvt. Ltd.), Mr. Ganesh Deshmukh (Mgr. HR & Admin, Desai Foods Ltd) and Mr. Amit Deshpande (Director, AD SG Software Technologies Pvt. Ltd.).



Felicitation of Star Alumni

Session I “Effective transition from academics to corporate” was conducted by Dr. Ravinder Kaur, Director Strategic Initiatives, Rennar & Frais. She emphasized on sense of timing, prioritizing work, focus on goals, personality development and lifelong learning spirit are keys to success.

Session II was Panel Discussion on topic “Expectations from Management Students”. The Panelists were Mr. Shailendra Deshpande (Group Branding Head, Novartis India), Mr. Pravin Pandit (Vice President, SEDII Speciality Products India Pvt. Ltd.), Mr. Pushkar Khandekar (GM HR, Finolex Plasson), Mr. Arindam

Goswami (AGM HR, AGM HR), Mr. Ashish Metha (Assoc. VP HR, Kotak Mahindra Bank), Mr. Shailesh Joshi (Head HR & IR, Voltas Material Handling Pvt. Ltd.), Mr. Ganesh Deshmukh (Mgr. HR & Admin, Desai Foods Ltd) and Mr. Surojit Saha (Talent development Specialist, alumni of IIM Calcutta) has coordinated the panel.



Panel Discussion on topic “Expectations from Management Students”.

On third day students were segregated program wise. The respective Program Coordinator and Faculty Coordinator gave inputs on the following points:

- Syllabus
- Introduction to Academic Calendar
- Continuous Evaluation System
- Project work
- Events
- Forum Activities

On fourth day and Fifth day, Profiling and Industrial Visits were organized

Industrial Visit

Sr. No.	Industry	Faculty	Class MBA	Roll No.	Date
1	Finolex Pipes	Dr.K. Gupta, H. Bhagat, P.Pawar, A. Yesugade & S. Mulik	IT	1-30	6th July
2	Force Motors	Dr. B Sankay, S. Hembade, D. Deshmukh, S. Kanchi,	Gen.	1-50	6th July
3	Brinton	Dr. M.Kakade, S.Ayhrekar, P.Kadam, D.Shahane	Gen.	51-100	6th July
4	Venky's Food	Dr.S.Dharmadhikari, H. Padlikar, M. Yadav, R.Dixit	Gen.	101-150	6th July
5	Finolex Plasson	Dr. S .Kadam, P.Mane, V. Phalke, B.Jadhav, B. Yelikar	Gen.	151-180	6th July
6	Volkswagen	A. Godha, R. Manjare, R. Mahadik R.Kaur, M. Sharma	FM	1-50	5th July
7	Loreal	Dr. N. Lal, N. Mate, N. Mahajan, S. Patil, P. Chopade,	HR	1-30	5th July
8	Sidel	Dr. A. Ranade, P.Kumar, D.Kadam , S. Desai, H. Mirji	HR	31-60	5th July
9	Aurangabad Ele.	Dr. A More, Y.Gurav, B. Kaur	MCA	1-50	6th July

Industrial Visit



Faculty with MBA(General) students – Industry Visit to Brinton



Faculty with MBA(General) students – Industry Visit to Force Motors



Faculty with MBA(General) students – Industry Visit to Finolex Plasson



Faculty with MBA(FM) students – Industry Visit to Volkswagen



Faculty with MBA(HR) students – Industry Visit to Sidel



Faculty with MBA (HR) students – Industry Visit to Loreal

Industrial Visit



Faculty with MBA(IT) students – Industry Visit to Finolux Pipes



Faculty with MCA students – Industry Visit to Aurangabad Ele.



Faculty with MBA(General) students – Industry Visit to Venky's Food



Faculty with BCA students – Industry Visit to Mather and Platt Pumps



Faculty with BBA students – Industry Visit to Desai Brothers Ltd



Mr. MM Pole CRC head with team

Induction of New Batch of BBA and BCA

Induction of New Batch of BBA and BCA

BVDU IMED organized Three Day Induction Program for the new batch 2013-16 of BBA and BCA from 15th July to 17th July 2013.

Dr. Sachin S. Vernekar, Director IMED and Dean FMS welcomed and felicitated the guests Mrs. Soumi Alphons (Head Human Resources at SAS Research and Development, India).

Dr. H.G. Abhyankar, Asso. Dean Academics, Dr. Anthony Rose, Asso. Dean Administration and Dr. Ajit More, Program coordinator MCA welcomed the students in Bharati Vidyapeeth family.

Dr. Sachin S. Vernekar, Director IMED and Dean FMS addressed the students about importance of public speaking and gave tips how it can be more effective and influential. He emphasized the importance of discipline to achieve success.

Speaker-Mrs. Soumi Alphons (Head Human Resources at SAS Research and Development, India)

Professional career spanning over 19 years, she has passionately advocated change and innovation. She inspired students by explaining the significance of the emerging markets and how to leverage the business opportunities by even solving the smallest problems. She explained that talent is going to be the global and mobile. She emphasized that Students should focus on discovering and sharpening the diamond in them. She enlightened the skill sets like Passion, positive energy, Performance perseverance, personality, people skills, perspectives, principles and patriotism which leads to sharpen the diamond in them. She also explained that individuals should take courage to take the journey that they believe in as that journey is the reward.

Date-16-07-2013

On the second day, star alumni of IMED were felicitated by Dr. Sachin S. Vernekar, Director IMED and Dean FMS.

Shreedeep Deshmukh –Iconnect Solutions (Founder and director)

Ankit Manocha Founder member Mapla Interior Solutions, Pune (BBA)

Pratul Bajaj-Founder & Director-PSB creative Labs Pvt. Ltd. (2004)

Neelam Agarwal- Second Generation entrepreneur and hold key position at Vishnu properties, ventured into digital marketing concept specialized for real estates and solutions and coming up with a 170 acre township on

expressway

All the star alumni shared their experiences of college life. They emphasized for the active and dynamic participation of the Students in the College Events and Management programmes to get the practical and realistic exposure.

CORPORATE RESOURCE CELL ACTIVITIES (CRC)

Corporate Resource Cell, a well-established placement cell of IMED has been consciously working to bridge the gap between industry and academia as well as administering all the placement activities.

- Industry Institute Partnership Initiatives by IMED

Letter of Understanding between Bharati Vidyapeeth IMED and Corporates

Bharati Vidyapeeth University Institute of Management & Entrepreneurship Development, Pune has signed “Letter of Understanding” with fifty companies for mutual co-operation. The purpose of such understanding is to provide support and assistance in the areas of exchange of knowledge, Industry Academic visits, higher studies, research work etc. Students’ overall development is a conceptual idea behind this by providing ample opportunities to students.

IMED has signed over forty LoU with Corporate and Industries.

On 22nd June, 2013 Shashikant Thigale, Sr. manager (HR & Admin) Sidel India Pvt. Ltd., Vaibhav Deshmukh, Manager HR Venkateshwara Hatcheries Pvt. Ltd. and Mr. Satish Karanjkar, General Manager, Brintons carpets Asia Ltd. visited the campus to sign the LoU.



From Left: Dr. Sachin S. Vernekar, Director IMED and Dean FMS, Mr. Satish Karanjkar, General Manager, Brintons Carpets Asia Ltd., Mr. Vaibhav Deshmukh, Manager HR Venkateshwara Hatcheries Pvt. Ltd. and Mr. Shashikant Thigale, Sr. Manager (HR & Admin) Sidel India Pvt. Ltd signed Letter of Understanding with BVIMED.

CORPORATE RESOURCE CELL ACTIVITIES (CRC)

- HR meet in association with Chakan HR Forum

On 19th July 2013, IMED in association with Chakan HR Forum organized HR Meet at its Erandwane Campus. About 21 HR Managers attended the meet. Dr. Sachin Vernekar (Director of IMED and Dean Faculty of Management Studies) addressed and welcomed the Guests.

The Industries which participated in the HR meet were Crompton Greaves Limited, L&T Realty, Ravin Cables, Bridgestone, Aurangabad Electricals Ltd., Lumax, Suprajit engineering Ltd., Caparo Engineering, Sidel India Ltd., Bajaj Electricals Ltd., Minda Group Companies etc.

Major IR issues that the companies were facing were discussed.

IMED will organize future meets with the association of HR Forum Chakan to enhance the Industry Institute Interface.

Mr. V.V. Yerwa, Corporate VP (HR) at Bagala Group of Industries (Aurangabad Electricals), and Chairman Chakan HR Forum, Mr. Sashikant Thigale (Manager HR, Sidel India Ltd.) presided over the meeting.



Dr. Sachin Vernekar (Director IMED & Dean FMS) addressing the HR Managers of Chakan HR Forum on the occasion of the HR Meet conducted jointly by IMED & Chakan HR Forum.



Dr. Sachin Vernekar (Director IMED & Dean Faculty of Management Studies) felicitating Mr. Sashikant Thigale on the occasion of the HR Meet conducted jointly by IMED & Chakan HR Forum.

- Summer Training Orientation for MBA students

"Summer Training Orientation" program being conducted on 21st May 2013 for MBA 1st Year courses. The industry experts invited on this occasion were Mr Venkat Pampatwar (Head, India Operations, Essar Steel Ltd), Mr. Jayant Oak, Management Consultant and Mr Kurbetti S G - General Manager H R Finolex Industries Ltd.

Mr M M Pole, Head C R C addressed the students about the importance of Summer Training and report writing as a part of MBA curriculum. Students were provided a kit containing guidelines for Summer Internship Training, project report preparation, assessment details, project guides etc.



Mr. Venkat Pampatwar (Head, India Operations, Essar Steel Ltd) being felicitated by Dr. Sachin S. Vernekar (Director IMED & Dean FMS, Bharati Vidyapeeth University)

Corporate Day

- Significance of Mergers & Acquisition

The corporate day session of 24th August 2013 was taken by Mr. Shantanu Sarkar on the topic "Mergers & Acquisitions". He explained how the organic and inorganic growth is necessary for a company and this can be done through Mergers & Acquisition. He further highlighted on the points that how mergers and acquisitions play a predominant role for the expansion and diversification of any company.

Examples such as "ARCELORMITTAL"; "SATYAM MAHINDRA" are few highlighted examples of such deals.

He also explained the importance of human resource, correct geographical location, financial health and soundness of the company all these factors plays a very important role in the mergers and acquisition part

- The World of Marketing

On 10th August 2013 a session was conducted by Mr Nitin Kirloskar, Marketing Head, Forbes Marshall. He gave valuable information on the Marketing strategies & techniques that can be imbibed in today's changing scenario. He highlighted on strategies to know customer's mind i.e. target group, Consumer Analysis, Market segmentation etc.



Mr Nitin Kirloskar, Marketing Head Forbes Marshall being felicitated by Dr. Sachin S. Vernekar Dean FMS & Director IMED.

students participated in this competition. The winners were felicitated by Dr. Sachin S. Vernekar, Director IMED.

All the students, faculty members of IMED enjoyed the event with lot of gusto and grandeur and will cherish the moments for years to come.



Mr. Prasad Deshpande, Vice President, Zensar addressing the gathering on the occasion of IMED Annual day and farewell to final year students accompanied by Dr. S.S. Vernekar, Director, IMED, Dr. P.C. Shejwalkar, Professor Emeritus, University of Pune and Mr. Suresh Kawade, Manager, Bharati Printing Press.

- ANNUAL DAY

Annual Day 2013 was organized on 9th April 2013 at Abhijitdada Kadam Auditorium. The inaugural function was presided over by Dr.P.C.Shejwalkar, Prof.Emiratus University of Pune, as Chief Guest, Mr. Prasad Deshpande Vice President Zensar Technology Pune and Mr.Suresh Kavade,Manager of Bharati Printing Press, Pune as Guest of Honour.

Dr. Sachin Vernekar, Presented the welcome speech, giving outline about the event. After his speech Dr.Shejwalkar expressed his views about importance of higher education in today's world. Mr.Prasad Deshpande spoke about the expectations of the industry from the students and areas of improvements where students should focus.

Dr.H.G.Abhyankar, Dr.Ashok Ranade, Dr.Anthony Rose, Dr.Lal, Mr.Godha, Dr.Sonali Dhramadhikari addressed the final year students and wished them good luck for their future career. Staff members of IMED were felicitated on the occasion of IMED Day, for their contribution towards progress of IMED by Mr. Prasad Deshpande, Vice President, Zensar accompanied by Dr. S.S. Vernekar, Director, IMED.

"Mr and Miss IMED competition" was organized for final year students. BBA, BCA, MBA and MCA final year

FORUM ACTIVITIES

MBA Financial Markets Club "SPARK"

BUSINESS QUIZ COMPETITION

On 17th July 2013 MBA Financial Markets Club "SPARK" organized Business Quiz for all MBA Courses. Twelve teams participated in the competition. The winner team and Runner up team are as follows:

- Winning Team: MBA G Div. A: Divaker, Jitanshu and A. N. Nambiar Cash Prize: Rs. 5,000
- First Runner Ups: MBA G Div. C: Rizul, Kshitij and M. Anas Cash Prize: Rs. 4,000
- Second Runner Ups: MBA HR: Apurva, Suneet and Shivani Certificates



Participating Teams in Business Quiz

FORUM ACTIVITIES

INAUGURATION OF FINANCIAL MARKETS CLUB “SPARK”

On 18th July, 2013 Financial Markets Club “SPARK” was inaugurated at the hands of Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth and Director IMED. The Chief Guest for the event invited was Mr. Shashank Mahajan, Deputy Vice President at AXIS Bank with 16 years experience in Markets and Banking and Mr. Arup Mukherjee, Asst. Vice President, Education Dept, National Stock Exchange, who has 25 years experience in Indian Financial Markets. He worked in various departments such as Capital Markets and Derivatives Trading, Listing etc.

Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth and Director IMED welcomed and felicitated the guests. He encouraged the students to conduct various practical activities under Financial Markets Forum. Mr. Arup Mukherjee addressed the students about current scenario of Financial Market sectors. He shared his views regarding the upcoming demand for managerial concepts and importance of FM. Mr. S. Mahajan recollected all the experiences in his upcoming years and he encouraged students with his ideas.

The office bearers were appointed for the functioning of the Club “SPARK” SYSTEMATIC PLANNING APPLIED IN RESEARCH AND KEIRESTU.

President: Jaspal Singh Ashan,

Vice-President: Srilatha Thota,

Treasurer: Abhinav Choudhary

The president and Vice President presented the proposed activities to be carried out in the academic year 2013-2015.

The prize distribution ceremony of “Business Quiz” took place at the hands of Mr. Arup Mukherjee, Mr. S. Mahajan and Dr. Sachin S. Vernekar. Thirteen teams from MBA G, MBA HR and MBA IT participated in the competition.

Vote of Thanks was proposed by Dr. Sonali Dharmadhikari, Program co-ordinator, MBA FM. The event was successfully co-ordinated by Mr. Rahul Manjare, Class co-ordinator, MBA FM.



Mr. Shashank Mahajan, Deputy Vice President at AXIS Bank being felicitated by Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth and Director IMED



Mr. Arup Mukherjee, Asst. Vice President Education Dept, National Stock Exchange being felicitated by Dr. Sachin S. Vernekar, Dean FMS Bharati Vidyapeeth and Director IMED



Students attending Inauguration ceremony

FINANCE FORUM

• Investors' Awareness Program:

On 23rd & 24th July, 2013 Investors' Awareness Program was conducted at IMED in association with Institute of Cost Accountants of India as the initiative of Ministry of Corporate Affairs, Central Government of India. Mr. S.B. Kulkarni, Certified Financial Planner was invited as a resource person. He addressed the MBA students.

The basic concepts of investment opportunities were

FORUM ACTIVITIES

discussed in the session. He explained that before investing money in any security, study should be undertaken and the decision should be made. Risk and Return calculation has to be done. Diversification is the basic principle of investment.



Mr. S.B. Kulkarni, Certified Financial Planner addressing the students.

“FINATIX QUIZ”

The event was inaugurated by Hon'ble Director Dr. Sachin S Vernekar. There were 14 groups consists of two participants in each group. There were two rounds for the quiz. The winners were Shubham Vats and Mohammad Tanveer from MBA 1st year, First runner-up were Ashish and Devharsh from MBA 2nd year and the Second runner-up were Sandeep Pandey and Saumya Agarwal from MBA 1st year.



Mr. Ajay Godha, Dr. A Ranade, Dr. S Dharmadhikari, Ms. Ranpreet Kaur and Organizing Team

IT Forum

The IMED IT Forum held the LAN based Gaming Competition “Counter Strike” and the Management Presentation Competition for Students of IMED on 8th August, 2013.

The Chief Guest for the occasion was Mr. Rohit Gupta, Founder and CEO of Rolocule Games, Pune. He is a young and successful entrepreneur who has ventured

into the field of Gaming thus making his hobby and passion as his profession.

Hon'ble Director of IMED and Dean FMS, Dr. Sachin S Vernekar inaugurated the forum while Mr. Rohit Gupta declared the gaming competition open. The organizing team comprising of Students from the MBA (IT) and MCA was guided by Mrs. Rajita Dixit, Mrs Deepali Shahane and Dr. Kirti Gupta.

The presentation competition aimed at honing the presentation and communication skills. The judges for the presentation competition were Dr. Neelam Lal and Mrs Deepali Shahane.

Winners were:

Presentation Competition:

First prize: Shivangi Dadheech & Krishna Veni K

Second Prize: Md. Haris & Md. Anas

Counter Strike: First Prize: MBA (G) Div B

Second Prize: MCA team



Inauguration of IT forum at the hands of Dr. Sachin S. Vernekar Dean FMS & Director IMED, Dr. More, Program Coordinator MCA and Dr. Kirti Gupta, Program Coordinator MBA IT

A one day Seminar was conducted by MCA Department of IMED on 24th August, 2013.

Organized and Coordinated by Mrs. Bharati Yelikar and Mr. H.M. Padalikar

Topic 1 : Current & forthcoming technologies in IT

Speaker 1: Atul Kahate

A eminent personality and author of 16+ highly acclaimed books on various areas of IT. The areas of expertise was Forthcoming technologies, how to face the interviews and what shall be the behavior of today's student. He also shared his experience as the statistician in BCCI.

FORUM ACTIVITIES

Topic 2 : Data warehousing and Business Intelligence tools.

Speaker2 : Anupam Roy , Project Manager, Zensar Technologies

He has 20 yrs of experience in the IT Industry. He discussed data warehousing, Business Intelligence Tools and carrier in this field.

Mr. Atul Kahate, Expert in area of IT and Mr. Anupam Roy , Project Manager, Zensar Technologies

HR Forum

HUMANAGERS, the HR FORUM was inaugurated by Dr. Sachin S. Vernekar Dean FMS & Director, IMED on 2nd August 2013. Forum consist of

President, Priyanka Chandra
Vice president, Shubhra Jha and Nitha Babukutty Mathew
Secretary, Ambalisen

Working committee Mohd Atif Aditi Priya, Divya Arora, Himani Vaid, Manpreet Kaur, Shivani Pandey, Sunit Khilare and Rohit Mittal.

Felicitation of the office bearers by Dr. Sachin S. Vernekar Dean FMS & Director IMED.

The event 'Mock Press Competition', a mock rendition of a press conference in which the participants posed as public figures like politicians, scientists, writers, singers, sports personalities or film stars. Dr. Anthony rose & Mr. Shravan Kadvekar were invited as a judge. Judgment was given on the basis of five parameters were stress management, body language, convincing skills, communication skills, content and voice modulation.



Inauguration of HR forum at the hands of Dr. Sachin S. Vernekar Dean FMS & Director IMED, Dr. Abhaynar, Academic dean and Mr. Prabhat kumar, Class Coordinator MBA HR

WINNER: Nezba forttez

1ST RUNNER UP: Apurva singh

2ND RUNNER UP: Pranav Sharma



Dr. Anthony rose & Mr. Shravan Kadvekar distributing the Prize to winner Nezba Fortez.

Marketing Forum

Inauguration of Marketing Forum was held on 29th August, 2013 by the hand of Dr. Sachin S Vernekar, Director IMED, Dean FMS. The forum was named as "MARKET MOVERS" and The Tag Line was given as "IMAGINATION ON A ROLL", which dragged the attention of all the spectators. The stakes of the event was even more raised with launch of MARKET MOVERS'S on Facebook and Twitter. The competition "BRAND IT" was organized on this occasion. Dr. A Ranade and Dr. B U Sankaye, invited as judges for the competition.

The event "Brand It" along with the Inauguration was the competition between 9 teams (having 4 members each), who were supposed to Brand and endorse their self owned and self named Brands by their own methods. The winners were Shruti Vernekar, Ishant Arora, Puja Gupta and Bharati Dewan.



Inauguration of Marketing forum at the hands of Dr. Sachin S. Vernekar Dean FMS & Director IMED, Dr. B U Sankaye, Student Welfare Dean

FORUM ACTIVITIES



Mrs. Bharati Jadhav, Ms Muskan Sharma and Organising Team



Dr. Sachin S. Vernekar Dean FMS & Director IMED, invited in innovative manner by Painted Face of Market Movers.

International Students Forum

The International Students Forum inaugurated by Our honorable Director Dr.Sachin S Vernekar with his motivational words, followed by the National Anthem of Yemen, Saudi Arabia and Nigeria country, on the 31st August 2013 at 3:30 pm at the Conference Hall. On this occasion a Presentation Competition on Theme "One's Own Country", judged by Dr.Ranade and Dr.Sankhaye .The winners were Mr. Mohammed Mohsin BCA III Year – First Prize and Mr. Saleh Al Baitt BBA II Year and Bello Yayaha Dabai BCA II Year won second prize.



Dr. Sachin S. Vernekar Dean FMS & Director IMED welcomed and felicitated by International Forum IMED



Dr. Sachin S. Vernekar Dean FMS & Director IMED, Dr. H G Abhyankar, Dr. Ajit More, Dr. M D kakade, Dr. Neelam Lal, Mrs.Rajlakshmi Wagh – Secretary, ISC, Mrs Bharati Yelikar, Mr.Rahul Manjare, Mr. N Mate, Ms. Muskan Sharma, Ms. Ranpreet Kaur, Mrs. Deepali Kadam Foreign Students Organizing Team of ISM were Mr.Mohammad Mohsin, Mr Saleh Al Baiti, Miss Nazifa Ibrahim, Mr.Salem Hasan Ali, Miss Nariman Saleh, Mr.Mohammad Saleh, Mr.Bello Yahaya Dabai, Mr Aditya Nambiar, Miss Khalidha Salhur, Mr. Payam Doosti.

Management Development Forum

Poster making competition

In order to create awareness about road safety and traffic management, a poster making competition is conducted under Road safety and Traffic Management Campaign for BBA and BCA students on 13th Aug 2013, total team participated were 13. The events were judged by Dr. Sachin Kadam and Mrs. Deepali Kadam. Rahul Paul & Himanshu(BBA III) were winner, Ashish & Sahil Sharma(BBA III) were first runner-up and Arunuva Datta & Aryan(BBA II) & Sfoorti Jain& Charu Satija(BBA I) second runner-up.



Dr. Sachin S. Vernekar Dean FMS & Director IMED , Dr. Anthony Rose Asso. Dean Administration, Mrs. Shivali Ingwale, Mr. Vijay Phalke, Mr. Akash Yadav, Ms. Sucheta Kanchi

TrekkVenture

Trekking was planned for the students of BBA on 31st Aug 2013, in which 70 students participated. It was a surprise programme for students to trek ARAI hills where they feel their responsibilities towards the environment.



Students participating in poster making competition



Know Your Campus

On 6th August, 2013, IMED organized "KNOW YOUR CAMPUS" (KYC) event for the fresh faces of B.B.A & B.C.A.

The Motto behind organizing KYC was to make the new comers about the overall Campus.

The awareness technique was done in a interesting way in which BBA & BCA 3rd year students guided the first

year students as a mentor in a group and a Presentation (PPT) Competition was organized with different topics about the campus in which Radha Kanodia & Deboshree Nandi of BBA 3rd year and their group was the Winner. The event was coordinated by Event Management students of B.B.A 3rd Year Under the guidance of Event Coordinator Prof. Vijay Phalke & Prof. Shivali Ingawale.

FRESHER'S MEET



Students Presenting in KYC Competition.

Dr. Sachin S. Vernekar, Dean FMS and Director IMED addressed the students. He said that these competitions are organized to explore talent of the students, unfold qualities, sharpen skills and shape the personality of students. He gave a formula $4Ds + 7Ps = SMILES$ i.e. Determination, Dedication, Dynamism, Decision and Passion, People skills, Product, Patience, Paying back to society, perseverance and Prayers gives Sustainable Mission Innovation Love and Success.

Various competitions were organized like elocution, flameless cooking, unleash your creativity, web page development etc. to explore the talent of the students.

IMED GEMS

On 23rd August, 2013 "IMED GEMS" Interclass competitions were organized. The chief guest invited was Mr. Kedar Paranjape, G.M. Administration, Persistent Systems Ltd.

Mr. Kedar Paranjape said, "Do the job well and make the difference. Primary aim is organization should grow. Take small steps to achieve success. Always remain self motivated."



Dr. Sachin S. Vernekar, Dean FMS and Director IMED felicitating Mr. Kedar Paranjape, G.M. Administration, Persistent Systems Ltd



Mr. Kedar Paranjape, G.M. Administration, Persistent Systems Ltd, Dr. Sachin S. Vernekar, Dean FMS and Director IMED, Dr. H G Abhyankar, Dr. A More, Dr. A Ranade, Dr. B U Sankaye inaugurated the function by e-lighting the lamp.

FRESHER'S MEET for MBA/MCA

On 12th August, Fresher Day was organized for MBA and MCA at the Yashwantrao Chavan Auditorium to give a warm welcome. The event was organized by Second year class coordinators and second year students. The theme for the Day was Bollywood.

The event started with the address of Hon'ble Director Dr. Sachin S. Vernekar. He emphasized on overall development of the students by participating in curricular and extracurricular activities.

The whole atmosphere was filled with great enthusiasm. All students were found well dressed and full of energy.

The event had Mr Fresher and Miss Fresher Contest where students of first year participated in huge number. The contest had three rounds Introduction Round, Talent Round and Question answer round.

The fresher's day event saw cultural performances of students.

Mr Fresher: Pradeep Monga

Miss Fresher: Pooja Goel

Mr Personlaity: Anurag Sharma

Miss Personality: Apurva Singh

Mr Confidence: Pranav Gupta

Miss Smile: Gaganjot Kaur

Mr Bolly King: Hargopal Singh

Miss Bolly Queen : Ambali Sen

FRESHER'S MEET



FRESHER'S MEET For BBA / BCA

On 24th August, 2013 IMED Organized Fresher's Party for BBA & BCA Students. The Event was very Enthusiastic and Entertaining where:-

Mr. Fresher was SUYOG SURYAVANSHI

Ms. Fresher was AISHWARYA SHUKLA

Mr. Personality was ANSHUMANN PANDEY

Ms. Personality was SHIVANSHI TIWARI

The Students also given Cultural Performance and Event was grand Success.



Techunt-2013

On 2nd and 3rd August Computer Society Of India(CSI) and Nurture Talent Academy(NTA) organized a workshop named 'Techunt-2013'. They launched a training program to train and mentor technology students and professionals with the help of Industry veterans and entrepreneurs with the sole aim of creating

and enabling 1000 entrepreneurs to start up in next 5 years.

The key note speakers of this event were Mr. Siva Rangaswamy and Mr. Anand Kumar. It was quite evident from the response of students that they taught their respective topics efficiently.



Key Speakers were felicitated by Dr. Sachin Kadam, and Dr. Ajit More

BVDU Leadership Development Programme Under NSS

IMED organized “BVDU Leadership Development Training Programme” from 27th to 29th August, 2013 in collaboration with National Service Scheme where 16 NSS units of Bharati Vidyapeeth participated. The function was inaugurated by Mr. Milind Thosar (P.I, Traffic Division, and Pune) as Chief Guest, Prof. K.V. Mohite (NSS Coordinator BVDU) as Guest of Honor and

Dr. Sachin S. Vernekar, Dean FMS, Director IMED as Chair Person where they motivated the NSS Volunteers on Leadership Development. The programme continued for three days with lectures by Resource Persons on Leadership topics. All the participating volunteers of different colleges appreciated the work of organizing team which was coordinated by Mr. Vijay Phalke (NSS Programme Officer) along with NSS volunteers of IMED and Director IMED declared event as a grand success.



Dr. Sachin S. Vernekar Dean FMS & Director IMED , Mrs. Shivali Ingwale, Mr. Vijay Phalke, Ms. Sucheta Kanchi and Participants of Leadership Development Program

INDEPENDENCE DAY 2013

On the auspicious occasion of 67th Independence Day, Dr. Sachin Vernekar (Dean, FMS, BVU & Director, IMED) celebrated Independence Day with Faculties, peons as well as the students.



At 7:00 a.m. flag hosting was done by the director of IMED with all the IMEDIANS. Director also delivered a small poem on Patriotism which encouraged everyone to stop corruption and bring harmony in country.

Students of B.B.A 3rd have done all the decoration for the occasion and they have also made the rangoli at the entrance. The rangoli made by them was appreciated by everyone. The occasion with the contribution of each individual was a great success.

Faculty Development Program on Choice Based Credit System by BVIMED, Pune

Faculty Development Program on Choice Based Credit System was organized on 27th July, 2013 by Bharati Vidyapeeth University IMED, Pune under the guidance of Dr. Sachin S. Vernekar, Dean FMS & Director IMED, Pune.

Bharati Vidyapeeth University has adopted the credit system from academic year 2011-12 for almost all the programmes.

Credit System is not just to convert marks to letter grades, but a paradigm shift. A shift from teaching to learning, reducing the compulsory component to a minimum, making the programmes more student-centric, allow the students to formulate their own study paths and so on.

Considering this scenario IMED, Pune organized this FDP to fulfill the following objectives:

- Educate the faculty members about the credit system

- Understand the teaching-learning process in the spirit of credit system
- Plan the teaching-learning process for next semester

Dr. P. M. Bulakh, Director, Board of College and University Development (BCUD), Bharati Vidyapeeth University, Pune was invited as the chief guest for the event. He discussed about the benefits of CBCS to the faculty and students and encouraged to organize such programs for all constituent units together.

Dr. Sachin S. Vernekar Dean FMS & Director IMED said, "Teachers should change their role with change in educational system. They should become mentor of students and should act as a catalyst in the teaching-learning process."

Prof. Ranjeet Chitale University Department of Management Sciences was a keynote speaker.

He discussed about practices followed in the other universities. He said that credit system should be a student centric and interdisciplinary knowledge is must for overall development of students.



Dr. P. M. Bulakh, Director, Board of College and University Development (BCUD), Bharati Vidyapeeth University, Pune being felicitated by Dr. Sachin S. Vernekar Dean FMS & Director IMED, Pune.



Prof. Ranjeet Chitale University Department of Management Sciences being felicitated by Dr. Sachin S. Vernekar Dean FMS & Director IMED, Pune.

Achievements of Students

Fifty two faculty members from Management Institutes of Pune, Sangli, Karad, Kolhapur and Solapur were participated in the FDP.

There were program wise discussions amongst faculty members. The following points were discussed.

? Teaching-Learning process

? Internal assessment criteria and schedule

? Question paper structure, pattern and evaluation

Mr. Sachin Ayarekar was proposed the vote of thanks.

The event was organized by

Dr. Sachin Kadam and Ms. Baljeet Kaur.

Achievements of Students

IMED won four prizes in Youth Festival organized by Bharati Vidyapeeth University.

In group Song Ist Prize : Hargopal (MBA), Pradeep(MBA), Ankit(MBA), Akash jain(MBA), Utkarsh Jain(BBA), Abhishek Kaul(BBA), Sunandan Ram(BBA), Suyo Suryayanshi(BBA).

In Elocution Ist Prize: Chhavi (MBA)

In Rangoli Ist Prize: Nilesh Unde (MCA)

In Western Solo Song: Nezba

Youth Festival Photos (we have photos)



Dr. Sachin S. Vernekar Dean FMS BVDU & Director IMED with youth festival winners



Dr. Sachin S. Vernekar Dean FMS BVDU & Director IMED, Dr. Netaji Jadhav and Baseball winning team for the tournament organized by BVDU on 3rd sep at katraj campus Name of the players , Mohd abbas shah (captian), Muzanil nazir, Waseem iqbal shah, Suder abishak, Aditiya, Prashant arora, Neeraj, Aashesh

Faculty Corner

Conferences/Seminars/Workshops/FDP Attended:

Name of the Faculty	Name of the Programme	Organiser Place/City	Seminar/ Workshop/ FDP/Conference	Level of Participation	Date
Dr. Ashok Ranade	Evaluation of Research Projects PhD Course Work Programme of University of Pune	University of Pune		Expert	17/7/2013
		SIBACA, Lonavala.		Resource Person	10/8/2013
Dr.M.D. Kakade		IIM Banglore	Workshop	Resource Person	21/5/2013
		Centre for Motivation Research and Business Studies	Workshop	Resource Person	18/6/2013
Mrs.Shweta Joglekar, Mrs. Hema Mirji, Mrs. Shivali Ingawale, Mrs. Bharati Jadhav	Capacity Building Programme on Research Methodology	BVIMR, New Delhi	Faculty Development Programme	Participant	6th May 2013 to 18th May 2013
Mrs. Rajlaxmi Wagh	Cyber Security	MCCIA & DSCI, Pune	Conference	Participant	26 th

Publication in International Conference Proceeding

S.No.	Name of Faculty	Title of Paper	Publication	Organized by	Details
1	Dr. Sachin S. Vernekar	Employee Retention: The key to branding an organization inside out- new concept of HR as station	12 th south Asian management forum 2013	AMDISA, Indsearch Pune	ISBN:978-93-5097-503-9
2	Dr. Ashok Ranade: Ms. Sucheta Kanchi	"Going Wider for Financial Inclusion- CG Initiative (Presented and Published)	International Journal of Business Management & Social Sciences (IJBMSS) International Conference on Issues and challenges in Current Global Economy: It's Impact on Commerce Engineering and Technology	Organized By Prof. Ramkrishna More College of Arts , Commerce and Science, Akurdi, Pune, International Association of academicians and Researchers (ASIA Pacific) INAAR	ISSN: 2249-7463, Vol.II, Issue 12 (I), August 2013, Page No. 8-15
3	Dr. Sachin Kadam; Mr. Pramod Kadam	" An analytical Study of Selected Algorithmic Activities" (Presented and Published)	International Journal of Advances in Management Technology and Engineering Sciences (IJAMTES) International Conference on Issues and challenges in Current Global Economy: It's Impact on Commerce Engineering and Technology	Organized By Prof. Ramkrishna More College of Arts , Commerce and Science, Akurdi, Pune, International Association of academicians and Researchers (ASIA Pacific) INAAR	ISSN: 2249-7455, Vol.II, Issue 11 (II), August 2013, Page No. 1-8

Publication in International Journal

Sr.No.	Author	Title	Journal	Vol/Issue
1.	Ms. Muskan Sharma	"Nostalgic Marketing -The Legend with Past"	Published in International E-Journal. Shiv Shakti International Journal in Multidisciplinary and Academic Research (SSIJMAR)	ISSN 2278-5973 Volume 2 No. 3 (May 2013), (www.ssiymar.in)
2.	Dr. A.D. More, B. M. Bandgar, Binod Kumar	"Analysis of Temperament (Mizaj) by Using Different Data Mining Techniques Published in International E-Journal.	IFRSA International Journal of Data Warehousing and Mining (www.ifrsa.org)	IIJDWM (Vol 3 issue 2) ISSN (Online) : 2249 –2186
4.	Dr. Sachin A. Kadam: Ms. Bharati Yelikar	" Evolution of ICT use in Indian Banking Domain" Published in International E-Journal.	International Journal of Research in Engineering & Advanced Technology (www.ijreat.org)	ISSN: 2320-8791, Vol. 1, Issue 4, Aug - Sept 2013 Page No. 1-5, (www.ijreat.org)
5.	Dr. Sachin A. Kadam, Mrs. Shweta T. Joglekar	"Sentiment Analysis: An Overview"	International Journal of Research in Engineering & Advanced Technology (www.ijreat.org)	ISSN: 2320-8791, Vol. 1, Issue 4, Aug - Sept 2013

Publication in National Journals

Sr. No.	Author	Title	Journal	Vol/Issue
1.	Dr. Ashok Ranade; Ms. Sucheta Kanchi	"Financial Inclusion; walking towards win win situation"	Published in Peer Reviewed National Journal Jidnyasa (SMT. Hiraben Nanvati Institute of Management & Research For Women , Pune)	ISSN: 0973-6936, Volume No. 7, May 2013

Papers Presented in National Seminar

Sr.No.	Author	Title	Name of the Conference	Organizer
1.	Ms. Rajalakshmi Wagh	" Comparative Analysis of Trends of Cyber Crime Laws in USA and India"	UGC Sponsored Two days National Seminar on Legal Regime of Cyber space	Marathwada Legal & General Education Society's Manic chand Pahade Law College, Aurangabad





Special Tribute to Hon'ble Director by MBA Students

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 gmW ' | Am Jqim National Stock Exchange
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 Change your Mindset, Like the Handset
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Written By
Mayank Bajaj

Editorial Board

Dear Readers,

Through this issue, we have taken you through many events participated during last quarter i.e. “PRIDE” The Entrepreneurs’ Meet, Freshers Meet, Induction Program, Industrial Visits, FDP etc.

We hope you must have enjoyed it and this issue successfully evokes your various nostalgic moments. We highly appreciate the efforts taken by students for making all the events a grand success.

We congratulate all the students for taking part and winning awards in events held in Off Campus. We wish best of luck to all those who have been placed.

We would welcome your active participation by sending feedback and achievements.

Wishing you “All the Best” for Exams approaching soon.



Advisor

Dr. Sachin S. Vernekar

Dean FMS BVDU & Director, IMED

Faculty Editors :

Dr. Sonali P. Dharmadhikari,

Ms. Muskan Sharma, Ms. Ranpeet Kaur

Student Editors :

Ms. Abhilasha Goel, Ms. Surbhi Bedi

Glimpses of IMED Forum Activities





“Creating Successful Leaders and Entrepreneurs”

IMED- *‘Where Dreams Become Reality’*



Bharati Vidyapeeth University
 ‘A’ Grade University Status by Ministry of Human Resource Development, Govt. of India
Institute of Management and Entrepreneurship Development, Erandawane, Pune 38
 Approved by AICTE, Re-Accredited with Grade “A” by NAAC



History:

Established by Bharati Vidyapeeth in 1978, IMED is one of the oldest and most renowned Business Schools in Western part of India.

Salient Features :

- Re-Accredited by NAAC with “A” Grade.
- Ranked amongst Top Fifty Management Institutes in India by Outlook Magazine and among top ten Business schools in Western zone by Business Management & Chronicle
- IMED Journal of Management and Social Research (ISSN No. : 0975-8429)
- Faculty with rich Academic and Industrial experience.
- Wi-Fi enabled campus and well equipped Library.
- EXCELLENT PLACEMENTS.
- Industry Institute Interface through National / International Seminars, Workshops, MDPs and FDPs
- 64 Foreign students from 18 Nationalities.
- Holistic development of students through personality and entrepreneurial Development club, Soft Skills sessions, Corporate Day, CCEE, Foreign Language, International Management & Cultural Fest, Sports



Programs Offered

MBA (General)
MBA (Financial Markets)
 in association with National Stock Exchange
MBA(HR)
MBA (IT)
 Choice Based Credit System
 Courses: Core, Electives and Open
 Continuous Evaluation System
2 year full time programme
Dual specialization :
Marketing, Finance, HR, IT and IB.

MCA
 3 Year Full Time Programme

BBA/BCA
 3 Year Full Time Programme

Dr. Sachin S. Vernekar
 Director

BHARATI VIDYAPEETH DEEMED UNIVERSITY
 INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT

ERANDAWANE, PUNE - 411038

Telephone : 020 - 64005548, 56001636 Telefax : 020 - 25431060 Ext. 227

E-mail : imed@bharatividyaapeeth.edu Website : imed.bharatividyaapeeth.edu