



Image Credit | Pallab Das | Class of 2018

Bharati Vidyapeeth (Deemed to be University)

School of Photography and Cinematography

Diploma and Certificate Programs

Academic Year 2025-26



About Bharati Vidyapeeth

Established in 1964, Bharati Vidyapeeth is a leading institution with 180 educational establishments covering various disciplines from pre-primary to postgraduate education.

- **Accredited 'A++' by NAAC**, Bharati Vidyapeeth is a Category-I (Deemed to be University) approved by the UGC, offering 324+ programs through 29 constituent units.
- The University's growth, diverse offerings, academic excellence, and global collaborations contribute to its esteemed reputation nationally and internationally.
- Recognised by AIU and ACU, the University's strong emphasis on academic and research excellence reflects its commitment to providing quality education.

In **April 1996**, 12 institutions of Bharati Vidyapeeth together were conferred the status of University on the advice of the University Grants Commission, thus establishing **Bharati Vidyapeeth (Deemed to be University)**.





About BVSP

Bharati Vidyapeeth's School of Photography and Cinematography has been a premier educational institution in India for 14 years, excelling in cultivating artistic vision and a unique style among students in visual arts. What makes BVSP truly special is its exclusive focus on offering dedicated **B.A., M.A. & Diploma programs in Commercial Photography and Cinematography.**

These programs provide a comprehensive and immersive learning experience, enabling students to specialize deeply in these fields and refine their creative expertise.

Our curriculum integrates industry-specific content, taught by experienced professionals, fostering a balance between theoretical knowledge and practical skill development. With an emphasis on fundamental art and design, students are encouraged to craft narratives and develop a distinctive visual identity. Through platforms like Albus Atrum, our annual exhibition, graduating students proudly present their work to the world, showcasing the innovation and artistry that define BVSP

Alumni Speak

Just Click on the thumbnail!

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Diploma in Commercial Photography

Embark on a creative journey into the dynamic world of visual storytelling over four engaging semesters in this meticulously designed full-time program.

Duration : 2 Years | Full-Time | Student Intake : 20



Image Credit | Mettu Yashaswini | Class of 2023

PROGRAM HIGHLIGHTS

- Master the essentials of photography and design principles to lay a solid foundation for your artistic expression.
- Explore natural and portable lighting nuances, gain a profound understand of how light shapes and enhances your photographic compositions.
- Immerse yourself in visual art and photographic history by engaging in documentary screenings and discussions on the work of master photographers.
- Discover and refine your skills across a spectrum of genres, including street, documentary, portraiture, lifestyle, fashion, and product photography.
- Hone your post-production skills with in-depth training in Lightroom, Photoshop, monitor calibration, and digital workflow to bring your creative vision to life.
- Acquire the necessary business acumen to thrive in the commercial photography industry by understanding marketing strategies and best practices.
- Culminate your learning journey by crafting a compelling graduation portfolio and participating in an annual exhibition, showcasing the breadth and depth of your newfound expertise

FEE STRUCTURE

1st Year- Rs 2,25,000/- +GST

- One-Time Refundable Deposit - Rs 50,000/-
- * Note : The fees shall be revised upwards @ 5% in 2nd year.



Image Credit | Siddharth | Class of 2014

Mandatory Expenses excluded from Fees

- Study Tour (8 to 10 days) - Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition (Albus Atrum).
- Exhibition expenses include Printing and Framing cost for the selected work.

Minimum Equipment Required

- Full Frame DSLR or Mirrorless Camera
- Tripod
- Flash

Further requirements, if any, shall be conveyed prior to the respective semesters.

Diploma in Cinematography

Embark on an exhilarating two-year journey into the world of cinematography with our full-time diploma program, meticulously crafted to provide comprehensive education across four dynamic semesters.

Duration : 2 Years | Full-Time | Student Intake : 20



PROGRAM HIGHLIGHTS

- **Visual Storytelling Foundations:** Master the essentials of photography, design principles, and cinematography fundamentals, laying the groundwork for artistic expression.
- **Practical Cinematography Skills:** Acquire hands-on experience in scriptwriting crucial for capturing captivating visuals.
- **Advanced Cinematography Techniques:** Elevate your skills through workshops on advanced cinema lighting, colour theory, and practical projects, including shooting scenes from web series or films.
- **Post-Production Expertise:** Hone your editing and sound recording skills, applying them in real-world scenarios such as the DV film project and the creation of short films, music videos, or advertisements.
- **Culminating Project: Final Film Showcase-** Demonstrate your mastery with a final film project, bringing together all aspects of your cinematic knowledge and skills in a compelling showcase of visual storytelling.

FEE STRUCTURE

1st Year- Rs 2,25,000/- +GST

- One-Time Refundable Deposit - Rs 50,000/-
- * Note : The fees shall be revised upwards @ 5% in 2nd year.



Mandatory Expenses excluded from Fees

- Study Tour (8 to 10 days) - Approx. 25,000 to 35,000/-
- Expenses related to Assignments, Field Visits, Final Portfolio and Exhibition (Albus Atrum).
- Exhibition expenses include Printing and Framing cost for the selected work.

Minimum Equipment Required

- Full Frame Mirrorless Camera

Further requirements, if any, shall be conveyed prior to the respective semesters.



Admission Process (2 year Program)

Eligibility Criteria

Diploma Program

Candidates who have cleared the SSC (10th) or equivalent exam with a minimum passing grade will be considered eligible for admission.

Admission process consists of a **Personal Interview** and **Portfolio Review**.

Date of Commencement of Program

Tuesday 8 July 2025

For more queries:



+91-82629-65466 / 020-24365191



admissions@bharativedyapeeth.edu



<https://www.bvuniversity.edu.in/bvsp/>

Certificate in Cinematography

This is a Foundation Course, designed to enhance essential skills in Cinematography

Duration : 1 Year | Full-Time | Student Intake : 20



- Master photography essentials, design principle and establish a strong base for cinematic exploration.
- Delve into fundamental cinematography principles and gain proficiency with digital cameras.
- Familiarize yourself with industry-standard equipment and hands-on cinematographic processes.
- Explore the creative and technical aspects of film direction, bringing scripts to life on screen.
- Apply your skills in post-production, cinematography lighting, and workshops culminating in a captivating 10-minute project showcase.

FEE STRUCTURE

Rs 2,25,000/- +GST

- One-Time Refundable Deposit - Rs 50,000/-

Certificate in Photography

This is a Foundation Course, designed for photography enthusiasts wishing to level up their skills.

Duration : 1 Year | Part-Time (5 days a week) | Student Intake : 20



Image Credit | Shantanu Desale | Class of 2017

PROGRAM HIGHLIGHTS

- Acquire a solid understanding of the basics of photography, laying the groundwork for your creative exploration.
- Explore the foundation of art and design to foster a holistic approach to visual expressions in photography
- Delve into the rich history of photography and gain insights into the evolution of this captivating visual medium.
- Expand your artistic perspective by studying the history of art, providing context for your photographic endeavours.
- Apply your knowledge through project appreciation, honing skills in street and documentary photography, still life, and portaiture, capturing diverse aspects of the visual world.

FEE STRUCTURE

Rs 1,25,000/- +GST

- One-Time Refundable Deposit - Rs 50,000/-

Certificate in Videography

This is a Foundation Course, designed for enthusiasts wishing to level up their skills.

Duration : 1 Year | Part-Time (5 days a week) | Student Intake : 20



PROGRAM HIGHLIGHTS

- Acquire a solid foundation in videography and learn essential concepts and techniques.
- Explore the parts of the camera and understand its functionalities for effective videography.
- Master lighting principles and equipment to enhance the visual quality of your videos.
- Develop practical shooting techniques, covering various shot types and camera angles.
- Navigate the entire digital workflow, from shooting to editing, ensuring a seamless production process for your videography projects.

FEE STRUCTURE

Rs 1,25,000/- +GST

- One-Time Refundable Deposit - Rs 50,000/-



Admission Process (1 year Program)

Eligibility Criteria

Certificate Program

Candidates who have cleared the SSC (10th) or equivalent exam with a minimum passing grade will be considered eligible for admission.

Our Certificate Programs offer a simple direct admission process with no entrance exams or interviews. Apply online or at the campus by submitting the application, required documents, and fees to secure your spot.

Date of Commencement of Program

Tuesday 8 July 2025

For more queries:



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WHY CHOOSE BVSP

- Skill-oriented curriculum (as per NEP 2020 guidelines).
- Faculties with notable academic and industry experience.
- Multiple studio floors of over 12,500 sq.ft.
- State-of-the-art photography and cinematography equipment including Hasselblad, Phase One, Blackmagic, Broncolor and ARRI.
- Digital lab with 90 Apple Macintosh & Dell Precision workstations.
- Life-size shooting set for cinematography.
- Access to multiple shooting locations across the 85 acre university campus.
- Print studio with large-format Epson 9900 fine art printers.
- Well-equipped prop room.
- Library of more than 400 books on various aspects of photography and cinematography.
- Workshops & Guest sessions by renowned industry experts.
- Albus Atrum, an annual exhibition to showcase curated work of students.





Unlock the Secrets of Visual Artistry

Follow us on



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<https://www.bvuniversity.edu.in/bvsp/>

Call us on **+91-82629-654660 / 20-24365191**

E-mail: **admissionsbvsp@bharatividyaapeeth.edu**

Drop by at

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